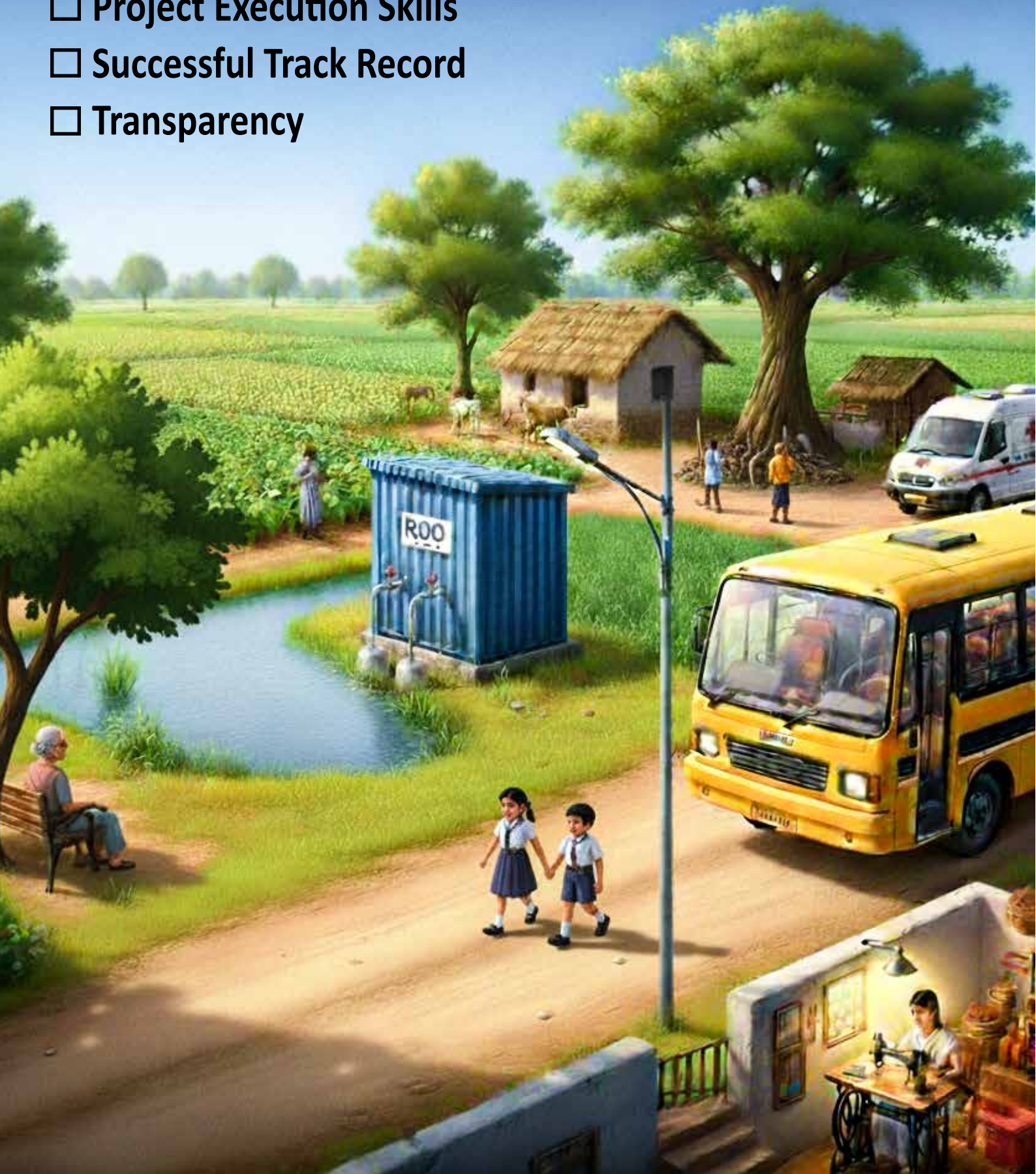


Partnering for Change

Transforming Millions of Lives



- CSR Law Compliance
- Project Execution Skills
- Successful Track Record
- Transparency



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Founder and Managing Trustee

Muralidharan V

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Bhuvaneswari Muralidharan

Genesis: Realisation of a Childhood Vision



The thought process that later led to the formation of Sevalaya was born when V Muralidharan was 11 years old. While reading a poem by Mahakavi Bharathiyar, he came across an intense verse that said: “There’s nothing holier than providing

education to the poor”. This mantra germinated as Sevalaya, which means “Temple of Service”.

Around the same time, young Muralidharan used to visit Sri Ramakrishna Math and got inspired by the powerful quotes of Swami Vivekananda. “Even if a dog goes hungry in this world, what is the point in having so many Gods, so many religions, so many temples?”, Swami Vivekananda had asked persuasively. The mantra for feeding the hungry later took the shape of homes for the destitute, the poor and the orphans. Another lasting influence on young Muralidharan was Mahatma Gandhi’s autobiography, “The story of my experiments with Truth”. Gandhiji’s vision of villages becoming self-supporting and self-dependent later shaped Sevalaya’s

blueprint for rural development.

Sevalaya came into being in May 1988. Muralidharan, aged 26, by then had gained the confidence to run a service organisation, having finished his Engineering degree from the Indian Institute of Science, Bengaluru and having spent 4 years in the IT industry. After completing 25 years in the IT industry, Muralidharan gave up his lucrative and flourishing career with Tata Consultancy Services in 2009, to devote himself full-time to Sevalaya.

A registered Charitable Trust, Sevalaya renders all its services absolutely free of cost to destitute and needy persons without any discrimination of caste, colour, religion, language, gender or nationality.

Impact Statement: Starting **1988**, Sevalaya has transformed Kasuva and its **47** surrounding villages, from **100%** child labour to **100%** literacy, through quality education given free to **6250+** rural children, and going beyond Kasuva and Tamil Nadu, imparting value education to **2,31,144+** children, supplementing educational needs of **2,910** children through **40+** Tuition Centres, supporting higher education of **1,480+** students, housing and shaping the lives of **1,190+** orphans, giving shelter and dignity to **570+** destitute elders, taking care of **410+** dry cows, imparting skills and facilitating employment to **7,550+** rural youth through **12** Trades in Community Colleges, providing healthcare services to **7,02,000+** poor and needy rural folks, delivering relief materials including food to **3,01,100+** people affected by natural calamities and the COVID-19 pandemic, benefitting **5,72,000+** villagers through rural development projects, providing **79,27,500** meals to the destitute... in all, transforming **1.8 million+** lives in **580+** villages in **50+** locations across India in **38** years...all this, with your kind-hearted support.



Since 1988: Transforming Millions of Lives



Education:
2,23,500+



Health:
6,11,000+



Skill Development:
6,350+



Relief and Rehabilitation:
3,01,100+



Art and Awareness:
28,000+



Sustainable Rural Development:
4,70,970+



Homes:
1,650+



Animal Welfare and Organic Farming:
2,450+

Sevalaya: Your Reliable CSR Partner

CSR Eligibility

Sevalaya is registered under

- Sec 12A of IT Act
- Sec 80G IT Act
- Darpan ID: TN/2009/0004408
- FCRA Regn. No: 075900640
- CSR Registration No: CSR00000863

Tamil Nadu | Kerala | Karnataka | Andhra Pradesh | Telangana | Rajasthan | Gujarat

Why Partner with Sevalaya?

- 37+ years of community service
- Project capabilities at locations of donors' choice across India
- Proven expertise and successful track record- projects in 17 UN SDGs and 8 CSR Schedule VII clauses
- Integrated approach: education, health, livelihood, environment and welfare
- Scalable and sustainable models for long-term impact
- End-to-end CSR partnership, delivering tangible impact with measurable outcomes
- Transparent governance with timely impact updates
- Trusted by 100+ corporates, with 100% compliance (CSR-1, 80G, 12A, FCRA) and audited statements
- Recipient of several National level awards
- Accredited by GiveIndia, Satva and Benevity

Ways To Partner

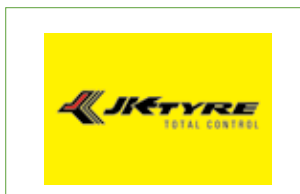
CSR Projects

Employee
Contributions

Volunteering



Partners



Partners



Elevators Escalators



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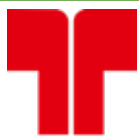


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Activities and Impact

Sl.No	Clause under CSR Law Schedule VII	Activities and Impact	UN Sustainable Development Goals
1	(i) Eradicating hunger, poverty and malnutrition, promoting health care including preventive health and sanitation and making available safe drinking water.	<p>Since 1988, Sevalaya has served over 74.82 lakh nutritious meals across its campuses and beyond, reaching destitute children, elders, staff, visitors and the wider community.</p> <p>Poverty relief materials provided to 1,200+ tribal families.</p> <p>Since 1994, over 6.1 lakh people have benefitted from Sevalaya's health services through the tribal hospital in Gudalur- The Nilgiris, medical centres, mobile medical vans, camps, mental health counselling, menstrual hygiene and other awareness programmes.</p> <p>RO Plants, Pond Restorations, Community Toilets and CCTVs have benefited over 87,000 people</p>	
2.	(ii) Education, employment enhancing vocational skills especially among women and livelihood enhancement.	<p>Since 1991, Sevalaya's School has been offering completely free, quality education from Montessori to Higher Secondary level, with smart classrooms, robotics and extra-curricular activities. Over 4,226 students, nearly half of them girls, have benefitted, helping transform the community from 100% child labour to 100% literacy.</p> <p>More than 6,300 underprivileged children have benefitted from Digital Literacy and After-School Study Centres focused on STEM education.</p> <p>Over 1,400 alumni have been supported with higher education sponsorships.</p> <p>Since 2011, 6,357 underprivileged women and youth have received vocational training through Community Colleges, in more than 9 trades, equipping them with practical skills, industry exposure and placement support, paving the way for financial independence.</p>	
3	(iii) Gender equality, empowering women; Setting up children's homes for orphans, old age homes for senior citizens and day care centres, reducing inequalities faced by socially and economically backward groups.	<p>Since 1988, Sevalaya has provided food, clothing, shelter and other essentials to over 1,650 residents of its Children's and Old Age Homes, ensuring their overall well-being.</p> <p>Gokulam, a day-care centre, offers a safe space for women staff and vocational students to leave their young children.</p> <p>Sevalaya's initiatives across education, health, sports, relief and rehabilitation and rural development are focused on promoting women's empowerment and advancing gender equality.</p>	

Sl.No	Activity	Impact	UN SDGs and CSR Law Schedule VII Clauses
4	(iv) Environmental sustainability, ecological balance, protection of flora and fauna, animal welfare, conservation of natural resources and maintaining quality of soil, air and water.	<p>With initiatives in solar energy, tree planting, seed ball dispersal and beach cleaning, over 3.7 lakh beneficiaries have been impacted, helping conserve vital natural resources such as land, soil and water.</p> <p>Since 1990, Sevalaya has been running a gaushala at Kasuva- Tiruvallur, and recently opened another at Zamin Endathur- Chengalpattu. Residents care for the cows, the milk is used for their needs and the waste is converted into biogas for the kitchen.</p>	
5	(v) Protection of art and culture; Setting up public libraries; Promotion and development of traditional arts and handicrafts;	<p>Since 1988, over 2.3 lakh children, youth and adults have been engaged through value education, arts, cultural events, competitions and village awareness programmes.</p> <p>Over 1,100 people have received legal aid and 11,800+ have benefitted from public library services, including an audio library for the differently abled.</p> <p>Community initiatives include hospital and railway station paintings, rebuilding the Kadayam public library, and Bhogi rallies against pollution.</p> <p>At Sevalaya's Community College, skills such as baking are taught promoting rural handicrafts.</p>	
6	(vii) Promotion of rural sports and nationally recognised sports.	<p>Sevalaya identifies sporting talent of its students (boys and girls) in athletics, basketball, chess, handball, netball and volleyball from a young age and nurtures it through facilities such as gym, sports kits and quality equipment.</p> <p>Rural games are encouraged during festival celebrations.</p> <p>To date, 96 students have become champions in State and district-level events.</p>	
7	(x) Rural development projects	<p>Community halls in villages have benefited over 15,000 people.</p> <p>Model Village projects bring together RO plants, Medical Centres, After-School Study centres, Community toilets and solar lights in a single village, ensuring holistic rural development.</p> <p>Sevalaya also promotes organic farming and sustainable livelihoods through its centres.</p>	
8	(xii) Disaster management including relief, rehabilitation and reconstruction activities.	<p>Since 2004, Sevalaya has supported over 3 lakh individuals during floods, cyclones, Covid-19 pandemic and landslides through dry ration kits, food packets and relief materials.</p>	

Projects Completed

8 clauses under Schedule VII of CSR Law

- (i) Eradicating hunger, poverty and malnutrition, promoting health care including preventive health and sanitation and making available safe drinking water.
- (ii) Education, employment enhancing vocational skills especially among women and livelihood enhancement.
- (iii) Gender equality, empowering women; Setting up children's homes for orphans, old age homes for senior citizens and day care centres, reducing inequalities faced by socially and economically backward groups.
- (iv) Environmental sustainability, ecological balance, protection of flora and fauna, animal welfare, conservation of natural resources and maintaining quality of soil, air and water.
- (v) Protection of art and culture; Setting up public libraries; Promotion and development of traditional arts and handicrafts.
- (vii) Promotion of rural sports and nationally recognised sports.
- (x) Rural development projects.
- (xii) Disaster management including relief, rehabilitation and reconstruction activities



37+ years



248 Projects



Projects worth ₹75 Crores



100+ Corporates



Projects needing support

Clauses under Schedule VII of CSR Law

(ii) Education (iii) Gender inequality, reducing inequalities faced by socially and economically backward groups (vii) Sports



1. School education for 989 children (Kasuva-Tiruvallur, Tamil Nadu)

Free education including uniform, books, notebooks, learning and stationery materials.

Beneficiaries: 989 students

Budget: ₹1.3 Crores (₹13,200 per student)

2. Closed Roof for Open Stage at the School (Kasuva-Tiruvallur, Tamil Nadu)

Closed roof for the open stage at the school for conducting common assembly and important events.

Beneficiaries: 1,000 students

Budget: ₹50 Lakhs

3. Digital Literacy Centre (at a location of your choice)

Establish a digital literacy centre in a government school, equipped with computers, a trained instructor and essential software, enabling high school students to gain foundational digital skills, aiding future career opportunities.

Beneficiaries: Around 400 students per centre

Budget: ₹5 Lakhs (operational cost)

4. After-School Study Centres (37 existing locations or at a location of your choice)

Operate an evening tuition centre for children from tribal and rural underprivileged families, providing a supportive learning environment and STEM exposure through the IITM Pravartak Kalvi Sakthi initiative, paving their path towards successful careers.

Beneficiaries: 30 students per centre

Budget: ₹5 Lakhs (operational cost)

₹10 Lakhs (capital and operational cost)- at a location of your choice

Relevant UN SDGs: 1, 2, 4, 5, 8, 10, 17

Projects needing support

Clauses under Schedule VII of CSR Law

(i) Healthcare (iii) Gender inequality, reducing inequalities faced by socially and economically backward groups (x) Rural development projects.



1. Hospital serving tribal communities (Gudalur-The Nilgiris, Tamil Nadu)

Existing hospital offering outpatient services, comprehensive diagnostics, minor procedures, and referral services. The hospital will serve as a central hub for healthcare in the region, supporting surrounding medical initiatives and catering to the rural and tribal population of the Nilgiris

Beneficiaries: 13,000 patients

Budget: ₹43.8 Lakhs

2. Hospital (Kasuva-Tiruvallur and Thillaiyadi-Mayiladuthurai, Tamil Nadu)

The hospital will serve as a central hub for healthcare in the surrounding regions, offering outpatient services, diagnostics, minor procedures, treatments, medicines, follow-ups and referral support. A Mobile Medical Van (MMV) reaches remote villages to provide consultations, medicines and basic diagnostics.

Beneficiaries: 33,000 patients

Budget: ₹55.87 Lakhs

3. Naturopathy Hospital (Melaseithalai- Thoothukudi, Tamil Nadu)

Establish a naturopathy hospital (in an existing piece of land) - offering outpatient consultations, basic therapies, diet and lifestyle counselling and essential naturopathy treatments. Services will focus on preventive care, chronic condition management and holistic wellness.

Beneficiaries: 3,000

Budget: ₹40 Lakhs (capital cost for 1st year)

4. Mobile Medical Van (MMV) (at a location of your choice)

Provide healthcare services in remote villages with limited access to medical facilities through the van with scheduled village visits, doctor consultations, medicines distribution and basic diagnostics.

Beneficiaries: 10,000 patients

Budget: ₹17.27 Lakhs (only operational cost)

₹29.73 Lakhs (new ambulance cost)

5. Menstrual Hygiene Awareness Sessions (at a location of your choice)

Awareness sessions on menstrual hygiene in schools and communities, focusing on adolescent girls. The sessions will include health education, distribution of hygiene kits, and promoting safe menstrual practices.

Beneficiaries: 1,200 adolescent girls per project

Budget: ₹6 Lakhs

Relevant UN SDGs: 1, 2, 4, 5, 8, 10, 17

Projects needing support

Clauses under Schedule VII of CSR Law

(ii) Education, vocational skills, livelihood (iii) Gender inequality, reducing inequalities faced by socially and economically backward groups (v) Traditional arts and handicrafts



1. Community College (Kasuva-Tiruvallur, Gudalur-The Nilgiris and Ravanamudram-Tenkasi, Tamil Nadu)

Skill development and vocational training for underprivileged women and youth in Computers and Beautician trades, equipping them with practical skills, industry exposure and placement support, paving the way for financial independence.

Beneficiaries: 25 per course

Budget: ₹5.8 Lakhs (Beautician) at Kasuva - Tiruvallur, Tamil Nadu

Budget: ₹7.5 Lakhs (Computers) at Kasuva - Tiruvallur, Tamil Nadu

Budget: ₹7.5 Lakhs (Tailoring) at Gudalur - The Nilgiris, Tamil Nadu

Budget: ₹7.5 Lakhs (Tailoring) at Ravanamudram - Tenkasi, Tamil Nadu

2. Community College (at a location of your choice)

Beneficiaries: 25 per course

Course	Operational Expenditure (₹)
House Electrician	₹6.37 Lakhs
AC & Refrigeration	₹5.16 Lakhs
Basic Computer	₹7.5 Lakhs
Beautician	₹5.78 Lakhs
Nursing Assistant	₹5.2 Lakhs
Lab Technician Assistant	₹5.2 Lakhs
Tally	₹7.41 Lakhs
Tailoring	₹5.5 Lakhs

Relevant UN SDGs: 1,2,4,5,8,9,10,12,17

Projects needing support

Clauses under Schedule VII of CSR Law

- (i) Eradicating hunger, poverty and malnutrition; promoting sanitation.
- (iii) Children's homes and old age homes for women, orphans and senior citizens
- (iv) Animal welfare



1. Expansion and Renovation of Old Age Home (Thanjavur, Tamil Nadu)

Expansion of existing building by 2,000 sq.ft to house additional 10 elders.
Renovation: repainting and four-wheeler facility for transport

Beneficiaries: 20 existing+10 additional

Budget: ₹60 Lakhs

2. Expansion of Old Age Home (Zamin Endathur- Chengalpattu, Tamil Nadu)

Add a new floor for 15-30 more elderly residents, enhancing care facilities at 2,500 / 5,000 sq.ft

Beneficiaries Count: 30 existing+15/30 additional

Budget: ₹65 Lakhs / ₹1.25 Crores

3. Expansion of Old Age Home (Dharmapuri, Tamil Nadu)

Renovation (construction, painting, on-site sanitation system- 10,000 L capacity) and additional space to support 8 new elders (600 sq.ft)

Beneficiaries: 16 existing + 8 additional

Budget: ₹30 Lakhs

4. New Old Age Homes (Melaseithalai- Thoothukudi, Ravanasamudram- Tenkasi and Gudalur- The Nilgiris, Tamil Nadu)

Construct a new Old Age Home for 50 elderly with full residential care at these locations.
(7,000 sq.ft each)

Beneficiaries Count: 50 elders in each location

Budget: ₹1.8 crores (Melaseithalai- Thoothukudi, Tamil Nadu)

Budget: ₹1.8 crores (Ravanasamudram- Tenkasi, Tamil Nadu)

Budget: ₹2 crores (Gudalur- The Nilgiris, Tamil Nadu)

5. Upgradation at Homes campus (Kasuva-Tiruvallur, Tamil Nadu)

Construct a compound wall (8 feet from ground with 3 feet angle barbed wire fencing) with a safety grill (10 feet) around the residential block.

Beneficiaries Count: 200+ children and elders

Budget: ₹1.55 crores

Projects needing support

6. Construction of Bathrooms and Toilets at Boys' and Girls' Homes (Kasuva- Tiruvallur, Tamil Nadu)

2 toilet blocks with bathing and toilet facilities- one each in the Boys' and Girls' Home, with an area of 560 sq.ft and a 2,000 sq.ft corridor.

Beneficiaries: 100 children

Budget: ₹15 Lakhs (for the Boys' Home)

₹20 Lakhs (for the Girls' Home)

7. Upgradation of Dining hall (Kasuva- Tiruvallur, Tamil Nadu)

Construct a false ceiling for the dining hall (4467.25 sq.ft) which serves around 1,400 meals daily- helping maintain a comfortable atmosphere for everyone, especially the elderly, during severe weather conditions.

Beneficiaries: 1,400

Budget: ₹11.86 Lakhs

8. Upgradation of Gaushala (Kasuva- Tiruvallur, Tamil Nadu)

Construction of a gate for the gaushala to secure a free grazing area for the cows.

Beneficiaries: 120 abandoned / dry cows

Budget: ₹1 lakh

Relevant UN SDGs: 1,2,3,6,7,9,10,11,12,13,15,17

Clauses under Schedule VII of CSR Law

(i) Healthcare and sanitation, safe drinking water.

(iii) Reducing inequalities faced by socially and economically backward groups.

(iv) Environmental sustainability, conservation of natural resources and maintaining quality of soil, air and water.

(x) Rural development projects



Model Village Projects

1. RO Water Plants (at a location of your choice)

RO water plant to provide clean drinking water in communities facing unsafe TDS levels and health risks in industrial areas. This will prevent waterborne diseases and reduce families' dependence on costly bottled water.

Beneficiaries: 2,000-3,000 residents per village per RO plant

Budget: ₹6.75 Lakhs (500 litres per hour)

₹7.75 Lakhs (1,000 litres per hour)

Projects needing support

2. Pond Restoration (at a location of your choice)

Many village ponds have become polluted and silted, reducing its capacity and limiting its use. Restoring them and increasing their capacity (33,600 metric tonnes to 44,800 metric tonnes) will ensure higher water storage, provide reliable support for households, farming and livestock, recharge groundwater, promote biodiversity and ensure long-term water security for the community.

Beneficiaries: 13,000 (including surrounding villages)

Budget: ₹80 Lakhs

3. Community Hall (at a location of your choice)

A community hall (with an area around 3,500 sq.ft) will serve as a multi-purpose and inclusive space to conduct training and awareness sessions, health camps and cultural programmes. It will also offer poor families an affordable venue for celebrating social gatherings and provide a shelter during emergencies.

Beneficiaries: 3,000-4,000

Budget: ₹70 Lakhs

4. Community Toilet Complex (at a location of your choice)

A community toilet complex (5 for gents, 5 for ladies) in a 500 sq.ft area, prevents open defecation, reducing environmental contamination and disease spread. It ensures hygiene, public health and safety- especially dignity and protection for women and girls.

Beneficiaries: 2,000

Budget: ₹18.64 Lakhs

Relevant UN SDGs: 1,2,3, 4, 5, 6, 7, 9, 10, 11, 12, 13, 14, 15, 17

Clauses under Schedule VII of CSR Law

(iv) Environmental sustainability, agroforestry, protection of flora and fauna, conservation of natural resources and maintaining quality of soil, air and water

(x) rural development projects



1. Tree Plantation- 1,000 nos. (at a location of your choice)

Planting 1,000 trees with community participation to improve air quality, prevent soil erosion, support groundwater recharge and enhance biodiversity, fostering lasting environmental stewardship for a greener, healthier future.

Beneficiaries: 5,000

Budget: ₹4.5 Lakhs

Projects needing support

2. Seed Balls Making and Dispersal- 3,000 nos. (at a location of your choice)

Making and dispersing seed balls is a low-cost, eco-friendly way to boost biodiversity and green cover. It promotes passive afforestation, restores degraded land, supports ecosystems and raises environmental awareness for lasting ecological sustainability.

Beneficiaries: 5,000

Budget: ₹45,000

3. Solar Street Lights- 50 nos. (at a location of your choice)

Installing 50 solar-powered street lights provides villages with a low-cost, eco-friendly way to improve infrastructure. They enhance safety, enable evening activities, cut electricity costs and support sustainable rural development.

Beneficiaries: 2,500-3,500

Budget: ₹15 Lakhs

4. Beach Cleaning (at a location of your choice)

A one-day beach cleaning drive with 100-150 corporate volunteers helps remove accumulated waste, improve coastal hygiene and restore the natural look of the shoreline. The effort reduces pollution, creates safer conditions for marine life and raises environmental awareness among participants while supporting long-term coastal conservation.

Volunteer Strength: 100–150

Budget: ₹1 Lakh

Relevant UN SDGs: 7, 9, 11, 12, 13, 14, 15, 17