



A homage to Bharathi

A dream realised



34th
ANNUAL REPORT
2021- 2022



A book an 11-year-old borrowed from a neighbour, had a turbaned face with a beard and a fierce pair of eyes, on the cover. Randomly opening a page, he read:

There is nothing holier than providing education to the poor.

The more he read, even more deeply was he impressed by the idealism and the reformist ideas of Mahakavi Bharathiyar. Along with Gandhiji and Swami Vivekananda, the revolutionary poet became an inspiration behind the founding of Sevalaya in 1988.

The opening of Ravanasamudram Centre in 2018 opened the eyes of Sevalaya Founder V Muralidharan, to the utter neglect of neighbouring Kadayam, the birth place of Bharathiyar's wife Chellamma. It was at Kadayam where the poet had spent 2 years towards the end of his life and penned immortal poems. It was at Kadayam where Bharathiyar was out casted for his ahead-of-the-times ideas on gender equality, attracting the ire of the villagers ... how dare he put his hand on the shoulder of his young wife and walk in public?

A monument there, to honour the memory of the couple, became an obsession with him. A statue of the couple was made ready in 2019, the 122nd anniversary year of their marriage. But land and permission to erect the statue was delayed for over three years due to red tapism. That long-cherished wish of the Sevalaya family has just come true: the Chellamma Bharathi Learning Centre, where stood a dilapidated Government Library.

Built with a lot of passion by Sevalaya, with the participation of so many admirers of the social reformer.



Contents

| | |
|--|----|
| Management | 3 |
| Organisation Chart | 4 |
| Vision - Mission - Values | 5 |
| Our Team | 6 |
| Impact Statement | 8 |
| Our Coordinates | 10 |
| Our Partners | 11 |
| Felicitations | 14 |
| Features | 21 |
| Managing Trustee's Report | 27 |
| Chellamma Bharathi Learning Centre | 45 |
| Chellamma Bharathi Ratha Yathra..... | 48 |
| Auditor's Report | 51 |
| Financial Statements | 52 |
| Advertisers' Messages | 57 |

Management

Founder and Managing Trustee

V Muralidharan

Board of Trustees

Annapurna N, *Educationist & Hony. School Correspondent*

Ilayaraja G, *Software Engineer*

Kumaran Mani, *Entrepreneur*

Lakshminarayanan E, *Tax & Investment Consultant*

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Prof Dr Mani S V, *Software Engineer*

Padmasri S, *Quality Consultant*

Rajlakshmi K, *IT Systems Consultant*

Oza D K IAS, *Rtd. Chief Election Commissioner, TN*

Thomas T Abraham, *Communication Consultant & Trainer*

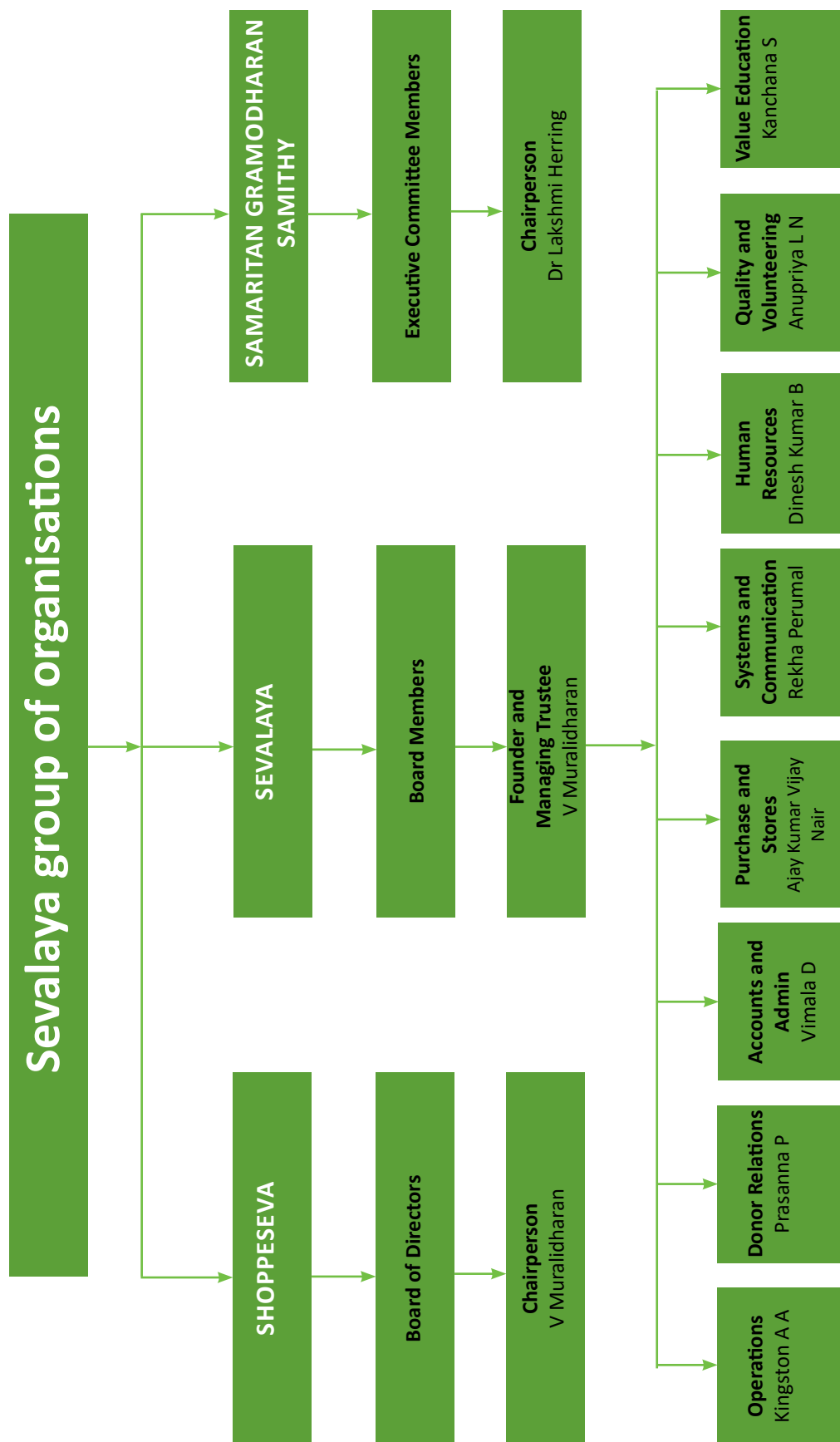
Hony. Co-ordinator

Venkataramani T S, *DM LIC (Retd)*

Hony. Correspondent

Bhuvaneswari Muralidharan

ORGANISATION CHART



Vision

The vision of Sevalaya is to serve the underprivileged and transform them into an equitable, happy and fulfilled society with an improved quality of life

Mission

Sevalaya's mission is to offer high quality inputs and services free of cost.

Ensuring excellent education, life skills, physical and mental well-being as also character building, to prepare children for responsible and happy lives.

Caring for the elders and ensuring their physical, mental, emotional and spiritual well-being, for them to lead their lives with dignity.

Capability enhancement of the poor, for self-sustaining livelihood.

Rural development, leading to creation of model villages.

Relief and rehabilitation interventions in response to natural calamities.

Leadership and capacity enhancement of NGO sector.

Values

Service and sharing

Equality

Moral uprightness

Excellence

Transparency

OUR TEAM



(From Left to Right)

- Row 1 :** Madhumitha V, Sheela Mary Kumari M, Venda T, Latha G, Malarkodi V, Sarasu S, Sangeetha E, Shanthi R, Chinnaponnu R, Anuchithra D, Nirmala S, Lakshmi S, Jaya M, Rajalakshmi G , Ravichandran N, Lakshminarayanan E, Amarchand Jain M, Muralidharan V, Bhuvaneshwari M, Jothi B E, Thirupathi M, Gokulakrishnan J, Kavitha D, Santhanalakshmi R, Devaki M, Loganayagi N
- Row 2 :** Sindhiya K, Jaya Kasthuri Annal J, NunaKumari G, Indhira R, Shalini S , Karthiga N, Sundhari N, Bhuvana M, Dhanalakshmi H, Nadhiya M, Parameshwari R, Sumathi S, Vijaya R, Mariyammal S, Baby Ramani R, Selvi T, Abinaya S, Annamani K, Balambal P, Kanchana C, Thenmozhi D, Nirmala B, Mini Thomas, Priyadharshini R, Sumathi S, Sabira A N, Karpagam T, Selvi S, Gayathri T, Abirami P , Kaveri S, Sarumadhi P S, Sulthana R, Deepa G, Vimala D, Suresh S C, Shantharaj T
- Row 3 :** Manivannan J, Kavitha M, Revathi R, Parameshwari S, Durga M, Rajeshwari G, Sasikala A, Priyanka V, Nadhiya B, Dhatchayani K, Bhuvaneshwari M, Usha Rani D, Jyothi B, Jespin Jenitha S, Lakshmi Mohan M, Pamila Thangakumari D, Sabari Sharmila S, Usha G, Bhavani S, Malarmathy K, Sathya M, Poongothai V, Vanmathi D, Makeshwari C, Chithra S, Nirmala A, Suganya S, Santhi S, Poongavanam R, Sathya D, Anu Oza, MuraliBabu M N,

- Row 4 :** Ashok Kumar S, Vijay S, Anjala R, Padmavathi R, Logeshwari J, Jayaşree D, Umasankari R, Sumathi M, Gayathri Bala T S, Sujatha P, Anu Priya L N, Rekha P, Bhuvaneshwari S, Keerthika K, Nagalakshmi P, Aparna E, Suganya V, Thangapushpam N, Priscilla S, Kalaiyarasi V, Thenmozhi P, Priya V, Bhuvaneshwari C, Hindumathi A, Keerthana G, Jayasheeli S, Rajeshwari B, Lakshmi P, Sumathi C, Mahalakshmi S, Tamilarasi T, Sivagami J, Elakkiya P, Tamilazhagi M, Venkat Ganesh K
- Row 5 :** Kanniyammal S, Radhika T, Bhakkiyalakshmi V, Valarmathi P, Mariyammal S , Shanmuga Priya S, Rathiga V, Elavarasi R, Geetha S, Parameshwari S, Anitha D, Mary A, Hemalakshmi A, Elakkiya D, Kanchana S, Sandhiya T, Adhilakshmi S, Nandhini L, Anandhi S , Nandhini R, Poovizhi M, Jancyrani J, Rajeshwari C, Eshwari C , Lakshmi S, Shanthi D, Mythili R, Ramya S P S, Renukha M, Jancy Mary A, DineshKumar B
- Row 6 :** RajKumar S , Balaji G K, Vijayakanth E, Venkatesan L, Aravind A, Madhankumar J, Manimaran M, Balaji R, Anandhan M T, Prasanna P, Arun Kumar G, Rajesh M, Durai K, Mani V, Mani K, Velusamy V, Purushothaman K, Sekar K, Nagendhiran P, DilliBabu K, Anand C, Babu S, Jeyaraman J, Rama Moorthy M, Sathyanarayanan, Ranjith, Abdul Nazeer K, Moorthy M, Thirunavukarasu E, Pandi K, Palanisamy G, Maha Vignesh A
- Row 7 :** Kingston A A, Prakash M, Sankarapandiyan A, Ashok Kumar L, Rajamanikkam K , Sangili Boothathan A, Gopalakrishnan N, Shanth Rahul Raj N, Ravi R, Manikandan S, Vignesh G , Subramani M, Kumaresan J, Janagiraman R, Devaraj S, Tamilvanan C, Umar D, Suthakar M, Naveenkumar P, Jeevendhiran R, Pradhap D, Bharathi M, Madhankumar M, Udhayakumar V, Murali M, Krishnamoorthy G, Manish P, Mohan K, Prasanna S , Chandru, John S, Jacob salamon J, Tamilarasu M



In **34** years, Sevalaya has transformed **40+** villages from **100%** child labour to **100%** literacy, through quality education given free to **4,700+** rural children, providing higher education for **1,700+** students, housed and shaped the lives of **550+** orphans, given shelter and dignity to **250+** destitute elders, imparted skills and facilitated employment to **4,000+** rural youths, reached healthcare to **3,20,000+** poor and needy rural folks, delivered relief, essential items and food to over **3,00,000+** people affected by natural calamities and the COVID-19 pandemic with your support.

Chengalpet | Chennai | Dharmapuri | Kancheepuram | Nilgiris | Tenkasi | Thanjavur | Tirunelveli | Thiruvallur | Tiruchirappalli | Puducherry

OUR CO-ORDINATES

Date of Establishment : 29 May 1988

Constitution :

Registered as a Charitable Trust | Registered under FCRA (Regn. No. 075900640)

Donations are exempted under sec 80G of the IT Act.

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OUR PARTNERS



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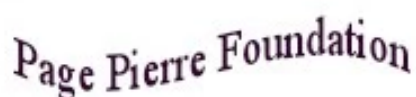


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What they say



ஏழை மக்களுக்காக கல்வி, வேலைவாய்ப்பு மற்றும் மருத்துவத் துறைகளில் தொண்டாற்றி வரும் சேவாலயா 34 ஆம் ஆண்டு விழா கொண்டாட இருப்பதை அறிந்து வாழ்த்துகிறேன். சேவாலயா மூலமாக இரண்டாயிரத்திற்கும் மேற்பட்ட மாணவர்களுக்கான இலவச பள்ளி, இளைஞர்கள் மற்றும் பெண்களுக்கு தொழிற்பயிற்சி, கிராமங்களுக்கு மருத்துவ உதவிகள், இலவச முதியோர் இல்லங்கள் ஆகியவை நடத்தப்பட்டு வருவது பாராட்டுக்குரியது. பாரதியார் தனது மனைவி செல்லம்மாளுடன் வாழ்ந்த கடையத்தில், பாரதி கனவு கண்ட ஆண் பெண் சமத்துவத்தை போற்றும் வகையில், பாரதி செல்லம்மாள் முழு உருவச் சிலையை நிறுவ சேவாலயா எடுத்து வரும் முயற்சிகள் போற்றுவதற்குரியது. சேவாலயாவின் பணிகள் மேலும் சிறக்க வாழ்த்துகள்!

மு அப்பாவு, மாண்புமிகு பேரவைத் தலைவர், தமிழ்நாடு சட்டமன்றப் பேரவை



சேவாலயா நிறுவனம் 34 வருடங்களாக ஆரவாரமின்றி அமைதியான முறையில் ஆதரவற்ற குழந்தைகள், முதியோர்கள், இளைஞர்கள், பெண்கள் ஆகியோரின் நலம் பேணி தொண்டுசெய்து வருவதை மிகவும் பாராட்டுகிறேன். ஏழைக் குழந்தைகளுக்கான கல்வி, கிராமப்புற மக்களுக்கான மருத்துவ சேவை, பெண்கள், இளைஞர்களுக்கான தொழிற்பயிற்சி என பல்வேறு வகைகளில் சேவாலயா சிறப்பாக பணிபுரிந்து வருகிறது. கல்வியும், சுகாதாரமும் இரு கண்களெனச் செயல்படும் சேவாலயாவின் பணிகளை தொகுத்து மலர் வெளியிடுவது அறிந்து மகிழ்கிறேன். சிறப்பான வகையில் மேலும் பல ஆண்டுகள் மக்கள் பணியைத் தொடர மனமார் வாழ்த்துகிறேன்

மா சுப்ரமணியன் பி ஏ., எல் எல் பி

மாண்புமிகு மருத்துவம் மற்றும் மக்கள் நல்வாழ்வுத் துறை அமைச்சர், தமிழ்நாடு அரசு



சேவாலயா நிறுவனம் ஏழை எளிய மக்களுக்கு கல்வி, சுகாதாரம், பேரிடர் கால நிவாரணப்பணி, தொழிற்கல்விப் பயிற்சி ஆகிய பல துறைகளில் தமிழ்நாடு மற்றும் புதுச்சேரியில் முற்றிலும் இலவசமாக அளித்து வருவதை அறிந்து மகிழ்கிறேன். சேவாலயா முன்னெடுத்துள்ள திட்டமான கடையத்தில் அமையவுள்ள செல்லம்மா பாரதி கற்றல் மையத்தை நோக்கிச் செல்லும் செல்லம்மா பாரதி சிலையின் இரத யாத்திரை திண்டுக்கல் வந்த போது, வரலாற்று சிறப்பு மிக்க இந்த நிகழ்ச்சியில் கலந்து கொண்டதில் பெருமகிழ்ச்சி அடைகிறேன். 35 வது ஆண்டில் அடியெடுத்து வைக்கும் சேவாலயாவிற்கு பாராட்டுகளையும் வாழ்த்துகளையும் தெரிவித்துக் கொள்கிறேன்.

இ பெரியசாமி

மாண்புமிகு கூட்டுறவுத்துறை அமைச்சர், தமிழ்நாடு அரசு



சேவாலயா தொண்டு நிறுவனம் நீலகிரி மாவட்டத்தில் கொரோனா பெரும் தொற்று காலத்தில் அரசு மருத்துவமனைகளுக்கு ஆக்சிஜன் செறிவூட்டிகள் வழங்கியும், கூடலூர் அரசு மருத்துவமனையில் ஆக்சிஜன் செறிவூட்டி நிலையம் அமைத்துக் கொடுத்தும் மிகப் பெரிய சேவையை செய்தனர். வாழ்வாதாரம் பாதிக்கப்பட்ட பழங்குடியினர் மற்றும் பொது மக்களுக்கு வாரம் தோறும் மளிகை பொருட்கள் வழங்கி வருகின்றனர். மேலும் பொதுமக்களுக்காக இலவச மருத்துவமனையும் நடத்தி வருகின்றனர். அடித்தட்டு மக்களின் முன்னேற்றம் என்ற உயரிய நோக்கின் அடிப்படையில் செயல்பட்டு வரும் சேவாலயா, மென்மேலும் வளர எனது வாழ்த்துகள்.

கா ராமசந்திரன்

மாண்புமிகு வனத்துறை அமைச்சர், தமிழ்நாடு அரசு



சேவாலயா நிறுவனம் கடந்த 34 ஆண்டுகளாக சமுதாயத்திற்கு கல்வி, மருத்துவம், கிராம முன்னேற்றம், முதியோர் இல்லம், பேரிடர்கால உதவி, சமுதாயக்கல்லூரி ஆகிய சேவைகளை தமிழ்நாடு, புதுச்சேரி உட்பட 18 இடங்களில் முற்றிலும் இலவசமாக அளித்து வருகிறது என்பதை அறிந்து மகிழ்ச்சி அடைந்தேன். சேவாலயா நிறுவனத்தின் முயற்சியில் தென்காசி மாவட்டம் கடையத்தில் பாரதி கற்றல் மையம் நோக்கிச் செல்லும் செல்லம்மா பாரதி திருவுருவச் சிலையை சுமந்து செல்லும் ரதம் புதுச்சேரி வந்தபோது வரலாற்று சிறப்பு மிக்க இந்நிகழ்ச்சியில் கலந்து கொண்டதில் பெருமகிழ்ச்சி அடைகிறேன். சேவாலயா நிறுவனம் மேலும் பல நூற்றாண்டுகளைக் கடந்து பல சாதனைகளைப் புரிய எனது நல்வாழ்த்துகள்!

க லட்சுமிநாராயணன், மாண்புமிகு பொதுப்பணித்துறை அமைச்சர், புதுச்சேரி அரசு



மருத்துவம், கிராம முன்னேற்றம் உள்ளிட்டவைகளில் தனிக் கவனம் செலுத்தி வருவதை அறிந்து மகிழ்ச்சி அடைகிறேன். இந்நிறுவனத்தின் முயற்சிகளில் ஒன்றாக அவர்கள் ஏற்பாடு செய்திருந்த "செல்லம்மா பாரதி திருவுருவச் சிலையை சுமந்து செல்லும் இரத யாத்திரை" பாரதி வாழ்ந்த மண்ணான புதுச்சேரியைக் கடந்து செல்லும் போது மலர் மரியாதை செலுத்தியதை எண்ணி பெருமையடைகிறேன். சேவாலயா நிறுவனம் தம் சமூகப் பணியினை பல்துறைகளில் விரிவு படுத்தி எளியோர் நலன்காக்கும் செயலை மேலும் பல ஆண்டுகள் தொடர்ந்திட வேண்டுமென வாழ்த்துகிறேன்.

சந்திர பிரியங்கா

மாண்புமிகு போக்குவரத்துத்துறை அமைச்சர், புதுச்சேரி அரசு



Its been a year since I have been associated with the Sevalaya. I had pleasure in inaugurating the Trust in Dharmapuri last year. They have been providing support to the general public via various means like giving relief measures during the COVID pandemic.

I came to know about Sevalaya through our Party workers and Trust people. I give my full support to Sevalaya to keep up the good work. All the very best.

Y Prakash

Honourable Member of the Legislative Assembly, Hosur



சேவாலயா தொண்டு நிறுவனத்தின் சார்பாக பள்ளி மாணவ மாணவியர்களுக்கு இலவச காலை உணவு திட்டம் தொடக்கவிழாவில் கலந்து கொண்டேன். இதில் சுமார் 1800 மாணவ மாணவியர்கள் பயனடைகின்றனர். மேலும் இந்நிறுவனம் தஞ்சையைச் சுற்றியுள்ள ஊரகப் பகுதிகளில் பல விழிப்புணர்வு மருத்துவ முகாம்களைச் செயல்படுத்தி வருகின்றார்கள். சேவாலயா தொண்டு நிறுவனத்தின் பணி சிறக்க வாழ்த்துக்கள்!

T K G நீலமேகம்

மாண்புமிகு சட்டமன்ற உறுப்பினர், தஞ்சாவூர்,



ஏழை எளிய மக்கள் மற்றும் மாணவர்களுக்கு உணவும், கல்வியும் வழங்கிய சேவாலயாவிற்கு மனமார்ந்த நன்றியினை தெரிவித்துக் கொள்கிறேன். மேலும் உங்கள் மகத்தான சேவை தமிழ்நாட்டிற்கு மட்டுமில்லாமல் இந்திய நாடு முழுவதும் பரவ வாழ்த்துகளைத் தெரிவித்துக் கொள்கிறேன்.

ஜோசப் சாமுவேல்

மாண்புமிகு சட்டமன்ற உறுப்பினர்

ஆட்சி மன்றக்குழு உறுப்பினர், சென்னைப் பல்கலைக் கழகம் அம்பத்தூர்



உலகத்தில் தற்போதைய இன்றியமையாத தேவைகள் தரமான கல்வி, ஆரோக்கியமான உணவு, உடுத்த உடை, இருக்க இருப்பிடம் இவை அனைத்தையும் ஏழை எளியோருக்கும், மாணவர்களுக்கும், உறவுகளால் புறக்கணிக்கப்பட்ட முதியோர்களுக்கும் சுமார் 34 ஆண்டு காலமாக செய்து வரும் "சேவாலயா அறக்கட்டளை" சேவைகள் சிறப்புற வாழ இனி வரும் காலங்களில் நானும் என் பங்களிப்பை அளிப்பேன் என்பதை பெருமிதத்தோடு கூறி சேவாலயா அறக்கட்டளைக்காக உழைக்கும் அனைத்து நல் உள்ளங்களுக்கும் வாழ்த்தி மனமாரப் பாராட்டுகிறேன்.

ஈ ராஜா

மாண்புமிகு சட்டமன்ற உறுப்பினர், சங்கரன்கோவில்



கடந்த ஆண்டு நல்லம்பள்ளி ஒன்றியம், எர்ப்பட்டி சேவாலயா தொண்டு நிறுவனம் சார்பில் நடைபெற்ற நிகழ்ச்சியில் என்னை சிறப்பு அழைப்பாளராக அழைத்த போது நான் நிகழ்ச்சியில் பங்கேற்றேன். தாங்கள் செய்யும் மகத்தான பணியை அறிந்து மகிழ்ச்சியடைந்தேன். சேவாலயா தொண்டு நிறுவனமானது கடந்த 34 ஆண்டுகளாக ஏழை, எளிய ஆதரவற்ற மாணவர்கள், ஆதரவற்ற குழந்தைகள், முதியோர்கள் மற்றும் கிராமப்புற மக்களுக்கும் சிறப்பாக சேவை செய்து வருகிறது. மேலும் முதியோர்கள், ஆதரவற்ற மாணவ மாணவிகளுக்கு இலவச கல்வி மற்றும் தங்கும் இட வசதிகளை உருவாக்கி சேவையில் ஈடுபட்டு வருகின்ற அனைத்து நல் உள்ளங்களுக்கும் எனது பாராட்டுகள் வாழ்த்துக்கள்.

*எஸ் பி வெங்கடேஷ்வரன்
மாண்புமிகு சட்டமன்ற உறுப்பினர், தர்மபுரி*



சேவாலயா நிறுவனம் கடந்த 34 ஆண்டுகளாக சமுதாயத்திற்கு கல்வி, மருத்துவம், கிராம முன்னேற்றம், ஆதரவற்ற குழந்தைகள், முதியோர்கள் மற்றும் விலங்குகள் நலம் ஆகிய சேவைகளை முற்றிலும் இலவசமாக அளித்து வருகிறது என அறிந்து மகிழ்ச்சி அடைந்தேன். சேவாலயாவின் சேவைகள் இன்றைய சமுதாயத்தில் அவசியத் தேவைகளில் ஒன்றாக உள்ளது. சேவாலயா 35 வது ஆண்டில் அடி எடுத்து வைக்கும் செய்தி மனதிற்கு மிகவும் மகிழ்ச்சி அளிக்கிறது. சேவாலயா மேலும் பல ஆண்டுகள் சாதனைகள் புரிய என் வாழ்த்துகளைத் தெரிவித்துக் கொள்கிறேன்.

*ஐ பெ செந்தில்குமார்
மாண்புமிகு சட்டமன்ற உறுப்பினர், பழனி*



It gives me immense pleasure to know that Sevalaya launched in 1988 has completed 34 years with a mission of serving society by providing free education to children, caring elders with dignity and creation of model villages in rural development.

I extend my heartiest felicitation to Sevalaya in fulfilling their mission to offer high inputs and service free of cost.

I acknowledge the efforts of Sevalaya in bringing out this 34th Annual Report comprehensively covering all activities of past year, projects & initiatives during the year.

Dr Alby John Verghese IAS, District Collector, Tiruvallur



I am glad to know that Sevalaya has completed 34 years of service to the underprivileged. Sevalaya has been a great support to the District Administration. Many green initiatives like tree plantation, road safety programmes like the installation of road signals, and CCTV cameras to monitor traffic have been undertaken by Sevalaya in Kanchipuram District. Their menstrual hygiene awareness programme for 1500 adolescent girls in the district deserves special mention. The girls were provided with sanitary kits including nutritional items. I congratulate Sevalaya for the positive impact they create in society and wish them success in all their endeavours.

Dr M Aarthy IAS, District Collector, Kanchipuram



I congratulate Sevalaya for entering its 35th year of service in uplifting the orphan, poor, destitute children, youth, senior citizens, and other downtrodden people in society. During and after the COVID 19 pandemic, the trust has greatly supported our district in carrying out relief measures to the people. Sevalaya has donated CPAP masks, Stretcher with Cylinder placement, Wheel Chair, Water Distribution with filter/Water Can and Multipara Monitors to Chengelpet Medical College Hospital which are very helpful in saving many lives.

I appreciate all their services for the poor people and wish them great success in all their future endeavours.

A R Rahul Nadh IAS, District Collector, Chengalpattu



கொரோனா நோய்த்தொற்று காலத்தில் புதுச்சேரியில் தொற்று பரவாமல் தடுப்பதற்கும் கொரோனாவால் பாதிக்கப்பட்டிருந்த மக்களை அந்நோயிலிருந்து மீட்டெடுப்பதற்கும், முன்களப் பணியாளர்களாக இருந்து கடும் பணியாற்றிய காவல்துறை அதிகாரிகளுக்கும் காவலர்களுக்கும் ஊடகத் துறையைச் சேர்ந்த செய்தியாளர்களுக்கும் சேவாலயா பலவகைகளில் உதவி செய்தது. கைம்மாறு வேண்டா கடப்பாடு மாறிமாட்டு என் ஆற்றும் கொல்லோ உலகு..என்று திருவள்ளூர் பாடிய திருக்குறளுக்கு ஏற்றவாறு மழையைப் போல் வந்து சேவாலயா தொண்டு நிறுவனம் செய்த உதவிகளை நான் வெகுவாக பாராட்டுகிறேன்.சேவாலயா நிறுவனத்திற்கு நாங்கள் என்றென்றும் கடமைப்பட்டிருக்கிறோம். அவர்களின் தொண்டு தொடரட்டும் என சேவாலயா நிறுவனத்தின் நிர்வாகிகள் அனைவரையும் உளமார வாழ்த்துகிறேன்.
ரங்கநாதன், காவல்துறை ஆய்வாளர், வில்லியனூர், புதுச்சேரி



I thank SEVALAYA to have been serving rural communities by being part of the community and supporting the community over the course of 34 years. Past two years they have touched many hearts and imbibe humanity. Sevalaya is performing with a purpose empowered to make a difference in the community. We are thankful to sevalaya for transforming the lives through sustainable means by being part of the community and supporting the community.

Dr Arasi Srivathsan
Dean, Government Medical College and Hospital,
Thiruvallur



It gives me immense pleasure to be associated with Sevalaya. I thank ACS Medical College and Hospital administration and Sevalaya for coming together to serve the health needs of the children in Sevalaya and the neighbouring Pakkam village. On my visits to Sevalaya, I find the children there are happy and healthy. Dr. GokulaKrishnan, Resident Medical Officer at Sevalaya has been supportive in organising several camps at Sevalaya. On behalf of the Paediatrics Department, ACS Medical College and Hospital I commit to continued support for Sevalaya. Best wishes to Sevalaya to continue its excellent services in the years to come.

Dr Arasar Seeralar A T
Department of Paediatrics, ACS Medical College and Hospital



மக்கள் தொண்டே மகேசன் தொண்டு!
நம்மால் ஒருவருக்கும் உதவி செய்ய முடியாது. மாறாக நம்மால் சேவைதான் செய்ய முடியும். கடவுளின் குழந்தைகளுக்குத் தொண்டு செய்வதன் மூலம் ஆண்டவனுக்கே நாம் தொண்டு செய்தவர் ஆகிறோம். மற்றவர்களுக்குச் செய்ய வேண்டிய கடமை, பிறருக்கு உதவிபுரிவதும் நன்மை செய்வதும் தான்.
கோவிட் பெரும் தொற்றின் போது எங்களது மருத்துவமனை IGMCRI க்கு பல ஆக்சிசன் (பிராண வாயு) உற்பத்தி செய்யும் உபகரணங்களை இலவசமாக வழங்கி பல உயிர்களை காத்த சேவாலயாவுக்கு என் மனமார்ந்த நன்றியினை தெரிவித்துக் கொள்கிறேன்.

Dr C உதயசங்கர், இயக்குனர்
இந்திரா காந்தி மருத்துவ கல்லூரி மற்றும் ஆராய்ச்சி நிறுவனம் (IGMCRI) புதுச்சேரி.



I congratulate Sevalaya for its successful completion of 34 years of service to humanity. Sevalaya is one of the country's models for human love and compassion. The dedicated services of Mr Murali and his team, and Dr Gokulakrishnan are exemplary for anyone to follow. My recent participation in the training program for adolescent girls on "menarche, personal hygiene, mental health, reproductive science and personality development" gives me confidence about the future of young women. I wish Sevalaya's motto "Love all, Serve all" spreads throughout our country removing all social barriers towards developing a modern India.

Dr P Kuganatham
Former City Health Officer, Chennai Corporation



My hearty congratulations to the Sevalaya Trust in entering its 34th year of successful service in the welfare of senior citizens, orphans, and children in need of safety, shelter, and education. All the integrated efforts to satisfy the needs of the inmates are appreciated. I wish the Sevalaya Trust success in all its endeavours.

Hidhayathun Nooria S
District Social Welfare Officer, Thiruvallur



Singapore University Mission Oxygen (SUMO) is a group of Singapore University alumni from India, formed to do something to help the alarming situation in India during the second wave of COVID-19. SUMO ran a successful fundraising campaign, purchased and shipped oxygen concentrators to different parts of India. Sevalaya was the partner for deployment of oxygen concentrators to several locations in Tamil Nadu. The Sevalaya team has been transparent and easy to work with. With swift and sound execution, they created a real impact. We are happy to have partnered with Sevalaya to make a small difference during the crisis in India.

Singapore University Mission Oxygen (SUMO), Singapore University



Coming to know of Sevalaya was one of the best things that happened in my life. This non-profit organization and everyone associated with it are epitome of commitment to serve the needy. I am so thrilled with the exemplary way they carried out distributing oxygen concentrators to various small towns during the recent pandemic and impeccably executing the project of laying pavers blocks pathway at a school for mentally challenged children thereby significantly improving their quality of life. I look forward to serving alongside them in the decades to come. Best wishes to Sevalaya and all those associated with it.

Dhamodharan M, USA



I was allowed to work for Sevalaya for eight months as part of my voluntary service. During this period, I taught English and geography classes and tutored. In the afternoons and at weekends, I gave football coaching. Sevalaya makes a great contribution to society. Anyone who needs help is welcome and well supported. I especially like the fact that the children are supported so much and that they try to give them all the professional opportunities they need. For the future, I wish Sevalaya to open even more locations to reach even more people.

Phil Leuci
Volunteer, Germany



We came to know about Sevalaya about 5 years ago. I have also visited their Kasuva complex and witnessed the various activities carried out there. We were quite impressed with their excellent work and the total dedication of all their employees. On our request, they kindly accepted to take over and run Gayathri Vocational Training Centre in Pattinapakkam, Chennai. We have also contributed funds in a small way as a donor to Sevalaya. We are sure that under the able leadership of Sri.V.Muralidharan, Sevalaya will continue to grow from strength to strength. We wish them great success !

K Balasubramanian,
Founder Trustee, M N Gayathri Charities, Chennai.



Sevalaya is one of the few institutions which aims to continuously raise their standards of operation. Murali sir's passion to provide the best possible opportunities to the students is overwhelming. Sevalaya's impact on the communities it has been working has been stupendous. I wish Sevalaya the very best in every mission they take on and that they continue with their extensive and effective contribution to the society.

Rekha Ramu
President, Panchayat Union
Pandeswaram



Hearty congratulations to 'Sevalaya' for successfully completing 34 years of selfless service for orphans, poor, destitute and senior citizens. 'Sevalaya' true to it's name is a Temple of Service. I enjoy my association with Sevalaya for more than 25 years. This experience is really a 'gift' from God. Every year during Diwali I am able to raise donations for Sevalaya's residents. The founder Mr. Murali has dedicated his life to the organization. His whole family is involved in service for Sevalaya. I pray to God to support and bless Mr. Muralidharan and his family always. SARVAANI MANGALANI BHAVANTU

Sulochana Ramaseshan
Exnora International Foundation



சேவாலயா காந்தி ஆசிரமம் சிறப்பாக நடைபெற்றுக் கொண்டுள்ளது. அதன் நிறுவனர் திரு. முரளி, திருமதி புவனேஷ்வரி முரளி இருவரும் சேர்ந்து மூத்த குடிமக்களுக்கு பாதுகாப்பாகவும், மாணவர்களின் கல்விக்கு உதவும் ஒரு அமைப்பாகவும் செயல்பட்டு வருகின்றனர். இவர்கள் இருவரையும் தஞ்சையில் சந்திக்கின்ற அரிய வாய்ப்பு கிடைத்தது. அய்யா முரளி அவர்கள் தினந்தோறும் விவேகானந்தரின் புத்தகங்களைப் படித்து ஒரு செய்தியை சொல்லி வருகின்றார். அதைக் காணொளியில் பார்க்கும் பொழுது இப்படித்தான் வாழ வேண்டும் என்ற உந்துதலைத் தந்துள்ளது. "தனியொருவனுக்கு உணவில்லையெனில் ஜகத்தினை அழித்திடுவோம்" என்ற பாரதியாரின் கோட்பாட்டோடு செயலாற்றி வரும் சேவாலயாவுடன் சேர்ந்து பயணிக்க பாரத் கல்விக் குழுமம் உறுதி அளிக்கிறது. **திருமதி புனிதா கணேசன், நிர்வாக இயக்குநர், பாரத் கல்விக் குழுமம்**



I was enlightened about Sevalaya, when my old friend Mr T M Venkatesan, invited me to be the Chief Guest at Sevalaya's Quality month Celebrations . I was very impressed by the Quality System practices adopted by Sevalaya in delivering its services to mankind. The celebration of Quality Month is proof to their commitment. For their exemplary service, NIQR had awarded Sevalaya the "Outstanding Service Organisation Award" in 2009. The organisation is an epitome of service. The founder, Mr Muralidharan, walks the talk! May you continue to do the good work and make the world a better place to live.

Raj S
Chief Executive Officer & Mentor
National Institution for Quality & Reliability (NIQR)



I am happy to be associated with Sevalaya since 1998. Recently I have been working closer with Sevalaya as part of our college Silver jubilee year of graduation and visited the campus again in 2019. I was amazed at the holistic approach Sevalaya is implementing for the welfare of the society. Each time I learn about Sevalaya's activities, I am awestruck. Best wishes to Mr.Murali, a humble person with a greater mission, vision and values, who is making the world a better place. My best wishes to everyone involved in this amazing journey, keep reaching greater heights of excellence.

Amudhavalli Narayanan
Principal QA Engineer, Extreme Networks India



The term aganithaguna in Sanskrit, meaning an institution whose good qualities are far too numerous to enumerate, can be most aptly applied to Sevalaya. As one who has seen Sevalaya grow over the decades from its humble beginnings to its present day status as an outstanding charity organization, I can vouch for the fact the success story is the result of the extraordinary qualities of courage, honesty, idealism, vision and managerial skills that are inherent qualities of the management of Sevalaya. I am sure that Sevalaya will rise to even greater heights of glory in the future.

G Ram Mohan
Commissioner of Railway Safety (Retd)



My sister's son Mr Shankar Rajasekaran, a trustee member of Sevalaya during 2014 introduced me to the founder & Managing trustee Mr Muralidharan and suggested me to conduct 5S training for Sevalaya teachers. Initially I had my own reservation about the implementation of 5S KAIZEN culture because of Sevalaya's location and exposure. Sevalaya proved me otherwise by generating creative ideas during a one full day KAIZEN THIRUVIZHA. A feather on Sevalaya's cap was when they grabbed Platinum award from QCFI for 5S and KAIZEN achievements. I am proud to be associated with Sevalaya in a humble way.

T M Venkatesan
Chairman & Mentor, Focus 5, Hyderabad



Sevalaya which serves the underprivileged based on Bharathiyar ideals came to my attention through social network. Offering high quality inputs and services free of cost to the needy children and caring for helpless elders is highly commendable. This drew me to join them in a small way to contribute to their worthy efforts. Happy to know that Sevalaya has completed 34 years of exemplary service to the most deserving in the community and helping the marginalised build an optimistic future. Best wishes to Sevalaya, which inculcates values of Nonviolence, and Truth among students, to serve more and more needy people.

Kalpalatha Radhakrishnan Ph.D,
Donor



I have known Sevalaya since my MA FOI days and Sevalaya has sown a strong social message in my mind and how a small help can transform many lives. My recent association with Sevalaya is to bring-out the impactful work done by Sevalaya to the Tamilians across globe and I have interviewed Mr.Murali and it has given amazing reach and especially received many new contributors and donors and I am really happy about the same.

Main Impression about Sevalaya was "By providing Free and Value based Education, They are Transforming an ordinary person to a successful person"

L Hemachandran
Founder CEO, Brand Avatar, Brand Management / Event Management



It is tough to sustain and continue a service institution for all these 34 years and I understood the enormity of work done by Murali sir and his team when I visited Sevalaya. I likened his path of following the greatest Indian Souls - Mahatma, Swami Vivekanda and Bharathiar. The reflection of this is seen when you interact with the students, staff, villagers and the inmates of Sevalaya. We have decided to support Sevalaya in the field of Sports and help the students excel at the National and International Level. We look forward to associating with Sevalaya in the years to come.

S Yogeshwaran
Managing Director, Matexnet.com

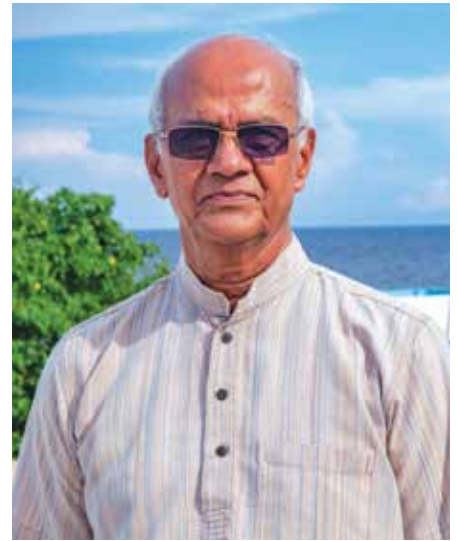
Pattinappakkam – Sevalaya's 11th Community College

Thanks to the vision and benevolence of an ex Banker, Sevalaya has a presence close to Chennai's famous Marina beach

Last December, Sevalaya got a New Year gift, with the ownership transfer of a two-story building at Pattinappakkam along with a vocational training centre, not very far from Chennai's showpiece, Marina beach. It is Sevalaya's 11th Community college (vocational training centre), thanks to the vision and benevolence of K. Balasubramanian.

A successful banker with American Express for more than two decades, serving in South East Asia and Europe, Balasubramanian took an early retirement and returned to Chennai in 1997, to be with aged parents. After

stints with the GMR Group and as CEO of the ING Vysya Bank, he relinquished all his corporate responsibilities and started a Trust in 2017. "God has been kind to me, so I wanted to give back to society". It won't be dole, but skills to earn a livelihood, he was clear, based on his insight from heading the GMR Foundation. He identified the Slum Clearance Board settlements which houses the Tsunami-affected fishermen families and others. The Trust took on lease a Government land with a broken down school building and built a two storey building and furnished it,



"I have known Mr. Murali and have been an occasional donor. Besides, Sevalaya has the experience of running vocational training centres" - K Balasubramanian



spending around ₹ 45 lacs. The Trust ran 3-month-long courses in Computers, Mobile phone repair, Tally Accounting, AC and Fridge Repair, Tailoring, Embroidery and Beautician, benefiting an estimated 1,000 women and young men. Then came COVID, and the classes had to be stopped.

That intermission gave an opportunity for Balasubramanian to take a hard look at things. "Age was catching up with me, and I realised I needed external help to run the show", recalls this sprightly octogenarian. He considered a couple of NGOs, and finally chose Sevalaya as caretaker for his dream.



“More than what I need is luxury”

The frugal philosophy of a former Professor and his benevolence give shelter to destitute elders in Sevalaya.

V Ramaswami and V Manoharan were born 12 years apart, to illiterate parents in an impoverished family of weavers in Pondichery. In sheer desperation, their father, Vengatraya Chettiar shifted to buying paddy, boiling it, drying it and then getting rice, which, his wife Nachiar Ammal will sell in retail, to keep the family alive. V Ramaswami, the first boy studied, finished his BSc B Ed, and became a teacher. He took it upon himself to teach his younger brother V Manoharan, who did his BSc, then MSc in Agriculture, followed it up with a PhD in Plant breeding and Genetics. His entire career was devoted to research, working in the field from 7 am to 1 pm, then another three hours in office work. During those 34 years of hard work, Manoharan developed four new varieties of groundnut, three varieties of gingelly and one moth bean variety. Post his retirement, he settled down in Puducherry, to a quiet life.

Introduced to Sevalaya via Youtube, Manoharan visited Sevalaya's Kasuva Centre and “was very happy to find a self sufficient community, with a school, an orphanage, an hospital, a library, play grounds and even a gaushala!”.

The sudden demise of his wife V T Shanthi in 2013 further defined his simple attitude to life. An early influence was his elder brother who took care of Manoharan's entire education. “A teacher with a low salary, his brother Ramaswami used to donate ₹ 30 every month, for an orphanage in Chengalpet. “I do not need any luxury. My pension will do for me. Anything extra was

luxury to me”, explains Manoharan. He decided to create a lasting monument to perpetuate the memory of his parents and another one in his wife Shanthi's name. Convinced that Sevalaya could help him realise his dream, he donated ₹ 25 lacs for the ongoing construction of Sevalaya's old age home at Zamin Endathur.

Manoharan had built a two storey house at Dharmapuri, his wife's native place, in 2004. He decided to donate that house to Sevalaya. In no time, Sevalaya started an old age home there, enough to shelter 20 elders. “I am so happy the house is put to good use!”, he says.



“I do not need any luxury. My pension will do for me. Anything extra was luxury to me” - V Manoharan



Teaching during the lockdown: empowered by technology

It is a huge irony that the two years of lockdown taught the teachers and students of Sevalaya's school in rural Kasuva quite a bit in technology.

With lock down descending without warning like a dark cloud, the first instinctive concern of the school authorities was: how to keep the classes going, online.

There was no escaping the socio economic realities: only 40% of these students had phones at home. Parents were spoken to by teachers, late into the night, even 9 pm, the time parents on subsistence vocations were home. Families of another 20% children got their first smart phones. The school started a campaign and collected used and new phones as donation and distributed to children. A US-based group of school children donated 30 ipads and funded the connectivity.

In some villages, students came together to share the available smart phones. Some 30% missed the classes. ₹600 for 80 days of data was not easy for parents, many of them farm labour. Nearly a third of Sevalaya's students remained on the deprived side of the digital divide, not receiving the inputs.

The parents were supportive. Says X Vincent, a farm labourer and father of Sowmya, 12 B: "Sevalaya teachers took sincere efforts in teaching these children during the lock down period". Her Classmate Mahalakshmi did not have a smartphone and she agonized over losing one year of her life. Then she was thrilled to get a phone worth ₹ 10,000, lent by the School. "When I was in financial debt, Sevalaya helped my daughter by providing the smart phone, so she could attend online classes", says M Shanmugam, her father.

Teachers would send the study materials and questions. The children would access it only in the evening when their parents got back from work. The next day they would respond. By the time the Government revision tests for Std X and XII came, WhatsApp had become the medium. Children learnt to convert answer sheets into PDF and send to teachers. Evaluating so many pages was not easy, with each student's papers taking over half an hour.

Online Competitions

Sevalaya got back to contests in 2021. Children have participated in online dance and music. Children won two prizes in speech contest conducted by *Kambar Kazhagam*, Chrompet and at the Chennai Book Fair.

Only in sports, it has been a long time out!

With the new-found access to technology, they learnt PPT, google forms, screen shots, the works. The mobile phone empowered them!

B Dinesh Kumar, the Physics teacher, came up with a new method. He shot around 50 videos: he drew out diagrams and derivations, took live videos of that and then added voice over. Each became a short 9 to 10 minute lecture. Each took him close to half an hour. His students were relieved and delighted. Unlike in live lectures, they could replay them again and again, till they were clear. The videos also side-stepped the problem of bad net and audio quality. He kept an open line with the students of Std XII. They would call him anytime, even as early as 4:30 am to 9:00 pm, whenever the students had access to phone, before the parents left for work or after they returned. Sowmya's father Vincent would be away from 5:00 am till 7:00 am in the morning, and then from 10:am till 3:00 pm.

"Without the help of Dinesh Sir (extreme left), we would have entered college without knowing the basics!, The e-coaching in Chemistry, Physics and Biology, was very useful. Many of us should get over 95% in the 12th exam and get into professional courses!

Sowmya V, Std XII B (Extreme right)

"Without Dinesh Sir's help, we would have entered college without knowing the basics!", notes Sowmya. They are grateful to the school for organising e-coaching in Chemistry, Physics and Biology, to help in entrance exams to professional courses.

Many of them are confident of scoring over 95% in the Std XII exam and getting into professional colleges including medicine!

What a little bit of technology and some empathy can deliver!

Class XII B students with Physics teacher B Dinesh Kumar (extreme left)



Smart boards: a new dose of energy in classes

“Me Miss”, “Me Miss”... children lunge forward, putting up their hands, to solve problems on smart board, enjoying their power over the magic surface that throws up cartoons, colour and movement.

Lockdown brought up Google Meet as a means to conduct classes.. Poor net connectivity in the rural geography affected the teachers. So they took turns, using the couple of projectors and the school net. That is when the School leaders saw an advertisement for smart boards.

Software AG Solutions reacted positively to the appeal and sponsored two smart boards, early 2021. The boards came with teaching software for all classes, with the concept of learning by doing.

Haworth India Pvt. Ltd. saw the enthusiasm among the students, and sponsored 11 smart boards for the primary school classes in the new building.

Lockdown over, students are back,

seeing friends after over two years! And in lower classes, seeing classmates – and the school itself - for the first time!

“The screen is much bigger than TV”, reacts Monisha S from Std V B. “Here we can Google search, learn a lot of things. We also have games. Here I am like the remote, can control things”. “It is like our phone. We can fully control it”, amplifies her classmate Yuvasri T, emphasizing the power over the magic screen.

From KG classes to Std V, smart boards are a big hit. Even the normally withdrawn and reserved kids are appealing to the teacher, to be called to use the smart board.

For the teachers too, the fatigue is less, compared to speaking loudly for six hours daily. “Previously, we just couldn’t get some children to open their mouths. Now I have to quieten the class when every one shouts, to be called to do exercises on the smart board”, says P Nagalakshmi, Teacher of Std I.

“Previously, we just couldn’t get some children to open their mouths. Now I have to quieten the class when every one shouts, to be called to do exercises on the smart board”, P Nagalakshmi, Teacher of Std 1



Menstrual hygiene awareness for adolescent girls

An awareness programme to help adolescent girls cope with physiological changes hygienically, and keeping their self- image and self confidence intact

Sevalaya partnered two progressive corporates, to conduct awareness camps on menstrual hygiene. The programme was kicked off end February 2022, in collaboration with Amruthanjan. Funding from PPG Asian Paints enabled its extension, in March, 2022.

Over 3,000 adolescent girls could be reached, including 537 Sevalaya

girls and around 2,500 girls from 12 Government schools.

One-hour long sessions covered the science behind menstruation, the many superstitious beliefs and how to get over natural inhibitions. A lady doctor and a team of nurses interacted with the girls, in privacy. To enable the girls practice the learning easily, custom-designed Sanitary kit were given to

them. Each girl received a pack of sanitary napkins for next 4-6 months, wet wipes, soap with box, almonds, cashews, dates, dry grapes, walnuts and a pamphlet on menstrual hygiene including a calendar to track menstrual dates.

“I have learnt to treat all days of the month alike, and do not let anything change my routine”, says G Ammu, Tamil Nadu State Netball and Thiruvallur District Basketball player.

I have learnt to treat all days of the month alike, and do not let anything change my routine.

G Ammu, Tamil Nadu State Netball and Thiruvallur District Basketball player



Value adding reach of Virtual Voluntarism

Meet some of the 35 international volunteers, teaching school subjects and more, using modern methods, in online training sessions

The Natarajans



Reeta Natarajan and G Natarajan (Global Head for a major, 2000-strong division in Philip Morris international in Switzerland) have been ardent supporters of Sevalaya since 2018.

Together with Shruthi, a 3rd year chemical engineering from Manchester university and Rishabh in grade 8, the entire family has been contributing various initiatives in multiple ways, including sponsorship of two girl students.

While Reetha teaches singing, dancing and bead arts, Shruthi took twice-a-week Origami sessions for hostel residents.

“Making someone aware of their ignorance and igniting the flame of knowledge is one of the noblest deeds a person can do in the world. I will always support Sevalaya in carrying out such nobles deeds”, says Reeta Natarajan.

Arjun Vijayakumar

Arjun Vijayakumar, a software engineer working for Adobe, lives in Salt Lake City, Utah, USA. He was introduced to Sevalaya by his father R Vijayakumar, a retd official of the Unit Trust of India (UTI), associated with Sevalaya right from its inception. Besides raising funds for Sevalaya, since 2022, he has been teaching Science and Mathematics to three toppers of Std IX - vital leg up to crack the admission tests

for professional courses in premier institutes.

“I’m really lucky to have Arjun Sir’s class. Maths used to be very difficult for me but he has taught us Maths so clearly that, now it is very easy for me and I’m scoring good marks. For Science, he shows us pictures and videos and he explains in depth. I wish he will continue to teach us”, says R Devadharshini, Std X-B.



Srikanth Nagarajan



Srikanth Nagarajan, CEO of Digitrainc, in New Jersey, has been a donor and volunteer for Sevalaya for the past four years. Srikanth celebrates birthdays and wedding anniversaries, by sponsoring special lunches for Sevalaya residents.

Apart from the financial contributions, Srikanth and his friends also conduct spoken English classes for the high school children. Encouraged by the

progress made by the children, he extended these sessions for higher secondary students, helping them to prepare for entrance examinations for professional courses.

Srikanth has roped in many volunteers for Sevalaya, his daughter Jahnvi Srikanth and her friends, Jishnu Subramanian, Anish kumar and Archana Sundaram.

Educationist Tutoring

During the lockdown, many Sevalaya children could join online classes, by sharing 40 tablets and internet connectivity gifted by thanks to a bunch of Texas-based teenagers of Indian origin.

Educationist Tutoring organization is the brain child of Aaditya Ganesan, a 9th grader in Austin and his friend Nikhil Devaraj. Later, Aniruddh Mishra and Brian Jeon joined the executive team of the organisation that today serves over 1500 students, supported by over 200

content curators and 700 tutors, from US, India, UK and Australia.

Sevalaya was among the three Indian schools selected this academic year. A major task was scouting for Tamil speaking tutors, achieved through social and print media as also banners in Indian grocery stores and restaurants.

“I like science subject very much. The class makes me happy. The trainer taught me very interesting facts about

light, shadow, energy, electromagnetic waves etc. I can relates the class to my day to day life”, says Dhivya, Std VII



Managing Trustee's Report

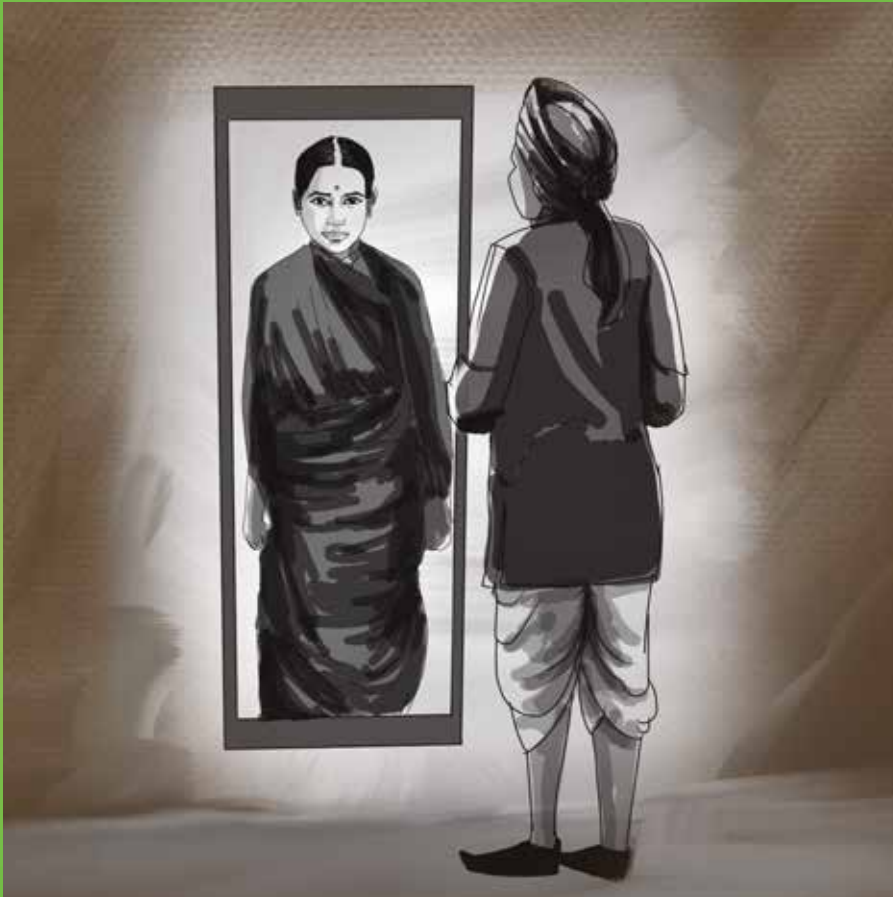
The world was limping back to normalcy as Sevalaya completed 34 years in the service of the underprivileged children, elders, women and youth and animals. There was a sigh of relief as the pandemic came under control thanks to the dedicated vaccination campaigns across the world: yes; there were new variants but not as severe and as fatal as in the previous year. Worldwide, the economic downturn has been debilitating. People are still reeling under the aftermath. Many have lost jobs. There are severe pay cuts. Families that lost their breadwinners to COVID are struggling to overcome both the emotional distress caused by the sudden loss and the consequent financial burden.

Sevalaya continued to extend its service to the needy. Pandemic relief operations continued along with the core activities in the fields of education of the poor, welfare of the destitute children and elders, rural development, skill development initiatives for the poor women and youth and shelter for the dry cows.



There was expansion too. Sevalaya started operations in 3 new locations – Pattinampakkam in Chennai, Urapakkam in Kanchipuram and Errapatti in Dharmapuri. In the 34 years of service, our activities have now reached Chennai, Chengalpet, Dharmapuri, Kanchipuram, Nilgiris, Tenkasi, Thanjavur, Thiruvallur, Tiruchirappalli, and Tirunelveli, districts in Tamilnadu

and in Puducherry. We run free schools, tuition centres, medical centres, mobile medical services, community colleges, old age homes, organic farms, gaushala, village development projects, and many other services to the orphan and destitute children, rural youth, senior citizens, and animals. Thank you donors, for making this possible.



*Wherever my eyes go,
I see a woman like you.*

பார்த்த இடத்திலெல்லாம்
உன்னைப் போலவே
பாவை தெரியுதடி !



Post Pandemic relief works

| Sponsor | Relief Provided | Location |
|---|---|---|
| Kone Centennial Foundation, Finland | 300 Sanitary kits | Chengalpattu, Kanchipuram, Nilgiris, Tenkasi, Thanjavur, Thiruvallur and Puducherry |
| Ankitara Foundation | 6 Oxygen concentrators and 6 oxygen cylinders | Govt GH in Tenkasi and Sevalaya's Medical centre at Thiruvallur |
| Vishay Precision Group | 4 Oxygen concentrators | Govt. GH Kanchipuram |
| Page Pierre Foundation | 2500 Sanitary kits | Thiruvallur |
| Asian Paints | 500 sanitary kits | Kanchipuram |
| Wolters Kluwer | 500 sanitary kits | Thanjavur |
| Help Foundation | Oxygen concentrator | Katchur PHC, Thiruvallur |
| BNY Mellon Technology Pvt. Ltd. | 3 ICU beds | Stanley Medical College and Hospital, Chennai |
| PPG Asian Paints | 20 Oxygen concentrators | GH in Chennai and Kanchipuram |
| Vasavi Seva Foundation USA | 6 Oxygen Concentrators | Govt GH, Thanjavur, Thalavady PHC, Erode |
| Aravind Srinivasan | 200 sanitary kits | Mannargudi, Thiruvarur |
| Help Foundation | 100 grocery kits | Nilgiris, Thiruvallur |
| BNY Mellon Technology Pvt. Ltd. | Renovation of Paediatric ward | Gudalur GH, Nilgiris |
| PPG Asian Paints | 2150 grocery kits | Kanchipuram |
| Alumni of College of Engineering , Guindy - 1983-1987 batch | Oxygen plant | Gudalur GH, Nilgiris |

Post Pandemic relief works

Though the pandemic subsided, the sufferings continued and so was the need for the relief operations. Sevalaya was the preferred partner for many corporates to carry out the relief operations. Many Oxygen concentrators, oxygen cylinders were donated to Government General Hospitals(GH), and Primary Health Centres (PHC); sanitary kits containing face masks, hand sanitisers, handwash, soaps, gloves, Becozinc, Ivermectin tablets etc., to frontline workers; and grocery kits containing essential groceries for a month, to affected families, in various districts. Many individual donors too contributed for the relief work.

Please see table alongside.

Flood relief work

Heavy rains ravaged Chennai as also many parts of Tamil Nadu, since the onset of the northeast monsoon in October 2021. With many parts of the state flooded and the hutments washed away due to the swelling rainwaters. Sevalaya with support from donors

The cow showers milk in abundance!
She is good, you know my child!

பாலைப் பொழிந்து தரும் பாம்பா
அந்த பசு மிக நல்லதடி பாம்பா !



Flood relief work

| Sponsor | Relief provided | Location |
|---------------------------------|-----------------------------------|-------------------------------|
| Sevalaya | 750 food packets to Irulas | Thanjavur |
| Sevalaya | 1000 grocery kits | Thiruvallur |
| Sevalaya | 500 food packets to slum dwellers | Chennai |
| BNY Mellon Technology Pvt. Ltd. | 2000 grocery kits | Egmore , Moore Market Chennai |
| Sanmar | 250 grocery kits | Moore Market, Chennai |
| BNY Mellon Technology Pvt. Ltd. | 500 grocery kits | Villupuram |
| Asian Paints | 750 grocery kits | Kanchipuram |

undertook relief operations and reached out to 5000+ people.

Please see table above.

New Projects

Many new projects were sponsored by corporates/ Funding Agencies/ individuals to improve Sevalaya's infrastructure and facilities.

- A new Primary school building with 12 classrooms was inaugurated by the Honourable Minister for Education Anbil Magesh Poyyamozhi during the 33rd Annual Day function. Four classrooms are sponsored by Page Pierre Foundation, 5 classrooms by GRT, and 1 classroom each by DTCC,
- Haworth, and Tagutech. The school is equipped with smart boards and Montessori materials sponsored by Software AG. Haworth India Pvt Ltd has also sponsored 11 smart classrooms. London-based Mira Viswanathan, Director at Ernst & Young, has sponsored a smart board in memory of her Grandma P S Thangammal.
- A 900 sq. ft toilet block for boys with 6 toilets, 25 urinals, a water tank and a septic tank was constructed at Sevalaya Kasuva centre sponsored by Matrimony.com.
- Amrutanjan sponsored Menstrual Hygiene Awareness Programme for 2000 adolescent girls in Thiruvallur.

Under this programme hygiene kits consisting of a pack of sanitary napkins, wipes, soap, almonds, cashews, dates, dry grapes, walnuts and a pamphlet on menstrual hygiene was distributed to the girls. A lady doctor and nurse explained to batches of girls about the science behind menstruation, how it is natural process and the need to remove superstitious beliefs and taboo on the topic.

- PPG Asian Paints sponsored this awareness programme for 1500 adolescent girls in Kanchipuram .
- Nissan Motor India Private Ltd sponsored an innovative Air-to-Water Project at the Arignar



**We will illuminate ourselves with the study of Lunar Science!
Also, learn the science of sweeping the street corner!**

சந்திரமண்டலத்தியல் கண்டு
தெளிவோம் !
சந்தி தெருப்பெருக்கும் சாத்திரம்
கற்போம் !



What our Community college alumni are doing (No. of Students)

| Name of the Trade | Completed | Employed | Entrepreneurs |
|--------------------|-----------|----------|---------------|
| Electrician | 162 | 93 | 53 |
| AC & Refrigeration | 146 | 98 | 35 |
| Beautician | 134 | 86 | 38 |
| Nursing | 84 | 75 | 0 |
| Bakery | 29 | 24 | 1 |
| Computer Software | 677 | 436 | 0 |
| Lab Technician | 95 | 57 | 0 |
| Carpentry | 26 | 0 | 26 |
| Tailoring | 1678 | 999 | 530 |
| E Publishing | 64 | 56 | 0 |
| Tally | 162 | 102 | 0 |
| Computer Hardware | 15 | 10 | 0 |
| Total | 3272 | 2036 | 683 |

Anna Zoological Park, Vandalur, Chengelpet District. Under this project, the moisture in the atmosphere is condensed into water by an Atmospheric Water Generator and Remineralizer and purified to provide pure drinking water to the visitors at 2 water kiosks set up in the Zoo. On a day, the two kiosks produce 2,000 litres of water - sufficient for about 1,000 visitors, staff and animals at the zoo. An identical project has been implemented at Cancer Institute,

Guindy, again sponsored by Nissan motors.

- Renault Nissan Automotive India Pvt Ltd (RNAIPL) along with few more corporates sponsored the installation of traffic safety infrastructure at Oragadam, Kancheepuram District. Sevalaya was the implementation partner for RNAIPL, for this project.
- RNAIPL is also sponsoring the operational expenses for Mobile Medical Van Project at Vadanallur.

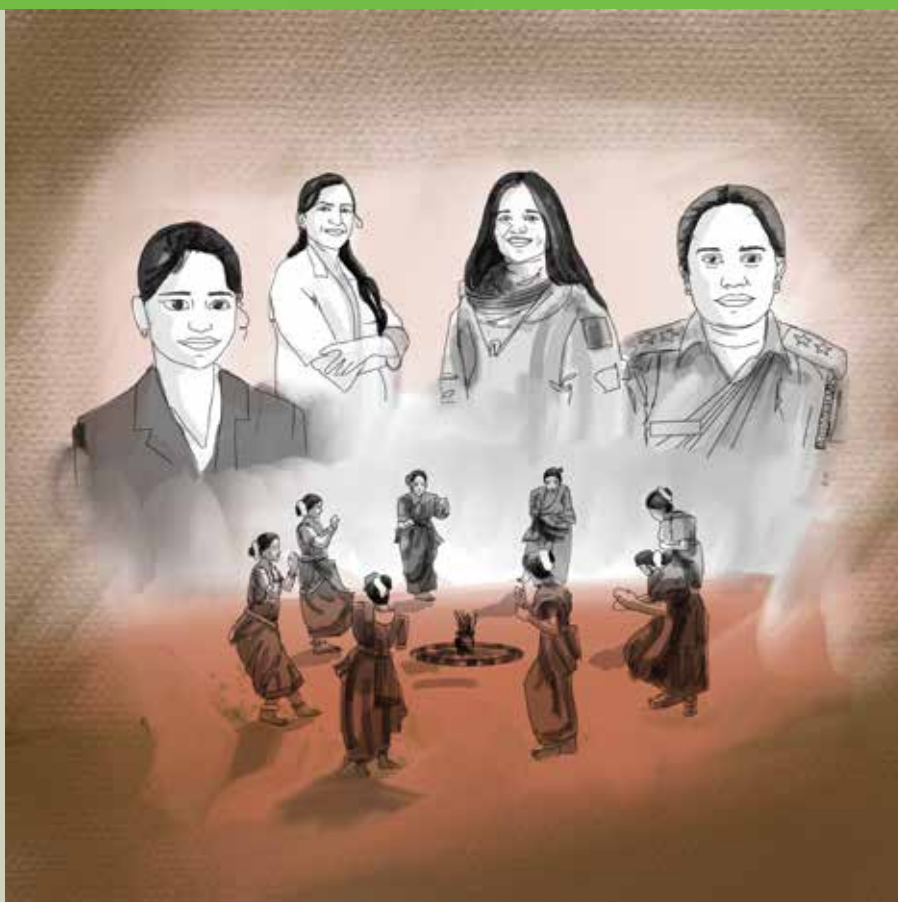
- Miyawaki Urban Forestry Project at Appur village, was also sponsored by RNAIPL. Miyawaki, a technique pioneered by Japanese botanist Akira Miyawaki, helps build dense, native forests that grow in two to three years and are self-sustaining.

- Super Auto Forge and Zafin Software Centre of Excellence have contributed towards the construction of compound wall at Sevalaya's Mahakavi Bharathiyar Higher Secondary School at Kasuva centre.

.....Continued on page 37

**Women are no less than men
in gaining knowledge!**

எட்டும் அறிவினில் ஆணுக்கிங்கே
பெண் இளைப்பில்லை காணென்று
கும்மியடி !





1. Hon'ble Tamilnadu Speaker M Appavu at the ground breaking ceremony of Chellamma Bharathi Learning Centre, Kadayam.
2. Dr M Aarthi IAS, District Collector, Kanchipuram, Inaugurating the Menstrual Health Awareness Programme. P Parthasarathy, Plant Head, PPG Asian Paints, Sriperumbudur, Dr Priya Raj, Dy Director of Health Services, Kanchipuram, R Premalatha, District Educational Officer, Kanchipuram, Dr P Kuganantham, Former City Health Officer, U Jothiraj, Headmaster, Govt. Higher Secondary School, Molachur, students and parents participated in the programme.
3. Hon'ble Minister for Health Ma Subramanian handing over sanitary kit to a girl student at the Menstrual Health Awareness Programme for 2000 adolescent girls sponsored by Amrutanjan.
4. Release of 33rd Annual Report by Hon'ble Minister for Education Anbil Mahesh Poyyamozi and Hon'ble Minister for Dairy Development Avadi S M Nasser. Also in picture Dr Alby John Verghese , IAS , District Collector Thiruvallur, A Krishnaswamy, Hon'ble MLA, Poonamallee and I Parandhaman, Hon'ble MLA, Egmore.
5. Hon'ble Minister of Forests K Ramchandran inaugurating renovated paediatric ward at Govt. GH, Gudalur. Also in picture Dr Palanisamy, Additional Director, Nilgiris District Health Services and Dr Vidya Durai, BNY Mellon.



1. Hon'ble Minister of Forest K Ramachandran inaugurating Air to Water project at Vandalur zoo. Also in the picture Sevalaya Murali, senior officials from Vandalur zoo, Vani Iyer, Nissan Motor India Pvt Ltd.
2. Prasanna Parthasarathy, VP - Donor Relations, Sevalaya and S Deepak, Manager - EHS, Asian Paints handing over of grocery kits, sponsored by Asian Paints to Dr M Aarthi IAS, District Collector, Kanchipuram for the families affected by rains.
3. Dr M Sudhakar IPS, Supdt. of Police, Kanchipuram District, inaugurating Road Safety infrastructure project sponsored by Renault Nissan Automotive India Pvt Ltd.
- 4&5. Distribution of relief materials sponsored by BNY Mellon and Sanmar, to people affected by heavy rains, by I Paranthaman, Hon'ble MLA, Egmore.





1. Inauguration of Sevalaya's free Old Age Home at Dharmapuri by Hon'ble MLA of Hosur Y Prakash.
2. Dinesh Ponraj Oliver IAS , District Collector Thanjavur presenting Certificate of Appreciation to Sevalaya on 75th Independence Day.
3. Inauguration of Skill Development Programme at Sevalaya's Ambattur Community College L to R Kone Officials M Sai Kiruba DGM, HR, Rufus Davidson, CSR Lead, M P Saravanan, Director HR and Sevalaya Murali.
4. Inauguration of Miyawaki forest at Appur Village by Biju Balendran, MD and CEO of Renault Nissan Automotive India Pvt Ltd.
5. Distribution of tailoring machines to villagers by S Kailash Senior Manager and S Dilli Babu Assistant Manager, Komatsu.
6. At the inauguration of Hatley Garden at Kasuva Centre Svetlana Vucetic, Global Vice President, Hatley and Jeremy Oldland, Proprietor Hatley with Sevalaya Team.



1. Hiroshi Shinto Plant Director inaugurating the RO water facility at Echoor village. Also in picture S Sri Krishna HR Director and T Lakshminarayana, Finance Director from Komatsu.

2. Vasudeva Rao Anand, Finance Director, Mahendra Balan, Sr. Finance Manager, Joseph Anthony, HR Manager and Devanandh, Operations Director of Haworth India Pvt Ltd at the inauguration of Sevalaya's medical centre at Kiloy village .



3. Inauguration of Paediatric Speciality Medical services by ACS Medical College and Hospital at Sevalaya Kasuva centre by Dr Arasar Seeralar, HOD, Department of Paediatrics, Dr Aravind, Asst. Professor and Govindarajan Community Coordinator from ACS College.



4. Installation of solar street lights and inauguration of eco friendly initiatives by Kesavan Dorairaj, Hariraj Yoganadam and Ameerudeen Mohammed, CSR Committee members from Rotork.



5. Inauguration of Skill development programme sponsored by Guru Krupa Foundation at Sevalaya's community college at Uthiramerur.



6. Inauguration of infrastructural facilities at Govt. Schools in villages in Thiruvallur District by Gianni Di Petro Director and Madhusudhanan, Head, Human Resources from Saipem.



7. Ground breaking ceremony for the new Primary School building at Kasuva centre sponsored by Aravind Srinivasan in memory of his wife Radhika Srinivasan.



1. Sevalaya Murali distributing food packets to people affected by heavy rains in Chennai.
2. Handing over of grocery kits and oxygen concentrators sponsored by PPG Asian Paints by B Prabhu Head Production and A Sridhar Head Quality to Dr M Aarthi IAS District Collector Kanchipuram for people affected by the pandemic.
3. R Krishna Pradapan, President, Merchant's Association, Gudalur inaugurating the ninth community college of Sevalaya at Gudalur.
4. G Mohan, Technical Director, GIB, presenting the Green award to Sevalaya Murali and Bhuvaneswari Muralidharan.
- 5&6. Rotary International District 3232 District Governor Nominee Ravi Raman and RI District Vocational Service Chairman, S N Balasubramanian presenting Best Teacher Award to Sevalaya Teachers K Revathi and S Mariyammal.
7. Land donor D V Sridharan, Bhuvaneswari Muralidharan and Sevalaya Murali at the ground breaking ceremony for the construction of Sevalaya's old age home at Zamin Endathur.



1. Residents of Old Age Home at Kasuva centre enjoying a walk in the newly laid Paver Block pathway, sponsored by volunteer Antara Pandit through crowd funding.
2. The new paver block pathway constructed at the school for the mentally challenged at Theni, sponsored by Dhamodharan, USA.
3. Beneficiaries of the A Future For Every Child (AFEC) Project, with their caretaker.
4. Distribution of grocery kits sponsored by BNY Mellon to families affected by the heavy rains in Kazhuperumbakkam and Chinna Kozhuvuri villages in Villupuram District.
- 5&6. Distribution of food packets to Irula tribals in Uthiramerur, Kanchipuram District, affected by the heavy rains.
7. Distribution of groceries sponsored by Acheron to tribal families affected by the heavy rains at Thondialam, Semban Colony, Melmohanalli, Puthurvayal and Vimalagiri in Gudalur, Nilgiris District.
8. Inauguration of the eighteenth centre of Sevalaya at Urupakkam at the building donated by Radha Thirumurthy by V Karunapriya IFS, Additional Principal Chief Conservator of Forests and Director, Arignar Anna Zoological Park.



.....Continued from page 30

- Aravind Srinivasan, a long time donor of Sevalaya has sponsored the construction of a new Primary school building with nine classrooms.
- The land for the new old age home at Zamin Endathur is donated by D V Sridharan, a long-time donor of Sevalaya. The construction of the building is sponsored by V Manoharan, Retd Professor, Agricultural University from Puducherry, Nikhil Johri, a long-time donor, Kalpalatha Radhakrishnan and A V Ganesan IAS.
- Wolters Kluwer Elm Solutions Private Limited has sponsored the solar hybrid plant at Zamin Endathur centre.
- Antara Pandit, a volunteer of Sevalaya has raised funds through Crowd Wave Trust, for the construction of paver block pathway at the Old Age Home at Kasuva centre.
- Seetharaman, donor from USA has sponsored for the flooring and painting in Kitchen and 6 solar street lights. He has also contributed for expenses for conducting sports events.
- DTCC sponsored the purchase of a mobile medical van and sponsored the operational costs for 3 months.
- Damodharan from USA, a donor and well-wisher chose to partner with Sevalaya to implement his project of construction of paver block pathway at a school for the mentally challenged, at Theni.
- Hatley Little Blue House Inc., a Canada Based apparel company sponsored the creation of a garden in 7.5 acres of land at Kasuva centre by sponsoring the cost of 1000 tree saplings and the maintenance of the garden for 2 years .
- Haworth India Pvt Ltd sponsored the setting up of a medical centre in Kiloy Village, Sriperumbudur by renovating an old building in the village and sponsoring the operational expenses. 3000 villagers will be benefited by this project, who otherwise have to travel 5 kms to get medical support.
- Komatsu India Pvt. Ltd sponsored the installation of an R O plant at Echoor village. 3000 people from 800 families in the village will get clean drinking water .

- Komatsu India Pvt Ltd has also sponsored incinerators and tables in 10 Government schools, sewing machines for 100 village women, medical equipments (physiotherapy instruments, dental) for the rural medical centre at Kasuva and tables for the library coming up at Kadayam.
- Kone Elevator India is sponsoring the creation of Model village Project in Vengadu and Thathanur villages in Sriperumbudur Block, Kanchipuram, which includes construction of a medical centre, tuition centre community toilet block and installation of RO plant.
- Three new centres have been added during the year.
 - A vocational training centre at Pattinappakkam, which was handed over to Sevalaya by Gayathri Trust.
 - VT Shanthi memorial old age home at Dharmapuri has started functioning in the house donated by Manoharan, Retd Professor from Agricultural University, Puducherry, in memory of his wife.
 - A tuition centre at Urappakkam - Thirumurthy Memorial centre, at the house at 1965 Sq ft of land donated by Radhamani Thirumurthy, in memory of her husband .
- A new community college offering free course in tailoring was started in Gudalur.
- Dr Agarwal's Eye Hospital Limited has sponsored the running of a Education Resource Centre for the tribal children at Koomoola tribal village in Gudalur, Nilgiris.
- Green Services Trust, a solid waste Management group sponsored 48 medical camps by Sevalaya last year for its health workers who were more prone to risk and diseases as they work in garbage dumps, waste segregation. The monthly camps were held in four locations – Mahabalipuram, Maangadu, Uthiramerur and Kundrathur.
- A Future For Every Child (AFEC) an institution founded by Gita and Madanagopal , USA has been supporting 20 girls in Sevalaya's Homes who are over 18 years of age by sponsoring their vocational

What our school alumni are doing

(No. of Students)

| Studying | |
|-----------------------|------------|
| B.E | 32 |
| B.Sc.Agriculture | 9 |
| Degree courses | 343 |
| Diploma | 43 |
| Medical | 3 |
| Teacher training | 4 |
| Nursing | 9 |
| Post graduate courses | 5 |
| Total | 448 |

| Completed | |
|--------------------------|--------------|
| Medical | 2 |
| B.E. | 121 |
| B.ED. | 15 |
| Diplo/B.Sc Agriculture | 44 |
| Bachelor of social work | 1 |
| Degree courses | 714 |
| Diploma(DCA & Technical) | 56 |
| Fashion technology | 2 |
| Nursing | 39 |
| Post graduate courses | 15 |
| Teacher training | 25 |
| Total | 1,034 |

| Employed | |
|----------------------|------------|
| Bank | 2 |
| Hospital | 36 |
| Police | 10 |
| Private concerns | 551 |
| Railway departments | 1 |
| Tamilnadu Government | 6 |
| Assistant Professor | 1 |
| Teachers | 50 |
| Post office | 3 |
| Total | 660 |

training courses and other life skills training to prepare them for life and be self-reliant.

- NAZ Foundation India Trust provided training in Netball and life skills classes for 80 students of Std IX and 20 students from the community college at Kasuva centre, Thiruvallur.
- ACS Medical College and Hospital (ACS MCH), is offering fortnightly paediatric speciality medical services at Sevalaya's medical centre at Kasuva village, on the 2nd and 4th Wednesday of every month.

Ongoing projects

We have been receiving continuous support for our ongoing projects also.

- The operational expenses of mobile medical van at Thiruvallur is sponsored by BNY Mellon Technology Pvt. Ltd.

- Nikhil Johri, a long time donor is sponsoring the operational expenses of Sevalaya's Gandhi Ashram Krishnan Memorial Old Age Home in Thanjavur.
- The operational expenses of the medical centre and community college at Kasuva centre is sponsored by Avighna Systems P Ltd.
- Guru Krupa Foundation sponsors the tailoring course and the computer course at the community college at Vadanallur.
- Wood India Engineering and Projects P Ltd sponsors the living expenses for 75 destitute seniors at the Old Age home at Kasuva centre.
- The operational expenses for the community colleges at Ambattur and Zamin Endathur are sponsored by Kone Elevator India P Ltd
- Kone Elevator India P Ltd have also sponsored 30 solar street lights at Kasuva centre, lighting up the pathway from main gate to office room at school campus and the pathway from main gate to dining hall at the Homes.
- RNAIPL sponsors the operational expenses of the mobile medical van project at Vadanallur.

- Rotork has sponsored 30 street lights, 3 KW solar panels and Hybrid Batteries in Kasuva centre.
 - LatentView India Pvt Ltd sponsored skill development and tailoring centre at our Pattinampakkam Centre.
 - Acheron has sponsored furniture and bureaus for the old age home at Thanjavur.
 - Acheron has also sponsored 100 grocery kits for the tribals at Gudalur, Nilgiris.
 - Ambattur Clothing Ltd is sponsoring the tailoring training programme for 300 women per year at Sevalaya's centre at Ambattur and also provide employment to them .
- Sevalaya's Mahakavi Bharathiyar Higher Secondary school provides quality education free of cost to 2100+ rural poor destitute children, with support from many corporate and individual donors. Sevalaya also sponsors the higher education of students who have completed Std XII, with support from donors.
- BNY Mellon Technology Pvt. Ltd, Kone Elevator India Pvt Ltd, Matrimony.com, RR Donnelly India Outsource Pvt Ltd., and Linfox Logistics India Pvt Ltd and

many individual donors sponsor the educational expenses of the children.

Help Foundation USA, and LatentView Analytics Pvt. Ltd sponsor the Higher education of 75 students who have completed Std XII.

Hatley Little Blue House Inc has sponsored the sports equipment, apparel and gears for the students.

Events

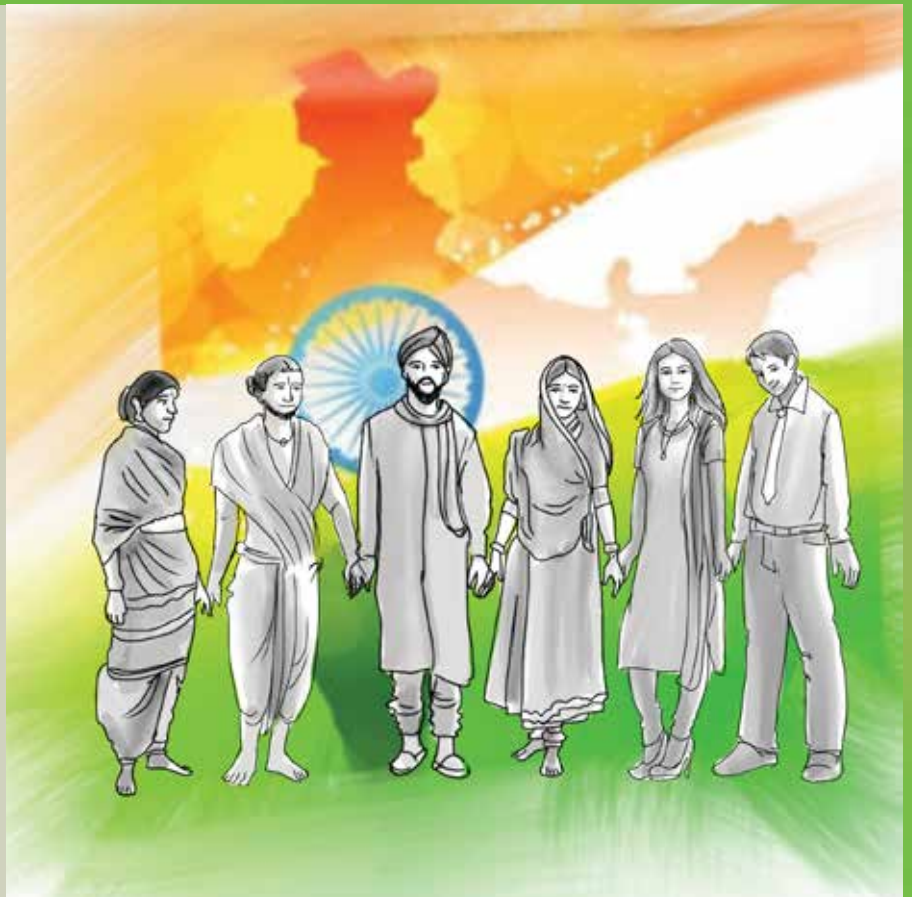
With the pandemic under control, celebration of events at various centres resumed. Teachers Day, Children's Day, Bharathiyar Day, Gandhi Jayanthi, Swami Vivekananda Day, Rajaji Day, Kamarajar Day, International Day of Elder persons, Science Day were celebrated. Many state-level interschool competitions like essay writing, oratorical, poetry recitation, recitation of quotes, quiz, drawing, and storytelling were conducted on various occasions and there was good participation from all the schools., at state level.

Please see table on next page

- Sevalaya, in association with Insta Gana Live, (IGL) a USA - based association, organised a 3-hour

***None is poor!
None is a slave!
None is of low born caste
in India!***

ஏழை என்றும் அடிமை என்றும்
எவனும் இல்லை சாதியில்
இழிவு கொண்ட மனித ரென்பது
இந்தியாவில் இல்லையே !



Highlights of events

| Events | No. of districts | No.of Participants | No.of Prize winners |
|-----------------------------------|------------------|--------------------|---------------------|
| Bharathiyar Chellamma wedding day | 22 | 965 | 45 |
| Kamarajarday | 19 | 789 | 30 |
| Putliba day | 16 | 689 | 45 |
| Teachers Day | 10 | 376 | 15 |
| BGV day | 28 | 1407 | 60 |
| Gandhi Jayanthi | 23 | 897 | 45 |
| Bharathiyar birthday | 17 | 765 | 30 |
| Rajaji Day | 12 | 546 | 30 |
| Vivekandandhar Birthday | 26 | 988 | 60 |
| Bharathi Ula | 1 | 8 | 8 |

online musical event to celebrate India's 75th Independence Day. The programme was hosted by Krishnakumar Narayanan of IGL. 26 singers of different generations, from various locations – remote villages like Eraharam in Thanjavur, Ravanamudram in Tenkasi and Eraharam in Thanjavur to cities like Chennai, and Palakkad, Dublin in Ireland, Pleasanton, Milipitas, Pleasanton, Mountain House and Livermore in California, USA enthralled the audience with their vibrant performance. Patriotic

songs in different Indian languages were sung and played on musical instruments in succession. The Chief Guests for the program were Kavignar P Rajendran, President Podhigai Tamil Sangam, Tamil Semmal Awardee, Tamilnadu Govt. and Dr Sripriya S, Principal Chinmaya Vidyalaya Tattamangalam, Palakkad, Kerala.

- A State-Level Chess Tournament in memory of Shri Vankamamidi Venu Gopala Rao (VVG MEMORIAL) sponsored by Satyaprbakar, CEO, Sulakha.com and his family was

conducted by Sevalaya at Kasuva Centre on Independence Day.

- 30 children from Sevalaya were part of the Vanamae Ellai programme organised by Raindropss, a Chennai based NGO for orphanage children. The children were taken to Madurai and Rameswaram and flew back to Chennai, with their flying dreams coming true.
- Child Safety Week was celebrated at Kasuva centre. M S Syed Rawoof, Probationary Officer, Social Welfare Department participated in the



***Mother and the Motherland
Are holier than the Holy Heaven!***

பெற்ற தாயும் பிறந்த பொன்னாடும்
நற்றவ வானிலும் நனி
சிறந்தனவே !



Sports highlights

| Competition | Organiser | Event / Category | Medal won | Name / Performance |
|---|--|-----------------------|-----------|---------------------|
| Thiruvallur District Athletic Championship | Kreeda Bharathi & Bharathidasan Sports academy | Long Jump / U 19 | Gold | S Bharathi / 4.12 m |
| Thiruvallur District Athletic Championship | Kreeda Bharathi & Bharathidasan Sports academy | Triple jump/ u 19 | Silver | S Bharathi /8.9 m |
| Thiruvallur District Athletic Championship | Kreeda Bharathi & Bharathidasan Sports academy | Running/ Open | Silver | 5:58:00 sec |
| Thiruvallur district Athletics Championship | Thiruvallur District Athletics Association | Javelin Throw/ U 16 | Gold | J Lalitha / 22.98 m |
| Thiruvallur district Athletics Championship | Thiruvallur District Athletics Association | Ball Throw/ u 14 | Silver | V Vasanthi/ 33.24m |
| Thiruvallur district Athletics Championship | Thiruvallur District Athletics Association | Running 1500 m / u 18 | Silver | S Sharmila/ 6:17:48 |
| Kids meet 2002 | Revelation Sports Academy | Ball Throw | Gold | R Anand |
| Kids meet 2002 | Revelation Sports Academy | Ball Throw | Gold | A Kaveri |

event and spoke to the children about Safety. He advised them on how to protect themselves from strangers.

- Gorgeous grandma day was celebrated at the old age homes. The best-dressed grandma was selected by votes from the audience and was crowned "Gorgeous Grandma". Many games were conducted for the grandmas and prizes were awarded to winners.

- Rajaji day celebrations in Kasuva included the release of a book titled "Saadhi Baedhathai thagarththa Rajaji" (Rajaji who demolished the caste differences) compiled by Dr K Kannan, son of freedom fighter Gandhi Ashram krishnan. The Chief Guest, V Shanmuganathan, Former Governor of Meghalaya released the book and presented the first copy to V S V Ramanan, Editor, Kalki magazine .

- All traditional festivals like Deepavali, Navarathri, Krishna Jayanthi, Pongal, Christmas, Easter, Mahavir Jayanthi, Tamil New Year, Ramzan, Milad un Nabi were celebrated and National days like the Independence Day, Republic Day were also celebrated across locations.

Sports

Sevalaya has a comprehensive sports talent search scheme that evaluates each student. The promising ones are

*The world is what
your mind says it is
If this be firmly understood,
All sorrows can be conquered*

சித்தமயம் இவ்வுலகம் உறுதி நம்
சித்தத்தில் ஓங்கி விட்டால் துன்பம்
அத்தனையும் வெல்லலாம். !



identified, selected and given scientific training. Many students have got free admission, in colleges for higher education, under sports quota.

Physical Education Director A Sankarapandiayan and instructor M Nithyananadam encourage the selected students, ensure rigorous training and help them to perform to their maximum potential. Our students participated in various athletic meets and won medals .

Please see table alongside:

In the State Basketball championship for Youth category Chennai zone held at Jeppiar Institute of Technology, Sriperumbadur, P Lakshmi (Std XI) was in Thiruvallur District Basketball team.

Six Netball palyers from Sevalaya - P Lakshmana (Std XI) S Punitharaj (Std IX) G Ammu (Std XII) A Adithiya (Std X) V Kiruba(Std XI) and J Lalitha (Std X) represented Tamilnadu Netball team and participated in National Netball championship @ Bangalore .

5 students who participated in a running event conducted by Chennai Runners Porur racers at Sevalaya, were identified as elite runners with a potential to

participate in National event. The race covered a distance of 10 km from Kasuva to Sirukalathur. 21 runners from Porur Racers and 13 children from Sevalaya participated in the event.

R Dinesh, alumni of Sevalaya, stood 3rd in the 10 km open category in the Sketchers Performance Chennai Marathon (SPCM) 2022, organised by Chennai Runners on 6th March 2022, at Madras Motor Race track, Irungattukotai. Over 1500 runners participated in the 10 km Marathon.

Training

Continuous improvement is a key factor in Sevalaya. Many training sessions are arranged for staff on various areas like soft skills, subject matters, computer applications like advanced excel, powerpoint, classroom management, teaching methodologies, Project Management, crisis management, yoga, meditation and Montessori refresher training. 3620 person hours of training sessions were invested in the year 2021-22.

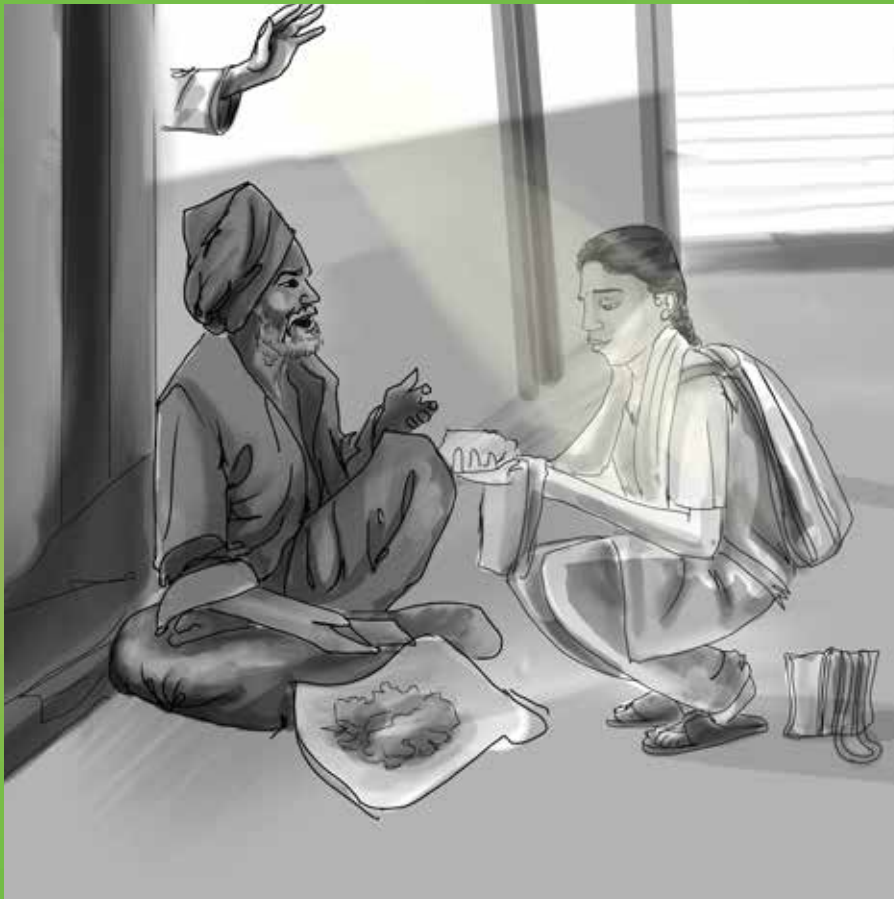
The sessions were conducted by internal resources, corporate volunteers

and individual volunteers like Prof S Swaminathan, Retd Professor of IIT, Delhi and Heritage enthusiast, Badri Seshadri, Founder of New Horizon Media (NHM) and Managing Director of Synprosoft, the IT wing of NHM, Uma Chandrasekaran, Retd Principal of Army School, Daman Dev Sood, Management Consultant, and Prof Shivakumar, Guest Lecturer at MIT.

5S and quality initiatives

Sevalaya has adopted the "5S" model of work culture improvement. The drive to achieve the highest standards of quality in the work culture and all our programmes. We organise training for our employees in 5S, conduct audits and constantly monitor and take corrective actions as and when required. Quality month celebrations were held at Kasuva centre in November 2021.

- Various competitions like quality quiz, poster designing, photography, slogan writing, and kaizen were held for all the staff of Sevalaya. Many staff participated with enthusiasm. The winners received prizes at the hands of Raj Srinivasan - CEO



***If the weaker sections are
emancipated,
God will bless us all!***

**சிறியோரை மேம்படச் செய்தால்
தெய்வம் எல்லோரையும்
வாழ்த்தும் !**



Growth Graphs

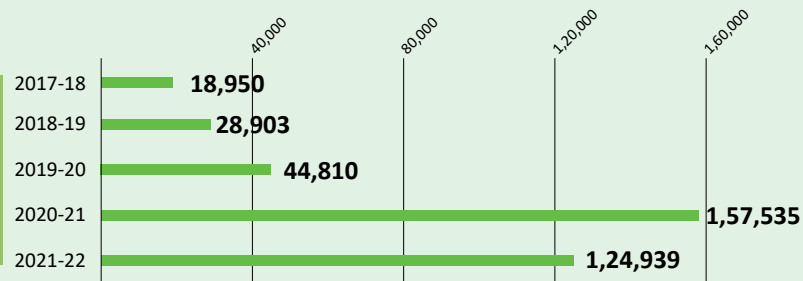
SCHOOL STUDENTS



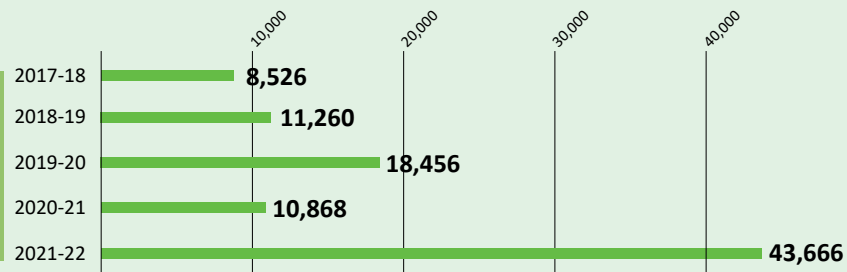
COMMUNITY COLLEGE STUDENTS



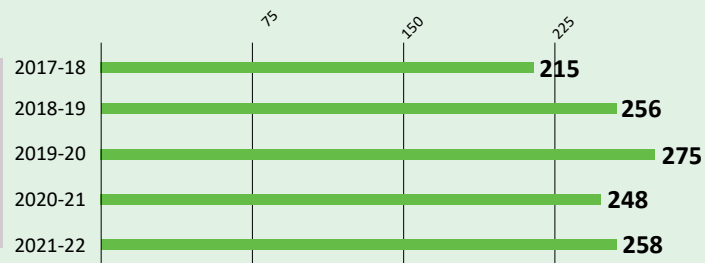
MEDICAL BENEFICIARIES



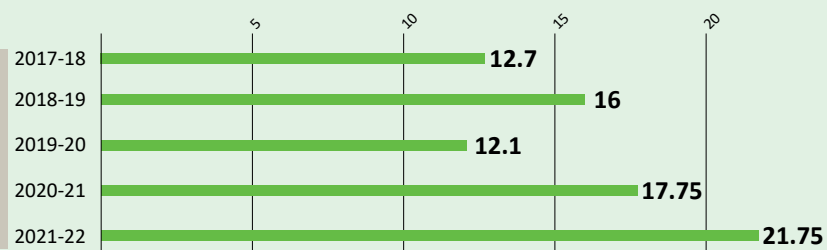
BGV MESSAGE RECEIVERS



STAFF STRENGTH



REVENUES (in ₹ Crores)



and Mentor, National Institution for Quality & Reliability, who was the Chief Guest for the function organised to celebrate quality month.

- A team from Sevalaya won Gold for their presentation on Quality old age home, at CCQCC 2021, conducted by Quality Circle Forum of India. More than 150 teams participated at the event.

Volunteers

One of the positive effects of the pandemic was the use of technology to the maximum. The borders dissolved as online sessions became the order of the day. Distance and travel were no more issues. This has opened up newer opportunities for Sevalaya to attract volunteers from across the country/ globe. A wide range of subjects were being covered including curriculum subjects, spoken English, arts and crafts, sports, robotics, personal

health and hygiene, life skills, career counselling, and motivational and self-improvement sessions, throughout the year.

Please see table below

Donors

Sevalaya does not receive any Government grant, except for the Integrated Campus project and a portion of children home expense. (Integrated campus project is an initiative of the Social welfare department, Government of Tamilnadu, under which 25 senior citizens and 25 destitute children are housed in one campus. The Government provides a part of the running expense for this activity. Sevalaya was selected by the Government to run this project in the Thiruvallur district). Sevalaya has also been chosen by the District administration to run the reception Home – a short stay home for children who are rescued through Child Helpline, before their cases are heard and either

they are reunited with families or moved to Childrens' Home. However, we do not receive any grant for this project. The Government grant is around 3% of the total budget and the rest 97% comes from donors. Sevalaya continues to run mostly on donations made by well-wishers. These donations which form the lifeblood of the organisation could range from a small one-time amount from an individual to large amounts given regularly by foundations and corporates. The donor could be anyone from a local person who lives a couple of streets away to a Foundation based in the USA or Europe which has heard of and seen the good work being done and the growth achieved by Sevalaya consistently year after year. Sevalaya, on its part, extends its policy of non-discrimination to its donors. Every donor, small or big, has the same place in our heart and receives all periodic communication regarding the activities, successes, financial

Volunteer Activities

| Organisation | No.of volunteers | Beneficiaries | Area of service |
|--------------------------------------|------------------|---------------|--|
| Bank of America | 4 | 25 | Spoken English for staff |
| BNY Mellon Technology Pvt. Ltd | 118 | 2133 | English, Maths, Science, EVS, Story telling, Spoken English |
| E&Y | 3 | 34 | Environment, Nature |
| PWC | 16 | 60 | Corporate grooming |
| SCGBS | 25 | 25 | Elder's interaction |
| Bhumi | 49 | 165 | English, Life skills, Speakout, Dance |
| Christ university | 1 | 4 | English class |
| VIT | 1 | 5 | Dance |
| ACS medical college | 3 | 200 | Paediatric medical camp |
| Avichi college | 60 | 300 | Organic farming |
| Ambedkar college of Arts and Science | 2 | 100 | Teaching, data analysis |
| Hindu college (NSS) | 50 | 200 | Grocery kit distribution |
| Jaya college(NSS) | 20 | 500 | Grocery kit distribution |
| Hindu college(MSW) | 5 | 200 | Data analysis, teaching |
| Madras school of social work | 3 | 100 | Record work of homes |
| Mar Gregorious college | 2 | 100 | Village survey, data analysis |
| Ookam foundation | 3 | 30 | Assessment and counselling for children |
| SCARF | 3 | 40 | Assessment, training for caretakers |
| Women's Christian college | 1 | 50 | Assessment, teaching |
| Educationists | 10 | 40 | Subject teaching |
| MOP Vaishnav college | 184 | 200 | Subject teaching |
| U & I | 26 | 25 | English teaching |
| Individual | 30 | 50 | Science, English, Maths, Storytelling, Biomimicry, Montessori training, Leadership, syllabus preparation |

status and plans. It is our way to keep every donor apprised and to ensure transparency. Hence, as a policy, we do not publish a “Major Donors List.”

Right to Information

Though as a private charitable organization we do not come under “Right To Information” Act, we believe in transparency and on our own accord, we voluntarily publish our financial information, bank details, details about all activities, names of people associated etc. on our website. Donors, well-wishers and any member of the public can access all these data on our website. Sevalaya publishes a monthly Newsletter and an Annual Report which includes the audited Accounts. Both are circulated to all donors and well-wishers. The report is also available on our website www.sevalaya.org.

Moving Forward...

The major portion of the first year of the Five year Plan drafted by Sevalaya for the period from 2020 – 2025 was spent on corona relief activities. In the second year, normalcy is slowly returning. More

CSR partnerships are forged with new corporates, more rural development projects are undertaken. The year also saw expansion in terms of geographical location and the services offered.

We thank all our sponsors, donors, well-wishers, media, Government officials, visitors, volunteers – all who have contributed to this growth of Sevalaya over the past 34 years. Needless to say, these achievements would not have been possible without the commitment and contributions of the Sevalaya family of 300+ employees and the Board of Trustees and Executive Committee.

At Sevalaya we strive to implement the values we have imbibed from the lives of Mahakavi Bharathi, Mahatma Gandhi and Swami Vivekananda. They have been guiding us to face all challenges in the past 34 years. We are sure their guidance will show us the path in the future also.

Thanks & Regards
Sevalaya Murali

*Affluent ones,
Give heaps of gold !
Those with lesser means,
Spare a few coins!
Not even that ?
Then spread the word !
The bodily strong,
Give your labour!*

நீதி மிகுந்தவர் பொற்குவை தாரீர்!
நீதி குறைந்தவர் காசுகள் தாரீர்!
அதுவுமற்றவர்
வாய்ச்சொல் அருளீர்!
ஆண்மையாளர்
உழைப்பினை நல்கீர்!



Chellamma Bharathi Learning Centre:

Fulfilling a long-cherished dream

It gives me great pleasure to share with you that Sevalaya is getting closer to achieving its dream of perpetuating the memory of Mahakavi Bharathiyar at Kadayam, the birthplace of his wife Chellamma. It was in Kadayam that the wedding of Bharathi and Chellamma was celebrated on 27th June 1897. It was here that Bharathi lived for a couple of years towards the end of his life. And it was here that he penned many immortal poems.

It all started like this. Impressed by the services of Sevalaya, R S Nallaperumal, an Educationist and a long time donor of Sevalaya, donated his ancestral house in Ravanasmudram, in Tirunelveli District then. He requested that it be used for educational services. Sevalaya decided to start a community college which will offer free training in tailoring and basic computer applications to the poor village women.

I had been to Ravanasmudram for the inauguration of the centre, when

a group of youngsters from Kadayam, less than 5 Kms from Ravanasmudram, came to meet me. One of them was Bharathi, a journalist. They told me that years ago, the veteran Congress leader and Tamil scholar Kumari Ananthan, had taken the initiative to celebrate the wedding anniversary of Bharathi - Chellamma at Kadayam, every year. But soon it stopped. Now no one remembers the immortal poet. The youngsters asked me if Sevalaya could revive this celebration.

Mahakavi Bharathi is an inspirer for Sevalaya. He has influenced me since my school days. I felt it an honour to get this opportunity and grabbed it. I immediately said yes and visited Kadayam the same day.

To my utter dismay, there were no signs of Bharathi having lived there. Yes, the people whom I spoke to, mostly in their late eighties, knew about him but remembered him only as a mentally imbalanced person... If this is the case

after 100 years of his death - when the whole nation is celebrating him - I shudder to imagine how he would have been treated during his life time.

Unfortunately, this is the fate of geniuses; of people who are ahead of their times; of people who live in their own creative world.

When Bharathi returned from Puducherry, a French Colony then, and entered the then Madras Presidency under British Raj, he was arrested in Villiyanur and placed in the Cuddalore jail. When he was released from jail, he had nowhere to go. It was his brother-in-law Appadurai who offered him shelter at his home in Kadayam. Bharathi was a lover of life. He saw no differences - not just among men but among the entire creation. It was that quality that made him sing, "I am the bird that flies across skies ..." and so on.

This was unbearable for the traditionalists of those days. The



If you find a village without education, burn it down!

தேடு கல்வி இலாததோர் ஊரைத் தீயினுக்கு இரையாக மடுத்தல் !



boundaries of interaction among people of various castes/ religions as well as the role of women in society were well defined and rigid. Bharathi defied all these rules – every one of them.

He had Muslim friends from the nearby Pottalpudur village who visited him at his home. The *agraharam* where he lived was aghast at Bharathi inviting them into the house...It was upon the request of these friends that he penned the poetry Allah ... Allah..

He walked up and down in the *agraharam* streets, with his hands over his wife's shoulder... which was a no-no at that time. Women were never allowed to come out of their houses. They may come out with their husbands but they have to be 10 feet behind them. Woman walking equally alongside a man... even with her husband, was unimaginable.

All these and his "eccentric" ways led to his excommunication from the society. He was not allowed to enter the village. He spent his time at a rock near the Nithyakalyaniyamman temple outside the village. It was meted out as

a punishment but Bharathi never cared. He was only too happy to be in nature, singing out loud...

The real punishment was for poor Chellamma. Concerned about her husband being alone outside the village and fearing the taunts of the society, she was caught in between. Every day she walked in the hot sun barefoot, carrying food to her husband. And there was Bharathi, playing with the shepherd boys, eating food from the hut dwellers nearby ...

With problems mounting, around the year 1919 – 20, the couple left Kadayam in the middle of the night in haste. And then Bharathi died in September 1921.

Bharathi and his poems never got the recognition rightfully due when he was alive. Slowly, the poet was rediscovered, as it were. Chellamma had preserved Bharathi's writings. They were published. Friends and admirers of Bharathi started writing books/ essays on him. He was getting popular. His poems were nationalised. His songs were used in movies... He was recognised as Mahakavi – the great

poet. Memorials were built. Statues were erected in all places connected with his life. In Ettayapuram, where he was born, a Mani mandapam was built. In Kasi, where he spent few years as a student, a statue was erected in front of the house where he lived. There is a statue in Madurai, where he worked in a school for few months. In Puducherry where he spent 10 years in exile, the house where he lived is now a memorial and museum; and there is a statue near the beach. In Chennai, where he spent the last year of his life, the house he lived in Triplicane is a memorial and there is his statue on the Marina Beach.

Sadly, Kadayam is till today missing in this Bharathi map. This illustrious son-in-law of the village was never remembered.

Sevalaya has now taken it upon itself to put Kadayam in the Bharathi map.

As a first step, Sevalaya revived Bharathi Chellamma wedding anniversary celebrations since 2019. We wanted to erect a statue of Bharathi Chellamma in the streets of the *agraharam* where they lived, in the same pose – his

***Even if one person is made to
starve,
We will destroy the world.***

தனி ஒருவனுக்கு உணவில்லை
எனில் இந்த ஐக்கத்தனை
அழித்திடுவோம் !



hands over her shoulder, for which he was excommunicated. We applied for Government permission. And waited and waited.... First there was the pandemic. Then the Tirunelveli District where Kadayam village is located got bifurcated came under the jurisdiction of Tenkasi District. The files had to be moved from Tirunelveli to Tenkasi. The red tapism was testing. Meanwhile, the statue was ready. Sculpted by M A Surendranath at his studio in Thiruvallur District, Bharathi and Chellamma were waiting for permission to go to Kadayam!

It was at this juncture that I got the opportunity to meet Appavu, Honourable Speaker of the Tamilnadu Legislative Assembly. He intervened and things started moving. There was response from the District administration. Due to a Government Order, they cannot give permission to install any statue on the road, we were told. They offered an alternate site: a dilapidated old building in disuse, which was earlier a government library. It would have been a dishonour to the poet to install his statue at that site.

And then the plan changed. It grew and expanded. We offered to demolish the dilapidated building and construct a new library building with Bharathi Chellamma statue at the centre. And not just a library, we will create a museum, a digital library, an auditorium to conduct seminars and programmes on Bharathi. Our dreams grew bigger. We visualised a vibrant centre – Chellamma Bharathi Learning Centre with the statue in the middle. The centre will perpetuate the memory of Bharathi in Kadayam, make the younger generation aware of the great poet who lived in their village, remember the illustrious daughter and son in law of the village, and attract Bharathi lovers from all over the world. All this at no cost to the Government. All we needed was their permission and we have got it.

Our Honourable Speaker laid the foundation stone for the building in January 2021. The construction is going on. Our plan is to construct the library in Phase I and install the statue

on 27th June 2022, the 125th wedding anniversary of Chellamma - Bharathi.

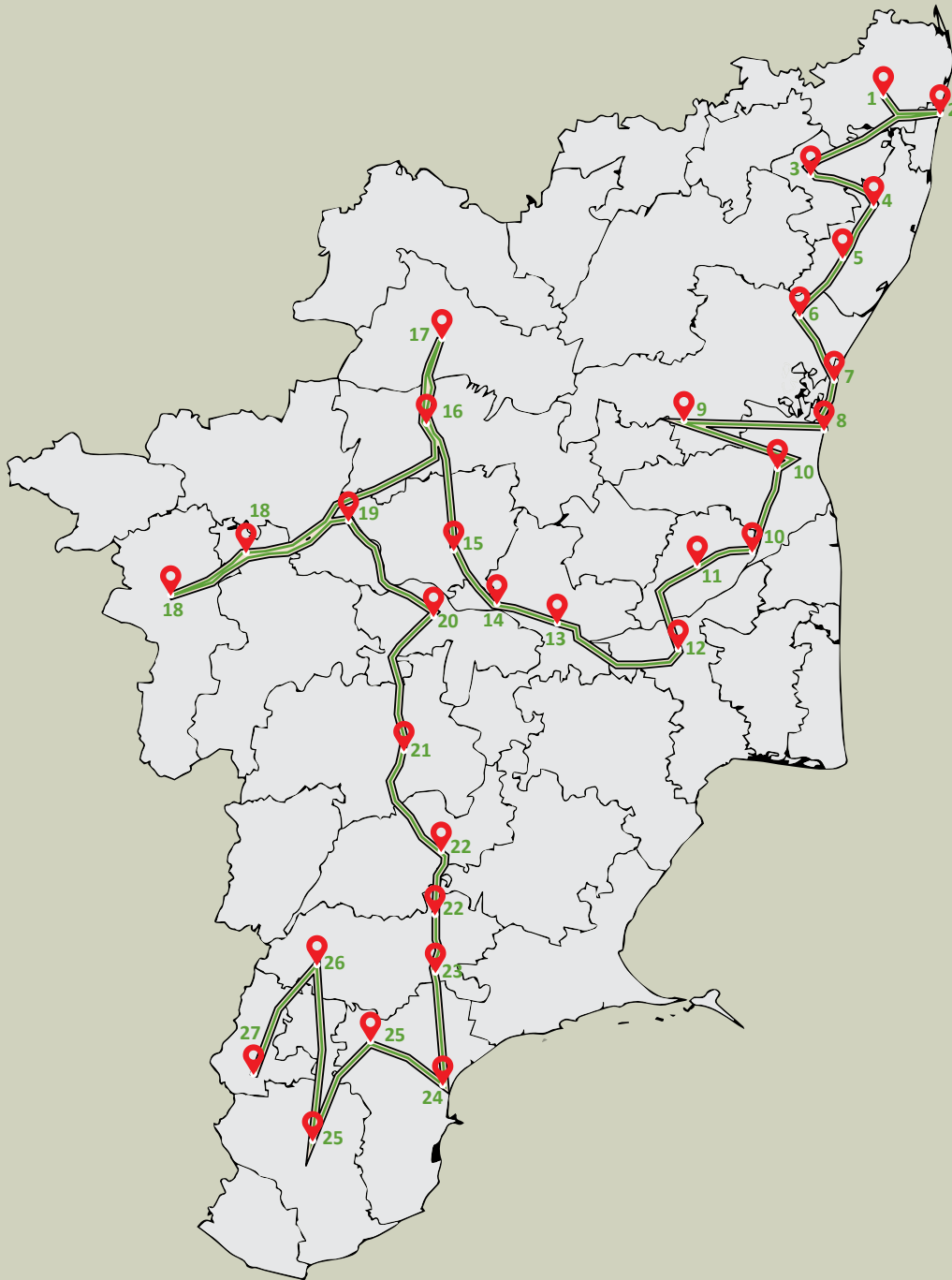
We decided to bring Chellamma - Bharathi in a royal procession to Kadayam from Thiruvallur in a well decorated *ratham*. The poet who was once excommunicated for walking in a village street with his hands over his wife's shoulder will now go in a procession in various streets across all districts of Tamilnadu, in the same pose. The *ratham* started its journey from Sevalaya's Kasuva centre on April 17th, 2022 and covered over 3,200 kms in 22 districts of Tamilnadu and Puducherry in 46 days. Hundreds of people - common man, elected representatives of the people, Ministers MLAs, MPs, industrialists, educationists and media gave a rousing reception to the Chellamma - Bharathi couple. Thousands of children sang his songs, recited his poems, and danced to his songs. Students and youth of villages beat drums, performed *Silambam*, a traditional martial art, in front of the *ratham*. Women in villages broke coconuts, lit camphor as they would do for Gods.

The *ratham* reached Kadayam on 1st of June 2022. And the statue will be installed on 27th June 2022.

Our heartfelt gratitude goes to Thiru M Appavu, Honourable Speaker, whose efforts and support, has made this possible.

This is a ₹3 crore project and Sevalaya once again will reach out to the public and donors who have always supported us in all our endeavours, to extend their support to this historic project.

From Kasuva to Kadayam: 17th April 2022 - 31st May 2022



| No | Date | Ratham Location |
|----|-----------|--|
| 1 | 17-Apr-22 | Veppampattu, Kasuva, Pakkam Bazar |
| 1 | 18-Apr-22 | Pakkam, Thirunindravur and Avadi |
| 1 | 19-Apr-22 | Ambattur |
| 2 | 20-Apr-22 | Anna Nagar, Triplicane, Alwarpet, Mylapore and Pattinapakkam |
| 2 | 21-Apr-22 | Poonamallee, Mambakkam and Chathiram |
| 3 | 22-Apr-22 | Kancheepuram |
| 4 | 23-Apr-22 | Chengalpattu |
| 5 | 24-Apr-22 | Uthiramerur |
| 5 | 25-Apr-22 | Uthiramerur |
| 5 | 26-Apr-22 | Madhuranthagam |
| 5 | 27-Apr-22 | Zamin Endathur |
| 6 | 28-Apr-22 | Thindivanam and Thirubhuvanai |
| 7 | 29-Apr-22 | Puducherry |
| 8 | 30-Apr-22 | Villupuram |
| 9 | 1-May-22 | Kallakurichi |
| 10 | 2-May-22 | Cuddalore, Chithambaram and Sirkazhi |
| 10 | 3-May-22 | Thilaiyadi Mani Mandabam |
| 10 | 4-May-22 | Mayiladuthurai |
| 11 | 5-May-22 | Kumbakonam and Eraharam |
| 12 | 6-May-22 | Thanjavur |
| 12 | 7-May-22 | Thanjavur |
| 12 | 8-May-22 | Thanjavur |
| 13 | 9-May-22 | Lalgudi |
| 13 | 10-May-22 | Srirangam |

| No | Date | Ratham Location |
|----|-----------|---|
| 13 | 11-May-22 | Trichy |
| 14 | 12-May-22 | Musiri |
| 15 | 13-May-22 | Namakkal |
| 16 | 14-May-22 | Salem |
| 17 | 15-May-22 | Papparpatti |
| 17 | 16-May-22 | Dharmapuri |
| 18 | 17-May-22 | Avinasi |
| 18 | 18-May-22 | Coimbatore |
| 18 | 19-May-22 | Coimbatore |
| 19 | 20-May-22 | Erode |
| 20 | 21-May-22 | Karur |
| 21 | 22-May-22 | Dindigal |
| 22 | 23-May-22 | Madurai and Viruthunagar |
| 23 | 24-May-22 | Sattur and Kovilpatti |
| 24 | 25-May-22 | Ettaiyapuram, Ottapidaram and Panchalankurichi |
| 25 | 26-May-22 | Kayathar, Valliyur and Thirunelveli |
| 25 | 27-May-22 | Thirukkurungudi |
| 25 | 28-May-22 | Mavadi, Kalakadu, Kaladaikurichi, Vikramasingapuram |
| 26 | 29-May-22 | Alwarkurichi, Ravanamamudram, Tenkasi, Courtallam and Ayikudy |
| 26 | 30-May-22 | Sankarankoil |
| 27 | 31-May-22 | Naduvakkurichi, Veerasigamani, Sendamaram, Surandai and Karuvanda |
| 27 | 1-Jun-22 | Kadayam |

Chellamma Bharathi Ratha Yathra

Tamil Nadu pays homage to people's poet

The rich and the poor, the scholars and school children, ministers, MLAs and Mayors, people's representatives and ordinary men, women and children – an estimated 1,00,000 admirers thronged to pay homage to this people's poet. Along a thousand kilo meters across 14 districts of Tamil nadu, Bharathiyar, his hand defiantly resting on Chellamma's slender shoulder, received a warm welcome as his admirers must have recalled his poems that must have impacted them in different phases of their past lives.

Over 80 schools and colleges hosted the couple, bedecked in flowers and riding astride a *ratham* (chariot). Over 40,000 students participated at the events, claiming over 2,000 prizes, for poetry recitation, oratory, singing, dancing, drawing and fancy dress. Any open space became the venue for stop overs – bus stands and markets, temples, churches and mosques becoming extempore venues.

There couldn't have been a better demonstration of Bharathi's

egalitarianism than the cross section that greeted him. When the *ratham* reached Manukkula Vinayagar temple in Puducherry, a middle-aged flower seller came with a couple of flower garlands. No, she wasn't trying to sell them. It was her homage to the poet, but she hesitated, saying, "I am only a flower seller". From the third generation of flower sellers attached to that temple, her grandparents might well have known Bharathi, during his 10-year stay at Puducherry.



1. I Periyasamy, Hon'ble Minister for Cooperation, receiving the ratham at Dindigul.
2. K Lakshminarayanan, Hon'ble Minister for Public Works, Puducherry, receiving the ratham at Bharathi Memorial House, Puducherry.
3. Chandra Priyanka, Hon'ble Minister for Transport, Puducherry, welcoming the ratham at Bharathi Memorial House, Puducherry.
4. Lalitha Bharathi, grand daughter of Bharathi - Chellamma with her grandparents.

5. Great grandson of Bharathi, Raj Kumar Bharathi and his son Niranjana Bharathi.
6. Swami Vimurtanandaji Maharaj, President, Sri Ramakrishna Mutt, Thanjavur, receiving the ratham at Thanjavur.
7. The ratham starts its journey from Kasuva. Top row: Uma Bharathi, Hariharan Bharathi and relatives of Bharathiar, Artiste Mari Anand, Sculptor Surendranath, Artiste Jeyaraj, Wood Craftsman Appar Lakshmanan.
8. Sevalaya Murali family with Sculptor Surendranath's family.

The *ratham* was flagged off at Kasuva by Uma Bharathi, a relative of the couple.

It was a moving union, as it were, for Lalitha Bharathi (94), grand daughter of the couple, when the *ratham* reached her home at Anna Nagar, Chennai, where she is residing with her son

Rajkumar Bharathi. She had been immobile and had not spoken a word for a while. Brought on a chair and seated next to the twin statue, her lips more than quivered as she tried to say “Chellamma” whom she remembered. That moment created many wet eyes.

At Sirkazhi, the Brahmin’s Association

greeted the *ratham* with arathi and vedic chants. Round the bend, the Islamic Association sought a stopover, to garland the statue.

At Srirangam, Girija Hariharan Bharathi, another relative, gave a 90-minute concert including Bharathi songs. Singer Raj Kumar Bharathi, great grandson of Bharathi- Chellamma and his son Niranjan, a lyricist, were Chief Guests at two impressive functions at Coimbatore.

Bharathi – Chellamma have already re-entered Kadayam, and this time recived by the local population with overwhelming warmth and pride – unlike what the couple experienced when they lived in Kadayam during 1919 - 1920. There their statue and the value systems will be immortalised at the Chellamma - Bharathi Learning Centre, initiated by Sevalaya as an article and act of faith, shaped by the donations of diehard Bharathi fans.



1. Students perform at Villupuram.
2. At St Joseph’s Higher Secondary School, Chengelpet.
3. At Sri Meenakshi Vidiyal College, Viralimalai, Thiruchirappalli.
4. Little Bharathis welcoming the ratham at Srirangam, Thiruchirappalli.
5. Welcome at Kayatharu, Thoothukudi District.
6. Children are welcoming ratham at Uthiramerur.

Auditor's Report

Menon & Pai

Menon & Pai
Chartered Accountants,
30 (Old No. 12/4), Ashirwad Apartments,
Puliyur First Lane, Trust Puram,
Kodambakkam, Chennai - 600 024.
Tel; 24836117, 98400 20881 | E-mail: admin@menonpai.com

INDEPENDENT AUDITORS' REPORT

To
The Members,
Sevalaya

Opinion

In our opinion and to the best of our information and according to the explanations given to us, the financial statement of Sevalaya, for the year ended 31st March 2022, give a true and fair view in conformity with the accounting principles generally accepted in India:

- In the case of Balance sheet, of the state of affairs of Sevalaya as at 31st March 2022.
- In the case of Income and Expenditure account, of the **Excess of Income over Expenditure** for the year ended on that date;

Management's Responsibility for the Financial Statements

Management is responsible for the preparation of the financial statements. This responsibility includes the design, implementation and maintenance of internal control relevant to the preparation of the financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with the Standards on auditing issued by The Institute of Chartered Accountants of India. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and the disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Trust's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Trust's internal control. An audit also includes evaluating the appropriateness of the accounting policies used and the reasonableness of the accounting estimates made by the management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Report on the Financial Statements

We have audited the accompanying financial statements of Sevalaya, which comprise the Balance Sheet as at 31st March 2022, and the Income and Expenditure Account for the year then ended, and a summary of significant accounting policies and other explanatory information.

For Menon & Pai
Chartered Accountants
Firm Regn. No. 008025S



A. Arjuna Pai

A. Arjuna Pai
Partner

Mem. No. 007460

UDIN No. 22007460AJXAFZ1774

Chennai, 30th May 2022

Consolidated Balance Sheet as at 31st March, 2022

| FUNDS & LIABILITIES | ₹ | ₹ | PROPERTY & ASSETS | ₹ | ₹ |
|------------------------------------|-------------|--------------|---|---------------|--------------|
| CORPUS FUND A/C | | | FIXED ASSETS | | |
| As per last Balance Sheet | 5,21,85,146 | | As per last Balance Sheet | 11,00,10,004 | |
| Add: Contributions during the year | 73,60,500 | 5,95,45,646 | Add: Capital Work in progress | 1,00,29,974 | |
| | | | Additions during the year | 3,64,43,126 | |
| | | | | 15,64,83,104 | |
| ENDOWMENT FUND A/C | | | Less: Depreciation | (1,51,06,002) | 14,13,77,102 |
| As per last Balance Sheet | 9,21,77,518 | | | | |
| Add: Contributions during the year | 40,02,526 | 9,61,80,044 | INVESTMENTS | | |
| | | | Fixed Deposits with Banks | 25,50,64,681 | |
| | | | "Mutual Fund (Market Value as at 31st March 2022 ₹ 6,83,99,822)" | 6,42,94,887 | |
| CAPITAL FUND A/C | | | GOI Savings Bond | 1,00,00,000 | 32,93,59,568 |
| As per last Balance Sheet | 7,54,19,002 | | | | |
| Add: Contributions during the year | 3,37,87,159 | 10,92,06,161 | INTEREST ACCRUED ON FIXED DEPOSITS | | 2,89,380 |
| | | | | | |
| PROJECT FUND | | | CURRENT ASSETS | | |
| - Unspent Donation (Corporate) | | 2,57,03,637 | DEPOSITS | | 16,46,223 |
| | | | | | |
| UNIVERSITY FUND | | | LOANS AND ADVANCES | | |
| As per last Balance Sheet | | 41,50,000 | Advance to Employees | 2,81,062 | |
| | | | Advance to Vendors | 3,11,200 | 5,92,261 |
| | | | | | |
| EDUCATION FUND | | | OTHER CURRENT ASSETS | | |
| As per last Balance Sheet | | 24,24,000 | Prepaid Medical Insurance-Staff | 1,97,223 | |
| | | | TDS Receivable (2020-21) | 8,30,271 | |
| | | | TDS Receivable (2021-22) | 16,26,915 | 26,54,409 |

(Contd.)

Consolidated Balance Sheet as at 31st March, 2022 (Contd.)

| FUNDS & LIABILITIES | ₹ | ₹ | ₹ | PROPERTY & ASSETS | ₹ | ₹ |
|---|--------------|--------------|-----------|---|-----------|--------------|
| Chellamma Bharathi Learning Centre Fund | | | | | | |
| Contributions during the year | | | 17,50,259 | CASH IN HAND | | 14,054 |
| | | | | | | |
| | | | | BALANCE WITH BANKS | | |
| | | | | ICICI Bank - 218601000134 | 9,57,015 | |
| | | | | IDFC First Bank - 10052177155 | 2,99,102 | |
| GENERAL FUND | | | | Indian Bank - R.K. Salai -700645546 | 38,207 | |
| As per last Balance Sheet | 15,98,97,774 | | | Indian Bank - Tiruninravur - 6090184237 | 3,478 | |
| Add: Excess of Income over Expenditure for the year | 1,53,35,727 | 17,52,33,501 | | Indian Overseas Bank - 029101000008743 | 11,16,827 | |
| | | | | Indian Overseas Bank-SEP - 0291010000020343 | 23,217 | |
| CURRENT LIABILITIES | | | | Karur Vysya Bank - 1239155000005146 | 14,958 | |
| Sundry Creditors | | 45,51,496 | | Karur Vysya Bank - C.H -1239172000001496 | 28,676 | |
| | | | | SBI Tiruninravur - 32237434192-SB | 3,33,684 | |
| STATUTORY LIABILITIES | | | | Yes Bank - 0649946000000312 | 46,777 | |
| Tax Deducted at Source | 7,218 | | | Yes Bank - 0649836000000152 | 24,306 | |
| PF Contribution Payable | 6,49,131 | | | Yes Bank School A/C - 0649946000000592 | 12,076 | |
| Gratuities claims payable | 1,31,579 | | | SBI Bank FCRA A/c- 40088280996 | 5,07,853 | |
| Salary Payable | 99,494 | 8,87,422 | | Yes Bank FCRA A/C - 0649939000000111 | 2,92,993 | 36,99,167 |
| | | | | | | |
| Total | | 47,96,32,165 | | Total | | 47,96,32,165 |

As per our report of even date attached
For Menon & Pai
Chartered Accountants
Firm Regn. No. 0080255

A. Arjuna Pai
Partner
Mem. No. 007460
UDIN No. 22007460AJXAFZ17741

For Sevalaya

V. Muralidharan
Managing Trustee
Chennai, 30th May 2022

54 Consolidated income and expenditure account for the year ended 31st March 2022

| EXPENDITURE | | ₹ | INCOME | | ₹ |
|-------------|--|---------------------|--------|---|---------------------|
| To | | | By | | |
| " | Expenses on Educational Activities | 3,00,02,899 | " | Donations Received | 15,07,89,079 |
| " | Expenses on Community College | 68,85,088 | " | Grants from Ministry of Social Welfare Govt. of Tamilnadu | 39,53,889 |
| " | Expenses on After Care Home | 1,54,043 | " | Dividend from Mutual Fund | 43,18,944 |
| " | Expenses on Integrated Children Home | 14,10,934 | " | Interest Received on Deposits | 1,29,57,642 |
| " | Expenses on Integrated Old Age Home | 6,64,432 | " | Other Income | 67,20,232 |
| " | Expenses on Children's Home Grant | 52,11,985 | | | |
| " | Reception Home Expenses | 11,20,874 | | | |
| " | Expenses on Children's Home Activities | 32,73,065 | | | |
| " | Expenses on Old Age Home Activities | 44,15,125 | | | |
| " | Medical Centre and Mobile Medical Van Expenses | 83,78,142 | | | |
| " | Expenses on Agricultural Activities | 5,75,145 | | | |
| " | Expenses on Gaushala Activities | 24,25,433 | | | |
| " | Expenses on Rural Development Activities | 2,18,08,972 | | | |
| " | Expenses on CSR Projects | 5,44,20,752 | | | |
| " | Expenses on Donor Relations Activities | 11,58,054 | | | |
| " | Administrative Expenses | 55,42,930 | | | |
| " | Gratuity Expenses | 8,50,182 | | | |
| " | Depreciation | 1,51,06,002 | | | |
| " | Excess of Income over Expenditure | 1,53,35,727 | | | |
| | TOTAL | 17,87,39,786 | | TOTAL | 17,87,39,786 |

For Sevalaya

V. Muralidharan
Managing Trustee
Chennai, 30th May 2022

As per our report of even date attached
For Menon & Pai
Chartered Accountants
Firm Regn. No. 008025S

A. Arjuna Pai
Partner
Mem. No. 007460
UDIN No. 22007460AJXAFZ1774

Consolidated receipt and payment account for the year ended 31st March 2022

| RECEIPTS | | | ₹ | ₹ | PAYMENTS | | | ₹ | ₹ |
|----------|--|--|--------------|---------------------|----------|--|--|---------------------|---|
| To | Opening Balances Cash & Bank | | 32,83,700 | | By | Expenses on Educational Activities | | 2,50,58,054 | |
| " | Capital and Fund Based Donations | | 5,83,52,525 | | " | Expenses on Community College | | 53,85,088 | |
| " | Donations Received | | 13,51,79,330 | | " | Expenses on After Care Home | | 1,54,043 | |
| " | Grants from Ministry of Social Welfare Govt. of Tamil nadu | | 39,53,889 | | " | Expenses on Integrated Children Home | | 14,10,934 | |
| " | Interests & Dividends | | 1,48,97,611 | | " | Expenses on Integrated Old Age Home | | 6,64,432 | |
| " | Other Income | | 83,57,757 | 22,40,24,812 | " | Expenses on Children's Home Grant | | 52,11,985 | |
| " | | | | | " | Reception Home Expenses | | 11,20,874 | |
| " | Fixed Deposits Matured | | | 15,24,49,226 | " | Expenses on Children's Home Activities | | 32,73,065 | |
| " | Mutual Funds Redeemed | | | 8,96,96,828 | " | Expenses on Old Age Home Activities | | 44,15,125 | |
| " | Other Current Assets | | | 10,61,388 | " | Medical Centre and Mobile Medical Van Expenses | | 68,78,142 | |
| | | | | | " | Expenses on Agricultural Activities | | 5,75,145 | |
| | | | | | " | Expenses on Gaushala Activities | | 24,25,433 | |
| | | | | | " | Expenses on Rural Development Activities | | 2,18,08,972 | |
| | | | | | " | Expenses on CSR Projects | | 5,44,20,752 | |
| | | | | | " | Expenses on Donor Relations Activities | | 11,58,054 | |
| | | | | | " | Administrative Expenses | | 55,42,930 | |
| | | | | | " | | | 13,95,03,029 | |
| | | | | | | | | | |
| | | | | | " | Employee Group Gratuity | | 8,50,182 | |
| | | | | | " | Investments | | 28,89,00,000 | |
| | | | | | " | Fixed Assets Purchased | | 2,08,57,817 | |
| | | | | | " | Loans & Advances | | 2,08,700 | |
| | | | | | " | Other Current Liabilities | | 1,31,99,305 | |
| | | | | | | | | | |
| | | | | | " | Closing Balances Cash & Bank | | 37,13,221 | |
| | | | | | | | | | |
| | TOTAL | | | 46,72,32,254 | | TOTAL | | 46,72,32,254 | |

As per our report of even date attached
For Menon & Pai
Chartered Accountants
Firm Regn. No. 0080255

A. Arjuna Pai
Partner
Mem. No. 007460
UDIN No. 22007460AJXAFZ1774

For Sevalaya
V. Muralidharan
Managing Trustee
Chennai, 30th May 2022

Salary & benefits 2021 -2022

| Details of board Members as on 31st March 2022 | | | | |
|--|-------------------|--------------------------|--------------------------------|--|
| Name | Position on board | No. of Meetings Attended | Remuneration and Reimbursement | |
| Muralidharan V | Managing Trustee | 4 | ZERO | |
| Lakshminarayanan E | Trustee | 4 | ZERO | |
| Ilayaraja G | Trustee | 1 | ZERO | |
| Annapurna N | Trustee | 4 | ZERO | |
| Kumaran Mani | Trustee | 3 | ZERO | |
| Ramanathan G | Trustee | 4 | ZERO | |
| Usha Rangarajan | Trustee | 2 | ZERO | |

| Distribution of Staff according to Salary levels as on 31st March 2022 | | | |
|--|-----------|------------|---------------|
| Slab of Gross Salary (₹ per Month) | Male | Female | Total (Nos) |
| <5,000 | 1 | 6 | 7 |
| 5,001 - 10,000 | 10 | 60 | 70 |
| 10,001 - 25,000 | 51 | 85 | 136 |
| 25,001 - 50,000 | 23 | 18 | 41 |
| >50,000 | 2 | 2 | 4 |
| Total | 87 | 171 | 258 |

| Total Cost of International Travel by all Personnel (Including Volunteers) and Board members - Nil | | | |
|--|----------------|---------------------|-----------------------|
| | Name | Designation | Remuneration (in ₹) |
| Operational Head of the Organisation (Including Honorarium): | Muralidharan V | Managing Trustee | Zero |
| Highest Paid Person in the Organisation (Staff or Consultant): | Kingston A A | VP - Operations | 8,13,444 |
| Lowest Paid Person in the Organisation (Staff or Consultant): | Yesupatham | House Keeping Staff | 48,000 |

With Best Compliments from

Kaviya Enterprises

No: 1089, 11st street, Poombukar Nagar, Chennai -600099

Mobile : 9840276732

Email: danasekarsa@gmail.com

GST No: 33ACCPH8617E1ZZY

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CIVIL ENGINEERS, CONTRACTORS & CONSULTANTS

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Fax: 91-044-2814 2997

Email: grn@eth.net, grnsairam@gmail.com

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141 Years Old Established Institution
Professionaly Managed Nidhi Company
Operated with 37 Branches in Tamilnadu

| | ₹ Crores |
|---------------------------|--------------|
| AUTHORISED CAPITAL | 25 |
| INVESTMENT | 60.25 |
| FIXED ASSESTS | 15 |
| DEPOSITS | 360 |
| ADVANCES | 312 |
| TURNOVER | 672 |



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e-mail: smso1881@gmail.com

Sponsorship Details

You can express your love, affection and support for our children, senior citizens, dry cows and our community by sending donations.

Sponsor Food for Children & Senior Citizens

| One Time (in ₹) | | | |
|------------------|--------------|-------------------|------------|
| Meals | Full Sponsor | Principal Sponsor | Co-Sponsor |
| Breakfast | 8,000 | 4,000 | 2,500 |
| Lunch | 36,000 | 15,000 | 6,000 |
| Dinner | 16,000 | 8,000 | 5,000 |
| Full Day | 60,000 | 27,000 | 13,500 |
| Endowment (in ₹) | | | |
| Meals | Full Sponsor | Principal Sponsor | Co-Sponsor |
| Breakfast | 1,00,000 | 50,000 | 32,000 |
| Lunch | 4,50,000 | 1,87,500 | 75,000 |
| Dinner | 2,00,000 | 1,00,000 | 62,500 |
| Full Day | 7,50,000 | 3,37,500 | 1,69,500 |

Cost of one breakfast is ₹ 25. One meal is ₹ 50. Donor can select the number of breakfast / meals based on their budget.

Sponsor Education Expenses for a Child

| Education sponsorship for a child | Full Sponsor (₹) | Co-Sponsor (₹) |
|-----------------------------------|------------------|----------------|
| Annual | 12,000 | 8,000 |
| Endowment | 2,00,000 | 1,00,000 |

Sponsor Living Expenses for a Child

| Living expenses sponsorship for a child | Full Sponsor (₹) | Co-Sponsor (₹) |
|---|------------------|----------------|
| Annual | 12,000 | 8,000 |
| Endowment | 2,00,000 | 1,00,000 |

Sponsor Living Expenses for a Senior Citizen

| Living expenses sponsorship for a senior citizen | Full Sponsor (₹) | Co-Sponsor (₹) |
|--|------------------|----------------|
| Annual | 12,000 | 8,000 |
| Endowment | 2,00,000 | 1,00,000 |

Sponsor a Cow

| Maintenance sponsorship for a cow | Full Sponsor (₹) | Co-Sponsor (₹) |
|-----------------------------------|------------------|----------------|
| Annual | 12,000 | 8,000 |
| Endowment | 2,00,000 | 1,00,000 |

Sponsor for Gau Pooja

| Sponsor for Gau Pooja | Per Pooja (₹) | Endowment (₹) |
|-----------------------|---------------|---------------|
| | 1,000 | 12,500 |

For direct remittance of funds to Sevalaya

Indian tax payers

Account Name: SEVALAYA
Account No: 218601000134
Bank: ICICI BANK
Branch: Mylapore, Chennai - 600004
IFSC CODE: ICIC0002186

Account Name: SEVALAYA
Account No: 029101000008743
Bank: INDIAN OVERSEAS BANK
Branch: Dr. Radha Krishnan Salai
Chennai - 600004
IFSC CODE: IOBA0000291

Overseas donors

Account Name : SEVALAYA
Account Type : SB A/c
Account No : 40088280996
Bank : STATE BANK OF INDIA (SBI)
Branch : New Delhi Main Branch
Branch Address: FCRA Cell, 4th floor,
11, Sansad Marg,
New Delhi - 110001
SWIFT CODE : SBININBB104
IFSC CODE : SBIN0000691

You can pay via any UPI ID





CONSTRUCTION STATUS

Completed

Memorial Hall with dome roof, Statue, Viewing gallery, Stair case, Ground floor toilets

Shell only

Library, Auditorium

To be completed

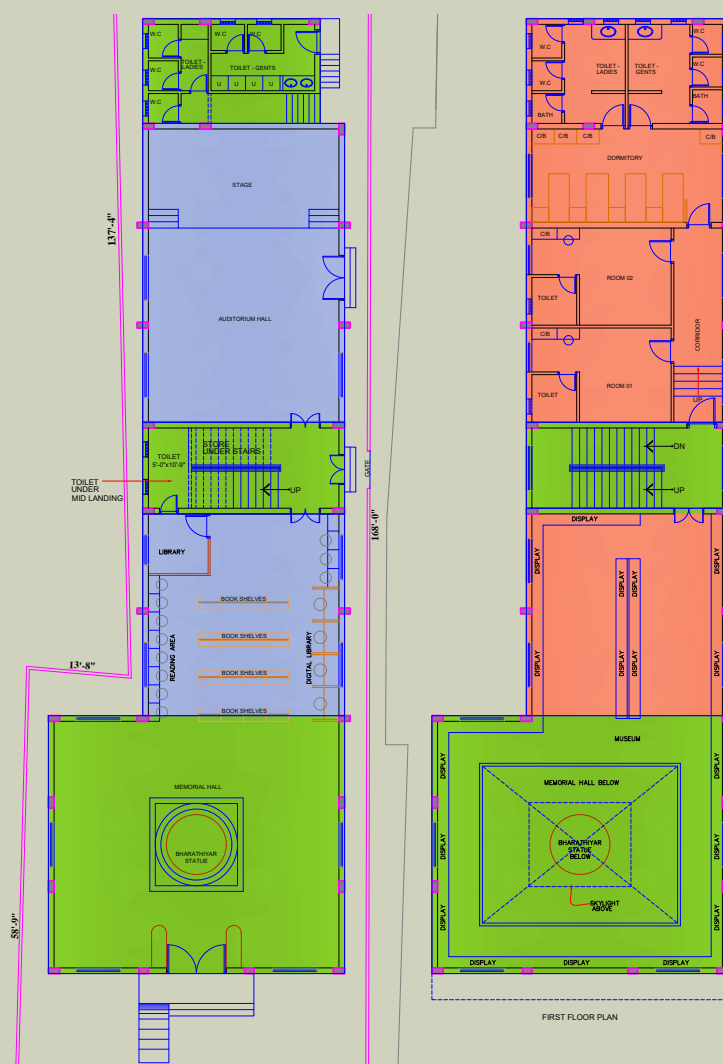
Digital and physical Library, Museum, Auditorium, Rooms and dormitory, Toilets

FUNDING

Estimated cost ₹ 3 Crore

Donations received till 31st May, 2022: ₹ 25.12 lacs

Donations may be made at <https://bit.ly/353nK1J>





Chellamma Bharathi Learning Centre

Sculptor: M A Surendranath

Architect: Prem Kumar Vinayagam

Construction: S Danasekar, Kaviya Enterprises

Sevalaya Annual Report 2021-22

Concept, design, special text & photography: Thomas T Abraham

Illustrations: Abirami P and T N Parthiban

Project Coordination: Rekha Perumal