



Recent years have constituted an exciting phase of growth and expansion for Sevalaya. The momentum has come from more and more socially sensitive corporates and individuals seeking an NGO partner for project execution. And most of them continuing that relationship with us.

5 out of our 27 Centres were started during 2022 - 23 and another 3 thereafter, reflecting the accelerated momentum of growth.

Contents



Our Team	2
Management	4
Organisation Chart	5
Vision - Mission - Values	6
Impact Statement	7
Our Partners	8
What They Say	11
Our Coordinates	17
Enlarging footprints: Now, 27 Centres	19
Managing Trustee's Report	39
Financial Statements of Sevalaya, Samaritan, ShoppeSeva	53
Advertisers' Messages	69

Our team



(From Left to Right)

- Row 1:** Amudha N, Karthiga N A, Revathy R, Vijaya R, Nirmala B, Mariyammal S, Malarmathy K, Jaya M, Ramanathan G, Lakshmi Narayanan E, Muralidharan V, Bhuvaneshwari M, Malarkodi V, Divya G, Latha G, Visalachi N, Sarasu S, Malliga G, Shalini S, Sahaya Priya A
- Row 2:** Devaraj V, Sumathi S, Lakshmi P, Hena Hepziba M, Sarumathi P S, Bhakkiyalakshmi V, Valarmathy P, Manga, Divya Ravichandran, Nandhini S, Pavala Chitra S, C. Sherin Santhosh, Sumathi Selvakumar, Akisha A, Tamilarasi P, Lokeshwari R, Amarchand Jain M, Chandra Mouli B, Ravi R, Annapurna N, Karpagam T, Sabira A N, Sumathi S, Sathya, Devaki M, Anuchithra D, Deepika V R, Chinnaponnu R, Annal A, Selvi T, Jothi B, Rajeswari D, Rathika P, Vanitha P, Nathiya M, Sundari N
- Row 3:** Jyothi B, Sultana R, Pavithra N, Suganthi S, Jayasree D, Logeshwari J, Kaveri S, Shanthi S, Shanmuga priya S, Rathika S, Umasankari R, Kanchana C, Geetha E, Harini M, Anupriya L N, Rekha P, Janani R, Shruthi R, Dhanalekshmi S, Janani Lakshmi S, Kala Rao, Durga V, Sarojini J, Sasikala A, Nirmala S, Jenifer Nancy N, Divyabharathi G, Selvi V, Narmadha S, Lakshmi S, Nathiya B, Kavitha D, Dhachayani K, Vijaya M, Suriya N, Mary A, Kavitha M, Kanchana S
- Row 4:** Ilavarasi R, GrahaLakshmi M, Jayalakshmi V, Ramya S P S, Ananthi S, Jebasheela S, Santhi S, Pavithra K, Jansirani J, Thenmozhi P, Priscilla S, Aparna E, Arasani A, Nagalakshmi P, Priyanka A, Valarmathi M, Bhuvaneshwari C, Bhuvaneshwari S, Lakshmi Mohan, Nirmala A, Jayapriya E, Rekha S, Prathiba E, Latha G, Premalatha Ramapathi, Kanniyammal M, Devaki M, Anjala R, Bhuvaneshwari M, Victoriya M, Kavitha G, Usha Rani D, Amutha J, Navya K C

- Row 5:** Suresh S C, Kigston A A, Elakiya P, Jeya sudha , Shiva Shankari M, Abinaya S, Kavitha D, Yasvanthika B, Sneha V, Sathya V, Pown R, Pamila Thangakumari D, Shruthi K, Lakshmi S, Bhavani S, Usha G, Gayathri T, Jayaseeli S, Shakila S, Poongothai V, Sathya M, Baby Ramani R, Rajeswari B, Chithra S, Mageshwari C, Udhaya Kumari S, Jansi Mary A, Kavitha S, Renuka, M, Dr Kavitha K, Inbarasi M, Sumithira S, Rexlin Monika V, Vasanthi S, Anandhi D, Anitha D, Rithambari S V, Annamani K, Tamizh Azhagi M , Shanthi Dhamotharan, Mythili R
- Row 6:** Dinesh Kumar B, Manikandan R, Rameshan A , Dr Hari Siddharthan S, Manivannan J, Dr Gokula Krishnan J, Dr P N Ayyappan, Dr Kingston Jabaraj G, Srinivasan Babu M S, Kajendren S, Senthilnathan K, Devaraj S, Ramamurthi M, N Pradeep Kumar, Prakash M, Navin Kumar N, Rajesh M, Prasanna P, Raghavan Santhanam, Murali M, Thirunavukkarasu E, Tamilarasu M, Moorthy M, Subramani M, Thirumalai N, Pandi K, Prathap N, Ranjithkumar P, Vignesh S, Janakiraman R, Sangili Boothathan A, Abdul Nazeer K, Vijayakanth E, Srinivasan K, Kumar R, Harihara Puthiran V, Ravichandhiran M
- Row 7:** Madhan Kumar M, Sankarapandian A, Vishwanath G, Karim Bhasha N, Venkatesan J, Kishore Kumar S, Johny, Vijayakumar S, Bharathi M, Pradap M D, Dinesh B, Naveenkumar P, Jeevendiran R, Umar D, Nethaji S, Arun M, Palanisamy G, Akash A, Santhosh Kumar P, GopalaKrishnan N, Kalanithi Maran S, Arun Kumar G, Logesh Krishnan K, Raghul S, Durai K, Veluswamy V, Ilayaraja M, Ravi C, Murali Babu M N , Anand C, Udhayakumar V, Nagendiran P, Stalin V, Naveen R, Karthick V, Manikandan S, Babu S, Alex raj, Mohan Raj R, Gunasekaran A, Ashok Kumar L

Management

Founder and Managing Trustee

Muralidharan V

Board of Trustees

Annapurna N, *Educationist & Hony. School Correspondent*

Ilayaraja G, *Software Engineer*

Kumaran Mani, *Entrepreneur*

Lakshminarayanan E, *Tax & Investment Consultant*

Ramanathan G, *Software Engineer*

Usha Rangarajan, *Founder and Managing partner, UnLEASH*

Executive Committee Members

Amarchand Jain M, *Entrepreneur*

Chandramouli B, *Social worker*

Kala Rao, *IT Consultant*

Lakshmi Murali, *Software Engineer*

Dr Malavika Vinodkumar, *Nutritionist*

Prof Dr Mani S V, *Software Engineer*

Padmasri S, *Quality Consultant*

Rajlakshmi K, *IT Systems Consultant*

Thomas T Abraham, *Communication Consultant & Trainer*

Hony. Co-ordinator

Venkataramani T S, *DM LIC (Retd)*

Hony. Correspondent

Bhuvaneswari Muralidharan

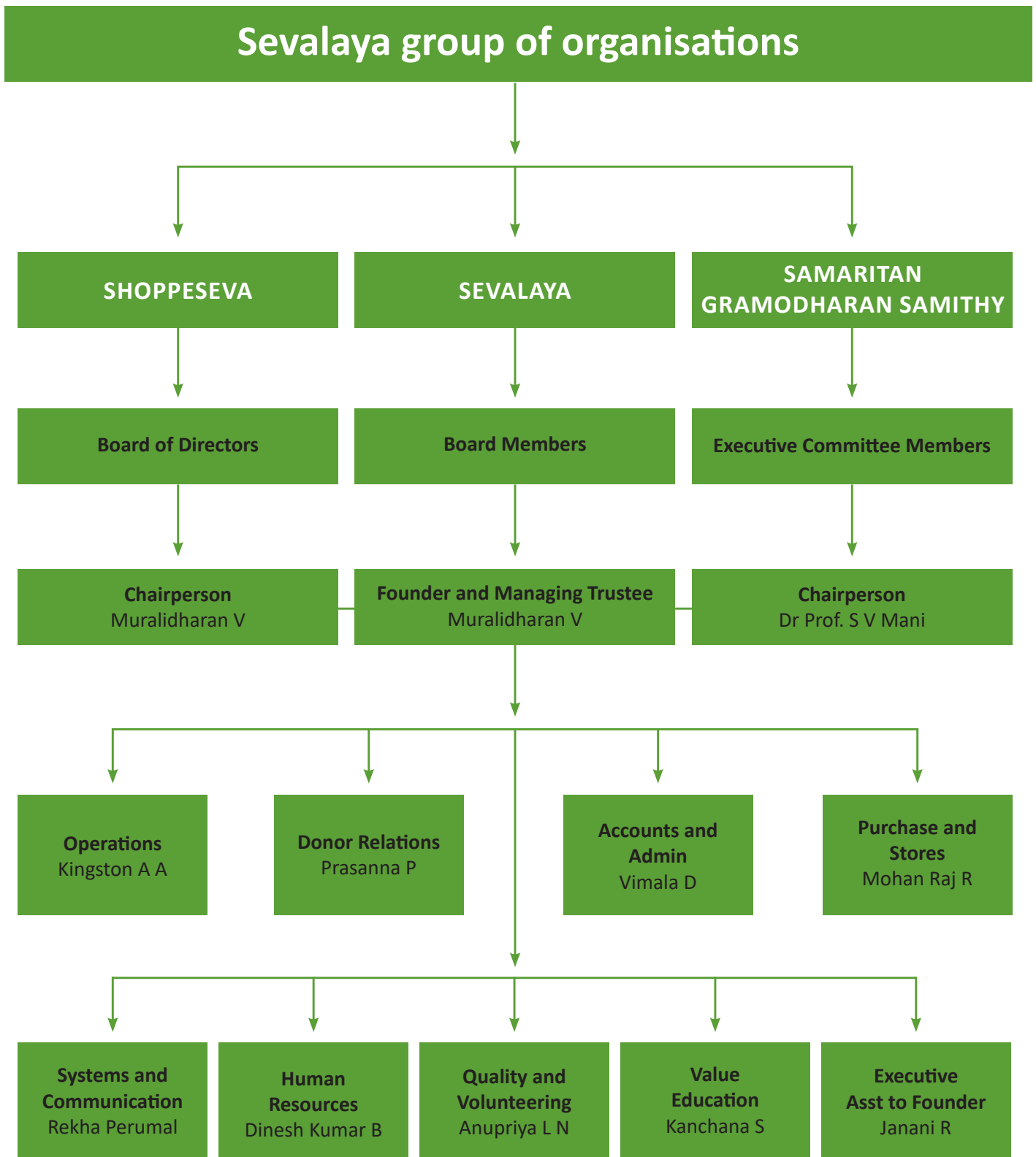
Date of Establishment : 29 May 1988

Constitution : Registered as a Charitable Trust | Registered under FCRA (Regn. No. 075900640)

Donations are exempted under sec 80G of the IT Act.

Sevalaya Annual Report 2022-23

Organisation chart





Vision

The vision of Sevalaya is to serve the underprivileged and transform them in to an equitable, happy and fulfilled society with an improved quality of life

Mission

Sevalaya's mission is to offer high quality inputs and services free of cost.

Ensuring excellent education, life skills, physical and mental well-being as also character building, to prepare children for responsible and happy lives.

Caring for the elders and ensuring their physical, mental, emotional and spiritual well-being, for them to lead their lives with dignity.

Capability enhancement of the poor, for self-sustaining livelihood.

Rural development, leading to creation of model villages.

Relief and rehabilitation interventions in response to natural calamities.

Leadership and capacity enhancement of NGO sector.

Values

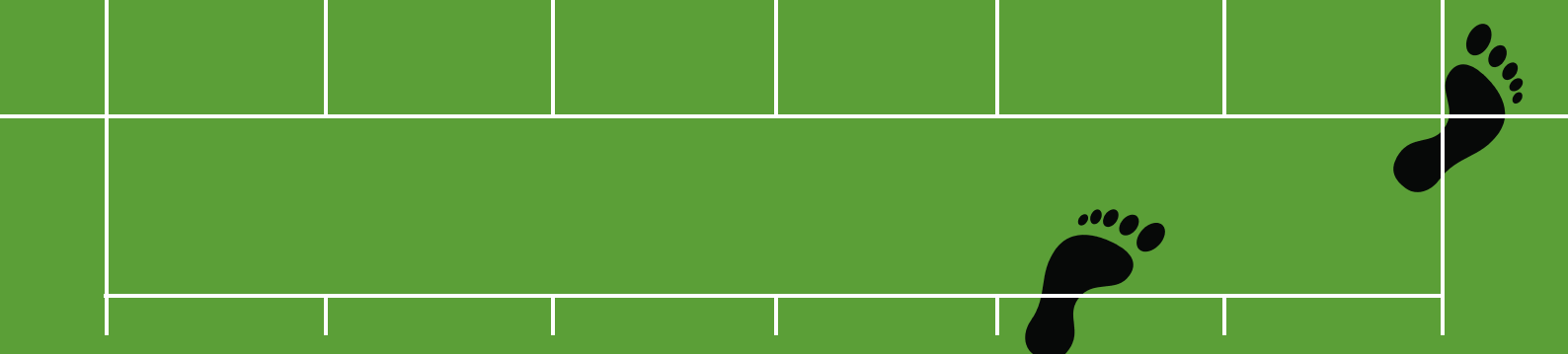
Service and sharing

Equality

Moral uprightness

Excellence

Transparency



In **35** years, Sevalaya has transformed
40+ villages from **100%** child labour to
100% literacy, through quality education
given free to **5,000+** rural children,
supporting higher education for **1,800+** students,
housed and shaped the lives of **550+** orphans,
given shelter and dignity to **250+** destitute elders,
taken care of **350+** dry cows,
imparted skills and facilitated employment
to **5,500+** rural youths,
reached healthcare to **3,50,000+**
poor and needy rural folks,
delivered relief, essential item and food
to over **3,00,000+** people affected by
natural calamities and the COVID-19 pandemic
with your support.

Chennai | Thiruvallur | Kanchipuram | Chengalpet | Dharmapuri | Mayiladuthurai | Nilgiris | Thanjavur | Tenkasi

Our partners



ACHERON



Securing Today. Shaping Tomorrow.®



Our partners

feeding india
A ZOMATO GIVEBACK

fives
Industry can do it

give

Give2Asia

godparents.in
creating opportunities for children

GURU KRUPA
Foundation Inc

Hatley

HAWORTH

HC Intellect

HEAT AND CONTROL

HELP FOUNDATION
HEALTH AND EDUCATION FOR LESS PRIVILEGED

HSBC

INDO-MIM
COMPLEXITY SIMPLIFIED

JOUVE
India

KOMATSU

KONE
Elevators Escalators

latentview
Actionable Insights • Accurate Decisions

Mara W. Breech
Foundation

Matex B2b
> System of Trust <

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Our partners

matrimony.com



Page Pierre Foundation

Panasonic



project
TRUST since 1967

rrd
COMMUNICATIONS
ENABLED

RENAULT • NISSAN
JOINT VENTURE COMPANY

software AG

SPi Global



SUPER AUTO FORGE
Forging ahead into future

Sysvine
Technologies



TIONALE

THERMAX



Wolters Kluwer

YourCause



What they say



Dr Alby John Verghese IAS,
District Collector, Tiruvallur

It gives me immense pleasure to know that Sevalaya launched in 1988 has completed 35 years with a mission of serving society by providing free education to children, caring elders with dignity and creation of model villages in rural development. I extend my heartiest felicitation to Sevalaya in fulfilling their mission to offer high inputs and service free of cost. I acknowledge the efforts of Sevalaya in bringing out this 35th Annual Report comprehensively covering all activities of the past year, projects & initiatives during the year.



A R Rahul Nadh IAS,
District Collector, Chengalpattu

It's my pleasure to congratulate Sevalaya Trust for entering its 35th year of service. During and after the COVID-19 pandemic, the trust greatly supported our District in carrying out relief measures. Sevalaya has donated CPAP masks, stretchers with cylinder placement, wheelchairs, water distribution with filter/water can and Multipurpose Monitors to Chengalpattu Medical College Hospital which are of great help in saving many lives. Sevalaya was the implementation partner of Renault Nissan, for executing the renovation of the PICU ward at Chengalpattu Government Hospital. I appreciate Sevalaya's efforts to uplift the poor and wish them success in all their future endeavours.



சண் இராமநாதன்
மேயர், தஞ்சாவூர் மாநகராட்சி

தஞ்சாவூரில் இயங்கி வரும் சேவாலயா முதியோர் இல்லத்திற்கு கடந்த அக்டோபர் 01, 2022 அன்று சிறப்பு விருந்தினராக வருகை புரிந்தேன். அங்குள்ள முதியவர்களை சந்தித்து பேசினேன். சேவாலயா தொண்டு நிறுவனத்தின் சமூக பணிகளை பற்றி அறிய நல்ல வாய்ப்பு கிடைத்தது. ஏழை எளியோர் மட்டுமின்றி குழந்தைகள் மற்றும் சமூக நல பணிகளை சிறப்பாக செய்து கொண்டிருக்கிறார்கள்.

சேவாலயாவின் பணி சிறக்கவும், மேலும் பணிகளை சிறப்பாக தொடர வேண்டுமென எனது வாழ்த்துக்களை தெரிவித்து கொள்கிறேன்.



Dr K Prabhakar
Superintendent of Police
Gudalur, The Nilgiris

It is very admirable that, Sevalaya is taking medical services to Rural people and giving Vocational training to youth without any fanfare. Further, the Organization has rendered an enormous service during the COVID-19 Pandemic situation in the District, by installing Oxygen Plant at the Government Hospital of Gudalur. Sevalaya also provided groceries and free medical treatment to tribal people; thereby Sevalaya acted for good progress in the life of the people.

I heartily wish Sevalaya to continue the services and achieve the century feat.

What they say



T Sadasivam,
Assistant Commissioner of Police,
Patabiram Range, Thiruvallur

I congratulate Sevalaya for its great humanitarian service to the poor, destitute, orphans and underprivileged.

I extend my support for the service-minded long journey of the founder Murali and his team. Further, I convey my wishes to Murali sir and his team for their great efforts and dedication.



T Krishnaswamy Vandayar
President, Managing Committee,
A Veeriya Vandayar Memorial Sri Pushpam
College (Autonomous), Poondi

We are so very thankful to Sevalaya for all the work you do for all those who are underprivileged. We all just need more people like you and more organizations like these if we wish to make this very society an ideal one for all of us to live in. Thanks to all those from Sevalaya who only work for the betterment of the country and our society.

We salute all organizations like yours for all the very amazing social work, as it is something that people usually often do not pay much attention to.



Harish Dwarakanathan
Sr. EVP - Finance,
Ambattur Fashion India Private Limited

We came to know about Sevalaya when we were in search of a partner for our CSR activities. We were highly impressed with the 'Seva' done by Sevalaya for the development of the rural areas.

We are happy with the support given to child education, women empowerment initiatives, frequent medical camp activities especially the support given to the village during Covid-19 Pandemic, etc. Also, we are very impressed with Sevalaya's tree plantation and gardening activities which proves that along with rural development, Sevalaya also cares for the environment. Thanks to the Entire dedicated team!



Prithvi Raj
Senior Specialist - Sustainability
& CSR (TN & AP), Apollo Tyres

Congratulations Sevalaya for reaching milestone 35.

I came to know about Sevalaya through word of mouth and social media when we were looking for a good NGO partner to implement an education project under the CSR wing in Kancheepuram District. The project 'Computer Literacy for School Children' has been executed well in all 6 selected schools. When I personally visited the Kasuva campus, I was impressed by the work undertaken and the energy inside the premises was immense.

Wishing the Sevalaya family to go the distance in empowering people at large and making many more lives happy.



Kannan Pichai,
Senior Regional Manager,
Bajaj Finance Limited & Bajaj Finserv Limited

My sincere and heartfelt wishes for Sevalaya's 35th Annual Report / 35th Anniversary.

Indeed, it has been a great and value-adding relationship with Murali Sir & Team Sevalaya since 2018 as Sevalaya has been part of our various #GiveBack initiatives like WishTree & DhanUtsav at Bajaj Finance.

The sincerity and depth that Sevalaya demonstrates during such activities is really motivating and inspiring.

Wishing Team Sevalaya for the Best of Everything ahead while they continue to work for needy and poor people.

What they say



Jayaprakash K
Vice President - Professional Services
Acheron Software Consultancy



Anshuman Sai
All The Sky Foundation



இறைவன் தொண்டில்
சுவாமி சத்யவிதானந்தா
செயலாளர், ராமகிருஷ்ண மிஷன்
மல்லியங்கரணை



Srinivasan R
Director,
VastPRO Technologies Pvt. Ltd



Sriram K S
Singapore

On behalf of Acheron Software Consultancy, I would like to extend my warmest congratulations to Sevalaya on your 35th Annual Day. It is truly inspiring to see the incredible work you have done over the past years to uplift the lives of the underprivileged.

Sevalaya's dedication to promoting education, healthcare, and other essential services has helped countless individuals and families lead healthier, more fulfilling lives.

We are proud to be associated with Sevalaya and support your mission to create a better world for all. We look forward to continuing our partnership and working together towards a brighter future.

Sevalaya had reached out to All The Sky Foundation through our small grants portal applying to be a part of our monthly small grants program. Sevalaya had won All The Sky Foundation's November round of small grants, and as a result, the Foundation was able to co-sponsor the education of ten children in grade 10 in India.

Sevalaya is a credible organization, committed to going above and beyond in the fight for empowerment, education, equality, and women's empowerment worldwide. Sevalaya does incredibly commendable work and we at All The Sky Foundation are immensely proud to be associated with them.

சேவாலயா கல்வி, மருத்துவம், முதியோர் இல்லம் மற்றும் மாணவர்களுக்கு மாலை நேரப் பயிற்சி வகுப்பு போன்ற பல சேவைகள் செய்து வருகிறது.

சேவாலயத்தின் இந்த சேவைகள் மென்மேலும் தொடர வேண்டும். இதன் மூலம் எண்ணற்ற மக்கள் பயன் அடைய நான் வாழ்த்துகிறேன்.

It is really heartening to know that Sevalaya has been providing yeoman service to Rural and underprivileged children, thereby strengthening the literacy base of our country. It shows the dedication and commitment of everyone behind Sevalaya. Our organisation places much importance on educating girl children and hence has started a very small step forward by creating an education endowment co-sponsorship for one child this year. We hope to include many more in the coming years and support Sevalaya.

I came to know of Sevalaya in 1993 through my friend and started making small contributions to them since then. I remember the lovely Deepavali custom-made greetings on postcard from the children of Sevalaya sent to me. I also came to know from my close relative how dedicated Mr. Muralidharan and his family are to this service. Sevalaya's service has grown leaps and bounds in the three decades I have been associated with them. May its service of providing quality education, vocational training, healthcare and elderly care continue for many more decades to come, shaping people's lives for the better.

What they say

Dr Agarwals
Eye Hospital

*Meenakshi Jayaraman
Company Secretary,
Dr Agarwals Eye Hospital Limited*



*Dr B Baranidharan,
Deputy Director,
Health Services, Chengalpattu*



*Dr P Kumargurubaran
Deputy Director,
Health Services, Mayiladuthurai*



*Dr A Anitha
Dean, Chengalpattu Medical College*

While looking for a CSR partner, we had come across Sevalaya to be a top-tier institution undertaking CSR projects that align with our greater vision of social outreach. Sevalaya had a great online presence that was duly validated on the ground through our references.

With the able efforts of a professional team, they have established an education resource centre in Gudalur Tribal Village educating 38 children.

We are pleased with the service rendered by Sevalaya to society and are happy to contribute. The reporting mechanism of the project to the donor is unparalleled and gives corporate donors a great deal of comfort.

On this 35th year, I congratulate Team Sevalaya for their exemplary services to the destitute and needy people without any discrimination of caste, creed and community.

I came to know about Sevalaya through Dr Gokulakrishnan when he approached me for conducting medical camps in Chengalpattu District. The Sevalaya team is conducting regular medical camps in villages of the Chithamoor block of Chengalpattu District. This is an additional service to the public apart from our regular Mobile Medical unit services to the villages.

The team has worked hard with positive motivation for this outstanding service. Best wishes for your continued success.

I congratulate Sevalaya on this special occasion of the Release of 35th Annual Report. The Sevalaya trust has been in the field of health care service to the society especially the poor and needy since 35 years. This is the fruitfulness of your hardship and determination for the upliftment of the health status of the underprivileged community. I take this opportunity to acknowledge your victory and the milestone you have reached today in the public service is adorable. I wish you a great success and may your endeavors come true in the upcoming days!

It's my immense pleasure to congratulate Sevalaya Trust for Entering its 35th year of service in uplifting the plight of the downtrodden people. During and after the COVID-19 pandemic, the trust has greatly supported Chengalpattu Medical College and Hospital, for carrying out relief measures in and around Chengalpattu District.

Sevalaya has donated CPAP Masks, Stretcher with Cylinder Placement, Wheel Chair, Water Distribution with filter/Water can and Multipara Monitors to Chengalpattu Medical College Hospital and has also executed PICU ward inauguration at Chengalpattu Medical College Hospital funded by Renault Nissan.

I wish them success in all their future endeavours.

What they say



Ganesh Vaidhyathan
Principal,
Sri Venkateswara College of Engg.



Dr S Raja Samuel
Principal,
Madras School of Social Work



Dr Shiva Prakash Srinivasan
Consultant Psychiatrist,
Schizophrenia Research Foundation (India)



மருத்துவர் இரா ஜெஸ்லின்
மருத்துவமனை கண்காணிப்பாளர்,
அரசு மாவட்ட தலைமை மருத்துவமனை,
தென்காசி



சி ராதாகிருஷ்ணன்
மாவட்ட கல்வி அலுவலர் (குனியார்
பள்ளிகள்), திருவள்ளூர் மாவட்டம்

தேவையுள்ளோர் கடவுளாய் , சேவையே பூசையாய்
சேவை புரிவோர் பூசாரியாய் அன்பே பூக்களாய்
சேவைக்கு என ஒரு ஆலயம் அதுவே சேவாலயம்
அங்கே கடவுளுக்கு, பாரதி ஏத்திய கல்வியில் வேத கோஷமாம்
காந்தி போற்றிய கிராமியத் தென்றலில் சாமரமாம்
விவேகானந்தரின் எழுச்சிக் கனலில் தீபாராதனையாம்
கடவுளின் நாமமே கலியில் முக்தி எனும் சொல்லுக்கேற்ப,
நலிந்தோரின் நாமமதை நாள்தோறும் நாவில் கொண்டு
சேவாலயம் செய்து வரும் அறப்பணியே இறைப்பணி
அது இறவா நிலையடைய இறைவனிடம் இறைஞ்சுகிறேன்

It is a great delight to say a few words about the amazing work of Sevalaya. Their programs reach out to the most marginalized sections of our society and empower them to create their own lives with dignity. The number of people they touch with their activities is immense. I have had the opportunity to witness their growth in service for the past several years and our students have benefited greatly from the professional and service-oriented internship Sevalaya offers. If someone has to see genuine service in action, they must visit Sevalaya!

My association with Sevalaya started in April 2021 when the organization I work with got funding to provide mental health knowledge and support to the children and staff working in Sevalaya. As a health professional, it was heartening to see the enthusiasm with which the team participated in the program to figure out how to help the children they cared for. The staff and administrators were highly engaged in learning and implementing the program. I can wholeheartedly state that while the children came from difficult circumstances to Sevalaya, they were cared for as if they were in their own homes.

சேவாலயா தொண்டு நிறுவனம் கிராமங்களில் நலிவடைந்த பின்தங்கிய மக்களுக்கு உதவும் எண்ணத்துடன் சிறப்பாக செயல்பட்டு வருகிறது. கொரோனா தொற்று பரவிய காலத்தில் தென்காசி அரசு மாவட்ட தலைமை மருத்துவமனைக்கு சேவாலயா நிறுவனம் செய்த பங்களிப்பு நிச்சயம் பாராட்டுதலுக்குரியது. மருத்துவமனைக்கு மட்டுமல்லாது ஊரக பகுதிகளிலும் அவர்கள் செய்த பணி கணக்கிலடங்காதது. சேவாலயாவின் இந்தப் பணி மென்மேலும் வளர்ந்து சிறப்புற வாழ்த்துகள்!

வணக்கம். சேவாலயா நிறுவனம் 36 ஆவது ஆண்டில் அடி எடுத்து வைக்கும் நன்னாளில் எமது மனமார்ந்த வாழ்த்துக்களை தெரிவித்துக் கொள்கிறேன். நான் சுவாமி விவேகானந்தர் அவர்களின் பிறந்தநாள் விழா அன்று சேவாலயா கல்வி நிறுவனத்தில் பங்குபெறும் வாய்ப்பு கிடைத்தது. அப்பொழுதுதான் சேவாலயா கல்வி நிறுவனம் மகாத்மா காந்தியடிகள், மகாகவி பாரதியார், சுவாமி விவேகானந்தர் அவர்களின் எண்ணங்களுக்கு செயல் வடிவம் கொடுக்கும் ஒரு நிறுவனமாக செயல்படுவதை அறிந்தேன். தொடர்ந்து இச் சமூகத்திற்கு தேவையான செயல்பாடுகளை வடிவமைத்து ஏழை, எளிய, ஆதரவற்ற நலிந்த பிரிவினருக்காக தன்னை அர்ப்பணித்துக் கொண்டு செயல்படுகின்ற சேவாலயா நிறுவனம் மேன்மேலும் வளர எனது மனமார்ந்த வாழ்த்துக்களை தெரிவித்துக் கொள்கிறேன்.

What they say



Dr Belinda R
Associate Professor & Head,
Dept. of Social Work (SFS)
Madras Christian College, Chennai



S Viswanathan
CA, Advisor - Finance & Admin,
La Chatelaine Junior College



Henry Maris
Secretary,
Nazareth College of Arts & Science



அரிமா வி இராமர்
முன்னாள் மாவட்ட ஆளுநர்,
LIONS CLUB (2019-20) Dist 324 A4

True to their motto of 'Love All, Serve All,' Sevalaya has provided services to various sections of society.

Every year a couple of BSW & MSW students of our department are placed for fieldwork training at Sevalaya. Being placed under a professional social worker, the students are able to practice the various methods of Social Work. The organization ensures that the fieldwork trainees gain maximum skills required for being professional social workers by involving them in the various units of Sevalaya. I wholeheartedly thank Sevalaya for providing a wholesome, fruitful practical learning experience.

Wishing Sevalaya many more successful years.

Sevalaya is a Model Institution setting High standards in all spheres.

My acquaintance with them is through Basketball, where they won the tournament and stood tall invited as Chief Guest to witness their cultural, where they proved themselves, professionals.

In fields like education, health and senior care, they are socially responsible to the hilt.

A great team under astute guidance spreading goodness, and blessed by providence.

I had been associated with Sevalaya for nearly two decades; I have personally witnessed the commitment of the founders and the team involved in Sevalaya and I congratulate them on their hard work. Sevalaya works not only in the field of education, but also in the area of community development. I am deeply impressed and wish Mr Murali & his team more success in executing many more projects.

சேவலாயா தொண்டு நிறுவனம் மக்களுக்கு பல்வேறு சேவைகளை ஆற்றிவருவது பாராட்டுக்குரியது. அதிலும் குறிப்பாக கிராமப்புற படிக்காத ஏழைப் பெண்களுக்கு இலவசமாக தையல் பயிற்சி மற்றும் பல்வேறு சுயதொழில் செய்ய ஊக்குவிப்பது என்பது மிகமிக பாராட்டுக்குரியது.

அவர்கள் எதிர்காலத்தில் யாரையும் சார்ந்திருக்காமல் அவர்கள் சொந்த காலில் நிற்பதற்கு அவர்களுடைய எதிர்கால வாழ்க்கையில் வளம்பெற சேவலாயா எடுத்துக் கொள்ளும் முயற்சி எவ்வளவு பாராட்டினாலும் தகும். அவர்கள் மேன்மேலும் இதுபோன்ற சேவைகளைச் செய்ய, எல்லாம் வல்ல இறைவன் அவர்களுக்கு நீண்ட ஆயுளையும் செல்வத்தையும் வழங்கிடவேண்டும் என்று பிரார்த்திக்கிறேன்.

Our co-ordinates

Head Office

F-2, First Floor, Pushkarani Apartment,
12, Ananda Road, Alwarpet,
Chennai - 600018, Tamilnadu, India.
m: 9710907675
e: contact@sevalaya.org

Kasuva

Kasuva village, Pakkam Post,
Thiruvallur - 602024,
Tamilnadu, India.
m: 9444333529, 9840327266
e: vpopulations@sevalaya.org

Ambattur

9, Ground floor, Cholaipuram,
Vivek Nagar, Ambattur Main Road,
Chennai - 600053, Tamilnadu, India.
m: 9677201566
e: sevalayaambattur@sevalaya.org

Ambattur II

86 - E/2,
Ambattur Industrial Estate,
Chennai - 600058,
Tamilnadu, India.
m: 9791010010 , 7812850535
e: avpops1@sevalaya.org

Bennai

Bitherkad,
Gudalur Taluk, The Nilgiris -643240,
Tamilnadu, India.
m: 7373732349
e: centre.head.gudalur@sevalayasamaritan.org

Dharmapuri

4/116B, Erapatti village, A.Jettihalli,
Nallampalli Taluk, Dharmapuri - 636807,
Tamilnadu, India.
m: 9884568426 / 6300312092
e: dharmapurioah@sevalaya.org

Eraharam

Ayyanar Kovil Mandapam,
Kumbakonam Taluk,
Thanjavur - 612303,
Tamilnadu, India.
m: 9025840848
e: eraharamtc@sevalaya.org

Gudalur

Community College :
12/834, 1st floor, Opp. Gudalur Bus Stand,
Gudalur, The Nilgiris -643212,
Tamilnadu, India.
m: 7373732349 / 8870475195
e: ccgudalur@sevalayasamaritan.org

Gudalur

Hospital :
12/156-c, Puthur Vayal Road,
Marthoma Nagar Post, Gudalur,
The Nilgiris-643211, Tamilnadu, India.
m: 7373732349
e: centre.head.gudalur@sevalayasamaritan.org

Kallichal

Pandalur Taluk,
The Nilgiris -643239,
Tamilnadu, India.
m: 7373732349
e: centre.head.gudalur@sevalayasamaritan.org

Kiloy

Theruvudhi Amman Koil Street,
Kiloy village, Vayallur post,
Sriperumbudur block, Kanchipuram - 602105,
Tamilnadu, India.
m: 7812850535 e: kiloycc@sevalaya.org

Kokkal

Kokkal village, Kokkal Post,
Via-Indhu Nagar, Udagamandalam,
The Nilgiris -643005, Tamilnadu, India.
m: 7373732349
e: centre.head.gudalur@sevalayasamaritan.org

Kundhalady

Upper Pekky, Kundhalady, Pandalur,
The Nilgiris -643241,
Tamilnadu, India.
m: 7373732349
e: centre.head.gudalur@sevalayasamaritan.org

Kuvamoola

Kuvamoola, Pandalur Taluk,
The Nilgiris-643233,
Tamilnadu, India.
m: 7373732349
e: centre.head.gudalur@sevalayasamaritan.org

Mambakkam

1/50, Oomariamman Koil Street,
Mambakkam village, Sriperumbudur Taluk,
Kanchipuram - 602106,
Tamilnadu, India.
m: 7845104164 / 9840152935
e: sevalayamambakkam@sevalaya.org

Pattinappakkam

Block 10, Srinivasapuram,
Pattinappakkam, Chennai - 600028,
Tamilnadu, India.
m: 9600050532
e: sevalayaforeshore@sevalaya.org

Ravanasamudram

1/176 South Street,
Ravanasamudram,
Tenkasi - 627424,
Tamilnadu, India.
m: 9994717925
e: tirunelveli@sevalaya.org

Sunguvarchatram

Rajarajeswari Complex,
No: 387, Thiruvallur road, Molachur Village,
Sunguvarchatram, Kanchipuram - 602106,
Tamilnadu, India.
m: 6383001215 / 7845104164
e: sevalayachathram@sevalaya.org

Thanjavur

Plot no 1&2,
D S Nagar,
Thalavaipalayam,
Thanjavur - 613001,
Tamilnadu, India.
m: 7639895099
e: tjoah@sevalaya.org

Thathanur

CSI Thathanur, Pondhur Post,
Thathanur Village,
Kanchipuram - 602105,
Tamilnadu, India.
m: 6383001215

Thillaiyadi

No. 3/54, Vairavan Pillaiyar Kovil Street,
Opp to Govt Boys school, Thillaiyadi,
Mayiladuthurai, Nagapattinam - 609310,
Tamilnadu, India.
m: 9751720801
e: thillaiyadi@sevalaya.org

Thirubuvanai

73, Mangai Illam,
Meenakshi Nagar,
Thirubuvanai - 605107,
Puducherry, India.
m: 7812850535
e: sevalayatbv@sevalaya.org

Thirumalaivaiyavur

Periyavaiyavur village,
Malaivaiyavur Post, Madhuranthagam Taluk,
Kanchipuram - 604408,
Tamilnadu, India.
m: 9790737612
e: greencampus@sevalaya.org

Urapakkam

Plot no.32, Door No 569,
Selvaraj Nagar, Extention II,
Periyar Salai, Urappakkam West,
Vadanallur Taluk - 603211,
Tamilnadu, India.
m: 9840152935 , 9500775860
e: sevalayaurapakkam@sevalaya.org

Uthiramerur

19/22, Vannara Street,
Opp to GH- Uthiramerur,
Kanchipuram - 603406,
Tamilnadu, India.
m: 9500775860
e: uthiramerur@sevalaya.org

Vadanallur

98, Bajanai Koil Street,
A P Chatram, Uthiramerur,
Kanchipuram - 603406,
Tamilnadu, India.
m: 9840152935
e: sevalayavadanallur@sevalaya.org

Vengadu

Ellaiamman Koil Street,
Pillai Pakkam Post,
Vengadu, Kanchipuram - 602105
Tamilnadu, India.
m: 6383001215

Zamin Endathur

Zamin Endathur village & post,
Madhuranthagam Taluk,
Chengalpet District - 603311,
Tamilnadu, India.
m: 8220773377 / 9884568426
e: sevalayaetr@sevalaya.org

ASSOCIATES**Samaritan Gramodharan Samithy**

Puthur, M.T. Nagar P.O. Gudalur, Nilgiris - 643211, Tamilnadu, India.
m: 7373732349, e: centre.head.gudalur@sevalayasamaritan.org, www.sevalayasamaritan.org

Shoppeseva

15/11, East Mada street, Mylapore, Chennai - 600004, Tamilnadu, India.
m: 98418 10290, e: sales@shoppeseva.com, www.shoppeseva.com

Sevalaya UK

61, Bridge Street, Kington, Hertfordshire, HR5 3DJ.
www.sevalaya.uk

Sevalaya USA

Cupertino, CA 95015, United States of America.
m: +14089827350, e: sevalayaus@gmail.com, www.sevalaya.us



Enlarging footprints: Now, 27 Centres

Central to Sevalaya's growth and expansion has been responsiveness to felt needs. At the same time, need being felt everywhere, any opportunity that came its way anywhere, led to establishing operations. A lead is validated through need analysis, before a Centre is established.

The CSR laws made in 2015 turned out to be a favourable headwind for establishing new centres. The sponsoring corporates funding CSR projects would prefer that the changes their funds make be close to their operations. They can keep an eye, and their employees can participate, creating an empathetic attitude, partnering their company in a good deed.

2015 marked a new chapter in Sevalaya's expansion: Kindhearted people donating their land/building to Sevalaya. This is significant, as it reflects the trust of people, including strangers, in Sevalaya, to entrust the organisation with the task of fulfilling their unfulfilled wishes. Each such act becomes a vindication of the way Sevalaya operates using a high moral compass and efficiently delivering to the intended beneficiaries.

The following pages are a pictorial directory of our Centres, throwing light on their operations.



1. KASUVA. 1988

The then President of the Sivanvoyal Panchayat offered his house on a monthly rent of ₹ 50. Then the Thiruninravur Panchayat offered 1 ½ acre land free. But soon it became clear that getting possession required bribing. So the plan was dropped. Murali and his team of 60 colleagues in TCS donated for 6 months' and 1 ½ acres of land was bought in Kasuva. A hut was built to accommodate 25 children, who were sent to neighbouring schools.

Over the years, the centre grew to 18 acres. There is a school giving free education to 2,180 disadvantaged students, a library, a community college, hostels for 100 boys and 100 girls, an old age home for 70 and a gaushala, a medical centre, organic farms, and staff quarters.



S Inbavel

S Inbavel shifted from another High School to Sevalaya for his 11th and 12th Stds, encouraged by his mother, who was convinced it would help him ahead. His favourite subject was Mathematics. He was a topper and he helped other students in studies. He did well in quiz, debate and oratorical. On the difference in Sevalaya, he says: "The lessons were creatively explained, I understood and could score"

Then tragedy struck: his mother passed away on 21st February, 2023. Sister Kalpana, on completing her graduation, took on the family chores. Meanwhile, he scored 556/600 at the 12th Std. He got admission for studying B Tech in Artificial Intelligence and Machine Learning in Rajalakshmi Engineering College. His father being a daily wager, he didn't have the means to pay the fees. Sevalaya, through corporate donors has arranged the funding. Inbavel's dream is alive!





2 . VADANALLUR. 2011

Long term Sevalaya Advisor DK Oza, former Chief Election Commissioner, alerted about a tailoring class in a building built on Government land, that had ceased operations. Strangely, the villagers demanded rent for use of a building that wasn't theirs! Tailoring classes were resumed by Sevalaya in 2011, then shifted to Uthiramerur.



P Kaviya

Life changed for Perumal and his family when his body suffered a paralysis. A mason who had earned for the upkeep of his family, he spent 40 days at a Tambaram hospital, accompanied by wife Shanthi. Elder son Dinesh, a 2nd year BSc Mathematics student, started doing AC repairs part time, to support the family. Dinesh and his 16-year – old sister had to manage the household, including cooking.

The trauma changed Kaviya. A happy-go-lucky girl till recently, she has become serious in studies, in her 8th Std. One reason was the Tuition centre at Vadanallur. She credits S Devi for that. “Teachers explain all subjects very well. Already I am getting 90 plus in English and Tamil” she says. She is determined to climb above the 70 marks range in other subjects.



Shanthi and Kaviya

3. MAMBAKKAM. 2016

In line with the preference of PPG Asian Paints Pvt Ltd, the donor, Community Colleges were started in Mambakkam, Sunguvarchatram and Thirubuvanai in Puducherry. Thus was born the Mambakkam Centre.





4. THIRUMALAI VAIYAVUR. 2016

On 0.84 acres of land, offered by Ambattur Clothing Factory, Sevalaya runs this nursery. A 70X35 Sq ft greenhouse was sponsored by Sevalaya's long time donor M J Annapoorna in memory of her beloved husband M J Krishna, a nature enthusiast. Half of the 6,000 saplings planted every year comes from the nursery.



5. AMBATTUR. 2017

In 2017, Sevalaya started a community college in Ambattur, offering Tally, basic computer applications and E-publishing.

Tally has seen batch sizes of 40 to 45 students, with half that for basic computer applications. Over the last 6 years, in 15 batches, this centre has trained over 560.

Sponsor: KONE Elevators & Escalators India Pvt Ltd



6. AMBATTUR ESTATE. 2017

When ACPL (later, name changed to Madras Clothing Private Limited), invited Sevalaya as a CSR partner in 2017, Sevalaya entered Ambattur to start a community college.

Sponsor: Madras Clothing Pvt Ltd





7. THANJAVUR. 2017

K Muthuramakrishnan, then an Advisor of Sevalaya, donated 2 empty plots (8 cents) to Sevalaya. The construction of a 2,000 sq ft building was funded by Petrofac and LIC. 20 destitute elders are residents of an old age home in the name of his father Gandhi Ashram Krishnan.



Naganathan and Nagalakshmi

Naganathan was born in 1940, in a weavers' family in Paramakudi, Ramanathapuram District. His father stopped his studies after his 6th Std, not having the money to pay his fees. He joined his father, weaving cotton sarees, around 12 a month. The owner would pay ₹ 12.

When he was 26, he married Nagalakshmi, his relative, 10 years younger. Nagalakshmi was never sent to school. They had three children, Gayathri, Saroja and Murali. Gayathri was adopted by Naganathan's childless elder brother. In the 1980s when mechanization threatened hand-weaving sector, families migrated in droves. The couple left with the two younger children, and no money.



They tried their luck in Thiruchirai and Tharasuram, switching to silk weaving, finding a benevolent business owner.

Younger son Murali became a weaver as a child. He had two children. Then tragedy struck. Murali was diagnosed with brain tumour and died in 2022.

With no income except what Murali's widow Geetha could earn through weaving, the old couple decided they will not be a burden to Geetha. In November 2019, they got themselves admitted here.

At the end of a life full of struggle and strife, they are thankful for a peaceful life. A hip injury and a metallic piece inserted gives Nagalakshmi regular pain. But Naganathan needs no medicine except vitamins. Looking back at the past brings up memories of relatives who ignored them. Instead, they pin their hopes on Murali's son Jagannathan who will complete his B Tech in 2 years. And... they have each other.



8. SUNGUVARCHATRAM. 2018

With the approval of PPG Asian Paints, the donor, Mambakkam community college was shifted to Sunguvarchatram for easy access for the students.

Kowsalya B and Sangeetha P



A BA degree in Tamil Literature through contact classes didn't fetch Kowsalya any jobs. Meanwhile, she got married and found husband Karthik's salary not meeting their needs. "Do you know computers?" was the question at all places. So Kowsalya joined the 4 month training in computers. She manages to send Rubesh (3 years) for his LKG class and receive him back. Vigneswaran (1 year) cries when Kowsalya leaves for classes. A job should be around the corner, Kowsalya believes.

Sangeetha got her BE Computer Science in 2020, got married to



Pandyan, a machine operator, in 2021. Moving to Sunguvarchatram, the couple found expenses mounting, including a ₹ 6,000 rent. So she joined

the Computer classes, confident to get a job and a better standard of living. Sevalaya has so far placed nearly 1,000 trainees in the last 4 years.



9. ZAMIN ENDATHUR. 2018

Long term supporter of Sevalaya, D V Sridharan offered his land in Zamin Endathur in 2019. Realising that it was inadequate, he bought an adjoining plot, to make it a total of 25 cents.

With donations from D V Sridharan, Akhil Johri, Nikhil

Johri, A V Ganesan, Dr Kalpalatha Radhakrishnan, Dr S Nataraj, Dr V Manoharan and the KLK family from USA, in October 2022, an old age home with a capacity of 30 became operational.

Sevalaya's Community College offers tailoring training. A garment production unit caters

to the internal demand for 4500 school uniforms, distributed free to the Sevalaya students. 56 out of 60 trainees who completed, have jobs. Sevalaya gives 6 months work to the trained. Some choose self employment.

Sponsor: KONE Elevators & Escalators India Pvt Ltd



PK Gopal Raja

PK Gopal Raja was born in Rajapalayam in 1936, got married when he was 26, lost two sons and then his wife. Disappointed, he left Rajapalayam and his bitter memories, tried odd jobs and then settled to work with a Mohan Swami in Valluvar Sabhai for 30 years, serving and cooking. Those years, he visited many religious places including Haridwar, Kashi and Dwaraka, for peace of mind.

Then a fall injured his hip. Massages and oils from Puthur helped somewhat. Then an acquaintance got him admitted at Sevalaya's old

age home at Kasuva in 2019. Then he became part of the new facilities at Zamin Endathur, as content as he was at Kasuva. At 87, Gopal Raja enjoys good health, except for a walking stick that is his extension. "I get food, dress, accommodation and medical support. I get respect, and a convenient life. I have no family worries", says Gopal Raja. He has good eye sight and reads Dinamalar and Valluvar books, loves bhajans. "I mostly keep to myself. I don't trouble others".

Gopal Raja recalls the excitement of Indian Independence and the 75 years since then, including lots that has changed.

Bharathi K

In 2018, Bharathi got married to Kumar at 24. He used to sell spices. They had two children, Mahalakshmi and Rohith. Those were happy times. Then Kumar had kidney trouble. Allopathy, Siddha, Homeopathy, Dialysis, all tried in vain. Kumar passed away on 25th December, 2021.

Bharathi's brother called her home. But she was determined to stand on her own feet, than stay as a guest. She had a tailoring machine before her marriage. That became her refuge. She started stitching women's dresses and blouses. Then she joined Sevalaya's Community college at Zamin Endathur and started stitching Sevalaya school uniforms. That fetches her ₹ 8,000 to ₹ 9,000. With that she manages the expenses of Mahalakshmi who dreams to do fashion designing, and Rohith who wants to join the army.

Life is tough, but she braves it. "I have to be brave in front of the children", Bharathi asserts.



10. RAVANA SAMUDRAM. 2018

In 2018, R S Nallaperumal of Ravanasamudram donated his 10 cents land and a building. Since then, Sevalaya has been running a Community College, offering training in Computers and Tailoring. 7 Batches in tailoring and 5 in computers have made 150+ women employed.



Najeeba M

Najeeba M did her BA English from Salem in 2018. Her father Mohammed Sikandar is an employee with a grocery shop chain present in multiple locations. His employment in the Salem branch facilitated her college education. Her degree didn't get any job. Any case, her father didn't want her to work. But following his transfer to Gudalur, Najeeba joined Sevalaya's Community College, first for Computer course, and then for tailoring.

That training changed things for her. She started running a Xerox shop, and added typing, e payment of EB bills and other e- services. Then she got

married in 2021. Her husband Abdul Samathu did not mind her working. She then got a contract job as Office Assistant in the local Panchayat office. The money is small, but she believes she can get a better job based on the experience.



11. THIRUBUVANAI. 2018

Thirubuvanai in Puducherry became Sevalaya's first Centre outside Tamil Nadu. Sponsored by PPG Asian Paints Pvt Ltd, it became a location for a Community College.



12. UTHIRAMERUR. 2019

Tailoring and Computer classes were started in Vadanallur village in 2011. Then the Centre was shifted to Uthiramerur town, greatly improving access. (Sponsor: Gurukrupa Foundation, USA)



Lakshmi N

Lakshmi got married to Ramesh in 2012. Then it turned out that Ramesh was mentally sick and marriage was hoped to cure him! Then it was suggested that a child will cure it. It didn't. The boy was born with mental issues. And Ramesh would wander off often, and the last his family saw him was in 2014. Meanwhile, Lakshmi did house work in multiple houses including that of a sympathetic advocate who allowed her son Yadesh to be kept with her, while at work.

Then she heard about the 4 month free tailoring class at Sevalaya. Once her mother-in-law and relatives went to school to take her son away. Alerted by the class teacher, she rushed to school and foiled the attempt. She lives in a crumbling house, but that's all she can afford, with the money she earns from stitching uniforms on a machine gifted by a donor, even while managing to find time with Yadesh. Tailoring keeps her mind away from anxieties.





13. ERAHARAM. 2019

A building constructed on Government land in Eraharam has been the venue for free food distribution (*anna daanam*) a couple of times a year, by Sankari Sastha Trust. Otherwise in disuse, this building was taken at free of cost to start a tuition Centre. The attendance had grown from 45 to 75.

Since 2020, Sevalaya has been running medical camps jointly with Anbu Hospital of Kumbakonam MLA G Anbazhagan.



Yazhini M S

In 2017, Yazhini's parents put her in a CBSE school in Kumbakonam for her KG. Elder sister Poonkuzhali was already doing her 5th Std there.

Then tragedy struck, in 2018: their father Manimaran, who was an editor in a reputed news channel had some unexpected set back. Unable to face it, he took his life. The shock and despair were followed by realism: mother

Yazhini (left) with elder sister Poongulali and mother Saranya



Saranya took the responsibility for the two young daughters on her shoulders. She started working in a spice packing enterprise as Machine operator.

With no money for the fees, both girls were shifted to a Govt school. The events were traumatic especially for young Yazhini who found the shift from CBSE to Govt school, and the switch from English to Tamil medium, intimidating. Lost and drifting initially, she tried to recover.

Then, in 2020, both the girls joined the Sevalaya Tuition Centre: free, and within walking distance from home. The company of children proved a balm for Yazhini's stressed mind. The patient teaching methods helped her grasp things that eluded her in school. Says Yazhini; " Maths is more complicated for me. Here, my Tuition teacher writes on the board and explains. So I now can understand. My marks have improved, Before joining tuition, I used to get 40% Now I get above 70%"



14. URAPAKKAM. 2021

T Radhamani of Urapakkam lost her husband Thirumurthi a few years ago. In 2020, she donated her house in Urapakkam to Sevalaya for programmes to benefit the underprivileged in surrounding areas.



15. DHARMAPURI. 2021

The Dharmapuri Centre fulfils the wishes of long time supporter V Manoharan. He donated his two-storey house at Dharmapuri. It now houses an Old Age Home, as a homage to the memory of his late wife Shanthi.



S Bhavani

Bhavani was the eldest of five children, born to farm hands in Avadi. None of them went to school. She got married to Subramani, a farm labourer. She doesn't remember the year. The couple had three children. Mala died young. Elder son Raja died 6 years ago, yielding to cancer, after visiting so many hospitals. Within 6 months, Subramani passed away.

With her only surviving daughter Uma not wanting Bhavani living with her, Bhavani sustained herself as a daily wagger. After 5 years of struggle, when she lost all hope, she went to a police station seeking help. The Police Inspector directed her to Sevalaya's Kasuva Centre. That was in April 2021. There she had happy times in the



midst of so many children around.

In 6 months, she was shifted to Sevalaya's Old Age Home at Dharmapuri. Walks, daily visits to a

nearby temple, some games, some television are part of her day. Being tall, she also has an additional duty: water the flower plants placed at a height.



16. GUDALUR. 2021

A major healthcare institution in Gudalur, started and run by a Doctor couple for the welfare of the tribals, became part of Sevalaya in 2021. Dr Lakshmi Chettur ran the institution for nearly two decades, after the demise of her husband, Dr Herbert Herring. With advancing age, she chose Sevalaya to continue the good work of Samaritan Gramodharan Samithy, including the hospital.

Sevalaya has added tailoring and tuition classes, benefiting the neighbourhood including tribals.





17. GUDALUR CC. 2021

Sevalaya started tailoring classes, which continues to benefit women of the neighbourhood including tribals.



Sangeetha Manickam and Lakshmi Kuttan

Sangeetha Manickam and Lakshmi Kuttan belong to the Kattunayakkan tribal community. Born and brought up in Bennai village, both their parents are daily wage earners.

Both dropped out of school in 11th Std and 12th Std respectively. Not exposed to outside world, they joined Sevalaya's community college located in front of Gudalur Bus stand, for tailoring. Sevalaya provided bus passes for both and the Tailoring Instructors gave them self confidence. They found new friends, reducing their diffidence from having lived secluded lives.



Above: Lakshmi with her mother
Left: Sangeetha with her parents

Course completed, Sangeetha met the Centre head Priyadharshini S R, wanting to continue her schooling. She now awaits commencement of a new term.

Lakshmi Kuttan has decided to go to work. She also hopes to work from home, if only she were to receive a sewing machine as a gift.





18. PATTINAPAKKAM. 2021

K Balasubramanian, an ex banker handed over to Sevalaya a vocational training college his Trust was running, along with a two storey building by the sea shore and not far from Marina beach. It caters to Tsunami-affected fishermen families and others including migrants.

The community college now has 15 tailoring machines and 11 computers.

A free medical clinic and a tuition centre are run here.



Tamil Selvan M

After failing once, in the 4th Std, Tamil Selvan seemed headed for another loss of year in his 8th Std. He failed in all subjects, in the first term. That is when his classmate told him about tuition classes at Sevalaya. Tamil Selvan bartered his 4 to 6.30 pm games for tuition. Tuition teacher Monika explained things and for the first time in his life, Tamil Selvan understood Maths formulae and problem solving. He expects 70 marks in English, at the Annual Exams that just got over. There is a new confidence. And respect. Class toppers who avoided him now call him for combined studies. At home, too, father Muthuraman, a painter, and mother Amuda, who works at a residence full day, do not nag him to study. Future plans? IT perhaps, he speculates...

Younger brother Mukundan, in his 4th Std, also attends Sevalaya tuitions. His marks have tripled, from around 10 out of 40, to the 30's.

Tamil Selvan is thankful to classmate Naresh for his change in life, for suggesting the Tuition class.





19. KUVAMOOOLA. 2021

20. KALICHAL. 2022

21. BENNAI. 2022

Increasing insight into the tribal communities showed that education will lead the intended change. These closed communities are not comfortable with outsiders. They only trust their own.

So, graduates among the tribals were identified as instructors. To overcome their limitations, using smart boards and internet connectivity, study inputs are delivered from other Sevalaya Centres, with the help of the local instructors. Sevalaya has established tuition centres at the five Centres around Gudalur, in picturesque Nilgiris.

Sponsors:
Kuvamoola - Dr Agarwals Eye Foundation

Kalichal, Bennai - BNY Mellon India pvt Ltd





22. KILOY. 2023

Furniture manufacturer Haworth has its operations in Kiloy. Sevalaya was selected as their CSR partner, leading to the establishment of the Kiloy Centre.

The people of Kiloy suffer from poor transportation. With the nearest Primary health centre 6 km away, the need survey showed up healthcare as a top priority. The Medical Centre operates in the evenings.

A Community College has also commenced operations.



Manjula

"I'm Manjula, a resident of Kiloy. I had diabetes for past 10 years. The last 2 years, I have been suffering from foot ulcer due to my uncontrolled diabetes. I went to various doctors but could not get a cure.

"Then I visited the Medical Centre in Kiloy. The Doctor showed deep concern about my condition and examined my foot. He advised some life modification, gave medicines and did daily dressing. After 45 days of treatment, the wound is fully healed."



23. VENGADU. 2023

The 2,400-strong population of Vengadu village near the industrial town of Sriperumbudur is engaged in unskilled labour like housekeeping, security and casual jobs, with the women engaged in MNREGA.

Under a model village initiative funded by KONE Elevators & Escalators India Pvt Ltd and implemented by Sevalaya, vital infrastructure has been added.

The Health clinic treats 40 patients daily, on an average. Thanks to the daily output of 2,000 liters from an RO plant, the entire population now has access to drinking water. The community toilets now offer unprecedented hygiene and dignity. Over 20 children attend and benefit from the Tuition Centre.





24. THILLAIYADI. 2023

A Rangaraj, President of Thillaiyadi Panchayat offered premises to run a clinic in Thillaiyadi. It fitted with Sevalaya's long standing desire to honour Thillaiyadi Valliyammai. A freedom fighter in South Africa, she was an ardent follower of Gandhiji. She lost her life at the age of 16, due to the harsh treatment she suffered in prison.

This has proved a boon to the remote village. The clinic treats 40 patients a day on an average, with a similar number reached by the mobile medical van.



Dhanabalan, an agricultural laborer and his wife Jayalakshmi took their Engineering student-son Venkatesan to the Poraiyar Government Health Centre 5 kms away. "Three days passed but the high fever wouldn't come down. Another 3 days in a private hospital, but no improvement.

One night, things got worse... with shivers and all, we rushed him in an ambulance, to hospital. Venkatesan had Typhoid, undetected Typhoid", says Jayalakshmi, reliving the nightmare of a week.

"If Sevalaya's Medical Centre was open then, it wouldn't have happened. Now such a situation won't happen", says Jayalakshmi, who stays within a short walk of the Centre.

Indumathi has been asthmatic from childhood. Her wheezing intensifies in winter months, leaving her desperately struggling for breath. The only way has been to rush to the Poraiyar Government Health Centre. A bus

comes every 2 hours. The wait and the bus journey make it worse for her.

Now she rushes to the Sevalaya Medical Centre. The nebulizer gives her instant relief. The Centre is a boon to her and her two sons who are also asthmatic.





25. THATHANUR. 2023

Under a model village project, implemented by Sevalaya with funding from KONE Elevators & Escalators India Pvt Ltd, major infrastructure has been added in Thathanur village in Sriperumbudur, Kanchipuram District. An RO plant is already functional. Besides 4 toilets in the neighbouring school, 3 Community toilets each for men and women have been constructed in the village of Kalmedu nagar.

The Medical Centre functions from 2 to 5 pm on weekdays. The Tuition Centre will provide free support to the government students studying from Std I to VIII.



Chandra Masilamani, Thathanur Panchayat President

Chandra Masilamani has been the President of Thathanur Panchayat, not very far from the industrial town of Sriperumbudur. Though geographically not very far from urban Chennai, the villages that encompass the Panchayat have been grappling with deficiencies in basic amenities and social infrastructure: drinking water, roads, educational institutions, toilets...

Not a single newspaper enters the villages. Internet is a moody presence. Television is the only window to the world. There is no graduate or teacher in the villages. Some youngsters work in factories.

Understandably, she is relieved

that many of these needs have been addressed through a recently launched model village programme. The RO water plant has proved a real boon. Water from the village ponds have been badly contaminated, with a reading exceeding 1000 TDS (Total Dissolved Solids). That only source of water was the cause of regular diarrhea and obstinate skin infections. For the first time in their lives, 170 families now get safe (15b TDS) drinking water from the RO plant.

Open defecation has stopped, with the construction of 5 toilets each for men and women, in Kalmet Nagar. The local school children are freed from the embarrassingly smelly old toilets. Children of the only primary school in the Panchayat use the Tuition centre, where education is rendered the fun way.

With poor bus service, the Medical Centre is already getting well utilized.

Keeping an eye on all the facilities, on behalf of his mother is, Purushothaman, Panchayat Vice President during 2011 – 16.



Chandra Masilamani, Thathanur Panchayat President, with son Purushothaman



26. KUNDHALADY. 2023

27. SHOLUR KOKKAL. 2023

Kundhalady and Sholur Kokkal are the latest two tuition centres to start functioning. Both are in the centre of tribal communities, 20 km and 50 km respectively from Gudalur town. Already, the two centres have attracted 48 and 35 students, respectively.

Sponsor : BNY Mellon India Pvt Ltd.



Managing Trustee's Report

As we step into the 36th year, we pause, look back to where we started, and take stock of the purpose of our journey, how far we have come, the impact of our work and the way forward. Starting in a rented home in 1988 with 5 children, Sevalaya has now spread its wings covering 27 locations across nine districts in Tamilnadu. 33% of this growth has been in the last 16 months, with eight new centres opened in the last financial year or thereafter, reflecting the growth momentum. The range of services offered have also diversified, impacting the lives of many thousands of lives.

With a passionate staff of 325, Sevalaya embraces the timeless ideals of Bharathi, Gandhi, and Vivekananda. Together, we continue to forge a brighter, more inclusive future for all, leaving no one behind.



Muralidharan V
Founder & Managing Trustee, Sevalaya

New Projects

Many new projects were sponsored by corporates/ funding agencies/ individuals to improve Sevalaya's infrastructure and facilities, support the education of the children, enhance the living conditions of the children/ elders and making quality healthcare accessible to people in remote villages.

- Big Basket has partnered with Sevalaya to promote giving among

its customers. Sevalaya is one of the accredited NGOs to which a customer can donate while placing orders on the Big Basket mobile App. Sevalaya will purchase groceries/ provisions from Big Basket for the amount collected as donations through the App. Big Basket will also be donating fruits and vegetables to Sevalaya's kitchen, feeding 1500 persons every day, on an average.

- BNY Mellon is sponsoring the STEM robotics training which benefits 350 students at the Kasuva centre. BNY Mellon is also sponsoring the operational expenses of mobile medical clinic at Gudalur, benefiting a 40 patients per day on an average. BNY Mellon is currently sponsoring the education of 275 disadvantaged students. It is also sponsoring for the higher education of 49 students.

BNY Mellon India Pvt Ltd has offered education sponsorship for 275 Children during 2022-2023 academic year. Including sponsoring four tuition centres in Gudalur, they support Sevalaya with a host of projects.



- Cheng Hua Engineering (India) Private Limited has generously sponsored the benches and desks for the classrooms at the new primary school block in Kasuva centre.
- Dr Agarwals Eye Hospital Limited funded the construction of a new classroom in the primary block. Additionally, they also sponsored the operational expenses of the education resource center in the tribal village Koovamula in Gudalur, benefitting 40 tribal children.
- DTCC sponsored the purchase of a Mobile medical van. 50 mobile medical camps were conducted, covering 25 villages, and 750 villagers.
- Feeding India, A Zomato Giveback, has selected Sevalaya as one of its partner NGOs after due diligence. Under their Daily Feeding Programme, they will be donating for feeding the children of Sevalaya
- Homes and the children studying in KG classes.
- Fives India sponsored a 500 LPH RO machine for providing safe drinking water for students at Kasuva centre. This initiative provides clean and hygienic drinking water to 500 children.
- GuruKrupa Foundation, USA, sponsored the Uniform Fabrics of 2100 students at Kasuva centre. The Foundation is also sponsoring the operational expenses of community college at Uthiramerur.
- Hatley sponsored a tree plantation drive involving the planting of 1000 saplings at Kasuva centre.
- Haworth sponsored the renovation of a government building for a medical center in Kiloy village. Their contribution also covered the operational expenditure and establishment of a physiotherapy unit, enhancing healthcare services for the community. Haworth has
- also sponsored skill development programme in Kiloy village.
- Indo Mim Private Limited funded the installation of CCTV cameras, benches, desks, and smart classes in 8 classrooms in the primary school block at Kasuva centre.
- Komatsu funded the purchase of cots, mattresses, almirahs and vessels for the Old Age Home at Kasuva centre. They also sponsored tailoring machines for 100 underprivileged women at Kasuva village and Sunguvarchatram village. In addition, Komatsu are also sponsors of two Education Resource Centres at the tribal villages of Bennai and Kallichal in Gudalur, benefitting 50 tribal children.
- KONE Elevators & Escalators India Private Limited is sponsoring the the operational expenses of Sevalaya's Gayathri Narayanan Memorial Community College at Zamin Endathur and Sevalaya's



Top left: Cheng Hua provided 37 desks and benches, benefiting 100 primary school students at Mahakavi Bharathiyar Higher Secondary School, Kasuva centre



Top right: Supported by DTCC, Sevalaya Samaritan provides diagnosis, free medicines, to the tribals of Koovamoola village.

Below, left: A 2000-litre RO Plant sponsored by Fives brings clean water to Sevalaya's 500 primary students.

Below right: Indomim gifted 4 smart boards, 112 desks & benches, 8 CCTVs, 10 solar lights, solar plant and an RO Plant.



Mahakavi Bharathiyar Community College at Ambattur, by benefitting 300 students.

KONE Elevators Escalators India Private Limited has also sponsored “Model Village” Projects at Thathanur and Vengadu villages in Sriperumbudur Block, which includes a Medical Centre, a Tuition Centre, a construction of Community Toilet block, and installation of RO plant each for the two projects. 1500+ beneficiaries in and around the Thathanur and Vengadu villages will be benefitted by these initiatives.

- LatentView sponsored the education of 750 students.
- Andritz Technologies Pvt Ltd sponsored education expenses of 417 children.
- Mara W Breech Foundation, USA is sponsoring capacity enhancement of teachers, higher education support for the teachers

and conducting the moral value education and spreading the values of BGV (Bharathi, Gandhi, Vivekananda) across Tamilnadu.

- Matexnet is sponsoring the sports training and activities for 300 students at Kasuva centre.
- Matrimony.com generously sponsored the education of 445 underprivileged students, demonstrating their commitment to supporting access to quality education.
- Nikhil Johri, a long time donor, sponsored the construction of a block at Sevalaya’s Janaki Vijayaraghavachariar Memorial Old Age Home at Zamin Endathur. He is also sponsoring the operational expenses of this Home and Sevalaya’s Gandhi Ashram Krishnan Memorial Old Age Home at Thanjavur.
- Page Pierre, a philanthropist, generously sponsored the

construction of staff quarters consisting of ten (currently four) 1 BHK apartments with parking space at Kasuva Village, Thiruvallur.

- RNAIPL has sponsored a mobile medical van that provides high-quality medical services in Zamin Endathur and 20 neighbouring villages.
- R Venkataramani and family from USA have sponsored the Manjula Meraki Clinic for Mental health and wellness in memory of their beloved daughter, Late Manjula at Kasuva centre, to create an awareness about mental health among the rural people especially women and children and offer counselling services.
- Seetharaman, a donor from USA, is sponsoring food and travel expenses for participating in external sports tournaments, conducting tournaments in Sevalaya, purchase of shoes, jerseys and sports equipment, maintenance



Above, left: The staff quarters at Kasuva for 4 employee families, built with funding by Page Pierre Foundation, Switzerland

Above, right: BNY Mellon India Pvt Ltd sponsored a 9-month orientation programme in robotics for Sevalaya students.

Below: LatentView offered education sponsorship and career guidance for 530 students in 2022-2023 academic year



of Sports gym equipment, and annual sports events for 2268 students at Kasuva centre.

- Wood India funded the construction of 10 girls' toilets at Kasuva centre, benefiting over 500 girls by providing them with safe and hygienic sanitation options. They also sponsored solar panels to power motor pumps for a farm covering approximately 6.5 acres at Kasuva centre, thus supporting sustainable organic farming. Wood India also are sponsoring the operational expenses of the community college at Sunguvarchatram.

Sevalaya was the preferred partner for many corporates to implement their CSR Projects in various areas such as education, environment protection, development of infrastructural facilities and healthcare.

- Amrutanjan, in their endeavor to promote menstrual hygiene, organized awareness programs in

multiple districts. They distributed 3300 hygiene kits to girls.

- Apollo Tyres is sponsoring computer literacy programme for students at six government schools, in five Villages – both Primary and High School in Mathur, and High Schools in Sennakuppam, Eraiyur, Vallakottai, and Vadakkappattu.
- Borgwarner has funded cleaning of a pond and construction of compound wall in Pondhur village, Sriperumbudur block. Over 1000 residents of Pondhur will be benefitted by this project.
- Chandrasekaran R, Former Executive Vice Chairman, Cognizant Technologies, is sponsoring the Digital Literacy programme at his alma mater Sabanayagar Higher Secondary School at Sirkazhi.
- EXL sponsored the beach clean drive at Marina Beach and Cochin Beach, carried out by their employee volunteers.

- EY has sponsored the creation of Miyawiki Urban Forest at Nallur Government High School.

- Grasim, an Adithya Birla Group company is sponsoring special coaching for learning and development for 100 students at the government primary school in Mahajanabakkam Village, Cheyyar, Thiruvannamalai Dist.
- Heat & Control supported the installation of 5 Manjapai vending machines, promoting the concept of 'No plastic' in public places. These machines allow people to purchase cloth bags for ₹ 10, encouraging recycling and reuse.
- Help Foundation USA is sponsoring the living and education expenses of 37 children of Sevalaya Home and higher education of 29 alumni of Sevalaya.
- Komatsu sponsored the construction of community hall at Panruti village, benefitting over thousand local residents.



Above, left: Help Foundation, USA sponsored higher education of 29 students and living expenses of Sevalaya residents

Above, right: Grasim (Adithya Birla) is sponsoring special coaching for learning and development for 100 students at the government primary school in Mahajanabakkam Village, Cheyyar, Thiruvannamalai Dist.

Below: 95 volunteers from EXL Service, Chennai, teamed up with 50 Sevalaya staff for a cleanup drive near Light House, Marina Beach disposing of the plastics and non-degradable materials.





1. Honourable Speaker of TN Assembly, M Appavu unveiled the Statue of Bharathi and Chellamma at Chellamma Bharathi Learning centre, Kadayam on 27th Jun 2022



2. Inauguration of staff quarters by Oyon Yolande on 12th December 2022 : Oyon Gaeton, Prof Daniel Oyon, Page Pierre and Sevalaya Murali. Towards the extreme right P Prasanna, VP, Donor Relations, Sevalaya

3. Rufus Davidson, CSR lead, Gia Forsman, Senior Communications Manager, Media Relations and Crisis Communications Hanna Rutanen, Head – Communication, from KONE Elevators & Escalators India Private Limited, presenting course completion certificates to 72 students who were trained in tally, E-publishing and the basics of computer science



4. Honourable Minister for Health and Family Welfare of Tamil Nadu Ma Subramanian and T M Anbarasan, Honourable Minister for MSME, Tamil Nadu Urban Habitation Development Board along with Keerthi Prakash, MD, Renault Nissan inaugurated the renovated Pediatric ward at Chengalpeth GH



1. **S Kailash, Senior Manager, HR and GA, Hiroshi Shirato, Plant Director, Takahashi, HR Manager from Komatsu India Private Limited, and Sevalaya Murali, with the articles gifted to Sevalaya old age home**
2. **Dr V Manoharan inaugurating the block sponsored by him (Shri R Vengatraya Chettiar & ShreeMathi Nachiyar Ammal Block) at Sevalaya's Janaki Vijayaraghav Achariyar Memorial Free Senior Citizens Home in Zamin Endathur. Also in the pic: Rajamanickam, Sevalaya Murali, Bhuvaneswari Muralidharan, Kalaplatha Radhakrishnan and her husband**
3. **Aravind Srinivasan, Group Chief Financial Officer of TVS Automobile Solutions, unveiled the plaque of a new primary school block funded by him at Sevalaya's Kasuva centre, worth ₹2 crores**
4. **R Venkataramani and his family along with Sevalaya Murali and R Chandrasekaran, former Executive Chairman of Cognizant Technological Solutions, inaugurating the Manjula Meraki Clinic for counseling for women**
5. **Kalaplatha Radhakrishnan and her husband inaugurating a block funded by them at Janaki Vijayaraghav Achariyar Memorial Free Senior Citizens Home in Zamin Endathur**





1. Priya Thanikachalam, Brand Manager, Comfy Amrutanjan addressing the students on creating awareness on Menstrual Hygiene. Also in the pic: From L to R, P Chitra, Headmistress, Dr J Gokulakrishnan, Head of Health, Dr Radhika Michael, DGO, M R Hospital, Thanjavur and President of the Clean Thanjavur Movement, Sevalaya Murali



2. At the handing over of Science Lab equipment to 5 Government Higher Secondary Schools in Kanchipuram sponsored by Momentive Performance Material India Pvt Ltd.

From L to R : P Alagarsamy, Site Leader, V Rajakumaran, EHS Leader, C Kathiravan, Manufacturing Leader, Lalit Negi, Sr. Manager – Tech, Karunairajpaul, Customer Service Leader, Shuchi, Site Process Engineer, Pravin Ananth, Capex Manager, Stephen Raj, Logistics Leader and Keerthivasan, Asst Manager-HR from Momentive Performance Material India Pvt Ltd



3. PPG Asian Paints India Private limited handed over Chemistry lab equipment to Arignar Anna Government college. From L to R: Leo Christopher, Plant Head, PPG Asian Paints India Pvt. Ltd., Dr G Boopathy, HOD, Chemistry Department, Dr R Sivakumar, Principal, Sevalaya Murali

4. Paari Sridattan, Deputy Plant Director at Komatsu India Pvt Ltd distributes 100 sewing machines to underprivileged women

5. N Devanandh, Operations Director and Vasudeva Rao Anand, Finance Director, Haworth India Pvt. Ltd. inaugurating the community college and physiotherapy unit at Kiloy village, Sriperumbudur block, Kanchipuram



1. Hemalatha Sarvesan, Centre Head Chennai, Ernst & Young, and her team kick-started the Miyawaki project by planting 1000 saplings at Nallur Village, Kancheepuram district. This green initiative aims to positively impact more than 2,000 families residing in Nallur village
2. Shailesh Jha, Plant Manager, BorgWarner and M Senthil Rajan, Village President, Pondhur inaugurating the construction of compound wall and cleaning of the pond at Pondhur Village
3. B Hemavathy - EA IDT team and CSR coordinator in conversation with Sevalaya Murali at the inauguration of the computer lab including 10 computers at P S High School, Mylapore
4. Matrimony.com India Pvt Ltd sponsored the education of 445 students for 2 months



- LatentView is sponsoring higher education scholarship programme career guidance for Sevalaya alumni.
- Panasonic Appliances India Co Ltd supported Pindicoor Kamnayyaa Reddy Higher Secondary School by providing essential facilities. This included 101 desks and chairs, along with 4 staff table sets.
- PPG Asian Paints, sponsored the modernisation of the Chemistry Lab at Arignar Anna Government Arts College in Villupuram.
- PPG Asian Paints CSR sponsored the borewell project at Mannadipet Commune Panchayat, Puducherry, by contributing towards purchase of 2 numbers of 20 HP pump, valves and related materials, ensuring round the year drinking water.
- PwC sponsored 10 sessions of

desktop and computer training for a year for students at SR Kalyanaraman memorial P.S Matriculation school, Chennai.

- VPG is sponsoring the mobile medical camp for villages around Oragadam
- Renault Nissan Automotive India Private Limited (RNAIPL) sponsored CSR Projects in the following areas :

Green initiatives:

- The maintenance of OSR greenery at Vadakkupattu village, covering an area of approximately 7.1 acres
- The creation of Miyawaki Urban Forestry in Appur village

Health:

- RNAIPL has sponsored a medical camp in and around Zamin Endathur. This initiative

ensures access to healthcare for underserved communities.

- The upgradation of the Paediatric Intensive Care Unit at Chengalpattu Government Hospital, enhancing the facilities and providing better care for young patients in need of critical care.

Village Development and road safety initiatives:

- Installation of 145 solar street lights and 10 high mass solar junction street lights illuminating seven villages in and around Oragadam.
- Installation of CCTV cameras, road signals, solar blinkers, a police outpost, and barricades at Oragadam junction, to ensure road safety.

Education:

- Sponsoring equipment for science laboratories in five government



Above, left: Panasonic has sponsored 101 desks and benches for high school students and 4 desks and chairs for teachers at Government Higher Secondary School, Cholavaram

Above, right: Wood India Pvt Ltd sponsored Rs 15 lakhs for the construction of 10 toilets for girls at the Kasuva Centre.

Below, left: R Chandrasekaran, former Executive Chairman of Cognizant Technological Solutions and alumnus of Sabanayaga Higher Secondary School, Sirkazhi, sponsored 3 Smart classrooms and a computer lab with 10 desktop computers, benefiting 1200 students

Below, right: Bradley Jones, Vice President, HC Intellect from USA, team members from HC Intellect visited Sevalaya's Kasuva Centre, donated stationery items to 150 Sevalaya students.



What our school alumni are doing

(No. of Students)

Studying	
B.E	48
B.Sc. Agriculture	11
Degree courses	437
Diploma	57
Medical	4
Teacher training	8
Nursing	18
Post graduate courses	6
Total	589
Completed	
Medical	3
B.E.	125
B.ED.	15
Diplo/B.Sc Agriculture	46
Bachelor of social work	1
Degree courses	803
Diploma(DCA & Technical)	76
Fashion technology	2
Nursing	41
Post graduate courses	16
Teacher training	25
Total	1,153
Employed	
Bank	2
Hospital	36
Police	14
Private concerns	611
Railway departments	1
Tamilnadu Government	7
Assistant Professor	1
Teachers	52
Post office	4
Total	728

What our Community college alumni are doing (No. of Students)

Name of the Trade	Completed	Employed	Entrepreneurs
Electrician	209	109	62
AC & Refrigeration	180	101	40
Beautician	175	93	48
Nursing	113	89	2
Bakery	32	26	1
Computer Software	995	529	29
Lab Technician	135	67	1
Carpentry	26	0	26
Tailoring	2191	1146	716
E Publishing	79	60	0
Tally	300	124	1
Computer Hardware	15	10	0
Total	4450	2354	926

schools, thus promoting practical learning for students.

Events

Many events are conducted throughout the year, besides celebrating many days to commemorate historic events or as homage to great people. Bharathi Chellamma Wedding Anniversary celebrations, Sevalaya's Annual Science exhibition, Teachers day celebrations, Bharathiyar day, Gandhi Jayanthi, Swami Vivekananda day celebrations, Rajaji Day, Kamarajar Day, Putli Ba Day, and Mathematics Genius Ramaujam Day are celebrated.

All traditional festivals such as Sri Rama Navami, Deepavali, Navarathri, Krishna Jayanthi, Pongal, Ganesh Chaturthi, Christmas, Easter, Mahavir Jayanthi, Tamil New Year, Ramzan, Milad un Nabi are also celebrated. National days like the Independence Day, Republic Day were also celebrated across locations.

Many state-level inter-school competitions in essay writing, oratorical, poetry recitation of quotes, quiz, drawing, and storytelling were conducted on various occasions and there was good participation from all the schools, at state level. 12,012 students from across 22 districts participated in these competitions.

Prizes were distributed to the winners on the day of the respective events.

Sports

Sevalaya has a comprehensive sports talent search scheme that evaluates each student. The promising ones are identified, selected and given scientific training. Many students have got free admission, in colleges for higher education, under sports quota.

Physical Education Director A Sankarapandiayan and his team encourage the selected students,

Below, left: Sevalaya's Volleyball team, Champions at the inter NGO meet organised by Social Defence Department, Government of Tamilnadu

Below, right: Sevalaya team won the Overall Championship title at the Bhumi – Nakshatra Sports competitions for the 10th consecutive year



ensure rigorous training and help them to perform to their maximum potential. Our students participated in various athletic meets and won medals (*Please refer table alongside*). The students are also given coaching in handball, basketball, and volley ball.

Matexnet is sponsoring the salary of Coaches, Sports dresses and equipment.

Training

Enhancement of employee skills and competencies are a focus area in the development of human resources. Multiple workshops are organized for employees on diverse topics such as personality development, domain expertise, organic farming, computer software including advanced excel, classroom administration, pedagogical techniques, Project Management, yoga and meditation.

Areas	Person Hours
Domain Knowledge	2,464
Education	504
Meditation & Yoga	1,980
Personality Development	251
Project Management	645
Soft Skills	120
Inhouse Software	36
Total Person Hours	6,000

Competition	Organiser	Event	Position / Medal won
State level Social defence sports	Dept of Social Defense	Volleyball	First/ Gold
State level Social defence sports	Dept of Social Defense	Athletics	Second/ 2 Silver medals Third/ 4 Bronze medals
Nakshatra Sports	Bhumi	Sports	Overall Champions First/ 12 Gold Second/ 8 Silver Third/ 3 Bronze

Approximately 6,000 person hours were dedicated to training sessions during the year 2022-23. These sessions were conducted by in-house experts, corporate volunteers and individuals.

5S and quality initiatives

Sevalaya has embraced the “5S” for enhancing its work culture. The endeavor is to attain the best benchmarks of excellence in the work culture and all our initiatives.

We arrange training sessions for our employees on 5S principles, perform audits, and consistently monitor and undertake corrective measures as needed. Quality month festivities were conducted at Kasuva centre in November 2022. Diverse competitions in quality quiz, poster creation, photography, slogan composition, and kaizen were organized for all Sevalaya staff. Numerous employees participated with great enthusiasm.

The victors were awarded prizes by esteemed guests, signifying the celebration of quality month.

Volunteers

One of the spin offs of the pandemic has been the enhanced utilization of technology. Many employees and students had the opportunity to learn and use technology and as a result, geographic boundaries vanished as virtual sessions have now become the norm. This has unlocked fresh possibilities for Sevalaya to engage volunteers from nationwide/global geographies. An extensive array of topics were addressed, encompassing academic subjects, spoken English, creative arts, athletics, robotics, individual well-being and cleanliness, life proficiencies, profession guidance, and inspirational and self-enhancement gatherings, all year round.

Volunteers from various colleges, including DRBCC Hindu College, Thiruvallur, Dr Ambedkar Law University, Chennai, Mar Gregorios Arts & Science College, Chennai, Amrita Vishwa Vidyapeetham, Coimbatore, Vellore Institute Of Technology, Vellore, The Presidency College, Chennai, Madras School Of Social Work,

Wolters Kluwer’s sponsorship brings sustainable power to over 80 senior citizens of Sri Ramakrishna Paramahansa Old Age Home, Kasuva Centre, Sevalaya



Organisation	No. of Volunteers	Beneficiaries	Area of service
Schizophrenia Research Foundation (SCARF)	2	120	Youth Friendly Session
Bhumi	10	30	Subject coaching for children
Agastya	3	700	Science teaching
Rain camp Academy	40	300	Value Education for school children
GO IT	1	40	Skill development
Ernst & Young	3	145	Skill development
BNY Mellon India Pvt Ltd	21	121	Teaching in school
Sundaram Fastners	30	800	External audit of Stores
DELL Technologies	2	40	Motivation sessions for students

Chennai, Government College Of Arts And Science, Gudalur, Government college of Arts and Science, Erode, DG Vaishnava college, Chennai, Rajiv Gandhi National Institute of Youth development, Sriperumbudur, Xavier institute of Management & Entrepreneurship, Chennai, and many individual volunteers, volunteered their services in areas of administrative

work, subject teaching, organic farming, organizing events for elders and children and celebrating festivals with the residents.

Volunteers from many institutions and corporates also offered their services.

Donors

Sevalaya primarily relies on the generous contributions made by well-

wishers. These donations, which serve as the lifeblood of our organization, can range from small one-time amounts from individuals to substantial regular donations from foundations and corporations. Donors come from various backgrounds, ranging from local individuals residing a few streets away to international foundations based in the USA or Europe, who have witnessed and recognized the impactful work



Above, left: Sevalaya team won Platinum award in Education Excellence from Quality Circle Forum of India, besides individual awards



Above, right: Programmes for children are a regular feature at the Chellammal Bharathi Learning Centre, Kadayam

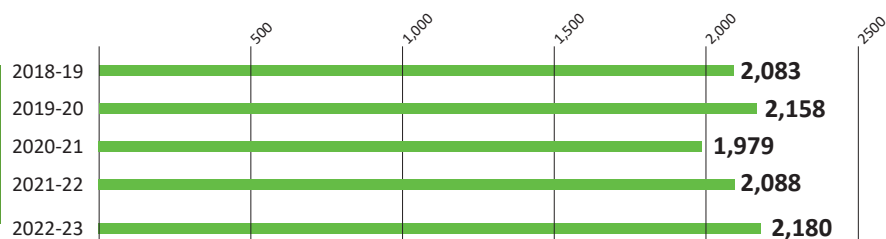
Below, left: College volunteers are regular visitors at the Kasuva campus, engaging themselves in multiple activities.

Below, right: Teachers at a training course, funded by Mara W Breech Foundation, USA, on innovative ways of teaching

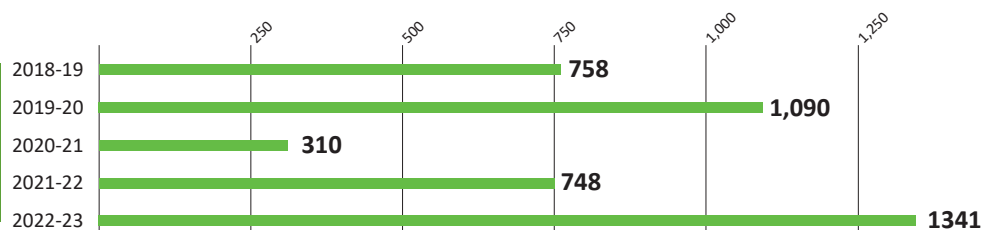


Growth graphs

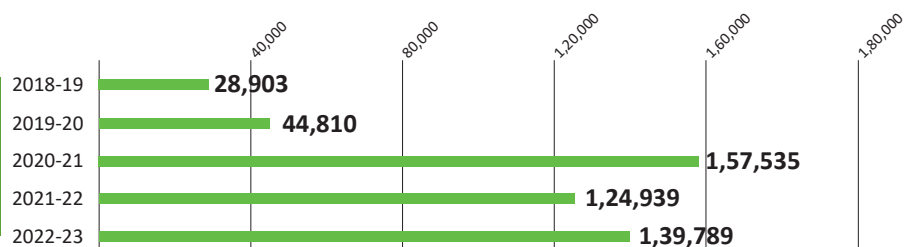
SCHOOL STUDENTS



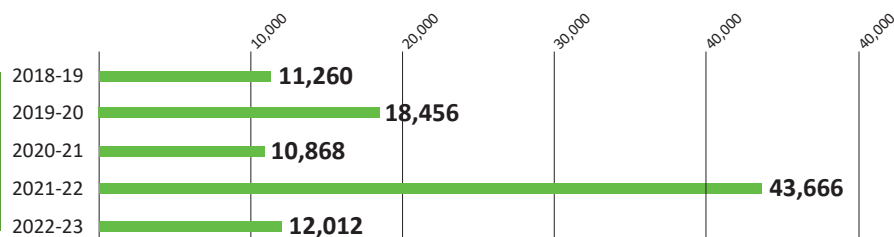
COMMUNITY COLLEGE STUDENTS



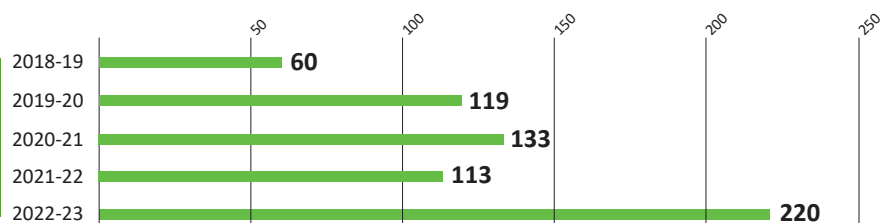
MEDICAL BENEFICIARIES



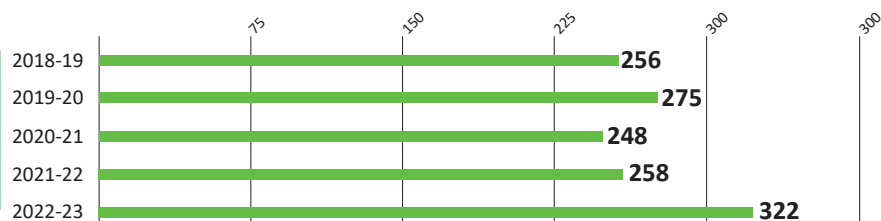
BGV MESSAGE RECEIVERS



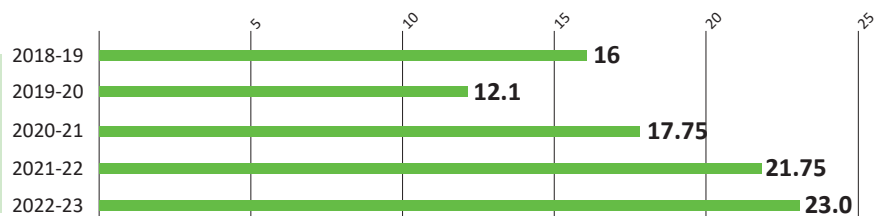
TUITION CENTRE CHILDREN STRENGTH



STAFF STRENGTH



REVENUES (in ₹ Crores)



carried out by Sevalaya consistently over the years. Sevalaya upholds a policy of non-discrimination towards its donors. Every donor, regardless of the amount contributed, holds a special place in our hearts and receives regular updates on our activities, achievements, financial status, and future plans. This commitment ensures transparency and keeps all donors well-informed. As a result, we do not publish a “Major Donors List” as part of our policy.

Sevalaya does not receive any Government subsidy, except for the Integrated Campus initiative and a portion of the children’s home expenditure. (The Integrated Campus project is a venture by the Social welfare department, Government of Tamilnadu, wherein 25 senior citizens and 25 destitute children are accommodated in one campus. The Government provides partial funding for this endeavor. Sevalaya was chosen by the Government to oversee this project in the Thiruvallur district). Sevalaya has also been selected by the District administration to operate the Reception Home - a temporary shelter for children rescued through Child Helpline, until their cases are heard

and they are either reunited with their families or moved to Children’s Home. However, we do not receive any subsidy for this project. Government funding constitutes approximately 3% of the overall budget, while the remaining 97% is derived from donors.

Right to Information

Although, as a private charitable organization, we are not bound by the “Right To Information” Act, we strongly believe in transparency. Therefore, of our own volition, we willingly disclose our financial information, bank details, activity details, and the names of individuals associated with Sevalaya on our website. Donors, well-wishers, and the public at large can access all this information on our website. Sevalaya publishes a monthly Bulletin and an Annual Report, which includes audited Accounts. These documents are shared with all donors and well-wishers, and they are also available on our website www.sevalaya.org.

Looking ahead...

We extend our gratitude to all our sponsors, donors, well-wishers, media, government officials, visitors, and volunteers who have contributed

to the growth of Sevalaya over the past 35 years. Needless to say, these achievements would not have been possible without the dedication and contributions of the Sevalaya family, which includes over 325+ employees, as well as the Board of Trustees and Executive Committee Members.

At Sevalaya, we strive to embody the values imparted to us by Mahakavi Bharathi, Mahatma Gandhi, and Swami Vivekananda. Their teachings have guided us in facing various challenges over the past 35 years, and we are confident that their guidance will continue to illuminate our path in the future.

Thanks & Regards

Sevalaya Murali

Below: Prithvi Raj, Senior Specialist Sustainability & CSR (TN & AP), Apollo Tyres, and Sevalaya Murali at the gifting of 60 computers to 6 Government schools to benefit over 2,000 school students



Financials



1. Sevalaya

Pages 54 -59



Samaritan

2. Sevalaya Samaritan Gramodharan Samithy (SSGS)

Pages 60 -64

SSGS works to improve the living conditions of the underprivileged, especially that of the tribal communities in and around Gudalur, Nilgiris District, South India. SSGS runs a free hospital and also supports the tribal community with nutritious provisions, clothes, blankets, and materials needed for repairing their huts.



3. ShoppeSeva

Pages 65 -67

ShoppeSeva procures handicrafts produced of village artisans as also output of obscure farms and markets them among a wider customer group.

Auditors' Report

Menon & Pai

Menon & Pai
Chartered Accountants,
30 (Old No. 12/4), Ashirwad Apartments,
Puliyur First Lane, Trust Puram,
Kodambakkam, Chennai - 600 024.
Tel; 24836117, 98400 20881 | E-mail: admin@menonpai.com

INDEPENDENT AUDITORS' REPORT

To
The Trustees
Sevalaya

Opinion

In our opinion and to the best of our information and according to the explanations given to us, the financial statement of Sevalaya, for the year ended 31st March 2023, give a true and fair view in conformity with the accounting principles generally accepted in India:

- In the case of Balance sheet, of the state of affairs of Sevalaya as at 31st March 2023;
- In the case of Income and Expenditure account, of the **Excess of Income over Expenditure** for the year ended on that date.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation of the financial statements. This responsibility includes the design, implementation and maintenance of internal control relevant to the preparation of the financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with the Standards on auditing issued by The Institute of Chartered Accountants of India. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and the disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Trust's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Trust's internal control. An audit also includes evaluating the appropriateness of the accounting policies used and the reasonableness of the accounting estimates made by the management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Report on the Financial Statements

We have audited the accompanying financial statements of Sevalaya, which comprise the Balance Sheet as at 31st March 2023, and the Income and Expenditure Account for the year then ended, and a summary of significant accounting policies and other explanatory information.

For Menon & Pai
Chartered Accountants
Firm Regn. No. 008025S



Kiran R.
Kiran R.
Partner

Mem. No. 225616

UDIN No. 23225616BGRYHY7146

Chennai, 16th June 2023

Sevalaya Annual Report 2022-23



Consolidated Balance Sheet as at 31st March, 2023

FUNDS & LIABILITIES	₹	₹	PROPERTY & ASSETS	₹	₹
CORPUS FUND A/C			FIXED ASSETS		
As per last Balance Sheet	5,95,45,646		As per last Balance Sheet	14,13,77,102	
Add: Contributions during the year	-	5,95,45,646	Add: Capital Work in progress	7,53,548	
			Add: Additions during the year	4,07,24,806	
			Less: Capitalised Work in Progress	(1,00,29,974)	
				17,28,25,482	
ENDOWMENT FUND A/C			Less: Depreciation	(1,59,69,787)	15,68,55,695
As per last Balance Sheet	9,61,80,044				
Add: Contributions during the year	67,53,773	10,29,33,817	INVESTMENTS		
			Fixed Deposits with Banks	28,75,77,654	
			"Mutual Fund (Market Value as at 31st March 2023 ₹ 6,79,79,918.61)"	6,42,94,887	35,18,72,541
CAPITAL FUND A/C					
As per last Balance Sheet	10,92,06,161		INTEREST ACCRUED ON FIXED DEPOSITS		9,55,132
Add: Contributions during the year	2,84,85,697	13,76,91,858			
			CURRENT ASSETS		
			DEPOSITS		16,56,223
PROJECT FUND			LOANS AND ADVANCES		
As per last Balance Sheet	2,57,03,637		Advances :		
Add: Contributions during the Year	2,88,68,601		- Employees	5,10,803	
Less: Expenses incurred during the Year	(2,16,13,020)	3,29,59,218	- Vendors	1,76,013	6,86,816
UNIVERSITY FUND			OTHER CURRENT ASSETS		
As per last Balance Sheet	41,50,000		Prepaid Medical Insurance-Staff	2,54,340	
Add: Contributions during the year	-	41,50,000	TDS Receivable (2021-22)	15,68,972	
			TDS & TCS Receivable (2022-23)	25,48,356	43,71,668
EDUCATION FUND					
As per last Balance Sheet	24,24,000				
Add: Contributions during the year	-	24,24,000			

(Contd.)



Consolidated Balance Sheet as at 31st March, 2023 (Contd.)

Sevalaya Annual Report 2022-23

FUNDS & LIABILITIES	₹	₹	PROPERTY & ASSETS	₹	₹
Chellamma Bharathi Learning Centre Fund			BALANCE WITH BANKS		
As per last Balance Sheet	17,50,259		ICICI Bank - 218601000134	6,59,522	
Add: Contributions during the year	11,48,302	28,98,561	IDFC First Bank - 10052177155	19,89,055	
			Indian Bank - R.K. Salai - 700645546	39,268	
			Indian Bank - Tiruninravur - 6090184237	3,573	
GENERAL FUND			Indian Overseas Bank - 029101000008743	25,35,334	
As per last Balance Sheet	17,52,33,502		Indian Overseas Bank - SEP - 029101000020343	21,841	
Add: Excess of Income over Expenditure for the year	18,76,769	17,71,10,271	Karur Vysya Bank - 1239155000005146	29,571	
			Karur Vysya Bank - C.H -1239172000001496	26,527	
CURRENT LIABILITIES			SBI Tiruninravur - 32237434192-SB	71,625	
Sundry Creditors		33,29,831	Yes Bank - 0649946000000312	85,265	
			Yes Bank - 0649836000000152	85,638	
STATUTORY LIABILITIES			Yes Bank School A/C - 0649946000000592	12,566	
Tax Deducted at Source	1,03,093		SBI Bank FCRA A/c- 40088280996	19,68,717	
PF Contribution Payable	7,67,356		Yes Bank FCRA A/c - 0649939000000111	1,33,305	76,61,807
Insurance claims payable	1,31,579				
Salary Payable	14,011				
Interest on TDS Payable	641	10,16,680			
Total		52,40,59,882	Total		52,40,59,882

As per our report of even date attached
For Menon & Pai
Chartered Accountants
Firm Regn. No. 0080255

For Sevalaya

V. Muralidharan
Managing Trustee
Chennai, 16th June 2023

Kiran R.
Partner

Mem. No. 225616
UDIN No. 23225616BGRYHY7146



EXPENDITURE		₹
To	Expenditure on Charitable Activities:	
	Educational Activities	3,51,22,818
	Community College Activities	63,81,878
	After Care Home	1,84,529
	Integrated Children Home	59,43,027
	Integrated Old Age Home	6,72,158
	Children's Home Grant	13,73,869
	Reception Home	15,13,785
	Children's Home Activities	54,60,947
	Old Age Home Activities	55,83,485
	Medical Centre and Mobile Medical Van Expenses	70,48,156
	Agricultural Activities	5,63,736
	Gaushala Activities	30,85,738
	Rural Development Activities	2,06,04,646
	CSR Projects	7,00,64,115
“	Administrative Expenses:	
	Donor Relations Activities	27,41,947
	Administrative Expenses	44,27,228
	Depreciation	1,59,69,787
	Excess of Income over Expenditure	18,76,769
	Total	18,86,18,617

INCOME		₹
By	Donation:	
	Corporate	8,74,24,927
	Funding Agencies	33,03,967
	Fund Raising Agencies	2,71,97,756
	Individuals	4,16,76,059
	Institutions	24,85,089
“	Government Grant:	
	Grants from Department of Social Defence	36,50,345
	Grants from District Child Protection Office	3,16,637
	Grants from Department of Social Welfare	14,20,500
“	Income from Other Sources:	
	Dividend from Mutual Fund	51,13,658
	Interest Received on Deposits	1,56,86,026
	Other Income	3,43,653
	TOTAL	18,86,18,617

As per our report of even date attached
For Menon & Pai
Chartered Accountants
Firm Regn. No. 0080255

For Sevalaya

V. Muralidharan
Managing Trustee
Chennai, 16th June 2023

Kiran R.
Partner

Mem. No. 225616

UDIN No. 23225616BGRYHY7146



Consolidated Receipts & Payments Account for the year ended 31st March, 2023

RECEIPTS		₹	₹
To	Opening Balances Cash & Bank		
	In Savings Accounts with Banks:		
	SBI Bank FCRA A/c- 40088280996	5,07,853	
	Yes Bank FCRA A/c - 064993900000111	2,92,993	
	ICICI Bank - 218601000134	9,57,015	
	IDFC First Bank - 10052177155	2,99,102	
	Indian Bank - R.K. Salai - 700645546	38,207	
	Indian Bank - Tiruninravur - 6090184237	3,478	
	Indian Overseas Bank - 029101000008743	11,16,827	
	Indian Overseas Bank-SEP - 029101000020343	23,217	
	Karur Vysya Bank - 1239155000005146	14,958	
	Karur Vysya Bank - C.H - 1239172000001496	28,676	
	SBI Tiruninravur - 32237434192-SB	3,33,684	
	Yes Bank - 064994600000312	46,777	
	Yes Bank - 064983600000152	24,306	
	Yes Bank School A/c - 064994600000592	12,076	36,99,167
"	Cash in Hand:		
	Cash in Hand	14,054	14,054
"	Contributions Received:		
	Chellammal Bharathi Learning Centre Fund	11,48,302	
	Corpus Fund	-	
	Capital Fund	2,84,85,697	
	Endowment Fund	67,53,773	3,63,87,772
PAYMENTS		₹	₹
By	Investments:		
	Fixed Deposits	11,58,00,000	11,58,00,000
"	Expenditure on Charitable Activities:		
	Educational Activities	3,74,70,276	
	Community College Activities	63,81,878	
	After Care Home	1,84,529	
	Integrated Children Home	59,43,027	
	Integrated Old Age Home	6,72,158	
	Children's Home Grant	13,73,869	
	Reception Home	15,13,785	
	Children's Home Activities	54,60,947	
	Old Age Home Activities	55,83,485	
	Medical Centre and Mobile Medical Van Expenses	70,48,156	
	Agricultural Activities	5,63,736	
	Gaushala Activities	30,85,738	
	Rural Development Activities	2,06,04,646	
	CSR Projects	6,86,72,036	16,45,58,265
"	Administrative Expenses:		
	Donor Relations Activities	27,41,947	
	Administrative Expenses	44,12,853	
	Employee Group Gratuity	8,50,182	80,04,982
	Fixed Assets Purchased		3,14,48,379

(Contd.)



Consolidated Receipts & Payments Account for the year ended 31st March, 2023 (Contd.)

Sevalaya Annual Report 2022-23

RECEIPTS		₹	₹
"	Donation Received:		
	Donations	16,93,44,378	
	Grant From Govt.	53,87,482	
	Interests & Dividends	1,90,77,388	
	Other Income	2,64,276	19,40,73,523
"	Investment:		
	Fixed Deposits	8,38,74,514	
	Bonds	1,00,00,000	
	Mutual Funds	-	9,38,74,514
"	Current Assets:		
	Refund of TDS Receivable (2020-21)	8,96,290	
	Refund of TDS Receivable (2021-22)	57,943	
	Interest Accrued on Fixed Deposit	2,89,380	
	Loans & Advances	4,04,547	16,48,160
	Total		32,96,97,191

PAYMENTS		₹	₹
	Current Assets		22,23,758
"	Closing Balances:		
	In Savings Accounts with Banks:		
	SBI Bank FCRA A/c - 40088280996	19,68,717	
	Yes Bank FCRA A/c - 064993900000111	1,33,305	
	ICICI Bank - 218601000134	6,59,522	
	IDFC First Bank - 10052177155	19,89,055	
	Indian Bank - R.K. Salai - 700645546	39,268	
	Indian Bank - Tiruninravur - 6090184237	3,573	
	Indian Overseas Bank - 029101000008743	25,35,334	
	Indian Overseas Bank-SEP - 029101000020343	21,841	
	Karur Vysya Bank - 1239155000005146	29,571	
	Karur Vysya Bank - C.H - 1239172000001496	26,527	
	SBI Tiruninravur - 32237434192-SB	71,625	
	Yes Bank - 064994600000312	85,265	
	Yes Bank - 064983600000152	85,638	
	Yes Bank School A/C - 064994600000592	12,566	76,61,807
	TOTAL		32,96,97,191

As per our report of even date attached
For Menon & Pai
Chartered Accountants
Firm Regn. No. 0080255

For Sevalaya

V. Muralidharan
Managing Trustee
Chennai, 16th June 2023

Kiran R.
Partner

Mem. No. 225616
UDIN No. 23225616BGRYHY7146

Auditors' Report

Menon & Pai

Menon & Pai
Chartered Accountants,
30 (Old No. 12/4), Ashirwad Apartments,
Puliyur First Lane, Trust Puram,
Kodambakkam, Chennai - 600 024.
Tel; 24836117, 98400 20881 | E-mail: admin@menonpai.com

INDEPENDENT AUDITORS' REPORT

To
The Members,
Samaritan Gramodharan Samithy
Gudalur - 643 212

Report on the Financial Statements

We have audited the accompanying financial statements of Samaritan Gramodharan Samithy which comprise the Balance Sheet as at 31st March 2023, and the Income and Expenditure Account for the year then ended, and a summary of significant accounting policies and other explanatory information.

We have obtained all the information and explanations, which to the best of our knowledge and belief were necessary for the purposes of our audit;

- (i) In our opinion, proper books of account as required by law have been kept by the Society so far as it appears from our examination of those books.
- (ii) The Balance Sheet and the Income and Expenditure Account dealt with by this report are in agreement with our books of account

Management's Responsibility for the Financial Statements

Management is responsible for the preparation of the financial statements. This responsibility includes the design, implementation and maintenance of internal control relevant to the preparation of the financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with the Standards on auditing issued by The Institute of Chartered Accountants of India. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and the disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Society's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Society's internal control. An audit also includes evaluating the appropriateness of the accounting policies used and the reasonableness of the accounting estimates made by the management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion and to the best of our information and according to the explanations given to us, the financial statement of Samaritan Gramodharan Samithy, for the year ended 31st March 2023, give a true and fair view in conformity with the accounting principles generally accepted in India:

- a) In the case of Balance sheet, of the state of affairs of Samaritan Gramodharan Samithy as at 31st March 2023;
- b) In the case of Income and Expenditure account, of the **Excess of Expenditure over Income** for the year ended on that date.

Chennai, 27th June 2023

For Menon & Pai
Chartered Accountants
Firm Regn. No. 008025S



Kiran R.
Kiran R.
Partner

Mem. No. 225616

UDIN No. 23225616BGRIYK3281

Consolidated Balance Sheet as at 31st March, 2023

FUNDS & LIABILITIES	₹	₹	PROPERTY & ASSETS	₹	₹
GENERAL FUND			FIXED ASSETS		
As per last Balance sheet	80,06,030		As per last Balance Sheet - W.D.V.	34,03,667	
Add: Additions during the year	9,15,600		Add: Additions during the year	19,36,566	
Less: Excess of Expenditure over				53,40,233	
Income for the year	(38,89,295)	50,32,335	Less: Depreciation for the year	(4,40,420)	48,99,813
CURRENT LIABILITIES			CURRENT ASSETS		
Sundry Creditors	2,07,131		TDS Receivable		68,113
Tax deducted at Source	4,200				
PF Contribution Payable	44,366	2,55,697			
			DEPOSITS		
			Rental Deposit	25,000	
			Gas	2,000	
			Telephone	2,000	
			Electricity	5,250	34,250
			BALANCE WITH BANKS		
			- IDFC First Bank A/c No. - 10104579733 - Chennai	25,951	
			- State Bank of India A/c. No. 37965621531 - Gudalur LC	1,20,837	
			- State Bank of India A/c. No. 104573758104 - Chennai	38,921	
			- State Bank of India FCRA A/c. No. - 40551703698 - New Delhi	29,478	
			- State Bank of India FCRA A/c. No. - 11317309441 - Gudalur	57,578	
			- Yes Bank FCRA A/c. No. - 064993900000011 - Chennai	13,091	2,85,856
Total		52,88,032			52,88,032

For Samaritan Gramodharan Samithy

V. Muralidharan
General Secretary
Chennai, 27th June 2023

As per our report of even date attached
For Menon & Pai
Chartered Accountants
Firm Regn. No. 008025S

Kiran R.
Partner
Mem. No. 225616
UDIN No. 23225616BGRIK3281



Consolidated Income & Expenditure Account for the year ended 31st March, 2023

Sevalaya Annual Report 2022-23

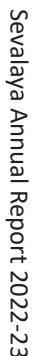
EXPENDITURE		₹	₹	INCOME		₹	₹
To	Expenditure on Charitable Activities:			By	Donations received		20,80,428
"	Help for Poor - Community College Expenses			"	Income from Other Sources:		
	- Salaries and Allowances	1,83,119			- Interest from Bank	53,649	
	- Rent	83,011			- Farm Income	90,000	
	- Electricity Charges	7,597			- Interest - Refund	879	1,44,528
	- Printing and Stationery	1,840					
	- Literary and Cultural	3,125					
	- Travelling Expenses	1,960					
	- Repairs and Maintenance	810	2,81,462				
"	Running of Hospital for Poor and Others			"	Excess of Expenditure over Income for the year		38,89,296
	- Salaries and Allowances	33,52,628					
	- Repair and Maintenance	2,59,799					
	- Legal Charges, Fines and Penalty	66,529					
	- Provisions and Vegetables	1,37,098					
	- Electricity Charges	1,13,470					
	- Bio Medical Waste Disposal Expenses	82,080					
	- License, Software and Renewals	69,560					
	- Travelling Expenses	53,431					
	- Gratuity Paid	45,267					
	- Printing and Stationery	37,432					
	- Feeding Program for Tribals	34,573					
	- Audit Fee	31,270					
	- Telephone and Internet Charges	20,692					
	- Miscellaneous Expenses	7,593					
	- Bank Charges	4,253					
	- Medicines for Hospital	2,454					
	- Postage and Telegram	200	43,18,329				
"	CSR Project						
	Expenses on Education Resource Centre		10,74,040				
"	Depreciation		4,40,420				
	Total		61,14,252		Total		61,14,252

For Samaritan Gramodharan Samithy

V. Muralidharan
General Secretary
Chennai, 27th June 2023

As per our report of even date attached
For Menon & Pai
Chartered Accountants
Firm Regn. No. 0080255

Kiran R.
Partner
Mem. No. 225616
UDIN No. 23225616BGRYIK3281



(Contd.)

RECEIPTS		₹	₹
To	Opening Balance		
“	In Savings Accounts with Banks:		
	- State Bank of India A/c.No 37965621531-Gudalur LC	33,452	
	- State Bank of India Gudalur FC Account - 11317309441	3,41,376	
	- State Bank of India A/c. No. 104573758104 - Chennai	37,020	411,848
“	Donation Received:		
	- Donations	20,80,428	
	- Interest from Bank	53,649	
	- Farm Income	90,000	
	- Interest - Refund	879	22,24,956
“	Investment		
	- Fixed Deposits		43,00,940
“	Current Assets		
	- TDS Receivable		51,881

PAYMENTS		₹	₹
By	Help for Poor - Community College Expenses		
	- Salaries and Allowances	1,83,119	
	- Rent	83,011	
	- Electricity Charges	7,597	
	- Printing and Stationery	1,840	
	- Literary and Cultural	3,125	
	- Travelling Expenses	1,960	
	- Repairs and Maintenance	810	2,81,462
“	Running of Hospital for Poor and Others		
	- Salaries and Allowances	33,61,599	
	- Repair and Maintenance	2,59,799	
	- Legal Charges, Fines and Penalty	66,529	
	- Provisions and Vegetables	1,37,098	
	- Electricity Charges	1,13,470	
	- Bio Medical Waste Disposal Expenses	82,080	
	- License, Software and Renewals	69,560	
	- Travelling Expenses	53,431	
	- Gratuity Paid	45,267	
	- Printing and Stationery	37,432	
	- Feeding Program for Tribals	34,573	
	- Audit Fee	31,270	
	- Telephone and Internet Charges	20,692	
	- Miscellaneous Expenses	7,593	



Consolidated Receipts & Payments Account for the year ended 31st March, 2023 (contd.)

RECEIPTS		₹	₹	PAYMENTS		₹	₹
					- Bank Charges	4,253	
					- Medicines for Hospital	2,454	
					- Postage and Telegram	200	43,27,300
					“ CSR Project		
					Expenses on Education Resource Centre		10,74,040
					Fixed Assets Purchased		10,20,966
					“ Closing Balances		
					“ In Savings Accounts with Banks:		
					- IDFC First Bank A/c No. - 10104579733 - Chennai	25,951	
					- State Bank of India A/c. No. 37965621531 - Gudalur LC	1,20,837	
					- State Bank of India A/c. No. 104573758104 - Chennai	38,921	
					- State Bank of India FCRA A/c. No. - 40551703698 - New Delhi	29,478	
					- State Bank of India FCRA A/c. No. - 11317309441 - Gudalur	57,578	
					- Yes Bank FCRA A/c. No. - 064993900000011 - Chennai	13,091	2,85,856
					Total		69,89,625
	Total		69,89,625		Total		69,89,625

For Samaritan Gramodharan Samithy

V. Muralidharan
General Secretary
Chennai, 27th June 2023

As per our report of even date attached
For Menon & Pai
Chartered Accountants
Firm Regn. No. 008025S

Kiran R.
Partner
Mem. No. 225616
UDIN No.23225616BGRIK3281

Auditors' Report

Menon & Pai

Menon & Pai
Chartered Accountants,
30 (Old No. 12/4), Ashirwad Apartments,
Puliyur First Lane, Trust Puram,
Kodambakkam, Chennai - 600 024.
Tel; 24836117, 98400 20881 | E-mail: admin@menonpai.com

INDEPENDENT AUDITORS' REPORT

To

The Partners of Shoppeseva Goods and Services LLP
Chennai - 600 004
(LLPIN: AAU - 6586)

Report on the Financial Statements

We have audited the accompanying financial statements of **Shoppeseva Goods and Services LLP, ("the LLP") Chennai - 600 004** which comprise the Balance Sheet as at 31st March 2023, and the Statement of Profit & Loss for the year ended on that date, and a summary of the significant accounting policies and other explanatory information.

Management's Responsibility for Financial Statements

The LLP's Management is responsible for the matters stated in the Act with respect to the preparation of these financial statements that give a true and fair view of the financial position and financial performance of the LLP in accordance with the accounting principles generally accepted in India, including the Accounting Standards issued by the Institute of Chartered Accountants of India, as applicable to the LLP. This responsibility also includes maintenance of adequate accounting records in accordance with the provisions of the Act for safeguarding the assets of the LLP and for preventing and detecting frauds and other irregularities; selection and application of appropriate accounting policies; making judgments and estimates that are reasonable and prudent; and design, implementation and maintenance of adequate internal financial controls, that were operating effectively for ensuring the accuracy and completeness of the accounting records, relevant to the preparation and presentation of the financial statements that give a true and fair view and are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with the Standards on Auditing issued by ICAI. Those Standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and the disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal financial control relevant to the LLP's preparation of the financial statements that give a true and fair view in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on whether the LLP has in place an adequate internal financial controls system over financial reporting and the operating effectiveness of such controls. An audit also includes evaluating the appropriateness of the accounting policies used and the reasonableness of the accounting estimates made by the partners, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion on the financial statements:

Opinion

In our opinion and to the best of our information and according to the explanations given to us, the aforesaid financial statements give a true and fair view in conformity with the accounting principles generally accepted in India:

- In the case of the Balance Sheet, of the state of affairs of the LLP as at 31st March, 2023; and
- In the case of the Statement of Profit and Loss, of the Loss of the LLP for the year ended on that date.

Report on Other Requirements

We report that:

- We have sought and obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purposes of our audit;
- In our opinion proper books of account as required by law have been kept by the LLP so far as appears from our examination of those books;
- The Balance Sheet and the Statement of Profit and Loss dealt with by this report are in agreement with the books of account;
- In our opinion, the aforesaid financial statements comply with the Accounting Standards issued by the Institute of Chartered Accountants of India, as applicable to the LLP.

Chennai, 27th June 2023

For Menon & Pai
Chartered Accountants
Firm Regn. No. 008025S

 
Kiran R.
Partner
Mem. No. 225616
UDIN No. 23225616BGRYIG6698



Balance Sheet as at 31st March, 2023

	Particulars	As at 31 st March 2023 ₹	As at 31 st March 2022 ₹
I.	CONTRIBUTION AND LIABILITIES		
1.	Partner's Fund		
	Partner's Fixed Capital Account	12,00,000	12,00,000
	Partner's Current Capital Account	(8,48,808)	(3,74,424)
2.	Liabilities		
	Current Liabilities & Provisions	13,02,614	60,705
	Total	16,53,806	8,86,281
II.	ASSETS		
	Fixed Assets	9,36,464	-
	Closing Inventory	1,11,935	1,14,703
	Sundry Debtors	3,67,200	25,004
	Cash and Bank Balances	1,12,822	7,34,712
	Other Current Assets	1,25,385	11,862
	Total	16,53,806	8,86,281

For Shoppeseva Goods and Services LLP

Vadhirajan Muralidharan
Designated Partner
DIN: 06716317

Bhuvaneswari Muralidharan
Designated Partner
DIN: 08813390

Chennai, 27th June 2023

As per our report of even date attached
For Menon & Pai
Chartered Accountants
Firm Regn. No. 008025S

Kiran R.
Partner

Mem No. 225616
UDIN No. 23225616BGRYIG6698



Statement of Profit & Loss for the year ended 31st March, 2023

	Particulars	As at 31 st March 2023 ₹	As at 31 st March 2022 ₹
	Income		
	Sales	53,47,251	31,04,123
	Stitching Charges Collected	6,76,800	2,03,999
	Total Income	60,24,051	33,08,122
	Expenses		
	Cost of Materials Consumed	46,52,341	26,32,803
	Employee Benefit Expenses	9,48,811	95,430
	Depreciation	1,00,602	-
	Other Expenses	7,96,683	9,19,484
	Total Expenses	64,98,437	36,47,717
	Loss before Taxation	(4,74,386)	(3,39,595)
	Less: Provision for Taxation	-	-
	Loss for the Year	(4,74,386)	(3,39,595)

For Shoppeseva Goods and Services LLP

Vadhirajan Muralidharan
Designated Partner
DIN: 06716317

Bhuvaneswari Muralidharan
Designated Partner
DIN: 08813390

Chennai, 27th June 2023

As per our report of even date attached
For Menon & Pai
Chartered Accountants
Firm Regn. No. 008025S

Kiran R.
Partner

Mem No. 225616
UDIN No. 23225616BGRYIG6698

Salary & Benefits 2022 -2023 : Sevalaya Group

Details of board Members as on 31st March 2023			
Name	Position on board	No. of Meetings Attended	Remuneration and Reimbursement
Muralidharan V	Founder & Managing Trustee	4	ZERO
Lakshminarayanan E	Trustee	4	ZERO
Ilayaraja G	Trustee	1	ZERO
Annapurna N	Trustee	4	ZERO
Kumaran Mani	Trustee	3	ZERO
Ramanathan G	Trustee	4	ZERO
Usha Rangarajan	Trustee	2	ZERO

Distribution of Staff according to Salary levels as on 31st March 2023			
Slab of Gross Salary (₹ per Month)	Male	Female	Total (Nos)
<5,000	1	10	11
5,001 - 10,000	6	75	81
10,001 - 25,000	75	110	185
25,001 - 50,000	25	16	41
>50,000	2	2	4
Total	109	213	322

Total Cost of International Travel by all Personnel (Including Volunteers) and Board embers - Nil			
	Name	Designation	Remuneration (in ₹)
Operational Head of the Organisation (Including Honorarium):	Muralidharan V	Founder & Managing Trustee	Zero
Highest Paid Person in the Organisation (Staff or Consultant):	Kingston A A	VP - Operations	9,34,860
Lowest Paid Person in the Organisation (Staff or Consultant):	Annal S	House Keeping Staff	48,816

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needs but not for
everyone's greed.*

- Mahatma Gandhi

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No.50, Mahatma Gandhi Salai, Nungambakkam,
Chennai - 600034.

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Email : aparnagraphics@gmail.com

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SRI SAI KRISHNA WOOD WORKS

Mobile : 97892 21585

THIRUVALLUR | TIRUTHANI

Mobile : 9940676009

G R Natarajan & CO.,

NIRANJANA TEXTILES

Ph : 9944035500

JJ METAL
JJ டிபிடல்

**Mobile : 9786946397
9176140856**

Sevalaya Annual Report 2022-23



SRIMAN MADHWA SIDHANTAONNAHINI PERMANENT NIDHI LTD.

(SMSO PERMANENT NIDHI LTD)
CIN NO: U65110TN1881PLC002799

37, CAR STREET, TRIPPLICANE, CHENNAI - 600 005.
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ADVANCES	312
TURNOVER	672



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For Orders: 72995 44401 | 98418 10290

Sponsorship Details

You can express your love, affection and support for our children, senior citizens, dry cows and our community by sending donations. For details, please contact 99414 50444.

Sponsor Food for Children & Senior Citizens

One Time (in ₹)			
Meals	Full Sponsor	Principal Sponsor	Co-Sponsor
Breakfast	8,000	4,000	2,500
Lunch	36,000	15,000	6,000
Dinner	16,000	8,000	5,000
Full Day	60,000	27,000	13,500
Endowment (in ₹)			
Meals	Full Sponsor	Principal Sponsor	Co-Sponsor
Breakfast	1,00,000	50,000	32,000
Lunch	4,50,000	1,87,500	75,000
Dinner	2,00,000	1,00,000	62,500
Full Day	7,50,000	3,37,500	1,69,500

Cost of one breakfast is ₹ 25. One meal is ₹ 50. Donor can select the number of breakfast / meals based on their budget.

Sponsor Education Expenses for a Child

Education sponsorship for a child	Full Sponsor (₹)	Co-Sponsor (₹)
Annual	12,000	8,000
Endowment	2,00,000	1,00,000

Sponsor Living Expenses for a Child

Living expenses sponsorship for a child	Full Sponsor (₹)	Co-Sponsor (₹)
Annual	12,000	8,000
Endowment	2,00,000	1,00,000

Sponsor Living Expenses for a Senior Citizen

Living expenses sponsorship for a senior citizen	Full Sponsor (₹)	Co-Sponsor (₹)
Annual	12,000	8,000
Endowment	2,00,000	1,00,000

Sponsor a Cow

Maintenance sponsorship for a cow	Full Sponsor (₹)	Co-Sponsor (₹)
Annual	12,000	8,000
Endowment	2,00,000	1,00,000

Sponsor for Gau Pooja

Sponsor for Gau Pooja	Per Pooja (₹)	Endowment (₹)
	1,000	12,500

For direct remittance of funds to Sevalaya

Indian tax payers

Account Name: SEVALAYA
Account No: 218601000134
Bank: ICICI BANK
Branch: Mylapore, Chennai - 600004
IFSC CODE: ICIC0002186

Account Name: SEVALAYA
Account No: 029101000008743
Bank: INDIAN OVERSEAS BANK
Branch: Dr. Radha Krishnan Salai
Chennai - 600004
IFSC CODE: IOBA0000291

Overseas donors

Account Name : SEVALAYA
Account Type : SB A/c
Account No : 40088280996
Bank : STATE BANK OF INDIA (SBI)
Branch : New Delhi Main Branch
Branch Address: FCRA Cell, 4th floor,
11, Sansad Marg,
New Delhi - 110001
SWIFT CODE : SBININBB104
IFSC CODE : SBIN0000691

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35th
ANNUAL
REPORT
2022-23

Enlarging footprints: Now, 27 Centres

