

SEVALAYA

Regd. No. 100/88

THIRD ANNUAL REPORT 1990 - 91



Registered Office :
109, V. M. Street,
Mylapore,
Madras-4.

Branch Office :
1-A, Krishnapuram
Thiruninravur,
Pin: 602024

Orphanage at :
118, Prakash Nagar, 6th Cross Road
Thiruninravur,
Pin : 602024

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SEVALAYA

Regd. 100/88

Regd. Office: 109, V. M. Street,
Mylapore, Madras-600 004.

Phone : 682142 P.P.

ADVISORY COMMITTEE

Sri Pithukuli MURUGADOSS
(Devotional Singer)

Dr. M. S. UDAYAMOORTHY
(Makkal Sakthi Iyyakkam)

Sri S. RAJARAM
(Sivananda Saraswathi
Sevashram)

Sri N. VISWANATH
(General Manager, RITES)

Sri S. K. KANDASWAMY
(Income-Tax Consultant)

Sri RAMALINGAM
(Advocate)

Dr. RAVIRAJ
(Willi Hospital)

Dated : 1-4-1991

Dear Friends,

Sevalaya is now entering its fourth year in the service of the needy orphans in our society. At this juncture, we take this opportunity to review our performance and progress in the last year and present a report of our activities.

Sevalaya was formed with the main aim of providing the unfortunate orphans, a good atmosphere to grow up, thereby channelising their energy into the creation of a better society. It is a major step in preventing such children from falling prey into the hands of anti-social elements, being misguided and latter running out to be anti-social themselves.

Sevalaya which started functioning on 29th May, 1988 with 5 children now shelters 30 children. Such a growth has been made possible only by the overwhelming support, co-operation and encouragement by the public.

Donations are exempted from Income-Tax

To bring out the creative talents latent in our children, in the fields of writing, drawing, etc., we encouraged them to prepare a manuscript magazine on a monthly basis, named 'VIDIYAL'. The first issue of the monthly magazine was released by Mr. MAALAN, editor of the monthly edition of 'India Today' on 3rd March 1991. The magazine is regularly prepared every month with great enthusiasm by our children, with guidance and assistance from us.

We take this opportunity to thank our advisory committee members Dr. M. S. UDAYAMCORTHY, Shri Pithukuli MURUGADOSS, Shri S. RAJARAM, Shri N. VISWANATH, Shri S.K. KANDASWAMY, Shri RAMALINGAM and Dr. RAVI RAJ for their invaluable guidance.

Our thanks are also due to Indian Ladies Association of Abu-Dhabi U. A. E., Staff of Unit Trust of India, Madras and Sugan Xerox, Thiruninravur for their encouragement and continued support. We take this opportunity to thank Lion R. P. Krishnamachari who has adopted 5 children in our orphanage and also generously donated liquid detergent for our children's use regularly. We are also grateful to Shri L. C. Mariappan who donates vegetables to our orphanage regularly and M/s. Western Dresses for stitching dresses for our children free of cost.

We thank all our well wishers and friends who contributed to the growth of this institution. We also thank all visitors who spent their time with our children. We place before you the Audited Accounts for the year 1990 - 91, for your perusal.

We request the public to extend their continuous support and help us to achieve our goals.

Thanking You,

Yours faithfully
SEVALAYA TRUSTEES

LION J. D. PANNALAL
District Governor Dist. 324-A1
The International Association of Lions Clubs

Dear Sir,

It gives me great pleasure to note that Sevalaya is celebrating its Third Annual Celebrations, and that you are bringing out the Third Annual Report on that occasion.

I convey my good wishes to the members of the Advisory committee and the children of Sevalaya on this happy occasion.

It is also a matter of gratification to know that Sevalaya is rendering yeoman service to the children of the weaker section and great service to the humanity.

I wish the Third Annual Celebrations all success and hope that the Sevalaya will rise to higher heights of glory in the years to come.

With regards,

your partner in service,
(LN. J. D. PANNALAL)
District Governor

V. RAMAMURTHY, B.A. (HONS.), M.B.A., I.A.S.
Chairman & Managing Director
State Industries Promotion Corporation of Tamilnadu Ltd
(A Government of Tamilnadu Undertaking)
Madras-600 008.

Sevalaya, within three years of its existence, has done invaluable work providing much-needed support, care, and educational opportunities to deprived children drawn from various parts of society without any distinction of creed and community.

I am happy to learn that Sevalaya will shortly be bringing out a Souvenir-cum-Report to mark the occasion of its completing its third year of service.

The concept of serving Daridra Narayana is one of the finest and most inspiring tenets of our Hindu religion with its long and noble history of several thousands of years. To worship the Lord Almighty in the form, visage, aspects, and lineaments of the poor and the down-trodden is the highest and perhaps the easiest manner in which we can achieve happiness for ourselves in our lives, to create enduring satisfaction for the masses, to promote the nation's future welfare, and to bring ourselves into close proximity with the Almighty Himself.

Sevalaya, I am glad to see, is making available such a way through its example, and through its opportunities for participation to service-minded donors and other associates. Through Sevalaya, we can serve God by helping the poor and the needy.

I have great pleasure in extending my felicitations and congratulations to Sevalaya and its devoted band of workers.

I wish and pray to Almighty God that this organization should grow, flourish well and, in coming years, add considerably and fruitfully to its fine scroll of achievements.

(V. RAMAMURTHY, I.A.S.)

MAALAN

70/5, Second Main Road,
Gandhi Nagar,
Adyar,
Madras-600 020.
Phone : 414953

சேவாலயா நிர்வாகிகளுக்கு,

கள்ளமில்லா பிள்ளைகளின் வாழ்வையும் உள்ளத்தையும்
மலர்ச்சி பெற செய்யும் பாராட்டிற்குரிய உங்கள்
தொண்டிற்கு என் மனம் நிறைந்த வாழ்த்துக்கள்.
சேவாலயா மூன்றாம் ஆண்டு விழாவைக் கொண்டாடுவது
குறித்து மிகவும் மகிழ்ச்சி அடைகிறேன்.

'அறிவிலே தெளிவு, நெஞ்சிலே உறுதி, அகத்திலே
அன்பினோர் வெள்ளம், பொறிகளின் மீது தனியரசாணை'
என்பவை உங்கள் இல்லத்துக் குழந்தைகளுக்கு கிடைக்கு
மாறு உங்கள் பணி தொடர வாழ்த்துகிறேன்,

அன்புடன்
மாலன்

Dr. K. KANTHARAJ,
General Secretary
World University Service
Asst. Professor of Venereology
Madras Medical College, Madras-600 003.

I visited the Sevalaya recently along with our Administrative Officer Mr. Natarajan and our EXCO member Prof. Kanakaraj.

They called it as an orphanage but I didn't see any orphans there because the children there never felt the absence of their parents.

The tender care extenden by Mr. Muralidharan and others towards these children is highly impressive.

This selfless service deserves a big appreciation, encouragement and public support.

I wish them all success.

Dr. K. KANTHARAJ
General Secretary

Mrs. BALA VISWANATHAN
Deputy Director
Public Relations
Oil and Natural Gas Commission

MESSAGE

I had a chance to meet the young inmates of Sevalaya. The first thing which strikes anyone about the children living in Sevalaya is the happiness written on their face. Unless the child is kept happy in a home he would not be in a position to be humorous. The day I met the children they were telling lot of jokes and humorous stories which speak for the attention and the care they get in Sevalaya. More and more people should come forward to help institutions like this so that the children without parental care will be looked after well. I wish Sevalaya all the success in their endeavour in making the future of the tiny tots.

(MRS. BALA VISWANATHAN)

T. ARUNACHALAM, B.COM., F.C.A.
Managing Director
Sanmac Motor Finance Ltd
Director
Sanmac Chits P. Ltd

'Gems Court',
A-8, First Floor
14, Khader Nawazkhan
Road,
Madras-600 006

Phone: Offi. 860300, 477363
Res. 4821385

I am extremely happy to note that Sevalaya would be celebrating its 3rd Anniversary in June 1991. It is really heartening to note that Sevalaya was able to take care of more than 30 children by providing food, clothing, shelter, education and medical aid absolutely free of cost. When most of the present day citizens are after money and materials it is unbelievable that handful of youth are working over time in taking care of the orphans through Sevalaya. I wish them to grow into a bigger organisation serving hundreds of orphans in the years to come. I and the company that I head, would always feel exalted to have an opportunity to serve the orphans through Sevalaya.

(T. ARUNACHALAM)

Rtn. S. PANCHAPAKESAN
President '85-86
Rotary Club of Ambattur
R. I. Dist. 323

Phone: Offi. 653989
Res. 680485
A-10, Thiruvengada Nagar
Ambattur, Madras-600 053

Dear Sir,

I am glad to learn that SEVALAYA will be celebrating the third annual day during June 1991 and you will be releasing your third annual report on that occasion.

You have been engaged in the great task of providing shelter and education for the orphans and with devotion and zeal, you have made tremendous progress within the short period of three years.

On this occasion, I congratulate the office bearers of Sevalaya and wish them success in the noble task.

Thanking you,

Yours faithfully,
(S. PANCHAPAKESAN)

Dr. NEDUNGADI HARIDAS

B.Sc., D.C.P.S., D.E.M., D.A.M., (Ayur Ratna) M.R.S.H. (London)

14/2, Rajaram Mehta Nagar, Madras-600 029. India.

Phone: (044) 421832 Cable: AYURKING

Telex: 041-24060 PCo-IN WDT-054

Chairman

Board of Directors

Station Vigilance Committee
(Tamil Nadu Police)

President (1990-91)

Y's Men International

Anna Nagar-West

Dear Sir,

I am in receipt of your letter dated May 1, '91 and it gives me immense pleasure to note that Sevalaya is entering into the fourth year and the third annual celebrations are being held during June 1991.

If you go through the texts of any religion you can find that the easiest way to reach God is by doing 'service' to the downtrodden of the society-ofcourse when I use the word 'service', I mean a 'selfless service'. The service offered to, should not be looked at an angle with any caste, creed or colour.

The trustees of Sevalaya do a good job in taking care of few children on this principle of selfless service. I pray the Almighty to give you more and more strength to strive for this good cause, so that the activities of Sevalaya would be an eye-opener to all who wish to do some service to the down trodden.

With all best wishes and kindest regards.

Sincerely yours

(Dr. NEDUNGADI HARIDAS)



M: B. NIRMAL
Senior Manager
Indian Overseas Bank
Nungambakkam.
Founder & Chairman
Exnora International

Phone: Offi. 470862 (P)
479015, 473989
Res. 442895

Dear Sirs,

I am overwhelmed to hear the laudable service being rendered by Sevalaya.

The abandoned children have found Sevalaya their home. There are so many orphanages but still we need more as there are more and more children who need protection and care. More than that they need to be compensated for the love and affection of their parents whom they miss. I am certain that Sevalaya will continue to render service with commitment in the years to come. I am quite confident that all service organisations will render the best possible assistance to Sevalaya.

Wishing Sevalaya all success in their noble endeavours,
I remain,

Yours faithfully,
(M. B. NIRMAL)



Dr. (Mrs) CHELLARANI DAVID,

M.B.B.S.,

Grace Hospital

Pattabiram

Madras-600 072

Phone: 681568

681804

M T H Road,

Nimalacheri-602 024

- S — Service to the society
- E — Educating orphans
- V — Volunteering to organise
- A — And to fulfill their dreams
- L — Labouring for their welfare — so let's
- A — All unite in this task
- Y — Young and old alike
- A — And help the down trodden

I wish the Sevalaya every success in their mission to help the needy.

(Dr. (Mrs.) CHELLARANI DAVID)

K. SRIDHARAN

S/o. Kalvi Vallal T Kalasa Lingam

Arulmigu Kalasa Lingam Group of

Educational Institutions

Krishnan Koil

14, Sriman Srinivasa Road

Madras-600 018

I am very glad to know that "Sevalaya" Thirunindravur has completed three years of existence. I am equally happy to note that the Orphanage now accommodates 30 children and has plans to go for a building of its own to accommodate more number of children.

I wish you to continue this journey of service to helpless orphans with much more zeal and enthusiasm than ever before and I sincerely wish the Providence will show His mercy on you so that your journey is not hampered by financial constraints.

I wish this Institution will go as a model service institution for others to follow.

Best wishes,

K. SRIDHARAN

With best compliments from :



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12 months	14%
24 months	15%
36 months	16%

Interest Payable Monthly

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6 months	11%
9 months	12%
12 months	13%
24 months	14%
36 months	15%
60 months	16%

1/20% Extra interest on single deposits of Rs. 10,000 and above

RECURRING DEPOSIT SCHEME

The scheme is so arranged with a view to make available to your future large sums of money at the end of the Scheme period as given below :

MONTHLY DEPOSITS Rs.	12 MONTHS 12.31% Rs.	24 MONTHS 14% Rs. P.	36 MONTHS 14.05% Rs.	48 MONTHS 14.29% Rs.	60 MONTHS 14.75% Rs. P.
25	320	676.50	1,095	1,550	2,062.50
50	640	1,375.50	2,190	3,100	4,125.00
100	1 280	2,750 00	4,380	6,200	8,250.00

Rs. 5/- and multiples received

Savings Deposit : 6%

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G. Ramakrishnan
Executive Director

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Tumsar 441 912 Maharashtra

Ferro Alloys Works: Shreeram Nagar 532 101
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Madras-600 003.

Phone : 566495 - 6412879



SEVALAYA, 109, Venkatachala Mudali Street, Madras-600 004.
BALANCE SHEET AS AT 31st MARCH, 1991

LIABILITIES		ASSETS	
	Amount		Amount
Capital Fund	Rs.		Rs.
Opening Balance	40,052 41	Advance for Vehicle purchase	1,280 00
Add : Grant from Social Welfare		Advance for Rent	1,000 00
Board for 1990-91	5,000 00	Item purchased from Social Welfare	
Add : Carried over from this year	50,627 25	Board Grant	
		Fan	610 00
		Grinder	4,000 00
		Heater	607 00
		Iron-Box	275 00

		Vessels	5,492 00
		Bicycles	2,190 00
		Steel Trunk Boxes	325 00
		Television	1,221 00
		Fixed Deposits :	1,200 00
		1. At IOB, Madras-4	
		2. At Indian Bank, Thiruninravur	15,000 00
			35,000 00

		Telephone Deposit	50,000 00
		Cash in hand	1,000 00
		Bank : 1. I.O.B, Madras	26 10
		2. Indian Bank	30,648 02
			1,297 54

			95,679 66

For **B. PURUSHOTTAM & Co.**
Chartered Accountants
B. S. PURUSHOTHAM
Partner

SEVALAYA

109, Venkatachala Mudali Street, Mylapore, Madras-4.

Computation statement for the year
ending 31st March 1991.

Income received

Rs.
1,13,944 00

Less: Amount Utilised
Charities made :

63,317 00

Expenditure appearing
in Balance Sheet :

Contribution for purchase
of items from the amounts
received from Social

Welfare Board grant 492 00

Rent Advance 780 00

Purchase of Vessels 330 00

Purchase of Television 1,200 00

Telephone Deposit 1,000 00

67,119 00

46,825 00

Permitted accumulation

25% of 1,13,944 00 28,486 00

Excess accumulation 18,339 00

Note: Accumulation shown above will be utilised towards
purchase of land and construction of buildings.

B. PURUSHOTTAM CO.,
Chartered Accountants



WELCOME TO SEVALAYA

Please take train from MADRAS CENTRAL SUB-URBAN STATION towards Thiruvallore/Arakkonam/Thiruthani and alight at THIRUNINRAVUR (50 minutes from Central)

TIMINGS FROM CENTRAL

AJJ	4-50 a.m.	T	4-00 p.m.
T	6-10 „	AJJ	4-30 „
TRT	7-05 „	T	5-00 „
T	6-40 „	AJJ	5-40 „
AJJ	8-00 „	T	6-10 „
T	8-25 „	T	6-30 „
AJJ	9-00 „	AJJ	7-15 „
AJJ	10-05 „	T	7-40 „
T	11-10 „	AJJ	8-05 „
AJJ	11-45 „	T	8-45 „
AJJ	12-45 p.m.	T	9-25 „
T	1-40 „	AJJ	10-05 „
TRT	2-20 „		
AJJ	3-25 „		

AJJ—Arakkonam

T—Thiruvallore

B —Beach

M—Madras

BUS ROUTES

From Parry's : A71 PTC
TATC Buses
72, 72A, 72B, 72C, 72D,
72V, 97C.

From Ambattur Estate: 65C, PTC

From Avadi : T16, T80 TATC

From Poonamalli : Sundaram, Pandian



FROM THIRUNINRAVUR

AM2	4-00 a.m.	AM	2-32 p.m.
AM4	4-43 "	AM	3-35 p.m.
AM6	5-27 "	TB	4-00 "
TM	5-45 "	AM	4-55 "
TM	6-00 "	TM	5-15 "
TM	6-30 "	TM	5-30 "
AM	7-05 "	AM	6-00 "
TM	7-37 "	TM	6-15 "
TM	8-00 "	TM	6-35 "
AM	8-05 "	AM	6-55 "
TM	8-25 "	TM	7-20 "
TM	8-45 "	AM	7-35 "
AM	8-52 "	TM	8-05 "
TM	9-55 "	TM	8-40 "
AM	10-32 "	AM	8-52 "
TM	11-25 "	TAD	9-25 "
AM	11-45 "	AM	9-55 "
AM	12-47 p.m.	TAD	10-15 "
TM	1-50 "	TAD	10-55 "

TRT—Thiruthani AD—Avadi A—Arakkonam

BIBLE QUOTES :- On the day of Judgement then he will say to those on his left, 'Depart from me you who are cursed, into the eternal fire prepared for the devil and his angels; For I was hungry and you gave me nothing to eat, I was thirsty and you gave me nothing to drink, I was a stranger and you did not invite me in, I needed clothes and you did not clothe me, I was sick and in prison and you did not look after me.

They also will answer 'Lord when did we see you hungry or thirsty or a stranger or needing clothes or sick or in prison and did not help you?

He reply, 'I will tell you the truth whatever you did not do for one of the least of these, you did not do for me'.

Then they will go away to eternal punishment out the righteous to eternal life.

Mathew 25:41-46

If any one considers himself religious and yet does not keep a tight rein on his tongue he deceives himself and his religion is worthless Religion that God our father accepts as pure and faultless is this: to look after orphans and widows in their distress and to keep oneself from being polluted by the world.

James 1:26,27

With best compliments from

KANAGAMANI STORES,

75, Nehru Bazaar, Avadi, Madras-600 054.

With best compliments from :
Aminjikarai Benefit Fund Limited
(A Recognised Nidhi)
Lakshmi Building, 688/1, Poonamallee High Road,
Aminjikarai, Madras-600 029.

Wishes Sevalaya, Trustees and Inmates
on this Third Anniversary
to march ahead to prosper well

Our attractive schemes that suit every person
and for every need

FIXED DEPOSIT
KANAKADHARA
KAMADHENU
KALPATHARU

AKSHYANIDHI
ASHIRWAD
RECURRING DEPOSIT
SAVINGS DEPOSIT

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58, III North Beach Road, Madras-600 001.

Telephone : 515759/60

Telex : 41 8752 MCSS IN

Fax : (044) 518679

Agents : YANG MING, TAIPEI

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Regd. Office :

14, Khader Nawazkhan Road,
MADRAS-600 006.

Phone : 860300 / 8251232 / 8250601 / 8250362

Sanmac Chits Private Limited

Main Office :

'Mount Chambers'

758, Flat 'E', 3rd Floor,
Mount Road, Madras-600 002.

Phone : 477363 / 8250474

Sanmac Builders Private Limited

Registered Office :

14, Khader Nawazkhan Road,
Madras-600 006

Phone : 860300 / 8250601

Sanmac Motors

Dealer Kinetic Honda & Luna Magnum
Sales - Service - Spares

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