

# SEVALAYA



University Education



Craft Education



School Education



Library



Goshala



Medical Center



Organic Farming



Old age home



Orphanage

LOVE ALL SERVE ALL

## 19th ANNUAL REPORT 2006 - 2007





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# SEVALAYA

REGISTERED CHARITABLE TRUST

Kasauva Village, Pakkam P.O., Near Thirunelvelur, Pin : 602 624

Phone : 2634 4243, 2634 6162, 9444346699, 9444620286, 9444620289

visit us at : [www.sevalaya.org](http://www.sevalaya.org)

e-mail : [sevalaya@vsnl.com](mailto:sevalaya@vsnl.com)

Managing Trustee's Residence : F2 Jain Eden Park, 4, Judge Jambulingam Road, Mylapore, Chennai 600 014.

## BOARD OF TRUSTEES

Mr. V. Muralidharan	- Software Engineer (Founder & Managing Trustee)
Mr. G. Ilayaraja	- Software Engineer
Dr. K. Kannan	- Educationist
Mr. R. Kannan	- Software Engineer
Mr. E. Lakshmi Narayanan	- Tax & Investment Consultant
Mr. N. Vikram	- Software Engineer

## ADVISORY COMMITTEE

Captain M. Anees Ahmed	Mr. A. Annamalai
Mr. K. Mohan	Mr. Muthiah Ramanathan
Mr. J. Murali Krishnan	Mr. T. Sitharthan

HONY. CO-ORDINATOR :

Mr. T. S. Venkataramani

HONY. CORRESPONDENT :

Ms. Bhuvaneswari Muralidharan

Date of Establishment	: 29/05/1988
Constitution	: Registered as Charitable Trust under Charitable Trust Act
The Great Inspirers for the venture	: Mahatma Gandhiji, Mahakavi Bharathiyar & Swami Vivekananda

Donations to Sevalaya qualify for I.T. Exemption under sec. 80-G of IT ACT  
Registered under Foreign Contributions Regulation Act, 1976.



# Our Mission

- \* Service to the needy
- \* Integrated development of children with life coping and character building education
- \* Better standard of living for the villagers

## Our Long Term Plan

- \* A State of the Art Rural University providing free higher education to the destitute poor and orphan children.
- \* Achieving Self sufficiency.
- \* Attracting , retaining and getting the best from talented, high-performing individuals.





Swami **Omkarananda**  
Sri Swami Chidbhavanada Ashramam

Om Namo Narayanaya  
My blessings & heart felt wishes!

My recent visit to Sevalaya in Kasuva village is quite exciting & I enjoyed my experience with you all inmates. Sevalaya's great service in the cause of educating the rural poor, orphans, destitute children & senior citizens is really very praise worthy and very much appreciated. It gives me a great pleasure to note that Sevalaya is following the principles & path showed by the great Sri Swami Vivekananda, Mahatma Gandhiji and Mahakavi Barathiyar who remain as sources of inspiration behind all the actions and activities of Sevalaya.

I really enjoyed my interaction with the students. On the whole my visit to your place Sevalaya remain fresh and ever green in my memory. May Adiguru Sri Prajna Dakshinamurti and Jaganmata Sri Buvaneswari shower their blessings on Sevalaya.

With Blessings  
**Swami Omkarananda**





இ.ஏ.பி.சிவாஜி  
சட்டமன்ற உறுப்பினர்  
திருவள்ளூர் தொகுதி

## வாழ்த்துச் செய்தி

சேவாலயா தொண்டு நிறுவனத்தின் சார்பில் குழந்தைகள் மற்றும் கல்வி நிறுவனம் மற்றும் முதியோர் இல்லம் ஆகிய தொண்டுகளை சிறப்பான முறையில் செயல்படுத்துவதை நேரிலும் கண்டு மகிழ்ந்தேன். தங்களின் தொண்டு மேன்மையுடன் தொடர்ந்திட, நலிவுற்றோர் நலம் காண வாழ்த்துகிறேன்.

நன்றி ! வணக்கம்.

அன்பு  
இ.ஏ.பி.சிவாஜி  
சட்டமன்ற உறுப்பினர்  
திருவள்ளூர் தொகுதி

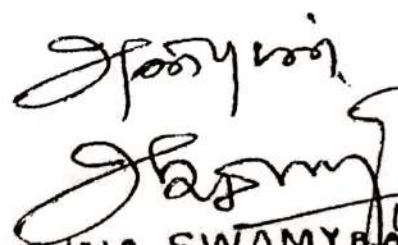




सत्यमेव जयते

A. KRISHNA SWAMY B.A., BL.,  
MEMBER OF PARLIAMENT (L.S)

திருநின்றவூர் ஓரூகே கசுவா கிராமத்தில் பாரதி, காந்தி, ஹிவைகானந்தர் ஆகியாரின் வழித்துணையாக ஓமைந்துள்ள சேவாலயா நிறுவனம், தனது பத்தொன்பதாம் ஆண்டில் ஓடியெடுத்து வைத்திருப்பது சொல்லொணா மகிழ்ச்சியை ஓளிக்கின்றது. பல ஓயிரம் மக்களுக்கு தன்னலமில்லாமலும், சாதி, சமய பேதமில்லாமலும், முற்றிலும் இலவச சேவை ஓற்றி வருவதை நான் நேரில் கண்டிருக்கின்றேன். மோலம், தொடர்ந்து 4 ஆண்டுகள் ஓரசுப்பொதுத்தேர்வில் 100% தேர்ச்சி பெற்று கல்விச்சேவையிலும் சகாப்தம் படைத்து வருவது நமது திருப்பெரும்புதூர் பாராளுமன்ற தொகுதிக்கே, பெருமை தரும் விசயமாகும். இச்சேவைநிறுவனத்தின் சேவை ஓலமர விழுதுகள் போல், இன்னும் பல்வேறு இடங்களிலும் பரவி வளர்ந்து, பல்லாயிரக்கணக்கான மக்களை இதன் பயன் சென்றடைய, என் இதயம் கனிந்த நல்வாழ்த்துக்களைத் தெரிவித்துக்கொள்கின்றேன்.

  
A. KRISHNA SWAMY B.A., BL.  
Member of Parliament (Lok Sabha)  
SRIPERUMBUDUR (TAMIL NADU)





V.S. சண்முகம்  
செயலாளர்  
திருவள்ளூர் ஒன்றிய திமுக

19ம் ஆண்டில் அடியெடுத்துவைக்கும் சேவாலயாவின் வளர்ச்சி பிரமிக்கவைக்கிறது. மக்களிடத்திலே மனிதநேயம் தெரிகிறது. இதனுடைய அபரவளர்ச்சிக்கு இந்த குழுமத்தின் தலைவர் திரு. V. முரளி அவர்கள் தனி மனித உழைப்பினால் ஏற்பட்ட பலன் ஒருவர் குடும்பத்தில் இரண்டு அல்லது மூன்று பிள்ளைகள் இருந்து அவர்களை படிக்க வைத்து காப்பற்றுவது என்பது சிரமம். சுமார் 850 குழந்தைகள் படிப்பதற்கு இலவசமாக புத்தகங்கள், சீருடைகள் மதிய உணவும், தங்கும் விடுதியில் இலவசமாகவும் மூன்று வேளை உணவும், மருத்துவ வசதி, எண்ணற்ற வாய்ப்புகள் அனைத்தும் இலவசமாகவும் மற்றும் ஆதரவற்ற முதியோர்க்கு இலவசமாக முதியோர் இல்லம் கட்டி அவர்களுக்கும் இலவசமாக அனைத்து வசதிகளையும் செய்கின்றார். பால் வற்றிய பசுக்களுக்கு ஒரு கோசாலை நிறுவியும் அமைத்து அவைகளுக்கும் நல்ல ஆரோக்கியமான சூழ்நிலையில் காப்பாற்றி வருகின்ற மனிதநேய பண்பாளர். திரு. முரளி அவர்களை எவ்வளவு பாராட்டினாலும் தகும் என வாழ்த்தி, இன்னும் பல ஆண்டுகள் இந்த பணிகள் எல்லாம் தொடர என் மனமார்ந்த வாழ்த்துக்களைத் தெரிவித்துக்கொள்கிறேன்.

திரு. S.  
20/2/2022

A. KRISHNA SWAMY  
Member of Parliament (Lok Sabha)  
PERIYARUR (TAMIL NADU)





***R.K. Raghavan, Ph.D.***

*Indian Police Service (Retd.)*

*Former Director - Central Bureau of Investigation,  
New Delhi*

## MESSAGE

I have had the privilege of observing Sevalaya at close quarters for the past few years. I had also a memorable visit to Sevalaya sometime ago when I had the pleasure of interacting with the children studying there. What struck me was the spartan environment at the institution which spurned all pomp and glitter. The accent of Sevalaya is on simplicity, cleanliness and truthful conduct. The fact that Sevalaya deifies Mahatma Gandhi, Swami Vivekananda and Subramanaya Bharathi would itself highlight the values for which it stands.

I am lost for words in describing my admiration for the manner in which this institution has developed. The care that it devotes to the physical well being and mental development of the students is something worthy of emulation by others. I also commend the tender attention given to those living in its Senior Citizen's home.

I would like Muralitharan and his devoted band of assistants not to rest on their oars but aim higher and higher. There is no limit for service to humanity. I would like to avail myself of this occasion to pledge my support to any project which Sevalaya may launch in the future.

My best wishes to Sevalaya for more glory and service to society.

**R.K. RAGHAVAN**



M.V. MUTHURAMALINGAM  
CHAIRMAN

VELAMMAL EDUCATIONAL TRUST

I have great pleasure to know that Sevalaya is bringing out the score on entering the 20<sup>th</sup> year of service to the poor, orphan, destitute children and senior citizens.

I had opportunity to visit your Institution on 7<sup>th</sup> January 2007 as Guest in the Vivekananda Day Celebrations. I was greatly impressed by yeoman services rendered by Sevalaya to help the less privileged section of the society.

My greetings and good wishes to the Trustees and Inmates

M.V. MUTHURAMALINGAM  
CHAIRMAN  
VELAMMAL EDUCATIONAL TRUST





**Malcolm Lane**  
**TCS - UK**

Dear Muralidharan and family, trustees, teachers, staff, senior citizens, volunteers, supporters and especially pupils at Sevalaya School,

Happy smiling faces met me in every classroom during my recent visit to Sevalaya. What a joyful experience it was to see their response as I brought greetings from the UK. This is a credit not only to all who have the joy of giving of themselves tirelessly to Sevalaya but also to those who clearly appreciate all that it has to offer.

The story of Sevalaya is one of great inspiration and one that we are telling to many here in the UK. Two pleasing results have been the involvement of AXA UK and the Loomba Trust who are now supporters of Sevalaya. The growth in numbers and quality education resulting in excellent examination successes are remarkable and no doubt due to the dedication of so many.

I wish you every success as you go from strength to strength and you look towards developing the plans for the university. Set your sights even higher and, who knows, many more Sevalayas may grow from your inspiration!

**Best wishes**  
**Malcolm Lane**



அரங்க தனசேகரன்,  
காவல் உதவி ஆணையாளர்  
பட்டாபிராம் சரகம்,  
சென்னைப் பெருநகரக்  
காவல்துறை.

1. “கற்கை நன்றே கற்கை நன்றே, பிச்சை புகினும் கற்கை நன்றே” இது அனைவருக்கும் ஏலுமோ. வலியோர்க்கு இயலும் தரத்தினில் எளிய கிராம குழந்தை இயலார்க்கும் இனிய கல்வி, உணவு, உறைவிடம் தந்து நல்லொழுக்கத்தினையும் தேசப்பற்றினையும் கூடவே ஊட்டி வளர்க்கும் சேவாலயாவைப் போற்றிப் போதாது.
2. குழுவியர் இளைஞர் மட்டுமா, ஆதரவில்லா வறிய முதியவருக்கும் இவ்வம் ‘ஆ’ வினுக்கும் காப்பகம் அமைத்துக்காக்கும் சேவாலயா. அனைவரும் நுகரக்கூடிய மகிழும் வண்ணம் அனைத்து விழாக்கள், அனைவரும் பங்குகொண்டு உட்கார்ந்து வளர்த்து உள்ள உரம் பெருக விளையாட்டுப்போட்டிகள்... பரிகசன்...
3. கட்டணம் பெறும் ஆங்கிலப்பள்ளிகளை யிஞ்சும் தேர்ச்சி தரம், இன்று அனைவருமே தேர்விலும் சதங்களைப்பெறவும் சேவாலயா சிறந்து மேலும் போல் தழைத்து வளரவும் வாழ்த்துக்கள்

அன்புடன்

அ. அ. அ. 13/2/07



## **Objectives of the Organisation**

1. To provide love and affection in addition to food, clothing and shelter to children till they are able to stand on their own legs.
2. To provide them value based education that should ultimately teach them to live happily and peacefully.
3. To take care of the health and hygiene of the children.
4. To take care of the uplift of the rural areas surrounding Sevalaya in the matters of literacy, education, health care, civic awareness, gender equality, attitude building etc.,
5. Acquiring and developing adequate space with a salubrious climate and pleasant environment conducive to the physical, mental and spiritual development of the children.
6. Inducting right type of workers, training and motivating them for a service oriented lifetime career for the organization.
7. Through a continuous process of public relation activities, create a general awareness of the aims and activities of the organization so as to gain moral support and the much needed resources.
8. Bringing in the concept of professional management to ensure maximum utilization of human and material resources.
9. To achieve total self-reliance.

## **VALUES WE ARE KEEN TO IMPART:**

- Orientation to the teachings of Mahatma Gandhiji, Swami Vivekananda and Mahakavi Bharathiyar
- Love of all human beings without prejudices based on caste, colour, religion, language, gender, nationality etc.,
- Spirit of Service and sharing.
- Patriotism.
- To have an aim in life and to develop the attitude and skills to pursue it.
- Confidence to achieve one's objectives and attitude to adopt only the right means towards ends.
- Courage to do whatever one wants to do and the clarity to know what one wants.
- Courage to face and handle any situation in life.
- To bring to play one's potential to the fullest extent.
- Involvement and dedication to any task undertaken.
- A sense of discipline.
- Attuning with the Universal Energy through Prayer.



## Three Leading Lights

**Mahatma Gandhi, Swami Vivekananda & Mahakavi Bharathi.**

The Common thread in the philosophy of all these 3 great men is 'Serve the needy'.

One of Mahakavi Bharathi's poems which talks about Saraswathi pooja says the following:

Just uttering some mantras, keeping books in front of Saraswathi's picture and offering sandal and flowers is not real Saraswathi pooja. If you open schools in areas where there are no schools and ensure that there is not a single town in this country school-less, that is real Saraswathi pooja. Educating one poor person is a better deed than constructing 1000 'annadhana Salas' and 10,000 temples.

This poem is the foundation for our 'Mahakavi Bharathiar school'. Today orphan poor & destitute children get free and quality education from this school.

Swami Vivekananda says that if someone is hungry, then food is the only God for that person. Even if a dog goes without food in this world, then there is no point in having any religion. Such powerful thoughts are the basis for the 'Swami Vivekananda Hostel' in Sevalaya. As 'Vivek' means 'wisdom', we have also named our library 'Swami Vivekananda Library'.

Mahatma Gandhi said that India lives in its villages. If we can improve the standard of living in the villages, then we would have done some real service. Hence all the activities of Sevalaya are carried out in a small village called 'Kasuva'. Gandhiji has also spoken a lot about Indian medicine and nature cure. Hence our medical centre is called 'Mahatma Gandhiji Health Centre'.

## Name of the organisation

'Sevalaya' means 'Temple of Service'. Swami Vivekananda calls the poor man as 'Dharidranarayana'. Service done to poor and destitute is actually the prayers offered to the God. Bharathi also says that he who can't bear the sufferings of others, is a 'punniya murthy' (blessed soul). As service activities are going on for such Dharidranarayanas, the place is named as 'Sevalaya'.



## Symbol of the organisation

The Symbol shows that someone is watering a plant. Who is watering is a non-issue. Any seed sown in the land, needs conducive environment to grow. On the other hand, the tree is already hidden inside the seed. The environment is not creating the tree. The environment is only helping the tree, which is already inside the seed, to come out and grow. Swami Vivekananda has said that education should bring out the divinity, which is already in man. Such an education is man making and character building education. However, he also says that we can't teach even an ant. Hence at Sevalaya, we believe that we are only providing conducive atmosphere for the children to grow, so that whatever is hidden inside the seed, will come out and grow.

## Slogan

'Love all Serve all' is our slogan. We have to serve whoever is in need of our service, irrespective of which caste, religion or country he or she belongs to. Also the service should be done with love, remembering that we should thank that person for giving us an opportunity to serve.

## On the envelope

All Sevalaya envelopes carry the following Quote from Swami Vivekananda. 'The first of everything goes to the poor; we have right only to what remains'. We keep hearing sayings like 'Charity begins at home' and 'whatever is left over after we satisfy our needs, can be used for Charity' (தனக்கு மிஞ்சினதுதான் தான தர்மம்). But Swami Vivekananda says that first do charity and whatever is left over can be used for self. If Charity begins at home, most likely, it will end at home also. If we can provide for charity only after satisfying our needs, it is like taking bath in the sea after the waves stop, because our needs will always expand to match our increased income.

## The visiting card

The visiting card of Sevalaya carries the colour photo of the Trinities of Sevalaya viz Mahatma Gandhiji, Mahakavi Bharathiar and Swami Vivekananda on the face, joint to ensure that the card not only serves as a visiting card but also carries the message of the three great men.

## Thirukural

Our Children chant the following Thirukural before any meal:

பகுத்துண்டு பல்லுயிர் ஓம்புதல் - நூலோர்  
தொகுத்தவற்றுள் எல்லாம் தலை.



It means that sharing and eating what you have is the highest form of Virtue. Donors who come and celebrate their birthdays, wedding days and observe memory days of their family elders sponsor many of the meal to children at Sevalaya. Our children pray for them before the meal and thank them for sharing and eating what they have, an exhibition of highest form of virtue.

### **Invocation song**

On all Sevalaya functions, our children sing 'Achamillai, Achamillai' (No fear, No fear), a song composed by Bharathi. Normally invocation songs are sung in praise of some God or Goddess. We have also heard from many that we should have fear of God. In Sevalaya, we believe that children should have devotion to God and not fear. We tell our children that as long as they have not done anything wrong, they need not fear anyone, including God. Bhagavad Gita also says that fearlessness is one of the virtues one should possess. To emphasise this fact, we sing Achamillai, as our invocation song.

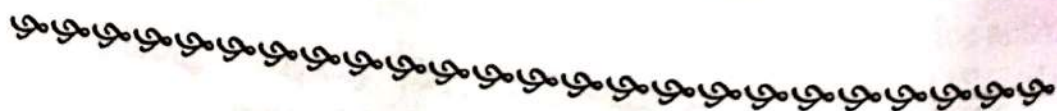
### **Two basic principles**

As you enter Sevalaya, you will notice 'the writing on the gate' - 'Please shed all your preferences / prejudices, if any, based on caste, creed, colour, religion, language, sex, nationality etc., before entering. This is one of our basic principles at Sevalaya. We welcome all, whoever needs our service, or whoever wants to serve, irrespective of whatever 'group' they may belong to.

All our services are rendered free of cost. We do not collect any fee from anyone. Our school is free, we give uniforms, books, notebooks etc, free to all children studying in our school. Even pick-up and drop is arranged free for children coming from outside. Our medical centre and library are all free for all the villagers. The old age home is also free and the inmates need not pay anything. We do this because, we are serving that section of the society, which cannot afford to pay for anything.

### **Treating children & senior citizens**

We have given enough training to our staff to treat our children and senior citizens with love and affection. Any sort of physical punishment is banned in our school. Serving these children and the senior citizens is the very purpose of our organisation.





## WE HAVE A DREAM!.....

Higher education in India has become very expensive. Many in the middle class struggle to send their children to colleges. If that is the case, think of the fate of poor and orphan children. Many are bright and if given a chance, they will shine very well in higher education. If an entire university is functioning to provide free education to the orphan and poor, we are sure, no one will stay away from higher education for financial reasons.

Imagine a university- huge in size, high in Quality, functioning from a small village, where there was not even a school, few years ago. Before Sevalaya started its own school in 1991, the village children had to travel six Kms. to reach the nearest school. Many of them would prefer to skip school and work in the paddy fields, for want of proper public transport and of course the all-important money. Currently the same village has a school with 32 class rooms, an auditorium, four labs, and a library. 1000 children are getting the benefit of free education here. If this transformation is possible in 19 years time, give another 10 years or so, a university is also possible.

Thinking BIG is the first step. Let us take the first step, imagine 'A University at Kasuva'. Like all services rendered by Sevalaya, dreaming is also free ! With full support from each one of you, this dream will become a reality, in course of time.

## MORE ABOUT US

### LOCATION

The organization functions in a hamlet, Kasuva near Thiruninravur 40 kilometers west of Chennai. This village which is the centre of our operations has undergone marked transformation in many fields in recent years through Sevalaya's service activities.

### ACTIVITIES

**Swami Vivekananda Boys Home and Mother Teresa Girls Home** are orphanages whose inmates are poor, destitute children. We provide them food, shelter, education, skill development and talent promotion besides the much needed love and affection. The children are looked after by us and remain with us till they can stand on their own legs.



They leave us when they get suitable employment. Many of them are well settled as plumber, mechanic, artisan etc. while a few hold positions of software engineers and bank officers.

**Sri Ramakrishna Paramahansa Old Age Home** supports poor and destitute senior citizens, male and female, where they live happily interacting with the community of Sevalaya including the children.

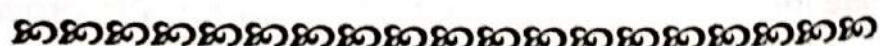
**Mahakavi Bharathiyar Higher Secondary School** (recognized, unaided) provides free education up to XII standard. All students are supplied free uniforms, textbooks and notebooks. Besides free transport is arranged for small children. Training in crafts and teachings of Gandhi, Bharathi and Vivekananda is a special feature of our school. The school has achieved cent percent pass in the Agriculture stream of XII std for 4 consecutive years and for five years since 2002-2003 in the X std Board Examination

Our other service facilities include **Kasturiba Craft Training Centre** for village women, **Vinobhaji Goshala** for tending dry cows, **Mahatma Gandhi Medical Centre** and **Swami Vivekananda Library** (including a mobile library) all of which cater to the surrounding villages. All services are rendered free of charge and without any distinction of caste, creed, language or religion. There is no provision for religion or caste in our records. Our residents are treated with dignity in an atmosphere free from fear. Corporal punishment or any other form of humiliation is forbidden in our campus.

Towards our goal of attaining self sufficiency, our craft centre manufactures and sells phenyle, envelope, home needs, garments, organic manure etc. We also undertake screen-printing and binding work. These items are made to high quality standards and competitive rates.

## YOUR PARTICIPATION

We solicit your participation in making our experiment in rural transformation a success. You can visit our service centre and spend a few hours with our residents, staff and volunteers. If you are happy with us, you can refer us to your friends and colleagues. You can also offer suggestions for improvement.





## Managing Trustee's Report

Dear Friends,

Thanks to your support, Sevalaya has completed 19 years in service and is entering the crucial 20<sup>th</sup> year. Yes, we have passed the 'teen' age now. More accelerated growth, more process towards standing on ones own legs, should get our attention - own legs, not only in financial terms, but also in producing our own leaders. We have started doing this, in this year, by inducting one of our old students, G.Ilayaraja as a trustee in our board. By constantly monitoring the expenses by way of weekly and monthly reviews and cutting down on cost and trying to produce our own vegetables and rice, we are able to push up our corpus funds, thus increasing our percentage of self sufficiency and also the stability of the organization. We had planned to achieve 33% self sufficiency, but could reach only 30% this year. Anyway, this is only with regards to revenue expenses, for capital expenses, we need lot of support.

Major capital expense planned for the following year the construction of the university. We have identified the land and the process is on. Once this is complete, we will start the construction. We are very hopeful that this will happen in this year. Soon the cost will be worked out and we can publish the sponsorship rates for this major construction activity. We are sure, as in the past 19 years, we will get your whole hearted support.

We achieved 100% pass result for a fifth time in a row in 10<sup>th</sup> standard, and 98% in 12<sup>th</sup> standard. In 12<sup>th</sup> standard also, the agriculture group achieved 100% result for a 3<sup>rd</sup> time in a row. Apart from the 26 children who are already in college, this year we have identified another 11 children to be supported by Sevalaya in higher education. Some of our older children have completed education and found decent jobs.

The old age home, Goshala, medical centre and craft centre are all functioning well and our children as usual excel in sports and arts. Details of major activities and events are described in this report. Also detail unit wise accounts are published in this report.

Humble request to all of you – please visit our campus and meet our children and grand pas and grand mas. Please give us a helping hand in our next major mile stone, the construction of our own university.

Thanks & Regards,

**V.Muralidharan**

Managing Trustee



FORM NO. 10BB  
[See rule 16CC]

**Audit report under section 10(23C) of the Income-tax Act, 1961,**

We have examined the Balance Sheet as at 31<sup>st</sup> March 2007, the Income and Expenditure Account and the Receipts & Payments Account for the year ended on that date attached herewith of **SEVALAYA, Thiruninravur - 602 024**

We certify that the Balance Sheet, the Income and Expenditure Account and the Receipts & Payments Account are in agreement with the books of account maintained by the head office at Kasuva Village, Pakkam Po, Near Thiruninravur - 602 024

Subject to comments below, we report that

- (a) We have obtained all the information and explanations, which to the best of our knowledge and belief were necessary for the purpose of the audit.
- (b) In our opinion, proper books of account have been kept by the head office of the above-named trust so far as appears from our examination of the books of account.
- (c) In our opinion and to the best of our information and according to the information given to us, the said accounts read with notes thereon, if any, give a true and fair view -

(1) In the case of the Balance Sheet, of the state of affairs of the above-named trust as at 31<sup>st</sup> March 2007 and

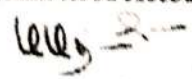
(2) In the case of Income and Expenditure Account the surplus for the year ended on that date.

The prescribed particulars are annexed herewith:

Chennai, 28<sup>th</sup> April 2007



For **MENON & PAI**  
Chartered Accountants

  
**A. Arjuna Pai**  
Partner  
Mem. No. 7460



**CONSOLIDATED INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31ST MARCH 2007**

EXPENDITURE	Rs. Ps	Rs. Ps	INCOME	Rs. Ps
<b>To Agricultural Expense</b>			<b>By Donation</b>	<b>4139815.03</b>
- Electricity	1325.00		- Interest Received	1341532.09
- Production expense	13365.00		- Other Income	110135.40
- Tools Implement	70.00	14750.00	- Craft Centre Income	57195.00
			- Gosala Income	65008.75
<b>Children's Home Expense</b>			- Excess of Expenditure	
- Foods & Fuel	638721.95		Over Income	386118.34
- Building Maintenance	133703.00			
- Camps & Tour	3000.00			
- Conveyance	41639.35			
- Electrical & plumbing	23465.10			
- Electricity	70192.00			
- Postage & Telegram	127053.50			
- Medical Expense	13485.05			
- Other Maintenance	6848.00			
- Printing & stationery	100781.50			
- Repair & maintenance	16033.50			
- Salaries & Allowances	143297.00			
- Telephone Charges	20135.00			
- Staff Group Pension	7210.00			
- Tools & Implement	12018.00			
- Vehicle Insurance	2689.00			
- Vehicle Maintenance	60167.60	1410437.45		
<b>* Old Age Home Expense</b>				
- Foods & Fuel	226364.00			
- Conveyance	6284.00			
- Electrical & plumbing	20951.50			
- Electricity	59703.00			
- Staff Group Pension	525.00			
- Funeral Expense	8767.00			
- Medical Expense	13452.50			
- Building Maintenance	75.00			
- Other Maintenance	45.00			
- Postage & Telegram	17.00			
- Salaries & Allowances	26324.00			
- Telephone Charges	4606.50	363104.50		
<b>* School Expense</b>				
- Higher Education	178423.00			
- Building Maintenance	52692.50			
- Computer spare & Service	30399.50			
- Camps & Tour	3255.00			
- Conveyance	354708.88			
- Electrical & plumbing	8504.50			
- Electricity	34988.00			
- Postage & Telegram	136862.00			
- Examination Fees	22741.00			
- Library	6389.50			
- Literary, Cultural & Sports	333226.25			
- Printing & stationery	104380.25			
- Recruitment	9571.00			
- Repair & maintenance	7265.00			





EXPENDITURE	Rs. Pa	Rs. Pa	INCOME
			Rs. Pa
- Salaries & Allowances	1090500.00		
- Staff Group Pension	62920.00		
- Telephone Charges	21285.00		
- Text note- books & Tools	51626.00		
- Rates & Taxes	26889.00		
- Uniforms	68378.75		
- Staff Benefits	5557.00		
- Vehicle Insurance	16930.00		
- Vehicle Maintenance	23739.50	2653243.63	
<b>" Goshala Expenses</b>	<b>12752.00</b>		
- Building Maintenance	159234.00		
- Cattle Feed	63.00		
- Cattle Insurance	691.50		
- Conveyance	1300.00		
- Electricity	89336.00		
- Salaries & Allowances	4410.00		
- Staff Group Pension	4659.75		
- Medical Expense	2309.00		
- Repair & maintenance	968.00	275723.25	
- Tools & Implement			
<b>" Administrative Expense</b>			
- Bank Charges	13328.75		
- Conveyance	25661.75		
- Legal Charges	1332.00		
- HRD Expenses	1112.00		
- Staff Welfare	9333.00		
- Postage & Telegram	65384.50		
- Printing & stationery	25902.75		
- Staff Group Pension	8575.00		
- Salaries & Allowances	136088.00		
- Telephone Charges	15536.50		
- Membership Fees	4867.00		
- Vehicle Insurance	7943.00		
- Vehicle Maintenance	35560.00	350614.25	
<b>" Depreciation</b>		1031931.53	
<b>Total</b>	<b>6099804.61</b>	<b>Total</b>	<b>6099804.61</b>

As per our report of even date attached

For MENON & PAI  
Chartered Accountants

A. Arjuna Pai  
Partner  
Mem. No. 7490



For Sevalaya

(V. Muralidharan)  
Managing Trustee

Chennai, 28th April 2007



**CONSOLIDATED BALANCE SHEET AS ON 31ST MARCH 2007**

LIABILITIES	Rs.Pa	Rs.Pa	ASSETS	Rs.Pa	Rs.Pa
<b>GENERAL FUND</b>			<b>FIXED ASSETS</b>		
As per last Balance Sheet	7339617.01		As per last Balance Sheet		16484730.65
Less: Excess of Expenditure			Add: Additions during the year		1301476.00
Over Income	390136.74	5949480.27	Less: Deletions during the year		17786206.65
					25378.40
<b>ENDOWMENT FUND</b>			Less: Depreciation for the Year		17760828.25
As per last Balance Sheet	1807838.45		<b>INVESTMENTS</b>		1031931.53
Add: Additions during the year	385200.00	2193038.45	GOI Bonds		16728896.72
			Fixed Deposits		4850000.00
<b>CORPUS FUND</b>			Interest accrued on Investments		13557482.00
As per last Balance Sheet	8535052.66		<b>CURRENT ASSETS</b>		2211575.00
Add: Additions during the year	4071269.70	12606322.36	Deposit		83330.00
			Loans & Advances		102369.00
<b>LIBRARY BUILDING FUND</b>			Cash In Hand		9768.75
As per last Balance Sheet			<b>Balance with Banks</b>		
Add: Additions during the year			Indian Overseas Bank, SB A/c. 8743		269081.91
			Karur Vysya Bank, SB A/c. 651		175242.90
<b>SCHOOL BUILDING FUND</b>			Indian Bank - A/c No.700645546		5717.00
As per last Balance Sheet			Indian Bank - A/c No.408048361		291524.47
Add: Additions during the year					937034.03
			<b>Total</b>		<b>38284987.75</b>
<b>OAH BUILDING INFR. FUND</b>					
As per last Balance Sheet					
Add: Additions during the year					
<b>BUILDING FUND</b>					
As per last Balance Sheet					
Add: Additions during the year					
<b>MINI BUS FUND</b>					
As per last Balance Sheet					
Add: Additions during the year					
<b>UNIVERSITY FUND</b>					
As per last Balance Sheet					
Add: Additions during the year					

As per our report of even date attached

For MENON & PAI  
Chartered Accountants

A. Arjuna Pai  
Partner  
Mem No. 7460

Chennai, 28th April 2007

For Sevalaya

V. Myralidharan  
Managing Trustee



RECEIPTS & PAYMENTS ACCOUNT FOR THE YEAR ENDED 31.03.2007

RECEIPTS	Rs. Ps	Rs. Ps	PAYMENTS	Rs. Ps	Rs. Ps
To Opening Balance	5499 00		To Agricultural Expense		
Cash on Hand			- Electricity	1325 00	
Cash at Bank :			- Production expense	13355 00	
Indian Overseas Bank, SB A/c. 8743	369430.09		- Tools Implement	70 00	
Karur Vysya Bank, SB A/c. 651	165627 18	769203 76	" Children's Home Expense		
Indian Bank	228850 49		- Foods & Fuel	638721 95	14760 00
			- Building Maintenance	133703 00	
- Corpus Fund	4071269.70		- Camps & Tour	3000 00	
- Endowment Fund	385200 00		- Conveyance	41639 35	
- Donation	4139815.03		- Electrical & plumbing	23405 10	
- Interest	1035694 47		- Electricity	70192 00	
- Other Income	110135 40		- Postage & Telegram	127053 50	
- Craft Centre Income	57195 00		- Medical Expense	13485 05	
- Ghosala	65008 75		- Other Maintenance	6848 00	
- Sale of Fixed Assets	21360 00		- Printing & stationery	100791 50	
- University Fund	1500000 00		- Repair & maintenance	16033 50	
- Petrol Deposit Received	8000 00		- Salaries & Allowances	143297 00	
- Telephone Deposit Received	3280 00		- Telephone Charges	20135 00	
			- Staff Group Pension	7210 00	
			- Tools & Implement	12016 00	
			- Vehicle Insurance	2889 00	
			- Vehicle Maintenance	50157 50	1410437 45
			" Old Age Home Expense		
			- Foods & Fuel	225384 00	
			- Conveyance	6284 00	
			- Electrical & plumbing	20851 50	
			- Electricity	59703 00	
			- Staff Group Pension	525 00	
			- Funeral Expense	5757 00	
			- Medical Expense	13452 50	
			- Building Maintenance	75 00	
			- Other Maintenance	45 00	
			- Postage & Telegram	17 00	
			- Salaries & Allowances	26324 00	
			- Telephone Charges	4806 50	363104 50
			" School Expense		
			- Higher Education	178423 00	
			- Building Maintenance	52692 50	
			- Computer spare & Service	30399 50	
			- Camps & Tour	3255 00	
			- Conveyance	354708 88	
			- Electrical & plumbing	8504 50	
			- Electricity	34988 00	
			- Postage & Telegram	136862 00	
			- Examination Fees	22741 00	
			- Library	6389 50	
			- Literary, Cultural & Sports	333226 25	
			- Printing & stationery	104380 25	
			- Recruitment	9571 00	
			- Repair & maintenance	7265 00	
			- Salaries & Allowances	1090506 00	
			- Staff Group Pension	62920 00	
			- Telephone Charges	21285 00	
			- Text note- books & Tools	51626 00	
			- Rates & Taxes	26889 00	
			- Uniforms	68378 75	
			- Staff Benefits	5557 00	
			- Vehicle Insurance	18936 00	
			- Vehicle Maintenance	23739 50	2653243 53





RECEIPTS	Rs. Ps	Rs. Ps	PAYMENTS	Rs. Ps	Rs. Ps
			* Goshala Expenses		
			- Bulking Maintenance	12752.00	
			- Cattle Feed	159234.00	
			- Cattle Insurance	03.00	
			- Conveyance	691.50	
			- Electricity	1300.00	
			- Salaries & Allowances	89336.00	
			- Staff Group Pension	4410.00	
			- Medical Expense	4659.75	
			- Repair & maintenance	2300.00	
			- Tools & Implement	968.00	275723.25
			* Administrative Expense		
			- Bank Charges	13328.75	
			- Conveyance	25661.75	
			- Legal Charges	1332.00	
			- HRD Expenses	1112.00	
			- Staff Welfare	9333.00	
			- Postage & Telegram	65384.50	
			- Printing & stationery	25902.75	
			- Staff Group Pension	8575.00	
			- Salaries & Allowances	136083.00	
			- Telephone Charges	15536.50	
			- Membership Fees	4857.00	
			- Vehicle Insurance	7943.00	
			- Vehicle Maintenance	35560.00	350614.25
			* Bank Fixed Deposit		5010096.00
			* Staff Advances		34382.00
			* Telephone Deposit		1000.00
			* Fixed Assets		1301476.00
			<u>Closing Balance</u>		
			Cash on Hand	9768.75	
			Cash at Bank :		
			Indian Overseas Bank, SB A/c. 8743	269081.91	
			Karur Vysya Bank, SB A/c. 651	175242.90	
			Indian Bank - A/c No. 700645546	5717.00	
			Indian Bank - A/c No. 408048361	291524.47	751335.03
			<u>Total</u>		<u>12166162.11</u>
		<u>Total</u>			<u>12166162.11</u>

As per our report of even date attached

For: MENON & PAI  
Chartered Accountants

*[Signature]*

A. Arjuna Pal  
Partner  
Mem No. 7460



Chennai, 28th April 2007

For Sevalaya

*[Signature]*

Y. Muralidharan  
Managing Trustee



# SALARY AND BENEFITS ANALYSIS

## Salary and Benefits of Head of the Institution

### Distribution Of Staff According To Salary Levels

NIL

SLAB OF GROSS SALARY(in Rs) PLUS BENEFITS PAID TO STAFF (PER ANNUM)	MALE	FEMALE	TOTAL
<5000			
5000-10000	2	7	9
10000-25000	18	9	27
25000-50000	6	3	9
50000-100000	1		1
>100000			
<b>Total</b>	<b>27</b>	<b>19</b>	<b>46</b>

#### First 3 Highest Paid Staff members:

Name & Qualification	Experience in sevalaya	Role	Salary & Benefits (in Rs) per Annum
Mr.G.ChittiBabu B.Sc., M.A., B.Ed,	10 years	Head Master & Campus-In- Charge	106460
Ms. N.Annapoorna M.A., B.Ed.,	5 years	Asst Head Mistress	64220
Mr. A.A.Kingston B.Sc., B.Ed., PGDCA.,	5 years	A.H.M&Hostel- Incharge	60920

#### Lowest Paid Staff member

N.Rajalakshmi VIII Std	3 years	Assistant in Girls hostel	10760
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None of the Trustees or Staff have travelled overseas for organisational purposes and hence no cost has been incurred for overseas travel .



**SAISEVA AT SEVALAYA THROUGH SAI KRUPA SIDDHA MEDICAL CAMPS**

Our beloved Bhagawan Sri Sathiya Sai Baba, while delivering the inaugural speech on the eve of dedicating the Super Speciality Hospital, Whitefield, near Bangalore, on 19<sup>th</sup> January 2001, specially made a mention that only the traditional systems of medicines like Ayurveda, Siddha of our mother country Bharath are attacking the root cause of the diseases and in future these systems will have their respective places in these Super Speciality Hospitals.

Based on this declaration in our Sri Sathiya Sai Organizations also Siddha Medical Unit of Sai Krupa, Sri Sathiya Sai Organizations Chennai Metro, Thriumangalam, Chennai – 600040 has been functioning from 5<sup>th</sup> May 2001 at this place and on all Saturdays between 3.00 P.M. and 5.00 P.M. Patients are checked up for their ailments and Siddha medicines are distributed free of cost. Patients suffering from chronic ailments like Sinusitis, Asthma, Renal calculus, Arthritis, Hemiplegia, Spondylosis, Fibroid Uterus, Eczema, and Psoriasis etc. are availing Siddha Medical facilities at Sai Krupa.

**SAI SIDDHA MEDICAL CAMPS AT SEVALAYA REGULAR BASIS**

After our first medical camp at Sevalaya during 2003, the Managing Trustee of Sevalaya evinced keen interest to have Siddha Medical Camps in Sevalaya premises on regular basis. This made us to plan a camp once in three months so that we can have follow up on the effects of our treatment and if needed to advise the patients to go for other systems of medicines. From April 2005 we started conducting these regular camps and we observe good response:

We wish Sevalaya to continue to do their yeoman service to the needy people for many decades to come and produce selfless service minded youth to create an integrated India based on service to the needy and to form an ideal society to the world at large.

**JAI SAIRAM**





## Humour Club International Triplicane Chapter

Humour Club International Triplicane Chapter is a service organization involved in spreading the value of humour, by making people laugh. We exchange and enjoy decent jokes which can be told on a dining table with our parents and sisters. We all will agree that in today's fast world, laughter is one of the many values that we have forgotten. Laughing is a good exercise both to our mind and body.

Started 24 years back by Mr P R Govindarajan, our Triplicane chapter is one of the vibrant humour clubs in Chennai. We meet every second Sunday between 4 PM and 6 PM, usually at Dakshinamoorthy Auditorium, PS High School, R K Mutt Road, Mylapore. For one hour we have open session where our members crack jokes, which is followed by humorous speech by a Guest Speaker. Our Club has around 1000 members, which includes both Annual and Life members.

We know Sevalaya as a service organization of excellent stature and dedicated to human values. The involvement of Mr Murali and his team for this cause is so immense that is visible in changing the lives of students passing out of their school. Humour Club International Triplicane Chapter is happy to be associated with Sevalaya and we wish them all success. We are proud to join them in helping the needy, nurturing brotherhood and bringing up healthy citizens for a great India.

Regards

**K S Seetharaman**  
Chairman

**K R Natrajan**  
Vice Chairman

**R. Shekaran**  
Secretary



# "Hand in Hand"

"Hand in Hand Tamil Nadu" is an NGO active in ten districts of Tamil Nadu. Our vision is to eliminate child labor and eradicate extreme poverty by providing sustainable livelihoods to families through the empowerment of women. In order to attain this, we are implementing an Integrated Community Development Project with five interconnected sectors:

## **1. Child Labor Elimination and School Programs**

Hand in Hand is committed to eliminating child labor; we define "every child out of school as child labor". We have developed a thorough and systematic methodology in order to map school-going and non school-going children. In order to meet the different needs of the children, we have a number of programs, for example, transit schools, residential schools, strengthening of government schools, crèches, and Alternative Innovative Education (AIE) centers. We never give up on a child!

## **2. Self Help Groups and Microfinance for Enterprise and Job Creation**

The focus of our Self Help Group (SHG) and Microfinance Project is to alleviate rural poverty and empower women. This is done by organizing women into Self Help Groups, training them in capacity building and skills development, facilitating access to cheap credits and helping them build sustainable livelihoods for themselves and their families. Entrepreneurial training and business coaching are critical for successful transformation of micro credits into enterprises.

## **3. Citizens' Centers to Strengthen Democracy on a Grassroots Level**

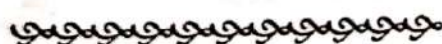
Hand in Hand has opened Citizens' Centre at village level to facilitate for poor and illiterate people to access information and learn about their rights as citizens. The most important objective of the Citizens' Centre is to encourage democratic participation and provide basic information for villagers on how to vote, apply for welfare programs etc. Citizens' Centres also have an "IT-kiosk" with two computers, internet connection and facilities for printing, copying, scanning and faxing, as well as a small library.

## **4. Medical Camps and Awareness Campaigns to Improve Health Levels**

Hand in Hand organizes regular medical camps and information campaigns on health and hygiene. A medical camp includes a doctor with a small team, offering free medical examinations and referrals as well as basic medication, vaccinations, vitamins and nutritional supplements. Our medical camps are often accompanied by information campaigns on issues such as HIV/AIDS, alcohol consumption, family planning, personal hygiene and nutrition.

## **5. Environmental Protection via Watershed Projects and Solid Waste Management**

Our Watershed Projects include digging out water tanks, building terraces in hilly areas, turning wasteland into cultivable land and forestation. We are currently managing two projects, both financially backed by the National Bank for Agriculture and Rural Development of India (NABARD). Hand in Hand is also active in field of solid waste management, including raising awareness, collection, transportation, composting and recycling of solid waste.





# CHIRAG

Good Day, to all the children and Staff of Sevalaya.

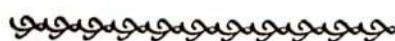
**Chirag** is a non-profit organization with an aim to bring simple wishes of innocent minds to reality. Every year, during the festive season of Diwali, Chirag teams will identify orphanages and other institutions with under-privileged children. Chirag volunteers would speak to each child personally to find out what he/she wants for Diwali. A little wish list or a tag is made for each child. The tags are then placed in a model of a Diya (that depicts the spirit of Diwali) installed at the premises of the sponsoring organizations. Individuals within the organization who wish to contribute can pick up a tag and shop for a gift for the child. In a week's time, tags are replaced with the actual gifts in the child's wish list - gift wrapped and wrapped with love and wishes from the person who picked up the gift.

Chirag team will collect the gifts from the organizations and distribute them to the children a few days before Diwali. Each child who has received a gift is encouraged to write a small personal thank-you note and this is then handed over to the organization for distribution to the individuals who have sponsored the gifts.

Apart from the Gift Program, Chirag is now concentrating on Children's education. Education and character is our best friend and weapon as adults. Chirag has started sponsorship program and is proud to announce that 12 children are already part of this scheme. Whereas the education and tuitions are all taken care of by the Chirag team, the tag added to these in terms of cost is sponsored by the interested individuals.

We had the good fortune of reaching out to 800 children in Sevalaya and 3100 children in all during the festive season last year. Together we dream and work towards bringing a lot of these to reality. If Chirag can show the commitment to children the way Sevalaya does, we will also see success in reaching out to the deserving children and watch them grow in discipline, intellect, stability, confidence. We are thankful for this experience to the Staff and Children of the Institution.

Thanking everyone once again and looking forward to an association with Sevalaya that will grow in strength and activities in the years to come.





## NEWS AND NOTES

### Awards

Mr. G. Chittibabu of Sevalaya's Mahakavi Bharatiyar Hr Sec School, Chennai was adjudged India's Best Primary Teacher in the Tata Consultancy Services-Education World Teachers Awards 2006. Ms. Mala Ramadorai, Educationist and Chief Mentor, Maitree, Associate Engagement Programme of TCS, presented the award to the teachers in a grand function at Chennai on 29/11/2006. According to Ms. Ramadorai, "The Teachers Award is TCS' way of recognising and promoting innovative teaching methods which in turn will nurture curiosity and creativity in young minds, preparing them for tomorrow's world". This is a national award and Sevalaya won the award out of 25,000 participating schools from all over India.

### CSR visits by companies

During the year, many companies had their Corporate Social responsibility visits to our campus. There were many interaction sessions organized and many staff of these companies have started visiting the campus regularly and taking up volunteering work.

**The 18<sup>th</sup> Annual Day** were held on 01/07/2006. The entire village wore a festive look with colourful



G.Chittibabu Receives TCS-Education World 2006 Award from Ms. Mala Ramadurai



18<sup>th</sup> Annual Day Celebration



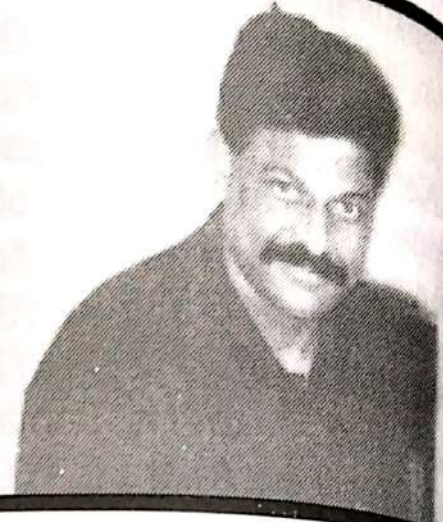
rangolis decorating the road leading up to Sevalaya. Lion B. Jayaraman, Chairman, JAK Group of Companies was the chief Guest and he released the 18th Annual Report. The first copy was received by Ms. N. Latha, Chief Educational Officer of Thiruvallur District. Mr. D.V.Venkatagiri of Bharatha Matha Sangam felicitated Sevalaya. The Sangam donated notebooks to the school children.

### **Events at the Campus**

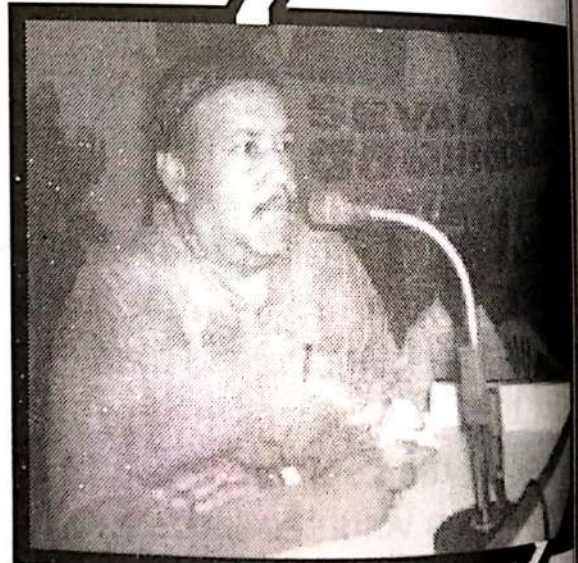
**Sri Rama Navami** was celebrated on 8th April 2006. The Managing Trustee V.Muralidharan spoke to the children about the qualities and values that we have to imbibe from the life of Sri Rama.

Lion B.Jayaraman of BJ Exports Avadi is a well known philanthropist. Any memorable occasion in his life, he sees it as an opportunity to lend a helping hand to the poor and the needy and the underprivileged sections of the society. Sevalaya is a beneficiary of Mr. Jayaraman's generosity. This year Mr. Jayaraman celebrated his birthday with our children and senior citizens, on 10th April 2006. He arranged a feast for them and personally served each one of them.

**Mahaveer Jayanthi** was celebrated on 11th April 2006. Lion. Bhora and Mr. Chain Chand Kothari were the



Lion B.Jayaraman,  
Chairman, JAK Groups, Avadi



Mahaveer Jayanthi



guests for the occasion. Members of the Thiruninravur Jains Association also participated.

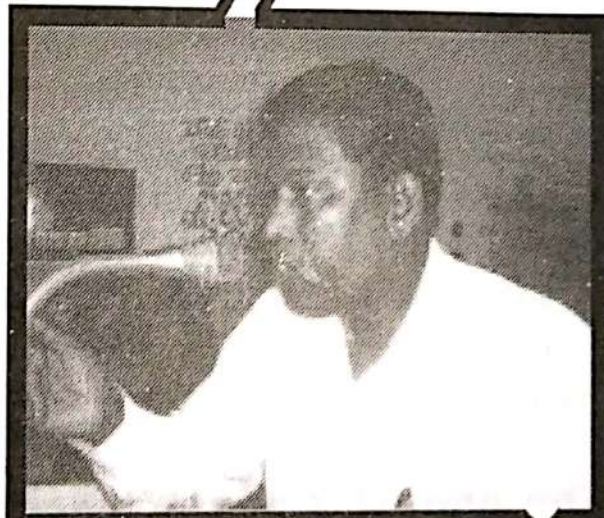
**Tamil New Years Day** was celebrated on 14<sup>th</sup> April 2006. Mr. G.D.Rajasekar , President of Koyambedu Periyar Vegetable Merchants Welfare Association, was the chief Guest. The office bearers and many members of the association participated in the celebrations. They provided a festive lunch for the children on the occasion and assured continuous support for Sevalaya by providing free vegetables in the years to come.

**Easter** was celebrated on 22<sup>nd</sup> April 2006. Pastor Victor of Ebenezer Church, Thiruvallur was the Chief Guest. He spoke to the children about the Easter festival, the day on which resurrection of Jesus Christ took place, how it symbolises hope and a new beginning.

**The annual one month free computer course** for the village youth conducted by Sevalaya was inaugurated on 24<sup>th</sup> April 2006 by Dr. R.K.Raghavan, Advisor, TCS and Former Director of CBI. 75 students had enrolled for the course. The participants were given training in MS Word, MS Excel, Power Point



Tamil New Year Celebrations by  
Vegetable Merchants, Koyampedu



Easter Celebrations  
Pastor. Victor, Thiruvallur



and MS Access.

**A 3 – day Yoga camp** was held for the children ,senior citizens and staff from 27th April 2006 to 29th April 2006. Mr. T.S.Narayanan conducted the training.

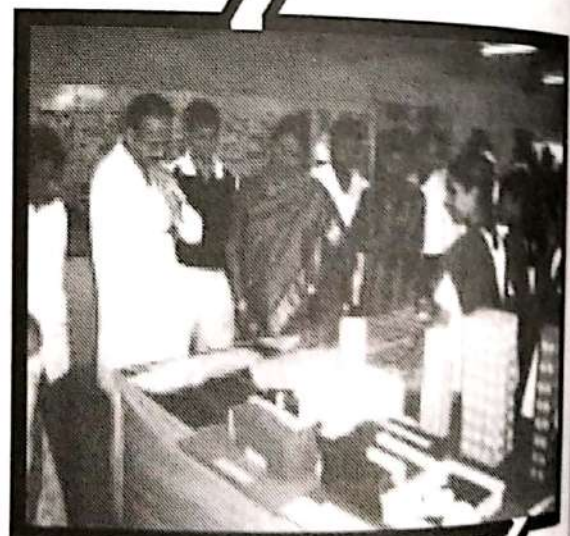
Shri. Keeranur Ramamurthy delivered a religious lecture on Ramayana for the senior citizens in the campus for four days (19/06/2006 – 22/06/2006). The grandpas and grandmas of our old age home enjoyed the lecture.

As a part of their "**Chennai – 365 Days " Programme**, for the year 2006 Sri Krishna Sweets arranged for recital of Lalitha Sahasranamam and a Bhajan session at Sri Ramakrishna Paramahansa Old Age Home on 13/07/2006. They sponsored special lunch for the residents of the students Home and Old Age Home. Sri Krishna Sweets management was kind enough to get a list from us about the snack items, what each grandpa or grandma would like to have and brought those items individually packed, for each one of them!

**The Annual 3 day Science Exhibition** was held from 10/08/06 to 12/08/06. The theme of this year's exhibition was Environment.



Summer Computer Course  
Inauguration Function



Annual Science Exhibition  
DEO visits the stalls



Stalls depicting various types of pollution such as air, water etc, the evil effects of pollution on earth and ways to save the earth were on display. The exhibition was inaugurated on 10/08/2006 by Ms. P.Selvakumari, District Educational Officer, Thiruvallur District. Mr. E.A.P.Sivaji, Member of the Tamilnadu Legislative Assembly, Mr. A.Krishnaswami, Member of Parliament and Mr.V.S.Shanmugam, Chairman, Thiruvallur, were the Chief Guests for the Valedictory function on 12/08/2006.



Science Exhibition  
Valedictory Function

**Independence Day** was celebrated on 15/08/2006 with much enthusiasm. Our National Flag was hoisted by Ym. N.Rajkumar, District Governor, Y's Men International, Madras District. Members of the Y's Men Club of Anna Nagar, Y's Mennettes and Y's Lings Club participated in the celebrations. A Blood Donation Camp was organised by the Old Students Association of Sevalaya, in association with Indian Red Cross, Thiruvallur.



Independence Day  
Culturals

**Vinayaga Chathurthi** was celebrated on 27/08/2006. Students from MGR Janaki College, Chennai and Guru Nanak College, Chennai participated in the celebrations.

September 11th has become



synonymous with terrorism and destruction now. But September 11th is an important day in the lives of the Trinities of Sevalaya. It was a turning point in the freedom struggle at South Africa in 1906, when the most effective weapon of truth and non violence "Satyagraha" was born; it was the day India shook off its shackles and one of her illustrious son stood up to proclaim to the world the Greatness of her rich cultural heritage at the World Parliament of Religions in Chicago in 1893; it was the day the spirit of the richest of poets transcended the physical frame and permeated the entire universe in 1921.

Sevalaya conducted interschool district level oratorical, essay writing, poetry writing and quiz competitions on the lives of these three great leaders to provide an opportunity to the younger generation to know about them.

**Bharathi, Gandhi, Vivekananda Day** was celebrated at Campus on 11/09/2006. Swami Omkarananda, Acharya of Pudukkottai Sri Bhuvaneswari Avadhutha Vidyapeetam and Vedapuri Adiguru Shri Prajna Dakshinamoorthy Vidyapeetam, Theni was the Honourable Chief Guest. His Holiness distributed prizes to the



Independence Day  
Celebrations



Swami Omkarananda, blesses  
the students at Sevalaya



winners of the competitions and blessed the students. His Holiness delivered a lecture on Bharathi and Bhagavad Gita on the occasion.

The festival season arrived with a big bang! Yes, **The Diwali Celebrations!** All the children were taken to a Mega cracker show at the DG Vaishnava College Grounds on 19/10/2006. The show was organised by Lions Club of Greenways. The fireworks were absolutely splendid and the children enjoyed themselves thoroughly. Diwali celebrations at Sevalaya commenced on 20/10/2006. Ln. D. Thulasingham, President, Federation of Tamil Nadu Rice Mill Owner and Paddy Rice Dealers Association, Redhills, Chennai inaugurated the Celebrations. New clothes were distributed to all children and the senior citizens.



Diwali Celebrations

**Ramzan** was celebrated at Sevalaya on 29 / 10 / 2006. Dr. K.V.S.Habeeb Mohammed, President, Islamic Foundation Trust was the Chief Guest. Insisting that Service to mankind is Service to God, Dr. Habeeb Mohammed said that according to Islam Man was born to perform 3 duties – Duty to God, Duty to fellow men and Duty to oneself. The aim of all this is to promote self control and



Ramzan Celebrations



discipline and service to humanity based on Universal Love. The fasting during the Ramzan Month aims to promote these basic essential qualities in Man he mentioned.

**Children's Day** was celebrated at Sevalaya on 18/11/2006. Mr. S.Ahmed Abdul Kadhar, Inspector, Vengal police station was the Chief Guest for the occasion. Felicitating Sevalaya for the services rendered to the underprivileged children, he called upon the students to make the best use of the opportunities provided to them and insisted upon the importance to grow up with good values.



Children's Day Celebrations

To commemorate **the Birth Anniversary of Mathematics Genius of India, Sri Srinivasa Ramanujam** a Maths Talent Exam for students of Class X & XII for the schools in Chennai & Thiruvallur District was conducted on 05/12/2006. 139 students from 27 schools participated in the examination. Prizes were distributed to the top rankers in a function organised on 23/12/2006. Ms. R.Vijayalakshmi, Executive committee member, Association of Mathematics Teachers of India, Chennai, was our chief guest and distributed the prizes. The Maths Club of



Maths. Exam.-Prize Distribution



Sevalaya presented a skit on the occasion on the topic "No Maths; No Life".

**Christmas** was celebrated with joy at Sevalaya campus on 22/12/2006. A beautifully decorated manger adorned the stage. Ms. Ruth Vennila, District Social Welfare Officer, Thiruvallur was our Chief Guest for the function. Rev. Fr.Arul, Parish Priest of Thiruninravur, Rev. Fr.Doss, Correspondent, St. Claret Matriculation School, Thiruninravur and Mr. D'Souza, President, Anglo Indian Society graced the occasion by their presence. The chief Guest spoke about the values Christmas symbolises namely, simplicity, purity and spirit of sharing. The Children's joy knew no bounds when Santa Claus visited them accompanied by the jingle bells and distributed sweets.

**New Year** was celebrated at Sevalaya on 01/01/2007. Members of the Sathya Seva Sai Samithi group visited the campus. There was a Bhajan session. They conducted Sports Competitions for the children.

**Pongal** the harvest festival is celebrated on the 1<sup>st</sup> day of the Tamil Month "Thai" every year. It is



X-MAS Celebrations



X-MAS Celebrations

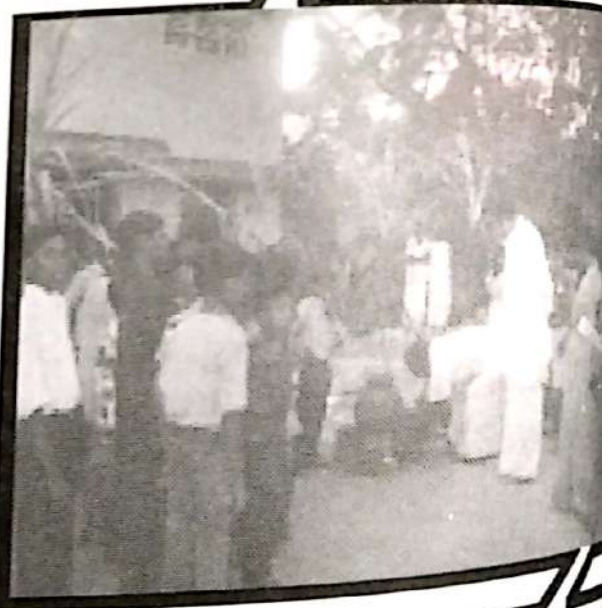


an occasion when the farmers express gratitude to the Sun God for a good harvest. It is a 3 day function with the first day ( i.e the last day of the Previous Tamil month, Margazhi) being celebrated as Bhogi. Traditionally in villages, the people clean up their houses, dispose off unwanted items, whitewash their houses and decorate it for the next day festival. "Getting rid of the Old and Welcoming the New" is said to be the concept behind this. But in recent days this has taken an unhealthy turn. People started burning old tyres, plastics and other rubbish there by polluting the air. A heavy mass of thick smoke will hang in the sky on the morning of Bhogi every year. To desist people from this hazardous practice and to spread awareness about "A Smokeless Bhogi" a 12 Kms mini Marathon was organised by Sevalaya on 14/01/2007. Mr. V.S.Shanmugam, District Chairman, Thiruvallur and Mr. R.S.Rajaraman, District Councillor, Thiruvallur flagged off the race. Nearly 250 students from 20 schools participated in the Mini Marathon.

The main festival "Pongal" was celebrated in traditional village style. New earthen pots were placed on a brick stove and firewood was



'Bhogi' function at Sevalaya



'Pongal' at Sevalaya



lit. "Pongal" was cooked in the pots and offered to Sun God. Landlord Mr. Venkatesa Mudaliyar of Pakkam Village and Mr. M.Muthulingam, proprietor of Manikandan Traders, Thiruninravur were the chief Guests.

The third day is celebrated as "Mattu Pongal" a thanksgiving day for the friends of the farmer, the cattle. Traditionally during this day a sport "Jallikkattu" where youth of the village will compete to overpower a strong bull will be organised. It would be a real terrible sight to see the bull all decked up and agitated because of the crowd and drum beats and the youth pouncing on it to overpower it. Many youth get injured, some of them even fatal. As a substitute for this cruel game, Sevalaya organised a District level Volley ball Tournament in which 22 teams participated. The winners were Melapedu team and Velliyur team were the runners up.

**Republic Day** was celebrated at Sevalaya on 26/01/2007. Mr. K.Raghavan, Manager, Indian Bank, Dr. R.K.Salai Branch was our Honourable Chief Guest and hoisted the National Flag. A blood donation camp was organised by the Old Students Association of Sevalaya and the Indian Red Cross Society, Thiruvallur



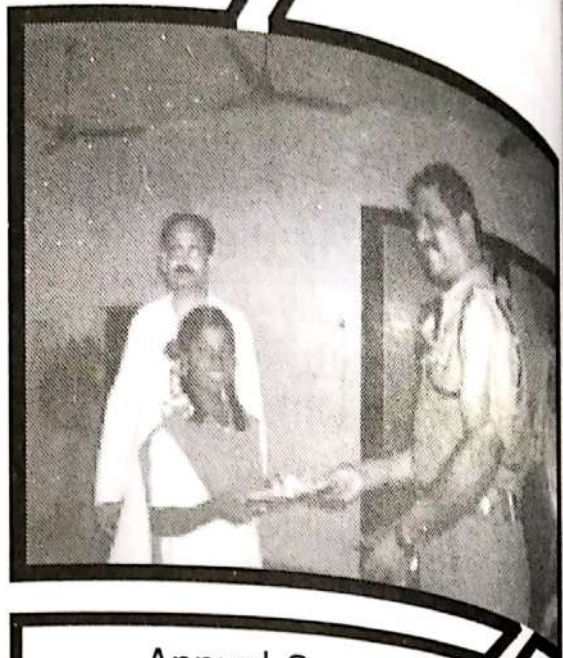
Republic Day Celebrations



Gandhi Exam.-Prize Distribution

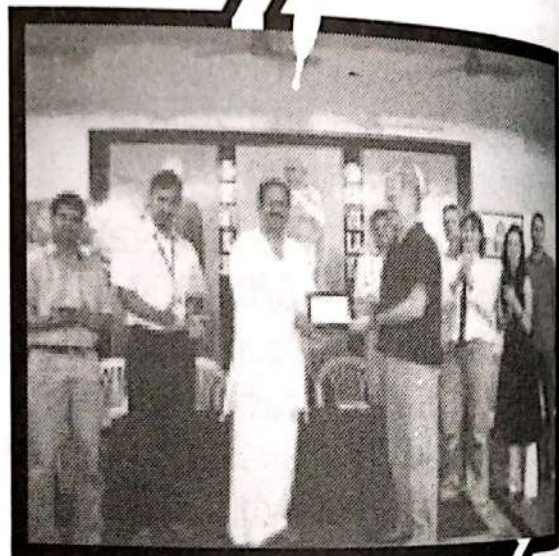


**The Annual Sports Day** was celebrated at Sevalaya on 13/02/2007. Different sports activities for the children, various field events, matches, events for parents, inmates of old age home and teachers were conducted. The prize winners in the various categories received the prizes from Mr.R.Dhanasekaran (Asst Commissioner of Police, Pattabiram Range, Chennai) who was the chief guest on the occasion.



Annual Sports Day

AXA, the Multinational Group has entered the Indian Markets – not just on a business venture. True to its proclaimed commitment of Corporate Responsibility which attest to AXA's desire to contribute to the sustainable development of the communities in which the Group does business, the AXA group has entered into a Social Partnership with Sevalaya. AXA aims to concentrate on providing support in the field of education for the poor. Mr. Ian Pinnock, CIO of the AXA group visited Sevalaya on Monday the 19/02/2007 and formally made the announcement about AXA's social partnership with Sevalaya. Mr.Adrian Cottington, Mr. Pete Reed, Ms. Amy Hudson, Ms.Liz Mckay senior officials of AXA, UK were present on the occasion. As a



AXA Group at Sevalaya



first step AXA has agreed to sponsor 60 children of the Balwadi section of Sevalaya and support them right through their school and university education, till the time they are able to support themselves.

Sevalaya arranged a **free Seminar on "Committment to Excellence"** for college students on March 02/03/2007 at campus. The seminar was conducted by Mr. Muthiah Ramanathan (Director, Mind Dynamics Centre, Chennai). He conducted a lively session on improving one's self confidence to progress towards excellence in one's life. It also created awareness towards social responsibility. Nearly 112 college students participated in it. Certificates were issued to the participants. He conducted a training session for the teachers on the same day.

**The birth Centenary of Thirumuruga Kirupananda Variyar**, a well known personality in the field of delivering Spiritual Discourses was celebrated at Sevalaya on 07/03/2007. Mr. Pazha. Muthappan, Principal, The Chettiar College, Tiruchirappalli spoke about Variyar Swamigal who was well known for his sense of humour and conveying great spiritual and philosophical thoughts in simple style and making it



Staff Tour to Kodaikanal



Independence Day at Sevalaya



appealing to the common man. The children came to know more about the life and work of Swamigal.

Volunteers from Chinmaya Mission conducted **a career counselling program** for the students of 9th standard of our school on 20/03/2007.

**Sri Rama Navami** was celebrated on 24/03/2007. The Special Guests for the occasion were Mr. Muniyasekar (Revenue Inspector, Thiruvallur), Mr. K.Rajendran (Village Administrative Officer, Theruur), Mr. Thiruverkulam (Village Administrative Officer, Pakkam), Mr. E.Srinivasan (Panchayat president, Thottikalai), Mr. E.R.Kesavan (Panchayat President, Ayathur) and Mr. Vengatesa Mudhaliyar (Puliyur).

The students and the staff gave a **Farewell Party for the XII Standard students** on 25/03/2007. The students presented a Cultural Programme. The Managing Trustee, V.Muralidharan, Sevalaya Advisor Mr. J.Muralikrishnan and Mr. Kennet and Mr. Muthu from DROP spoke to the students. They conveyed their Best wishes to them to achieve greater heights in life and asked them to stay in touch with Sevalaya wherever they go. The teachers



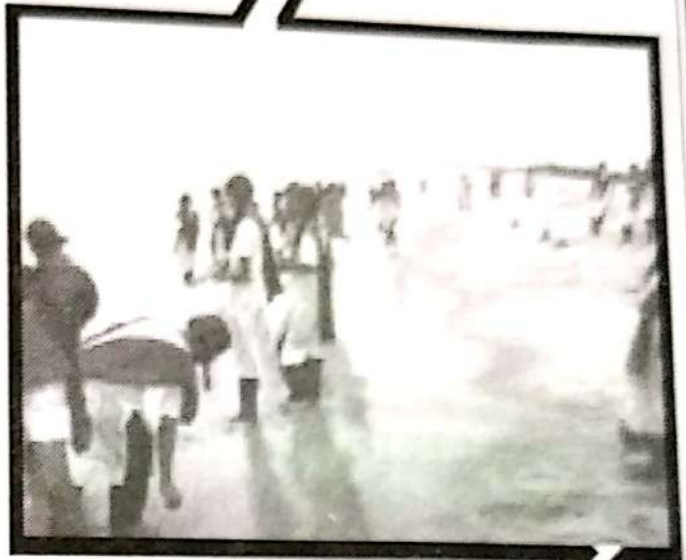
Vinayaga Chaturthi Celebrations



Chinmaya Mission's career counselling program



also addressed the students. Some students of the XII Standard spoke on the occasion gratefully recollecting that but for Sevalaya they would not have been able to complete XII Std. They assured that they will remember Sevalaya all through their life and will contribute once they achieve good position in life. The cook Mr. Madhavan had prepared special sweets and snacks for the occasion which was enjoyed by all. Mr. V.Muralidharan held a lit candle, from whom the teachers lit many candles and passed it on to the students. There was a Candle Light Prayer at the end of the meeting.



XII Std. Students at Beach

**A Kidney Awareness Programme** was conducted by a team of Doctors from the Porur Ramachandra Hospital on 29/03/2007. The doctors spoke on "Care of Kidneys". The residents of Sevalaya's Old Age Home and local villagers participated. The session was an interactive one with the doctors providing clarifications for the doubts asked by the participants. The programme was organized by the Madras School of Social Work.



Blood Group Test

**Mahavir Jayanthi** was celebrated on 31/03/2007. The Chief Guest was Lion. M.Dharmachand Jain, Trustee of Sri Digambar Jain



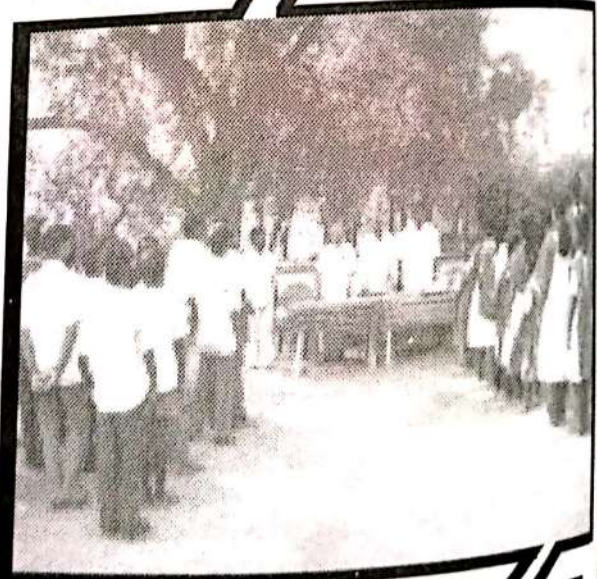
Temple, Arungulam Jain Sangh, Thiruvallur. Sevalaya is proud that one of the students who was trained under the tailoring programme, Ms.R.Vijaya, has been selected as teacher to conduct tailoring classes at Chinmaya Mission.

### Events/Programmes where Sevalaya participated...

The annual 3 day camp at Camp Tonakela, Avadi was held from 19th April to 21st April 2006. Each day was dedicated to the Trinities of Sevalaya respectively. On the first day – Mahakavi Bharathiyar Day – Bhuvanewari Muralidharan held an interactive session with the children guiding them to think on the values they should absorb from reading Bharathiyar's poems – Fearlessness, Truth, Honesty etc. On the second day – Mahatma Gandhi Day – A.Annamalai spoke to the children about Gandhiji's life and message. On Swami Vivekananda day T.S.Venkataramani asked the students to hold group discussion on how they will apply Swamiji's teachings in the day today life. Many sports competitions were held for the children every day. They also enjoyed an hour of swimming every day in the swimming pool at the camp site. The camp was



Mind Mapping Programme to Students

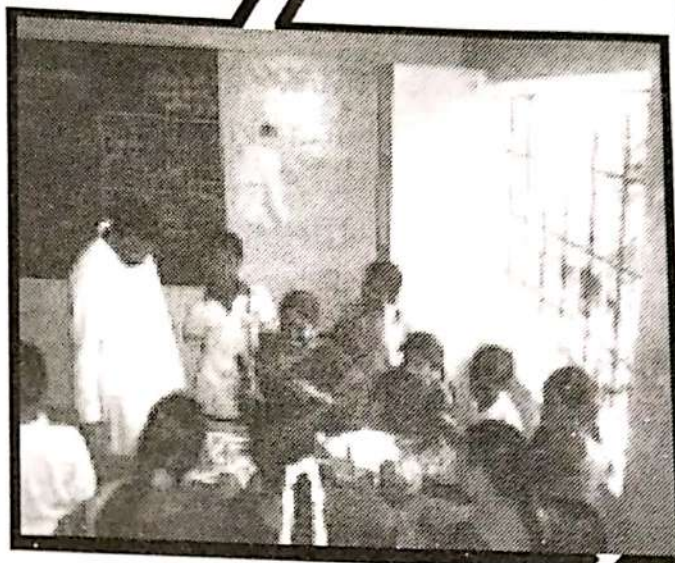


Camp Tonakela, Avadi



inaugurated by Lion.Govindarajan, Secretary of Tonakela Association. Sri Rathanji, Venkateshwara Jewellers, Avadi was the chief guest for the valedictory function on 21<sup>st</sup> April 2006.

Sri Krishna Sweets, a leading business house of Indian sweets, organised programme every day of the year 2006 for 365 days under a novel concept of "A good deed a day." On 28<sup>th</sup> April 2006 they hosted a dinner for the children of Sevalaya. The evening was filled with fun and frolic. Various games were conducted for the children and they were treated to a delicious dinner which concluded with the children's all time favourite - ice creams and cakes. Special mention must be made about the hospitality extended to the children on the occasion, by the Managing Director Mr. Murali and his wife and the staff and volunteers.



Craft Training to Staff



Parents Meet at MKB School

The Rotaract Club of Akash conducted a 3 day camp "Sangamam" at Pammal for orphanage children from 19/05/2006 to 21/05/2006. 60 children from Sevalaya participated in the camp. Yoga classes were conducted for the participants. Many sports competitions and quiz competitions were also held. The children presented cultural programmes,



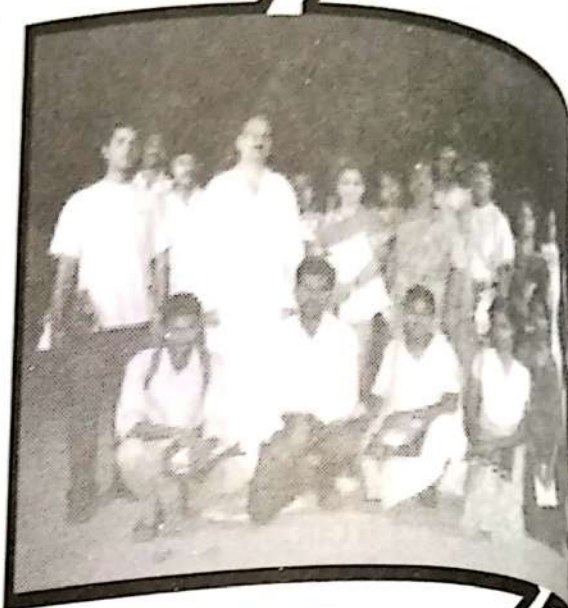
which gave them an opportunity to display their talents. As in the past years, our children were the special guests for the Aayutha Pooja celebration, organised by Anna Nagar Auto Association, Pattabiram on 22/10/2006. Our children were provided a festive lunch. The dinner was also sponsored by the Association on that day. Our children also received gifts of note books, clothes, rice, snacks, etc.

V.Muralidharan was the special invitee for the one-day workshop on "Corporate Social Responsibility" conducted by FICCI (Association of Indian Industries) on 15/11/2006 and he spoke about the activities of sevalaya and how TATA group has helped this organization to grow.

Our students participated in the inter-school competitions held by Sornambal Educational Trust and Bharathiya Vikas Parishad during the year and won prizes.

Mr.V.Muralidharan was one of the Chief Guests at the Thakkar Bapa Anniversary Day held on 29/11/2006.

G.Chittibabu & A.A.Kingston attended a workshop on Mind Mapping conducted by Mr. B.Shiva of TCS on 29/11/2006.



MSW Students at Sevalaya



Anna Nagar Auto Association,  
Pattabiram



53 students of X Std and 49 Students of XII Std attended a Programme "Let Us Succeed" organised by Dinamalar, a popular Tamil Daily at NDP Thirumana Mandapam, Manavala Nagar, Thiruvallur on 03/12/2006.

20 staff members of Sevalaya attended the Art of Living Health and Happiness Programme conducted by Sri. Sri. Ravishankar from 05/12/2006 to 08/12/2006 at Anna University Grounds, Chennai. Free passes for the programme were provided by CIOSA.



Students at Gandhi Statue

20 children from Sevalaya participated in the Gandhi Jeyanthi and Sarvodaya Day Celebrations near Gandhiji Statue at Marina Beach on 02/10/2006 & 30/01/2007. The children sang Bhajan Songs.

The Managing Trustee Mr. V.Muralidharan was an invitee to the dinner hosted by the US Consul General, Mr.David Hopper at his residence for the delegates of the members from Community Colleges in USA on 22/03/2007.



Sarvodaya Day Celebrations

### Experience sharing with other NGOs

CIOSA is an organisation for networking all NGOs. CIOSA



organized a meeting of NGOs engaged in geriatric care. Mr. P. Selvam represented Sevalaya at the meeting where many NGOs running Old Age Homes participated. They shared notes and exchanged their experiences in issues involved in running an Old Age Home

### In the Media...

Our children participated in the competitions held by "Makkal" TV on 01/10/2006 and U.Radha of 10th std. won a prize in the oratorical competition. The programme was telecast on 02/10/2006, on the occasion of Gandhi Jayanthi.

V.Muralidharan, Managing Trustee was the guest on JAK TV 's Live phone – in Programme on 19/10/2006 where he spoke about the activities of Sevalaya and answered viewer's calls.



Bharathi Day Celebrations

### Medical Camps...

**Free Siddha medical camp** was organized every quarter by Kilpauk Sathya Sai Seva Samithi and conducted by a team of doctors from Arignar Anna Siddha Medical College during the year. Nearly 1800 people were benefited by the camp where free medicines were distributed.



Siddha Medical Camp



Singhvi Charitable Trust conducted a **Free Eye and Dental camp** on 06/08/06. Nearly 500 people attended the camp. 50 people were referred for free eye surgery to Porur Ramachandra Hospital. The doctors made a follow up visit for post operative review on 24/08/2006. 300 pairs of free spectacles were distributed.

Lions Club of Madras Dharshan conducted a **one day free medical camp** at Sevalaya on 17/09/2006. General Check up, eye and dental check up were conducted. Nearly 300 people were the beneficiaries. Free medicines were distributed. 16 Patients were referred for free eye surgery and free spectacles were distributed.

Agarwal Eye Hospital conducted a **free eye Camp** on 27/12/2006. 100 People were benefited by the camp. 5 were referred for free cataract surgery.

Indian Red Cross Society, Thiruvallur conducted a camp on 03/02/2007, to identify the blood group of all students studying in Mahakavi Bharathiayr Hr. Sec. School.

On 10/03/2007 a **free eye camp** was conducted by Sankara Nethralaya at Sevalaya. The camp



Dental Camp at Sevalaya



Eye Camp at Sevalaya



was organized by Madras School of Social Work. Nearly 210 villagers were benefited.

### **NSS Camps**

40 students from veterinary College in Vepery conducted a 10 day NSS camp from 7<sup>th</sup> April 2006 to 16<sup>th</sup> April 2006. The III year students visited nearby villages, educated the villagers about maintaining the cattle, common diseases that can affect the cattle and poultry. They also checked up the cows in Sevalaya's Goshala and in the nearby villages and distributed free medicines. They entertained the children of Sevalaya with a cultural programme on an evening during their camp. The students of Anna University conducted a 10 days camp from 17/06/2006 to 26/06/2006.

Students of Mahalakshmi College camped for 10 days at Sevalaya from 08/08/2006. They were engaged in campus cleaning and village temple cleaning activities. They interacted with the residents of Sevalaya's Children's Home and Old Age Home.

20 students studying in various disciplines at John Hopkins University, USA landed at the campus for a 10 day camp from 24/08/2006. Spreading awareness about AIDS was one of the projects of this group. The camp concluded on 02/09/2006. They presented a cultural programme on that day.

8 volunteers from NSS unit of Indian Institute of Technology, Chennai camped at Sevalaya for 4 days from 02/12/2006 to 05/12/2006. They conducted computer classes for the students, conducted career guidance programme and helped in organising the Library.

### **Reaching out to people through art forms.....**

The "Kottu Murasu" Cultural troupe of Sevalaya presented a Programme at Kakalur (Thiruvallur District) on 15/07/2006. The children sang Bharathiyar Songs. They enacted a small skit highlighting how Sevalaya lends a helping hand to fulfil the aspirations of poor children who wish to study and provides shelter to the destitute senior citizens. The response to the programme from the public was terrific. The troupe presented a cultural programme in the Thottikkalai Village on 20/01/



2007. The children enacted the awareness about literacy. Mr. G.Ezhumalai, Thottikkalai Village Councillor and Mr. E.Srinivasan, President, Thottikkalai Village graced the occasion by their presence and encouraged the children. Periyapalayam Village was the venue for the cultural programme of the troupe on 10/02/2007. They presented a programme highlighting BGV (Bharathi, Gandhi & Vivekananda) values. Mr. Arumugam, President, Aathuppakkam Panchayat presided over the function. Mr. Velu Mayil, President, Parents Teachers Association, Government Higher Secondary School, Periyapalayam also participated.

### **School clubs**

In the Science Club Meetings the students got an opportunity to perform simple experiments based on the concepts they learn in the classes which gave them a better understanding. Lectures on various topics related to Science were also organized.

In the Maths Club meetings children were told about ways to improve their multiplication skills and speed.

In the Social Science Club meetings lectures on importance of history,



"Kottu Murasu" Cultural troupe of Sevalaya



Old Students Association Meeting



the different states of India, the life of the people, their occupations, the festivals they celebrate, etc. were organized in one of the meetings. Ms. K.Sneha from the Madras School of Social Work spoke to the students about "Social Service and Social Work".

The language clubs viz Tamil Club and English Club focused on improving the vocabulary and reading and writing skills of the members.

### **Sevalaya students service camps**

Sevalaya has three NSS Groups viz, The Gandhi Group, Bharathiyar Group and Vivekananda Group. Throughout the year the groups engaged themselves in cleaning the nearby village temples, the campus of Sevalaya and spreading messages of health & hygiene, hazards of plastics etc among the villagers.

### **Sports**

It was a moment of pride for all of us when Sevalaya student Baby was selected for specialized training in Athletics by the District Sports Officer, Thiruvallur. She attended the 15 days training camp conducted at Manali from 15/05/2006 to 30/05/2006.

The District Sports Officer conducted a Sports event for all the schools in Thiruvallur District on 19/08/06 at TI School, Ambattur. Tamil Selvi won the first Prize in Shotput, Baby won the second prize in 100 mts running and Azhagiri won 3<sup>rd</sup> place in 300 mts running.

The Zonal Level Throw Ball Tournament for Girls was held on 08/08/2006 and Sevalaya senior team were the Zonal winners. The Zonal Level Kho-Kho Tournament for Girls was held on 04/08/2006 and Sevalaya senior team were the Zonal winners. On 26/08/2006 in Table Tennis, Singles - P.Srinivasan was the District winner in the super senior category. In the senior category R.Lugesh was the District winner. In Doubles - P.Srinivasan and E.Karthick were the District runners up in the super senior category. In the senior category R.Lugesh and U.Ganapathiram were the District runners up. At the same day, in the senior category Road Cycling race S.Prakash got the 3<sup>rd</sup> prize. In the Athletics Meet in Zonal level, M.Bharathi got 2<sup>nd</sup> prize in Shot-put and K.Chitra got 2<sup>nd</sup> prize in 400m running on 28/08/2006.



The Kho-Kho Team participated in a competition held at Dr. NKBV Matriculation School, Korattur on 22/11/2006. P.Srinivasan came II in the Table Tennis tournament at Divisional Level held at Kancheepuram on 23/11/2006.

Our school team participated in District Level Sports competition conducted by District sports Officer at Thiruvallur on 01/12/2006. Azhagiri secured III place in the District Level Discus throw competition.

The Divisional Level Sports competition at Kancheepuram was conducted on 05/12/2006 in which Azhagiri one of our students participated.

6 students from Sevalaya participated in the District Level Chess Tournament on 18/01/2007 and 19/01/2007 at Jaya Matriculation Higher Secondary School.

Sevalaya students were the District level Inter School Winners in the game Kho – Kho conducted by Seven Star Sports Club, Thiruninravur at Dasar School, Thiruninravur on 03/03/2007.

### **Spreading the message of Bharathi Gandhi & Vivekananda Statewide....**

The youth of today are the pillars of tomorrow's society. To create a better society, it is essential that the youth grow up with good values. Knowledge of the glorious past of our country and the great men who traversed this nation is absolutely essential to build a better future. With this in mind Sevalaya has taken efforts, to spread awareness among the students of today, the lives and works of the Trinities of Sevalaya – Mahatma Gandhiji, Mahakavi Bharathiyar and Swami Vivekananda. State level examinations on the lives of Mahatma Gandhiji, Mahakavi Bharathiyar and Swami Vivekananda were conducted for all the schools in the state of Tamilnadu for classes from VI to XII. Schools were classified into 2 categories – State Board Schools and Matriculation & CBSE Schools. Exams were conducted for 3 categories – for classes VI to VIII, IX & X, and XI & XII.

Students from all districts of Tamilnadu participated. 60,000 students from 450 schools wrote the exam on Mahatma Gandhiji's life. 20,000 students from 225 schools participated in the examination on life of



Swami Vivekananda while 40,000 students from 300 schools wrote the exam on Life and works of Mahakavi Bharathiyar.

Prizes were awarded to the top 3 rank holders in each category at the State level for the respective examinations during the Gandhi Jayanthi Celebrations on 02/10/2006, Bharathiyar Day on 02/12/2006 and Swami Vivekananda Jayanthi on 07/01/2007.

Mr. G.Ram Mohan, Retd, Commissioner for Railway safety was the Honourable Chief Guest for the **Gandhi Jayanthi Celebrations**. A noted philatelist and a Gandhian Scholar, Mr. Ram Mohan gave an insight into the world of Philately through a Slide Show. Of particular interest was the projection of various stamps and first day covers issued by various countries on Mahatma Gandhiji.

Mr. Heinz Hopp, Consul General, Consulate of Federal Republic of Germany was the Honourable Chief Guest for **Bharathiyar Day celebrations** on 02/12/2006 and distributed prizes to the toppers in the State Level Bharathiyar Examination conducted by Sevalaya. He mentioned that Sevalaya's services are the best he has seen in the whole of south India.

**Vivekananda Jayanthi** was celebrated on 07/01/2007. Shri. M.M. Muthuramalingam, Chairman, Velammal Group of Institutions was our Chief Guest. He spoke to the children about the need to build up self confidence and to work hard with focus to achieve whatever one aims for irrespective of the situation in which one was born. "Focused hard work coupled with Self Confidence is the only way to overcome poverty and rise up to higher levels in life" he asserted. He distributed prizes to the winners of the State Level Swami Vivekananda Examination conducted by Sevalaya.

#### Temple Visits:

The hostel girls and boys were taken on regular weekly trips to the nearby temples.

Old age home residents got a special darshan when they went to Karumariyamman Temple at Thiruverkkadu, Chennai on 10/02/2007. Ln. B.Jayaraman, Chariman, JAK Groups, Avadi arranged for the



special darshan. On 04/02/2007, special prayers were offered at Anchaneya and Siva Temples, Pakkam before start of the Board exams for 10<sup>th</sup> & 12<sup>th</sup> standard students in March 2007.

### **The success story continues...**

For the fifth year in a row, all the students of Sevalaya who appeared for the X standard Board Examinations were successful. Sevalaya secured 98% pass results in the the XII Standard Board Examinations. For the agriculture group the result was 100%.

### **Akshaya Thrithiai - A Welcome Trend**

During "Akshaya Thrithiai", in the previous year, the editorial of our news letter spoke about how the occasion has been commercially exploited by the business houses to push up the sales of gold and about the mad rush for purchasing gold. The true spirit of the occasion – that any good deed done on that day will prosper- was also mentioned. Our donors and well wishers have responded to this positively as always. This year Sevalaya received contributions from many people for this occasion. We thank you all!

### **Revathi congratulates staff of Sevalaya...**

Ms. Revathi, film star and Director, came in person to Sevalaya campus on 10/06/2006 and congratulated the Sevalaya staff for achieving 100% results in 10<sup>th</sup> and 12<sup>th</sup> standards for the fourth time in a row.

### **Tours**

The students of Standard XII were taken on a one day trip to Chennai where they visited Bharathiyar's House, Sri Parthasarathy Temple at Triplicane and the Marina Beach on 21/03/2007.

### **Training Programmes**

Mr. Shiva of TCS conducted a workshop on vision to Sevalaya's unit leaders and trustees. The concept of developing a vision, sharing it with all in the organization, passing on the passion from the founder to the rest of the team, innovative thinking techniques to deploy the vision, were the topics discussed. The participants enjoyed the lively session and thanked TCS for giving an opportunity to apply modern management concepts to a service organization like Sevalaya.



TCS administration department had made all the arrangements for the program, including providing a spacious conference room in TCS Chennai's corporate office, providing coffee, snacks and a sumptuous lunch.

'Soar high on your wings – You can do it' was the message conveyed at the **personality training program** conducted by Delphi TVS on 26/08/2006. Delphi TVS - Diesel systems Ltd.'s Training Manager Mr. R.Rajan, Officer in training department Mr. E.Kripashankar and officer HR Mr. K.Manikandan- conducted the training for students of Standard 10<sup>th</sup>, 11<sup>th</sup> and 12<sup>th</sup>. It was followed by a cultural program. Delphi TVS group presented gifts to the toppers of the X std Board Exams and the students who presented the Cultural Programme. They also interacted with the residents of the Old Age Home.

A five Day seminar **on Educational techniques and methodology** was organised from 23/09/2006 to 27/09/2006. Educational Consultant Mr. R.S.Nallaperumal of New Flower Educational Guidance Service, conducted the training. Quoting that "The destiny of India is made in our Classrooms" he exhorted the teachers to realise the great responsibility that lies with them in shaping the future generations. He stressed the need to make the children to have a strong foundation in handwriting (neat and legible), calculation skills and communication skills. He demonstrated how various educational models can be made with inexpensive items, which will enrich the understanding of the students and make learning a pleasure. The seminar was highly inspiring and motivating.

Mrs. Rama Raghavan from Bangalore conducted a workshop on Mind Mapping and Personality Development for the students and communication skills and teaching techniques for the staff on 08/12/2006.

**Career Guidance Programme** for the students who had appeared for 12<sup>th</sup> Standard Board examinations was conducted at Sevalaya on 25/03/2007. The programme was conducted by Mr. Kennnet and Mr. Muthu from an organization DROP.



## Study Circle

To encourage the habit of reading books and to promote the public speaking skills Sevalaya organizes Study Circle meetings every Saturday. All the staff members and Managing committee members in turn select a book to read, and share her/his views and thoughts on the book during the meetings. This year Mahatma Gandhi's Complete works, Mahakavi Bharathi's complete works and Swami Vivekananda's Gnana Deepam were selected by the staff. Each staff selected 1 volume and spoke about it in these meetings.



Mr. Shiva's Training at TCS  
to Sevalaya Staff

## Students Study Circle

To inculcate reading habit among children and to develop the skill of presenting their thoughts in a clear way to a group without any stage fear, students were also encouraged to conduct study circle meetings. These meetings were conducted on Saturday evenings.

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Temple Visit



# சேவை மையத்துக்கு ஜெர்மனி தூதர் பார்ட்டி

[illegible]

**10 தினகரன்**  
சென்னை 30 நவம்பர்

ஆசிரியர்களுக்கு டிசிஎஸ் விருது

சென்னை, நவ. 30: டாடா கன்சல்  
டர்பசி நிறுவனம் (புதிதில்) ஐ. எல்.  
அண்ட் எம்.எஸ். மற்றும் எஸ்.கே.எஸ்.  
லெர்ஸ்டி பத்திரிகையுடன் இணைத்து  
நாடு முழுவதிலுமுள்ள சிறந்த பள்ளி  
ஆசிரியர்களைத் தேர்ந்தெடுத்து விருது  
களை வழங்கியுள்ளது.  
சென்னையில் தேந்து டிசினஸ் திரு  
வனத்தின் சமூகப்பணி பிரிவான எம்.டி  
தேய் அலமப்பிஸ் தலைவர் மாறா  
ராமதுரை திருச்சிக்ளிடம் கருத்துரைத்  
தர மனவாகக்களையே பதவியை  
கண்டுபிடிப்பதால் ஊக்குவித்தல் சமு  
கப் பணிகளில் கருபாடு செய்குதுதல்  
ஆகிய அம்சங்களை தகுதியாகக்  
கொண்டு பேரட்ட நடத்தப்பட்டது.  
25 ஆயிரத்திற்கும் மேற்பட்ட லன்  
னப்பயர்கள் பேரப்பட்டன குறுகியில்  
8 பேர் தேர்ந்தெடுக்கப்பட்டனர்.  
அதமானால் சேத்துரைக்கு  
ராவ், சென்னையைச் சேர்ந்த பிடி  
பாபு ஆகியோர் தேசிய அளவில்  
ஆசிரியர்களைக் தேர்ந்தெடுக்க  
டனர். இவர்களுக்கு மேற்பட்ட  
ஆயிரம் வழங்கப்படுகிறது இ  
தவர் மேலும் 8 பேருக்கு அளக்க  
கலை வழங்கப்படுகிறது.

**THE HINDU • MONDAY, AUGUST 14, 2006**

## Science exhibition

The Sevalaya's Mahakavi Bharathiyar Higher Secondary School organised its annual science project on the theme 'Environment maketh a man' commencing Thursday. Seven other schools also participated in the exhibition and around 100 models were displayed highlighting different kinds of pollution.



# AXA in social partnership with Sevalaya trust

Staff Reporter

**CHENNAI:** Multinational group AXA has entered into a social partnership with Sevalaya, a charitable trust, and will sponsor the education of 60 children through school until they become capable of supporting themselves.

The trust focuses on providing quality and free education to orphaned, poor and rural children. It runs one home each for boys and girls housing about 160 children, the Mahakavi Bharathiar Higher Secondary School, a medical centre and library, a crafts centre to train rural women, a cow shelter and an old age home at Kasuva Village near Thiruninravur.

Representatives of AXA from the United Kingdom visited the premises on Monday and announced the part-

• It will sponsor the education of 60 children

• Trust runs one home each for boys and girls

nership. Among proposed methods of fundraising, AXA executives will travel by economy class, putting the difference in amount that an executive business class would cost into the fund.

AXA has also expressed willingness to associate itself with Sevalaya's project to start a free university for poor and meritorious students. Representatives of AXA handed over a cheque for E3,000 and participated in a cricket match between visitors and the school team.



News in media  
D 200 J. 1. 4  
ECCAN CHRONICLE

## around the city

### Inspiring exam for young children

**Chennai:** Vibrant words and deeds of great personalities leave a lasting impression on the minds of many. And when it comes to the case of the young minds, the impressions not only last forever but also mould their personality.

To drive home this message and to encourage the young minds to read the books of inspiring personalities such as Mahakavi Bharatiya, Swami Vivekananda and Mahatma Gandhi, the Sevalaya - a charitable trust at Kasuva village about 40 km west of Chennai conducted an open book exam on the Mahatma. Bharatiyar and Vivekananda, recently.

Nearly 20,000 students from about 225 schools across the state participated in the examination conducted for students of VI to plus two.

V. M. Muthuramalingam, chairman, Velammal group of institutions gave away the prizes to the winners at a function held here on Sunday.





K.Chitra  
461/500



P.Amul  
435/500



M.Gomathi  
425/500

## High School Toppers 2006-2007

### Tamil

- |              |          |
|--------------|----------|
| 1. K.Chitra  | - 91/100 |
| 2. M.Gomathi | - 90/100 |
| 3. P.Amul    | - 89/100 |

### English

- |              |          |
|--------------|----------|
| 1. K.Chitra  | - 89/100 |
| 2. R.Lagesh  | - 79/100 |
| 2. M.Gomathi | - 79/100 |
| 3. P.Amul    | - 77/100 |

### Maths.

- |              |          |
|--------------|----------|
| 1. S.Ashok   | - 92/100 |
| 2. M.Gomathi | - 91/100 |
| 3. K.Chitra  | - 90/100 |

### Science

- |                  |          |
|------------------|----------|
| 1. K.Chitra      | - 93/100 |
| 2. P.Amul        | - 92/100 |
| 3. N.Logeshwaran | - 88/100 |

### Social Science

- |                  |          |
|------------------|----------|
| 1. K.Chitra      | - 98/100 |
| 2. N.Logeshwaran | - 95/100 |
| 3. P.Amul        | - 92/100 |





**L. Vijayakumar**  
1051/1200



**S. Nithya**  
992/1200



**B. Sathish**  
942/1200

**Higher Secondary School Toppers 2006-2007**

**Tamil**

1. D. Kanaga - 177/200
2. R. Vaishnavi - 175/200
3. M. Thenmozhi - 173/200

**English**

1. B. Sathish - 173/200
2. D. Kanaga - 170/200
3. R. Vaishnavi - 168/200

**Physics**

1. C. Guna - 177/200
2. L. Vijayakumar - 173/200
3. S. Nithya - 172/200

**Chemistry**

1. S. Nithya - 186/200
2. L. Vijayakumar - 176/200
3. C. Guna - 167/200

**Maths.**

1. L. Vijayakumar - 192/200
2. S. Nithya - 170/200
3. V. Gomathy - 149/200

**Computer Science**

1. L. Vijayakumar - 185/200
2. B. Sathish - 169/200
3. M. Thenmozhi - 162/200

**Biology**

1. E. Chitra - 158/200
2. R. Arul Priya - 154/200
3. K. Kalidass - 148/200

**Agriculture**

1. M. Santhiya - 170/200
2. M. Shanthini - 169/200
3. S. Gayathri - 165/200



**E. Chitra**  
994/1200



**M. Ramani**  
990/1200



**M. Shanthini**  
987/1200





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| Full day food with fruit/sweet (one day)   | 5000              | 70000                  | 3000              | 45000                  |
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| One senior citizen per year                |                   |                        |                   |                        |
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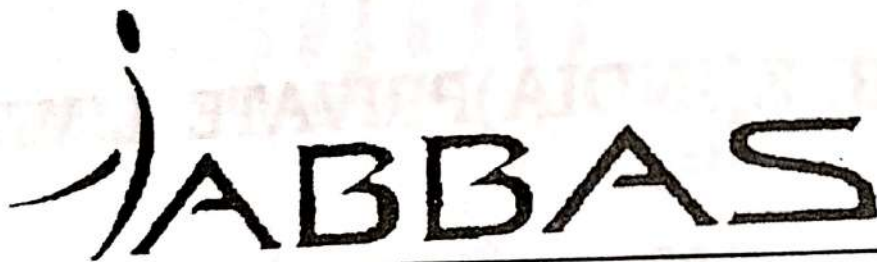
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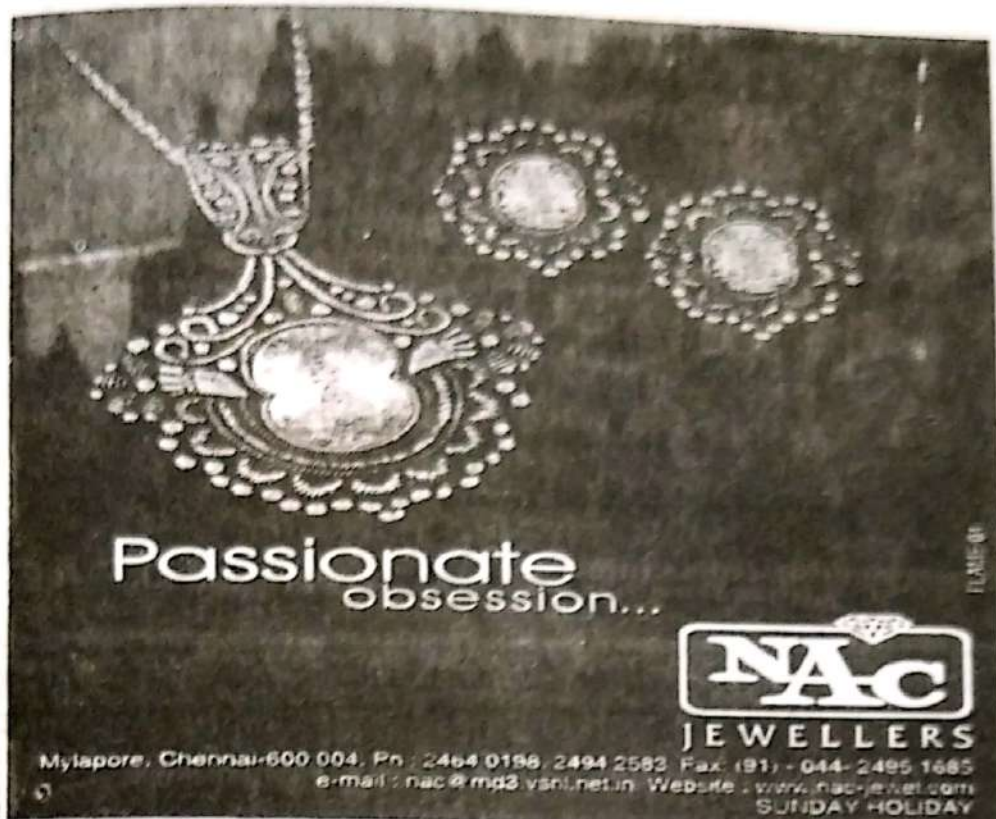
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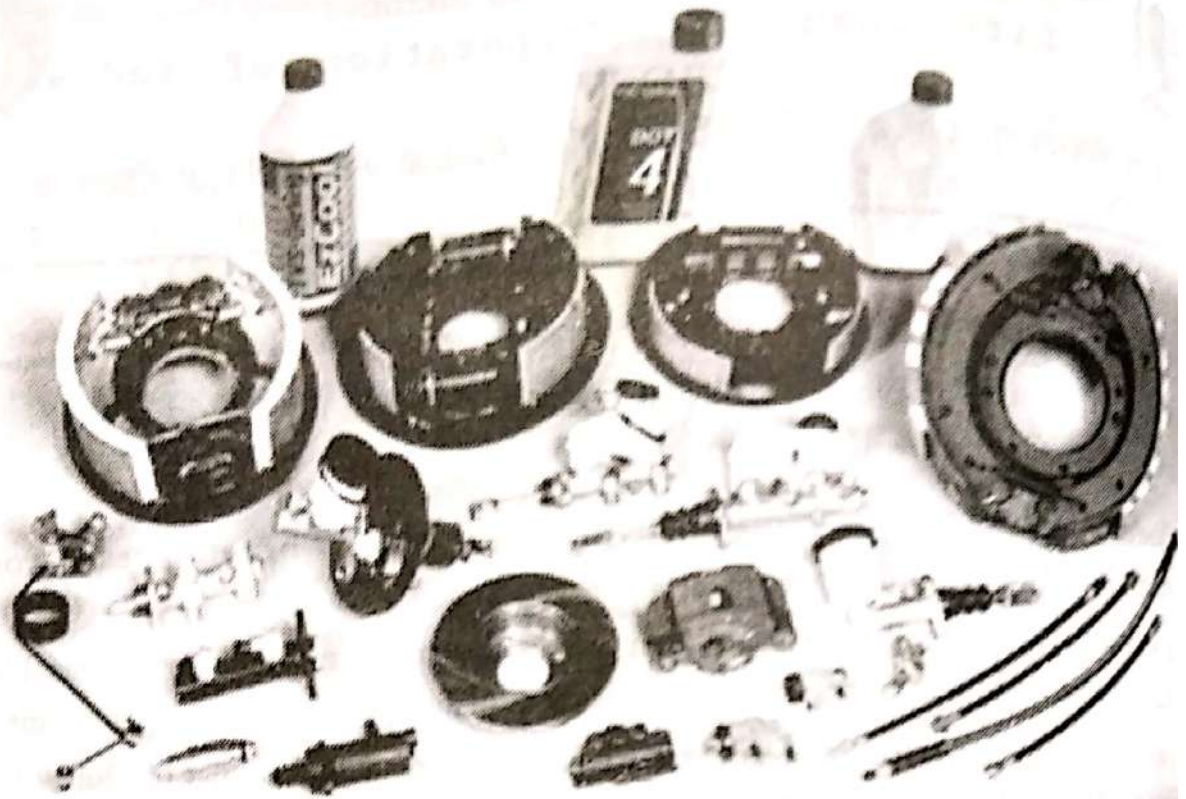
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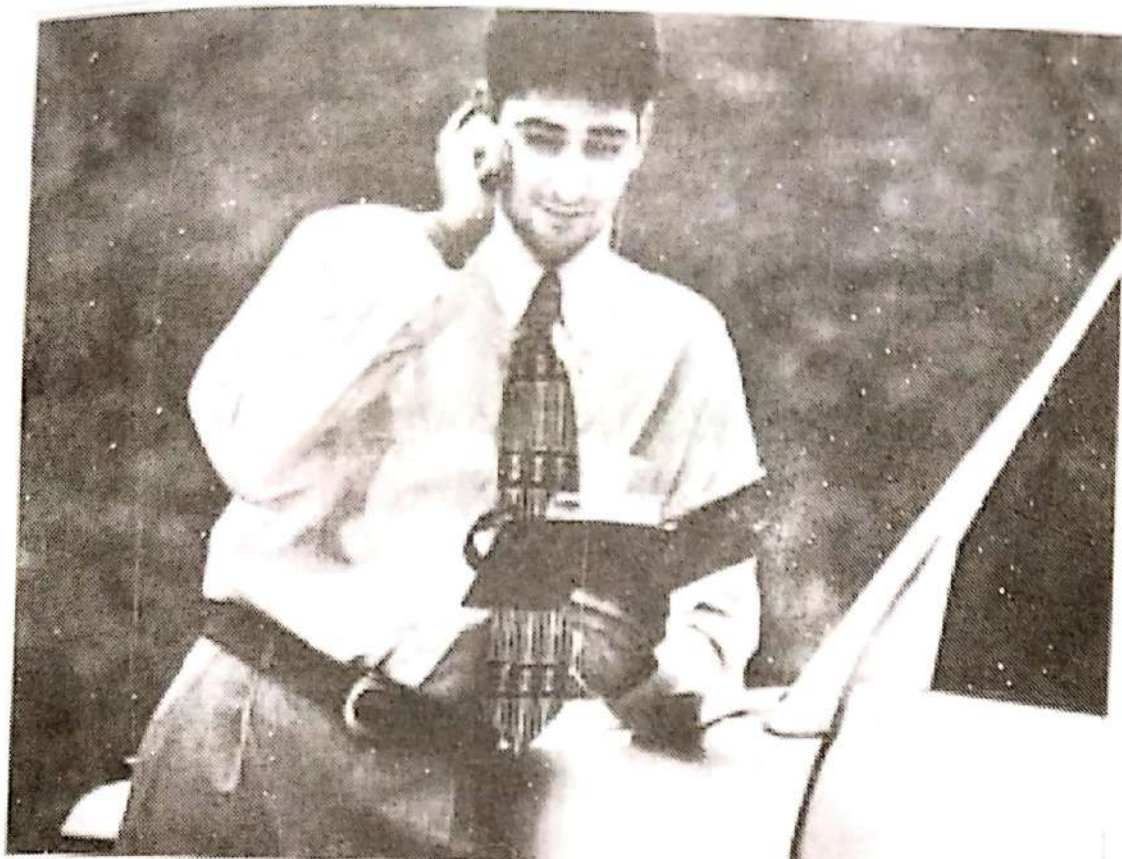




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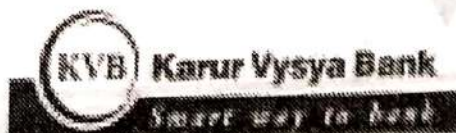
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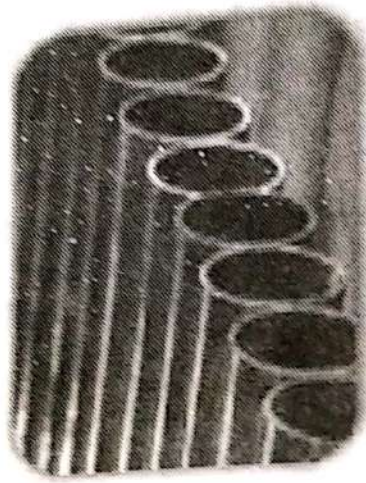
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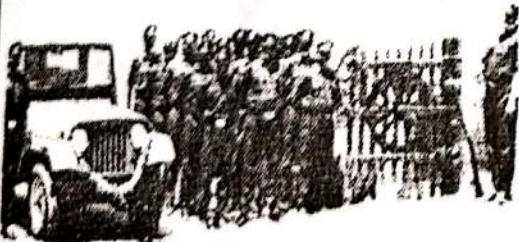
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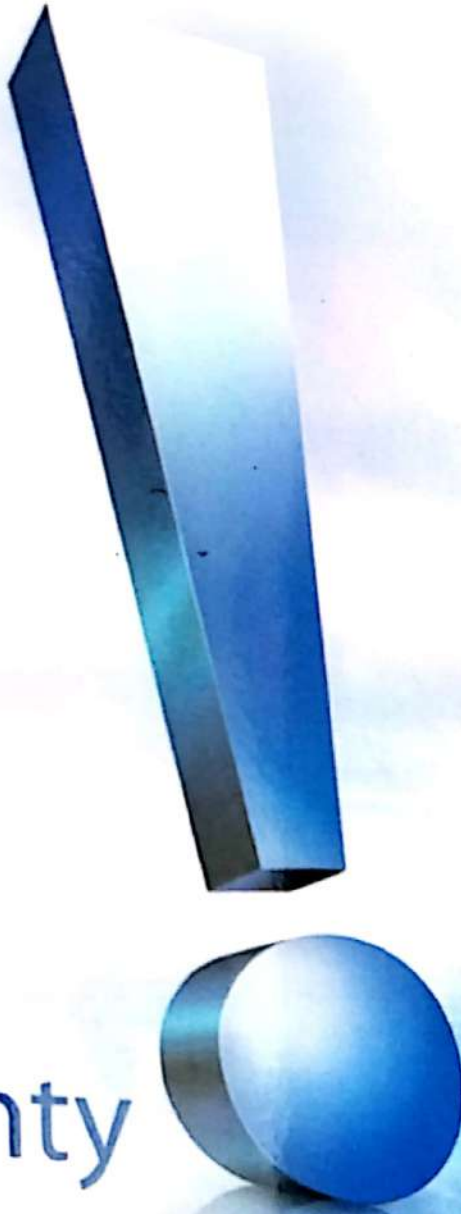






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