

M.G.M EXPORTS

(AN EXPORT HOUSE RECOGNISED BY GOVT. OF INDIA)

ADMINISTRATIVE OFFICE

11, 7th Cross Street Lake Area Nungambakkam Chennai-600 034 Phone: 824 08 88/824 09 09

Fax: 91-44-822 08 88

Telex:418425-GUNAIN

e-mail:guain@md2.vsnlnet.in

Website: www.gunain.com

REGD. OFFICE

18, C.M. Gramani Street Periamet

Chennai-600 003

Phone: 538 8999 / 538 7231

Fax: 538 8999

FACTORY

1/1A, Old Tiru Hari Road Manathanga, Ranipet Vellore Dist. 632 402

Phone: 04172 23388/ 23849

SEVALAY

(Regd. No. 100/88)

ADMINISTRATIVE OFFICE :-3, I Link Street, Karpagam Gardens, Adyar, Chennai - 600 020.

Phone: 446 8202, Telefax: 446 8205

After Office Hours : (Mr. Murali) 847 3415. (Mr. Annamalai) 434 6549



SERVICE CENTRE Kasuva Village, Pakkam P.O. Near Thiruninravur

Pin: 602 024

Ph: 634 4243, 634 4244 visit us at : www.sevalaya.org

e-mail: sevalaya@vsnl.com

BOARD OF TRUSTEES

Mr. V. Muralidharan

Managing Trustee

Software Engineer

Mr. A. Annamalai

Dr. K. Kannan

Mr. R. Kannan

Mr. K. Mohan

Mrs. Mohana Chandrasekaran -

Mr. G. Ram Mohan

Director, Gandhi Study Centre

Educationist

Software Engineer

Educationist Educationist

Retd. Commissioner for Safeties (Railways)

ADVISORY COMMITTEE MEMBERS

Dr. K. Ganesan

Educationist

Ms. Kameela Nasser

Specialist in Child

Development Psychology

Mr. S. Rajagopalan Ms. Revathy Menon

Philanthropist Cine-Actress and Social Activist

Hony. Co-ordinator:

Mr. T. S. Venkataramani

Hony. Correspondent:

Ms. M. Bhuvaneshwari

Donation to Sevalaya qualify for I.T. Exemption

I.T. Exemption under sec. 80-G of the I.T. Act

1146 (113)88 dated 22.10.97

Cent - Percent IT exemption for Mahakavi Bharathiyar School Building Project Under sec 35AC and 80 GGA

S.O.388 (E) No. 10352/F/No62/97

Donations From Foreign Sources are Permitted

Registration under Foreign Contribution Regulation Act, 1976.

075900640

A BRIEF HISTORY

Date of Establishment

Constitution

The Great Inspirers for the venture

: 29/05/1988

Registered as Charitable Trust under Charitable Trust Act (Regd No100/88)

: Mahatma Gandhiji Mahakavi Bharathiyar Swami Vivekananda

The institution was founded by five youth inspired by the life and teachings of Gandhi, Bharathiyar and Vivekananda. They were engaging themselves in social service activities through Vivekananda Association which they formed along with a few young friends. They brought out a manuscript magazine Ragamaligai through which they gave expression to the fire in them.

After completion of studies they started Sevalaya in a rented premises in Sivanvoil village with 5 children. With the help and support of philanthropic public it has grown to shelter 152 children in its own premises at Kasuva Village in 6 acres of land. Apart from housing the Hostel, School, Health Centre and Library buildings the land is used for farming, craft center, goshala etc. A free old age home for destitute senior citizens in the name of Sri Ramakrishna Paramahamsa is also functioning with 20 inmates.





November 19, 2001

Rates H Tata Chairman

Dear Mr. Muralidharan,

My attention has just been drawn on my return to the office from an overseas trip, to your communication of October 24th., to me.

I have noted with interest the activities of Sevalaya, and would like to commend you for your ability to combine your involvement with this organisation with your responsibilities at TCS. Please accept my very best wishes for the success of your laudable endeavour.

With regards,

Yours sincerely

Mr. V. Muralidharan Managing Trustee Sevalaya , 3, I Link Street Karpagam Gardens Adyar Chennai 600 020

TATA INDUSTRIES LIMITED

Bombay House 24 Horn Mody Street Mambai 400 (R) Tel 91 22 204 3725 Fax 91 22 204 2333 e mai coffice@fala.com







MESSAGE FOR SEVALAYA

It is not often that we find a dedicated group of professionals getting together for a laudable purpose, creating and sustaining an institution. Sevalaya shows a caring and professional approach to removing the divide and provide the disadvantaged with the necessary knowledge base to face up to the world. We have an enduring institution, built on the foundation of caring individuals and nurtured by a community of helping people.

For TATA CONSULTANCY SERVICES.

S MAHALINGAM EXECUTIVE VICE PRESIDENT

TATA CONSULTANCY SERVICES

A Division of Tata Sons Limited 17 Cathedral Road Chennai 600 086 India Tel 91 44 811 5036 Fax 91 44 811 7325 e-mail tcs_corpoffice@mumbai.tcs.co.in website www.tcs.com Registered Office Bombay House 24 Homi Mody Street Mumbai 400 001



CONSULATE - GENERAL OF JAPAN 12/1, CENETOPH ROAD, 1st STREET, TEYNAMPET, CHENNAI - 600 018, INDIA.

Tel : 4323860 / 4323861 4323862 / 4323863

Fax : 4323859

Email: cgjpchen@md2.vsnl.net.in

Service to the needy is noble. This is the pervading thought that inspires Sevalaya to work for the orphan and needy. Sevalaya meaning 'Temple of Service' as it's aptly named, is not only providing shelter to the destitute children as well as the old, but also striving to spread the spirit of service and sharing.

Their activities located at Kasuva village, in a calm and peaceful setting are motivating those around them, and moreover encouraging people from far off countries to become a part of the total service process. I hope that Sevalaya will grow to become a shining example as a service institute of excellence.

I am impressed with the rapid growth of Sevalaya from a very humble beginning and convey my very best wishes to the organisation in all its endeavors.

> Masayuki Makiya Consul General of Japan at chennai



T.S. VAIDYANATHAN President & CEO& Country Manager, USA

State Bank of India 460 Park Avenue New York, N.Y. 10022

I am indeed proud to say that I have been associated with Sevalaya, in some little way for the past twelve years and the growth-both in size and range of activities-have always been source of joy and amazement for me. Every time I have an occasion to visit its premises and interact with the children, I am invariably impressed by one factor: the uninhibited freedom fearlessness and the cheerfulness of the children being nurture there, all these born out of the sense of security and warmth provided by the institution in abundant measure. When I hear them singing அச்சமில்லை அச்சமில்லை in a tone and manner, full reflective of the spirit and thoughts of Bharathiyar, I do have great vision of the country being governed one day by such fearless citizens in future.

All these achievements could not have been brought about without the tireless efforts of the staff of Sevalaya, who have, with missionary zeal, been working towards the over all development of the children under their

I am also delighted to note that yet another project of free Old Age Home for destitute senior citizens have been conceived and completed, which I am sure will bring cheer to our less fortunate brethren in this age group. No wonder these projects receive enthusiastic and overwhelming support from all over the globe.

While wishing continued success to their magnificent endeavour I congratulate Mr Muralian gratulate Mr.Muralidharan and his dedicated team on the excellent work being done. May their tribes proliferate.

(S.d.) T.S. Vaidhanathan



பாக்கம் ஊராட்சி மன்றம் திருவள்ளூர் ஊராட்சி ஒன்றியம், (இருப்பு) ஈக்காடு.



S. சண்முகம் தலைவர்

வாழ்த்துச் செய்தி

ஆதரவற்ற குழந்தைளுக்கு, நம் நாட்டை ஆளப்போகும் அப்பிஞ்சு உள்ளங்களுக்கு பெற்ற தாயினும் மேலான பாதுகாப்பையும் பாசத்தையும் வழங்கி செய்வதற்கரிய மாபெரும் தொண்டினை செய்து வரும் சேவாலயா, நாட்டின் மூத்த குடிமக்களை பாதுகாக்க நல்ல வசதிகளுடன் கூடிய முதியோர் இல்லத்தினைத் தொடங்கி தனது 14 ஆண்டு கால சேவையை வெற்றிகரமாக பூர்த்தி செய்வது கண்டு அளவற்ற மகிழ்ச்சி அடைகிறேன். சேவாலயாவை வாழ்த்த வாய்ப்பு கிடைத்தமைக்காக பெருமை அடைகிறேன். இந்த நற்தொண்டு சேவாலயாவின் ஆணிவேரான திரு. வி. முரளிதரன் அவர்களின் தலைமையில் சிறப்பாக நடைபெற எல்லாம் வல்ல இறைவனை வேண்டி வாழ்த்துகிறேன்.

> நன்றி, இப்படிக்கு

(S. சண்(ழகம்)



புலியூர் ஊராட்சி மன்றம் ஈக்காடு, திருவள்ளூர்



J. வையாளி தலைவர்

வாழ்த்துச் செய்தி

இன்முக மழலைகள் இன்புற்று இருக்கும் ஆலயம் சேவாலயா. எவ்வாலயம் செல்வோறும் சேவாலயா வந்து புண்ணியம் பெறுவீரே. அன்பின் அரவணைப்பால் திக்கில்லா மழலைகளுக்கு வாழ்வில் கல்வி தீபம் ஏற்றி வாழ்வு தந்த வள்ளலலே, தொண்டுள்ளம் கொண்ட திருவாளர் வி. முரளிதரன் முதன்மை அறங்காவலரே, இவ்வினிய பணி நின் தலைமையில் இனிய முறையில் நடந்திட வாழ்த்துகிறேன்

நன்றி

J. வையாளி

சிவன் வாயில் ஊராட்சி மன்றம் சிவன் வாயில், திருவள்ளூர்



கிருஷ்ணன் தலைவர்

வாழ்த்துச் செய்தீ

சேவாலயா தன்னுடைய 14வது ஆண்டு நிறைவையொட்டி வெளியிடவுள்ள மலருக்கு வாழ்த்துச் செய்தி வழங்கும் அதே நேரத்தில் சேவாலயா ஆற்றி வரும் அரும்பெரும் பணிகள் மென்மேலும் செழித்தோங்க சிவன் வாயில் பஞ்சாயத்து மற்றும் கிராமமக்களின் சார்பாக வாழ்த்துகிறேன்.

நன்றி

கிருஷ்ணன்

Our Mission

- * Service to the needy
- * Integrated development of children with life cobing and character building education
- Better standard of living for the villagers

Our Long Term Plan

- * A state of the Art Rural
 University providing free higher
 education to the destitute poor
 and orphan children.
- * Achieving Self sufficiency
- * Attracting, retaining and getting the best from talented, high-performing individuals

Objectives Of The Organization

- To provide love and affection in addition to food, clothing and shelter to children till they are able to stand on their own legs. 2.
- To provide them value based education which should ultimately teach
- To take care of the health and hygiene of the children. 3.
- To take care of the uplift of the rural areas surrounding Sevalaya in the 4. matters of literacy, education, health care, civic awareness, gender equality, attitude building etc.,
- Acquiring and developing adequate space with a salubrious climate and 5. pleasant environment conducive to the physical, mental, and spiritual development of the children.
- Inducting right type of workers, training and motivating them for a 6. service oriented life time career for the organisation.
- Through a continuous process of public relation activities, create a 7. general awareness of the aims and activities of the organisation so as to gain moral support and the much needed resources.
- Bringing in the concept of professional management to ensure maximum 8. utilisation of human and material resources.
- To achieve total self-reliance. 9.

VALUES WE ARE KEEN TO IMPART:

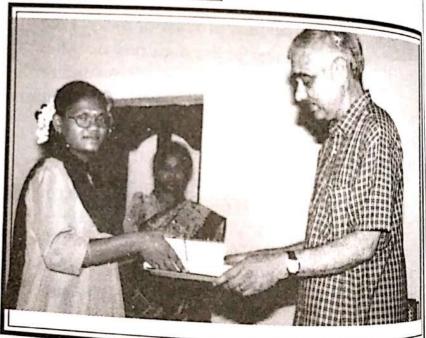
- Orientation to the Teachings of Gandhi, Vivekananda and Bharathi
- Love of all human beings without prejudices based on caste, colour, religion, language, gender, nationality etc.
- Spirit of Service and sharing.
- Patriotism.
- To have an aim in life and to develop the attitude and skills to pursue it.
- Confidence to achieve one's objectives and the attitude to adopt only the right means towards ends.
- Courage to do whatever one wants to do and the clarity to know what one wants.
- Courage to face and handle any situation in life.
- To bring to play one's potential to the fullest extent.
- Involvement and dedication to any task undertaken.
- A sense of discipline.
- Attuning with the universal energy through meditation techniques.

Activities



Ms. Lakshmi Muralin Tata Consultancy Senice during the Staff Onients tion Programme June 2001 Talks on Six Thinking Hats'

Mr S. Rajagopalan of Germany distributing note books to school children at the function orgainsed on 22nd July. Mrs & Mr Mahalingam, Mr. Tarben. H. Larsen, Assistant General Manager, CG Maersk and Mr. Sekar Ranganathan, Executive Director, Alcatel, distributed educational aids.





Y'S Men Club-Annanagar West Celebrating Independence Day with us as usual in August 2001.



13th Annual Day. 9th September2001. Mr.Arun Veerapan, Real Image Media Technologies releases the Souvenir. Mr Enok Joseph, Ventures (Light) India Ltd. receives the first copy. Mr V.K.Sthnu nathan President of the function in the centre.

Mr U. Srinivasaraghavan, Chief Postmaster General-Tamilnadu Circle presents Mahatma Gandhi- Man of the Millennium Stamps album to Mr V. Muralidharan, Managing Trustee.





Kalki Sadasivam Centenary function. Ms Anandhi Ramachandran talks on His Life and achievements and distributed prizes to the winners of Inter-School competitions on Mahatma Gandhi on 10.11.2001.



Kavimamani Ilayava (seated in the middle) was our Guest Speaker during the Bharathi Day Celebra tions on 16.12.2001 He distributed prizes for the winners of the interschool compening

"Good Governance through self-Government" A seminar organised by Sevalaya for newly elected local Panchayat Leaders on 18.12.2001.

Felicitation:

Mr. B.S. Raghavan

IAS (Retd),

Mr. A.K. Venkatasubra maniam, IAS (Retd).



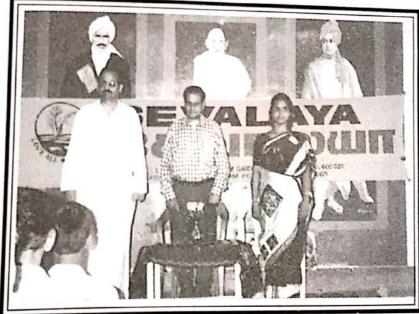


An event in the community sports meet condensity villar new



Pongal and Vivekanada Jayanthi-15.01.2002, Mr. Keezhambur Sankara Subramaniam, Editor, Kalaimagal delivered a lecture and distributed prizes to the winners of the Inter School Competition on Swami Vivekananda

Mr A.L. Rangarajan and Ms Rangarajan of Gandhi Peace Centre during Republic Day Celebration 2002





Winner of State & Central Awards Our Staff members visited Thesur, Thiruvanamalai District to see the innovative teaching methodologies adapted by Mr. Dhanakoti, a role model teacher in Panchayat Union School.



During the inaugural function of Sri Ramakrishna Paramahamsa Old Age Home on 2nd Feb. 2000 Mr. Masayuki Makia Consul General of Japan Photographed withother distinguished Guests.

Discourse during Ramanavami Celebrations. Mr. Srinivasan delivered inspiring lecture.



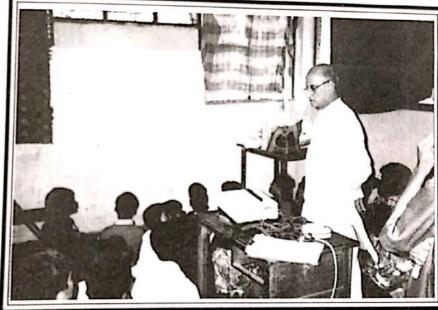


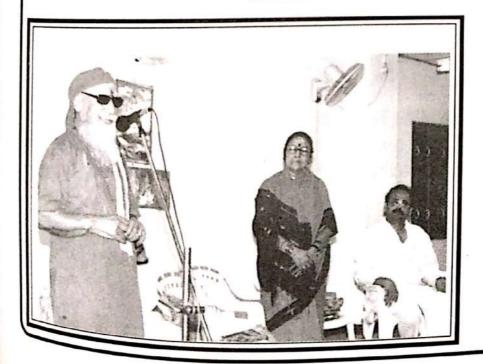
Our Children at Pune during the course of all excursion to Mumbal Pune and Aurangabad sponsored by TCS'en



School Exhibition 14, 15 & 16th March 2002 Mr R.Palaniandi, Joint Director, Secondary Education, inaugurated and visited the stalls.

Our Children Listening silently to Mr.G. Ram Mohan's lecture on Gandhi.





A programme of Bharati, Vivekananda and Gandhi Music was conducted by Ilakkiya Saral and Sevalaya. Sri Pithukuli Murugadas was the Chief Guest.

OTHER EVENTS

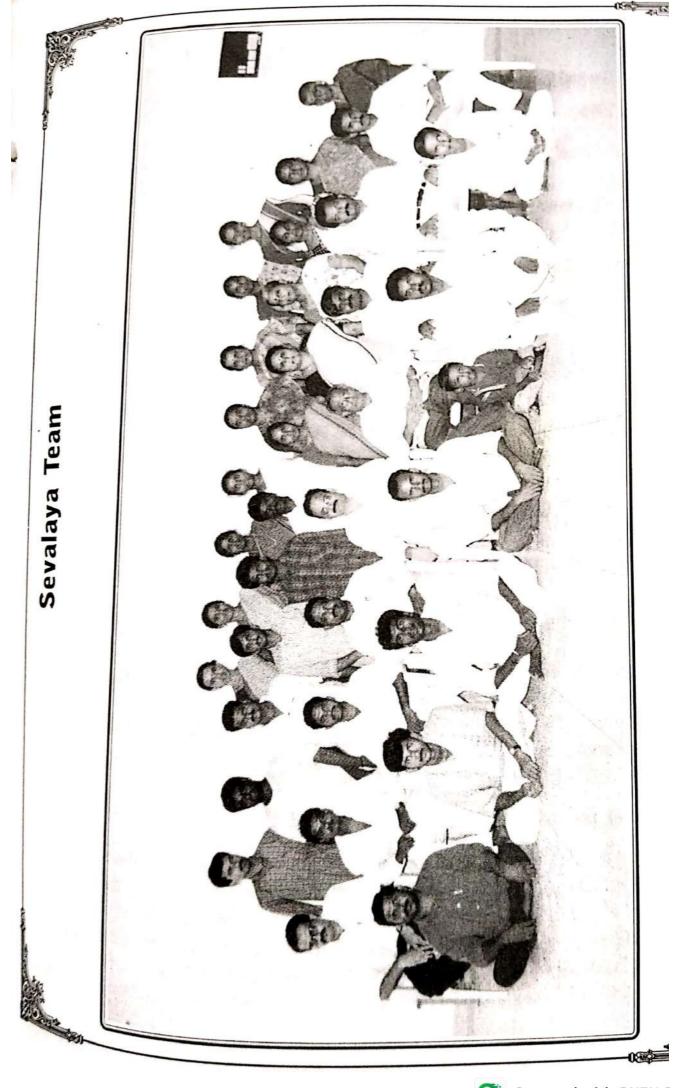
Staff Orientation Programme 29.05.2001 to 2.6.2001

Felicitators: Saraswathi Chandarsekaran. Geetha Premkumar, V.M. Manthiram, C,V Narashinan and Lakshmi Murali. Topics Covered-besides Philosophy Of Sevalaya, Life & Teachings Of Mahatma Gandhi, Swami Vivekananada and Mahakavi Bharathiar, effective communication, creativity, towords effective Team, Art of Teaching and Six Hats Thinking The Methadology include Group Games, self analysis, Case studies and Group

- 22.12.2001 A special Lecture to staff on 'TIME MANAGEMENT' by Mr V. Muralidharan.
- 27.12.2001. Christmas and New Year celeberatrion with usual mirth and gaiety
- 15, 16, 17.4.2002 Annual camp at Tonakela, dedicated to Bharathi, Swami Vivekananda and Mahatma Gandhi. Bharathi Suraj, Swami Bodha mayananda and G.Rammohan spoke respectively on the three leaders. There were quiz programme, games, sports, cultural events and prize distributions as usual.
- 19,20,21.4.2002. 25 of our students paticipated in "sangamam" project of Rotract Club of Akash at Shankar Nagar, Pammal. It is a community service cum proffesional development project to provide consummate exposure knowledge, clean environment, motivation, encouragementand information to deprived children. The objective further is to give adequate trainning and motivation to face the world with renewed vigour enthusiasm and confidence. Ms. Mohana Chanrasekaran, our trustee, is one of the felicitators. In the panel discussion Sevalaya Team participated.

Sevalaya join hands with Tata Consultancy Services with cause of Adult literacy. TCS, has chosen two panchayats, Pakkam and Palavedu, for the literacy. the literacy through computer programme Sevalaya co-orinates the programme.

A function was orgainsed to mark the inauguration of the three h project on 20 3 2000 month project on 28.2.2002 with the officials from TCS, Workers from Sevalaya and Leadors and Sevalaya and Leaders of the Panchayat participated.



PHILOSOPHY OF SEVALAYA

this dell

Three Leading Lights

Mahatma Gandhi, Swami Vivekananda & Mahakavi Bharathi. Mahatma Gandon.

The Common thread in the philosophy of all these 3 great men is 'Serve the

needy.

One of Mahakavi Bharathi's poems which talks about Saraswathi pooja says the

Just uttering some mantras, keeping books in front of Saraswathi's photo and Just uttering some manual some real Saraswathi pooja. If you open schools in offering sandal and flowers is not real saraswathi pooja. If you open schools in offering sandar and the areas where there are no schools and ensure that there is not a single town in this areas where there are no schools and ensure that there is not a single town in this country school-less, that is real Saraswathi pooja. Educating one poor person is a better deed than constructing 1000 'annadhana Salas' and 10,000 temples.

This poem is the foundation for our 'Mahakavi Bharathiar school'. Today 150 orphan children get free and Quality education from this school. Apart from this another 275 poor children from nearby villages come to this school.

Swami Vivekananda says that if someone is hungry, then food is the only God for that person. Even if a dog goes without food in this world, then there is no point in having any religion, such powerful thoughts are the basis for the 'Swami Vivekananda hostel' in Sevalaya. As 'Vivek' means 'wisdom', we have also named our library 'Swami Vivekananda library'.

Mahatma Gandhi said that India lives in its villages. If we can improve the standard of living in the villages, then we would have done some real service. Hence all the activities of Sevalaya are carried out in a small village called 'Kasuva'. Gandhi has also spoken a lot about Indian medicine and nature cure. Hence our medical centre is called 'Mahatma Gandhiji health centre'.

Name of the organisation

'Sevalaya' means 'Temple of Service'. Swami Vivekananda calls the poor man as 'Dharithranarayana'. Service done to poor and destitute is actually the prayers offered to the God. Bharathi also says that he who can't bear the sufferings of others, is a 'punniya murthy' (blessed soul). As service activities are going on for such Dharithranarayanas, the place is named as 'Sevalaya'.



Symbol of the organisation

The Symbol shows that someone is watering a plant. Who is watering is a nonissue. Any seed sown in the land, needs conducive environment to grow. On the other hand, the tree is already hidden inside the seed. The environment is not creating the tree. The environment is only helping the tree, which is already inside the seed, to come out and grow. Swami Vivekananda has said that education should bring out the divinity, which is already in man. Such an education is man making and character building education. However, he also says that we can't even teach an ant. Hence at Sevalaya, we believe that we are only providing conducive atmosphere for the children to grow, so that whatever is hidden inside the seed, will come out and grow.

Slogan

'Love all Serve all' is our slogan. We have to serve whoever is in need of our service, irrespective of which caste, religion or country he or she belongs to. Also the service should be done with love, remembering that we should thank that person for giving us an opportunity to serve.

On the envelope

All Sevalaya envelopes carry the following quote from Swami Vivekananda. The first of everything goes to the poor; we have right only to what remains'. We keep hearing sayings like 'Charity begins at home' and 'whatever is left over after we satisfy our needs, can be used for Charity' (தனக்கு மிஞ்சினதுதான் தான தம்ம்). But Swami Vivekananda says that first do charity and whatever is left over can be used for self. If Charity begins at home, most likely, it will end at home also. If we can provide for charity only after satisfying our needs, it is like taking bath in the sea after the waves stop, because our needs will always expand to match our increased income.

Behind the visiting card

On the back of all Sevalaya visiting cards, we have printed the following quote

வயிற்றுக்குச் சோறிட வேண்டும் - இங்கு வாழும் மனிதருக்கெல்லாம். பயிற்றிப் பல கல்வி தந்து - இந்தப் பாரை உயர்த்திட வேண்டும்.

It means that we will provide food for all human beings; we will provide quality education in all fields and raise the standard of living in this world. We are trying Our bit at Sevalaya to implement such a lofty dream of Mahakavi Bharathi.

Thirukural

Our Children chant the following Thirukural before any meal: பகுத்துண்டு பல்லுயிர் ஓம்புதல் - நூலோர்

தொகுத்த வற்றுள் எல்லாம் தலை.

It means that sharing and eating what you have is the highest form of Virtue It means that sharing and cathing the Donors who come and celebrate their birthdays, wedding days and memory days and memory days of their family elders sponsor many of the meal to children at Sevalaya, Our of their family elders sponse. — children pray for them before the meal and thank them for sharing and eating and eating

Invocation song

On all Sevalaya functions, our children sing 'Achamillai, Achamillai' (No fear, No fear), a song composed by Bharathi. Normally invocation songs are sung in praise of some God or Goddess. We have also heard from many that we should have fear of God. In Sevalaya, we believe that children should have devotion to God and not fear. We tell our children that as long as they have not done anything wrong, they need not fear anyone, including God. Bhagavat Gita also says that fearlessness is one of the virtues one should possess. To emphasise this fact, we sing Achamillai, as our invocation song.

Two basic principles

As you enter Sevalaya, you will notice 'the writing on the gate' - 'Please shed all your preferences / prejudices, if any, based on caste, creed, colour, religion, language, sex, nationality etc., before entering.' We believe that is one of our basic principles at Sevalaya. We welcome all, whoever needs our service, or whoever wants to serve, irrespective of whatever 'group' they may belong.

All our services are rendered free of cost. We will not collect any fee from anyone. Our school is free, we give uniforms, books, notebooks etc, free to all children studying in our school. Even pick-up and drop is arranged free for children dren coming from outside. Our medical centre and library are all free for all the villagers. The old age home is also free and the inmates need not pay anything. We do this because, we are serving that section of the society, which cannot afford to pay for anything.

Treating children & senior citizens

We have given enough training to our staff to treat our children and senior citizens with love and affective and a zens with love and affection. Any sort of physical punishment is banned in our school. Serving these shill. school. Serving these children and the senior citizens is the very purpose of our organisation.

WE HAVE A DREAM!....

Higher education in India has become very expensive. Many in the middle class struggle Higher could their children to colleges. If that is the case, think of the fate of poor and orphan children. Many are bright and if given a chance, they will shine very well in higher education. If an entire university is functioning to provide free education to the orphan and poor, we are sure, no one will stay away from higher education for financial reasons.

Imagine a university - huge in size, high in Quality, function from a small village, where there was not even a school, few years ago. Before Sevalaya started its own school in 1991, the village children had to travel six Kms. to reach the nearest school. Many of them would prefer to skip school and work in the paddy fields, for want of proper public transport and of course the all-important money. Currently the same village has a school with 16 class rooms, an auditorium, four labs, a library – 425 children are getting the benefit of free education here. If this transformation is possible in 10 years time, give another 20 years are so, a university is also possible.

Thinking BIG is the first step. Let us take the first step, imagine 'A University at Kasuva'. Like all services rendered by Sevalaya, dreaming is also free! With full support from each one of you, this dream will become a reality, in course of time.

Mahakavi Bharathiyar School Building Project

It is our aim to develop our school with all infra structural facilities, and with best of expertise, so that the children from a very backward section of society receive the best of Education comparable to that received by their counterparts in the cities and achieve a good status in society. We want to prepare them for good positions through self employment, professional callings like Chartered Accountants, high profile careers / studies like IIT/Medicine/IAS/IPS etc.. Great accent is placed on craft-centred Education.

Outline of the project

The project is to construct a four storied building. The class rooms will be well ventilated and lighted. The complex will be equipped with a library, laboratory, Computerlab, Auditorium, prayer-hall, play ground etc.. The construction will be in our own land in Kasuva Village.

Estimated cost of the project is Rs. 112.28 Lakhs

Estimated duration of the project: February 1997 to December 2003

With Government of India providing cent-per-cent relief from I.T. for donors to this project we hope to muster this sum.

Estimated population that would be benefited by the project.

From the nearly 3000 families from the six nearby villages, at least 1000 children who are now out of the purview of Education can be brought to the class room in the next five years Expected effects of the project

1. With the infrastructure of Building and facilities, we are able to attract competent

2. With the infrastructure of Building and facilities, we are able to attract competent

chers to the village.

2. With the quality of Education, the life-coping skills, craft Education, in imparted, we are attracting more parents to sould imparted.

2. With the quality of Education, the are attracting more parents to send their children to Human Life values etc., imparted, we are attracting the current academic year there has a true are happy to report that during the current academic year there has a true are happy to report that during the current academic year there has a true are happy to report that during the current academic year there has a true are happy to report that during the current academic year there has a true are true academic year. Human Life values etc., imparted, we are added the current academic year there has been the school. We are happy to report that during the current academic year there has been the school. We are happy to admit their children in our school. With the complete the school. We are happy to report that children in our school. With the completion of heavy on-rush of parents to admit their children is bound to surpass the 1000 methods of parents by December 2003 strength is bound to surpass the 1000 methods. heavy on-rush of parents to admit their completion of heavy on-rush of parents to admit their completion of heavy on-rush of parents to admit their completion of heavy on-rush of parents to admit their completion of heavy on-rush of parents to admit their completion of heavy on-rush of parents to admit their completion of heavy on-rush of parents to admit their completion of heavy on-rush of parents to admit their completion of heavy on-rush of parents to admit their completion of heavy on-rush of parents to admit their completion of heavy on-rush of parents to admit their completion of heavy on-rush of parents to admit their completion of heavy on-rush of parents to admit their completion of heavy on-rush of parents to admit their completion of heavy on-rush of parents to admit their completion of heavy on-rush of parents to admit their completion of heavy on-rush of parents to admit their completion of heavy on-rush of parents to admit their completion of the completi 3. Coming out of the school, the children are bound to be responsible citizens of the

3. Coming out of the school, the country, confident to face the world and stand on their own legs. We believe that we will country, confident to face the world and stand on their own legs. We believe that we will country, confident to face the world and stand on their own legs. We believe that we will country, confident to face the world and stand on their own legs. country, confident to face the well-confident men and women of good character free of form a nucleus of a society with self-confident men and women of good character free of any prejudices.



Shining Morning faces in our Mahakavi Bharathiar School, Kasuva



GREETINGS FROM THE CHILDREN, STAFF AND TRUSTEES OF SEVALAYA...

We are happy to present the Annual Report and the Audited Accounts of Sevalaya for the year ending 31.03.2002. All Other activities cover the period upto the end of May, 2002 and are highlighted elsewhere in this Number.

The strength of the Children's Home is 152 as on date, out of which 82 are girls. The strength in the school stands at 442.

We have every reason to be proud of our achievement this year. Percentage of passes in the S.S.L.C examination, March 2002 in our Schools is 82, as against the State Average of the 74. Our Top ranker Mst. Purushothaman has secured 435 marks out of 500. Looking to the background from which our children hail, the dedicated efforts put in by our staff members and the enthusiastic response by the children themselves will be self evident.

There are two highlights in our activities this year.

The first is the inauguration of Sri Ramakrishna Paramahamsa Old Age Home, with a strength of 20 at the moment. As all are aware the criterion for selection is that the person should be totally poor and should have no resource to fall back upon. We help them to live in dignity and as responsible constituents of self supporting community. The infrastructure for the Home has been financed by the Japanese Government.

The Exhibition conducted by our Teachers and Children is another major event. The Exhibition drew large audience from the fraternal Schools, Parents and village people. Senior Officials from the Education Department were all praise for the initiative and expertise with which the event has been organized.

We will be failing in our duty if we omit to thank all our patrons and well wishers who have supported us in each one's unique way. The sheer number of such good souls is so overwhelming that we have space constraint to mention individual names. We are sure all will understand.

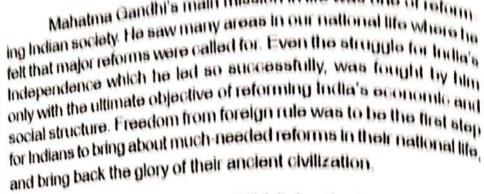
We appeal to all of you once again for your continued support and good will Above all what will gladden and motivate us more is your visit to the Service Centre as often as you find it convenient.

Yours always in Service,

SEVALAYA

MANATMA GANDHI AND CHILDREN'S EDUCATION OF THE PARTY OF T

Mahatma Gandhi's main mission in life was one of reform.



Education is one of the areas where Gandhiji felt drastic changes were re-Education is one of the action process. He saw the prevailing system of educaquired as a part of the reformation and the British rulers. In such a system the first emphasis is on learning and developing great fluency in English language. Then comes sis is on learning and downleading and textbooks the arts and sciences as developed in the West, and finally the passing of many written examinations to win degrees or diplomas as proof of having acquired such an education. Gandhiji just did not believe in the usefulness of such a system of education. Even at a young age he had come to believe that there is a system of 'true education', which, given the chance, he would be able to arrive at through experience and experimentation.

Gandhiji got his chance for such experience and experiments when he set up the Phoenix Farm and Tolstoy Farm settlements in South Africa, and his ashrams at Sabarmati and Wardha in India. In all these settlements he had as inmates a large number of children. They came from various religious, linguistic and class backgrounds. Gandhiji looked upon an entire settlement as one family, with himself occupying the place of the father. So he considered it his responsibility to see that the children received proper education. He worked tireleasly with the children towards that end, and with the experience gained therefrom he was able to crystallise his own ideas on how children should be educated.

In the Mahatma's view the first place in education went to building of good moral character in the young student. One of the best means for such character building was seen by him in developing in the young mind a love and respect for physical labour. He found that children had a natural love for gardening. Since there is ample scope for tough physical labour in gardening, in activities such as digging, watering, carrying loads, felling trees etc., he wanted children to be allowed the maximum scope for engaging themselves in gardening. He tried such engaging children in other farm settlement with great success. He also favoured engaging children in other forms of creative activities such as spinning, weaving, carpentry shoe-making of ing to his or her special aptitude

Gandhiji wanted that children should be kept constantly in the co pany of people of good moral character. Ideally, parents would be such people. But where, unfortunately, parents are not to be trusted with such responsibility, suitable people from society would have to be found to fill the role. Teachers also have a very important role to play as models of good character for children to emulate. Gandhiji has repeatedly emphasized this point about teachers.

Gandhiji's ideas on primary education were quite revolutionary. First and foremost, he did not believe in the use of textbooks at the early stages. He stated categorically that little children did not need textbooks as much as they needed the assistance of teachers. He wanted that the teachers at that stage should only talk to children and give them all their lessons orally. He had observed that basic history, geography and science could be taught very effectively to little children by verbal communication and through pictures. He refused to believe that children should be taught to read and write before any other knowledge is imparted to them. He advocated the use of oral lessons to also build strong moral character in the children. He wanted that the essence of Ramayana and Mahabharata be taught to the children even as a part of primary education. It was also his "unshakable faith" that if the essence of Bhagawat Gita was explained to young children in simple language, it would benefit them in later years.

In Gandhiji's view learning to read and write could be taught to a child as he or she was nearing the age of eight. Reading would come before writing, with the letters being treated as pictures to be recognized. Side by side the child would be taught to draw simple geometrical figures such as straight lines, curves, circles, triangles and rectangles. This would help the child to copy the alphabets in good, clean hand. That way good handwriting would be taught from the very beginning.

Gandhiji's views on education have been very clearly spelled out by him in a book which he started writing in the year 1932 but did not complete. Titled as "History of the Satyagraha Ashram", the book contains Gandhiji's idea of a three stage educational system, with the first stage being up to the age of eight, the second being up to sixteen and the third being advanced education at the university level. He advocates adoption of mother tongue as the medium of instruction, and the learning of Hindi by all. All children should be taught sewing and cooking. During the second stage the student should be encouraged to learn a trade and work to earn a wage. Teachers should not be paid high salaries, but only a living wage. They should be inspired by a spirit of service. Such are some of the revolutionary views expressed by the Mahatma.

Like many of Gandhiji's ideas and ideals, his views on education have also been largely sidelined in free India. It is to be hoped that some time in the future we will future we will see his system of 'true education' being adopted so that his mission for reforming to " for reforming Indian society can be fulfilled.

SWAMI VIVEKANANANDA'S LEGACY - PERPETUATED



Ars. Mohana Chanus and Ars. Mohana Chanus and Vivekananda has left to India are to an incitivation of an inc The legacy which Swarm vite fold - service and salvation the soul. Swarmi Vivekananda no social purpose Swarmi goal but a fold - service and salvation the Spiritual goal but also the dimension of a social purpose. Swamiji's convin Sannyasa, a state of life flot.

Sannyasa, a state of life flot.

having the dimension of a social purpose. Swamiji's convictor

that no great cause can succeed without an organisation. having the dimension of a social having the dimension of the social having the social having the dimension of the social having the dimension of the social having the dimension of the social having the social having the social having the d was that no great cause can sure was that no great cause can sure was the starting point for the Ramakrishna Mission to be founded was the starting point for the Ramakrishna Mission to be founded was the starting point for the Ramakrishna Mission to be founded was the starting point for the Ramakrishna Mission to be founded was the starting point for the Ramakrishna Mission to be founded was the starting point for the Ramakrishna Mission to be founded was the starting point for the Ramakrishna Mission to be founded was the starting point for the Ramakrishna Mission to be founded was the starting point for the Ramakrishna Mission to be founded was the starting point for the Ramakrishna Mission to be founded was the starting point for the Ramakrishna Mission to be founded was the starting point for the Ramakrishna Mission to be founded was the starting point for the Ramakrishna Mission to be founded was the starting point for the Ramakrishna Mission to be founded was the starting point for the Ramakrishna Mission to be founded was the starting point for the Ramakrishna Mission to be founded was the starting point for the Ramakrishna Mission to be founded was the starting point for the Ramakrishna Mission to be founded was the starting point for the Ramakrishna Mission to be founded was the starting point for the Ramakrishna Mission to be founded was the starting point for the Ramakrishna Mission to be founded was the starting point for the Ramakrishna Mission to be founded was the starting point for the Ramakrishna Mission to be founded was the starting point for the Ramakrishna Mission to be founded was the starting point for the Ramakrishna Mission to be founded was the starting point for the Ramakrishna Mission to be founded was the starting point for the Ramakrishna Mission to be founded was the starting point for the Ramakrishna Mission to be founded was the starting point for the starting point for the Ramakrishna Mission to be founded was the starting point for the starting point for the starting point for by the Swamiji to undertake works of service for the needy, conby the Swamiji to undertailed the swamp of the operations and rural uplift work. It is very much in tune with Swan

operations and rural up....
Vivekananda's avowed aim when Sevalaya, situated about 40 kms West of Chennai was started as a charitable organisation deeply committed to the cause

The two 'Homes' in the campus housing the poor and destitute boys and girls are The two 'Homes in the campus house and Mother Teresa. The two great virtues fearlessness are the guiding to and Love' that characterised the lives of the homes. To quote Swamiii "love truth of the homes. To quote Swamiii "love truth of the homes." shaping the future of 150 inmates of the homes. To quote Swamiji "love, truth and unself. ishness are not merely moral figures of speech, but they form our highest ideal, because in them lies such a manifestation of power". "No man is to be judged by the mere natured his duties but all should be judged by the manner and spirit in which they perform them. Duty is sweet only through love and love shines in freedom alone".

Swami Vivekananda has revealed that irrespective of caste, religion and social slatus, the same 'Atman' is present in every one in the rich and the poor, in the learned and the ignorant, in the high and the low. The writings on the wall at the entrance gate of Sevalaya exhorts all the visitors that their cooperation is sought to let the campus continue remain free from the pollution of prejudices based on caste, creed, religion, lan-

Mahakavi Bharathiyar free school, a unit of Sevalaya within the campus is a high school catering to the educational requirements of the inhabitants in the homes and the children of the surrounding villages drawn from poor family background. A four storied building with well ventilated lighted class rooms, equipped with a library, laboratory, computer lab, auditorium, prayer hall, play ground etc., the school provides all the required facilities for the overall development of the children. Availability of free commutation to and fro, text books, note books and uniform materials leave the parents of the village children totally free of any financial obligation towards educating their children.

Sevalaya is thus fulfilling the vision of Swami Vivekananda when he gave a clarion call to all the service oriented to reach out to the poor and the villages.

What are the ideals of education as spelt out by Swami Vivekananda?

Swamiji's ideal education means, teaching all the branches of knowledge learning and all the branches of knowle the ancient days in India and along with it learning of English language becomes impersuance.

tive to speak to the World at large, modem science along with technology. He adds that to be the real men, character forms the foundation to make the heart strong and mind pure. According to Swamiji character is not something that could be built by giving lectures alone. In order to cultivate the mind and intellect of the child right from beginning, the educational process has to develop right attitudes in the child's mind. Real acquisition of knowledge becomes possible only if the mind is not defective. These ideals of Swami Vivekananda are carefully incorporated in the system of education in the Mahakavi Bharathiyar School. While the children at the school work in a computer P.C. comfortably even when they are just seven or eight years old, the value education they receive through practical exercises, participatory programmes, and counselling sessions, prepare them to become men of character and integrity as envisaged by Swami Vivekananda "short stories from Ramayana, the Mahabharatha, the Upanishads etc. in very easy and simple language are to be given to our little boys to read" - states Swami Vivekananda. Children of Sevalaya in separate sessions are being exposed to the traditional and cultural values of their mother land.

To quote Swamiji "we are responsible for what we are; and whatever we wish ourselves to be, we have the power to make ourselves. If what we are now has been the result of our own past actions it certainly follows that whatever we wish to be in future can be produced by our present actions; so we have to know how to act."

"An awakening in the student is the work of teachers" - Swami Vivekananda. The teachers design the teaching methods bearing in mind that the objective of teaching and learning process is to enable the child to discover things for himself. Self learning concept is the component of teaching and training inside and outside the class rooms in the campus.

"It would be better if the people got a little technical education so that they might find work and earn their bread, instead of dawdling about and crying for service". "The use of higher education is to find out how to solve the problems of life......"

- Swami Vivekananda

"One should live from his very boyhood with one whose character is like a blazing fire, and should have before him a living example of the highest teaching" - views Swamiji - Teachers in the school are oriented to be the role models.

Swami Vivekananda free library in the campus contains volumes on works of Mahatma Gandhi and Swami Vivekananda, biographies of great people, books on self improvement etc. The other service units in the campus are the Vinobhaji Ghoshala set up at the centre, that rear cows which provide good milk to the children. Cows beyond their productive period are also taken care of thereby saving them from the slaughter houses. The Sri Ramakrishna Paramaharnsa old age home, a recently started unit of Sevalaya has been designed to accommodate sixty poor and destitute old men and women. Mahatma Gandhiji free medical centre in the campus is taking care of the medical needs of the campus and is also extending its free services to sorrounding villages.

The ideals inherited from Swamiji in the area of service are thus being translated into service are services are services

காந்தி வழி பாரதி

டி.எஸ்.வேங்கடரமணி



இது ஓர் ஆராய்ச்சிக் கட்டுரைஅல்ல. பாரதி பாடல்களை நுளிப்புல் இது ஓா ஆராட்ட மேய்ந்ததில், மேலோட்டமாக எழுந்த சிதறிய சிந்தனைகளின் அவசுக் கிறுக்கல்...

... ரவீந்திரநாத் தாகூர் காந்தியை மகாத்மா என்றுரைத்தார். அரசியலானாலும் சரி, வேறு எந்தத் துறையானுலும் சரி தருமமே வெல்லும் என்று எடுத்துரைத்தவர் காந்தி. இதனால் உலகில் அறநெறியில் நிற்கும் சான்றோரே தலைமை நில் எய்தும் நிலை வரப்போகிறது... இது பாரதி வரிகளில்..

.... உலகெலாம் புகழ இன்ப வளம் செறி பண்பல பயிற்றும் கவீந்திரனாகிய ரவீந்திரநாதன் சொற்றது கேளீர் ! புவிமிசை இன்று, மனிதர்க்கெல்லாம் தலைப்படுமனிதன் தர்மமே உருவாம் மோஹனதாஸ கரம் சந்திர காந்தி என்றுரைத்தான். அத்தகைய காந்தியை அரசியல் நெறியிலே தலைவனாக் கொண்டு புவி மிசைத் தருமமே அரசியலதனினும், பிற இயலனைத்திலும் வெற்றிதருமென வேதம் சொன்னதை முற்றும் பேண முற்பட்டு நின்றார். பாரத மக்கள், இதனால் படைஞர் தம் செருக்கொழிந்துலகில் அறந்திறம்பாத கற்றோர் தலைபடக் காண்போம் விரைவிலே. மீண்டும் சொல்வான் :-

மாந்தரெல்லோரும் சோர்வை அச்சத்தை மறந்து விட்டார்; காந்தி சொற் கேட்டார், காண்பார் விடுதலை கணத்தினுள்ளே!

(பாரதமாதா நவரத்தின மாலை).

காந்தி கண்ட கனவு, அரசியல் விடுதலை மட்டுமல்ல; பூரண சுயராஜ்யம். அன்போடிணைந்த சுரண்டலற்ற சமுதாயம். கடையனுக்கும் கடைத்தேற்றம். இந்தக் கருத்து பாரதி பாடல்களில் :-

மனிதர் உணவை மனிதர் பறிக்கும் வழக்கம் இனி உண்டோ மனிதர் நோக மனிதர் பார்க்கும் வாழ்க்கை இனி உண்டோ !....

(பாரத சமுதாயம்)

விடுதலை ! விடுதலை ! விடுதலை ! பறையருக்கும் இங்கு தீயர் புலையருக்கும் விடுதலை பரவராடு குறவருக்கும் மறவருக்கும் விடுதலை !....

நாமிருக்கும் நாடுநமது என்ப தறிந்தோம் – இது நமக்கே உரிமையாம் என்ப தறிந்தோம்-- இந்தப் பூமியில் எவர்க்கும்<mark>இ</mark>னி அடிமை செய்யோம்– பரி பூரணனுக் கேயடிமை செய்து வாழ்வோம்

இயற்கை அனைவருடைய தேவைகளையும் பூர்த்தி செய்ய வல்லது ; பேராசைகளை அல்ல, தேவைக்கு வசிறுகள் அல்ல. தேவைக்கு அதிகமாக யாரும் குவிக்காதிருந்தால் அனைவரின் தேவைக்கு இயற்கையே ஈடு கொடுக்கும் இயற்கையே ஈடு கொடுக்கும் ; இது காந்தியார் கருத்து.

பாரதியின் அழுத்தமான வரிகளில்

மானுடர் உழா விடினும் வித்து நடாவிடினும் வரம்பு கட்டாவிடினும் அன்றி நீர் பாய்ச்சாவிடினும் வானுலகு நீர்தருமேல் மண்மீது மரங்கள் வகை வகையா நெற்கள் புற்கள் மலிந்திருக்கு மன்றே ? யானெதற்கும் அஞ்சுகிலேன், மானுடரே, நீவிர் என்மதத்தைக் கைக் கொண்மின்; பாடுபடல் வேண்டா; ஊனுடலை வருத்தாதீர்; உணவியற்கை கொடுக்கும்; உங்களுக்குத் தொழிலிங்கே அன்பு செய்தல் கண்டீர் !

(அன்பு செய்தல்)

மீண்டும்

நேராக மானுடர் தாம் பிறரைக்கொல்ல நினையாமல் வாழ்ந்திட்டால் உழுதல் வேண்டா; காரான நிலத்தைப் போய்த் திருத்த வேண்டா ; கால்வாய்கள் பாய்ச்சுவதில் கலகம் வேண்டா ; சீரான மழைபெய்யும் தெய்வம் உண்டு ; சிவன் செத்தால் அன்றி மண்மேல் செழுமை உண்டு ஆதலால் மானிடர்கள் களவை விட்டால் அனைவருக்கும் உழைப்பின்றி உணவுண் டாகும்;

(சர்வமத சமரசம்)

இந்தியா அகில உலக நாடுகள், மதங்கள் மக்களுக் கெல்லாம் முனிவர்களையும் சான்றோர்களையும் அளித்தது. இப்போது இந்தியா விடுதலை எய்தவும், மானுடச் சாதிகள் கலகம் நீங்கவும் பகைமையை அன்பினால் நீக்கவும், அடிமைப் படுத்தியவர்கள் திருந்தவும் கண்ணன், புத்தர், இராமன், முஹமது அனைவரும் இனைந்து ஒரு வீரனைத் தருக! கண்ணன், புத்தர், நானக் போல ஒருபுனித மகனை சன்று தருக! என்பது பாரத மோசஸ், கிறிஸ்து, நானக் போல ஒருபுனித மகனை சன்று தருக! என்பது பாரத புத்திரர்கள் மாதாவிடம் விடுத்த வேண்டுகோள். அதன் பயனாகவே காந்தி வந்து தோன்றினார் என்றார் பாரதி.

கோடி காட்டி விட்டேன். நிங்களே முழுதும் படிக்கவேண்டும். சேக்கிழார் அடிப்பொடி திரு. தி.ந. இராமச் சந்திரனின் வார்த்தைகளில் சொல்ல வேண்டுமானால் நீவிர் பாரதியின் படைப்புகளைப் படிக்க வேண்டும், படிக்க வேண்டும்,படிக்க வேண்டும். சொன்னேன், அதுவே சுகம்!

Sevalaya in Print Media

क्रिंग के निर्धार्क

Gearant etitik pod Sugispy 400 தழந்தைகளுக்கு இவவச சந்தை, हर्वर्क्ष २ प्रस्तुकाध्यक्षं वापुष्टानुषं वीपुत्र

Orenem 2001 gebren 18- ps. eur Gener gemen. Beginnen freiheren bestehe gemen gemen. Eine Gemein gemen den der Gescher gemen den der Gescher gemein der Gescher Gemeinstelle gegen bei eine Gemein werte gemein auch ausgemaßen der eine Gemein der gemein geme

Die Com municipal துரை பார்க்க காற்றது. தால்ற குழ்ந்தையூக் கான இல்லை, மகாகவி பாதியா பள்ளி மகர்ப்ப காகி மருத்தாப் சையய் கள்ளி பிரேவ்காற்குர் நூலு கம் போன்றனை இயக்கி வருக்கும்

த்திக்கு சிலுவக்க இல்லதில் 150 குழக்கத்க புசலிக்கப்பட்டு வருக்க நட பாதிக்கப்பட்டு வருக்க நட பாதிக்க மூல் கோடிதி விருந்து 250 குழந்துக்குந்த நேத்தின்றும்

நடிக்கிரையாக பிருக்கிரையாக அண்டு பிருக்கிரையாக சில்கிரையாக அண்டு கிறுவரையாக அண்டுக்கிரும் கைக்கிருக்கிரும் அண்டுக்கிருக்கிரும் அண்டுக்கிர ngamaann ujigan

soid Lustminson 100 அத்தைகளுக்கும் பழங்க 22-ம் தேதி காவப் 11 நாகிக்கு சேவால்யா வளக்கு நில் விழக்குக்கு ஏற்பாடு செய்யப்பட்டுள்ளது

termina Conney

Let's amounted De

Let's amounted De

Let's amounted Top Conney

Let's Amounted Top Co of December





-	===	
E		===
7		
	==	

THE HINDS, Manday, March 13, 2002

THE HINDS, Tuesday, Policiary L 2002 .)

February 17 - 22, 2001

MYLAPORE TIMES Helpmo + de la

many a supply against their as Transport to

er defect of facility have

Earlie to other was prosebroken a deciseding for m ment offer, we can having a Full tree witnesses an

regarded to the last or let Lisa Jone, Kidonese (Se.

- shaptt

Exhibition

An exhibition was organised by Mahakavi Bharattyar School of Sevalaya Trust at Thiruninaravur last wee The Joint Director of School Education, D.Jeganathan, was among those who attended the expo. While participating in the valedictory function, the official lauded the efforts of the students and said the programme was of high standard.

Home for the aged

A new home for the aged was declared open on Saturdary in Kasura village, mear Thirmsintersum, on the monthrite of the city. It was the constant of lapan in Chemenal Industrial Manayuhi Mediya. Commit Commend for the city. It was the constant of Japan in Chemenal, participated.

The Japanese Consulate, last year, gave a great of Ra. 50 labbe to Sevalaya for contexturing the home. Among those present on the occasion were favithed Vaithi and 5. Rajaram. Social scattwists, and V. Murshellmaram measuring trustee of Sevalaya.

VETIS TODAY



E HINDU, Tuesday, November X.26.

Seminar

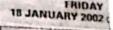
Funds should be allocated directly to hood bodies instead of being noted through MLAs and MR participants at a seminar on local body governance appeared.

South books govername.

As the funds aftered to the MLAs and MYs were often spent on political considerations, the read tegend on political considerations, the read tegended. The public could be made if the lunds were disrectly handed over to the local books.

Mr. A. K. venkaissubramanian and Mr. T. S. Kannan, former disrevants advised the panchayat leaders for their constituents frepreth and Severale requests.

Mr. B. S. Raghavar Mr. B. S. Raghavar West Bengal Chief S





Our News Bustes

The need to volutions in credition the same and those all and not harbor received needs of those all and not harbor received needs of those all and not harbor received needs of those all appears any programment, each of the financial distance of the nemnes of various programment of the competitions of the nemnes of various competitions of the nemnes of various competitions of the nemnes of various confectations are the nemnes of various confectations and the negative has not been appeared to the nemnes of the nemnes of the nemnes and the nemnes of the n

THURSDAY 4 14 MARCH 2002

Sevalaya's expo on joyful learning

Our News Bureau

Sevalaya Trust is organising a three-day exhibition, beginning today, to impress upon the children, concept of joyful learning. A Sevalaya press release here yesterday said there would be stalls on Gandhiji,

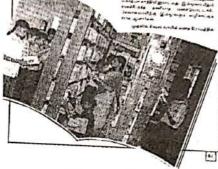
computers et al.

A cultural programme on the concept of Joyful learning by the students of Mahavekavi Bharatiyar High School (which is the very to offer the one is the venue of the exhibition) would be one of the highlights of the exhibition. The school is located at Kasuva Village near Pakkam Tinwallur district.



சேவாலயா

edgis vermi sy gjerindjedge et mi i fimeline mij dik mysindige djendera same ili gʻirinsi riddini. Gʻirot yenomendigisil kir dangod momentisi ofmda i



சேவைக்கு ஒரு சேவாலயா!



Assung (10 syjanzsmis हरे वी उंतर कुला है जो वापूर्व की है।



இந்த வாரம்.. இந்தப் பள்ளி

மகரகவி பாரதியார்

உயர்நிலைப் பள்ளி, ககவா, திருவன்ளுர்-மாவட்டம்





WEDNESDAY F

Role of panchayat leaders highlighted







13 30 avi mis pointage o gelluft en திருநின்றவூரில் முதியோர் இல்லம்

True followers

Bearing treatments Malares (same and Balanceryo Bracas Emphasis in a started to provide kent

shake: and solve about his power south employed statem



Maitree - Reading Org

commences from success to second second by the second second for the second sec Massa and a mathey a row being Make you and price to the street the Years Making. and children of

equipment of the between wine helping them in interpretational and and contelline to the global considering the

well-dured the gathering for Schwiese March meeting started with a proper processing or force tong to Mr. Jegestier to ophicips and of the large transfer and are to the second of the large transfer and the second of the large transfer and the large t Volence status presented Maries The meeting ender and protocol this the key said profession of the second the It is natural executions for artimate for being were for a the state of several and experiency and for the art them was to beig contay or strend training in agreement public for description of the control of the contro



தினமணி, குளகிற்றுக்கிழமை 27 ஜனவரி, 2002

ரு. 35 வட்சத்தில் திருநின்றவுர் அருகே

ल्यामाळा खाप्र fighe self

W. Mar. 25 --

yni, wedding groß dentrach ghewnit, Glif Ge fillet eiferselw troncount yn gwhy Cymri Gelwin gar But get Desert a sit Deserts

Caedianand political of the political of Commentination minus

phone appearanch, Gowin Libertal Estation (180) and the state Garl, up.

Libertal States of States (180) and the states of the states (180) and the states (180 camp sugar up wont.







Sevalaya holds Annual Day fete

MAI DAY TELE

For linguage Borness

Chances Single 19;

ye in corporation conducting the
most force of temporary in contended the
most force and temporary in contended the
first transverse temporary
first transverse temporary
force and the contended to
the contended to the contended
that the temporary temporary
that the temporary
th





Welcome to Sevalaya

Please take train from Chennai Central Suburban Station towards Thiruvallore / Arakkonam / Thiruthani and alight at Thiruninravur (1 Hour from Central) and take a Bus towards Periapalayam.

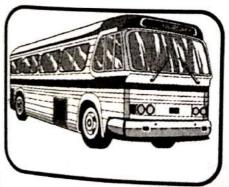
Timings From Central to Thiruninrayur

111111111111111111111111111111111111111	
3.40 a.m	3.00 p.m
5.20 a.m	3.20 p.m
6.05 a.m	3.50 p.m
6.35 a.m	4.20 p.m
6.45 a.m	4.50 p.m
7.00 a.m	5.05 p.m
7.15 a.m	5.20 p.m
7.40 a.m	5.40 p.m
8.30 a.m	5.55 p.m
9.00 a.m	6.05 p.m
10.05 a.m	6.35 p.m
10.40 a.m	6.50 p.m
11.10 a.m	7.05 p.m
11.50 a.m	7.10 p.m
12.00 a.m	7.40 p.m
12.15 p.m	7.50 p.m
12.50 p.m	8.10 p.m
1.20 p.m	8.45 p.m
1.40 p.m	9.05 p.m
2.20 p.m	9.35 p.m
2.20 p.m	10.15 p.m
2.40 p.m	10.55 p.m

Timings From Thiruninrayur to Central 4 16am

8.16 p.m 8.21 p.m 8.55 p.m 9.21 p.m 9.38 p.m 9.46 p.m 9.58 p.m 10.41 p.m

4.16 a.m	10.51 a.m
4.31 a.m	11.26 a.m
4.46 a.m	11.51 a.m
5.21 a.m	12.56 a.m
5.41 a.m	1.21 p.m
5.56 a.m	1.51 p.m
6.07 a.m	2.04 p.m
6.21 a.m	2.26 p.m
6.34 a.m	3.06 p.m
6.51 a.m	3.41 p.m
7.07 a.m	4.41 p.m
7.31 a.m	4.50 p.m
7.41 a.m	5.01 p.m
8.01 a.m	5.26 p.m
8.10 am	5.46 p.m
8.16 a.m	5.51 p.m
8.26 a.m	6.06 p.m
8.46 a.m	6.11 p.m
9.01 a.m	6.36 p.m
9.21 a.m	6.56 p.m
9.41 a.m	7.16 p.m
10.26 a.m	8.01 p.m



11.25 p.m

BUS ROUTES:

From Parry's 71 E L.S.S

TATC Buses

72, 72A, 72B, 72C, 72D, 72V, 97C

From Ambattur Estate 65C, P.T.C. M71E

T80 TATC M65C From Avadi

Sundaram, Pandian From Poonamalee

புதுயுகம்

மீண்டும் காந்தி வருவாரா லெனின் போல ஒருவர் ! இல்லை, வேண்டாம் ஒரு பாரதி! இல்லையெனில் விவேகானந்தர் ! புதுயுகமே நீ இவர்களின் கையிலா இருக்கிறாய்! காலச் சோதனையில், கட்டாயம் வெற்றி பெற்ற உழைப்பவர்கள் கைகளிலே நீ இருந்ததாக உலக சரித்திரம் சொல்கிறதே செவியினில் விழுகின்ற கருத்துக்கள் யாவும், புவிதனை ஆளும் கவி என மாறும்! இனி யுகவிடுதலை ஆரம்பம் காலத்தின் வேகத்தில் இது ஒரு யாகம், காசினி தன்னில் உயர்ந்தது தியாகம் நாளைய பொழுது நல்லவை நடக்கும். மானிட வாழ்வு முடிகின்ற போதும் மானிடகுலம் நமை நினைத்திட வேண்டும் ! வீணென வாழ்வினை கழிப்பது பாவம் ! விரும்பிய வழியினில் உயரட்டும் உன் வாழ்வு!

V. சித்ரா.(கணினி ஆசிரியை)

விதையே

விகைநிய உள்ளில்

விவதிய உள்ளில்

விதையே உன்னில் திறமையிருக்கிறது. கடமையிருக்கிறது. கட்டுப்பாடிருக்கிறது. விதையாகவே நீ இருந்து^{விடாதே}

விதையே உள்ளை விதைப்பார், உன்னை வளர்ப்பார். உன்னை காப்பார், என்று காலம் கடத்தாதே

விதை பே உள்ளை நீ விதைத்து^{விடு} உள்ளை நீ வளர்த்துவிடு உள்ளில் சாதனையிருக்கிறது. சரித்திரமிருக்கிறது.

P. Gesiali (கௌரவ பணியாள்)

MAHAKAVI BHARATHIYAR HIGH SCHOOL

X STD-2001-2002 [Exams held in March 2002] Results-Highlights

Pass percentage-82%

SCHOOL TOPPERS

I N.PURUSOTHA	MAN	II M. VASANTHI	[III K. JAYA SU	DНА
Tamil	- 86%	Tamil	-82%	Tamil	- 92%
English	-65%	English	-60%	English	-57%
Mathematics	-99%	Mathematics	-83%	Mathematics	-77%
Science	-96%	Science	-86%	Science	-88%
Social Science	-89%	Social Science	-86%	Social Science	e -88%
43	5-87%	384	4-77%	38	2-76%

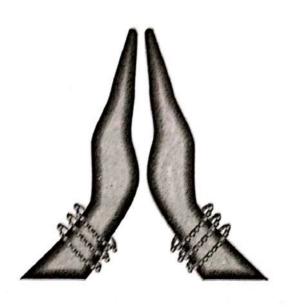
J. HEMALATHA Mathematics-90%

Subject Scoring Analysis

Subjects	90% and above	80% -90%	70% -80%	60% -70%	50% -60%	40% -50%
Tamil	5%	36%	14%	36%	•	9%
English	-	-11 USV	-	14%	32%	18%
Mathematics	9%	5%	5%	14%	14%	32%
Science	5%	18%	23%	23%	9%	9%
Social Science	aleys	9%	9%	23%	32%	18%

Andhariki Vandhanamulu

That is to say,
Thank you everybody—



for supporting at all the time you can and in all the ways you can

Inmates, Staff and Trustees of Sevalaya



SEVALAYA

#3, I Link Street, Karpagam Gardens, Adyar, Chennai - 600 020. CONSOLIDATED BALANCE SHEET AS ON 31.03.2002

LIABILITIES

Particulars SCH No			Particulars SCH No.	
A STATE OF THE PARTY OF THE PAR			Particulars SCH No.	
General Fund	000000		Land 15	
Opening Balance	3875214.94		* School Building *	610257.50
Excess of Income	1459188.50			4144809.25
Over Expenditure		5334403.44	Hostel Building	2032478.51
		100,14	* Gosala Building *	191043.90
			Old Age Home	2969155.81
Endowment Fund 12			Building	
Opening Balance	308339.00		Furniture and Fittings *	732344.10
Additions			Van Account	355822.00
Additions	545612.45	120000000000000000000000000000000000000	Motor Car *	133025.00
		853951.45	Live stock *	
School Building Fund 13			TVS Champ and	82901.00
			Other Vechicles	13796.11
Opening Balance	4597176.03			
Additions	246408.00		lelephone Deposit 2	8000.00
		4843584.03	Electricity Deposit 3	2950.00
		1040304.03	Gas Deposit 4	16450.00
Old Age Home 14	3012830.00		Rent Deposit 5	40000.00
Buildings and	0012030.00	-	Receivable	
Infra-structure Fund	1		Rent Deposit 5A	16000.00
mind-sirocitite i ond			Advance to Staff 6	34392.00
Corpus Fund 11			Advance to Others 7	7097.65
			Advance to Staff 8	8361.00
Opening Balance Additions	875192.00		Against	0301.00
Additions	1246340.00	9	Insurance Prem.	
		2121532.00	Interest Accrued 10	295469.00
	1		but not due	273407.00
			Fixed Deposits 9-9D	2900000.00
		1		
	i	- 1	SB A/C No: 651 KLVB	5142.00
			T.Nagar	
			SB A/C No. 8743	-
		i i	IOB, R.K. Salai,	760212.39
			Chennai.	/ 552.12.57
		1	FCRA A/C No.	905(0.7)
				80569.76
			15437 I.B	1
		,	R.K. Salai,	
			Chenai.	1
			MKBSB SB A/C	1
			No: 15338 I.B.	719853.73
		*	R.K.Salai, Chennai.	1
			K.K.Jului, Chemiui.	ļ
			Cash on Hand	
			At Office	5949.45
			At Campus	220.76
				1/1//000 00
For Construction	1	16166300.92		16166300.92

Under Construction For Sevalaya

V. Muralidharan

As per our report of even date

For B. Purushottam & Co., Chartered Accountants

B.S. Purushotham



SEAUTHIN

4, II Link Street, Karpagam Gardens, Adyar, Chennai - 600 020. INCOME AND EXPENDITURE ACCOUNT FOR YEAR 2001-2002 (CONSOLIDATED)

FY	PENDITU	RE		INCOME
EA	I Di Abri	T	Particulars	
Particulars		+		
FOOD & FUEL: provision Food Vegetables & Fruit Fuel & Gas	401064.25 50794.15 45561.50 44413.55	5,41,833.45	Denations	39,13,053.05
EDUCATIONAL Education Higher Education	215962.95 17670.40 89158.50		Bank Interest	1,220,00,1
Educational Camp Conveyance van Trips	30000.00	3,52,791.85	1	- 1
Medical Expenses Maint. Expenses Children		16,459.20 9,325.00	Sundry Income Accrued Interest-FD	14.260.50 2.95,469.30
SALARIES Hostel School Medical center Ghosala Administration Craft	147904.40 342426.00 13454.00 .10446.70 142881.00 9038.00 10424.00			
Agriculture Old Age Home	1693.00	6,78,267.10 7,432.50		
Library Ghosala Expenses Litrary & Cultural Recruitment, Training & Developement		19,473.05 41,675.35 9,361.40		
Staff Benefits Postage & Telegram Telephone & Internet Printing & Stationery		7,177.00 1,21,095.45 47,369.90 1,64,996.75		
Publicity Conveyance Repair & Maintenance		1,170.00 1,51,945.60 64,932.15		
Vechicle Maintenance Electricity Expenses Electrical Spares Garden		2,20,931.50 1,17,008.00 29,805.50 961.00		
Agriculture Computer Spares Rent	_	12,187.00 27,310.00 47,658.00		
Rate, Taxes Insurance Legal Expenses Depriciation (SCH-1) Establishment Expns.	~	25,275.00 5,107.00 1,28,366.00		
Bank Charges. Excess of Income Over Expenditure	- ,	16,006.00 6,729.00 4,59,188.50	-	43,31,83823
TOTAL FOR Several		3,31,838.25	TOTAL	2 Purushottam &

For Sevalaya

As per our report of even date For B. Purush



Dear	HT	enc
Dear	TTY	

Kindly let us have the updated Particulars

Your Name:
Address:
Phone No.:
Email :
Wedding day:

Other Occasions to remember

NAME	RELATION SHIP	DATE	OCCASION
			A.C.
*			
*			
100 m oo. 1			
*****	j.,		

	l give us the names and address of a few ease mail the following format duly filled. Name:
We will be thankful to be are charitably disposed. Fi	ease mined.
friends who are	Name
Name :	Address:
Address:	,
	Pin :
Pin : DD DD DD	
	Name :
37	
Name :	Address:
Address:	•••••
,	\$
	Pin :
Pin : [
	Name :
Name :	
Address:	Address:
	••••••

	••••••••••
Pin :	Pin :
Name :	Name :
Address:	Address:

Pin :	
	Pin : L
· ·	



SEVULUAU

HOW CAN YOU HELP US ?

Food:	Children's Home	Old Age Home
Milk Breakfast Lunch or dinner Lunch or dinner with Fruit / Sweet Full day food expenses Full day food with Fruit / Sweet SPONSORSHIP:	Rs. 500 /- Rs. 1,000 /- Rs. 2,000 /- Rs. 2,500 /- Rs. 3,500 /- Rs. 5,000 /-	Rs.200 /- Rs.200 /- Rs.1,000 /- Rs.1,250 /- Rs.2,000 /- Rs.3,000 /-
Child / Senior Citizen sponsor per year Cow maintenance per year Staff Salary for one month Staff Salary per year		Rs. 5000 /- Rs. 6000 /- Rs. 2500 /- Rs. 30,000 /-

ENDOWMENT: (Will be deposited in the bank and the intrest will br used)

 Meals
 Rs. 30,000 /

 Meals with Fruit / Sweet
 Rs. 40,000 /

 Staff Salary
 Rs. 3,00,000 /

- The Donations are exempted under sec 80G of Income Tax Act.
- 100% exemption under 35 AC / 80 GGA is available for school bulding project.
- Foreign donations permitted: Registration No:FCRA 075900640

Space Sponsored by:

One class room construction

MR. J. MEERA

No. 164, Swamy Ramalinga Colony Chennai- 600 110

Rs. 1,25,000 /-

MUTHIAH & CO., 46/5 1st FLOOR, ANDERSON STREET, MADRAS - 600 001

With Best Compliments From



SHRI VIGNESH ENTERPRISES

Distributors for Polytech Products & JVS Plastics

61, Chinnathambi Street,

Chennai - 600 001

Phone: 521 6561



T.M. RAGHAVAN

Civil Engg. Contractor

Hony. Correspondent
Smt. Krishna Moolachand Maheswari
Vivekananda Vidyalaya,
Nachyarchatram,
Thruninravur - 602 024

Resi:
9, 3rd Street,
Krishnapuram,
Tiruninravur - 602 024
PHONE: 6390142





With Best Compliments From MICRON TECH SERVICES

50, Jubilee Road, West Mambalam, Chennai - 600 033.

Phone: 91-44-4748236, 4714006.

E-mail: micron@md3.vsnl.net.in



With Best Compliments From

Halayam of Textiles

Silk sarees.



Mill goods,



Readymades

Usman Road, Panagal Park, T Nagar, Chennal 17

Phone: 431 0901 web www.pothys.com



Indian Overseas Bank

Dr. Radhakrishnan Salai Branch 32, Dr. Radhakrishnan Salai, Chennai - 600 004

SPECTRUM OF OUR SCHEMES

DEDOCTC	
DEPOSTS	
	LOAN
	LOANS

Savings Deposit

Short Deposit

Fixed Deposit

Special Fixed Deposit

Reinvestment Deposit plan

Golden Jubilee Cash Certificate

Multiple Deposit account

Annuity Deposit Plan

Permanent Income Plan

Cumulative Benefit Deposit Scheme

Recurring Deposit

Easy Deposit Scheme

Wedding Deposit

Eduction Deposit

PERSONAL SEGMENT

PUSPAKA - Car Loans

GRIHAMANGALA - Purchase / Repairs of house/flat

CONSUMER LOANS - Purchase of consumer durables

JEWEL LOANS

VIJAYASHRI - Credit Scheme for sports persons

ABHILASHA - Credit Scheme for working women

Education Loan

TRAVEL - Visa Card & T.C.Faclities

TRADE & BUSINESS

CREDIT FACILITIES - For Trade, SSI

AGRICULTURE & Allied Activities

EXPORTS

Indian Overseas Bank

Good People to Grow with



செரிப்பு கணக்கின் வசதி. வைப்புத்தொகைபின் வட்டி. கட்டணமின்றி விமத்த மற்றும் மழுத்துவ காப்பீட்டு வசதி





நாளும் நம்பிக்கை வளர்க்கும் வங்கி

வானனில் செலிப்புக் கணக்கின் கிறப்பக்கள்கள் :

சேமிப்புக் கணக்கிலிருந்து தானாகவே வைப்பு கணக்கிற்கு மாற்றும் வசதி

தேவையின்போது பணம் எடுத்துக்கொள்ள வைப்புக் கணக்கிலிருந்து சேமிப்பு கணக்கிற்கு மாற்றிக்கொள்ள வசதி

வைப்பு கணக்கில் பணம் எடுக்கும்போது வட்டி இழப்பை தவிர்க்க சிறப்பு வசதி (கடைசியில் போட்டது முதலில் எடுப்பது)

ரூ. 2 லட்சத்திற்கான விபத்து காப்பீட்டுத் திட்டம் இலவசமாக

விபத்தினால் ஏற்படும் மருத்துவ செலவிற்கு ரூ. 20,000/– வரை இலவச காப்பீடு

கட்டணம் ஏதுமின்றி வெளியூர் காசோலை* வசூல் செய்துகொள்ளும் வசதி

கட்டணமின்றி வரைவோலை (DD) * பெற்றுக்கொள்ளும் வசதி

County of management a second specific a more such the office weeks, see a KYE December 1990, see



தி கரூர் வைஸ்யா பேங்க் லிமிடெட்

பதிவு மற்றும் மத்திய அலுவலகம், கருர் - 639 001.

இணையத் தொடர்புக்கு : www.kvb.co.in

The Bank that builds confidence





S.M. VIMALRAJ

Chairman & Managing Director

MEMBER

Indian Institute of Security Management National Institute of Personnel Management Indian Society of Criminology Counsil of International Investigators (U.S.A)

P. Sundararajan, B.A.

Dy. Supt. Police (Retd) Director

S.M. Jayapal, B.A.,

Political Adviser

S.M. Vidyapathy, B.A., B.L., Legal Adviser

WHO AM I

Provide Security Personnel, Advice Personnel Management. Undertake Industrial and Criminal Detections, Handle Industrial Relations. Executive Character Verification.Plan Man Power, Offer Intelligence Services, Advocate Company Disputes, Train Security Staff.

INDUSTRIAL **SECURITY &** INTELLIGENCE (INDIA) PRIVATE LIMITED. "SAMATHUVAM"

SHANTHI NAGAR, SALIGRAMAM, Chennai -93. PHONE: OFF: 3760427, 3762349, 3761135

FAX: 044-3762972



Parusen Travels (P) Ctd

Gram: INTIMATE

(Government of India Recognised) Leading Tourist & Transport Operator

Suppliers of: Tourist A/C Non A/C, Indian & Imported Cars, 12-15 & 18 Seater, A/C Vans, 35 & 50 Seater A/C & Non A/c Hi-Tech Luxaryn Coaches

We Also Undertake :- Domestic / International Air Ticketing - Cargo Service

- Rail / Sea Reservation Hotel Reservations
- Tour Organising Guide Services Sight Seeing
- → Money Changing Facility

Web: www.parveentravels.com Working 24m Hours / 365 Days E Mail: parveen@md2.vsnl.net.in

Corporate Office:

Shop No.6, Uma Complex, 39, Medavakkam Tank Road, Kellys, Chennai-10 Ph: 6444621, 6471134, Fax 6444626

H.O.:

24, Mookathal street, Opp. Roxy Theatre, Purasawalkam, Chennai-7 Ph:6421158, Fax:6424348 B.O.

"Impala Complex" 11/5, Kennet Lane, Egmore, Chennai-8 Phone: 8253538, 8252039,

8232577,8264281 82325⁷⁰,

Fax 8232570

PIONEERS IN STAFF BUS OPERATIONS SERVICE IS OUR MOTTO



CHENNAI - 600 028

We do all kinds of DTP & Designing Jobs

- Wrapper Designing
 Magazines
- Visiting Cards
- Wedding Cards
- Letter Heads
- **Book Works**

- Brochures
 - Project Works
 - Screen Printing
 - Offset Printing

50/45, Adanjan Mudali Street,

Mandhaiveli, Chennai - 600 028 Phone : 044 - 4959200

Pager: 9632-741331

P.S.M. KANAKARAJ K. VELUMANI

Sri Meenakshi Silk Acuse

4/7, R.K. Mutt Road, Lus Bazaar, Mylapore, Chennai - 4

百

Shop: 4940875

Rcsi: 4990792



With Best Compliments From

Madan Jewellery

A/c Show Room
(Govt. Authorised)
916 KDM GOLD & SILVER JEWELS DEALER

51, NEHRU BAZAAR, AVADI, CHENNAI-600 054 TEL: 655 0087

We deliver 916 KDM Gold & Silver Jewel Promptly and in time on order

(Join our Gold Savings Scheme)

Friday Holiday



CONYBIO HEALTH CARE (INDIA) PVT. LTD.,



MR. N. KANAGENDRAN President.

- As the saying goes "You can own everything but health"
- Life is most precious but at the same time unpredictable.
- What are most desired by all human beings? Undoubtedly, Good health and wealth.
- Good health comes by preventing illness/disease from attacking our body. Less ailments lead to extended life span hence "prevention is better than cure."
- Basically, Cony Bio heath care products ensure healthy and efficient functioning of our body cells (Basic unit of human body) by transmitting continuous supply of far infrared Ray (Light of Life) into our body with the use of Bio Ceramic Technology.
- Far infrared Ray (FIR) promotes micro blood circulation, Improves metabolic efficiency, reinforces body's immunity and resistance power, removes toxic wastes from the body, reduces acidity in the blood, Quickens recovery, slows down aging process, retains resilience of the skin. In short FIR helps in the efficient functioning of all the body cells and internal organs to an optimum level so that we can live our lives happily to limits of our biological and physiological potential.
- Cony healthcare products give relief to allergy, asthma, back and knee pain, Migrane, diabetes, cervical spondylitis, Heart problem, Kidney stone. Piles, Urinal infection, etc.,
- In fact, Cony Bio products can be effectively used for preventive as well as Therapeutic treatments.
- Cony Bio products are NOT medicines. They are for external use only and therefore, no question of side effects.

For further details please contact :

MR. PON. VIJAYAKUMAR Crown Diamond Manager Indian Eagle One

Mr. Pon. Vijayakumar

Crown Diamond Manager Indian Eagle One

Phone : Off. 044-6372873, Cell: 98400 89968

Address: 381. Gurudevan Complex, M.T.H. Road, Annanagar, Seakkadu, Pattabiram, Chennai- 72

Anantha Hardwares

Dealers in Asian Paints, Nerolac Paints, Hardwares, Sanitary, Electricals, Floor & Wall Tiles, Best Motor, Steel, Cement Etc

254-A, NEHRU BAZAAR, AVADI, CHENNAI-600 054 Tel: 655 0482

With Best Compliments From

Mahaveer Jewellery

(Join our Gold Savings Scheme)

41, NEHRU BAZAAR, AVADI, CHENNAI-600 054 TEL: 655 2602

With Best Compliments From

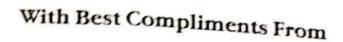
Schwabo's Homoeopathic Products German Quality Medicines availabile at

Sankara Homoeo Medicals 3&4 BBC Plazza , 180, North Usman Road, T Nagar, Chennai-600 017 Phone: 8143472

> Sankara Agenc^{ies} 216, RK Mutt Road, Mylapore, Chennai-600 004 Phone: 4940196

Sankara Homoeo pharmacy 163, Tiruvalluvar Salai, Tiruvanmiyur Chennai-600 041 Phone: 4450206





A.G.S DURAI BABU NAIDU

200, NEHRU BAZAAR, AVADI, CHENNAI-600 054



With Best Compliments From

SRI SHANMUGAS

HARDWARES & ELECTRICALS Dealers in: Best Motors, Asian Paints, Cement, Steel, Hardwares & Electrical Materials, Sanitaries, A/c Sheets, etc.

72, G.R COMPLEX, P.H. ROAD, AVADI, CHENNAI-54 TEL: 655 2132



With Best Compliments From

D.Padamchand Kushalraj Anchaliya

Bankers 6550196 Jewellers 6375888 Automobiles 6372765

45, NEHRU BAZAAR, AVADI, CHENNAI-600 054





MAHASHAKTHI JEWELLERS

22CT. GOLD & SILVER JEWEL DEALERS

16, NEHRU BAZAAR, AVADI, CHENNAI-600 054 PHONE:6550271

With Best Compliments From

ANANTHA CORPORATION

TEXTILES & READYMADES

126, NEHRU BAZAAR, AVADI, CHENNAI-600 054 PHONE:6550915

THE FAMILY SHOP

WE MAKE A LIVING

BY WHAT WE GET

BUT WE MAKE A LIFE

BY WHAT WE GIVE



POLYREZ (INDIA) PRIVATE LIMITED

(Mfrs. of Foundry Chemicals & Fluxes)
46, Warren Road, Mylapore, Chennai 600 004
Phone: 499 4172, Fax: 499 4228

Email: polyrez@eth.net

MANI The Sharpest Opyhalmic & Neuro Microsurgical Blades

MANI Atraumatic Needled Sutures for Opthalmic & Plastic Surgery

Laparze T Highly absorbent cellulose gauze for Laparoscopic surgery

SF-2000 & SF - 6800 Surgical Diathermy equipment from Yamada Shadweless Lamp Co

All manufactured in and imported from Japan

Distributors for South India:

Mayura Meditech

Mayura Meditech

Solayappan Street, North T.Nagar, Chennai-600 017

Phone: 822 6717, Fax: 822 7668 E-mail:mayurameditech@yahoo.com, mayuramed@hotmail.com







PRIYA ENTERPRISES

27/2, Malleeswaran Koil Street, Mylapore, Chennai-600 004

PHONE: 4983179, 4985978

With Best Compliments From

Dr. Harikrishnan

Phone: 3776507

SUBAM PHARMACY 45, A.V.M. PHARMACY VIRUGAMBAKKAM, CHENNAI-600 092





TAURUS LEATHERS PVT LTD TANNERS

&

EXPORTERS

11, 7 th, Cross Street Lake Area, Nungambakkam Chennai-600 034

Phone: 824 08 88/ 824 09 09

Fax: 91-44-822 08 88

e-mail:guain@md2.vsnl.net.in

BRANCH OFFICE:

11, Rama Pillai Street, Periamet, Chennai-600 003 Phone:538 89 99/ 528 72 31

FACTORY:

18/6, Madras Krishnagiri Bye Pass Road, Ranipet, Pin:632 401 Phone: 04172 22805/ 25334

PULSARS



#2, AGATHIYAR STREET,
AMBAL NAGAR,
EKKATTUTHANGAL,
CHENNAI-600 097,

PHONE: 2329220, 2320393



VENKATESHWARA JEWELLERS

GOVT. APPROVED DEALER

DIAMOND, 916, 22Ct. K.D.M. Gold & Silver Ornamants

89, NEHRU BAZAAR, BALAJI COMPLEX, AVADI, CHENNAI-600 054 TEL: 655 5236, 655 5336, 6552999



PLATINUM

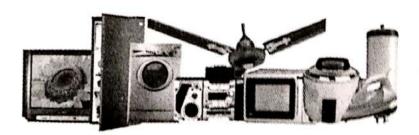
PLATINUM HEAT TREARTERS PRIVATE LIMITED



K-9C, Ambattur Industrial Estate, Chennai 600 058 Phone 6251881, 6241760

With Best Compliments from





The One Stop Shop for all Home Appliances

Chennai Salem Madurai Tirunelveli Coimbatore Bangalore

India's No.1 Retailer of Consumer Durables

HOUSING LOAN



A. Henry Jebarai 33, III Trust Cross St, Chennai - 600 028 Cell: 98410 20709

Ph: 4935862, 4939025

Email: henrylic@eth.net





- To Construct / Purchase House
- To Purchase Old / New Flats
- To Purchase Residential Lands
- Takeover of Other Institutional Higher Interest Loans

RATE OF INTEREST

from 10% onwards on monthly diminishing scheme.



- Avail Income-Tax benefits
- Free Personal Accident policy for the outstanding loan amount
- Loan upto 85% of the cost of the property
- No Guarantor Required for NRI's

THE X-RAY AND ALLIED PRODUCTS

Bhattad Towers, I Floor, 30 West Cott Road, Royapettah, Chennai-600 014
Phone: 91-44-853 1097 Fax: 91-44-856 5091
E-mail: georgver@vsnl.com

Distributors of:

- Konica Medical X-Ray Films-Konica Ultra Sound Films-Kodak DentalFilms
- X-Ray Processing Chemicals-From Konica-Indu-Premier-Photochem
- Imported and Indigenous X-Ray Intensifying Screens from Konica Corporation-Kyoka from Kasei optonix Ltd-Kiran X-Ray Screens Ltd.
- Imported and Indegenous X-Ray Cassetes Developing Hangers-Stainless SteelTAnks- Chest Stand Lead Protection Screen -DArk Room Safe Light-Clips- Lead Letters- Fiulm Drying Cabinet- Lead Lined Storage Box- Lead Apron- X-Ray Viewing Lobby- Lead Glass- Lead Sheet/ and all other X-Ray Dark Room Accessories.
- ECG Rolls EEG Paper Schiller Paper from Tokushu Menon for various Machines ECG Jelly Ultra-Sound Jelly,
- * Ultra Sound Paper from Sony Mitsubishi
- Barium Sulphate for X-Ray Diagnostics (Microbar Liquid, Vanilla Flavour, Enema) Disposable enema Kit.
- X-Ray Brown Covers ECG Chest Bulb- Clippon Electrode- Sinus Cone for various Machines

We also undertake contracts for lead lining, Lead partition and other related works With Best Complements of rom

Shasun Chemicals and Drugs Ltd.,



Registered Office

#2, Duraisamy Road, T.Nagar, Chennai - 600 017. Phone: 4348278, 79, 4348930,32

With Best Compliments from

GEM OFFSETS

20 Swami Achari Street Off Chella Pillaiar Koil Street Royapettah, Chennai - 600 014 Phone: 8416838, 8515510



B.RADHA

Agent, Divisional Manager's Club Member Life Insurance Corporation of India CBOIV



C/o. R. Veeraragavan, # 17, 92nd Street, 18th Avenue, Ashok Nagar, Chennai - 83. Code No. 2099724 Phone 4747927 / 435 0897 / 489 6257 (P.P.)

Res.:

C/o. V. Ranganathan,

Plot No. 45. Journalist Colony, Srinivasapuram, Thiruvanmiyur, Chennai - 41. Phone: 4511429

Contact: Housing Loan

- To Construct House
- To Extend House
- To Purchase New Flats
- To Purchase Old House /Flat
- 1. For Pension Policies & 100% Income Tax Exemption policies.
- 2 For any type of LIC policies & Service Contact People buy Life Insurance because they love somebody. The Cost of waiting is higher than the cost of the insurance. Most people don't plan to fail, they fail to plan. People don't buy life insurance because they might die.
- They buy life insurance because other will go on living.
- 4. No widow has ever told me that the death claim cheque was too much.
- 5. If tomorrow you no longer qualify as a money machine and your ability to earn is lost, from where will you get your income?

If you don't put some money aside for your self, nobody else will.

All free service to sevalaya Doners, All Type of Housing Loan Contact.

If you can, take a L.I.C. Policy for any amount and assign the same to Sevalaya

e-mail: radha2099@vsnl.com, radhabhu@yahoo.com

Chat: radhabhu@yahoo.com, www.insure magic.com/radha2099

V.S. BROTHERS BRICK WORKS

High Class Brick Manufactuers & Suppliers.



SIVANVOIL VILLAGE & POST, THIRUVALLUR TALUK, PIN - 602 024.

With Best Compliments From

S. Pachaiappan.



6252004 6259266

इन्ने raghavendra printers

No. 1, C.R.M. Street, Varadharajapuram, Ambattur, Chennai - 600 053 (Near Old Police Station)

- * Offset
- * Screen
- * Letterpress
- Binding



Agurvedic COUGH SYRUP



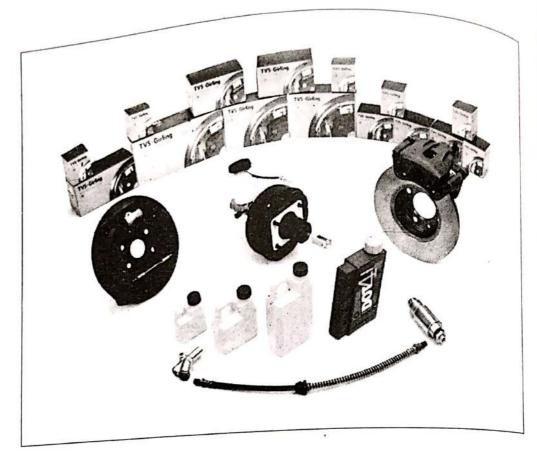
- Prevents allergic cough
 Prevents smoker's cough
 Prevents
 cough due to inflammation of the wind pipe
 Prevents dry cough
- Prevents cough with phlegm.

Taste the healing power

- Immediate relief
- No alcohol
- No drowsiness
- No side effects



TVS-Girling Brakes You can depend on us



TVS-Girling products have established a reputation for quality and reliability. Today TVS-Girling products are supplied to almost all OEM in the Car, Multi Utility, Bus, Truck and Tractor segments in India. With its state-of-the-art Research and Development facilities, backed by excellent Service and parts sales support, TVS-Girling products are all set to meet the requirement of the new generation Vehicles in the next millenium.

- India's No. 1 in Automobile brake systems.
- Leader in DOT 3 and DOT 4 brake fluids
- After market network of over 40,000 dealers.
- Highest Standards of Safety and Reliability.
- A QS 9000 Certified Company.



Investments in UTI treasured by almost every Indian Family

Savings, invested rightly to match your needs, can secure your future financially. UTI offers a range of schemes to suit every need of yours at every stage in your life.

BALANCED FUNDS :

Unit Scheme 1964 (US-64) Unit Scheme 1995 (US-95)

☐ REGULAR INCOME PLANS :

Monthly Income Plan (MIP)

☐ POST-RETIREMENT SCHEME :

Retirement Benefit Plan (RBP)

☐ TAX SAVING SCHEMES:

Unit Linked Insurance Plan (ULIP) UTI Equity Tax Savings Plan (ETSP)

☐ SECTORAL FUNDS:

UTI Growth Sector Fund UGS 10000

☐ INDEX FUND:

Master Index Fund (MIF)



LIQUID FUNDS:

UTI Bond Fund (UBF) UTI Money Market Fund (MMF)

GILT FUND:

UTI G-SEC FUND

☐ FUND FOR TRUSTS AND SOCIETIES :

Unit Scheme for Charitable & Religious Trusts & Registered Societies (CRTS-81)

☐ EQUITY FUNDS:

Masterplus

Mastergain

PEF

Grandmaster

Mastergrowth



UNIT TRUST OF INDIA

INDIA'S LARGEST MUTUAL FUND

13, Sir Vithaldas Thackersey Marg, New Marine Lines, Mumbai - 400 020. Ph : 2031818.

Risk Factors: All investments in Mutual Funds and securities are subject to market risks and the NAV of the schemes may go up or down depending upon the factors and necessarily indicative of future performance of the scheme. Please read the offer document of the schemes before investing.

Zonal Office: 29, Rajaji Salai, Chennai 600 001. Ph: 5210347. Branch Offices: Bangalore Ph: 5595091. Cochin Ph: 362354. Zonal Office: 29, Rajaji Salai, Chennai 600 001. Ph: 5210347. Branch Offices: Bangalore Ph: 5595091. Cochin Ph: 362354.

Thiruvananthapuram Ph: 363963. Hyderabad Ph: 4611095. Chennai Ph: 5210347. Madurai Ph: 738186. Mangalore Ph: 426290.

Trichy Ph: 760060. Vijayawada Ph: 571134. Vigabbanata Ph. 571134.



Pamban Printers



37 (Old No.18) LAZARUS CHURCH ROAD

CHENNAI - 600 028.

PHONE: 4951876, 4610096

FAX: 4610275

e-mail: pamban@vsnl.com

WE UNDER TAKE THE FOLLOWING PRINT JOBS

* Corporate Brouchers

* Leaflet

* Annual Reports

※ Book Work

* Letter Heads

* Invitations,

வல்லக்கோட்டை ஓம் முருகன் துணே

யூ முருகன் ஜாப் டைப்பிங் சென்டர்

எங்களிடம் அனைத்து அரசு முத்திரைத்தாள்களும் கிடைக்கும். மற்றும் அனைத்து ஆவணங்களும் சட்ட முறைப்படி சிறந்த முறையில் தயாரித்து தட்டச்சு செய்து பதிவும் செய்து கொடுக்க ஆவணசெய்யப்படும். மற்றும் வீடுகள், வீட்டுமனைகள், வாங்க, விற்க எங்களை தொடர்ப்பு கொள்ளவும்.

இப்படிக்கு

பி. சண்முகம்

முத்திரைத்தாள் விற்பனையாளர்

அலுவலகம்:

அமர் காம்லக்ஸ், எம்.டி.எச். ரோடு, சார்ப<mark>திவாளர் அலுவலக வளாகம்,</mark> செக் போஸ்ட் எதிரில், ஆவடி, சென்னை - 600 0054

போன் : 6371567, சல் : 9841213188 வீடு:

நெ.6. வினாயகர் கோயில், முதல் குறுக்குத்^{தெரு,} கோவர்தனகிரி,

ஆவடி, சென்னை - 600 ⁰⁷¹ வீடு போன் : 655³⁶14



OUR RECENT PUBLICITY ACTIVITIES

At LIC your trust registers historic growth

LIC breaks all records - even its own

- * Issues 2.32 crore New Policies, the largest by any life insurance company in the world
- * First Premium income of Rs.14,844.05 cr. in the year 2001-02. An increase of 137% over the previous year's figure

A record performance over earlier record performance

LIC's New Business Performance (2001-02)

		Growth
Number of new policies sold	2.32 cr.	16.24%
New Premium Income	Rs.14,844.05 cr.	137.03%
Sum Assured (under new policies)	Rs.1,92,575.36 cr.	54.34%

To millions of our esteemed policy holders, lakhs of agents and our employees **OUR THANKS**



Life Insurance Corporation of India

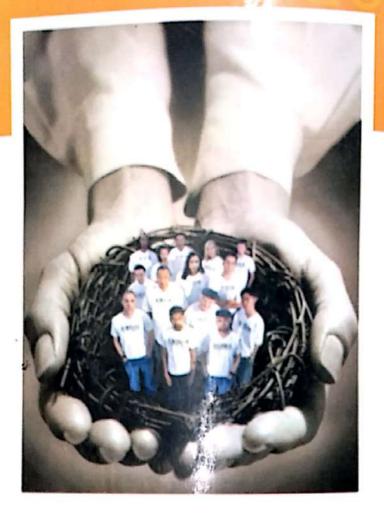
We Know India better

Insurance Is the subject matter of solicitation

Visit www.licindia.com



WHILE EVERYONE CARES FOR TECHNOLOGY WE CARE FOR PEOPLE AS WELL



e at CG Maersk create and facilitate a empowered, ideas are shared and development is continuous. We work on different technologies, which help our associates gain cross-functional expertise and

partner with global giants. Our objective is not just supplying technology but applying it.

While everyone spends on cutting-edge technologies to streamline work modules and improving bottom lines, we also invest in people who offer the right solutions.



CG MINDRS

INFORMATION TECHNOLOGIES PVT. LTD.

'Alexander Square', III Floor, 34/35, Sardar Patel Road, Guindy, Chennai - 32. India. Ph : 91-44-3300076 Ph: 91-44-2300050. Extn.: 2088 Fax: 91-44-2354017/2353470 E-mail: info.cgmaersk@maerskdata.dk Website: www.cgmaersk.com