

# SEVALAYA

Regd. No. 100/88

## ***EIGHTH ANNUAL REPORT 1995-96***



Registered Office :

109, V.M. Street, Mylapore, Madras-4.

Phone : 8256099

Orpanage at :

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Thiruninravur Post

Pin : 602 024

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# SEVALAYA

Regd. No. 100/88

Registered Office : 109, V.M. Street,  
Mylapore, Madras-600 004.

Phone : 8256099

## ADVISORY COMMITTEE

Sri Pithukuli MURUGADOSS  
(Devotional Singer)

Dr. M. S. UDAYAMOORTHY  
(Makkal Sakthi Iyyakkam)

Dr. S. RAJARAM  
(Sivananda Saraswathi Sevashram)

Lion R. P. KRISHNAMACHARI  
(Textan Chemicals Private Ltd.)

Lion S. K. KANDASWAMY  
(Income-Tax Consultant)

Sri T. RAMALINGAM  
(Advocate)

Dr. RAVIRAJ WILLIAM  
(Willi Hospital)

Sri A. BALRAJ, I.A.S.

Sri P.S. PANDIYAN, I.A.S.

Sri T. ARUNACHALAM  
(Sanmac Motors)

Sri N. K. MOORTHY  
(Deccan Overseas Exports (P) Ltd.)

Lion G. R. KRISHNAN  
(Virgo & Virgo)

## MANAGING COMMITTEE

Sri V. MURALIDHARAN, B.E.,

Sri K. THANGARAJ, MA., B.Ed.,

Sri T. S. VENKATARAMANI, B.A.,

Sri V. DWARAKANATH, A.C.A.

Smt. M. BHUVANESWARI, B.Com.,

Sri M. GANESH KANAKASUNDARA  
RAJ, B.E.

Smt. V. LALITHA, B.Sc., B.Ed.,

Sri T. S. JAMBUNATHAN, B.Com.

Dear Friends & Well wishers,

Well-being of a society depends on the integrated development of its children. Integrated development in essence involves character building education. Parents are responsible for the growth of the children and for orphan children, society has to take up this responsibility. Sevalaya was formed to play this role in its own modest way to the best of its capacity. It is the goal of this organisation that the children so brought up should become good citizens and help the society to their best ability.

Conceived with this noble idea but with limited resources at its command, Sevalaya took birth on May 29, 1988 in a small hamlet Sivan voil near Thiruninravur in a rented premises with just five children. Eight years since then has been a long and fruitful journey. We now accommodate 55 children in our own premises-under construction-in 1.52 acres of land at Kasuva village near Thiruninravur.

Discrimination in the name of caste, creed, language, religion, gender etc., is a taboo in Sevalaya. Admission is made only on two criteria 1) Whether the child is poor and 2) is he/she an orphan? In exceptionally deserving cases children of single living parents are also admitted.



As of now Sevalaya provides shelter to 55 children out of whom 12 are girls. Registered under the Charitable Trusts Act, the organisation is mainly run on donations by the philanthropic public. We have not received any Government Grant. All donations to Sevalaya are exempt from Income Tax under section 80-G of Income Tax Act.

We also run Mahakavi Bharathiyar Elementary School, Mahatma Gandhi Medical Centre and Swami Vivekananda Library which cater to the needs of not only our children, but to those of the surrounding villages. We now present a brief account of our activities during 1995-1996.

On 25th, 26th and 27th May 1995 a three day aided camp was organised at camp Tonekela near Avadi. The days were dedicated respectively to Swami Vivekananda, Mahakavi Bharathiyar and Mahatma Gandhiji. The speakers respectively were Shri A. V. Srinivasan, Principal Sri Ramakrishna Ashram Tamil Medium School Madras, Prof. V.V. Subramaniam Vivekananda College, and Shri C.D.V. Raghavalu, Secretary Gandhi Sadbhavana Sabha. The speeches were interactive in nature and were followed by question and answer sessions and quiz contests. Various other competitions like Music, Drama and Sports were conducted and the prizes were distributed on the final day. The prizes were sponsored by Sanimac group of companies; the camp is an aided camp, and the camp site and food were provided free of cost by camp Tonekela association.

On 15-8-95, the members of Y's men club of Annanaga West, celebrated the Independence Day with the children of Sevalaya. The national flag was hoisted by the Y's man Mr. M. Nanda Govind, District Governor of Y's men clubs, Madras. A cultural programme was presented by the children of Sevalaya.

On 9-9-95, Mahakavi Bharathiyar day was celebrated and Lion R.P. Krishnamachari and Deccan N.K. Moorthy participated. Deccan N.K. Moorthy presented a Personal Computer to Sevalaya on the occasion.



On 1-10-95 Gandhi Jayanthi was celebrated and one-day free medical camp was organised by Lioness Club Council Dist. 324A-1 community welfare wing. The programme was organised by Mrs. Bama Saranathan, of the Lioness Council. Doctors from Shreyas participated in the medical camp.

Our 7th Annual Day was celebrated on 8th Oct 95. Sri M. Nasser Cine-Artist released the annual report. Mr. J. Jeyaraj, Illustrator inaugurated the Art Exhibition and Sale of Paintings by Mr. Mari Anand in aid of Sevalaya.

Deepavali was celebrated, with the kind contribution from many well-wishers. A set of Khadi cloths were donated by Khadi Bhavan, Madras. We thank Mr. C.D.V. Raghavalu, for arranging the same. More new clothes were donated by Mrs. Geetha Chandrasekar of Inner Wheel club, Madras. We thank Mr. T. Arunachalam, Managing Director, Sanmac group of Companies and Mrs. Arunachalam for arranging the same. We received crackers and sweets from many well-wishers and to name a few : Mr. Malan, Editor Kumudam, Mrs. Seetha Ravi, Editor, Kalki, Mr. B. Pratap & friends, Mr. Badraiya & friends from the H.V.F. hospital, Avadi, Mr. Abdul Sarthar & friends from Southern Structurals, Pattabiram, Staff T.C.S. Raja & friends from Ambattur, P. Sampath from Thiruninravur, Selvam Sweets from Ambattur, Supriya Social Service from Ambattur and many others.

On 29-10-95, foundation stone was laid for the Dining Hall by Mr. J. C. D. Prabakaran. On that occasion, Mr. J.C.D. Prabakaran promised all help for Sevalaya and expressed his willingness to support one girl child of Sevalaya till the time of her marriage. Supriya Social Service of Ambattur, arranged for a folk music programme by Mr. Pushpavanam Kuppaswamy, to raise funds for the construction of a hall.

On 19-11-95 one day Free Medical camp was conducted by Shreyas an association of the employees of "THE HINDU".

On 10th Dec 95 Religious Harmony Day was celebrated. The speakers on the three faiths of Hinduism, Islam & Christianity were Swami Kamalananda of Ramakrishna Ashram, T Nagar, Moulana Abdul Hafeez Rahmani of Islamic Foundation Trust and Mr. A.J. Thangaraj of Hindustan Bible College. Bharathi Memorial lecture was delivered by Pulavar T. N. Lakshmipathy. He also distributed Prizes to children who were successful in the Poetry Competition conducted the previous day for Sevalaya Children.

Christmas was celebrated on 23rd December 1995, and the chief guests were Mr. Maduranayagam, Retd. Headmaster, Dasar high School, Thiruninravur & Brother Sukumar, Arrow Exports Private Ltd., who distributed Christmas cakes to the children. The cake was sponsored by Mr. A.J. Thangaraj of Hindustan Bible College.

On 14-1-96 Vivekananda day, Pongal day and Youth Welfare Movement inauguration were conducted. Chinthai K. Jayaraman (Principal, Angel Matriculation School) presided over the function. There was a seminar on the importance of Education and Discipline for students. Shri. P Kuppusamy moderated the programme. There was a Kavi-Arangam presided over by Dr. T.B. Thanigaivel. Distinguished participants in these programmes were M/s T. Dayalan, M. Sathyanarayanan, Sarathivasan and Manohar. A debate which dealt with the subject 'Aim of Education - Gaining Knowledge or job opportunity' was conducted by Dr. T.N. Lakshmipathi. Swami Vivekananda's birth day was celebrated on the same day and Mr. Rajendhiran of Thangameera & Co delivered a lecture on Swamiji's teachings. An oratorical competition was held for school children, in and around Sevalaya and 5 out of 6 prizes were bagged by T.I. School students, and one prize was bagged by a student from Java English School. As the teachings of Swamiji, were mainly directed to the youth of the nation, on the birth day of Swamiji, a Youth Welfare Association for Kasuva village was inaugurated by Mr. T.S. Venkataramani, managing committee member of Sevalaya.

On 26-1-96, our children were special guests of honour for the Republic Day Celebrations at National English School, Madras. There was a whole day programme of cultural



events, competitions and sports. There were interesting and meaningful interaction between children belonging to two divergent strata of society.

The N.S.S. wing of Queen Mary's College (about 50 students) held a N.S.S. camp at Sevalaya, from 1-2-96 to 10-2-96. The camp was organised by Dr. Anandhi of Q.M.C. The students covered all the nearby villages, presented cultural programmes, conducted medical camp, (Doctors from the 'Shreyas' treated the patients), arranged informative lectures, conducted many programmes for the women, youth and children. The camp was an eye-opener for many city students, who learnt about the village life

Ramzan was celebrated at Sevalaya on 25-2-96. Mr. Saleem Durani, of Tata Consultancy Services, delivered a lecture on the importance of the festival and also explained the basic ideals of Islam to the children.

On 10-3-96, Swami Vivekananda Library block sponsored by the Lions club of Alandur Adambakkam was inaugurated by MJF. Lion. G.V. Raman, District Governor, Lions clubs, district 324-A1. MJF. Lion. R. Natesan, District Vice Governor, Lions clubs, district 324-A1, issued the first book.

Regular staff induction, training and orientation programs were conducted for the new staff by the trustees of Sevalaya.

Regular Thirukural classes were conducted by Lioness G. Vijayalakshmi on every Saturday. Also on the first Saturday of every month, Dr. T. N. Lakshmipathi, conducted various literary competitions to our children. On second Saturdays, Mr. Abdul Sarthar, from Southern Structurals delivered lectures on self confidence. On third Saturdays, Pulavar Nagalingam, Professor of Tamil from Pattabiram Hindu College delivered lectures on Tamil religious literature. All the above classes were very helpful in moulding the character of our children.

Our profound thanks are due to :

Our Advisory committee members. Sri. Pitchay Murugadas, Dr. S. Rajaram, Lion R. P. Krishnamachari, Lion S. K. Kandasamy, Sri. T. Ramalingam, Dr. Raviraj William, Sri. A. Balraj I.A.S. Sri. P. S. Pandian I.A.S. Sri. T. Arunachalam, Sri. N. K. Moorthy and Lion G. R. Krishnan for their valuable guidance and help.

Lion Venkataraman of Vikas Fabricators, for the generous donation of windows and doors worth around Rs. One lakh.

Lions club of Alandur Adambakkam for adopting Sevalaya as their permanent project and sponsoring the Library Block.

Sri N. K. Moorthy of Deccan Overseas, for the donation of a personal computer, besides clothes.

Lions club of Mambalam and Lioness club of Nandambakkam for their continued support.

Mrs. Mohana Chandrasekar, Principal, National English School, for the interaction of their pupils organised with our children on the Republic Day.

Mr. T. Arunachalam Managing Director of Sanmac Group of companies for the prize articles to our children in the Annual Camp.

Madras Food Bank, a project of Rajasthan Youth Association for donating 125 Kgs of rice and 25 Kgs of wheat every month, (particular gratitude to Mr. G. D. Ranka founder President of Food Bank, Mr. Kishan Jain, and Mr. Vijay Dugar Chairman Food Bank Project)

The Seagulls a voluntary Organisation for donating book to our children every year.

The Great Vision Trust for their donations to us by arranging Sri. P. C. Sorcar (Jr) Magic Show and Sale of Greeting Cards.

We have received several other donations in kind and we thank all the donors, and major donations in kind are listed elsewhere.

We thank M/s. B. Purushotham & Co. Chartered Account for auditing our accounts free of charges.

We thank all our Advertisers whose support has enabled us to bring out this Souvenir.

**Trustees of Sevalaya**



# சேவாலயாவி்..

## 1) ஆதரவற்ற குழந்தைகள் இல்லம்

ஆதரவற்ற குழந்தைகளுக்கான இல்லம் கடந்த 8 வருடங்களாக செயல்பட்டு வருகிறது. உண்ண உணவு, உடுக்க உடை இருக்க இருப்பிடம் ஆகிய அத்தியாவசியத் தேவைகளோடு தரமான கல்வியும் சிறந்த மருத்துவ உதவியும் அன்போடும், பரிவோடும் அளித்து ஒரு குடும்பச் சூழ்நிலையை உருவாக்கி குழந்தைகளை பராமரித்து வருகிறோம். தற்போது 55 குழந்தைகள் சேவாலயாவின் பராமரிப்பில் உள்ளனர்.

## 2) மகாகவி பாரதியார் துவக்கப் பள்ளி

சேவாலயா விடுதிக் குழந்தைகளுக்கு மட்டுமல்லாமல் சுற்று வட்டாரத்திலுள்ள கிராம குழந்தைகளும் பயனடையும் வகையில் 1 முதல் 5 வரையிலான வகுப்புகளுடைய துவக்கப் பள்ளி ஒன்று சீரிய முறையில் செயல்பட்டு வருகிறது.

## 3) மகாத்மா காந்தி சுகாதார மையம்

சேவாலயா அமைந்துள்ள கசவா கிராமத்தின் 6 கி. மீ. சுற்றுப்புறத்தில் மருத்துவ மையமோ, மருத்துவர்களோ இல்லை. எனவே மிக அவசரமான சிகிச்சை தேவைப்படும் நேரங்களில் கூட கிராமத்தினர் 6 கி. மீ. பயணம் செய்தாக வேண்டிய நிலைமை முதலுதவி வசதிகூட இல்லாத இந்த கிராமத்தில், பொதுமக்கள் தேவையையும் மனதில் கருதி, சேவாலயாவில் மகாத்மா காந்தி இலவச மருத்துவ மையம் சீரிய முறையில் ஒரு முழு நேர நர்ஸ் மற்றும் வாரம் ஒரு முறை வருகைதரும் மருத் துவர் உதவியுடன் செயல்பட்டு வருகிறது. மேலும் சேவாலயா குழந்தைகளுக்கென யோகா, கராத்தே வகுப்புகள், மற்றும் உடற்பயிற்சி மையம் இயங்கி வருகிறது.

## 4) சுவாமி விவேகானந்தர் இலவச நூலகம்

சேவாலயா குழந்தைகள் மற்றும் கிராமக் குழந்தைகள்/ பெரியவர்களிடம் படிக்கும் பழக்கத்தை உருவாக்கி, பொது அறிவினை பெருக்கிக்கொள்ள உதவி செய்யும் தோக்கத்தோடு சுவார் 3000 புத்தகங்கள் அடங்கிய இலவச நூலகம் ஒன்று இயங்கி வருகிறது.

# Activities of Sevalaya

## i) Hostel for orphan Children

Sevalaya provides shelter to 55 orphan children. Food clothing and shelter are provided to them absolutely free of cost.

## ii) Mahakavi Bharathiar Elementary School

A free Elementary school for classes I to V is run by Sevalaya educating not only the Sevalaya inmates but also children in and around Kasuva Village.

## iii) Mahatma Gandhiji Health Centre

There are no doctors / health centres within 6 Kms of Kasuva village. Hence even in case of dire emergency the villagers have to travel 6 Kms to get even first aid.

A health centre is now functioning in Sevalaya serving not only our inmates but also the villagers in and around Kasuva, with a full time nurse and visiting Doctor.

Yoga and Karate classes are conducted and a gymnasium is functioning for Sevalaya Children.

## vi) Swami Vivekananda Library

A library with a collection of over 3000 Books is functioning in Sevalaya. Many children's magazines are subscribed for the library apart from daily news papers thus providing an opportunity to the villagers and the children by encouraging them to read and by creating an awareness of happenings around them.



# GOAL OF SEVALAYA

Well being of a society depends on the Integrated development of its children. Integrated development in essence involves Character Building Education. Parents are responsible for the growth of the children, and for orphan children, society has to take up this responsibility. Sevalaya is dedicated to play this role to the best of its capacity. It is also our goal that the children so brought up should become good citizens and help the society to their best ability.

## OBJECTIVES OF THE ORGANIZATION

1. To provide love and affection in addition to food, clothing and shelter to children.
2. To provide them value based education which should ultimately teach them to live happily and peacefully. This implies;

- ★ Orientation to the Teachings of Gandhi, Vivekananda and Bharathi.
- ★ Love of all human beings without prejudices based on caste / creed, colour religion, language, gender, nationality etc.
- ★ Patriotism
- ★ To have an aim in life and to develop the attitude and skills to pursue it.
- ★ Confidence to achieve one's objectives and the attitude to adopt only the right means towards ends.
- ★ Courage to do whatever one wants to do and the clarity to know what one wants.
- ★ Courage to face and handle any situation in life.
- ★ To bring to play one's potential to the fullest extent.
- ★ Involvement and dedication to any task undertaken.
- ★ A sense of discipline
- ★ Attuning with the universal energy thro' meditation techniques



3. To take care of the health and hygiene of the children.
4. To take care of the uplift of the rural areas surrounding Sevalaya in the matters of literacy, education, health care, civic awareness, gender equality, attitude building etc.,
5. Acquiring and developing adequate space with a salubrious climate and pleasant environment conducive to the physical, mental, and spiritual development of the children.
6. Inducting right type of workers, training and motivating them for a service-oriented life time career for the organisation.
7. Through a continuous process of public relation activities create a general awareness of the aims and activities of the organisation so as to gain moral support and the much needed resources.
8. Bringing in the concept of professional management to ensure maximum utilisation of human and material resources.

# **A Broad Outline of Activities to Achieve the Objectives**

1. Free hostel for orphan children.
2. Mahakavi Bharathiar Elementary School
3. Mahatma Gandhiji Health Centre
4. Swami Vivekananda Library and reading room.
5. Yoga, Karate classes
6. Special lectures, classes on Thirukkural.
7. Annual Educational Camp.
8. Celebration of National / Religious days and observance of Religious Harmony Day.
9. Orientation Training for staff.
10. Liaison with service clubs, voluntary organisations etc.
11. N.S.S. camps by Colleges
12. Exchange programmes with city schools and other homes
13. Involvement in youth welfare Association activities
14. Continuous construction activity.



# Lions Club International

District-324 A1

1996-97

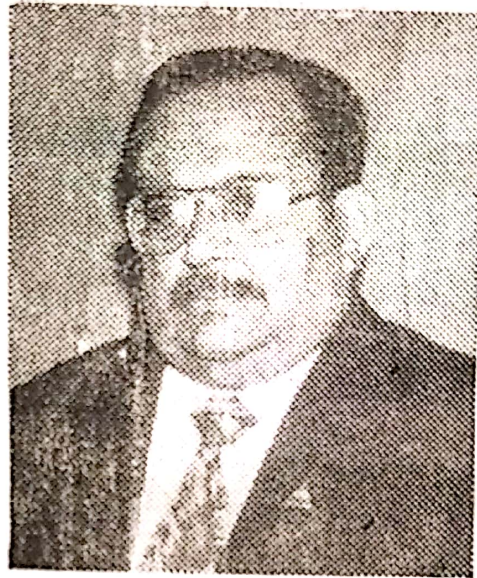
**Mjf Lion R. NATESAN**

District Governor

45, Bheemanna Garden Street,  
Alwarpet, Madras-600 018,  
INDIA

Phone : 499 4173

Fax : 91-44 518734



Dear Mrs. Bhuvaneshwari,  
Greetings.

I am very happy to know that SEVALAYA is bringing out a souvenir to mark its Eighth Annual Day.

I have visited SEVALAYA and watched first hand the wonderful work you are doing to serve the orphans and the villagers around that area. Dignity and self respect are two prime requisites for any human being. You are instilling that in the children under your care. The medical centre and the library that have been built with the assistance from the Lions fraternity are much needed in the area.

May your tribe grow

Let us always Quest for the Best.

Sincerely,  
(Sd) R. NATESAN

மனிதநேயம் போற்றும்  
மனங்களுக்கும்  
மழலையர்க்கும்  
மனங்கனிந்த வாழ்த்துக்கள்!

வரும் ஆண்டுகளும்  
வளமாய் அமைந்திடவும்  
வானுயர வளர்ந்திடவும்  
இறையிடம் வேண்டுகைகள்

அன்போடு  
ம. நாசர்  
(திரைப்பட நடிகர்)

ம. நாசர்  
245, குகன் தெரு,  
காம கோடி நகர்,  
வளசரவாக்கம்,  
சென்னை-87.



# MESSAGE

இறை நாமத்தால்

“ஒன்பதாம் ஆண்டில் அடி எடுத்து வைக்கும்  
‘சேவாலயா’ வுக்கு என் மனமார்ந்த வாழ்த்துக்களையும்  
மகிழ்ச்சியையும் தெரிவித்துக் கொள்கிறேன். இந்த நல்ல  
தருணத்தில் நாம் செய்ய வேண்டியது இதுவே :

முதலில் நம்மையும் நம்மைச் சார்ந்தவர்களையும்-  
குறிப்பாக இளந்தலைமுறையினரை :-

- இறையச்ச முள்ளவர்களாக, நேர்மையாளர்களாக  
ஒழுக்க சீலர்களாக பிறர் நலம் நாடுபவர்களாக  
வார்த்தெடுப்போம்.
- நன்மைக்கு துணை நிற்போம்; தீமைக்கு துணை போக  
மாட்டோம் என்று உறுதி மொழி எடுப்போம்.
- மக்கள் அனைவரும் ஒரு தாய் மக்கள் என்பதை ஏற்று  
மக்களின் உயிரையும், உடமையையும், உணர்வு  
களையும் மதித்து நடப்போம்.
- இத்தகைய நல்லுள்ளம் படைத்த மக்கள் அனைவரும்  
ஒன்று படுவோம்.
- தாய் நாட்டின் கண்ணியத்தை உயர்த்துவோம்.
- நீதி, நேர்மை, சகோதரத்துவம், மனிதநேயத்தை மலரச்  
செய்வோம்.

இவண்

**M. அப்துல்ஹபீஸ் ரஹ்மானி**

செயலாளர்

**ஜமாஅதே இஸ்லாமிஹிந்த்**

தமிழக வட்டம்

# **MESSAGE**

**A.J. THANGARAJ**

**HINDUSTAN BIBLE COLLEGE**

**Medavakkam Tank Road, Kelly  
Madras-600 010.**

**Date : February 19, 1996**

Dear Sir,

I am glad to learn that Sevalaya is entering the ninth year in the service of unfortunate orphan children in our Society by the untiring efforts with dedication and selfless service of Mr. V. Muralidharan along with the other Members of Managing Committee.

I wish Sevalaya a bright future and I am confident it will not only keep the flags flying but take them to newer heights.

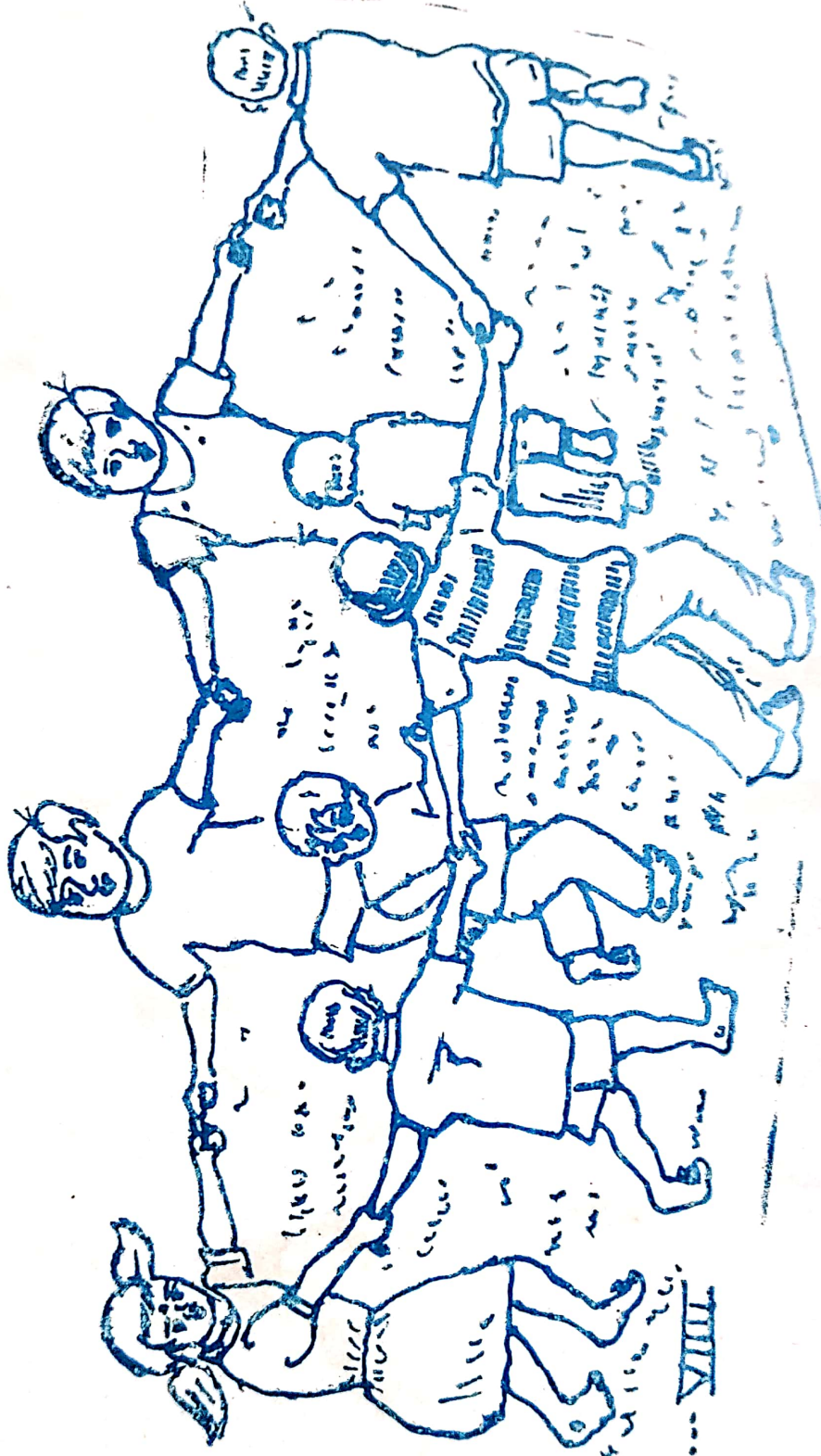
Thanking you,

Yours sincerely,  
**A.J. THANGARAJ**





ஓடி விளையாடு பாப்பா - நீ  
ஒய்ந்திருக்க வாகாது பாப்பா.



N. N. N. VIII

With Best Compliments From

**Apple Deposits**  
**Crossed**  
**Rs. 200,00,00,000**  
(200 crores)

**We thank our**  
**1,50,000**  
**Depositors.**



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**Apple**  
**Fixed Deposits**

---

***Great Relationships***

Corporate Office : "Temple Tower" 476, Anna Salai,  
Nandanam, Madras-600 035

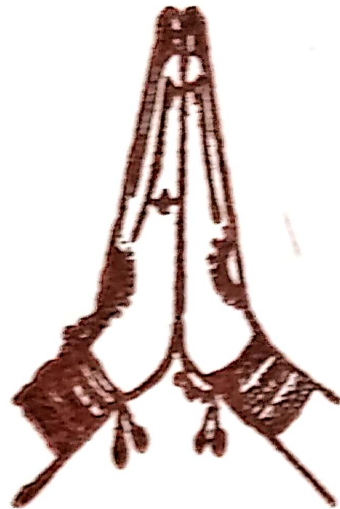
FD Division : Gokul Arcade, 1 Floor, No. 2 Sardar  
Patel Road, ADYAR, Madras-600 020.

Phone : 414161, 414153, 414159, 414168





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***K7 Computing***  
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***range of Anti-Virus***  
***Software***

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**South India Corporation Limited**  
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**Rani Seethai Hall,**  
**No. 603, Anna Salai,**  
**Madras-600 006.**

**Branches :**

**Cochin, Coimbatore,**  
**Madras, Bangalore &**  
**Hyderabad.**

**TELEPHONES : 215476, 213349 & 215286**

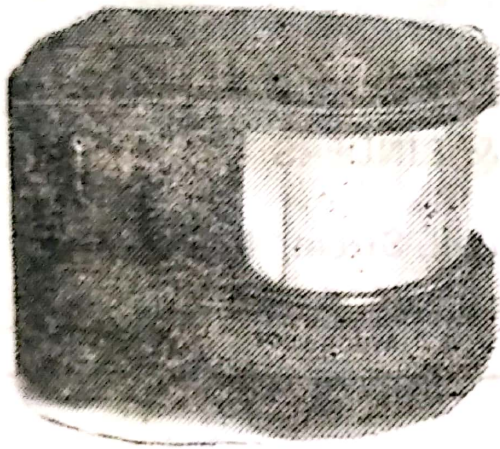
**GRAMS : 'MUSIC'**

**FAX : 215726**





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**SOWBAGHYA**

**THE GRINDER PEOPLE**

With Best Compliments From



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Anjaneyulu Chetty & Son

JEWELLERS AND DIAMOND MERCHANTS  
Temple Tower, 25, North Mada Street,  
Mylapore, Madras-600 004. Phone : 77298, 77583

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**SWARNA TRISHUL  
JEWELLERY SCHEME**  
*Enjoy 30 0/0 BENEFIT*

**APOORVA**

Rs. 1.000 x 15 months  
Bonus

Rs. 15,000  
Rs. 2,400  

---

Rs. 17,400

*With a gift of silver ware*

**AKSHAYA**

Rs. 500 x 15 months  
Bonus

Rs. 7,500  
Rs. 1,200  

---

Rs. 8,700

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**TAMARA**

Rs. 250 x 14 months  
Bonus

Rs. 3,750  
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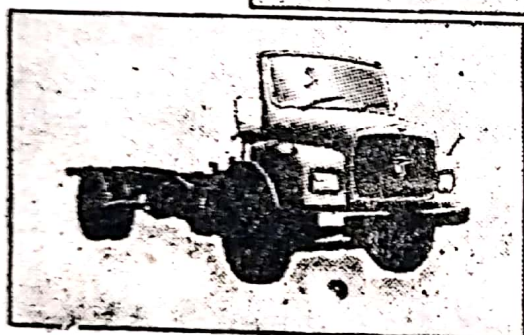
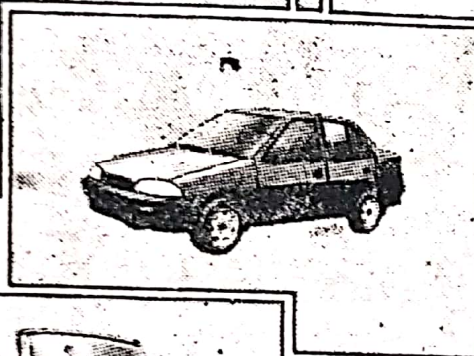
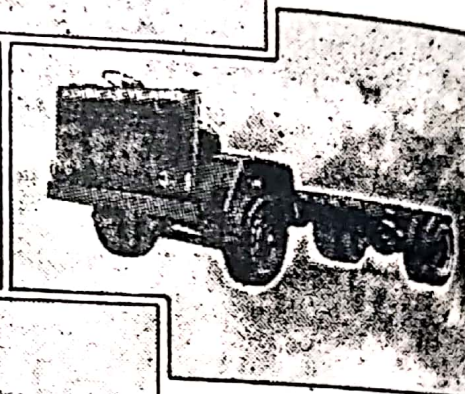
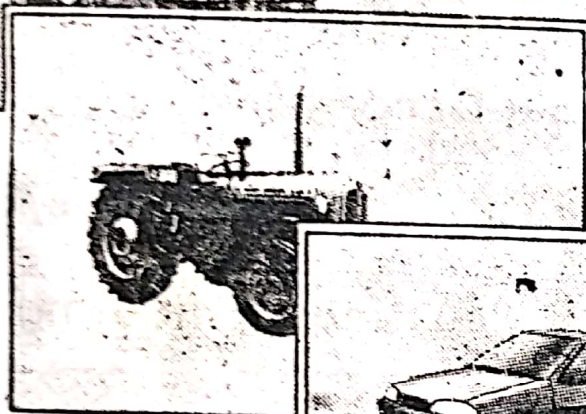
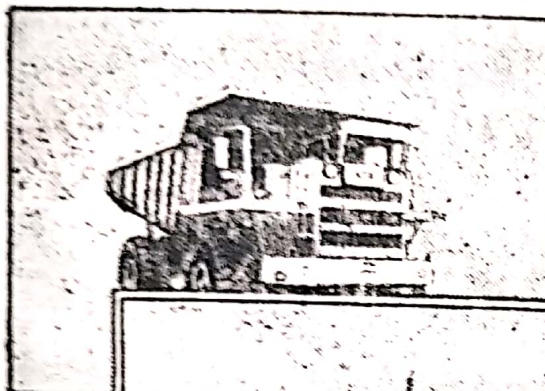
Rs. 4,350

*With a gift of an attractive  
casserole*

*For your convenience, we have a mail-in facility  
for monthly deposits*



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**PUT TO TEST  
BY OVER 1,000,000  
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That Ashok Leyland, Eicher Motors, Escorts, Hindustan Motors, Mahindra and Mahindra, Maruti Udyog, Premier Automobiles, Swaraj Mazda, TAFE, TELCO and other automobile blue-chips prefer the braking systems from Brakes India testifies to the highest standards of quality the company exemplifies.

Naturally, it comes as no surprise that, Brakes

India's Padi and Gurgaon factories have been awarded ISO 9001, close on the heels of the company's Foundry Division getting the ISO 9002 certification. Which reflect on the unprecedented quality standards, the company lives by

Brakes India. Leading by example And leading from the front.



**Brakes India Ltd**  
YOU CAN R'DE ON OUR REPUTATION



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Specialist in :

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\*\*\*\*\*

# SEVALAYA

No. 109, V. M. STREET, MADRAS-600 004.  
INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR  
ENDING MARCH 96.

## EXPENDITURE ADMINISTRATION EXPENSES

Salaries	10,202.00
Conveyance	3,133.60
Printing and Stationery	14,776.20
Postage	6,044.00
Telephone	8,253.16
Computer Spares	6,448.00
Advertisement	5,121.00
Bank Charges	932.00
	.....
	54,909.96

## ORPHANAGE EXPENSES

Provisions	1,18,027.90
Vegetables	34,170.20
Fuel Expenses	6,576.00
<b>Children's Welfare</b>	
Education	5,786.80
Clothing	3,952.70
Medical	992.40
Hair-cut	1,007.75

	.....
	11,739.65
Staff Welfare	1,277.00
Printing & Stationery	11,099.65
Salaries	28,233.00
Conveyance	9,400.77
Postage	4,000.75
Telephone	5,503.00
Repairs & Maintenance	4,024.20
Vehicle Maintenance	4,863.30
Electricity	4,824.50
Rates & Taxes	100.00
Garden Expenses	899.50

## INCOME

Donations	8,81,618.7
UTI Interest	10,660.0
Bank Interest	4,173.0



Function Expenses	11,059.90
Miscellaneous Expenses	1,701.26
Depreciation on Assets	19,572.25
Old Assets Written off a/c	9,300.95
.....	
	2,86,373.78

### **Mahakavi Bharathiyar School**

Expenses	22,425.00
Salaries	14,755.00
Stationery & Books	.....
	37,180.00

### **Mahatma Gandhi Medical**

Centre Expenses	
Salaries	4,800.00
Medicines & camp Expenses	8,646.65
.....	
	13,446.65

### **Vivekananda Library Expenses**

Books & Periodicals	4,244.95
---------------------	----------

Excess of Income over 5,00,296.36  
Expenditure B/F

Total	.....	.....
	8,96,451.70	8,96,451.70

For SEVALAYA  
(V. Muralidharan)  
Trustee  
Date : 13-5-96  
Place : Madras

As per our Report of even date  
For **B. PURUSHOTTAM & Co**  
Chartered Accountants  
Partner



*With Best Compliments From*



**DEIVAM CATERERS**  
**M. KANNAN**

E2.847, 49th Cross Street, Thiruvalluvar Nagar,  
Thiruvannamiyur,  
Madras-600 041.

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**Five-Star Business Credits**  
**Ltd.,**

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**BRANCHES**

Poonamallee, Anna Nagar, Mylapore  
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Madras-600 017.

Phone : 4341565, 515794,  
517130, 5242151.

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*With Best Compliments From*



**Sri Iyappa Auto Centre**

376, ANNA SALAI, SAIDAPET,  
MADRAS-600 015

## DONATIONS IN KIND

Windows & Doors

Vikas Fabricators

Personal Computer

Sri N.K. Moorthy, Deccan  
Overseas

2 Cows

Sri Ragavendara Swami  
Temple, Ambattur

Exhaust Fan

Sri Venkatasubban,  
Madras

One load 'Jelli'  
80 bags of cement  
& one load bricks

Supriya Social Service  
Ambattur

Sand  
Fans & Tube lights

Mr. Ramani, Arunachalam  
Lioness club of Nadam-  
bakkam

Clothes

Mrs. Geetha Chandrasekar  
Inner wheel club  
Mr. C.D.V. Raghavalu,  
Khadi Bhavan  
M/s. Kamdhenu Silk  
House, Godown Street,  
Madras.

Bed- sheets

B. Pratap & Friends

Sports items

Nazareth Matriculation  
Higher Sec. School





Medicines

Mr. Sundereśan, T.C.S,  
'Shreyas', Lioness Council

Sleeping kits

Rotary club of Ambattur

Dress & Notebooks

Akila Bharatha Iyappa  
Seva Sangam & Kannappa  
Swamigal Adiyar Sangam

Friends, Southern  
Structurals,  
pattabiram

60 soaps every month,  
Oil & other provision  
items every month

Food Bank

125Kg of rice & 25Kg of  
wheat every month

Library Book

✓ Mr. V.M. Manthiram,  
Madras

Gandhiji's Collected works

✓ Mr. S. Jeyaraj, H.M.,  
K.C. Sankaralinga Nadar  
H. S. School, Madras

Notebooks

Makkal Sakthi Iyakkam,  
Kuyil Thottam

Books

The SeaGulls, Madras



With Best Compliments From :



## **TREASURE FINANCE LTD.**

Flat No. 8, R.R. Flats, B Block,  
No. 8, Sivaprakasam Street, T. Nagar,  
Madras-600 017.

Telephone : 4341282, 4347369

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With Best Compliments From :



Mrs. Mr. C. R. KRISHNAN

## **M/s. Libra Industries**

No. 4, Mount Road, Saidapet,  
MADRAS -15



# Major Donors for the Period April 95 to March 96

- 1 M s Vikas Fabricators,  
Madras.
- 2 The Great Vision Trust,  
Madras.
- 3 Mrs. Rajashree.  
United Kingdom.
- 4 Mr. R.P. Krishnammachari,  
Textan Chemicals, Madras,
- 5 Dr. N.V. Koteeswara Rao,  
Andhra Pradesh
- 6 Members,  
Lions Club of Alandur & Adambakkam,
- 7 Supriya Social Service,  
Madras.
- 8 Mrs. Padma Balakrishnan & Family,  
USA.
- 9 Mr. Sanjeev,  
USA.
- 10 Mr. R. Sridharan,  
USA.
- 11 Ms. Jannet Borrowes,  
Denmark.
- 12 M/s. Syntel Gange Safeway,  
USA.
- 13 Staff - UTI,  
Madras.
- 14 Mrs. Geetha Chandrasekar,  
Inner Wheel Club of Madras Central.
- 15 Mr. B. Pratap,  
Madras.
- 16 The Seagulls,  
Madras.

- 17 Madras Food Bank,  
Madras.
- 18 Y'S Men Club of Anna Nagar West,  
Madras.
- 19 M/s. Tamilnadu Roller Flour Mills Assn,  
Madras.
- 20 Mr. Madhava Rao,  
USA.
- 21 Lion G.R. Krishnan,  
Madras.
- 22 Mr. Les Cuirs Indes,  
Denmark.
- 23 Members,  
Lions Club of Mambalam, Madras
- 24 Mr. Baru Srinivasa Rao,  
USA.
- 25 Queen Marys College  
Madras.
- 26 Mr. C. D. V. Raghavalu,  
Madras Khadi Bhavan, Madras.
- 27 Mr. C. Virapin,  
Colombo, Srilanka.
- 28 Mrs. Kamala Kailasam,  
United Kingdom.
- 29 Mr. V. Sivakumar,  
USA.
- 30 Mrs. S. Vasumathi,  
Madras.
- 31 Mr. N. V. Ramanan,  
Aminjikarai Benefit Fund Ltd, Madras.
- 32 Mounaguru Kannappa Swamigal Adiyar  
Deiviga Thiruchabai, Madras.
- 33 Mr. Lakshmi Narayanan,  
Madras,
- 34 Ms. Mariane Rygaard,  
Denmark.



- 35 Staff - TCS,  
Madras.
- 36 M/s R. G. Rajan Associates,  
Madras.
- 37 Mr. G. Prasad,  
Tata Consultancy Services.
- 38 Akila Bharatha Iyyappa Seva Sangam,  
Madras.
- 39 M s. A.B.C. Properties Ltd,  
Madras.
- 40 Sri Raghavendra Temple,  
Ambattur, Madras.
- 41 Staff - LIC,  
Madras.
- 42 Smt. Anusuyabai Charitable Trust,  
Madras.
- 43 Mr. Kutti Krishnan & Friends,  
Madras.
- 44 National English School,  
Madras.
- 45 Mr. L.C. Mariappan,  
A.V.M. Vegetable Mart, Madras.
- 46 M/s Jayam Consultants,  
Madras.
- 47 B. Purushotham & Co,  
Chartered Accountants, Madras.
- 48 Mr. Mr. M.R. Arevazhagan,  
Dalmiapuram.
- 49 Lion N. Anandha Padmanabhan,  
Lions Club of Alandur & Adambakkam.
- 50 Mr. Suresh,  
Madras.
- 51 Mrs. Sudha Kamath,  
UAE.
- 52 M/s Staff S. S. Exchange,  
Madras.

- 53 M/s. Nathella Anjaneyalu Chetty & Son,  
Madras.
- 54 Smt. B. Radha,  
LIC Agent, City Branch, Madras.
- 55 Mr. Rathinam Sundararaj,  
Madras.
- 56 Mr. Sridhar Krishnaswamy,  
USA.
- 57 Dr. Srimalini Nataraja,  
United Kingdom.
- 58 Mrs. Vimala Venkataswamy,  
United Kingdom.
- 59 Mr. Mahesh Reveru,  
USA.
- 60 Mr. Manish Chitkara,  
USA.
- 61 Lion S. K. Kandaswamy,  
Lions Club of Alandur & Adambakkam.
- 62 Mrs. Elanie Dunaway,  
United Kingdom.
- 63 Mrs. Sharon Beepud,  
United Kingdom.
- 64 Ms. Vimala,  
Madras.
- 65 Mr. Hans Petermichelson,  
Denmark.
- 66 Members,  
Lioness Club of South Madras.
- 67 Mr. Bo Eklund,  
Denmark.
- 68 Members,  
Lioness Club of Nandhampakkam, Madras.
- 69 Members,  
Lioness Club of Mid Town, Madras.
- 70 M/s Sellapa Graphics,  
Madras.



- 71 Gerda/Bert Engelbert Pedersen,  
Denmark.
- 72 Mr. S. Narayanan,  
Tata Consultancy Services.
- 73 Mr. P. Muralidhar,  
Tata Consultancy Services.
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Madras.
- 82 Elrich Charitable Trust,  
Madras.
- 83 Mr. A. K. Shohib,  
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Bombay.
- 85 M/s. Kamalam John Samuel Educational  
Charitable Trust, Madras.
- 86 Mr. R. Suriya Narayanan,  
Tata Consultancy Services.
- 87 Mr. T.P. Sanaya Sarathy,  
Madras.
- 88 Mr. S. Premkumar,  
Tata Consultancy Services.

- 89 M/s. Pradeep Velladi Trust,  
Madras.
- 90 Rotary Club of Ambattur,  
Madras.
- 91 Nasarath Matriculation Hr Sec School,  
Avadi, Madras.
- 92 M/s. Alsa Constructions & Housing Ltd,  
Madras.
- 93 Illaya Pookal Social Welfare Assn,  
Madras.
- 94 M/s. Alamelu Industries,  
Madras.
- 95 Ms. P. Manjula,  
Madras.
- 96 M/s. North Madras Benefit Fund,  
Madras.
- 97 M/s. Krishna Swamy & Co,  
Solapur.
- 98 M/s. Mirra Manufacturing Industries,  
Madras.
- 99 Mr. T.R. Santhana Krishnau,  
Madras.
- 100 M/s. South India Corporation,  
Coimbatore.
- 101 Mr. K. Rajeswara Rao,  
Andhra Pradesh.
- 102 M/s. Sanmac Motor Finance,  
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- 103 Mr. K. K. Sivaraman,  
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- 104 Maithri Educational Charitable trust,  
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- 105 Mr. V. Raman,  
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- 106 Mr. N. Harikrishnan,  
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- 107 Mr. V. Sridhar,  
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- 108 Mr. Ashok J. Bhatt  
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- 109 Mr. Nagalingam,  
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- 112 Ms. B. Jayashree,  
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- 114 Mr. K.P. Suraj,  
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- 118 M/s. Sanmac Financial Services,  
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Erode.
- 121 Mr. G. Kesava Murthy,  
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- 122 Lioness G. Vijaya Lakshmi,  
Madras.
- 123 M/s. Surya Associates,  
Madras.
- 124 Mr. A. Ramkumar,  
Madras.
- 125 M/s. Holy Angel Security Services,  
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- 126 Mr. A. Henry Jebaraj,  
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- 127 Dr. S.S. Raja Gopalan,  
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- 129 M/s. M. Engineering Aids,  
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- 130 Mr. Diljeet Kumar,  
Tata Consultancy Services,
- 131 M/s. K. T. Computing,  
Madras,
- 132 Mrs. Bhama Saranathan,  
Lioness Council, Madras,
- 133 M/s. Abirami Constructions,  
Madras,
- 134 Lion G. V. Raman,  
Dist Governor Lions Clubs, Madras,
- 135 Mr. K. Arunkumar  
Tata Consultancy Services, Madras,
- 136 Mr. K. Karthikeyan,  
Madras,
- 137 Mr. Vijaya Kumar & Friends,  
Pattabiram, Madras,
- 138 Mr. Sardar & Friends,  
Pattabiram, Madras,
- 139 Mr. B.G. Prasad,  
Tata Consultancy Services,
- 140 Mr. S. Srikrishnan,  
Madras,
- 141 Staff T. N. E. B.  
K.K. Nagar.
- 142 M/s. Kamadhenu Silk House,  
Madras,
- 143 Mr. R. Chandrasekar.  
Apple Credit Corporation.
- 144 R. Durai  
Madras Telephones.
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Madras,



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Marketed by :

***Hema Deepa Garments***

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**Opp. Flower Bazaar, Madras-600 001.**

**PHONE : 581113**

**FAX : 044 581232**

**Manufacturers of :**

**CHURIDAR SETS, SKIRT BLOUSE, NIGHTY's  
SHORT TOPS, AND  
CHILDREN GARMENTS.**

# North Madras Benefit Fund Ltd.,

ESTD. 1989

PHONE : 6282663 6216255

(Incorporated under the Indian Companies Act, 1956)

Company No. 18-17524 / 1989

W-101, Second Avenue, Anna Nagar, Madras-600 040

INCREASED RATES OF INTEREST ALLOWED ON DEPOSITS  
FIXED DEPOSITS

PERIOD	MONTHLY	QUARTERLY
3 Months	14 %.	—
6 Months	15 %.	—
12 Months	16 %.	17 %.
24 Months	17 %.	18 %.
36 Months	18 %.	19 %.
60 Months	19 %.	20 %.

1 % Extra interest on a Single Deposit of 25,000/- and above

## Pensioner's Benefit Scheme

PERIOD	DEPOSIT AMOUNT	Rate of Interest
1 Yr. and above	Rs. 10,000 and above	20 %.

## RE-INVESTMENT DEPOSITS

Period of mths	Annual Yield	Rs. 1000/-	Rs. 5000/-	Rs. 10,000
12	17.50 %	Rs. 1,175	Rs. 5,875	Rs. 11,750
24	20.70 %	Rs. 1,415	Rs. 7,070	Rs. 14,140
36	23.00 %	Rs. 1,690	Rs. 8,450	Rs. 16,900
60	28.86 %	Rs. 2,445	Rs. 12,215	Rs. 24,430
120	49.70 %	Rs. 5,970	Rs. 29,850	Rs. 59,700
180	90.56 %	Rs. 14,585	Rs. 72,920	Rs. 1,45,840

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Your deposit, will get double in 45 Months e.g. Rs. 10,000/- will become Rs. 20,000 in 45 Months.

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## RECURRING DEPOSITS

Amount Receivable at the end of each period

Monthly Depos'ts	12 mths	24 mths	36 mths	60 mths	72 mths	84 mths
Rs 50	Rs 650	Rs 1,400	Rs 2,235	Rs 4,500	Rs 5,850	Rs 7,450
Rs 100	Rs 1300	Rs 2,800	Rs 4,570	Rs 9,000	Rs 11700	Rs 14,900
Rs 250	Rs 3250	Rs 7,000	Rs 11,1425	Rs 22,500	Rs 29,250	Rs 37,250

Savings Deposit 10%

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Please take train from MADRAS CENTRAL SUBURBAN STATION towards Thiruvallore / Arakkonam / Thiruthani and alight at THIRUNINRAVUR (50 Minutes from Central) and take a Bus towards Periapalayam.

## TIMINGS FROM CENTRAL

4-55 am.	3-00 p.m.
6-00 "	3-30 "
6-30 "	4-05 "
6-45 "	4-30 "
7-20 "	4-50 "
8-25 "	5-05 "
9-00 "	5-20 "
10-05 "	5-40 "
11-05 "	6-05 "
11-50 "	6-35 "
12-20 p.m.	7-10 "
12-45 "	7-35 "
1-45 "	7-45 "
2-25 "	8-00 "
	9-00 "
	9-30 "
	10-15 "

## BUS ROUTES

From Parry's

: 71E PTC  
L.S.S.

: TATC Buses

: 72, 72A, 72B, 72C, 72D,  
72V, 97C,

From Ambattur Estate

65C, PTC

From Avadi

T80 TATC

From Poonamallee

Sundaram, Pandian



# FROM THIRUNINRAVUR

4-02	a m.	1-00	p.m,
4-35	"	2-37	"
5-27	"	3-37	"
5-42	"	4-03	" Beach
5-57	"	4-47	"
6-09	"	5-18	"
6-28	"	5-38	"
6-58	"	5-53	"
7-07	"	6-07	"
7-33	"	6-13	"
7-58	"	6-38	"
8-07	"	6-52	"
8-28	"	7-08	"
8-53	"	7-23	"
9-02	"	8-00	"
9-47	"	8-22	"
1-008	"	9-07	"
10-47	"	9-52	"
11-23	"	9-58	" Beach
11-47	"		
12-52	p m.		
1-08	"		

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**SARVE JANA : SUKHINO BHAVANTHU**





# Thus spake Swami Vivekananda

If orphan girls happen to come to your hands for shelter  
you must take them up above all else.

\*\*\*\*\*

Our mission is for the destitute the poor and the illiterate  
peasantry and labouring classes.

\*\*\*\*\*

The self is all in all.

\*\*\*\*\*

The "I" has all become,  
the All is "I" and Bliss,

\*\*\*\*\*

Work only for the good of others is life.

\*\*\*\*\*

Children of truth live for ever. What is life but growth,  
(i.e) expansion (i.e) love. Therefore all love is life; it is the  
only law of life. All selfishness is death.

\*\*\*\*\*

Truth is my God, the universe my country.

\*\*\*\*\*

Let us work without desire for name or fame or rule over  
the others.

\*\*\*\*\*

Through education, faith in one's own self, the inherent  
Brahman is waking up in them.

\*\*\*\*\*

Arise, awake, and stop not, till the desired end is reached.

\*\*\*\*\*

Expansion is life, contraction is death.

\*\*\*\*\*

Love is expansion. Hatred is contraction. Feel that you  
are great and you become great.

\*\*\*\*\*

Believe "I am the soul; I am the omnipotent; I am the  
omniscient." Repeat these blessed saving words.

\*\*\*\*\*

Do not say we are weak; we can do anything and everything.

\*\*\*\*\*

Conquer yourself and the whole universe will be yours.

\*\*\*\*\*

All religions are true.

\*\*\*\*\*

Bring in the light and the darkness will vanish at once  
This is the secret of reforming men, suggest to them higher things; believe in man first.

\*\*\*\*\*

That which exists is one; sages call it by various names.

\*\*\*\*\*

Be bold and fear not.

\*\*\*\*\*

There is no religion of fear in the upanishads; it is one of love and one of knowledge.

\*\*\*\*\*

It is in love that religion exists, not in ceremony; in the pure and sincere love in the heart.

\*\*\*\*\*

Be not afraid of anything, you will do marvellous work.

\*\*\*\*\*

It is fear that is the cause of our woes and it is fearlessness that brings heaven even in a moment.

\*\*\*\*\*

We must have life-building, man-making, character making assimilation of ideas.

\*\*\*\*\*

If you have assimilated five ideas and made them your life and character you have more education than any man who has got by heart the whole library.

\*\*\*\*\*

You and I are not only brothers but you and I are really one. This oneness is the rationale of all ethics and all spirituality.

\*\*\*\*\*

Have faith in yourselves and stand up on that faith and be strong.

\*\*\*\*\*

If you have no faith in yourselves there is no salvation for you.

\*\*\*\*\*

It is love and love alone that I preach and I base my teaching on the great vedantic truth of the sameness and omnipresence of the soul of the universe.

\*\*\*\*\*

Look upon every man, and woman, and everyone as God. You cannot help anyone, you can only serve : serve the children of the Lord Himself if you have the privilege.

\*\*\*\*\*

If the Lord grants that you can help anyone of his children, blessed you are : do not think too much of yourselves. Blessed you are that privilege was given to you, when others had it not do it only as a worship.

\*\*\*\*\*

I should see God in the poor and it is for my salvation that I go and worship them.

\*\*\*\*\*

If a man goes towards what is false, it is because he cannot get what is true. Therefore, the only method of correcting what is false is supplying him with what is true.

\*\*\*\*\*

None lives, my boys, but he who loves; feel, my children feel, for the poor, the ignorant, the down trodden. It is life to do good, it is death not to do good to others.

\*\*\*\*\*

Liberty is the first condition of growth. The first of all worship is the worship of the Virat of those [all around us.

\*\*\*\*\*

These are all our gods-men and animals and the first god we have to worship are our own countrymen.

\*\*\*\*\*

The secret of life is to give and take.

\*\*\*\*\*



The poor the illiterate, the ignorant the afflicted let these be your God. Know that service to these alone is the highest religion.

\*\*\*\*\*

The poor and miserable are for our salvation. So that we may serve the Lord coming in the shape of the diseased, coming in the shape of the lunatic, the leper, and the sinner. It is the greatest privilege in our life that we are allowed to serve the Lord coming in all these shapes.

\*\*\*\*\*

Bring light to the poor and bring more light to the rich for they require it more than the poor; bring light to the ignorant and more light to the educated for the vanities of the education of our times are tremendous.

\*\*\*\*\*

He who sees Shiva in the poor, in the weak and in the diseased really worships Shiva.

\*\*\*\*\*

He who has served and helped one poor man seeing Shiva in him, without thinking of his caste or creed or race or anything, with him Shiva is more pleased than with the man who sees him only in temples.

\*\*\*\*\*

He who wants to serve Shiva must serve his children first, must serve all creatures in this world first.

\*\*\*\*\*

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இன்வெஸ்ட்மென்ட்ஸ்**

113, M. T. H. ரோடு, அம்பத்தூர்  
சென்னை-53 பதிவு எண் : 648/95  
(அம்பேத்கார் சிலை அருகில்)

**சேவாலயா நிர்வாகிகளையும்,  
அவர்களின் அறப்பணியையும்  
மனமார வாழ்த்துகிறது**

பிரியமானவர்களே!

பாடுபட்டு சேர்த்த பணத்தை பெட்டிக்குள் பதுக்கி  
வைப்பதில் என்ன லாபம்? சன்ரைஸ் வழங்கும்  
திட்டங்களில் சேர்ந்து பயன் பெறுங்கள்.

**i) பொற்குவியல் திட்டம்**

42 மாதங்களில் உங்கள் டெபாசிட் தொகை  
இருமடங்காகிறது

ii) பூந்தளிர் டெபாசிட் திட்டம் (குழந்தைகளின்  
நலனுக்காக உருவாக்கப்பட்டது) ரூ. 7500/- செலுத்தி  
15 வருடங்களில் 1,25,000/- அள்ளிச் சென்றிடுவீர்.

iii) சுப்ரியா செல்வக் களஞ்சியம் 65 மாதங்களில்  
உங்கள் டெபாசிட் 3 மடங்காகிறது.

**iv) சன்ரைஸ் பாண்டு (S. R. BOND)**

காலம்	வட்டிவீதம்
1 வருடம்	27.7%
2 வருடம்	30.0%
3 வருடம்	32.4%
4 வருடம்	34.0%

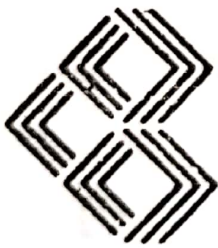
முதியோர், ஓய்வூதியம் பெறுவோர், கல்வி மற்றும்  
அறக்கட்டளை நிறுவனங்களுக்கு 0.5% கூடுதல் வட்டி.

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# உங்கள் தேவை எங்கே ஐ.ஓ.பி. அங்கே

## கிராமங்களா

உங்கள் கனவு இல்லம் இனிய தனவாக  
ஐ.ஓ.பி. அளிக்கும் கிராமங்களா உன்  
திட்டம்



- ஸ்ரீ. வி. குடகு விடு வாங்க ரூபாய் 10  
வசம் வரை உடனடி
- பூபாபிகவும் / பூபுது பாக்கவும் ரூபாய் இரண்டு  
வசம் வரை உதவி
- எளிய விதிமுறைகள் குறைந்த வட்டி வியதி
- செலுத்தப்பட வேண்டிய நிலுவைத் தொகைக்கு  
மட்டுமே வட்டி

## டாக்டர்ஸ் குலப்

- உங்கள் வசிக்கமையை எளிதாக்க
- ரூபாய் அறுபதுபிரம் உடன் உதவி
- செலுத்தப்பட வேண்டிய நிலுவைத் தொகைக்கு  
மட்டுமே வட்டி
- எளிதமையான மாதாந்திர தவணை முறைகள்



## புத்தகம்

- இன்றே ஒட்டிச் செல்வின் உங்கள் கனவுத்  
பைரை
- ஸ்ரீ. ம. மற்றும் பாலு காரை வரங்க உடனடி
- செலுத்தப்பட வேண்டிய நிலுவைத் தொகைக்கு  
மட்டுமே வட்டி
- எளிய கல தவணை முறைகள்
- எளிதமையான விதிமுறைகள்

## செளமித்திரா

பங்கு சந்தையில் உறுப்பினராக உள்ள தங்கள்  
மற்றும் துணைத் தாங்களாக உள்ள  
திட்டம்



- தாங்களாக கு பத்து வட்டி வரை உடன் வசதி
- துணைத் தாங்களாக கு பத்து வட்டி வரை  
உடன் வசதி
- பெரிய உள் வசதி
- செலுத்தப்பட வேண்டிய நிலுவைத் தொகைக்கு  
மட்டுமே குறைந்த வட்டி



## இந்தியன் ஓவர்ஸிஸ் பாங்க்

உங்கள் வணிகத்திற்கு உத்தம நண்பன்.



## SUCCESSFUL TEACHER

1. Complete self-control not only to the extent of not showing any anger, but remaining absolutely quiet and undisturbed under all circumstances.

2. Above all, must have the knowledge that the teacher himself must always progress if he wants his students to progress, must not remain satisfied with what he knows.

3. Must not have any sense of essential superiority over his students, nor preference or attachment whatsoever for one or another.

4. Must know that all are equal spiritually and instead of mere tolerance must have a global comprehension or understanding.

The teacher should always be punctual and come to the class a few minutes before it begins, always properly dressed. And above all, so that his students should never lie, he must never lie himself; so that his students should never lose their tempers, he should never lose his temper with them; and to have the right to say to them, "Rough play often ends in tears", he should never raise his hand against any of them.

These are elementary and preliminary things which ought to be practised in all schools without exception.

One can be in psychological control of the children only when one is in control of one's own nature.

First, know thoroughly what you have to teach. Try to get a good understanding of your students and their particular needs.

Be very calm and very patient, never get angry; one must be master of oneself in order to be a master of others.

The children must be educated in an atmosphere of love and gentleness.

No violence, never.

No scolding, never.

Always a gentle kindness and the teacher must be the living example of the virtues the child must acquire.

The children must be happy to go to school, happy to learn, and the teacher must be their best friend who gives them the example of the qualities they must acquire.

And all that depends exclusively on the teacher. What he does and how he behaves.



Up to the age of seven, children should enjoy themselves. School should all be a game, and they learn as they play. As they play they develop a taste for learning, knowing and understanding life. The system is not very important. It is the attitude of the teacher that matters. The teacher should not be something that one endures under constraint. He should always be the friend whom you love because he helps and amuses you."

It is absolutely forbidden to hit the children—all blows are forbidden, even the slightest little slap or the so-called friendly punch. To give a blow to a child because he does not obey or does not understand or because he is disturbing the others indicates a lack of self-control, and it is harmful for both teacher and student.

Disciplinary measures may be taken if necessary, but in complete calm and not because of a personal reaction.

Never forget that a little child under six knows much more than he can express.

Example is the most powerful instructor. Never demand from a child an effort or discipline that you do not make yourself. Calm, equanimity, order, method, absence of useless words, ought to be constantly practised by the teacher if he wants to instil them into his pupils."

The school should be an opportunity for progress for the teacher as well as for the student. Each one should have the freedom to develop freely.

## **IDEAL CHILD**

### **WHAT A CHILD SHOULD ALWAYS REMEMBER**

The necessity of an absolute sincerity.

The certitude of Truth's final victory.

The possibility of constant progress with the will to achieve.

## **AN IDEAL CHILD**

### **IS GOOD-TEMPERED**

He does not become angry when things seem to go against him or decisions are not in his favour.

### **IS GAME**

Whatever he does he does it to the best of his capacity and keeps on doing in the face of almost certain failure. He always thinks straight and acts straight.

### **IS TRUTHFUL**

He never fears to say the truth whatever may be the consequences.

### IS PATIENT

He does not get disheartened if he has to wait a long time to see the results of his efforts.

### IS ENDURING

He faces the inevitable difficulties and sufferings without grumbling.

### IS PERSEVERING

He never slackens his effort however long it has to last.

### IS POISED

He keeps equanimity in success as well as in failure.

### IS COURAGEOUS

He always goes on fighting for the final victory though he may meet with many defeats.

### IS CHEERFUL

He knows how to smile and keep a happy heart in all circumstances.

### IS MODEST

He does not become conceited over his success, neither does he feel himself superior to his comrades.

### IS GENEROUS

He appreciates the merits of others and is always ready to help another to succeed.

### IS FAIR AND OBEDIENT

He observes the discipline and is always honest.

---

From Sri Aurobindo Ashram Publications.

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நமக்குத் தீட்டு ஏற்பட்டால் அச்சமயத்தில் உலகோடு  
சேரமுடியாமல் ஒதுங்கி இருக்கிறோம் அல்லவா?  
அவ்விதமே உலகுக்கு உபயோகமாகச் சேவை செய்யாத  
ஒவ்வொரு நாளும் நமக்குத் தீட்டுநாள் என்று கருதி,  
அவரவரும் தம்மாலான சேவையில் ஈடுபடவேண்டும்.

ஜீவராசிகளுக்கு செய்கிற உபகாரத்தால் சகலபிராணி  
களுக்கும் மாதா பிதாவாக இருக்கப்பட்ட பரமேசுவரனுக்கே  
பூஜை பண்ணியதாக ஆகிறது. இதைத்தான் திருமூலர்  
திருமந்திரத்திலும் சொல்லியிருக்கிறது.

“நடமாடக் கோயில் நம்பர்க் கொன்றியின்  
படமாடக் கோயில் பகவற்கீதாகும்” இதற்கு  
அர்த்தம் “மக்களுக்குச் செய்கிற உதவி சாட்சாத்  
சகவர ப்ரீதியாகச் செய்கிற பூஜையே ஆகும்”  
என்பது.

காஞ்சி காமகோடி பீடாதிபதி  
ஜகத்குரு சந்திரசேகரேந்திர  
சுரஸ்வதி ஸ்வாமிகள்





“புனிதம், தூய்மை, கருணை ஆகியவை எந்த  
ஒரு பிரிவுடையவும் தனிச்சொத்து அல்ல”

வேற்றுமையில் ஒற்றுமைதான் இயற்கை நியதி

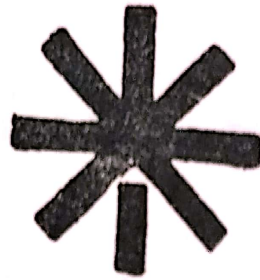
ஒருமை நிலையைக் கண்டுபிடிப்பது தான்  
அறிவியல் ஆகும்.

நீங்கள் ஆடு என்கிற மாயையை உதறித்  
தள்ளுங்கள். நீங்கள் அழியாத ஆன்மாக்கள்  
ஆவீர்கள்.

“ஜீவர்களுக்குச் செய்யும் சேவையே சிவனுக்குச்  
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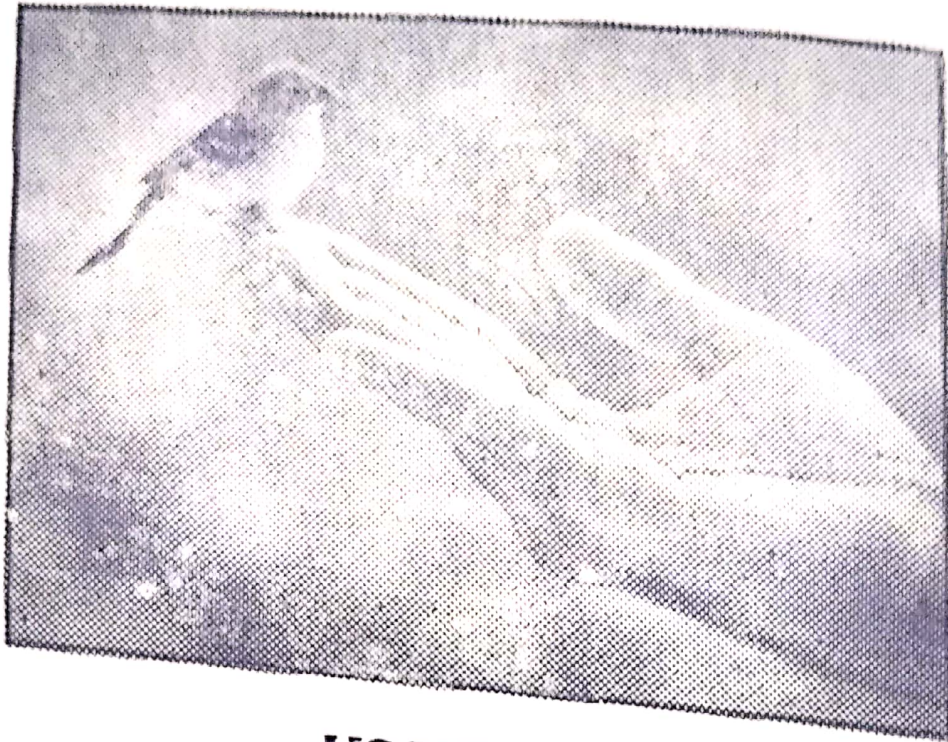
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