



**More ways to serve**



**31<sup>st</sup> ANNUAL REPORT  
2018-19**



## More ways to serve

For over three decades, Sevalaya has stayed focused on serving the underprivileged, through free education, shelter and socio economic development, within geographical confines.

Yet, when dire human needs stare at us, we cannot turn away. Hence, Sevalaya has been increasingly responding, in the process, crossing its past confines and limits, to serve those in need. In alignment, we have revised our vision, expanded our scope of work, learnt new skills – and acquired the confidence to proactively look for opportunities.

Opportunities searched us out. That has changed our outlook. Now we are in search of more ways to serve, beyond our traditional boundaries.

# SEVALAYA TEAM



**Row-1:** Revathy K, Kingston A A, Venda T, Anjali R, Sudamani S, Sumathy S, Jaya M, Suresh S C, Rajesh M, Lakshminarayanan E, Ravichandran N, Bhuvaneswari M, Muralidharan V, Gayathri K, Rekha Perumal, Aarthi Babu, Santhanalakshmi R, Srividhya G, Annapurna N

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**Row-3:** Tamilarasi P, Geetha A, Nirmala A, Lakshmi S, Shanthi S, Umashankari R, Balambal P, Anitha S, Kanniammal S, Anjala R, Kanchana S, Mary A, Vijayalakshmi S, Suganya V, Priscilla S, Priyanka R, Jayakumari D, Jothimani S, Nagalakshmi P, Thangapushpam N, Rekha S, Poongavanam R, Radhika P, Sharmila Devi K, Sathya D, Easwari R, Jayalakshmi Rajan K, Elakkiya P, Selladurai V, Geevitha A

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**Row-5:** Kaveri S, Abhirami P, Rani P, Pavithra P, Lokeshwari R, Anandhi S, Jancy Mary A, Renuka M, Sheela Mary Kumari M, Padmavathy R, Radhika T, Mala M, Shanthi S, Priyadarshini P, Thanalakshmi V, Nathiya B, Bhuvaneshwari M

**Row-6:** Kanchana S, Vasanthi T, Jayabharathi D, Lakshmi S, Tamilarasi P, Nithya M, Pavithra S, Usha G, Bhavani S, Babyramani R, Rakesh S, Lasar R, Sattanathan P, Mani P, Santharaj T, Arvind A, Muralibabu M N, Jagannathan N, Sundar M, John Peter A, Vidyaraghavan A, Ramesh A

**Row-7:** Jagadeesan N, Rajendran M, Gunasekar A, Durga R, Rajeshwari B, Jayaseeli S, Poongothai V, Sathya M, Shakila S, Hindumathi A, Keerthana G, Janani S, Maheshwari C, Chitra S, Anandhi S, Valli Karthika S, Kanchana S, Mary Felicia A, Selvi T, Ilayaraja G, Shashi Kumar S S, Dinesh Kumar B, Arun Kumar G, Thomas T Abraham, Prasanna P, Manivannan J

**Row-8:** Saranathan M, Abdul Nazeer K, Mohan K, Vijayakumar S, Venkatesan L, Tamilvanan C, Umar D, Sudhakar M, Devaraj S, Ganesan D, Palanisamy G, John Mesak J, Ashok Kumar K, Vigneshwaran K, Velusamy V, Vadivel K, Tamilarasan N, Madeshwaran P, Bharathpandiyan M M, Krishnamoorthy S, Dinesh S, Purushothaman K, Manovah P, Srinivasan K, Purushothaman S, Anandan C, Parthiban G

**Row-9:** Sadagopan S, Govindan L, Lakshmanan C, Ilangumaran P, Sathish Kumar S, Pratap M D, Kannan R, Naveenkumar P, Jeevendran R, Dineshkumar B, Pandi K, Jayagopi C, Ramesh J, Ulaganathan R, Sankili Bhoothathan A, Madhan M, Vimalakkannan S, Sekar T, Nagendran P, Chandran M, Kumaresan J, Krishnaswamy G, Manimaran M, Anandan M T, Ganeshbabu E, Dillibabu K, Subramani M

**Inset: Top Row :** Amarchand Jain, Chandramouli B, Dr Devendra Oza, Kumaran Mani, Lakshmi Murali, Mageswaran A **Bottom Row:** Dr Malavika Vinothkumar, Dr Prof Mani S V, Muthuramakrishnan K, Ramanathan G, Usha Rangarajan, Venkataramani T S



# MANAGEMENT HEADS

## Founder and Managing Trustee

Muralidharan V, *Software Engineer*

## Board of Trustees

Annapurna N, *Educationist & Hony. Correspondent*

Ilayaraja G, *Software Engineer*

Kumaran Mani, *Entrepreneur*

Lakshmi Narayanan E, *Tax & Investment Consultant*

Mageswaran A, *Social Activist*

Ramanathan G, *Software Engineer*

Usha Rangarajan, *Founder and Managing partner, UnLEASH*

## Advisory Committee

Amarchand Jain M, *Social Activist*

Chandramouli B, *Social Activist*

Lakshmi Murali, *Software Engineer*

Dr Malavika Vinodkumar, *Nutritionist*

Prof Dr Mani S V, *Software Engineer*

Muthuramakrishnan K, *Social Worker & Educationist*

Oza D K IAS, *Rtd. Chief Election Commissioner*

Thomas T Abraham, *Communication Consultant & Trainer*

## Hon. Co-ordinators

Venkataramani T S

Bhuvaneswari Muralidharan

## Statutory Auditors

M/s Menon & Pai,

Chartered Accountants,

12/4 - Ashirwad Apartments,

Puliyur First Lane,

Trustpuram, Chennai – 600024.

## Academic Heads

Nirmala B, *Tamil*

Pandi K, *English*

Sumathi S , *Mathematics*

Dinesh Kumar B, *Physics*

Jeevendran R, *Chemistry*

Vijaya R, *Biology*

Thenmozhi M, *Computer Science*

Lakshmi P, *Economics*

Lakshmi S, *Commerce and Accountancy*

Sathish Kumar G, *Agriculture*

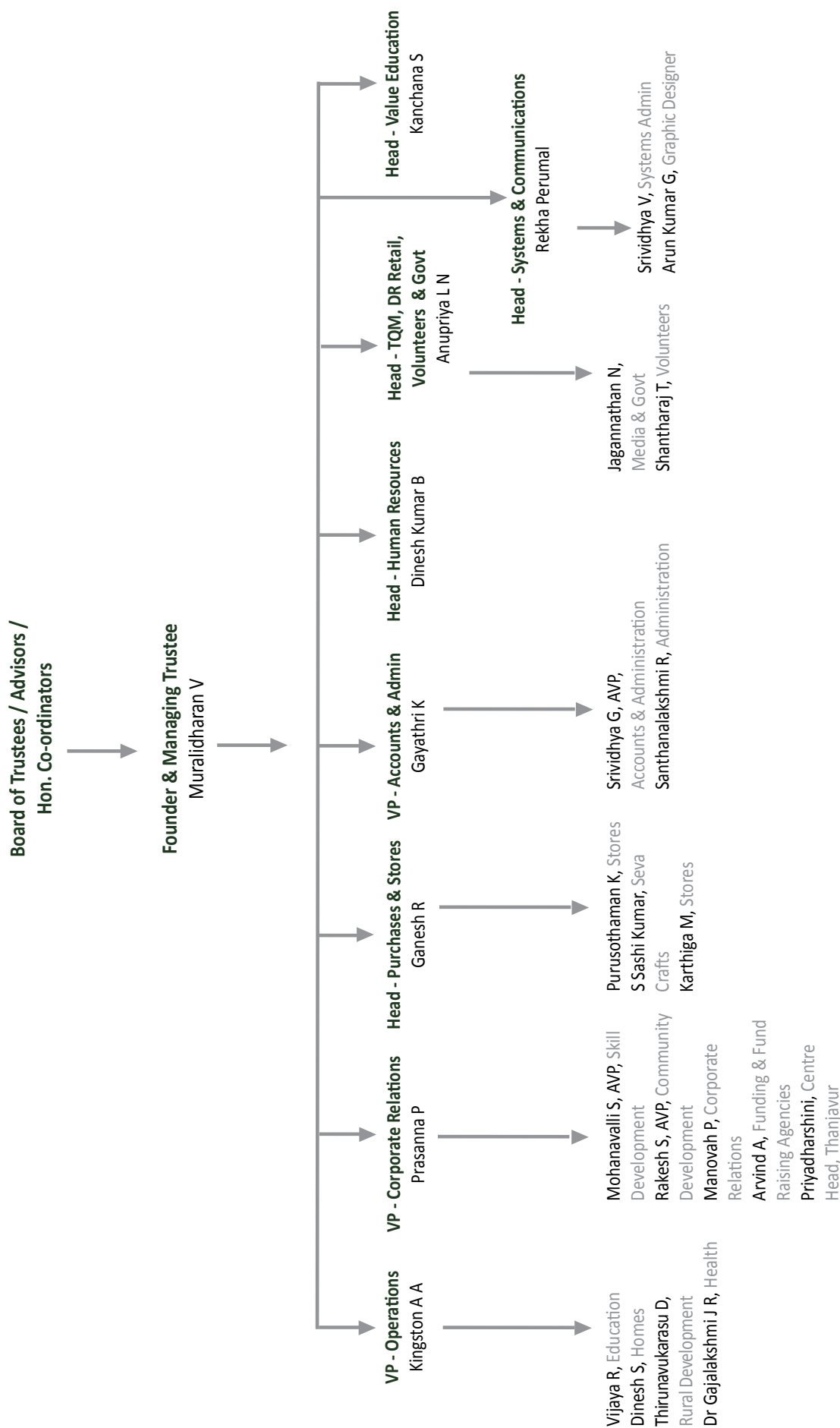
Hindhumathi A, *Social Science*

Sankarapandian A, *Physical Education*

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# ORGANISATION CHART



# VISION - MISSION - VALUES

The need to respond to human needs has broadened our vision and deepened our mission. Hence we have revised our vision document.

## Vision

The vision of Sevalaya is to serve the rural poor and transform them for an equitable, happy and fulfilled society with an improved quality of life.

## Mission

Sevalaya's mission is to offer required quality inputs free to:

- Children:** Providing high quality education, life skills and character building for rural children to prepare them for productive, healthy and happy lives.
- The aged:** Caring for the aged and ensuring their physical, mental, spiritual and emotional well-being.
- Rural citizens:** Providing capacity enhancement initiatives for the rural poor for self-sustaining livelihoods and lifestyles.

## Values

Service and sharing  
Equality of all humans  
Indian, yet international  
Courage of conviction  
Discipline  
Fair means

# VISION - MISSION - VALUES (REVISED)

## Vision

The vision of Sevalaya is to serve the underprivileged and transform them into an equitable, happy and fulfilled society with an improved quality of life.

## Mission

Sevalaya's mission is to offer high quality inputs and services free of cost.

Ensuring excellent education, life skills, physical and mental wellbeing as also character building, to prepare children for responsible and happy lives.

Caring for the elders and ensuring their physical, mental, emotional and spiritual well-being, for them to lead their lives with dignity.

Capability enhancement of the poor, for self sustaining livelihood.

Rural development, leading to creation of model villages.

Relief and rehabilitation interventions in response to natural calamities.

Leadership and capacity enhancement of NGO sector.

## Values

Service and sharing  
Equality  
Moral uprightness  
Excellence  
Transparency

# OUR ACTIVITIES

## Education

### (Mahakavi Bharathiyar Unit)

**Mahakavi Bharathiyar Higher Secondary School** is a Govt. recognised, unaided School for classes from Montessori to Higher Secondary. It provides quality education 100% free to the rural, underprivileged children. The school provides value-based education to make the children self-reliant and responsible citizens. Teachings of Mahakavi Bharathiyar, Mahatma Gandhi and Swami Vivekananda are imparted to the children.

- Free Education from Montessori to Std XII (1 section English Medium for Stds VI to XI)
- Free uniforms, stationery, note books, bags
- Free transport till III Std
- Free breakfast (Thanjavur)
- Total school strength 2100+
- Minimal drop outs - 2%
- Centum or near centum results in Board exams (Stds X, XI and XII)
- Free evening tuition centres for 120+poor children in 4 districts

**Mahakavi Bharathiyar Community College**, unaided, provides skill training to school dropout youth from the villages and helps them get jobs.

- 500+ students per annum in 7 locations
- 11 trades
- Live Labs for practical training
- Technology Partnership with Corporates
- 75% placement
- Internships
- Soft skills training
- Value education

**Swami Vivekananda Library (Including Mobile Library)** has over 25,000+ books including the complete works of Mahakavi Bharathiyar, Mahatma Gandhi and Swami Vivekananda and also books on various topics like self-improvement, Physical and Biological Sciences and IT.

- Free Library with a collection of 25,000+ books in Kasuva Centre, Thiruvallur
- Open to public
- Mobile Library reaching out to 500 people per month in 4 villages
- Functional in 6 more locations in Tamilnadu and 1 in Puducherry

## Rural Development

### (Mahatma Gandhi Unit)

#### Environmental Education

Sevalaya imparts environment education to its children and implements the same in the campus. It segregates the degradable and non degradable wastes for disposal. All 12 locations of Sevalaya are thus green zones.

#### Tapping Solar Energy

80% of Sevalaya's electricity requirement at Kasuva centre is derived from solar energy.

#### Organic Farming

Organic Farming is implemented in the two centres namely, Kasuva and Thirumalaivaiyavur. Cow dung, Panchakavya and Vermicompost are used as bio fertilizers. Sevalaya conducts regular workshops to propagate organic farming.

#### Vinobhaji Gaushala

Vinobhaji Gaushala shelters dry cows. It also shelters cows yielding milk which is consumed by residents.

#### Mobile Medical Camps

Mobile Medical Camps are conducted every day in 4 villages- 2 in Thiruvallur and 2 in Kanchipuram district. Dedicated team of doctors and nurses conduct camps using mobile medical vans, for eye, dental and general check up and physiotherapy. Free medicines are given for the benefit of the residents, school, staff and villagers.

- Green Zone
- Organic Farming
- Gaushala
- Medical Camps
- Awareness programmes in villages
- Drip Irrigation

## Homes

### (Swami Vivekananda Unit)

#### Swami Vivekananda Boys Home and

**Mother Teresa Girls Home** (Partly aided, recognized as "Children's Home" under Dept. of Social Defence, Govt. of Tamilnadu)

Presently these homes shelter around 200 children. These homes provide food, education, opportunities for skill development and talent promotion in an atmosphere of love and care.

These children are taken care of till they become self reliant. Many of the children are now well settled in life, pursuing careers as qualified mechanics, electricians, artisans, bank officers, nurses and software professionals.

#### Sri Ramakrishna Paramahansa Old

**Age Home** (Unaided, recognized by the Social Welfare Department, Govt. of Tamilnadu) in Kasuva centre and **Gandhi Ashram Krishnan Memorial Senior citizens' Home** in Thanjavur

Sevalaya provides a life with dignity for 80 destitute elders in the evening of their lives in these Homes.

**Integrated Campus** (Aided, Recognized by the Social Welfare Department, Govt. of Tamilnadu)

Sevalaya has been selected by the Govt. of Tamilnadu for implementation of its programme in Thiruvallur District, the Integrated Campus under which 25 destitute senior citizens and 25 destitute children are housed in one campus.

- Boys Home and Girls Home housing 200 orphan/destitute children
- Old Age Home housing 80 senior citizens in Kasuva and Thanjavur
- Integrated Campus housing 25 senior citizens and 25 children in the same campus

#### Mahatma Gandhi Medical Centre at Kasuva Village

With 12 beds provides quality health care free of cost to the residents and the neighbouring community at Kasuva.

- 12 bedded Medical facility
- Free Physiotherapy clinic
- Free Ophthal clinic twice a week
- Free Clinic at Nathamedu village
- Free Clinical Lab at Kasuva centre



# OUR CO-ORDINATES

Date of Establishment :

29 May 1988

Constitution :

Registered as a Charitable Trust  
Registered under FCRA (Regn. No. 075900640)

Donations are exempted under sec 80G of the IT Act.

## City Office

New No : 54, Old No : 103  
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## ASSOCIATES

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## Sunguvarchatram

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Tamilnadu, India.  
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## Thirumalaivaiyavur

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Uthiramerur District - 603406  
Tamilnadu, India  
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### Sevalaya USA

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www.sevalaya.us

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[www.sevalaya.org](http://www.sevalaya.org)

[www.facebook.com/sevalaya](http://www.facebook.com/sevalaya)

[www.youtube.com/sevalayacharity](http://www.youtube.com/sevalayacharity)

# OUR ASSOCIATES





**LIONBRIDGE**

**LOPAREX**

Mara W. Breech  
Foundation



Page Pierre Foundation

Petrofac 



**project**  
TRUST  
A year to be proud of...

**rd** CREATE COMMUNICATIONS



 **SPi Global**

**Standard  
Chartered**   
Global Business Services

**SF**  
**SUNDARAM FINANCE**  
Enduring values. New age thinking.

 **TAPAMS**  
Group of Companies



**NAZ** The Naz Foundation

**TIMKEN**

**TIONALE**



 **WABAG**



**wood.**

 **YourCause**

# WHAT THEY SAY



**Dong Sub Yoon**

*Managing Director*

*Hyundai Transys Lear Automotive India Pvt Ltd*

I am constantly impressed by the service executed by Sevalaya Foundation in which you have chosen to serve the humanity & also work for the betterment of destitute people. On behalf of our Management, I want to express our gratitude for your efforts and wholehearted assistance.

The involvement shown by you in educating the younger generation is one of the most challenging responsibility and is really overwhelming.

We wish you good luck for your upcoming endeavours.

Thank you again. We look forward continuing to work with you in future .



**P C Krishnan**

*General Manager*

*Petrofac India Pvt Ltd., Chennai*

Congratulations to the entire Sevalaya team, on their accomplishments over the last 31 years, in reaching out to people and providing the basic needs such as education, homes & food. From Petrofac we are extremely pleased to be associated with Sevalaya in this noble initiative. We get excited whenever we visit Sevalaya, to learn that every bit of our Great Poet Bharathi's dreams is being realized through Sevalaya. Wishing Sevalaya many more success in the years to come!!



**Praveen Dev**

*Assistant General Manager*

*HR, Fiat Chrysler Automobile*

FCA India decided to fund the construction of houses for 15 families in Vazhathope village in Idukki district, one of the worst affected areas of the floods that devastated Kerala in August 2018. Sevalaya was our implementing agency for this CSR initiative, "Project Shelter". Sevalaya team did an excellent job right from supporting to identifying the beneficiaries, coordinating with local officials, identifying a local builder and executing the house construction. Their high level of commitment and professionalism ensured the timely completion of the Project. My sincere thanks and appreciation to Sevalaya in bringing back hope and happiness for 15 affected families.



**Tr J Selvanadhan**

*Chairman/Principal District Judge*

*District Legal Services Authority, Tiruvallur*

Sevalaya Charitable Trust, as an NGO in the field of providing Educational rights to Children, has been supporting the District Legal Services Authority of Tiruvallur for the past three years in providing efficient Child Friendly Legal services to Children. As the Chairman of District Legal Services Authority of Tiruvallur, I wish them all success in their future endeavors.

It takes time to create something great! Sevalaya's travel in achieving its vision to serve the rural poor by transforming their life qualitative is admirable. Sevalaya is destined to make more such transformations in the lives of rural people. Wish you Great Achievements!



**G Saraswathi**  
Secretary/Senior Civil Judge  
District Legal Services Authority, Tiruvallur

சேவாலயா ஆலயம் மட்டுமல்ல ஆலமரம்!  
இனப் பாகுபாடின்றி, வயது வித்தியாசமின்றி  
வந்தோர்க்கு வாழ்வளிக்கும் வாழ்விடம்  
மனித நேயத்தோடு அமைதியையும்  
அன்பையும் போதிக்கும் ஆலயம்  
பிறக்கும்போது ஏற்படும் சந்தோஷத்தைவிட  
இயற்கை எய்தும் போது கூட  
இன்பத்தைக் கூட்டும் ஆலமரம்  
ஆலயமும் ஆலமரமும்  
ஒரு சேரக் காண்கிறேன்



**Dr K Krishnaraj**  
Deputy Director  
Health Department, Thiruvallur District

Sevalaya is an organisation mainly established to achieve equality in education for poor, skill enhancement for them & service to elderly. Many rural development schemes like solar energy tapping, organic farming, mobile medical camps are being done by them. The organization is selected by Government of Tamil Nadu for implementation of various schemes in Kanchipuram district. I wish the services which are rendered by the organisation should spread to rest of the state.

Once again I thank the entire team for their appreciable social work.



**Dr E Jeeva MBBS., DGO.,**  
Joint Director of Health Service  
Kanchipuram

It is a fortune to know a great soul like Mr. Muralidharan and his life time achievement 'Sevalaya'. Leaving a job with a handsome remuneration for doing full time free service to poor downtrodden and to the dry cows is Godliness. We are committed to contribute in whatever little way possible to Sevalaya to grow further and touch many lives positively. May God bless Mr. Muralidharan and his team a very long life and abundance of wealth and health. A very special thanks to Ganesh for introducing Sevalaya!



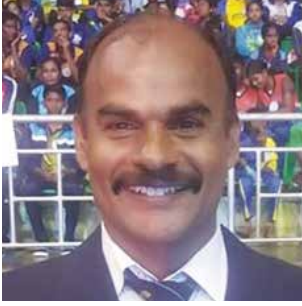
**DR P Meganathan**  
Managing Director, TAPAMS





**A S Sundar Raj**  
Senior Divisional Manager,  
LIC of India, Thanjavur

I had the opportunity to watch Sevalaya in action for some years now. Their dedication to the cause undertaken is exemplary. The Gaja Cyclone struck Thanjavur district severely last year. The moment the news reached, Sevalaya team swiftly sprung into action. Thousands of food packets reached the needy from Sevalaya's Gandhi Ashram Krishnan memorial free old age home functioning at Thanjavur to coastal area where many had a second thought to visit. After some days of primary help, Sevalaya executed relief material distribution. Tarpaulins, food articles, cloths, torch lights, etc., were distributed to the victims of the cyclone. Further, homes are being built for the most affected people at a remote village. All these Sevalaya did with a smiling face and with a sense of humility. Service is synonym of Sevalaya. I wish Sevalaya team Godspeed!!



**S Aruna**  
District Sports and Youth Welfare Officer  
Thiruvallur District

2018-ஆம் ஆண்டு நடைபெற்ற சேவாலயா பள்ளி கோடைக்கால சிறப்பு முகாம் விழாவிற்கு, நான் சிறப்பு விருந்தினராகக் கலந்து கொண்டேன். விழாவில் ஒலிம்பிக் விளையாட்டு வீரர் ஹாக்கி விளையாட்டைச் சேர்ந்த பாஸ்கரன் அவர்களும் வந்திருந்தார். இப்பள்ளியில் பயிலும் மாணவ, மாணவிகள் மாவட்ட விளையாட்டு அரங்கத்தில் அரசு சார்பாக நடத்தப்படும் அனைத்து போட்டிகளிலும், அதிக அளவில் கலந்து கொண்டு, சான்றிதழ்களும் பரிசுகளும் வென்றுள்ளனர். இந்த வெற்றிக்கு காரணம் அவர்களுடைய ஒழுக்கம் மட்டுமே. இந்த ஒழுக்கத்தை கடைபிடிக்கக் கற்று கொடுத்த பள்ளி நிர்வாகத்திற்கும் ஆசிரியர் பெருமக்களுக்கும், உடற்கல்வி இயக்குநர்களுக்கும், நன்றி. மாணவர்கள், மேலும் தேசிய மற்றும் பன்னாட்டு அளவில் கலந்து கொண்டு வெற்றி வாகை சூட மனதார வாழ்த்துகிறேன்.



**K Rajeswari**  
Sub Inspector, Tirunelveli District

பாரதியின் புத்தொளி வீசும் கடையம் – இரவணசமுத்திரம் கிராமத்தில் இயங்கி வரும் சேவாலயம் தொண்டு நிறுவனத்தின் ஆக்கப்பூர்வமான செயல்பாடுகளை அறிந்து மட்டற்ற மகிழ்ச்சி. "முடிந்தவன் சாதிக்கிறான். முடியாதவன் போதிக்கிறான்' என்ற வாசகத்துக்கு ஏற்ப சத்தம் இல்லாமல் செயல் ஒன்றை மட்டும் மனதில் உறுதியாய் நிறுத்தி ஏற்றமிகு காரியங்களைத் தவமாய் – வேள்வியாய் ஆற்றி அகில வளத்துக்கு அரும்பணி ஆற்றி வரும் மதிப்பிற்குரிய முரளி அவர்களுக்கும் அவரோடு இணைந்து நிற்கும் அனைத்து உள்ளங்களுக்கும் என்றென்றும் நிறைந்த சக்தி அளித்திட எல்லாம் வல்ல இறைவனை வேண்டுகிறேன்!



**Thiruvaddikkudil Swamigal**  
Jothi Malai Iraipanni Thirukkootam  
Kumbakonam

சேவாலயா தொண்டு நிறுவனம் பல்வேறு சமூகப்பணிகளையும் அனைத்துத் தரப்பு மக்களுக்கும் வேறுபாடு கருதாமல், மனித நேயம் போற்றி, இயற்கையை இணைத்து, ஆன்மிக நெறியுடன் அயராது ஆற்றி வருவது மகிழ்ச்சிக்குரியது.

என்றென்றும் மக்கள் மனதில் ஒற்றுமையும் அன்பும் அமைதியும் மலர்ந்திட பாடுபடும் சேவாலயாவின் இந்த ஆண்டுக்கான ஆண்டுமலர் வெளிவரவிருப்பது, கடந்து வந்ததை நினைவில் வைத்தும், கடக்க வேண்டியதைக் கருத்தில் கொண்டும் திட்டமிடுதலுக்கான தேவையாக எண்ணி மலர் சிறக்க வாழ்த்துகளைத் தெரிவிக்கிறோம்.

It was our pleasure to visit Sevalaya and speak to the children and seeing work of your students in different fields. Muralidharan is a role model to the society. We honestly feel because of people like you, old men, women and children, who are orphans without homes will never feel away from home. We are highly impressed by the quality of projects at Sevalaya, adding value to the society we will never forget the activities performed by your children during our visit. Our wishes are always with you, your family and Sevalaya team.



**Murali Srinivasan**  
Director General, Techno Products

சேவைகளின் ஆலயம் சேவாலயா. ஊருக்கு வெளியே தான் உத்தமமான விஷயங்கள் நடக்கின்றன. அதற்கு சேவாலயா ஒரு உதாரணம். கசுவா கிராமத்தை தன் சேவைகளால் உலக வரைபடத்தில் இடம் பெற வைத்தவர் நண்பர் முரளிதரன். தரமான கல்வி தரும் பள்ளி மாணவர்களுக்கு உணவு, உடை, இருப்பிடம். முதியோருக்கும் அடைக்கலம்; பசுக்களுக்கும் பாதுகாப்பு. இயற்கையை நேசிக்கும் சொந்த விவசாயம்; காந்தியின் கனவை நனவாக்கும் கைவினைப்பொருள் தயாரிப்பு என இதன் சேவைகள் ஆச்சரியப்படுத்துகின்றன. காந்தி விவேகானந்தர் பாரதி மூவரின் கொள்கைகளைக் கொண்டாடும் சேவலாயா ஒரு அமைப்பல்ல. அது ஒரு ஆலயம். அதன் பணிகள் தொடர வாழ்த்துகிறேன்.



**Delhi Ganesh**  
Cine Actor

திருநின்றவூரில் அமைந்துள்ள சேவாலயாவில் மத்திய இணை அமைச்சர் பொன் ராதாகிருஷ்ணன் அவர்கள் தலைமையில் நடைபெற்ற பாரதி விழாவில் பங்கேற்கும் சந்தர்ப்பம் எனக்குக் கிடைத்தது. சேவாலயா மிகவும் காற்றோட்டமான இடத்தில் அமைந்துள்ளது. மாணவர்கள் கல்வி கற்கவும் வாழ்க்கையில் முன்னேறுவதற்கும் தேவையான நல்ல அடிப்படையை அமைத்துக் கொடுக்கும் சூழல். நல்ல ஆசிரியர்களும் நல்ல மாணவர்களும் உள்ள நல்ல நிறுவனம். இந்நிறுவனம் மேன்மேலும் சிறக்க வாழ்த்துகள். வாழ்க! வளர்க! வளமே பெறுக!



**Visu**  
Film Actor, Writer & Director

The name "SEVALAYA" and their motto "LOVE ALL SERVE ALL" struck a positive chord with me. Their community work in the areas of Education, Rural development, homes for destitutes and providing healthcare to the needy are highly commendable and inspirational.

It gives me immense pride and happiness to be associated with Sevalaya through CSR Program. We are participating along with Sevalaya to construct a "Pharmacy" in their campus. Our teams also participated in painting the outer wall of the facility and all of them actively participated and enjoyed.



**Raju Vaidyanathan**  
Managing Director  
ELM Solutions, Chennai



**Compcare K Bhuvaneswari,**  
*CEO, Compcare Software Private Limited*

If you watch the winners' life graph, you may feel that their interest and talent only hits them on success. In 1988 Muralidharan started the organisation Sevalaya. His wife Bhuvaneswari resigned her job at UTI and took up the entire responsibility of Sevalaya. When Muralidharan completed his 25 years of service in IT, in 2009, he resigned his job and started to concentrate in Sevalaya. Servicing is a skill. Sevalaya couple Muralidharan and Bhuvaneswari both are effectively and successfully running the organisation & heartiest wishes for all their future endeavors.



**Sunder Mohan**  
*Advocate, Chennai High Court*

My Association with Sevalaya began about 10 years ago. Though, the association with them was in my capacity as their legal advisor, I developed friendship with Mr. Muralidharan. He is one of those rare persons who sacrificed a lucrative professional career and dedicated his life to serve the downtrodden. Under his leadership, Sevalaya has gone from strength to strength in spite of several obstacles and futile attempts to defame it. I congratulate Sevalaya and its founder Mr. Muralidharan on completing more than 3 decades of social service and I wish them more success."



**Vanaja Muralidharan**  
*Chairperson, Child Welfare Committee,  
Thiruvallur District*

At this time of celebrating 31 years of your tireless, dedicated and committed service for the most vulnerable and deserving communities around us it is my joy to quote a verse from the Bible. Hebrews 6:10, "God is not unjust; he will not forget your work and the love you have shown him as you have helped his people and continue to help them." I thank you from the depth of my heart for your untiring hard work and wish you all great success and God's blessings in all your future endeavours.



**K Kushal Bohra**  
*Managing Director  
Bohra Eye Hospital, Chennai*

I came to know from students who won in a sports meet in 2018, about Sevalaya, an organization which transforms lives of many people living under poverty not only by providing education, shelter, food but also life skills to youngsters. In my husband's association with them since last 25 years they have given us a remarkable response in all ways. The dedication Mr. Muralidharan has towards the selfless service is seen in each and every person working in and for Sevalaya. That's the biggest achievement in his life time. Good luck for your future achievements.



# CROSSING STATE BOUNDARY TO ANSWER KERALA'S CALL FOR HELP



- Relief reached 550 kms away within 72 hours
- Materials worth 50 lacs distributed to 21,000 families + 15 houses worth Rs 1.1 crores constructed and handed over in 4 months

The rescue and relief operation that followed the call for help from flood-hit Kerala meant breaking the traditional operational boundary of Tamil Nadu state.

The skies opened up in the first week of August 2018, most dams were opened and gushing water submerged most of Kerala. Officially, 206 people lost their lives, and lacs of people were rendered homeless.

With the prior experience in organising relief work during the Chennai floods in 2015, Sevalaya reacted swiftly and the first truck load of relief materials were despatched to Kerala on 18<sup>th</sup> August 2018. The consignment consisted of clothing, water bottles, blankets,

buckets and mugs. Many Sevalaya staff including those working on kitchen, gaushala and agricultural field, with meagre income, willingly came forward to donate one day's salary for the relief operations.

After the initial relief work, Sevalaya took up the rehabilitation work. Partnering with Fiat Chrysler Automobile (FCA), under "Project Shelter", Sevalaya constructed houses for 15 families who lost their homes in the floods and landslides in Vazhathope Panchayat in Idukki District, Kerala. The beneficiaries were identified with the help of the local Panchayat.

Measuring 487 Sq. ft, each house has 2 bedrooms, a hall, a washroom and a

kitchen, with a small courtyard in the front. They are ready to live, fitted with fans, lights, taps and washbasin.

The entire Project was completed in 4 months and the houses were handed over to beneficiaries by H Dineshan, IAS, District Collector, Idukki.

## SPONSORS:

RELIEF MATERIALS: LIONBRIDGE TECHNOLOGIES, MANY INDIVIDUALS

CONSTRUCTION OF HOUSES: FCA

*We were asked to leave our houses on 14<sup>th</sup> August itself as heavy rains battered. We left everything as it was and moved to the relief camps. Three days later when we returned, there was no trace of our home. Everything was washed away- vessels, clothes, my son's school books, notebooks and some jewellery I had. All gone... I work for daily wages and my husband does all odd jobs. My only son is in high school. Thanks to Sevalaya*



*and FCA for giving us a house. It is a great help as we try to rebuild our lives.*

UMAMAHESWARI, VAZHATHOPE VILLAGE, IDUKKI DISTRICT





- 10 community toilets and the 2000 lts-per-day R.O Plant benefit 1500
- 50 patients treated per day
- 40 students benefit from Tuition Centre

## NATHAMEDU – BUILDING A MODEL VILLAGE

Over 300 families at Nathamedu, a small village 5 kms off Thiruninravur in Thiruvallur District, are experiencing a new kind of lifestyle. Sevalaya is transforming it to a 'model village' by providing basic amenities for healthy and hygienic living.

SPONSOR: CHOLAMANDALAM FINANCE AND INVESTMENTS PVT LTD.

*The water we draw from the street pumps will be coloured and smelly. And we couldn't afford to buy water cans. Hence we were often sick. Thanks to the RO plant, now we get clean drinking water twice a day.*



Thank you Sevalaya!

VASANTHA  
MURUGESAN

*We had to walk a km every morning to the lake bund for our daily ablutions. There was always the risk of insect bites, snake bites near the lake. Open defecation caused major health issues. Now Sevalaya has constructed Community toilets with continuous power and water supply. The toilets are also well maintained. This has brought dignity to our lives and health issues are also solved.*



HARI AND  
RANGANAYAKI

*My son M Thyagarajan is studying in Std VII in Pakkam Govt. School. He wouldn't touch his books once he returns from school. My wife and I are not educated, so we could not sit with him and help him to study. Now things have changed. The teacher at the Tuition Centre pays individual attention and teaches well. Children are also given snacks. Now my son goes there willingly and regularly studies every day.*



MOHAN N





# RS 15 LACS WORTH OF RELIEF, 4 HOMES, FOR GAJA CYCLONE VICTIMS



- Sevalaya team reach victims in 24 hours
- Relief packets worth Rs 15 lacs for 2,500 families
- Four pukka houses worth 5 lacs delivered in June 2019

Gaja cyclone that hit Thanjavur district in December 2018, left the areas completely devastated. Sevalaya was among the first to reach with relief services, within 24 hours. 6,000 food packets were served daily for a week, from the kitchen of Sevalaya's old age home at Thanjavur. In a week's time, relief kits containing essential items were reached to the victims.

Four pukka houses worth 5 lacs were constructed and handed over to four beneficiaries in Andinatham Village, Orathanadu Taluk, Thanjavur, who had lost their huts in the cyclone. The four beneficiaries are the sole breadwinners of their families.

## SPONSORS:

RELIEF MATERIALS: FORD AND MANY INDIVIDUAL DONORS

CONSTRUCTION OF HOUSES: FINANCIAL SOFTWARE SYSTEMS



*I lost my husband and I am the sole earning member of the family. I work for daily wages. I have two children and my earning is not enough to meet our daily needs. The only possession we had was a hut, which was blown away in the cyclone. Thanks to Sevalaya, we have got a roof over our heads now.*

MAHALAKSHMI, ANDINATHAM VILLAGE







- Free Computer training for 50 and Tailoring training 40, annually
- Tuition centre used by 30 school children

## SEVALAYA'S EMOTIONAL ENTRY INTO TIRUNELVELI

Sevalaya's entry into Tirunelveli was made possible by the generosity of R S Nallaperumal, a long term supporter of Sevalaya and educational consultant, who donated his ancestral house for Sevalaya's initiatives.

Two kms off Ravanasamudram stands the village of Kadayam, the birth place of Chellammal Bharathi, wife of Bharathiyar, one of Sevalaya's eternal inspirations. The Community College was opened on 11<sup>th</sup> December, on the

137<sup>th</sup> birth anniversary of Bharathiyar. Equally popular is a free evening tuition center for the school children.

### SPONSORS:

BUILDING: R S NALLAPERUMAL

COMPUTER COURSE: LIONBRIDGE TECHNOLOGIES

TAILORING MACHINES: HYUNDAI  
TRANSYS LEAR AUTOMOTIVE INDIA PVT LTD

*My husband is a lorry driver. We have a son Mukesh, 6 years now. He has a congenital heart problem. He is also physically challenged, cannot walk properly. He underwent two heart surgeries - one when he was 6 months and an open heart surgery when he was 5. I sold my jewellery and borrowed heavily for these surgeries. I have to earn to support my family. So I joined the free computer course run by Sevalaya to get trained and get a job. I have learned the basic applications in computers and I am sure I will get a job with a good salary.*

SUDHA P, COMPUTER STUDENT,  
RAVANASAMUDRAM COMMUNITY COLLEGE





# RECHARGING VILLAGE POND, SAVING 3KMS EACH TIME FOR HOUSEWIVES



- The pond area has been increased to an acre
- Saves housewives 3 kms walk to alternative water source

Pappankulam is a small village in Uthiramerur Taluk. Like many of the villages in Tamilnadu, the village is plagued by severe water scarcity.

The village is blessed with a pond that was about an acre in size. Sadly, over the years, it shrank and become shallow, and covered with shrubs and weeds. Nobody in the village remembers when the pond was last desilted.

Sevalaya took up desilting of the pond to regenerate it as a source of water. Today, it provides water to 1500 families and also will quench the thirst of cattle in the area.

**SPONSOR: HYUNDAI GLOVIS**



*"I am 86 years old. I do not remember to have seen this pond at all. My father used to say that the pond was the only source of water to five villages, but I have only seen the place covered with the bushes. Now thanks to Sevalaya, the pond is restored and we are able to use the water."*



**ARUNAGIRI V,  
AGE 86, VILLAGER,  
UTHIRAMERUR**







■ Bridging the industrial town's demand for skilled manpower with employable youth of neighbouring villages

## PUDUCHERRY: THE FIRST COMMUNITY COLLEGE OUTSIDE TAMILNADU

Sevalaya's first foray outside Tamilnadu is a Community College in Puducherry. On 9<sup>th</sup> August 2018, the community college at Thirubuvanai, 21 KMs off Puducherry, was inaugurated.

The college offers free training in Tailoring, basic computer applications and AC & Refrigeration Mechanic courses. Thirubuvanai, being an industrial area, has demand for skilled students. For unemployed youth from Thirubuvanai and the neighbouring villages of Thiruvandarkovil and Madagadipattinam, an escape from a deadend is in the offing.

SPONSOR: PPG ASIAN PAINTS



*My father deserted the family when I was 9 years old. I have a younger sister and my mother struggled to bring us up. I got married in 2014. I have a son and a daughter. My husband has deserted us. I am now the sole bread winner supporting my mother, sister and my children. I have taken it up as a challenge that I can develop my skill and do any job that a man can do. Thirubuvanai being an industrial area there is a lot of scope for setting up AC and refrigeration mechanics. So I specifically chose AC and Refrigeration course offered by Sevalaya. I am confident that after this course, I can set up my own unit and be independent and successful.*

**ANBARASI, AC & REFRIGERATION MECHANICS STUDENT**



# MANAGING TRUSTEE'S REPORT

Dear Friends,

Sevalaya has been on a path of continuous growth in the 3 decades. The growth and expansion is not just geographical but also the range of services for the underprivileged.

Sevalaya has been continuously reaching out to the destitute and the needy, offering its services for their wellbeing. But the year 2018- 19, saw many donors, corporates seeking Sevalaya, entrusting the responsibility of implementing projects which they were willing to fund. The past year presented us with more opportunities to serve. And as always, there was expansion of the ongoing projects.

Sevalaya's core activities of care for underprivileged children and senior citizens, school education, skill development, feeding the hungry, animal welfare, organic farming, health, environment related activities, rural development activities, sports,

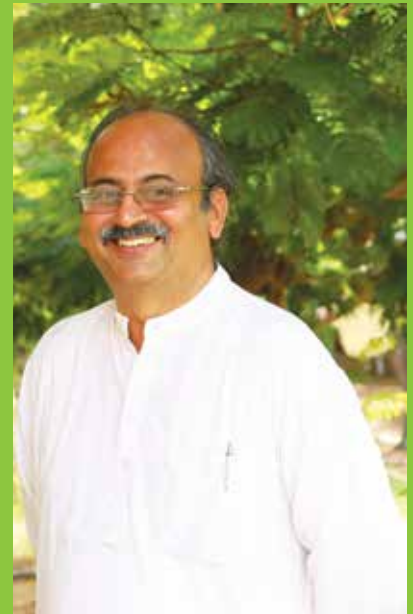
spreading the message of Bharathi, Gandhi and Vivekananda etc. were also carried out in full swing.

One new challenge in recent years has come from natural calamities at increasing frequency. Corporate and individual donors came forward to partner with Sevalaya for effective implementation of rehabilitation projects for victims of natural disasters.

The strength of the Homes touched 200, children in school crossed 2100, skill development beneficiaries around 1000 and many thousands were benefitted by our feeding the hungry program and awareness programs. The staff strength has crossed 250.

## Expansion

A new Community College was opened in Sunguvarchathram in Kanchipuram District offering free 4 months training in tailoring and basic computer applications. The courses are sponsored by PPG Asian Paints.



"Our long term dream is to become a free university open only to the orphan, the destitute and the poor"





R S Nallaperumal, a longstanding donor and well-wisher of Sevalaya donated his ancestral house at Ravanasamudram for running a community college there. Free 4 months course tailoring and basic computer applications are offered for the poor youth in the village and its surroundings. The centre also provides training in craft. Basic computer applications course is sponsored by Lionbridge Technologies. The tailoring machines for the tailoring course is sponsored by M/s. Hyundai Transys Lear Automotive India Pvt Ltd.

Sevalaya stepped out of Tamilnadu for the first time by opening up a community college in Thirubuvanai, Puducherry. Four months free training in tailoring, Basic computer applications and AC & Refrigeration Mechanic are offered in this college. This initiative is sponsored by PPG Asian Paints.

A new initiative in Thanjavur is a free home for destitute elders



*Providing free breakfast to 2000+ Govt. school children at Thanjavur*

named Sevalaya's Gandhi Ashram Krishnan Memorial Senior citizens Home. The land was donated by K Muthuramakrishnan, Advisor, Sevalaya, and the construction of one wing of the Home was sponsored by Petrofac and Sevalaya USA.

As in the past years special focus on honing sports talents among the

children continued. A state of the art, well equipped Gymnasium cum fitness centre is an additional facility sponsored by Petrofac. This has improved the fitness level of the children participating in sports.

The academic year saw 3 students S Gomathi, E Gomathi and D Gayathri getting seats with hostel facility in



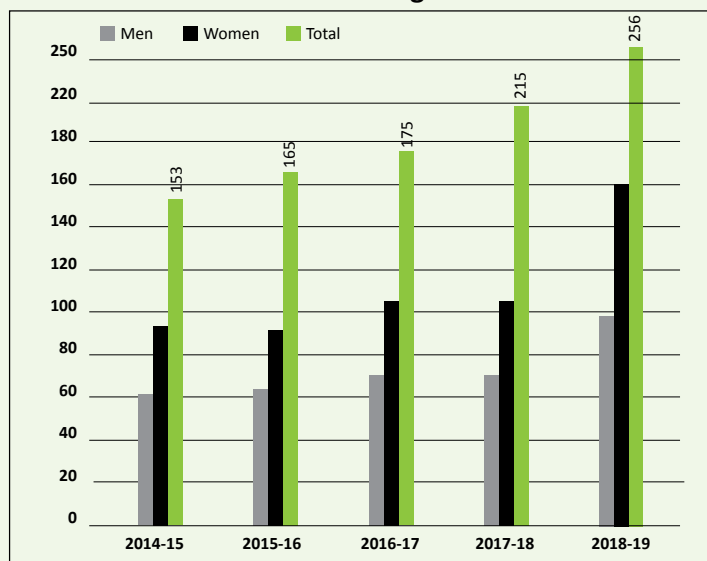
Queen Mary's College under sports quota with full scholarship. 2 boys Aravindasamy and Santosh also got admission in sports quota in Nehru College of Arts and Sciences, Coimbatore. Nearly 40 day scholars and 25 hostel students practice for 2 hours daily and special nutritional supplements are given to them. Lionbridge Technologies sponsors the sports special coaching and healthy nutritional diet supplements. A new ophthalmology clinic is now functional in Sevalaya Medical Centre at Kasuva Centre twice a week, in association with Bohra Eye hospital. Free eye screening is done and medicines provided for the residents as well as the villagers. Free cataract surgeries are performed for those who require, at the Bohra Eye Hospital, Avadi.

### Infrastructure development

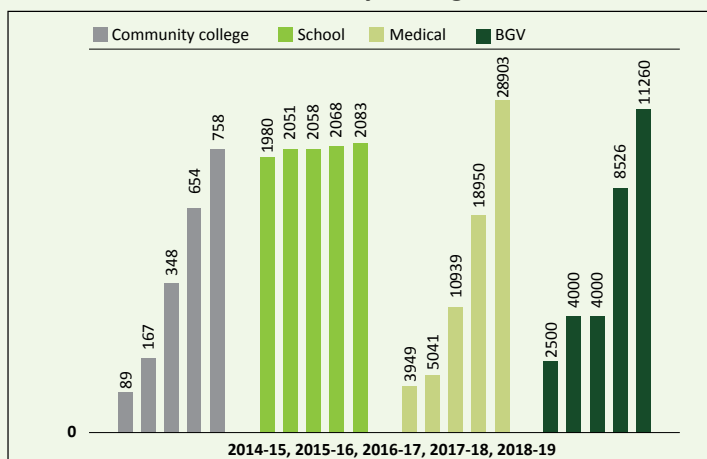
Many improvements in infrastructure were made at Kasuva Centre thanks to the generous contribution of Page Pierre Foundation, Switzerland. The Boys Home and Girls Home buildings were renovated and got a new look. The Foundation also sponsored the purchase of new Montessori kits for the preprimary section. A spacious well ventilated reading room above the library building was also sponsored by Page Pierre Foundation. The library is well equipped with many new books and Audio visual systems. A 30 seater bus for transporting sports students to local tournaments, practice sessions, competitions and sports camps was also sponsored by the Foundation.

Separate toilet blocks for girl students were constructed with the support of M/s. Hyundai Transys Lear Automotive India Pvt Ltd and Amrutanjan Ltd., A separate incinerator room is also constructed.

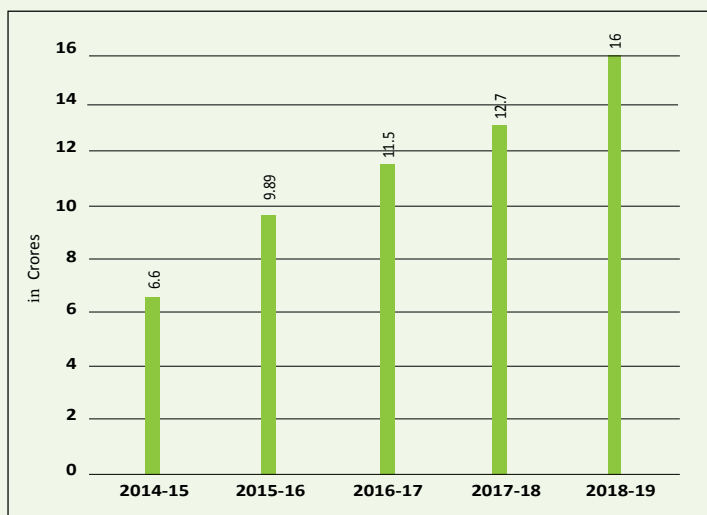
### Staff Strength



### Beneficiary Strength



### Annual Revenue

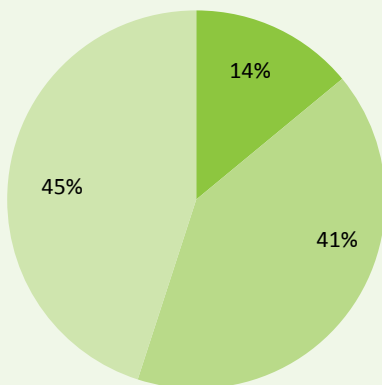


## Academic Performance

Dropout rate in 2018-2019 : 2%  
Total school pass percentage for all classes : 99.02%

**(This mean that out of every 100 students who joined our school at Kindergarten, 98% students came out successful, passing the Higher Secondary (XII grade) Examination this year.)**

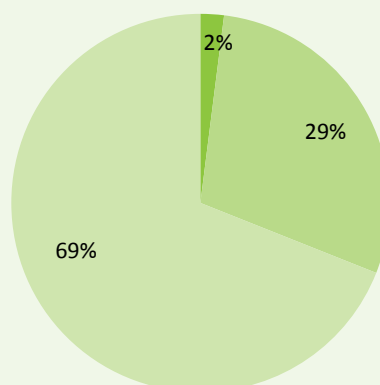
**Marks distribution**



**X STD  
Public Examinations  
2018-2019 Nos.**

Entered - 137  
Passed - 133

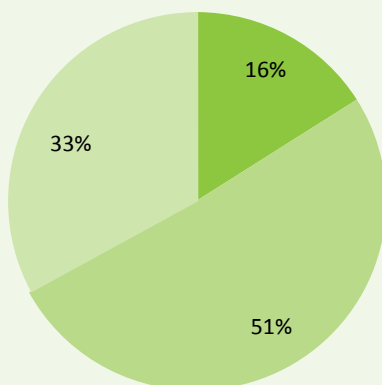
**Marks distribution**



**XI STD  
Public Examinations  
2018-2019 Nos.**

Entered - 126  
Passed - 124

**Marks distribution**



**XII STD  
Public Examinations  
2018-2019 Nos.**

Entered - 135  
Passed - 135

■ Above 75%   ■ 60% - 74%   ■ Below 60%

RR Donnelly donated a new 30 seater bus for taking elders on tours to temples and educational tours for students.

### Improvements to ongoing activities

The ongoing activities saw remarkable improvements.

The students secured 100% pass in XII and 97.08% in X Std and 98.41% in XI Std Board examinations held in March 2019. Many individuals, associations and corporates like Dr. Krishnamurthy, USA, Help Foundation, USA, Standard Chartered Bank Global Business Services, CAMS, BNY Mellon, Asian Paints, Gurukrupa Foundation, Sevalaya USA and Woori Bank supported the cause of education.

BNY Mellon, Latentview and Help Foundation, USA also sponsored the higher education of students who completed XII Std in Sevalaya and went on to pursue college education.

We observed that lack of knowledge in spoken English is a major hurdle for the students who pass out of our school and pursue higher education. Hence Spoken English classes are conducted for students from Primary school to Community colleges. The spoken English classes are sponsored by Lionbridge Technologies, Shikshadaan and BNY Mellon.

Usha Rangarajan, Trustee, coordinated career guidance sessions for students of Std X, XI and XII, by inviting people from various industries.

Standard Chartered Global Business Services (SCGBS) sponsored Goal programme by NAZ Foundation India. The programme aims at imparting life skills through games for girls. The children were provided coaching in Netball. Sevalaya team were selected for the "One Nation Netball Cup" National Tournament conducted in new Delhi and reached upto Pre Quarter finals.

Many training Programmes – both in-house and external - were organised

for the staff. R S Nallaperumal, Educationist conducted a 3 day workshop for teachers on teaching methodology, understanding the students and how to make class interesting. 2 teachers went to Educational Leadership training by Kuruvilla Jacob Initiative for promoting excellence in school education. Teachers training programmes are sponsored by Maara Breech Foundation, USA.

P Prasanna, Vice President, Corporate Relations, A A Kingston, Vice President, Operations and L N Anupriya, Head, Donor Relations - Retail, attended a three day Leadership Development Programme for NGOs organised by Xavier Institute of Management and Christian Institute of Management.

The BGV Moral education sessions by Sevalaya reached out to 12,000 students in 72 schools in 12 districts of Tamilnadu this year. Sevalaya also organised the staging of Bharathi Yaar? a bioplay on Mahakavi Bharathi by SB Creations for the school toppers in Thanjavur District.

#### Volunteers

This year also we had 3 volunteers from Project trust UK, who stayed in our Kasuva Campus for 1 year, helping out the children in hostel, teaching them in school, interacting with elders and helping us in social media campaigns.

810 volunteers from different corporates including Standard Chartered GBS, BNY Mellon, LTI, DTCC, PwC, Thermax, WolterKluwer and Tata Communications engaged themselves in activities like classroom painting, hostel painting, campus cleaning, conducting training sessions for children like greeting card making, tree plantation, seed balls making and working in our organic farms.

We also organised a mega Beach cleaning programme at Elliots beach, Besant Nagar, Chennai with 500 volunteers from LTI.

### Our Old Students (School)- What are they doing now?

#### Studying

MBBS	2
B.E	46
Post graduate	1
Physiotherapist	1
Nursing	4
Teacher training	6
Degree courses	331
B.Sc Agricultural	12
Diploma	23
<b>Total</b>	<b>426</b>

#### Completed

MBBS	1
B.E	86
Post Graduate Courses	15
B.Ed	13
Physiotherapist	1
Nursing	30
Teacher training	19
Fashion Technology	2
Degree Courses	504
Diploma/BSc Agricultural	37
Bachelor of Social Work	1
Diploma ( DCA & Technical )	30
<b>Total</b>	<b>739</b>

#### Employed

Bank	2
Hospital	16
Police	4
Private concerns (including MNCs in various capacities )	450
Teachers	47
Assistant Professor	1
Railway Department	2
Post Office	1
<b>Total</b>	<b>523</b>





*Chee Sun Kwan, CEO, Standard Chartered Global Business Services, actively participating in the Paper hat making activity at Sevalaya, by volunteers from the corporate*

We also had more than 350 NSS volunteers from various colleges like DRBCC Hindu Collge, Chellammal College for Women, Dr Ambedkar Law University, Dr MGR Janaki College of Arts and Sciences for women and Patrician College. They conducted

awareness programmes in villages, organised motivational sessions for Sevalaya children by inviting guest speakers, arranged psychological assesment for elders and worked in our organic farms.

60 girls from Lady Sivaswami Iyer Girls Higher Secondary School, Mylapore camped at Sevalaya for a week. The girls worked in organic farms and conducted various programmes for our children.

Sevalaya thanks all the volunteers who spent time with the beneficiaries of Sevalaya and got involved in school, hostel, organic farming, Gaushala, medical centre, sports, community college and village development activities.

Seed Ganesha was a new initiative this year. Eco friendly idols of Ganesha embedded with seeds and organic manure were made by our community college students and staff and distributed to over 500 interested donors during Ganesh Chathurthi. Instead of traditionally immersing the Ganesha idols in sea, these Ganeshas were placed in pots and regularly watered. After a few

*Sevalaya offers opportunities to learn Carnatic music and traditional Bharatanatyam for the children. 68 children learn dance and 70 children learn carnatic music. The classes are sponsored by Lionbridge Technologies.*





days the seeds sprouted and plants grew out of Ganeshas.

### Donors

Sevalaya does not receive any Government grant, except for the Integrated Campus project and a portion of children home expense. (Integrated campus project is an initiative of Social welfare department, Government of Tamil Nadu, under which 25 senior citizens and 25 destitute children are housed in one campus. Government provides a part of the running expense for this activity. Sevalaya was selected by the Government to run this project in Thiruvallur district). Sevalaya continues to run 95% on donations made by well-wishers. These donations which form the life blood of the organisation could range from a small one-time amount from an individual to large amounts given regularly by foundations and corporates. The donor could be anyone from a local person who lives a



*Motivational session by Kumar Padmanabhan, CEO, PPG Asian Paints, for the students of community college at Thirubuvanai, Puducherry.*

couple of streets away to a Foundation based in the USA or Europe which has heard of and seen the good work being done and the growth achieved by Sevalaya consistently year after year. The organization, on its part, extends its policy of non-discrimination to its donors too. Every donor, small or big,

has the same place in our hearts, and receives all periodic communication regarding the activities, successes, financial status and plans. It is our way to keep each and every donor apprised and to ensure transparency. Hence, as a policy, we do not publish a "Major Donors List."

## School Toppers 2018-2019

### Standard XII

1st Rank



S Madhan - 555/600

2nd Rank



S Surekha - 540/600

3rd Rank



J Hogapriya - 513/600

### Standard XI

1st Rank



A Devaraj - 461/600

2nd Rank



S Jayashree - 449/600

2nd Rank



V Murugan - 449/600

### Standard X

1st Rank



A Jayashree - 445/500

2nd Rank



V Bhuvaneshwari - 436/500

3rd Rank



V Bakkiyalakshmi - 431/500

### Our old students (Community college) - What are they doing now?

	Completed	Corporate placement	Entrepreneurs
Electrician	130	70	50
AC & Refrigeration	116	79	31
Beautician	103	64	32
Carpentry	26	0	26
Tailoring	866	415	451
Nursing	70	63	0
Bakery	14	11	1
Computer Software	369	270	0
Computer Hardware	15	10	0
E Publishing	56	48	0
Tally	71	52	0
Lab Tech Assistant	36	20	0
<b>Total</b>	<b>1,872</b>	<b>1,102</b>	<b>591</b>

### Right to Information

Though as a private charitable organization we do not come under “Right To Information” act, we believe in transparency and on our own accord, we voluntarily publish our financial information, bank details, details about all activities, names of people associated etc., on our website. Donors, well wishers and any member of the public can access all these data on our website. Sevalaya publishes a monthly Newsletter and an Annual Report which includes the audited Accounts. Both are circulated to all donors and well-wishers. The report is also available on our website [www.sevalaya.org](http://www.sevalaya.org).

### Moving Forward...

Initially Sevalaya wanted to build a high quality free school for 1000 underprivileged children. But we saw the results and motivated to do

*Below: A seedball is a mixture of soil and organic fertiliser with seeds embedded in it. PwC volunteers join children in making and throwing seed balls as a part of the greening initiatives.*





more, so we created more space and expanded the school to cater for 2000 children. Now the school functions at an optimum capacity, not being able to meet the huge demand. The management has started thinking about another school, may be to house 2000 more kids, providing access to quality education to more number of underprivileged children.

Sevalaya would like to increase its presence all over Tamil Nadu. We plan to do more community development projects. Sevalaya's "Model Village" project includes a free health centre, community toilet block, installation of RO plant to provide clean drinking water and free tuition centre in the evenings for the poor children in the village. We are looking out for opportunities to implement the "Model Village" Project in villages that lacks these basic amenities.



*810 volunteers from corporates including Standard Chartered GBS, BNY Mellon, LTI, DTCC, PWC, Thermax, Wolter Kluwer and Tata Communications engaged themselves in various activities. They did classroom painting, campus cleaning, conducting training sessions for children such as greeting card making, tree plantation, seed balls making and working in our organic farms.*

Also in our plan is to open a Medical Centre specialising in Health care for adolescent women in Thillaiyadi Village

in Nagappattinam District, in memory of Thillaiyadi Valliammai. Valliammai was a young freedom fighter, who, under the

*Volunteers from Standard Chartered GBS engaged in greeting card making activity with the students*







*Volunteers from LatentView provided counselling for higher education and career opportunities in one-to-one sessions for 39 select students who had completed Std XII in 2018-19.*

We thank all our sponsors, donors, well-wishers, media, Government officials, visitors, volunteers – all who have contributed to this growth of Sevalaya over the past 31 years. We very strongly believe that Mahakavi Bharathi, Mahatma Gandhi and Swami Vivekananda are continuing to guide us in our activities and it is only because of the power of their inspiration that Sevalaya has reached such heights and gained such strength and recognition. Going forward, that is also the source of our confidence.

leadership of Mahatma Gandhi joined the Satyagraha Movement against the racist British Government in South Africa. Born on 22<sup>nd</sup> Feb 1898, young Valliammai was imprisoned in 1913. Her health deteriorated and she passed

away on her sixteenth birthday on 22<sup>nd</sup> February 1914.

Our long term dream is to become a free university open only to the orphan, destitute and the poor.

Thanks & Regards  
Sevalaya Murali

*Feeding the hungry was the main idea adopted by Sevalaya from the teachings of Swami Vivekananda. Every day 1400 free meals are served at Sevalaya's canteen at Kasuva Centre which includes the 300 residents of the Children and Senior citizens homes and 2000+ children in Thanjavur.*





# Extending healthcare to 30,000 beneficiaries

Sevalaya's Mahatma Gandhi Medical Centre in Kasuva campus provides free health services to the residents of Sevalaya and to 40 villages in and around Kasuva. This 12 bedded facility is open for 12 hours a day with two doctors and nurses. Free medicines are also provided. A clinical lab, with facilities for complete blood tests, blood sugar levels, renal function test, routine urine examination, urine pregnancy test and Widal (to detect typhoid), is also attached to the medical centre. On an average, the health centre serves 29,000 villagers.

The Physiotherapy Centre at Kasuva functions for 8 hours a day. 1000 villagers are benefitted annually.

An ophthalmology clinic, in association with Bohra Eye Hospital, also functions

in Kasuva Centre. Twice a week, free eye check-up is done and medicines are provided to the residents as well as the villagers. Those who require cataract surgery are referred to Bohra eye hospital. Beneficiaries of the clinic exceed 1,000, including 47 patients who underwent free cataract surgeries.

Employing two Mobile Medical Vans, Sevalaya serves around 80 villages in Thiruvallur and Kanchipuram Districts, through monthly visits and free medical camps. Four villages each are covered every day. Free medicines are also distributed to the patients. Annually, 25000 villagers are benefitted by these camps. Another 450 villagers are benefitted by free physiotherapy camps.

The Medical centre at Kasuva also conducts Health and Hygiene Awareness

camps in the villages.

Sevalaya runs a medical centre in Nathamedu village, Thiruvallur District securing nearly 100 villagers every day.

## SPONSORS:

MEDICAL CENTRE, PHYSIOTHERAPY CENTRE & CLINICAL LAB:

N SUBRAMANIAN, SINGAPORE

PHYSIOTHERAPY CENTRE BUILDING AND EQUIPMENT: BNY MELLON

EYE CLINIC : BOHRA EYE HOSPITAL

MOBILE MEDICAL CAMPS

@ THIRUVALLUR: BNY MELLON

@ KANCHIPURAM: HYUNDAI

TRANSYS LEAR AUTOMOTIVE INDIA PVT LTD

@ NATHAMEDU: CHOLAMANDALAM FINANCE AND INVESTMENTS PVT LTD





# On the wings of sports

Focused attention paid to sports at Sevalaya in the last few years have started yielding results. Not only have athletes and sportspersons participated at the national level, they have also landed college seats with full scholarship.

Nearly 40 day scholars and 25 hostel students practice for 2 hours daily and special nutritional supplements





are given to them. The fitness centre with state of art equipment, special coaching, and healthy nutritional diet supplements to the sports students have helped to raise their performance standards.

Students have excelled in the fields of handball, basketball and athletics.

The academic year saw 3 students S Gomathi, E Gomathi and D Gayathri

getting seats in Queen Mary's College under sports quota with full scholarship.

G Aravindsamy and P Santosh also got admission in sports quota in Nehru College of Arts and Sciences, Coimbatore.

#### SPONSORS

FITNESS CENTRE AND EQUIPMENT: PETROFAC  
COACH AND NUTRITIONAL DIET SUPPLEMENTS:  
LIONBRIDGE TECHNOLOGIES





# 30,000 trees for 30th anniversary

To commemorate the completion of 30 years in the service of the underprivileged, Sevalaya decided to plant 30,000 tree saplings in 5 years. As a part of this initiative 4000 trees were planted in 2018-19 in Chennai, Thiruvallur, Kanchipuram and Tirunelveli districts. Many staff, students and alumni of Sevalaya donated tree saplings to celebrate their birthdays. Corporates including L & T constructions, Hyundai Transys Lear Automotive India, Hyundai Glovis, Asian Paints and LTI donated tree saplings. Volunteers from the corporates also enthusiastically took part in planting the saplings in Sevalaya centre and neighbouring villages.





# Seeding a green idea through Seed Ganesha

Can Ganesh Chaturthi be eco-friendly? Can the festival double up as a greening initiative? Sevalaya answered in the affirmative both these questions, with the support of its committed donor community. Sevalaya helped 500 willing donors to celebrate the festival in an eco-friendly way. Around 500 idols of Ganesha were made by the students of Sevalaya's community college and the staff. Each idol encased a few vegetable seeds or thulasi seeds with vermicompost. 50 students and 30 teachers, led by Headmistress R Vijaya and Drawing teachers V Devaraj and P Abirami were involved in making these

mud creations of 30 to 90 cm height, devoid of any artificial colours. Orders were sought through word of mouth and social media. Delivery routes were planned to cover a large geography. Two dozen from the Sevalaya family put up their hands to go on delivery trips, on jeeps, trucks and own two wheelers. Among them were teachers, hostel wardens, Managers and office staff.

The idols were door delivered to 500 donors. The response was so overwhelming that the idols could not be delivered to some donors. When meeting the donors, the volunteers

explained what to do: after the pooja, the idols have to be placed in a pot and watered regularly, when the seeds inside will sprout and grow into plants.

Seed Ganesha is a sobering alternative to the annual threat to ecology from Plaster of Paris and such difficult-to-dissolve materials, not to forget oil paints, mercury and other toxins that are dumped in rivers and the sea every year.







Students with His Excellency the Governor of Tamilnadu, Banwarilal Purohit during their visit to Raj Bhavan, Chennai, for Deepavali celebrations.



Sevalaya and Uratha Sinthanai Writer's forum, celebrated Bharathi Ula at Kasuva centre. Hon'ble Union Minister of State for Finance, Shipping, Highways and Surface Transport, Pon.Radhakrishnan, Veteran Film Director Visu, Actor Delhi Ganesh, Founder of Sai Sankara Matrimonials N Panchapakesan, and Director of Sruthilaya Dance School Parvathy Balasubramanian participated.



With the twin objective of rewarding the school toppers in Thanjavur and creating awareness about the visionary poet Mahakavi Bharathi, Sevalaya organised the staging of Bharathi Yaar? - a bio-play on Mahakavi Bharathi at Thanjavur by SB creations.



Sevalaya celebrated the wedding of its daughter P Abirami with C Prabhakaran on 8<sup>th</sup> May 2019. Abirami has been with Sevalaya since she was 4 years old. Drawing was her passion and she did Bachelor of Fine Arts at the Madras School of Fine Arts, Chennai after completing school education at Sevalaya. She is now a Drawing teacher at Sevalaya School.



Page Pierre, a long standing donor of Sevalaya inaugurated a slew of projects including a bus for the school, renovation of boys' and girls' Homes and a library reading room funded by Page Pierre Foundation, Switzerland.



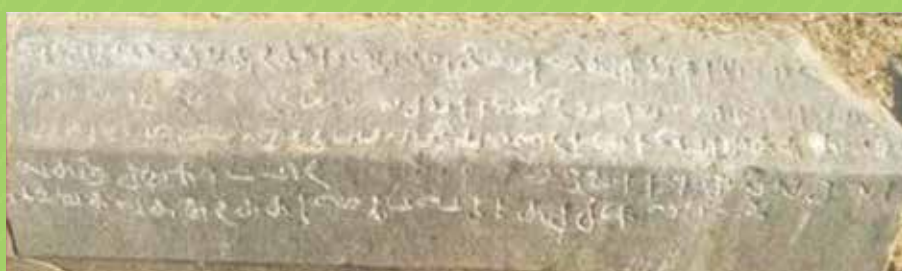
S Janakiraman, an alumnus of Sevalaya is the topper in Madras University in B A History. He received Gold Medal at the hands of His Excellency the President of India, Ram Nath Kovind in the presence of His Excellency the Governor of Tamilnadu, Banwarilal Purohit and O Panneerselvam, the Deputy Chief Minister of Tamilnadu.



S Gomathi, E Gomathi and D Gayathri, who completed Std XII in Sevalaya in the year 2017-18, secured free admission and hostel facility in Queen Mary's College in Sports quota. L to R : V Sujatha, Director of Physical Education, Queen Mary's College, Chennai, D Gayathri, S Gomathi, E Gomathi, A Sankarapandian, Physical Director, Sevalaya.



A 7<sup>th</sup> Century stone plaque with inscriptions of a Pallava king was unearthed while cleaning a pond at Uthiramerur. See Page 17 for full story.



# AUDITOR'S REPORT

*Menon & Pai*

Menon & Pai  
Chartered Accountants,  
30 (Old No. 12/4), Ashirwad Apartments,  
Puliyur First Lane, Trust Puram,  
Kodambakkam, Chennai - 600 024.  
Tel; 24836117, 98400 20881 | E-mail: admin@menonpai.com

## INDEPENDENT AUDITORS' REPORT

To  
The Members,  
Sevalaya

### Opinion

In our opinion and to the best of our information and according to the explanations given to us, the financial statement of Sevalaya, for the year ended 31<sup>st</sup> March 2019, give a true and fair view in conformity with the accounting principles generally accepted in India:

- a) In the case of Balance sheet, of the state of affairs of Sevalaya as at 31<sup>st</sup> March 2019.
- b) In the case of Income and Expenditure account, of the **Excess of Expenditure over Income** for the year ended on that date;

### Management's Responsibility for the Financial Statements

Management is responsible for the preparation of the financial statements. This responsibility includes the design, implementation and maintenance of internal control relevant to the preparation of the financial statements that are free from material misstatement, whether due to fraud or error.

### Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on or audit. We conducted our audit in accordance with the Standards on auditing issued by The Institute of Chartered Accountants of India. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and the disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Trust's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Trust's internal control. An audit also includes evaluating the appropriateness of the accounting policies used and the reasonableness of the accounting estimates made by the management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### Report on the Financial Statements

We have audited the accompanying financial statements of Sevalaya, which comprise the Balance Sheet as at 31st March 2019, and the Income and Expenditure Account for the year then ended, and a summary of significant accounting policies and other explanatory information.

For Menon & Pai  
Chartered Accountants  
Firm Regn. No. 008025S



*Ullas*

A. Arjuna Pai  
Partner  
Mem. No. 007460

Chennai, 30<sup>th</sup> August 2019



# CONSOLIDATED BALANCE SHEET AS AT 31<sup>ST</sup> MARCH 2019

<b>FUNDS &amp; LIABILITIES</b>	<b>Rs.</b>	<b>Rs.</b>	<b>PROPERTY &amp; ASSETS</b>	<b>Rs.</b>	<b>Rs.</b>
<b>CORPUS FUND MAIN A/C</b>			<b>FIXED ASSETS</b>		
As per last Balance Sheet	2,09,02,000		As per last Balance Sheet - W.D.V.		8,72,24,477
Add: Transfer of Funds	1,52,41,458		Add: Additions during the year		2,17,00,605
Add: Contributions during the year	43,18,440	4,04,61,898			10,89,25,082
			Less: Depreciation for the year		1,06,88,222
<b>CORPUS FUND FCRA A/C</b>					9,82,36,860
As per last Balance Sheet	1,15,43,248		Building under Construction		19,13,783
Add: Contributions during the year	-	1,15,43,248			
			<b>INVESTMENTS</b>		
<b>ENDOWMENT FUND MAIN A/C</b>			Fixed Deposits with Banks		15,06,75,088
As per last Balance Sheet	3,95,78,564		Mutual Funds (Value as at 31st March 2019 Rs. 6,88,99,278)		
Add: Transfer of Funds	1,07,52,400				7,41,62,171
Add: Contributions during the year	2,03,26,500	7,06,57,464	GOI Savings Bond		1,00,00,000
<b>ENDOWMENT FUND FCRA A/C</b>			<b>INTEREST ACCRUED ON FIXED DEPOSITS</b>		23,48,37,259
As per last Balance Sheet	88,02,349				9,18,024
Add: Contributions during the year	10,79,525	98,81,874	<b>CURRENT ASSETS</b>		
			Deposits		11,54,585
<b>CAPITAL FUND MAIN A/C</b>			Loans and Advances		13,07,138
As per last Balance Sheet	45,46,048		Other Current Assets		13,72,183
Add: Contributions during the year	41,46,982	86,93,030			38,33,906
			<b>CASH AND BANK BALANCES :</b>		
<b>CAPITAL FUND FCRA A/C</b>			Cash in Hand		5,547
As per last Balance Sheet	1,13,04,474		Balance in various Banks in Savings Accounts		52,56,698
Add: Contributions during the year	65,94,125	1,78,98,599			52,62,245
					(Contd...)

# CONSOLIDATED BALANCE SHEET AS AT 31<sup>ST</sup> MARCH 2019 (Contd.)

FUNDS & LIABILITIES	Rs.	Rs.	PROPERTY & ASSETS	Rs.	Rs.
<b>UNIVERSITY FUND - As per last Balance Sheet</b>		40,50,000			
<b>GENERAL FUND A/C</b>					
As per last Balance Sheet	15,82,33,750				
Add: Contributions during the year	15,100				
Less: Excess of Expenditure over Income	(21,37,124)	15,61,11,725			
<b>PROJECT FUNDS</b>		2,34,32,749			
<b>CURRENT LIABILITIES</b>					
Sundry Creditors	13,97,367				
Other Liabilities	1,55,080				
Provident Fund Payable	6,80,030				
TDS Payable	39,012	22,71,489			
<b>Total</b>		<b>34,50,02,077</b>	<b>Total</b>		<b>34,50,02,077</b>

For Sevalaya

V. Muralidharan  
Managing Trustee  
Chennai, 30<sup>th</sup> August 2019

Detailed accounts are available in the official website of Sevalaya : [www.sevalaya.org](http://www.sevalaya.org)

As per our report of even date attached  
For Menon & Pai  
Chartered Accountants  
Firm Regn. No. 008025S

A. Arjuna Pai  
Partner  
Mem. No. 007460

# CONSOLIDATED INCOME & EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31<sup>ST</sup> MARCH 2019

TO	EXPENDITURE	Rs.	BY	INCOME	Rs.
"	Educational Expenses	3,32,96,195	"	Donations Received	7,00,38,815
"	Community College Expenses	1,21,92,726	"	Grants from Ministry of Social Welfare Govt. of Tamilnadu	72,78,760
"	Craft Training Expenses	4,58,629	"	Donation For Projects	1,11,43,666
"	Children's Home expenses	50,36,696	"	Dividend From Mutual Fund	64,06,961
"	After Home Care Expenses	1,71,133	"	Interest received on deposits	85,24,608
"	Integrated Children's Home Expenses	13,75,665	"	Other Income	9,97,485
"	Children's Home Grant expenses	54,27,005	"	Excess Of Expenditure Over Income	21,37,124
"	Old Age Home Expenses	28,59,384			
"	Integrated Old Age Home Expenses	6,95,466			
"	Medical Expenses	53,99,957			
"	Agricultural Expenses	9,18,926			
"	Gaushala Expenses	18,42,401			
"	Rural Development Expenses	56,43,162			
"	CSR Expenses	1,12,05,801			
"	Donor relations Expenses	42,45,208			
"	Administration Expenses	50,33,014			
"	Depreciation	1,06,88,222			
"	Loss On Mutual Fund	37,829			
	<b>TOTAL</b>	<b>10,65,27,419</b>		<b>TOTAL</b>	<b>10,65,27,419</b>

For Sevalaya

V. Muralidharan  
Managing Trustee  
Chennai, 30<sup>th</sup> August 2019

Detailed accounts are available in the official website of Sevalaya : [www.sevalaya.org](http://www.sevalaya.org)

As per our report of even date attached  
For Menon & Pai  
Chartered Accountants  
Firm Regn. No. 008025S  
  
A. Arjuna Pai  
Partner  
Mem. No. 007460



# CONSOLIDATED RECEIPTS & PAYMENTS ACCOUNT FOR THE YEAR ENDED 31<sup>ST</sup> MARCH 2019

	RECEIPTS	Rs.	Rs.	By	PAYMENTS	Rs.	Rs.
To	Opening Balances Bank and Cash		57,63,657		Educational Expenses	3,32,66,020	
	Capital and Fund Based Donations	5,16,20,206			Community College Expenses	1,19,42,860	
	Donation CSR	1,44,89,745			Craft Training Expenses	4,58,629	
	Donations Received	7,30,89,144			Children's Home Expenses	50,16,086	
	Grants from Ministry of Social Welfare Govt. of Tamilnadu	72,78,760			After Home Care Expenses	1,71,133	
	Dividend Received on Mutual Funds	64,06,961			Integrated Children's Home Expenses	13,73,209	
	Interest Income	77,40,802			Children's Home Grant Expenses	54,02,805	
	Other Income	9,87,455	16,16,13,073		Old Age Home Expenses	27,59,384	
"	Fixed Deposit Matured				Integrated Old Age Home Expenses	6,95,466	
"	Sundry Creditors		7,20,20,000		Medical Expenses	53,95,646	
"	Other Current Assets		11,068		Agriculture Expenses	9,18,926	
			2,748		Gaushala Expenses	18,42,401	
					Rural Development Expenses	53,74,476	
					CSR Expenses	1,02,81,034	
					Donor Relation Expenses	42,36,621	
					Administration Expenses	44,66,530	9,36,01,227
				"	Investments		11,56,00,000
				"	Fixed Assets Purchased		1,94,39,489
				"	Loans & Advances		13,17,256
				"	Deposits		3,70,670
				"	Other Payables		38,19,660
				"	Closing Balance Cash and Bank		52,62,245
	<b>Total</b>		<b>23,94,10,547</b>		<b>Total</b>		<b>23,94,10,547</b>

For Sevalaya

V. Muralidharan  
Managing Trustee  
Chennai, 30<sup>th</sup> August 2019

Detailed accounts are available in the official website of Sevalaya : [www.sevalaya.org](http://www.sevalaya.org)

As per our report of even date attached  
For Menon & Pai  
Chartered Accountants  
Firm Regn. No. 0080255  
  
A. Arjuna Pai  
Partner  
Mem. No. 007460

# SALARY & BENEFITS 2018-2019

Details of board Members as on 31 Mar 2019

Name	Position on board	No.of Meetings Attended	Remuneration and Reimbursement
Muralidharan V	Managing Trustee	5	ZERO
Lakshminarayanan E	Trustee	5	ZERO
Ilayaraja G	Trustee	4	ZERO
Annapurna N	Trustee	3	ZERO
Kumaran Mani	Trustee	0	ZERO
Mageswaran A	Trustee	4	ZERO
Ramanathan G	Trustee	4	ZERO
Usha Rangarajan	Trustee	1	ZERO

Distribution of Staff according to Salary levels as on 31 Mar 2019

Slab of Gross Salary plus Benefits (₹ per Month)	Male	Female	Total (Nos)
<5000	7	19	26
5,001 - 10,000	24	59	83
10,001 - 25,000	50	63	113
25,001 - 50,000	16	17	33
>50,000	1	0	1
Total	98	158	256

Total Cost of International Travel by all Personnel (Including Volunteers) and Board Members - Nil

	Name	Designation	Remuneration (in ₹)
Operational Head of the Organisation:(Including Honorarium):	Muralidharan V	Managing Trustee	Zero
Highest Paid Person in the Organisation (Staff or Consultant):	Kingston A A	VP - Operations	6,47,587
Lowest paid person in the Organisation (Staff or Consultant):	Saranadhan M	Primary School Librarian	44,339

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Mobile: 98408 96460, 90030 44299

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Mobile - 9940076732 Email: danasekarsa@gmail.com

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**V R Vasudevan** B.E. (Hons) I.R.S.E., F.I.P.W.E.,  
Commissioner of Railway Safety (Retd.)

The students of Sevalaya are imbibing the spirit of tolerance and the spirit of social service with the added quality of humility. These are cardinal principles for the bright growth of our nation and the services are indeed immeasurable.

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# SMSO

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தமிழகத்தில் 33 கிளைகளுடன் சிறப்பாக செயல்படும் நிதி நிறுவனம்

சிறந்த இயக்குனர்களால் சிறப்பாக செயல்பட்டு வரும் நிதி நிறுவனம்

மேலும் விபரங்களுக்கு உங்கள் அருகாமையில் உள்ள எங்களது கிளையைத் தொடர்பு கொள்ளவும். எங்களது இணையதளத்தைப் பார்க்கவும்.



- 138 வருடங்களுக்கும் மேலாக மக்கள் சேவையில் எங்கள் பணி தொடர்கிறது
- 450 கோடி வர்த்தகம் செய்யும் பாரம்பரியம் மிக்க நிதி நிறுவனம்
- எங்களுடைய நிதி நிறுவனத்தின் சேவையாக நகைக்கடன் மற்றும் வீட்டு அடமானக் கடன் குறைந்த வட்டியில் கொடுக்கப்படும்.
- வைப்பு நிதி, சேமிப்பு கணக்கு, தொடர் வைப்பு நிதி கணக்கு மற்றும் பாதுகாப்பு பெட்டக வசதி சேவைகள் வழங்கப்படும் என்பதை மகிழ்ச்சியுடன் தெரிவித்துக் கொள்கிறோம்.
- தங்களுடைய நிதி பரிவர்த்தனையை எங்களிடம் துவக்கி வளமுடன் வாழுமாறு கேட்டுக் கொள்கிறோம்.

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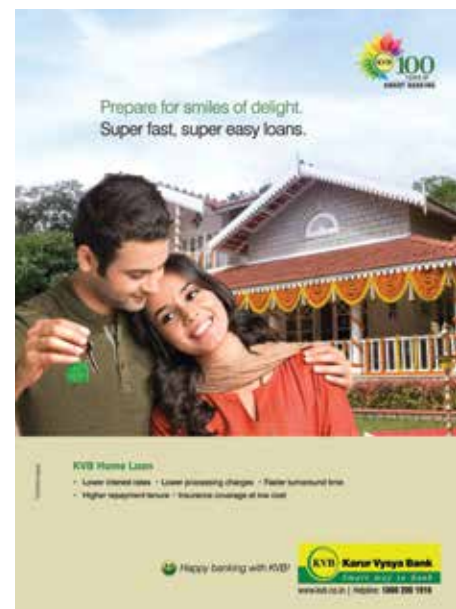
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- Mahakavi Bharathi

“The soul of India lives in its villages”

- Mahatma Gandhi

“God comes in the forms of Roti for a hungry man”

- Swami Vivekananda

- A Well Wisher

*With Best Compliments from*



**Nungambakkam, Chennai-34**  
**Contact - 9841388259/9840741420**  
**Email-msvwatertech@gmail.com**

## Sponsorship Details

You can express your love, affection and support for our children, senior citizens, dry cows and our community by sending donations.

### Sponsor Food for Children & Senior Citizens

One Time (in Rs.)			
Meals	Full Sponsor	Principal Sponsor	Co-Sponsor
Breakfast	8,000	4,000	2,500
Lunch	36,000	15,000	6,000
Dinner	16,000	8,000	5,000
Full Day	60,000	27,000	13,500
Endowment (in Rs.)			
Meals	Full Sponsor	Principal Sponsor	Co-Sponsor
Breakfast	1,00,000	50,000	32,000
Lunch	4,50,000	1,87,500	75,000
Dinner	2,00,000	1,00,000	62,500
Full Day	7,50,000	3,37,500	1,69,500

Cost of One Breakfast is Rs.25. One Meal is Rs.50. Donor can select the number of Breakfast / Meal based on their budget.

### Sponsor Education Expenses for Child

	Annual	Endowment
Education sponsorship for a child	8,000	1,00,000

### Sponsor Living Expenses for a Child

	Annual	Endowment
Living expenses sponsorship for a child	8,000	1,00,000

### Sponsor Living Expenses for a Senior Citizen

	Annual	Endowment
Living expenses sponsorship for a senior citizen	8,000	1,00,000

### Sponsor a Cow

	Annual	Endowment
Maintenance sponsorship for a cow	8,000	1,00,000

### Sponsor for a Gau Pooja

	Per Pooja	Endowment
Sponsor for Gau Pooja	1,000	12,500

For direct remittance of funds to Sevalaya for Indian tax payers:

Account Name: SEVALAYA  
Account No: 218601000134  
Bank: ICICI BANK  
Branch: Mylapore  
Chennai - 600004  
IFSC CODE: ICIC0002186

Account Name: SEVALAYA  
Account No: 029101000008743  
Bank: INDIAN OVERSEAS BANK  
Branch: Dr. Radha Krishnan Salai  
Chennai - 600004  
IFSC CODE: IOBA0000291

Account Name: SEVALAYA  
Account No: 32237434192  
Bank: STATE BANK OF INDIA  
Branch: Tiruninravur CVRDE, Avadi  
Chennai - 600054  
IFSC CODE: SBIN0010666

For direct remittance of funds to Sevalaya from overseas :

Account Name: SEVALAYA FCRA  
Account No: 064993900000111  
Bank: YES BANK  
Branch: R A Puram  
Chennai - 600028  
IFSC CODE: YESB0000649  
SWIFT CODE: YESBINBB

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