



Ambattur 1



Thanjavur



Mambakkam



Ambattur 2



Lalgudi



Thirumalaivaiyavur

2017-18 ANNUAL REPORT

30, AND REACHING OUT



| | |
|------------|------|
| Lalgudi | 2017 |
| Thanjavur | 2017 |
| Ambattur 2 | 2017 |
| Ambattur 1 | 2017 |
| Mambakkam | 2016 |
| Vadanallur | 2011 |
| Kasuva | 1988 |

It all started 30 years ago, at the mother campus at Kasuva. Vadanallur was the first foray away from Kasuva, in 2011. Then came Mambakkam, in 2016. last year saw the starting of round-the-year activities in four new Centres.

The setting up of new Centres is a reflection of the rapid pace of geographical expansion in the activities of Sevalaya.

It is made possible by the planned expansion of internal capabilities as also the trust of CSR partners in Sevalaya.

Locations and Operations

Chennai city office – Donor Relations, Operations, Accounts, Administration, Library

Kasuva – School, Hostel, Community college, Old Age Home, Gaushala, Medical centre, Organic farming, Library

Vadanallur – Medical, Community college, Library

Mambakkam – Community college, Tuition centre, Craft making, Library

Ambattur 1 – Community college, Library

Ambattur 2 – Community college

Thanjavur – Free breakfast for school children, Old Age Home

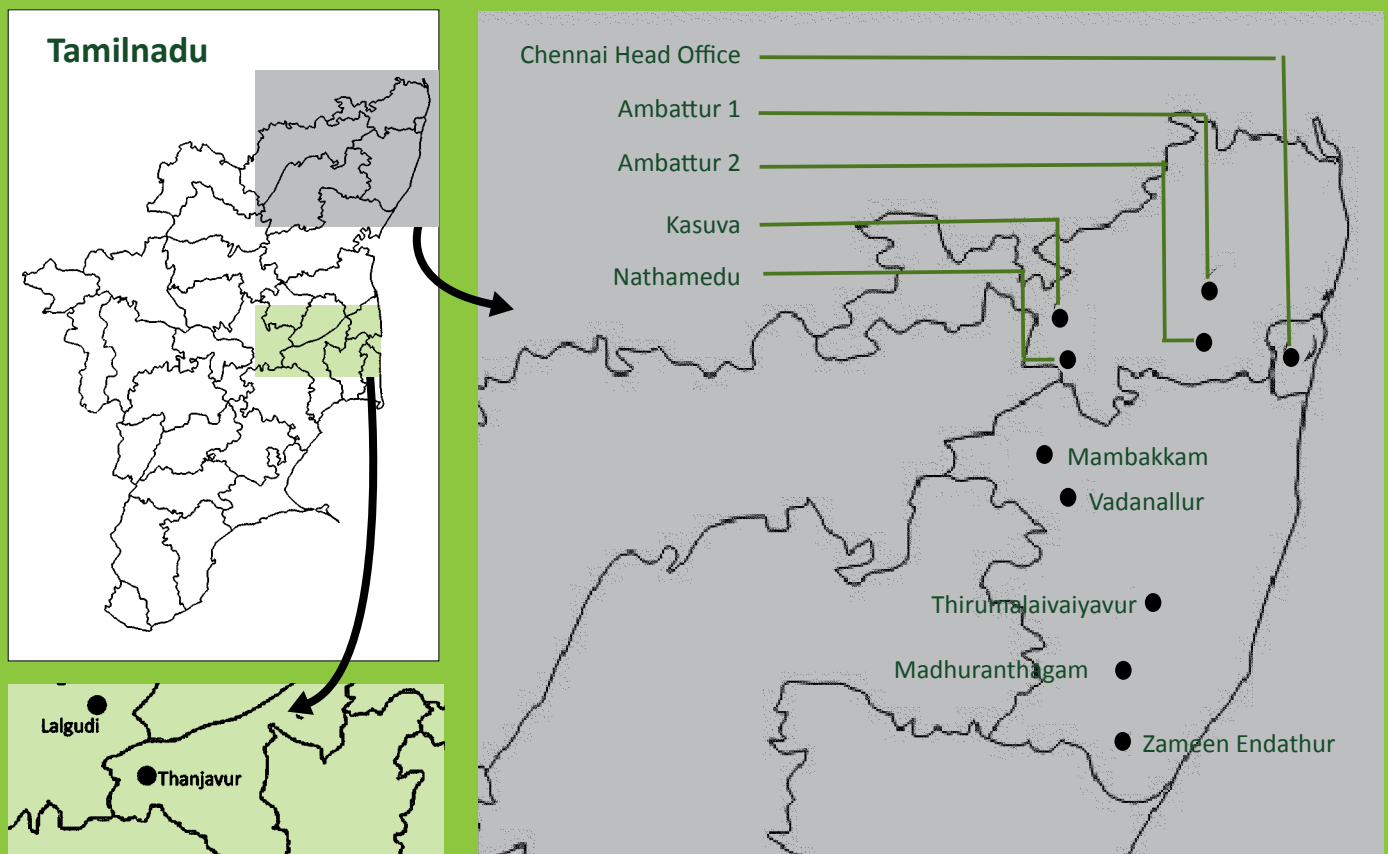
Thirumalaivaiyavur – Organic farming

Madhuranthakam – Organic farming

Zameen Endathur – Organic farming

Lalgudi – Free breakfast for elders

Nathamedu – RO plant, Tuition centre, Community Toilet, Clinic



SEVALAYA TEAM



Row-1: Tamilselvi M, Kanchana C, Vijaya R, Anupriya L N, Srividhya G, Gayathiri K, Rekha Perumal, Annapurna N, Ramanathan N, Ganesh R, Bhuvaneshwari M, Muralidharan V, Lakshminarayanan E, Ravichandran P, Ranganathan G, Muthuramakrishnan K, Jaganathan N, Shantharaj T, Vigneshwaran A, Sumathi N, Santhi S, Anandhi S, Remy R, Kanchana S,

Row-2: Saisekar K K, Vijayaraghavan R, Devaraj V, Balaji P, Kalayarasi A, Sultana R, Valarmathi P, Malarmathi K, Sumathi S, Karpagam T, Sabeera A N, Durgadevi S, Jeevitha A, Karthika J, Sumathi C, Nirmala B, Jaya M, Devaki M, Anjala R, Lakshmi R, Nithiya V, Syliva Porselvi P, Lilly Sharmila A, Pramila A, Nirmala S, Kalpana V, Kalaiarasi V, Priya N, Gajalakshmi J R, Mohana Valli S, Shamala S, Mahariga P, Sharmilakumari,

Row-3: Lakshmi S, Savithiri Srinivasan S, Kalpana P, Mary A, Sharmila P, Revathi K, Nirmala A, Bhuvaneshwari S, Muthu K, Uma Shankari R, Lakshmi S, Poongavanam R, Gayathiri T, Shanthi S, Priya V, Priyanka R, Thangapushapam N, Sasikala G, Priscilla S, Arasani A, Sathya V, Suganya V, Aparana E, Aarthi N, Kanchana C, Anjalai R, Nathiya M, Bhuvaneshwari S, Suganthi H, Anuchitra D, Jyothi B, Bakiyalakshmi V, Bhuvaneshwari M, Sathya D,

Row-4: Poomani N, Kaveri S, Abirami P, Helen A, Rajeshwari B, Jayaseeli S, Babyramani R, Vanmathi D, Poongothai V, Sathya M, Shakila S, Mariyammal S, Usha G, Hindhumathi A, Bhavani S, Manjula R, Vijayalakshmi V, Latha G, Malarkodi V, Nagamma T, Vijayalakshmi N, Selvi T, Sivagami M, Jayalakshmi J, Nathiya B, Nathiya M,

Row-5: Lakshmi P, Rani V, Samundeeshwari M, Sarasu S, Sandhiya R, Jayanthi S, Mageshwari C, Jeeva C, Chitra S, Janani B, Keerthana G, Mahalakshmi S, Kalvikarasi P, Vinitha P, Kaliyugarani G, Vanmathi E, Jansirani A, Renuka M, Vijayalakshmi R, Lavanya D, Jansirani J, Datchayani K, Thenmozhi P,

Row-6: Jagadeesan N, Vimalakannan S, Saravanan V, Mohan K, Mahalingam S, Pandi K, Palanisamy G, Abdul Nazeer K, Rangarajan M N, Munirathinam D, Murugesan C, Gayathiri A, Charumathi R, Padamavathi R, Radhika T, Priya E, Sankarapandiyan A, Kingston A A, Venkatesan L,

Row-7: Karthikeyan P, Vijayakumar S, Mohan D, Haridoss M, Siva P V, Sudhakar M, Ezhilarasan R, Karthikeyan E, Moorthy K S, Suresh S C, Umar D, Tamilvanan C, Kannan R, Krishnan P, Gunusekar A, Manivannan M, Krishnasamy G, Selladurai V, Durai D, Srinivasalu V, Chandrasekar K, Manovah P, Aravind A, Manivannan J, Srinivasan K, Arun S,

Row-8: Sathish R, Mohan D, Anandan C, Sekar T, Nagendran P, Saranathan M, Sathishkumar S, Jeevendran R, Naveen Kumar P, Illankumaran P, Dinesh Kumar B, Prathap D, Rakesh S, Samayavelou E, Vigneshwaran K, Dinesh Kumar B, Senthil S, Dinesh Kumar M, Subramani M, Anbu J, Ganesh E, Hari Krishnan M, Jayagopi J, Bharathpandiyan M M, Jeevakumar G, Anandan M T, Prasanna P, Jacob A, Balaji S, Najim Navaz S,

Inset : Venkataramani T S, Thomas T Abraham, Dr Devendra Oza D K, Thilak Iyer, Chandramouli B, Ilayaraja G, Shankar R, Kumaran Mani, Dr Malavika Vinodkumar, Lakshmi Murali, Mageswaran A, Dr Prof Mani S V

MANAGEMENT HEADS

Founder and Managing Trustee

Muralidharan V, *Software Engineer*

Board of Trustees

Annapurna N, *Educationist*
Ilayaraja G, *Software Engineer*
Kumaran Mani, *Entrepreneur*
Lakshmi Narayanan E, *Tax & Investment Consultant*
Mageswaran A, *Social Activist*
Ramanathan G, *Software Engineer*
Shankar R, *Entrepreneur*
Thilak Iyer, *Management Consultant*

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Amarchand Jain M, *Social Activist*
Chandramouli B, *Social Activist*
Lakshmi Murali, *Software Engineer*
Dr Malavika Vinothkumar, *Nutritionist*
Prof Dr Mani S V, *Software Engineer*
Muthuramakrishnan K, *Social Worker & Educationist*
Oza D K IAS, *Rtd. Chief Election Commissioner*
Thomas T Abraham, *Communications Consultant & Trainer*

Hon. Co-ordinator

Venkataramani T S

Hon. Correspondent

Bhuvaneswari Muralidharan

Statutory Auditors

M/s Menon & Pai,
Chartered Accountants,
12/4 - Ashirwad Apartments,
Puliyur First Lane,
Trustpuram, Chennai – 600024.

Academic Heads

Nirmala B, *Tamil*
Manjula R, *English*
Sumathi S , *Mathematics*
Dinesh Kumar B, *Physics*
Jeevendran R, *Chemistry*
Vijaya R, *Biology*
Kingston A A, *Computer Science*
Lakshmi P, *Economics*
Lakshmi S, *Commerce and Accountancy*
Sathish Kumar G, *Agriculture*
Hindumathi A, *Social Science*
Sankarapandian A, *Physical Education*

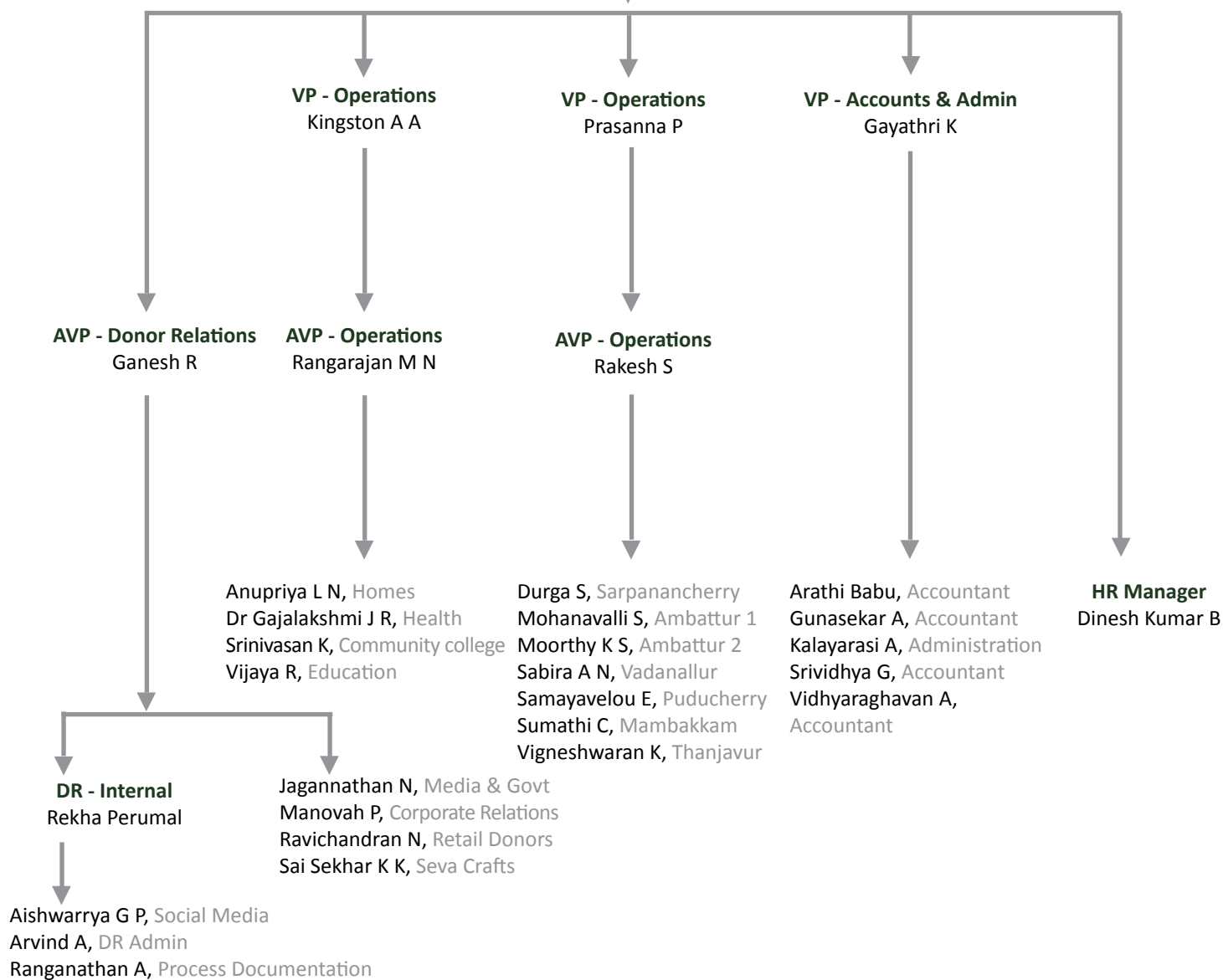
Contents

- Management Heads
- Organisation 1
- Vision - Mission - Values 2
- Our Activities 3
- Our Coordinates 4
- Our Associates 5
- What They Say 6
- Thematic Stories
 - Ambattur 1 - Escape from unemployment in 4 months 9
 - Thanjavur - Free breakfast for school children 10
 - Lalgudi - Free food for the homeless elders 11
 - Mambakkam - Free supplementary education 12
 - Thirumalaivaivayavur - Transforming an arid land 13
 - Ambattur 2 - Empowering women to earn livelihood 14
- Managing Trustee’s Report 15
- 30 years..... 23
- Financial Statements..... 24
- Activities in focus
 - Free medical treatment: a boon to villagers 30
 - New trade in Community College: Baking for living..... 31
 - Innovative way of teaching BGV curriculum 32
 - Free legal cell for the underprivileged 33
 - New facility for Gau pooja round the year 34
 - Expanded physiotherapy unit, serving villagers..... 35
 - Taking English across the school, community colleges 36
- Advertisers’ messages..... 37

ORGANISATION CHART

**Board of Trustees / Advisors /
Hon. Co-ordinator / Hon. Correspondent**

Founder & Managing Trustee
Muralidharan V



Vision

The vision of Sevalaya is to serve the rural poor and transform them for an equitable, happy and fulfilled society with an improved quality of life.

Mission

Sevalaya's mission is to offer required quality inputs free to:

- Children:** Providing high quality education, life skills and character building for rural children to prepare them for productive, healthy and happy lives.
- The aged:** Caring for the aged and ensuring their physical, mental, spiritual and emotional well-being.
- Rural citizens:** Providing capacity enhancement initiatives for the rural poor for self-sustaining livelihoods and lifestyles.

Values

Service and sharing
Equality of all humans
Indian, yet international
Courage of conviction
Discipline
Fair means

OUR ACTIVITIES

Education

(Mahakavi Bharathiyar Unit)

Mahakavi Bharathiyar Higher Secondary School is a Govt. recognised, unaided school for classes from Montessori to Higher Secondary. It provides quality education 100% free. The school provides value-based education to make the children self-reliant and responsible citizens. Teachings of Mahakavi Bharathiyar, Mahatma Gandhi and Swami Vivekananda are imparted to the children.

- Free Education from Montessori to Std XII
- Free uniforms, stationery, note books, bags
- Free transport for Primary school day scholars
- Total school strength 2000+
- Minimal drop outs - 0.5%
- Centum or near centum results in Board exams (Stds X, XI & XII)

Mahakavi Bharathiyar Community College, provides skill training to school dropout youth from the villages and helps them get jobs.

- 400 students per batch in 5 locations
- 10 trades
- Live Labs for practical training
- Technology Partnership with Corporates
- 75% placement
- Internships
- Soft skills training
- Value education

Swami Vivekananda Library (Including Mobile Library) has over 20,000+ books including the complete works of Mahakavi Bharathiyar, Mahatma Gandhi and Swami Vivekananda and also books on various topics like self-improvement, Physical and Biological Sciences, IT and Engineering.

- Free Library with a collection of 20,000+ books
- Open to public
- Mobile Library reaching out to 500 people per month in 4 villages
- Functional in Ambattur, Vadanallur, Mambakkam and Chennai Centres

Rural Development

(Mahatma Gandhi Unit)

Environmental Education

Sevalaya imparts environment education to its children and implements the same in the campus. It segregates the degradable and non degradable wastes for disposal.

Tapping Solar Energy

80% of operations in Sevalaya's Kasuva campus is powered by Solar energy.

Organic Farming

Organic Farming is implemented in the three centres namely, Kasuva, Thirumalaivaiyavur and Madhuranthakam. Cow dung, Panchakavya and Vermicompost are used as bio fertilizers. Sevalaya conducts regular workshops to propagate organic farming.

Vinobhaji Gaushala

Vinobhaji Gaushala shelters for 70 dry cows. It also shelters cows yielding milk which is consumed by residents.

Mobile Medical Camps

Mobile Medical Camps are conducted every day in 4 villages- 2 in Thiruvallur and 2 in Kancheepuram district. Dedicated team of doctors and nurses visit the villages in mobile medical vans and conduct eye, dental, general check up. Physiotherapy camps are also conducted. Free medicines are given for the benefit of the residents and villagers.

- Green Zone
- Organic Farming
- Gaushala
- Medical camps
- Mobile medical camps

Homes

(Swami Vivekananda Unit)

Swami Vivekananda Boys Home and Mother Teresa Girls Home (partly aided, recognized as "Children's Home" under Dept. of Social Defence, Govt. of Tamilnadu)

Presently these homes shelter around 175+ children. These homes provide food, education, opportunities for skill development and talent promotion in an atmosphere of love and care.

These children are taken care of till they become self reliant. Many of the children are now well settled in life, pursuing careers as qualified mechanics, electricians, artisans, bank officers, nurses and software professionals.

Sri Ramakrishna Paramahansa Old Age Home (unaided, recognized by the Social Welfare Department, Govt. of Tamilnadu)

It is a home for poor and destitute senior citizens. The home strives to provide dignified living to them in the evening of their lives. 60 senior citizens have made their homes here.

Integrated Campus (aided, recognized by the Social Welfare Department, Govt. of Tamilnadu)

Sevalaya has been selected by the Govt. of Tamilnadu for implementation of its programme in Thiruvallur District, the Integrated Campus under which 25 destitute senior citizens and 25 destitute children are housed in one campus.

Mahatma Gandhi Medical Centre

The centre with 12 beds provides quality health care free of cost to the residents and the neighbouring community.

- Boys Home and Girls Home housing 175+ orphan/destitute children
- Old Age Home housing 60 senior citizens
- Integrated Campus housing 25 senior citizens and 25 children in the same campus
- 12 bedded Medical Centre offering free, quality health care to residents as well as villagers

OUR CO-ORDINATES

Date of Establishment:

29 May 1988

Constitution:

Registered as a Charitable Trust 100/88
Registered under FCRA (Regn. No. 075900640)

Donations are exempted under sec 80G of the IT Act.

City Office

New No: 54, Old No: 103
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Mylapore, Chennai – 600004
Tamilnadu, India.
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Kasuva

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Utharamerur

Vadanallaur village,
Utharamerur,
Kancheepuram - 603406
Tamilnadu, India.
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Ambattur II

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Thanjavur

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Thirumalaivaiyavur

Periyavaiyavur village,
Malaivaiyavur post,
Madhuranthagam Taluk,
Kancheepuram - 604408.
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Madhuranthagam

Zameen Endathur village & post,
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Kancheepuram - 603311.
m: 8220809564
e: sevalayagandhi@sevalaya.org

Sunguvarchatram

Rajarajeswari Complex,
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Puducherry

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ASSOCIATES

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www.facebook.com/sevalaya

www.youtube.com/sevalayacharity

OUR ASSOCIATES



Help Foundation



Mara Breech Foundation



Page Pierre Foundation





Thiru D Elangovan B.A., B.L.,
Principal District Judge/Chairman,
District Legal Services Authority, Tiruvallur



செல்வி M. பிச்சம்மாள் B.Sc. BL
மாவட்ட நீதிபதி
தலைவர் / நிரந்தர மக்கள் நீதி மன்றம்
திருவள்ளூர்



G Saraswathi M.L.,
Secretary/Senior Civil Judge District
Legal Services Authority, Tiruvallur



T N Ramachandran
Sekkizhar adippodi, Thanjavur



R Sathiyamurthy
Assistant General Manager - CMMS
Petrofac Engineering Services India Pvt Ltd

Sevalaya Charitable Trust has embarked its social services by developing the villages in and around Tiruvallur district to improve the standard and quality of rural life. It has coordinated with the District Legal Services Authority of Tiruvallur for effective implementation of poverty alleviation. Looking forward with more such progressive coordination and activities. I as the Principal District Judge And Chairman Of District Legal Services Authority wish them all grand success!

ஏழையின் சிரிப்பில் இறைவனைக் காணலாம் மாமனிதன் சொல்லிய இனிய வார்த்தைகள், அதை “சேவாலயா” வில் காணலாம்.

சேவை என்பது எல்லா இடங்களிலும் செய்யப்படுகிறது. ஆனால் சேவையே தனது மூச்சாக கொண்டு செயல்படும் இடம் சேவாலயா என்பதை அங்கு சென்ற போது உணர்ந்தேன். அங்கு படிக்கும் குழந்தைகள் தங்கள் எதிர்காலம் குறித்து கவலைப்படாமல் படிப்பதற்கும் தொழிற்கல்வி கற்பதற்கும், சேவை புரிவதற்கும் ஊக்கமளிக்கும் திரு. முரளிதரன் அவர்களின் செல்பாடு மிகவும் பிரமிக்கத்தக்க வகையில் உள்ளது. அங்கு குழந்தைகள், முதியோர்கள் நல்ல முறையில் பராமரிக்கப்படுகிறார்கள். கோசாலை அமைந்துள்ளது. நல்ல உணவு, காற்றோட்டமான சூழல், சுத்தமாக பாரமரிக்கப்படும் இடங்கள் ஆகியவை அங்கு இருப்பது இன்னும் சேவாலயாவின் கூடுதல் பலம். அங்கு சேவை செய்யும் அனைத்து மக்களும் அந்நிறுவனத்திற்கு கூடுதலான பலம். சேவாலயா மேலும் மேலும் வளர என் இதயங்கனிந்த நல்வாழ்த்துகள் திரு. முரளிதரன் அவர்களின் சேவை இந்தியா முழுவதும் பரவட்டும் என்று என் மனமார் வாழ்த்துகிறேன்.

Educating rural children as one of its missions, Sevalaya Charitable trust has been traveling with Tiruvallur district Legal services authority as an active Non-Governmental Organisation for the past two years especially in implementing the NALSA scheme of child friendly legal services. The trust has contributed to the rural society by making their students to participate in all awareness campaigns conducted by the District Legal Services Authority in the villages especially that related to children. As community service to nearby villages, Sevalaya has facilitated Tiruvallur District Legal Services Authority to open Legal Services clinic in its campus. I, as Secretary of District Legal services Authority wish Sevalaya in all their future endeavor to serve the rural poor and improve their quality of life.

The very name Sevalaya is an excellent indicant of its mission. Hinduism is best explained in two short and sweet dicta they being “Love All” and “Serve All” These two dicta are actualized by Sevalaya. Pamphlets issued by it highlights its ever nascent achievements. I pray to God that He be pleased to make it grow from strength to strength.

Sevalaya 30, has not just happened overnight, but evolved through a conscious and dedicated effort of many good hearts filled with Compassion and Love. When I first visited Sevalaya I was happy to know about various services like Education, Old age home, Village service etc. Care for the uncared in the society is being demonstrated at every corner of Sevalaya. Care for the dried up Cows is another feather on the cap.

“If one wants to see the poetical lines of Great Bharathi in living form, Sevalaya stands for it with all its folded hands and love for the humanity. May Sevalaya live long, till the MOON and SUN are present, by the grace of The Almighty”.

It was quite a humble and unique experience for GBS RBO @ Haddows on 11th Nov'2017 as close to 300 plus volunteers participated in a grand gala event organised exclusively for Sevalaya kids. The volunteers got an opportunity to interact with the little kids and take them through twenty different stalls placed. The kids visited all the stalls and enjoyed themselves by playing at each stall. For the volunteers the four plus hours were quite enriching to know the skill and acumen every kid possessed. It was like the time was too short and it came to a quick end and that was the feeling mutually with the kids and volunteers. Thanks to Sevalaya Management for providing GBS with this great opportunity!!

I was first introduced to Sevalaya in 2016. I was quite stunned (that would be an understatement) with the level of work & service which they do for humanity. It was a very humbling experience. Noble thoughts & intentions were followed up by noble deeds. It would have been no easy task to set up the Centre & sustain it. No task or no service is difficult for them. Helping the underprivileged & the less fortunate and making a difference to society - we bow our heads in reverence.

We at BNY Mellon are privileged and proud to be associated with them. Thank you Sevalaya for all that you are doing for the society. We are very proud of you.

My warm congratulations to Sevalaya for completing 30 successful years of relentless unselfish services to society. My felicitation goes to the school administrators and teachers who have helped in achieving this. The mind, will and skill of a sculptor decide the shape of the stone. Likewise, Sevalaya mind, will and skill is helping to shape thousands of youngsters life. We at Lotte are delighted to be associated with Sevalaya in providing them library facilities and also sponsoring children's for their education.

We applaud the Sevalaya team members for their energy, hard work, dedication in raising underprivileged children for a better future. Let tomorrow dawn with still better hopes and better dreams in the years to come.

Having come to know from a friend about Sevalaya, an organisation for the poor founded by Mr. Muralidharan, few of us from Aravind Eye Hospital, Chennai visited the institution to know more about the place. The school was impressive. In the Montessori Section they have lot of tools for creativity, to imagine and to innovate especially for the little children. These children are also taught discipline and values for their life. We conducted School screening camp and also trained the teachers. We would like to continue our relationship with this organisation for years to come. Congratulations to this organisation and the founding members on this day. We wish you a great success in bringing up children with values for years to come!

Sevalaya has been carrying out exemplary work in transforming the lives of rural poor. We are happy to have partnered with Sevalaya in our CSR initiatives and are deeply impressed with their contribution in providing quality education, life skills to children.

In our association over last nine years, Sevalaya has been exceeding our expectations in their initiatives for educating rural children, caring for the aged and their rural initiatives for self-sustaining livelihood. Every visit to Sevalaya by our team has been impressive. Our best wishes to Sevalaya, Murali & team.



Ramesh Srinivasan
Head, Retail Banking Operations, RBO-
Management, Standard Chartered GBS



Vishwanathan Gopalan
Director, GDC Finance, Chennai,
BNY Mellon International Operations
(India) Pvt. Ltd



Sun woo
Vice President, Lotte Choco pie



Natchiar
Vice Chairman Emeritus,
Aravind Eye Care System



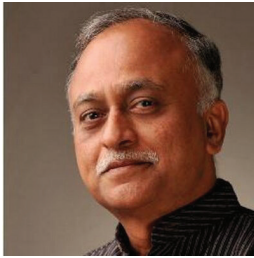
N K Prasad
President & CEO CAMS



J Kamaraj
Dy. Director (News)
Doordharshan Kendra, Chennai



Vijay S Goppan
Associate Vice President - Operations
SPI Global



இசைக்கவி ரமணன்
Musical Tamil Poet



R Madhavan
New York International Banking Consultant
Retired Managing Director, Standard
Chartered Bank, Singapore and New York



Swathanthra Sakthivel,
Secretary, Bala Mandir Schools

Sevalaya, the 30 year old organization, has achieved, to its credit, 100% literacy, eradicating child labor, among several other services. It is a great delight that Sevalaya truly pursue the path laid by our great leaders Mahatma Gandhi, Swami Vivekananda, Mahakavi Bharathiyar.

I had an occasion to visit and participate in a grand function held at their campus to mark birth anniversary of Shri K. Kamaraj last year. I had an euphoric moment when I went round the campus to see all the activities.

Sevalaya also serves destitute elders, children. In short they address all social needs to serve rural poor.

I wish Sevalaya all success and to reach several milestones in their endeavors.

As a key member of SPI Global's Corporate Social Responsibility team, I happened to meet some officials of Sevalaya, including its founder Mr V. Muralidharan, five years ago. Since then, we have celebrated our CSR day with the students, staff and inmates of the organization.

The milestones of the organization show genuine growth, with every individual dedicated in helping the Sevalaya tree spread its branches. The amount of work that has been put in by teachers to uplift their students is highly impressive. Since 2013, we have witnessed the faithful efforts of Sevalaya members to outperform and compete with students from other privileged institutions. The love and affection shown by volunteers make the destitute elderly feel that they are in their own home. I would say, they live in God's own home.

“அன்ன யாவினும் புண்ணியம் கோடி ஆங்கோர் ஏழைக் கெழுத்தறி வித்தல்”.

பாரதி கண்ட நெடுங்கனவை நிறைவேற்றுவதே தமது வாழ்க்கையாகச் செயல்பட்டு வருகிறது சேவாலயா. ஆயிரக்கணக்கான ஏழைக் குழந்தைகளுக்குத் தரமான கல்வி வழங்கி அவர்கள் கண்ணைத் திறக்கும் மகத்தான வேள்வியைச் செய்துவரும் சேவாலயாவை நான் வாயார, மனமாரப் பாராட்டுகிறேன், வாழ்த்துகிறேன்.

சுவாமி விவேகானந்தர், மகாத்மா காந்தி, மகாகவி பாரதியார் இவர்களை ஆதர்சமாகக் கொண்டு செயல்பட்டு வரும் அற்புத நிறுவனம் சேவாலயா அறச் சீற்றம், அகிம்சை, ஆவேசம் இவை கலந்தே திரு. முரளி அவர்கள் இருப்பதை என்னால் புரிந்துகொள்ள முடிகிறது அவருடன் நிழலாகத் தொடரும் திருமதி. புவனா அவர்கள் என் வணக்கத்துக்கும், நன்றிக்கும் எப்போதும் உரியவர்.

சேவாலயாவைச் சேர்ந்த அனைவரும் எல்லா நலங்களும் பெற்று, சீரும் சிறப்புமாக வாழவேண்டும் என்று எல்லாம் வல்ல பராசக்தியை நெஞ்சார வேண்டுகின்றேன்.

My association with Sevalaya began in 2007 when my friend Mr. Srinivasa Rajan mentioned the good work being done there. I visited Sevalaya with him and was very impressed by the vision and philosophy of the organization as well as the adoption of some of our great leaders as role models for the children.

Over the years I have been visiting Sevalaya and am very happy to see the significant growth of the organization and the stellar services rendered in the field of education, welfare of children and elderly, skill development and Goshala. My congratulations to Sevalaya on reaching the milestone of three decades and I wish them more success in the future in executing on their vision.

Sevalaya is the shining example of how rural areas can be developed for the benefit of the community. I appreciate the introduction of the Montessori methodology for the students to learn the concepts. The various pre-writing activities are being done keeping in mind the way fine motor skills should be developed for writing. At the Montessori exhibition, the students were clear in their explanations. I went round the campus where so many service activities are being conducted with so much dedication. I was amazed at the way the 5s programme and the segregation of waste materials are being implemented.

My best wishes to Mr. Murali and all those who are involved many more years of committed service.

N Sandhiya was in despair after finishing her graduation. With no job in sight, she chanced to meet the student mobilizer of Sevalaya's Mahakavi Bharathiyar Community College, Ambattur and joined the four month E-publishing course. She says, "The training was excellent. I got placement in Flatirons Jouve immediately on completion of the course. Within six months of joining, I was awarded the "Shining Star of the Year 2018" by my team manager, at Flatirons Jouve."

Started in 2017, Sevalaya's Community College at Ambattur offers free four month courses in 'E-publishing' and 'Tally' to unemployed youth. Besides technical subjects, the training covers life coping skills, computer literacy, communication skills, basic finance skills and customer servicing skills.

These courses meet the growing demand for candidates with specialised job skills and soft skills, in MNCs as well as SMSEs.

This real-time, placement-focused training has resulted in 75% placement in various sectors. This is a significant transition from unemployment to employment in the organized sector.

The community college is sponsored by Larsen & Toubro Infotech.

Courses

E publishing
Tally

Placement 75%



Free breakfast for school children

Breakfast is the most important meal of the day. Children who eat breakfast have more energy and do well in school. But in many rural schools, mid-day meals are the first and the only full meal for poor children who come to school with an empty stomach, affecting their concentration and performance.

Sevalaya initiated the free nutritious breakfast programme for the children studying in four Panchayat Union primary schools in Thanjavur. The programme was then extended to the students of Corporation Girls Higher Secondary School, appearing for X, XI and XII Board exams for the last term i.e Jan to Mar 2018. This has not only improved the health of the children but has also improved the enrolment, students attendance and concentration levels.

This programme is sponsored by Thamarai International School, Thanjavur, volunteers S Krishnan & Poorani and many other individuals in Thanjavur.

Free Nutritious Breakfast for poor students at Thanjavur

No. of Beneficiaries 1,000

No of Schools 5



Lalgudi is a small town. The main occupation is agriculture and even that had failed due to water scarcity. Not many industries are also located there. There are no employment opportunities and the poverty rate is high. While the going is difficult for the poor, the plight of the poor, disabled elders is pathetic.

The combination of old age, disability and poverty has driven many elders to beg for food in the streets.

Sevalaya offers free breakfast to many such abandoned elders found in the streets of Lalgudi. Sevalaya's advisor K Muthuramakrishnan, personally visits many areas and distributes breakfast packets to them.

This initiative of Sevalaya is sponsored by many individual donors.



Free nutritious breakfast for destitute old people at Lalgudi throughout the year.

No. of beneficiaries 4,500



J Karthika, tutor at the Mambakkam centre, has won accolades from four teachers of the local Government Middle school, duly endorsed by the Principal of the School. The students who attend the tuition classes at Mambakkam have fared significantly better in the exams as compared to the other students. Her teaching methodology is to drill the fundamentals into the children's mind. The children found the rest of the task easy, at the school.

Mambakkam community college imparts tailoring training to unemployed women, and conducts computer skills programme for youth. It also houses a library that has books and periodicals that is open to the public. 27 children have benefitted from the tuition class in the current academic year. Free craft classes are conducted for the rural women on Sundays.

All the services are provided free of cost to the beneficiaries. This initiative is sponsored by PPG Asian paints.

No. of beneficiaries

| | |
|----------------|-----|
| Tailoring | 73 |
| Computer | 31 |
| Tuition centre | 27 |
| Library | 500 |
| Craft classes | 60 |



Creating a woodland at
Thirumalaivaiyavur

2,000 casurina tree saplings
100 teakwood saplings
17 tamarind tree saplings
27 banana saplings

A gift of one acre agricultural land by Ambattur Clothing Limited, in Thirumalaivaiyavur, 16 KMs from Utharamerur town in Kancheepuram district is blossoming into a small plantation. For now, 2,000 casurina saplings have been planted in 60 cents. This prevents soil erosion and makes it fertile for future use. In the remaining 40 cents, 100 teak wood trees, 17 tamarind trees and 27 banana plants have been added.

The place is self-contained with a solar powered living quarters and a borewell.



No. of beneficiaries 265

No. of batches per year 12

A one month free course in tailoring is conducted for underprivileged women in Sevalaya's Community College, Ambattur II. The students are trained to suit the requirements of export garment units. The placement rate is 100%. In addition to training in tailoring, they are also given training in soft skills, spoken English, and value education.



Dear Friends,

30 years is normally seen as one generation. So Sevalaya is stepping into second generation now. From being known as a Kasuva village centric organisation, Sevalaya has now expended well into Chennai, Thiruvallur, Kancheepuram, Thanjavur and Trichy districts and started initial moves in Tirunelveli district and Puducherry. Sevalaya Centres are now operational in Kasuva village (near Thiruvallur), Ambattur, Ambattur Industrial Estate (Chennai district), Vadanallur (near Utharamerur), Mambakkam (near Sriperumbudur), Zameen Endathur (near Madhurantakam), Thirumalaivaiyavur (near Vedanthangal), Thanjavur corporation and Lalgudi (near Trichy). Activities cover care of underprivileged children, school education, skill development, feeding the hungry, senior citizen care, animal welfare, organic farming, health and environment related activities, sports, spreading the message of Bharathi, Gandhi and

Vivekananda etc. The staff strength has crossed 200, children in school crossed 2,000, skill development beneficiaries around 1,000, many thousands benefit from our feeding the hungry program and awareness programs. This journey to reach out to the people in need has gathered momentum in this 30th year of service. Thank you for making this possible.

Expansion

In the five community colleges run by Sevalaya, new activities were introduced.

To help the school children and local villagers, Sunday classes were started. The community college at Mambakkam also became an evening tuition centre. Sunday craft classes were introduced for the women. The bakery in Kasuva picked up speed and now more than 10 different items are prepared, including bread, bun, cake, puffs and cookies. The community college activities are supported by BNY Mellon, Subramanian N, Singapore, Larsen & Toubro Infotech, ACPL, Hot Breads, Flatirons Jouve India, PPG Asian



Paints and Standard Chartered Global Business Services.

Steady supply of organic vegetables throughout the year was made to the kitchen. Supply also started coming from Sevalaya's organic farm in Zameen Endathur and Thirumalaivayavur. Organic farming is supported by PwC and D V Sridharan, a long standing donor and well-wisher of Sevalaya who has donated land to the organisation at Zameen Endathur.

The area of health care also saw a lot of expansion. Now Sevalaya covers 80 villages, every month, through its mobile medical vans in Thiruvallur and Kancheepuram districts, put together. A full-fledged physiotherapy unit sponsored by BNY Mellon started its operations, in Kasuva centre. With additional doctors, the consultation hours have been extended from 8AM to 8PM every day at Sevalaya's Mahatma Gandhi medical centre. Health initiatives are supported by BNY Mellon, Cholamandalam Investment and Finance

Company Ltd, N Subramanian, Singapore and Rural Electrification Corporation.

Free breakfast is given to nearly 1,000 children studying in government schools in Thanajvur. Also free breakfast is supplied to elderly pavement dwellers in Lalgudi, near Trichy. These activities are sponsored by Thamarai International School, Thanjavur, Volunteers S Krishnan & Poorani and many individual donors. Sevalaya's old age home construction in Thanjavur is nearing completion.

The land was donated by K Muthuramakrishnan, Advisor, Sevalaya and one wing of the old age home is sponsored by Petrofac Engineering Services Pvt Ltd.

A new platform with the statue of Rajagopalan (King of cow herds) is constructed at Sevalaya to perform Gau poojas.

Eye camps are held with support from Standard Chartered Global Business Services(SCGBS) and Sankara Nethralaya. Dental, ENT, cancer detection, skin, Hepatitis B, Physiotherapy, liver and

general camps are also arranged from time to time, based on the need.

Villagers get services of expert doctors for free. Apollo pharmacy is giving free medicines for old age home.

New activities

M/s. Page Pierre Foundation contributed towards making Kasuva a technology enabled campus. The whole Kasuva centre is now Wi-Fi enabled. To ensure security of the residents, Public addressing system, CCTV cameras have been installed at all key areas. The various units at Kasuva centre are connected by EPABX. The Foundation also funded the development of a complete software system, to be used in-house for all Sevalaya functions. The program called "Go Digital", streamlined Sevalaya's internal systems and better control and decision making based on data is possible now, at the push of a button. The Foundation also sponsored smart class rooms, so that children can view colourful videos and learn lessons instead of the chalk and talk method.



Laptops and audio visual equipment were also made available to Sevalaya's teachers under this project. Under the Foundation's grant, the awareness on cleanliness to the students and villagers continued this year also. The Foundation also sponsored the construction of two new staff quarters.

Thiruvallur district court requested Sevalaya to open a free legal aid cell in Kasuva village. The district Judge came in person, inaugurated the cell and interacted with the lawyers and villagers. Under this program, lawyers from Thiruvallur court will be available in Sevalaya's free legal aid cell to help villagers who have legal problems.

Around 20 villagers every week make use of this facility.

Sevalaya organized many tree planting and pond cleaning activities, sponsored by, Asian Paints, Hyundai Glovis and Cholamandalam Investments and Finance Company Ltd. Sevalaya also made paper bags, cloth bags and distributed free to visitors and donors as an alternative to plastic bags.

Improvements to ongoing activities

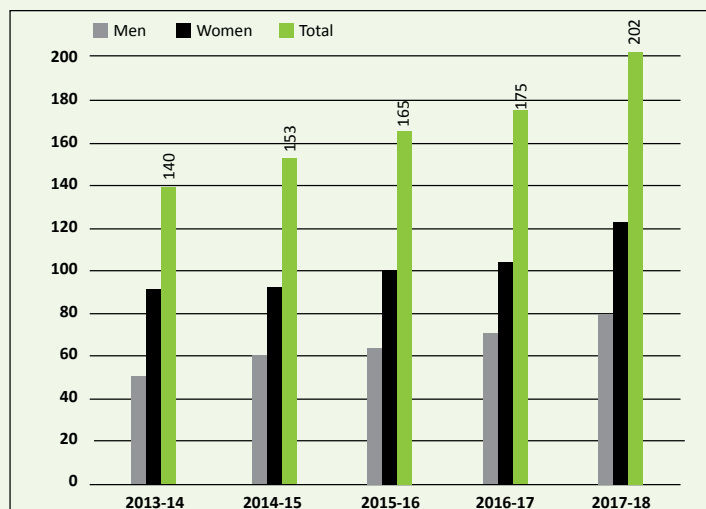
During the year, many ongoing activities saw remarkable improvements.

Education sponsorship got a boost as many corporates were coming forward to sponsor the education of children. Standard Chartered Global Business Services (SCGBS), CAMS, SPi Global, FSS, Help Foundation, GRT and many individuals supported us in the cause.

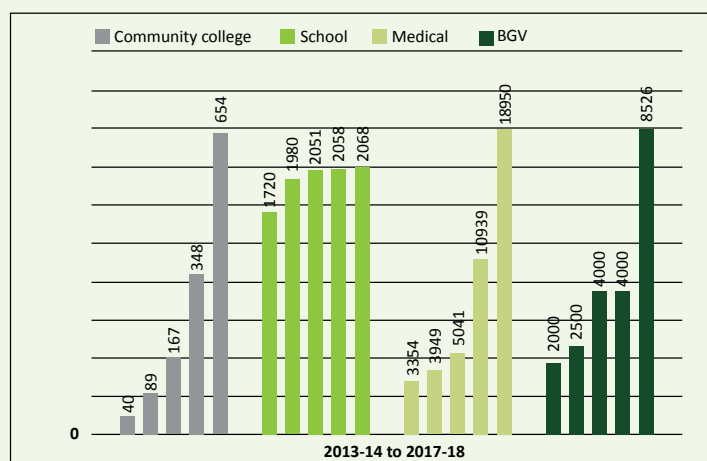
BNY Mellon sponsored the educational kits consisting of a good quality school bag, notebooks, record notebooks, brown colour wrapper, pencil box with pencil, pen, scale, eraser, small scissors, cellotape, crayons, sketch pens, lunch bag with lunch box and water bottle. The children were very thrilled to receive the bags. Two sets of uniforms for each student sponsored by Gurukrupa foundation welcomed the children on the first day of the academic year. The brand new uniforms and note books are an added attraction to Sevalaya school every year.

There is more focus on Sports, to spot the talents and groom the students to achieve District/State/National levels.

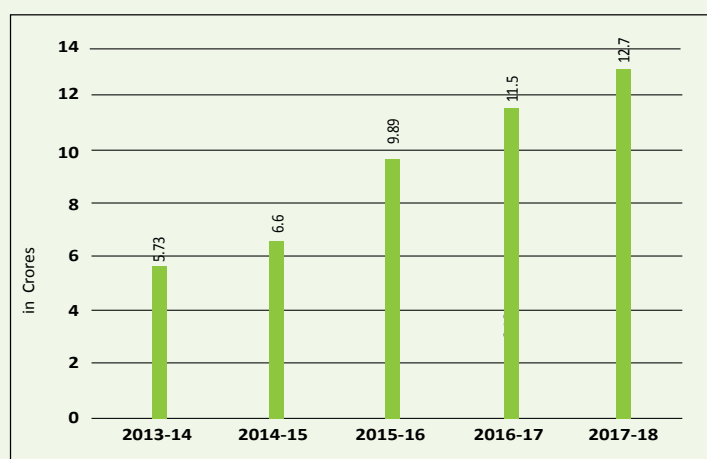
Staff Strength



Beneficiary Strength



Annual Revenue



In 2017 -18 academic year, Sevalaya won 87 gold, 77 silver and 44 bronze medals -totally 208 medals in athletics. In Games the under 17 boys team and under 19 girls team of Sevalaya reached Divisional Level. 4 students have been selected for Tamilnadu Handball Team and will be representing the State in the National Games. 5 students who completed grade 12 have secured college admission on Sports quota with full scholarship for tuition fees and also free accommodation in college hostel.

Sevalaya's award winning moral education (BGV) is now taken to various schools all over Tamilnadu. Sevalaya staff visit schools as far as Rameswaram, and take classes on Bharathi – Gandhi – Vivekananda (BGV). This activity is sponsored by Mara Breech foundation.

Sevalaya free school is upto grade 12 and children who pass out find it difficult to continue higher education in universities. Sevalaya tries to get support from its donors to make arrangements for college fees for such children. This year BNY Mellon came forward to sponsor the higher education of 44 children. Sevalaya also encourages its staff to equip themselves with better qualification. Many staff pursue higher education and Sevalaya makes arrangement for funds through Mara Breech foundation.

San Diego Foundation, USA sponsored the salaries for 18 teachers.

Sevalaya celebrated the *Shashtiaphapoorthi* (60), *Bhimaratha santhi* (70) and *Sadabhishegam* (80) birthday celebrations of elders at the Old Age Home.

Continuous improvement is a key factor in Sevalaya. This year Sevalaya has taken up implementation of "5S" model of work culture improvement.

T M Venkatesan, Chairman and Mentor, Focus 5, a Hyderabad based training institute and team are providing support free of cost.

With many women empowerment programmes, Sevalaya celebrated Women's day in a grand manner. In last couple of years, Sevalaya got invited to many corporates to celebrate Women's

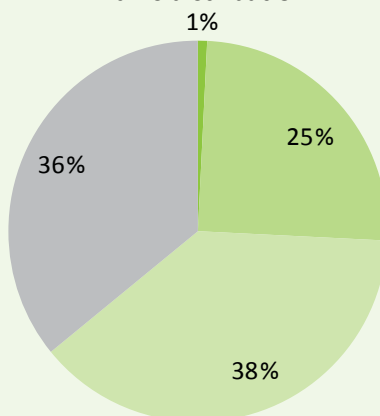
Academic Performance

Dropout rate in 2017-2018 : 0.5%

Total school pass percentage for all classes : 98%

(This mean that out of every 100 students who joined our school at Kindergarten 98 students came out successful, passing the Higher Secondary (XII grade) Examination this year.)

Marks distribution

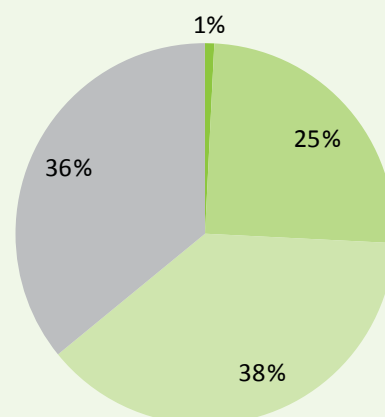


**X STD
Public Examinations
2017-2018 Nos.**

Entered - 129

Passed - 128

Marks distribution

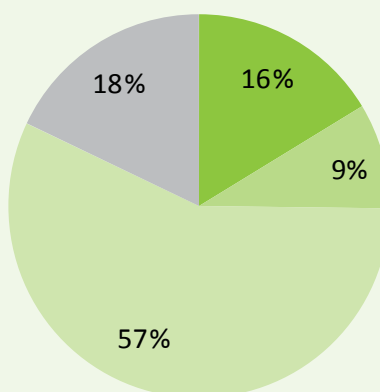


**XI STD
Public Examinations
2017-2018 Nos.**

Entered - 138

Passed - 138

Marks distribution



**XII STD
Public Examinations
2017-2018 Nos.**

Entered - 124

Passed - 123

■ Above 90%
 ■ 75%-89%
 ■ 60%-74%
 ■ Below 60%

Our old students (School)- What are they doing now?

Studying

| | |
|------------------|-----|
| B. E | 46 |
| B.Sc Agriculture | 10 |
| Degree courses | 306 |
| Diploma | 23 |
| Medical | 2 |
| Teacher training | 6 |
| Nursing | 3 |
| Post graduate | 1 |
| Physiotherapist | 1 |
| Total | 398 |

Completed

| | |
|-----------------------------|-----|
| Medical | 1 |
| B.E | 82 |
| B.Ed | 13 |
| Diploma/BSc Agriculture | 37 |
| Bachelor of Social Work | 1 |
| Degree Courses | 454 |
| Diploma (DCA & Technical) | 23 |
| Fashion Technology | 2 |
| Nursing | 30 |
| Post Graduate Courses | 2 |
| Teacher training | 19 |
| Total | 664 |

Employed

| | |
|--|-----|
| Bank | 2 |
| Hospital | 16 |
| Police | 4 |
| Private concerns (including MNCs in various capacities) | 400 |
| Railway Department | 2 |
| Assistant Professor | 1 |
| Teachers | 47 |
| Post Office | 1 |
| Total | 473 |

day. Larsen & Toubro Infotech invited all women trainees from all community colleges to their office and had a day long program. Lionbridge invited girl children and beautician course trainees for a program. Renault Nissan and Ericsson invited Sevalaya to put up stalls in their premises and beautician services were offered to their women employees.

Volunteers

This year also Sevalaya had volunteers from Project Trust UK, SCGBS, BNY Mellon, Larsen & Toubro Infotech, DTCC, SPi Global, PWC, Renault Nissan, IIT Chennai, Anna University, DRBCC Hindu College, Guru Nanak College, Queen Mary's college, Mar Gregarious College, Madras School of Social Work, Patrician College, ALM College and many schools. Sevalaya thanks all the volunteers who spent time in its various centres and got involved in school, hostel, organic farming, gaushala, medical centre, community college, and village development activities. Many volunteers also were mentors for the students of grade 12, community colleges and alumni.

Donors

Sevalaya does not receive any Government grant, except for the Integrated Campus project and a portion of children home expense. (Integrated campus project is an initiative of Social welfare department, Government of Tamil Nadu, under which 25 senior citizens and 25 destitute children are housed in one campus). Government provides a part of the running expense for this activity. Sevalaya was selected by the Government to run this project in Thiruvallur district. Sevalaya continues to operate mostly on donations made by well-wishers. These donations which form the life blood of the organisation could range from a small one-time amount from an individual to large amounts given regularly by foundations and corporates. The donor could be anyone from a local person who lives a couple of streets away to a Foundation based in the USA or Europe which has heard of and seen the good work being done and the growth achieved by Sevalaya consistently year after year.

The organization, on its part, extends its policy of non-discrimination to its donors too. Every donor, small or big, has the same place in our hearts, and receives all periodic communication regarding the activities, successes, financial status and plans. It is our way to keep each and every donor apprised and to ensure transparency. Hence, as a policy, we do not publish a "Major Donors List."

Right to Information

Though as a private charitable organization Sevalaya does not come under "Right To Information" act, the organisation believes in transparency and on its own accord, voluntarily publishes the financial information, bank details, details about all activities, names of people associated etc. on its website. Donors, well-wishers and any member of the public can access all these data on the website. Sevalaya publishes a monthly Newsletter and an Annual Report which includes the audited accounts. Both are circulated to all donors and well-wishers. The report is also available on www.sevalaya.org.



Moving Forward...

Initially Sevalaya wanted to build a high quality free school for 1,000 underprivileged children. Encouraged by the positive results, the organisation was motivated to do more, so more space was created and the school expanded to cater to 2,000 children. Now the school is full and Sevalaya is not able to admit any more, but there is a very big

demand. The management has started thinking about another school, may be to house 2,000 more underprivileged kids.

To celebrate the 30th year, Sevalaya plans to plant 30,000 tree saplings, all over Tamil Nadu.

The medical centre at Kasuva will become a 24 hour facility. Also free





Ravanasamudram (Tirunelveli), Thirubuvanai (Puducherry) will be operational in few months.

The existing community colleges will offer additional courses.

Sevalaya is planning to do more community development projects including – village development, providing clean drinking water to villages and water purifiers to Govt schools, pond desilting and beautification, building community toilets for open defecation free villages, community health centres, evening tuition centres for Govt. school children, improving infrastructure and technology in Govt schools.

A clinic, a tuition centre, RO plant and construction and maintenance of community toilets at Nathamedu village, Thiruvallur District with support from Cholamandalam Investments and Finance Limited will be operational soon.

Sevalaya would like to increase its presence all over Tamilnadu. As a first

pathological lab will become operational and a lab technician course will be offered at the community college. The Kasuva centre will be upgraded to do X-ray, ECG, blood test etc. free of cost to poor villagers. The physiotherapy unit which is hitherto open for 4 hours with a part time Physiotherapist will be functional full time with a full time Physiotherapist.

A sports fitness centre for students, sponsored by Petrofac Engineering Services Pvt Ltd, will be functional soon.

Sevalaya is successfully running five community colleges with 10 trades now. Sevalaya would like to expand it to ten community colleges in the coming year. Three more community colleges in Sunguvarchatram (Kancheepuram),

School Toppers 2017-2018

Standard XII

1st Rank



Mahalakshmi A - 1141/1200

2nd Rank



Jothika S - 1102/1200

3rd Rank



Kumaresan B - 1074/1200

Standard XI

1st Rank



Madankumar S - 556/600

2nd Rank



Surekha S - 536/600

3rd Rank



Soundarya R - 529/600

Standard X

1st Rank



Devaraj A - 475/500

2nd Rank



Lithika M - 445/500

3rd Rank



Deepak D - 443/500

Our old students (Community college) - What are they doing now?

| | Completed | Corporate placement | Entrepreneurs |
|--------------------|--------------|---------------------|---------------|
| Electrician | 94 | 44 | 50 |
| AC & Refrigeration | 84 | 55 | 29 |
| Beautician | 82 | 50 | 32 |
| Carpentry | 26 | 0 | 26 |
| Tailoring | 576 | 265 | 311 |
| Nursing | 55 | 50 | 0 |
| Bakery | 8 | 6 | 0 |
| Computer Software | 105 | 90 | 0 |
| Computer Hardware | 15 | 10 | 0 |
| E Publishing | 30 | 27 | 0 |
| Tally | 39 | 21 | 0 |
| Total | 1,114 | 618 | 448 |

step, a free old age home is planned in Thanjavur.

The long term dream is to become a free university open only to the orphan, destitute and the poor.

Sevalaya thanks all the sponsors, donors, well-wishers, media, Government officials, visitors, volunteers – all who have contributed to the growth of the organisation over the past 30 years. The management very strongly believes that Mahakavi Bharathi, Mahatma Gandhi and Swami Vivekananda are continuing to guide all the activities and it is only because of the power of their inspiration that Sevalaya has reached such heights and gained such strength and recognition.

Going forward, that is also the source of Sevalaya's confidence.

Thanks & Regards

Sevalaya Murali
Founder & Managing Trustee
sevalayamurali@sevalaya.org



- Free breakfast for 1,000 children at Thanjavur
- Mobile medical van at Kasuva and Vadanallur
 - Free Legal clinic
- Old Age Home foundation at Thanjavur

- CSR partnerships
- Science centre
- School strength crosses 2,000
- Flood relief and rehabilitation

- Best NGO working for Environment Award by Tamil Nadu Govt
- School strength touches 1,600

- Second consecutive year, won Design for change award
- Utharamerur centre started

- Montessori section in pre-primary

- School strength crosses 1,000

- Library starts functioning

- Pre Primary and Primary school for 100 children started

2017

2016

2015

2014

2013

2012

2011

2010

2009

2008

2007

2006

2002

2000

1998

1996

1995

1994

1991

1990

1988

- NGO leadership summit
- Mambakkam community college started
- Best social worker award from Tamil Nadu Govt.

- Community college started at Kasuva
- Solar powered campus

- Best Old Age Home in Tamil Nadu Award from Tamil Nadu social Welfare Dept.
- Aayalur branch started
- Integrated complex started

- Received Design for change award from Riverside school, Ahmedabad, in competition among 38,000 International schools

- Vermicompost and Bio gas production started

- Innovation in education award from TCS-Education World Awards Committee

- Separate building for Old Age Home operational

- Craft centre and High school with 500 children got unaided recognition

- Gaushala and organic farming started

- Elementary school with 400 children got unaided recognition

- Medical Centre started

- Moved into own premises with 30 children

- Home started with 5 children in rented premises

Menon & Pai

Menon & Pai

Chartered Accountants,
12/4, Ashirwad Apartments, Puliur First Lane,
Trust Puram, Kodambakkam, Chennai - 600
024. Telefax : 24881860
Tel ; 24836117
E-mail : admin@menonpai.com

INDEPENDENT AUDITORS' REPORT TO THE TRUSTEES OF SEVALAYA

Report on the Financial Statements

1. We have audited the accompanying financial statements of SEVALAYA ("the Trust"), which comprise the Balance Sheet as at March 31, 2018, the Income and Expenditure Account for the year ended on that date and a summary of the significant accounting policies and other explanatory information.

Management's Responsibility for the Financial Statements

2. The Trust's Management is responsible for the preparation of the financial statements that give a true and fair view of the financial position and financial performance in accordance with the significant account policies referred to herein. This responsibility includes the design, implementation and maintenance of financial control relevant to the preparation and presentation of the financial statements that give a true and free view and are free from material misstatements, whether due to fraud or error.

Auditors' Responsibility

3. Our responsibility is to express an opinion on these financial statements based on or audit. We conducted our audit in accordance with the Standards on auditing issued by the Institute of Chartered Accountants of India. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.
4. An audit involves performing procedures to obtain audit evidence about the amounts and the disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of the material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditors consider internal control relevant to the Trust's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Trust's internal control. An audit also includes evaluating the appropriateness of the accounting policies used and the reasonableness of the accounting estimates made by the Management, as well as evaluating the overall presentation of the financial statements.
5. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

6. In our opinion and to the best of our information and according to the explanations given to us, the aforesaid financial statements give a true and fair view in conformity with the accounting principles generally accepted in India:
(a) in the case of the Balance Sheet, of the state of affairs of the Trust as at March 31, 2018 and
(b) in the case of the Income and Expenditure Account, of the net surplus of the Trust for the year ended on that date.

Chennai, 27th June 2018



For Menon & Pai
Chartered Accountants
Firm Regn. No. 008025S

A. Arjuna Pai

A. Arjuna Pai
Partner

Mem. No. 007460

CONSOLIDATED BALANCE SHEET AS AT 31ST MARCH 2018

| FUNDS & LIABILITIES | Rs. Ps. | Rs. Ps. | PROPERTY & ASSETS | Rs. Ps. | Rs. Ps. |
|--|-------------|-------------|---|-------------|--------------|
| CORPUS FUND MAIN | | | FIXED ASSETS | | |
| As per last Balance Sheet | 1,81,24,179 | | As per last Balance Sheet - W.D.V. | | 7,93,96,259 |
| Add: Contributions during the year | 27,77,821 | 2,09,02,000 | Add: Additions during the year | | 2,09,36,579 |
| | | | | | 10,03,32,838 |
| CORPUS FUND FCRA | | | Less: Deletion during the year | 34,04,760 | |
| As per last Balance Sheet | 88,02,237 | | Less: Depreciation for the year | 97,03,602 | 8,72,24,476 |
| Add: Contributions during the year | 27,41,011 | 1,15,43,248 | | | |
| | | | INVESTMENTS | | |
| CORPUS FUND 35AC SCHOOL EXPENSES | | | Mutual Funds (Value as at 31 st March 2018 Rs. 7,15,33,301.69) | | |
| As per last Balance Sheet | 94,24,174 | | | 7,42,00,000 | |
| Add: Contributions during the year | 0 | 94,24,174 | GOI Savings Bond | 1,00,00,000 | 8,42,00,000 |
| | | | | | |
| CORPUS FUND 35AC CHILDREN'S HOME | | | INTEREST ACCRUED ON FIXED DEPOSITS | | 5,19,182 |
| As per last Balance Sheet | 40,94,921 | | | | |
| Add: Contributions during the year | 0 | 40,94,921 | CURRENT ASSETS | | |
| | | | Deposits: | | |
| CORPUS FUND 35AC OLD AGE HOME | | | - Rent | 6,03,000 | |
| As per last Balance Sheet | 17,22,363 | | - Gas | 22,550 | |
| Add: Contributions during the year | 0 | 17,22,363 | - Telephone | 5,999 | |
| | | | - Petrol & Diesel | 15,000 | |
| ENDOWMENT FUND MAIN | | | - Electricity | 2,08,036 | 8,54,585 |
| As per last Balance Sheet | 1,88,46,064 | | | | |
| Add: Contributions during the year | 2,07,32,500 | 3,95,78,564 | Loans and Advances | | |
| | | | Advances to Suppliers | 26,32,217 | |
| ENDOWMENT FUND FCRA | | | Salary Recoverable | 25,046 | 26,57,263 |
| As per last Balance Sheet | 88,02,349 | | Other Current Assets | | |
| Add: Contributions during the year | 0 | 88,02,349 | Prepaid Expense | 3,99,918 | |
| | | | TDS Receivable (FY. 2017-18) | 3,44,425 | 7,44,343 |
| ENDOWMENT FUND 35AC SCHOOL EXPENSES | | | | | |
| As per last Balance Sheet | 47,04,000 | | Cash and Cash Equivalent: | | |
| Add: Contributions during the year | 0 | 47,04,000 | Cash in Hand - Collection | 10,675 | |
| | | | Cash in Hand - Imprest | 5,231 | |
| ENDOWMENT FUND 35AC CHILDRENS HOME | | | Petty Cash | 513 | 16,419 |
| As per last Balance Sheet | 31,17,200 | | Cash at Bank: | | |
| Add: Contributions during the year | 0 | 31,17,200 | - Savings Accounts: | | |
| | | | Dena Bank - 029101000008743 | 108 | |

CONSOLIDATED BALANCE SHEET AS AT 31ST MARCH 2018 (Contd.)

| | | | | | | |
|---|--------------|---------------------|--------------|--|-----------|---------------------|
| ENDOWMENT FUND 35AC OLD AGE HOME | | | | | | |
| As per last Balance Sheet | 29,31,200 | | | | 68,275 | |
| Add: Contributions during the year | 0 | 29,31,200 | | | 5,288 | |
| | | | | | 4,62,039 | |
| CAPITAL FUND MAIN | | | | | 39,52,567 | |
| As per last Balance Sheet | 0 | | | | 6,218 | |
| Add: Contributions during the year | 45,46,048 | 45,46,048 | | | 4,36,333 | |
| | | | | | 6,392 | |
| CAPITAL FUND FCRA | | | | | 1,01,190 | |
| As per last Balance Sheet | 0 | | | | 1,15,464 | |
| Add: Contributions during the year | 1,13,04,474 | 1,13,04,474 | | | 63,430 | |
| | | | | | 13,960 | |
| UNIVERSITY FUND - As per last Balance Sheet | | 40,50,000 | | | 5,00,247 | |
| | | | | | 15,728 | 57,47,238 |
| GENERAL FUND | | | | | | |
| As per last Balance Sheet | 14,72,85,065 | | | | | 10,70,92,442 |
| Add: Excess of Income over Expenditure for the Year | 1,09,48,685 | 15,82,33,750 | | | | |
| CURRENT LIABILITY | | | | | | |
| Sundry Creditors | | 34,83,989 | | | | |
| Statutory Payables | | | | | | |
| Provident Fund Payable | 4,61,776 | | | | | |
| TDS Payable | 8,118 | 4,69,894 | | | | |
| Employee Benefits Payables | | | | | | |
| Salary Payable | 4,872 | | | | | |
| LIC Refund Payable | 1,31,579 | | | | | |
| Medical Reimbursement Claim Payable | 11,324 | 1,47,775 | | | | |
| Total | | 28,90,55,949 | Total | | | 28,90,55,949 |

For Sevalaya

As per our report of even date attached
For MENON & PAI
Chartered Accountants
Firm Regn. No. 0080255

Muralidharan V
Managing Trustee
Chennai, 27th June 2018

Arjuna Pai A
Partner
Mem No. 007460

Detailed accounts are available in the official website of Sevalaya : www.sevalaya.org

CONSOLIDATED INCOME & EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31ST MARCH 2018

| EXPENDITURE | ₹ | ₹ | | | INCOME | ₹ |
|-------------------------------------|-------------|--------------------|----|--|---|--------------------|
| Educational Expenses | 2,47,17,052 | | | | | |
| Community College Expenses | 97,21,784 | | By | | Donations received | 6,81,44,513 |
| Craft Training Expenses | 5,73,331 | | " | | Grants from Ministry of Social Welfare Govt. of Tamilnadu | 18,84,516 |
| Children's Home Expenses | 40,85,613 | | " | | | |
| After Home Care Expenses | 65,154 | | " | | Dividend From Mutual Fund | 80,11,637 |
| Integrated Children's Home Expenses | 12,65,396 | | " | | Interest received on deposits | 57,34,711 |
| Children's Home Grant Expenses | 56,63,522 | | " | | Other Income | 28,77,470 |
| Old Age Home Expenses | 16,93,838 | | | | | |
| Integrated Old Age Home Expenses | 5,44,256 | | | | | |
| Medical Expenses | 29,25,603 | | | | | |
| Agricultural Expenses | 12,46,039 | | | | | |
| Gaushala Expenses | 16,91,814 | | | | | |
| Rural Development Expenses | 21,96,630 | | | | | |
| Thanjavur Unit Expenses | 6,38,906 | | | | | |
| Donor Relations Expenses | 35,72,002 | | | | | |
| Administration Expenses | 36,42,547 | 6,42,43,488 | | | | |
| Employee Group Gratuity | | 10,18,000 | | | | |
| Loss on Sale of Fixed Assets | | 9,903 | | | | |
| Fixed Assets Written off | | 7,29,169 | | | | |
| Depreciation | | 97,03,602 | | | | |
| Excess of Income Over Expenditure | | 1,09,48,685 | | | | |
| TOTAL | | 8,66,52,847 | | | TOTAL | 8,66,52,847 |

For Sevalaya

Muralidharan V
Managing Trustee
Chennai, 27th June 2018

Detailed accounts are available in the official website of Sevalaya : www.sevalaya.org

As per our report of even date attached
For MENON & PAI
Chartered Accountants
Firm Regn. No. 0080255
Arjuna Pai A
Partner
Mem No. 007460

CONSOLIDATED RECEIPTS & PAYMENTS ACCOUNT FOR THE YEAR ENDED 31ST MARCH 2018

| RECEIPTS | ₹ | ₹ | | PAYMENTS | ₹ | ₹ |
|---|-------------|---------------------|----|-------------------------------------|---|---------------------|
| To Opening balance Bank and Cash | | | | Educational Expenses | | 2,47,17,052 |
| Capital and Fund Based Donations | 3,93,72,533 | 59,51,288 | By | Community College Expenses | | 97,21,784 |
| Donations Received | 6,81,44,513 | | | Craft Training Expenses | | 5,73,331 |
| Grants from Ministry of Social Welfare Govt. of Tamilnadu | | | | Children's Home Expenses | | 40,85,613 |
| | 18,84,516 | | | After Home Care Expenses | | 65,154 |
| Dividend received on Mutual Funds | 80,11,637 | | | Integrated Children's Home Expenses | | 12,65,396 |
| Interest Income | 70,61,781 | | | Children's Home Grant Expenses | | 56,63,522 |
| Other Income | 20,04,895 | 12,64,79,875 | | Old Age Home Expenses | | 16,93,838 |
| " | | | | Integrated Old Age Home Expenses | | 5,44,256 |
| " Fixed Deposit Matured | | 5,73,11,593 | | Medical Expenses | | 29,25,603 |
| " Sale of Fixed Asset | | 3,27,000 | | Agricultural Expenses | | 12,46,039 |
| Other Current Liabilities | | 11,10,387 | | Gaushala Expenses | | 16,91,814 |
| Other Current Assets | | 7,38,063 | | Rural Development Expenses | | 21,96,630 |
| | | | | Thanjavur Unit Expenses | | 6,38,906 |
| | | | | Donor Relations Expenses | | 35,72,002 |
| | | | | Administration Expenses | | 36,42,547 |
| | | | | Employee Group Gratuity | | 6,42,43,488 |
| | | | " | Investments | | 10,18,000 |
| | | | " | Fixed Asset Purchased | | 10,51,20,000 |
| | | | " | Loans & Advances | | 1,13,29,277 |
| | | | " | Deposits | | 35,58,999 |
| | | | " | Other Payables | | 44,490 |
| | | | " | Closing balance Bank and Cash | | 8,40,294 |
| TOTAL | | 19,19,18,206 | | TOTAL | | 19,19,18,206 |

For Sevalaya

Muralidharan V
Managing Trustee
Chennai, 27th June 2018

Detailed accounts are available in the official website of Sevalaya : www.sevalaya.org

As per our report of even date attached
For MENON & PAI
Chartered Accountants
Firm Regn. No. 0080255
Arjuna Pai A
Partner
Mem No. 007460

Details of board Members as on 31 Mar 2018

| Name | Position on board | No.of Meetings Attended | Remuneration and Reimbursement |
|--|-------------------|--------------------------|--------------------------------|
| Muralidharan V | Managing Trustee | 5 | ZERO |
| Lakshminarayanan E | Trustee | 3 | ZERO |
| Shankar R | Trustee | 0 | ZERO |
| Ilayaraja G | Trustee | 4 | ZERO |
| Thilak Iyer | Trustee | 0 | ZERO |
| Annapurna N | Trustee | 5 | ZERO |
| Kumaran Mani | Trustee | 0 | ZERO |
| Mageswaran A | Trustee | 1 | ZERO |
| Distribution of Staff according to Salary levels as on 31 Mar 2018 | | | |
| Slab of Gross Salary plus Benefits (₹ per Month) | Male | Female | Total (Nos) |
| <5000 | 5 | 17 | 22 |
| 5,001 - 10,000 | 18 | 51 | 69 |
| 10,001 - 25,000 | 44 | 39 | 83 |
| 25,001 - 50,000 | 13 | 15 | 28 |
| Total | 80 | 122 | 202 |
| Total Cost of International Travel by all Personnel (Including Volunteers) and Board Members - Nil | | | |
| | Name | Designation | Remuneration (in ₹) |
| Operational Head of the Organisation:(Including Honorarium): | Muralidharan V | Managing Trustee | Zero |
| Highest Paid Person in the Organisation (Staff or Consultant): | Kingston A A | VP - Operations | 6,10,244 |
| Lowest paid person in the Organisation (Staff or Consultant): | Saranadhan M | Primary School Librarian | 44,339 |

Free medical treatment – a boon to villagers

Nagamedu is a sleepy little village 7KMs from Sevalaya centre at Vadanallur. There are no transport facilities and medical facilities in the village. Andal, a 80 year old lady in the village was bed ridden and couldn't move out of the hut. When Sevalaya's mobile medical van went to the village to conduct a medical camp, the doctor went to her hut and examined her. She was anaemic, had arthritis and stomach ulcers. The doctor treated her and now after 6 months, she walks with the help of a stick and comes to the spot where the medical camp is held in the village for check up. She is moved by the care taken by Sevalaya team to provide medical care to her literally at her door step.

In the past year, Sevalaya's mobile medical vans in Utharamerur and Thiruvallur District have visited 80 villages each month. A doctor, with two nursing assistants, visit the villages in the mobile medical vans. The vans are equipped with all primary medical equipment and medicines and can treat basic illnesses like cold, cough, fever, wounds, and basic skin diseases.

For villagers needing physiotherapy either due to joint pain or rheumatoid arthritis, a physiotherapist accompanies the mobile medical vans once a week,

and IRR, IFT therapy is given to them.

The vans helps the underprivileged rural villagers gain access to primary health care. The treatment is free and so are the medicines. Medicines worth approximately ₹ 6 lacs are distributed free to patients each year. The programme is sponsored by Cholamandalam Investments and Finance Company Ltd.

| | |
|-----------------------------------|---------------|
| No. of villages | 867 |
| No.of camps | 475 |
| Women & children | 23,761 |
| Men | 12,255 |
| Total no. of beneficiaries | 36,016 |



New trade in Community College - Baking for living

For rural youth who missed formal education, Community colleges are proving to be the escape route from unemployment.

Suresh Kumar did not have formal education. He studied only till Std X. He tried his hand at various trades like riding an autorickshaw, being a day labourer, delivery boy, and courier service. Somehow nothing worked. While speaking to an alumnus, he came to know about the newly started bakery course at Sevalaya's community college. He immediately enrolled for the same and his life has turned for the better. He completed the six month course and was immediately offered a full time job with Winners Bakery, Chennai, on completion of one month internship.

He is very happy and his family is the main beneficiary.

The bakery unit was started to fulfill the twin objectives of mitigating the unemployment among rural youth while also meeting the growing confectionery needs among the local community.

It was started in April 2017. Trainees are taught to bake birthday cakes, cookies, doughnuts, bread and puffs among other items. The students are sent for a one month internship to Winners Bakery and Hot Breads in Chennai and other

Items produced in Bakery

Cakes
Cookies
Buns
Puffs
Doughnuts/Muffins
Bread

locations. On successfully completing the course they are given job offers.

The setting up of the bakery was sponsored by Hot Breads Mahadevan and N Subramanian, a longstanding donor and well-wisher from Singapore.



Innovative way of teaching BGV curriculum

How to teach morals to children in a world where values are weakening?
How to inculcate the core values of Bharathiyar, Gandhi and Vivekananda, the three guiding spirits of Sevalaya?

The guiding principles of the trio are taught to school students through BGV education. In earlier years exams used to be held in schools all over Tamilnadu adopting an open book system, on a given day. Prizes were distributed in Sevalaya's Kasuva Centre by inviting the winners from all over the state. To ensure more participation and make the programme more effective, a different method of reaching out to students was adopted this year.

More teachers were trained in the BGV curriculum and these teachers went to 32 schools in various districts of Tamilnadu, to try out shorter sessions and quiz competitions. The classes were conducted in interactive mode. The students loved these sessions. Questions were thrown to the students after each session and books were given as prizes to those who gave the correct answers.

This method of teaching has gained a lot of attraction and Sevalaya teachers are getting invites from many more schools across the State.

"We will tell our students about Gandhiji's truthfulness and simplicity, Vivekananda's call to the youth and Bharathi's vision of a new India and ask them to adopt the principles in their lives."

R Azhagesan
AHM,
Arabic Oliyullah High School
Puduvalasai
Ramanathapuram



"I want to see the dramas of Harishchandra and Sravana. I also want to go to Chennai and visit Swami Vivekananda's House."

P Lakshana, Std V, Panchayat Union
Primary School, Sriram Nagar,
Periyakulam Taluk, Theni

No. of schools covered 32

No. of beneficiaries 8,500+



Free legal cell for the underprivileged

No. of beneficiaries 200

No. of sessions 12

Many a times the rural poor are not aware of their legal rights and entitlements.

At the request of the Thiruvallur District Court, a free legal aid clinic was inaugurated at Sevalaya in December 2017. The clinic is open on all Saturdays and a lawyer assigned by the Thiruvallur District Court is available at the centre to provide legal consultation for the villagers, help them to draft petitions and guide them to approach the appropriate authorities, depending on the issues faced by them.

Egavalli (name changed) has been struggling for the past 4 years to get the patta of her house registered in her name, after her husband passed away suddenly. Relatives came calling and were hounding her for 'settlement'.

She approached the legal aid cell at Sevalaya and with the guidance of the lawyer the case has seen some progress.



New facility for Gau pooja round the year

No. of dry cows 70

No. of Gau poojas per month 15

Sevalaya conducts Gau poojas all through the year. Hitherto the pooja was done under the shade of a neem tree with makeshift seating arrangements for the donors. There was a longstanding need for a Gaupooja platform and it was decided to install a Rajagopalan (Krishna, the King of cowherds) statue.

The construction of the platform and the statue were sponsored by Shri Sakkai Velamur Varadaraja Iyengar.

The platform is self-contained with ample space for the cow and calf and a ramp leading to the main platform. It can seat 10 people comfortably.



Expanded physiotherapy unit, serving villagers

In villages around Sevalaya, patients in dire need of physiotherapy, were often prescribed painkillers to tide over their problem. As a result, the problem worsened over time and some were debilitated for life.

Sevalaya started a physiotherapy unit in 2015. Due to space constraint, the unit was mostly used only for inpatients. In 2016, the unit moved to a more spacious place, and with the presence of a regular physiotherapist, more outpatients visited the unit to avail the facilities.

In March 2018, thanks to BNY Mellon the physiotherapy unit of Sevalaya opened moved into a well-ventilated new building measuring 600 square feet. All services are provided free of cost to the patients.

Sevalaya is one of the very few institutions in the area that offer a unique blend of pain relieving instruments like IRR, IFR, ultrasound, as well as a home gym consisting of elliptical treadmills, cardio machines in the same place and the only institution to offer the services free of cost.

Areas of practice includes Musculoskeletal, Neurology, Geriatrics, General, Hand therapy, pain, sports and Pediatrics.

2,260 patients have visited the physiotherapy unit last year.

Physiotherapy camps also sponsored by BNY Mellon were held in villages around Kasuva for the benefit of those who could not visit the centre.

"I was suffering from severe pain in the knees. I went to the physiotherapy unit at Sevalaya and underwent therapy. Now I feel better and my knee pain has gradually reduced.

Chellamal, 70 years, Karalapakkam

**Physiotherapy centre:
No. of beneficiaries 2,000+**

**Physiotherapy camps:
No. of camps 13
No. of beneficiaries 65**



Taking English across the school, community colleges

This academic year, Sevalaya employed diverse approaches to get the children to speak and write English better.

32 classes were conducted per week that encouraged 600 children studying between Std II to Std V to learn English through the Karadi Path methodology. English is taught to children by action, music and story-telling, recognizing patterns, visual thinking and vocalizing. The programme was sponsored by Dikpala, a Chennai based NGO.

Functional English classes, sponsored by Lionbridge Technologies, motivated 150 children to speak English without fear. The students studying between Std V-Std IX were the main beneficiaries. The classes were held for one hour thrice a week.

BNY Mellon sponsored Spoken English classes for students studying in Std V and above as well as the students of the community college. BNY Mellon has sponsored the appointment of a full time teacher for this purpose. This year a total of 1,186 students benefitted from this project.

This academic year students derived many benefits through English helper, a programme which helps children to read English fluently, sponsored by AON Foundation through CAF India.

No. of hours 60/month

No. of beneficiaries 1,230

"I learned about tenses, frame simple meaningful sentences, usage of dictionary, how to introduce myself, and hold simple conversations."

A E Divyadharshini, Std VI



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N R S Brick Industries
N R S Enterprises (Indian Oil Dealer)
Kasuva Village

With Best Compliments from



S S S Traders

Salt & Cattle feed sales

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Kamaraj Nagar, Avadi, Chennai – 600 071
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Mobile: 98408 96460, 90030 44299

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Cell: 98400 60550
E-mail : sriram899@gmail.com

With Best Compliments from

V R Vasudevan B.E. (Hons) I.R.S.E., F.I.P.W.E.,
Commissioner of Railway Safety (Retd.)

The students of Sevalaya are imbibing the spirit of tolerance and the spirit of social service with the added quality of humility. These are cardinal principles for the bright growth of our nation and the services are indeed immeasurable.

With Best Compliments from



Exporter of Handbags, Wallets, Small Leather
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Choolai, Chennai – 600 112.
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Email: dpspharma@gmail.com



SRIMAN MADHWA SIDHANTA ONNAHINI PERMANENT NIDHI LTD.
(SMSO PERMANENT NIDHI LTD), CIN No. U65110TN1881PLC002799

37, தேரடி தெரு, திருவல்லிக்கேணி, சென்னை - 600 005. 2844 5084 / 2844 2139 / 2844 5422

- 136 வருடங்களாக நிதி பரிவர்த்தனை செய்யும் பாரம்பரியம் மிக்க நிதி நிறுவனம்
- சிறந்த இயக்குநர்களால் நிர்வகிக்கப்படும் நிதி நிறுவனம்
- தமிழகத்தில் 30-க்கும் மேற்பட்ட கிளைகள்

| மதிப்பு(கோடியில்) | |
|------------------------|-------|
| மூலதனம் | ₹ 10 |
| வங்கி முதலீடுகள் | ₹ 31 |
| அசையா சொத்தின் மதிப்பு | ₹ 15 |
| வைப்புத் தொகை | ₹ 207 |
| கடன் தொகை | ₹ 172 |
| மொத்த வர்த்தகம் | ₹ 379 |



நகை கடன்



வீட்டு அடமானக் கடன்



பாதுகாப்பு பெட்டக வசதி

e-mail : sms01881@gmail.com

web : www.smsonidhi.com



With Best Compliments from

*The purpose of human
life is to serve, and to
show compassion and
the will to help others*

-Well wisher

With best compliments

"Better is to educate an underprivileged child"

-Mahakavi Bharathi

"The soul of India lives in its villages"

-Mahatma Gandhi

"God comes in the form of Roti for a hungry man"

-Swami Vivekananda

A Well Wisher

Sponsorship Details

You can express your love, affection and support for our children, senior citizens, dry cows and our community by sending donations.

Sponsor Food for Children & Senior Citizens

| One Time (in ₹) | | | |
|------------------|--------------|-------------------|------------|
| Meals | Full Sponsor | Principal Sponsor | Co-Sponsor |
| Breakfast | 8,000 | 4,000 | 2,500 |
| Lunch | 36,000 | 15,000 | 6,000 |
| Dinner | 16,000 | 8,000 | 5,000 |
| Full Day | 60,000 | 27,000 | 13,500 |
| Endowment (in ₹) | | | |
| Meals | Full Sponsor | Principal Sponsor | Co-Sponsor |
| Breakfast | 1,00,000 | 50,000 | 32,000 |
| Lunch | 4,50,000 | 1,87,500 | 75,000 |
| Dinner | 2,00,000 | 1,00,000 | 62,500 |
| Full Day | 7,50,000 | 3,37,500 | 1,69,500 |

Cost of One Breakfast is ₹ 25. One Meal is ₹ 50. Donor can select the number of Breakfast / Meal based on their budget.

Sponsor Education Expenses for Child

| | Annual | Endowment |
|-----------------------------------|--------|-----------|
| Education sponsorship for a child | 8,000 | 1,00,000 |

Sponsor Living Expenses for a Child

| | Annual | Endowment |
|---|--------|-----------|
| Living expenses sponsorship for a child | 8,000 | 1,00,000 |

Sponsor Living Expenses for a Senior Citizen

| | Annual | Endowment |
|--|--------|-----------|
| Living expenses sponsorship for a senior citizen | 8,000 | 1,00,000 |

Sponsor a Cow

| | Annual | Endowment |
|-----------------------------------|--------|-----------|
| Maintenance sponsorship for a cow | 8,000 | 1,00,000 |

Sponsor for a Gau Pooja

| | Per Pooja | Endowment |
|-----------------------|-----------|-----------|
| Sponsor for Gau Pooja | 1,000 | 12,500 |

For direct remittance of funds to Sevalaya for Indian tax payers:

Account Name: SEVALAYA
Account No: 218601000134
Bank: ICICI BANK
Branch: Mylapore
Chennai - 600004
IFSC CODE: ICIC0002186

Account Name: SEVALAYA
Account No: 029101000008743
Bank: INDIAN OVERSEAS BANK
Branch: Dr. Radha Krishnan Salai
Chennai - 600004
IFSC CODE: IOBA0000291

Account Name: SEVALAYA
Account No: 32237434192
Bank: STATE BANK OF INDIA
Branch: Tiruninravur CVRDE, Avadi
Chennai - 600054
IFSC CODE: SBIN0010666

For direct remittance of funds to Sevalaya from overseas donors :

Account Name: SEVALAYA FCRA
Account No: 064993900000111
Bank: YES BANK
Branch: R A Puram
Chennai - 600028
IFSC CODE: YESB0000649
SWIFT CODE: YESBINBB

AWARDS



Sevalaya Muralidharan received the Jeppiar Icon Award 2017 in the category of Distinguished Philanthropist.

From L to R Venu Gopala Krishnan J, Principal, Jeppiar Engineering College and Dr M Regeena Jeppiar, MD, Jeppiar Engineering College.



Hon'ble Vice President of India, Venkiah Naidu M presenting to Sevalaya Murali the 'Humanitarian Award' of Thakkar Bapa Vidyalaya for the mammoth relief and rehabilitation work done after the 2015 Chennai floods. His excellency the Governor of Tamilnadu Banwarilal Purohit and Jayakumar D, Hon'ble Minister for Finance look on.



K S Seetharaman, Chairman, Humour club presenting the life time achievement award to Sevalaya Murali. Vijaya Sekharan, Member, Humour club looks on.



Sevalaya Murali and Bhuvaneswari Muralidharan receiving the Lifetime achievement award from Kogilam Kumanan, Secretary, Soka Ikeda College of Arts & Sciences, for the yeomen services rendered to the various underprivileged sections of the society for 30 years. Also in the picture Dr Muthusami Kumaran, Associate Professor, University of Florida, USA and Dr Sethukumanan, Chairman, Soka Ikeda college.

R Vijayaraghavan, teacher Sevalaya received Achiever's Award from Thirukkural Ilakkiya Peravai for the personal care and support he extended to the students and alumni of Sevalaya. From L to R: Sekar K M, Madurai Tamil Sangam Officer and Kumar V, Tamil Sangam, New Delhi.



FICCI FLO Women Achiever Award was presented to Bhuvaneswari Muralidharan, Hony Correspondent Sevalaya for her contributions to the cause of education of girl children. From L to R: Sudha Shivkumar, Chairperson, and Amrit Rattha, Joint Secretary, FICCI FLO Chennai; Vinita Bimbhet, National President, FICCI FLO; Bhuvaneswari Muralidharan, Didem Atahan Fabig, psychologist in practice and wife of the German Consul General in Chennai.