



26th ANNUAL REPORT

The Team



From Left to Right

- I Row : K. Beulah, V. Suganya, E. Jayapriya, T. Vasalakodi, T. Kala, G. Latha, S. Nagaveni, B. Kausalya, P. Kalavathy, M. Bhuvaneswari, S. Bhuvaneshwari, M. Devagi, V. Muralidharan, E. Lakshmi Narayanan, N. Ravichandran, M. Prakash, A. Kumaresan, R. Vijayaraghavan, M. Nandhini, M. Jaya, G. Lakshmi, K. Thilagam, S. Elavarasi, M. Nathiya, M. Amudha.
- II Row : V. Dhanalakshmi, P. T. Sathya, G. Chembaruthi, T. Gayathri, D. Priyadarshini, P. J. Bruno, R. Baby Ramani, N. Usha, G. Sathya, M. Nathiya, K. Datchayani, T. Selvi, V. Krishnaveni, G. Kasiammal, A. Saroja, V. Mahariga, K. Malarmathy, D. Lakshmi, C. Kanchana, S. Sumathi, A. N. Sabira, R. Rizwana Sultana, A. Kalaierasi, V. Chitradevi.
- III Row : C. Felix Raja, M. Amarchand Jain, R. Gomathi, S. Pachiammal, K. Revathy, A. Arasani, R. Poongavanam, S. Lakshmi, D. Aswini, B. Rajeshwari, D. Jayabharathi, S. Jayasakthi, D. Vanmathi, S. Lakshmi, P. Lakshmi, S. Shanthi, S. Shakila, P. G. Samsudhabharathi, K. Muthu, R. Umashankari, G. Jothi, Chambrey Willis, S. Kanniammal, L. N. Anupriya, M. Bhuvaneswari, Radha Srinivasan, B. Nirmla, S. Kanchana, S. Gayathri, M. Vasanthi, Shalini Iyer.
- IV Row : A. Jacob, P. Krishnan, S. Nambi Varadarajan, M. Vasanthakumar, S. Prescilla, U. Sowmya, P. Sathya, S. Kaveri, M. Thenmozhi, S. Sonia Gandhi, M. Sevvanthi, A. Jayapradha, S. Subha, N. Poomani, V. Sathya, A. Poongothai, J. Lakshmi, B. Alice, S. H. Arulmozhi, E. Madhuram, C. Girija, P. Silvi Porselvi, L. Neelavathi, S. Sridevi, R. Vijaya, S. Mariammal, K. Kuppabai, V. S. Saravana Yuvaraj.
- V Row : N. Jagannathan, J. Joseph Fredrick, E. Ganesh Babu, P. Christhu Raja, K. Krishnamurthy, S. Purushothaman, J. Selvanayagam, P. Nagenthran, M. Pedda Angaiah, G. Thangapandian, Thilak Iyer, David Appasamy, S. Shalekraj, C. Durairaj, D. Pradap, S. C. Suresh, D. Dineshkumar, D. Umar, C. Aadhimuthu, C. Andrews Jesudoss, S. Devaraj, A. Sankarapandian, Justice Willis, S. Umashankar, S. Augustian Christian, M. R. Jambunathan, A. Ashok Kumar, J. Manivannan, M. Muruganandam, S. Srinivasan, S. Ramu.
- VI Row : S. Vimalakkannan, K. S. Baskaran, P. Marimuthu, R. Pitchairaj, M. T. Anandan, D. Tamilselvan, Thomas T Abraham, D. Manobharathi, A. A. Kingston, P. Navin Kumar, A. V. Ramanathan, R. Kannan, R. Jeevendran, M. Subramani, M. Karthick.

Management

Founder and Managing Trustee

V. Muralidharan, *Software Engineer*

Board of Trustees

N. Annapurna, *Educationist*

G. Ilayaraja, *Software Engineer*

E. Lakshmi Narayanan, *Tax & Investment Consultant*

Manu Kapila, *Software Engineer*

K. C. Prembabu, *Software Engineer*

G. Ramesh, *Author, Consultant*

Sarath Chandra Divella, *Software Engineer*

R. Shankar, *Entrepreneur*

Thilak Iyer, *Management Consultant*

Advisory Committee

M. Amarchand Jain, *Social Activist*

David Appasamy, *Management Consultant*

Lakshmi Murali, *Software Engineer*

Malavika Vinodhkumar, *Nutritionist*

S. V. Mani, *Software Engineer*

D. K. Oza IAS, *Rtd. Chief Election Commissioner*

R. Sreenivasan, *Rtd. Regional Manager, LIC of India*

Thomas T Abraham, *Management Consultant*

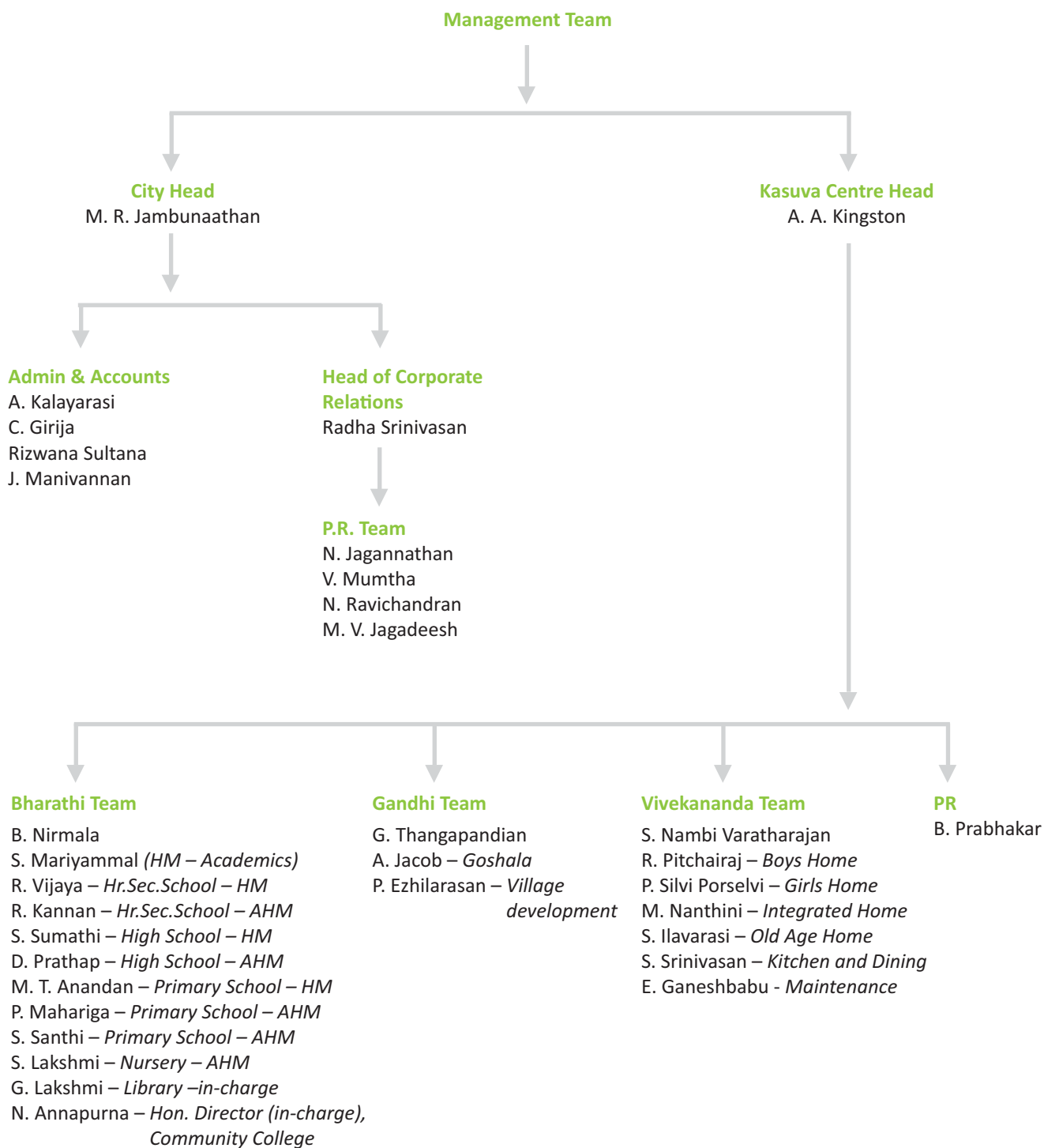
Hon. Co-ordinator

T. S. Venkataramani

Hon. Correspondent

Bhuvaneswari Muralidharan

Organisation



Academic Heads

D. Jayabharathi, *English*
B. Nirmala, *Tamil*
R. Kannan, *Mathematics*
B. Dinesh Kumar, *Physics*
R. Jeevendran, *Chemistry*
R. Vijaya, *Biology*
F. Sweetie, *Computer Science*
P. Lakshmi, *Economics*
S. Lakshmi, *Commerce*
F. Augustian Christian, *Agriculture*
R. Vijayaraghavan, *Social Science*
A. Sankara Pandiyan, *Physical Education*

Vision

The vision of Sevalaya is to serve the rural poor and transform them for an equitable, happy and fulfilled society with an improved quality of life.

Mission

Sevalaya's mission is to offer required quality inputs free to:

- Children: Providing high quality education, life skills and character building for rural children to prepare them for productive, healthy and happy lives**
- The aged: Caring for the aged and ensuring their physical, mental, spiritual and emotional well-being.**
- Rural citizens: Providing capacity enhancement initiatives for the rural poor for self-sustaining livelihoods and lifestyles.**

Values

- Service and sharing**
- Equality of all humans**
- Indian, yet international**
- Courage of conviction**
 - Discipline**
 - Fair means**

Our Activities

Education

(Bharathiyar Unit)

Mahakavi Bharathiyar Higher Secondary School is a Govt. recognised, unaided, Tamil medium School for classes from Pre School to Higher Secondary. It provides quality education 100% free. The school provides value-based education to make the children self-reliant and responsible citizens. Teachings of Mahatma Gandhi, Swami Vivekananda and Mahakavi Bharathi are imparted to the children.

- Free Education from Pre KG to Std XII
- Free uniforms, stationery, note books.
- Free transport for Nursery day scholar children
- Total school strength 1950
- Minimal drop outs (3.8%)
- Centum or near centum results in Board exams (Std X & Std XII)
- Community College offering training in Electrical, AC and Refrigeration, Carpentry, Garments and Beautician courses.

Swami Vivekananda Library (Including Mobile Library) has over 15,000 books including the complete works of Mahatma Gandhi, Swami Vivekananda and Mahakavi Bharathiyar and also books on various topics like self-improvement, physical and biological sciences, IT and engineering.

- Free Library with a collection of 15,000 books.
- Open to public.
- In a month, the mobile library reaches around 500 people in 4 villages.

Rural Development:

(Mahatma Gandhi Unit)

Sevalaya is a green zone. It imparts environment education to its children and implements the same in the campus. It segregates the degradable and non degradable wastes for disposal.

Solar energy powers 70% of operations in Sevalaya's Kasuva campus.

Organic Farming is implemented in the campus. Cow dung and Vermicompost are used as bio fertilizers. Sevalaya conducts regular workshops to propagate organic farming.

Vinobhaji Goshala shelters dry cows. It also shelters cows yielding milk for consumption by residents.

Kasturba Craft Centre conducts a six month free certificate course in tailoring and craft for poor rural women. Computer classes for poor rural youth and women are also conducted.

Medical Camps: Sevalaya conducts regular medical camps for eye, dental and general check up for the benefit of the residents and villagers.

- Green Zone
- Organic Farming
- Goshala
- Craft Centre
- Medical Camps

Homes

(Swami Vivekananda Unit)

Swami Vivekananda Boys Home and Mother Teresa Girls Home (Unaided, Recognized as "Children's Home" under Dept. of Social Defense, Govt. of Tamilnadu)

Presently these homes shelter around 150 children. These homes provide food, education, opportunities for skill development and talent promotion in an atmosphere of love and care.

These children are taken care of till they become self dependent. Many of the children are now well settled in life, pursuing careers as qualified mechanics, electricians, artisans, bank officers, nurses and software professionals.

Sri Ramakrishna Paramahansa Old Age Home (Unaided, Recognized by the Social Welfare Department, Govt. of Tamilnadu)

It is a home for poor and destitute senior citizens. The home strives to provide dignified living to them in the evening of their lives. 65 senior citizens have made their homes here.

Integrated Campus (Aided, Recognized by the Social Welfare Department, Govt. of Tamilnadu) Sevalaya has been selected by the Govt of Tamilnadu for implementation of its new programme in Tiruvallur District, the Integrated Campus under which 25 destitute senior citizens and 25 destitute children are housed in one campus.

Mahatma Gandhi Medical Centre with 12 beds providing medical facilities to the residents and the neighbouring community.

- Boys Home and Girls Home housing 150 orphan/destitute children.
- Old Age Home housing 60 senior citizens.
- Integrated Campus housing 25 senior citizens and 25 children in the same campus.
- Medical centre with 12 bedded facility.

Our Co-ordinates

Date of Establishment : 29. 05. 1988

Constitution : Registered as a Charitable Trust
Registered under FCRA (Regn. No.: 075900640)

Donations for Sevalaya School Expenses Project, Old Age Home and Children Home Expenses Projects are eligible for 100% tax Exemption under section 35AC of IT Act.

Other donations are exempted under sec 80G of the IT Act.

Accredited at the highest level of 'desirable norms' by Credibility Alliance for credibility, transparency and accountability.

Chennai City Office:

FB1 – First Floor,
Old No.: 10, New No.: 24,
Kesava Perumal West Street,
Mylapore, Chennai – 600004
Tamilnadu, India.
Phone : (044) 24950204
Mobile : 9444620289

Kasuva Centre:

Kasuva village,
Pakkam Po.,
Near Thiruninravur - 602024
Tamilnadu, India.
Phone: (044) 64611489
Mobile : 9444333529, 9444793505

Uthiramerur Centre:

Vadanallaur village,
Uthiramerur,
Kanchipuram Dt. - 603406
Tamilnadu, India.
Mobile : 9940880726

Aayalur Centre:

Aayalur village,
Kilampakkam Post,
Thiruvallur Dt. – 602024
Tamilnadu, India.
Mobile : 9629299351

visit us at : www.sevalaya.org
e-mail : sevalayamurali@sevalaya.org, sevalayacity@sevalaya.org
Contact Person : V. Muralidharan

Our Associates

B1G1
Charities Aid Foundation
Credibility Alliance
CIOSA
Digital Literacy
GiveIndia
God Parents
Guru Krupa Foundation
iVolunteer
Page Pierre Foundation
TERI

Our Auditors

Hon. Financial Auditors:

M/s Menon & Pai,
Chartered Accountants,
12/4 - Ashirwad Apartments,
Puliyur First Lane,
Trustpuram, Chennai – 600024.

Social Auditors:

Social Audit Network,
United Kingdom.

Centre for Social Initiatives Management (CSIM),
Bangalore.

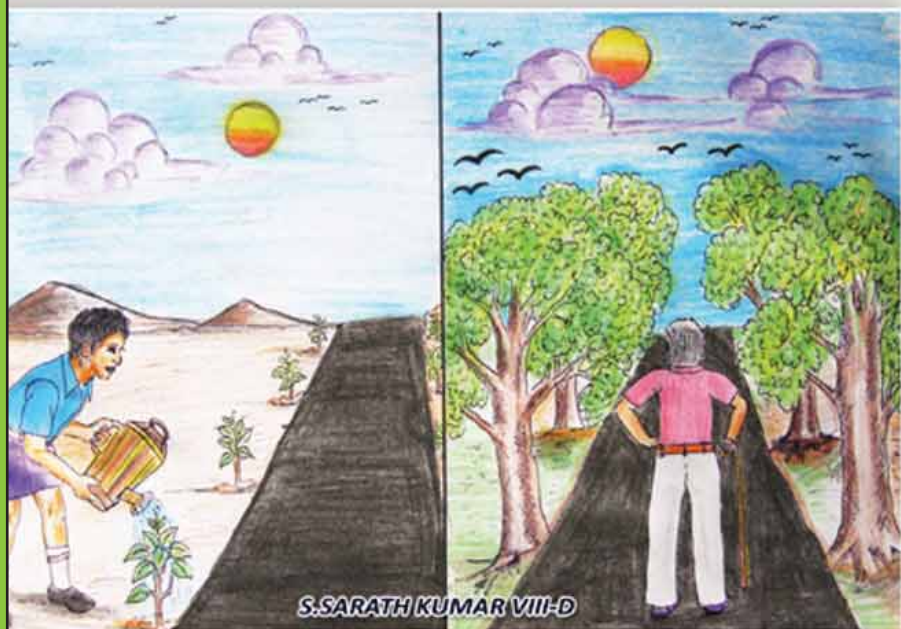




R.SARITHA XII-B



B.PARTHIBAN XII-D



S.SARATH KUMAR VIII-D



S.VIGNESH VI



S.DINESH VIII-C

Messages



Dr. H. V. Hande
*Former Minister for Health,
Govt. of Tamil Nadu*

I had the good fortune of visiting Sevalaya, a few months ago in connection with Rajaji's birthday. I was highly impressed with the quality and quantity of good work turned out in Sevalaya with a human touch. My good wishes and blessings to all those who serve and also the persons who are served.



K. Vaidyanathan,
Editor, Dinamani

I am pleased to know that Sevalaya is bringing out its Annual Report for the year 2013-2014, covering its activities, projects and various financial statements.

I am particularly happy on the yeoman services of Sevalaya in educating destitute, orphan, marginalized for over 26 years, with a view to bring a social transformation. Further, keeping in view the family conditions of the families of the intended beneficiaries, Sevalaya is providing them free education, uniform, text books, stationery items and even board exam fee. In the words of our National Poet, Subramania Bharathi, educating poor is a greater dharma than building temples, choultries to feed poor. This task is very well accomplished by Sevalaya, and has brought a social transformation in the backward district of Tamilnadu.

I am also happy to learn that Sevalaya's Mahakavi Bharathiyar Higher Secondary School, Kasuva village, Thiruvallur district, has been achieving 100% pass results in the Board examinations – both X Std, and 12th Std., consistently, which itself is evidence that the school provides quality education.

Mr. V. Muralidharan, Sevalaya's Founder and Managing Trustee deserves praise for his service to the community consistently.

I wish him to achieve success in his mission.



Jayanthi Vaidyanathan
Director – Human Resources, PayPal

Congratulations to Sevalaya and all its members and supporters on completing 26 years of social service on behalf of all of us at eBay and PayPal. I am immensely proud to be associated with Sevalaya, which is a nationally trusted name in educating destitute children, serving senior citizens, and protecting cows.

I got involved with Sevalaya in 2011 as part of a 'whiteboard' initiative by iVolunteer – an advisory body that reviews and supports NGOs engaged in providing pioneering services to the community. Since then, the eBay Inc.'s 'Grantmaking and Inspiring Volunteerism Everywhere' (GIVE) India programs have been supporting Sevalaya in a number of ways, and we are committed to our partnership with Sevalaya in driving positive social impact for years to come.

I have been truly inspired and moved by Sevalaya's purpose of serving underprivileged people in improving their quality of life – true to its name. My colleagues and I feel extremely privileged to be part of Sevalaya's efforts to support the destitute children and showing them the way to aim high in life.



Prasanna Viswanathan, PMP
Project Director
Lionbridge Technologies, Inc

I have been associated with Sevalaya for the last two years. What I have noticed as significant differentiator is the sincerity in its spending which I feel is the most important character for any NGO or social welfare organization. The entire campus has only the very basic amenities that are required for the day to day living, not an inch more. It may be the class rooms, guest rooms, food, canteen, library etc. you can notice the fact that how Sevalaya is careful in using the available funds. This self-discipline will take Mr. Murali and Sevalaya to further success and glories. My heartiest wishes for Sevalaya for the wonderful service to the society.



George Simon
General Manager
Human Resources & Sub-Contracts
Bharat Heavy Electricals Limited

It is indeed a great pleasure to know that Sevalaya is reaching out to the less fortunate members of the society through their orphanage, schools, old age home and Goshala in Kasuva Village in the state of Tamilnadu.

BHEL, consistent with our motto – “Brightening lives and powering progress” is indeed proud to be associated with Sevalaya in form of our humble support for solar power project for the Sevalaya kitchen and painting their school building.

I heartily appreciate the noble and praise-worthy activities of Sevalaya and wish the “Team Sevalaya” all the very best in their continuing journey to serve the mankind.



Kumaran Mani,
CEO, Tenth Planet Technologies

When I visited Sevalaya, though on their way to lunch, barefoot in the sun, the little ones had the heart to stop and say “hello” to me. After they sang the prayer song, we had good food in the kitchen.

“Education is the most powerful weapon which you can use to change the world.” said Nelson Mandela, and Sevalaya is just doing that. By educating these economically poor children, Sevalaya is igniting the spark in their minds. They could very well be the future Mahatmas, Bharathiyars, Vivekanandas. The teachers, staff and our brother Sevalaya Murali have dedicated their lives to educate and empower these children.

On behalf of Tenth Planet, I feel obliged to support them by all means. I request every other corporate and individuals to do the same.



Nirmala Raju
Editor, Nila Web Magazine
United Kingdom

I had the immense pleasure of visiting Sevalaya a few times and every time I was amazed at the development of the organization and dedication of the staff. I am particularly impressed with their vision and willingness to go beyond the limits. It is heartening to notice that the students are encouraged to be themselves and contribute their uniqueness to the society. Having seen the nurturing space in which students are cared, it is not surprising to see that Sevalaya students exhibit extraordinary social responsibility and creativity.

It is my immense pleasure to congratulate the management, staff and students of Sevalaya and wish them an expansive journey ahead.



Rosa
Volunteer from Germany

On the occasion of Sevalaya's 26th birthday I want to send best wishes and a lot of love to all the wonderful people who are a part of Sevalaya. Since I spent one year in India living in this wonderful project I am convinced that Sevalaya is doing an absolutely helpful and lovely service to those who need it. I am really happy that I could become a small part of Sevalaya as well. Working with the children and residents, doing organic farming and simply spending time over there has been such a great pleasure that I love to look back and think of my time in Sevalaya. During this year already so many things have happened in Sevalaya, a lot of new investments have been done and small projects expanded. I am convinced that they will open a free university soon and be as successful as they've been already. Please keep on spreading positive energy! I will definitely stay in contact and I am looking forward to come and visit as soon as possible! Lots of love from Germany, Rosa



Muthusami Kumaran, Ph.D.,
*Assistant Professor of Nonprofit
Management & Community
Organizations*

Greetings from the University of Florida, USA!

On this special occasion of the 26th anniversary of Sevalaya, I would like to extend my hearty congratulations to you for the exemplary work and glorious services of Sevalaya. It is a joy to witness Sevalaya grow and continue to benefit underserved youth and the elderly of our society. The dedication with which you established the organization and the hard work of Sevalaya trustees, staff and volunteers have transformed so many lives.

I, along with 16 of my American students from the University of Florida, had the privilege of visiting Sevalaya's campus in the Summer of 2013 and observing the impacts of Sevalaya's Mahakavi Bharathiyar Higher Secondary School, Sri Ramakrishna Paramahansa Old Age Home, Swami Vivekananda Boy's Home, Mother Teresa Girl's Home, and Vinobhaji Goshala. We were touched by the mission, vision, core values, and management of Sevalaya. Sevalaya is a shining example of NGO excellence.

It is my sincere hope that Sevalaya will continue to grow and provide services that are direly needed by the marginalized segments of our youth and elderly population.



Isaikavi Ramanan
Poet, Singer, Speaker and Author

It is said "Service is love in action." If so, I have no hesitation in shouting from the rooftop that Sevalaya reflects this truth to the tee!

Their objective has been crisp and noble. To provide quality modern education, food and books to the deprived free of cost and also teach them the values of our culture and heritage.

On every count, Sevalaya has been doing a splendid work. Not for nothing that they revere Swami Vivekananda, Mahatma Gandhi and Mahakavi Subramania Bharathi as their ideals. There are numerous problems that are constricting the very throat of our society. The only reason why we are not able to overcome them is – lack of citizenship. Modern education, along with orientation in our culture and heritage alone can invoke the spirit of citizenship in young minds. Sevalaya is using education to resurrect the nation. I salute their efforts and indefatigable spirit.

I invoke the blessings of the Lord. May their achievements increase! May they shape more and more children into vibrant citizens!



Mahinder K Jain
*Managing Director, Asia (Chennai)
Engineering Company Pvt. Ltd.*

You have done it again.

I am glad to see the results of Plus 2. All the students have passed and quite a few of them got higher ranks. You have been achieving the fantastic results for the last so many years. I was happy to visit Sevalaya two years back on Mahaveer Jayanti Day. What surprised me was the discipline of the students show during the function.

Sevalaya is doing a yeoman service for the community by educating the poorest of the poor, free of cost.



R. Raghupathy
Ex-Head of Personnel and
Environment, Hindustan Unilever Ltd

I am amazed at the work done by Sevalaya in the fields of education, health and welfare of neglected senior citizens and children. Animal welfare also finds its place in the form of Goshala. Imbibing the teachings of Swamy Vivekananda, Mahatma Gandhi and Mahakavi Bharathiyar, Sevalaya is doing a great service and I am sure there will be a multiplier effect sowing seeds of many such institutions as beacons of selfless service. My best wishes and prayers for an eventful future for Sevalaya, serving many more deserving, disadvantaged sections of our society, and providing an opportunity for the good samaritans to channelize their might.



K. E. Raghunathan
Managing Director,
Solkar Solar Industry Ltd

I came in contact with Sevalaya, few years back. Slowly, I was getting attracted to their great work, consciously. Maybe for more than one reason...

Maybe because of seeing the true smile in the face of the children, teachers and everyone associated with Sevalaya, every time I visit them ?

Maybe because of the untiring service dedicatedly rendered by Mr. Murali and his Team?

Maybe because I was able to see things happening there – which though I wanted to do in my life – but could not even start due to various other pressures?

Maybe because I was attracted by their uniqueness of developing those children to be much more purposeful in life than even my own children who have studied from Convent?

Maybe because of their carefulness in not wasting a single rupee received as donation and using it for the right purpose and cause?

Maybe because of my hearing so many – and only - good things about Sevalaya?

Maybe I was feeling so happy in my inner soul whenever I had an opportunity to visit Sevalaya?

Maybe because I could see SEVALAYA growing to become a significant contributor to society and empowering those children, especially girl child? And I could associate myself with it and accomplish my personal goal too?

Finally, I came to the conclusion that it is all of the above.



P. Swaminthan
Spiritual Speaker

இறை சேவையில் இருபத்தாறு வருடங்கள்

ஆம்! தாங்கள் செய்து வருவதுதான் மாபெரும் இறை சேவை.

தங்கள் தலைமையில் இயங்கி வரும் சேவாலயா என்கிற மாபெரும் தொண்டு நிறுவனத்தில் ஒரு நாள் சிறப்பு விருந்தினராகக் கலந்து கொண்டு மகா பெரியவர் மகிமை குறித்து சேவாலயா பள்ளி மாணவ-மாணவிகளிடையே பேசிய நிகழ்வு இன்றும் பசுமையாக என் மனதில் நிற்கிறது. காஞ்சி மகா பெரியவா நம் கண்களுக்கு முன்னால் நடமாடிய தெய்வம் தன்னிடம் வருபவர்களை எல்லாம் ஏழைகளுக்கு உதவுங்கள், வசதி வாய்ப்பற்ற முதியவர்களுக்கு உதவுங்கள், பசுக்களைப் பராமரியுங்கள் என்றெல்லாம் மகா பெரியவா சொல்வார்கள். இவை அனைத்தையும் ஒரு வேத வாக்காகக் கொண்டு, தாங்கள் ஆற்றி வரும் சேவையை அன்றைய தினம் நேரில் பார்க்கின்ற ஒரு பெரும் பேறு எனக்குக் கிடைத்தது. ஆதரவற்ற - கைவிடப்பட்ட மாணவ மாணவிகளின் முகத்தில் சாத்திதே தீர வேண்டும் என்கிற ஒரு வைராக்கியத்தைப் பார்த்தேன்.

குடும்பத்தில் இருந்து விலக்கி வைக்கப்பட்ட முதியோர்களின் முகத்தில் நம்மாலும் வாழ முடியும் என்கிற ஒரு நம்பிக்கையைப் பார்த்தேன். இந்த வைராக்கியத்துக்கும் நம்பிக்கைக்கும் சேவாலயா பின்புலம் என்பதில் சந்தேகம் இல்லை.

26 வருடம் அல்ல... இன்னும் 260 வருடங்கள் தாண்டியும் உங்களது அமைப்பு தனது சேவையை அனைவருக்கும் வழங்க வேண்டும் என்று காஞ்சி மகா ஸ்வாமிகளைப் பிரார்த்தித்துக் கொள்கிறேன்.

Managing Trustee's Report

Dear Friends,

Going beyond the silver jubilee is a great experience. Sevalaya has been growing year after year, but as the organization has already completed 25 years and firmly set its foot, the growth rate hereon has to be in a different gear. The 26th year clearly shows that we are on a rapid growth path.

Sevalaya family now comprises 1950 children, 65 senior citizens, 45 cows, 150 staff, 4 locations and a donor community that is spread all across the world.

Major projects completed in the 26th year are:

1. **New boys hostel:** A boys' hostel, constructed as per the Juvenile Justice Act guidelines, was inaugurated on 27th January 2014 by Page Pierre, from Page Pierre foundation, Switzerland which sponsored this project. It can house 100 boys.

2. **Community College** Community College was inaugurated by Edwin

Nevis, CEO of SCOPE International on 17th February, 2014. This is



Edwin Nevis, CEO of SCOPE International inaugurating the Community College

Inauguration of Boys Hostel by Page Pierre of Page Pierre Foundation



School Toppers 2013

Standard X

1st Rank



S. Priya - 483 / 500

2nd Rank



L. Nandhini - 480/500

3rd Rank



M. Haripriya - 477/500

Standard XII

1st Rank



M. Manikandan -
1130/1200

2nd Rank



S. Prithviraj - 1108/1200

3rd Rank



G. Ajith - 1103/1200

for the benefit of school drop outs and also children who do not prefer to go for university education after 12th grade. It will focus on skill

development of the villagers. The college currently offers AC mechanic, Electrician, Carpentry, Beautician and Garment Manufacturing. We have tie-

ups with corporates who offer regular guest lectures, internship and jobs. This project is sponsored by SCOPE International.

Primary School Library sponsored by Chennai Willingdon Corporation Foundation



3. Solar Power generation: Thanks to Page Pierre foundation, we have the entire campus, almost running on solar power now. We generate around 48,000 units per day – largest NGO installation in south India. This has ensured that the campus will have 24 hours power supply and our computer centre and school can go on without any disturbance during the day. Also the children and senior citizens can have a good night's sleep with the fans running throughout the night. This minimum comfort was out of our reach for the past few years now, as we had a very bad power crisis.

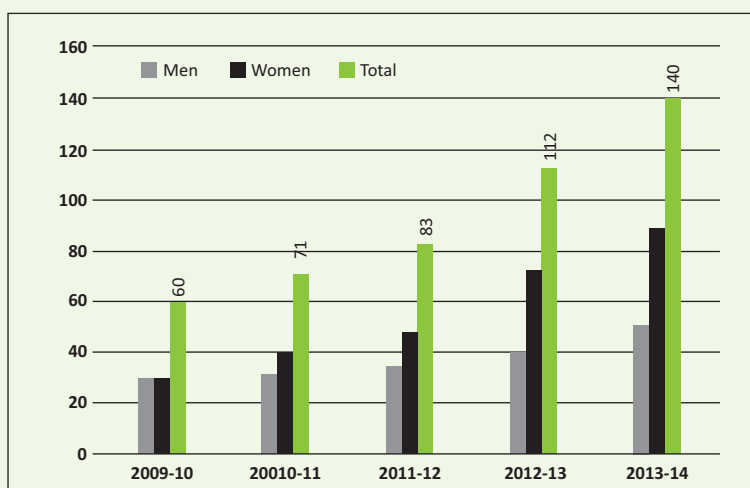
4. New 12 bedded free hospital: A new hospital was inaugurated on 20th December 2013. This has vastly improved the medical care we can offer to our people and the neighbouring community. Doctor and nurses take care of the medical requirements of the residents, school students and the villagers. Many medical camps are held with the help of city hospitals regularly. The Medical Centre project is sponsored by Mr. Subramaniam and family of Singapore.

5. English Language lab: Chennai Willingdon Corporate Foundation sponsored the English language lab. The language lab system developed by the British Council was purchased and our teachers were trained to use it. Along with the regular English classes, the lab is also used by high school classes. As there are more audio- visual lessons, the students find it interesting.

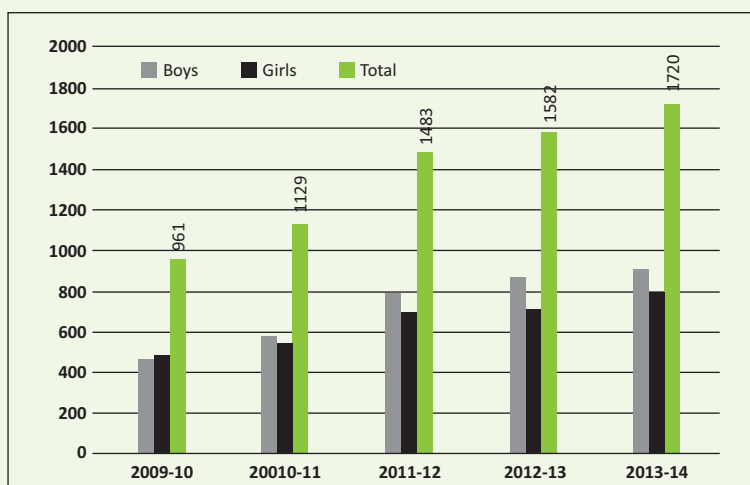
6. More Montessori environments: Chennai Willingdon Corporate Foundation also sponsored additional Montessori kits. The numbers in Sevalaya's kindergarten is swelling every year as Sevalaya is offering high quality education totally free of cost and admission is mostly made only at entry level. To cater to the needs of more and more kindergarten kids we plan to increase the Montessori environments every year.

7. Additional libraries: Now Sevalaya has a separate library each for the high school, the primary school and the staff. Best selling self improvement books are the highlight of the staff library; good subject-oriented books are stocked in the high school library and colourful story and games books in the primary library. The furniture

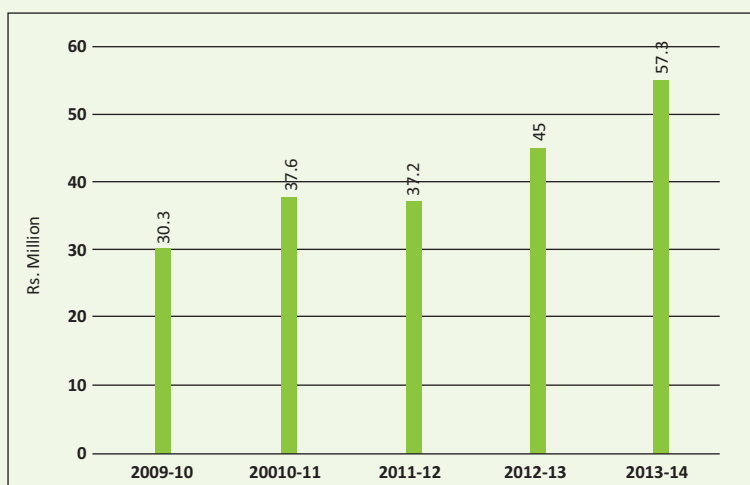
Staff Strength



School Student Strength



Annual Revenue



Our Old Students-What are they doing now?

Studying

Medical	002
Engineering	032
Degree Courses	233
Teacher Training	005
Post Graduate Courses	001
Nursing	010
Diploma	004
Polytechnic	006
B.Sc.Agri	010
B.Ed	001
Total	304

Completed

B.E	036
B.Ed	002
Degree Courses	230
Polytechnic	004
B.Sc. Agriculture	031
Teacher Training	015
Nursing	014
Fashion Technology	002
Bachelor of Social Work	001
Diploma (DCA & Technical)	006
Total	341

Employed

Private Concerns (including MNC's in various capacities)	198
Police	001
Teachers	032
Total	231

The above statistics relate to our students who completed 12th Standard from our school from 2005 to 2013.

also matches the age groups who use the library. These improvements in library were possible due to the generous support of Chennai Willingdon Corporate Foundation and Guru Krupa foundation in USA.

- 8. Water Doctors:** Clean drinking water is a basic requirement and if made available to the children, it will prevent many health problems in the future. Mr. Bikam Chand Jain has sponsored Water doctors, (heavy duty water purifiers) have already been installed in our schools and dining hall.

Awards:

Afforestation drive in Sevalaya is as old as its inception and all visitors to Sevalaya's Kasuva campus will notice that the entire area is a green zone. It has also carried out many projects to create awareness among students, villagers and general public in Thiruvallur district. Its regular campaign for smokeless Bhogi has resulted in making the villages around Sevalaya a smoke free zone on Bhogi day. All this was noticed by the district administration and Sevalaya won the "best green campus" award from the district collector and also from the district forest department, in the previous years. This year we got noticed at the state level and Ministry of environment, Government of Tamilnadu selected Sevalaya as the best NGO working for the cause of environment for the year 2012-2013. The award was presented by the then Minister for Environment, M.C.Sampath, at a State Government function held on 5th June, 2013, World Environment Day.

Our children won the "Design for Change" award for the third time. Around 25,000 schools participated from all over the world and Sevalaya's project was selected in the top 20. The award was presented in Ahmedabad, on 18th Jan 2014 by Kiran Sethi, head of Riverside school.

Swadeshi magazine selected Sevalaya for its annual "Dhruva award". The award was presented by Mr. Raja Ramakrishnan, past district Governor, Rotary club on 19th Oct 2013.

Sevalaya was selected as the "NGO of the year" by Public Relations Council of India. The award was presented in Mumbai by Dr. Vithal Venkatesh Kamat, Executive Chairman and Managing Director of Orchid group and Rajashree Birla, Director of Aditya Birla Group on 14th Feb 2014.

Medical camps

In association with many leading hospitals in Chennai, Sevalaya took experts and specialist doctors to the interior villages, organized many camps besides camps in the Sevalaya hospital. Each camp had hundreds of beneficiaries, of free surgeries and medicines. Many spectacles were distributed free of cost. Significantly, many villagers were detected having cancer and hepatitis and treatment was organized with the help of city hospitals. Without such camps, these villagers would have never known the medical problems they had.

Value education book in Tamil released

Sevalaya's national award winning moral education has now come out in a book form. It was released on 14th Sept, 2013, by Mr.B.V.Ramanaa, the then Minister for Revenue, Government of Tamilnadu. The book is available as a free download from Sevalaya's website. Leading magazines wrote highly positive reviews about this book, highlighting that the book was available free of cost. Demand has come from all over the globe – an Indian night school in Australia and a Tamil night school in NewYork were among the many callers who found this book very useful to teach moral lessons to kids.

Lectures in various schools and colleges on BGV

Sevalaya arranged programmes in various city schools and colleges and addressed students on the philosophies of Mahatma Gandhi, Swami Vivekananda and Mahakavi Bharathi. The students were invited to talk and the best performing students were given awards.

British Council programme

Sevalaya has been taking part in British Council sponsored school exchange programmes every year. This year our teachers R. Vijaya and S. Sumathi went to Cunningham Hill Junior school and experienced taking classes in a UK school. Similarly, teachers from that school visited Sevalaya and there was a useful exchange of ideas to improve education.

100% results once again

It has become a tradition that our school students excel in their academic performance. This year's results were: 100% pass in both 10th grade and 12th grade. More than one third of the class got above 80% and almost all were above 60%.

Academic Performance

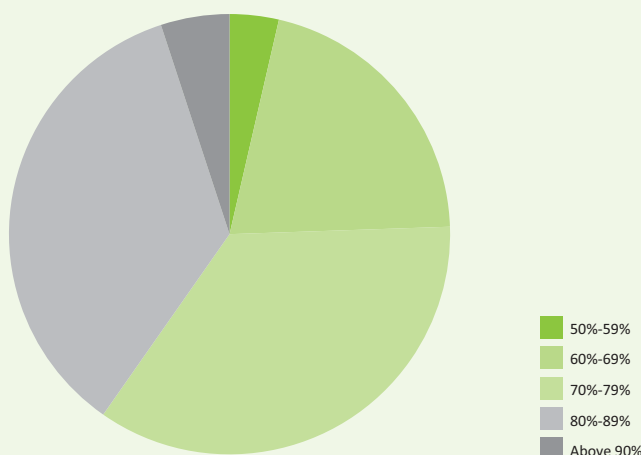
Dropout rate in 2013-2014 : 3.8%

Total school pass percentage for all classes : 99%

(This mean that out of every 100 students who joined our school at Kindergarten 96.2% students came out successful, passing the Higher Secondary (12th grade) examination this year.)

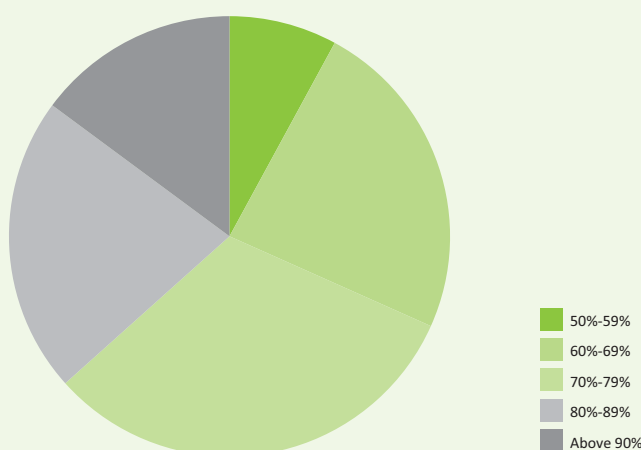
XII STD Public Examinations 2013 - 2014	Nos.
Entered	139
Passed	139

Marks distribution



X STD Public Examinations 2013-2014	Nos.
Entered	101
Passed	101

Marks distribution





Alam Vizhuthugal (Banyan Tree)

The alumni of Sevalaya have given a memorable “silver jubilee” gift to the organization. Fifty alumni came together and have decided to sponsor the education of fifty children, currently in our school. This is the best way of demonstrating giving back to one’s alma mater.

Training in tailoring and organic farming

This year also saw expert trainings in garment manufacturing by Pooja

Makhija of Fashion Futures, (sponsored by Asmara international, Delhi) and training in organic farming by Sunderraman, an organic farming Guru.

Governance

Sevalaya’s Board of Trustees and advisory board consists of socially minded professionals with key competencies in areas such as Child Care, Education, Counseling, Moral Education, Information Technology and Management functions. They

are individuals who have faith in the values of Gandhiji, Bharathiyar and Vivekananda. Each trustee or advisor is in charge of specific areas and makes weekly visits to monitor the respective areas, and presents his report at the Management Committee meeting. The trustees involve themselves in the annual strategic planning and monthly review. They also monitor the record keeping, facilitating accurate and prompt submission of statutory returns. The trustees do not receive any remuneration as conveyance, sitting charges or whatever.

This year N. Annapoorna, who served Sevalaya’s school for more than a decade and retired, has joined as a trustee. Divella Sarath, Country Head of Lionbridge Technologies, Thilak Iyer, Founder and Managing Partner of Efflor Consulting Services, have joined as trustees. Thomas T Abraham, a communications expert, David Appaswamy, Management Consultant, Prof. Dr. S. V. Mani, former VP of Tata Consultancy Services, R. Sreenivasan, Retired Regional Manager from Life Insurance Corporation of India and Lakshmi Murali, a process and quality expert from Tata consultancy Services have joined the advisory board.

Within the ambit of our mission and vision, the organization is divided into 3 functional and 2 supportive units. The 3 functional units are:

Staff pursuing Higher education

This activity by our staff is sponsored by M/s Mara W Breech Foundation, USA

	Name	Before joining	After joining	Now studying
1	M.T.Anand	D. Ted	B. A	B. Ed
2	C.Kanchana	10th	12th	B. A
3	S.Lakshmi	M. Com, B. Ed	Nil	M. Phil
4	D.Pradap	D.Ted.	M. A., B. Ed	M. Phil
5	A.Kumaresan	M. A.	B.Ed	M. Phil
6	Vijayaragavan .R	B. A,B. Ed.	M. A,M. Phil	Nil
7	Kannan .R	B. Sc.,B. Ed.,D. Ted	M.Sc	Nil
8	Durairaj .C	B. Sc.,B. Ed.	Nil	M. Sc. (Second Year)
9	Vanmathi .D	B. Sc.,B. Ed.	Nil	M. Sc. (Second Year)
10	Jayabharathi .D	B. A,B. Ed.	Nil	M. A. (Second Year)
11	Naveen Kumar .P	B.Sc.,B.Ed.	Nil	M. Sc. (Second Year)
12	Sumathi .S	B.Sc .,B.Ed.	M.A (Tamil)	M. A. (Second Year)
13	Jayasakthi .S	B. A.B. Ed	Nil	M. A
14	Selvanayagam .J	D. Ted	B. Lit,M. A,B. Ed	Nil

1. Bharathi Team – Leads our educational initiatives, and includes primary school, high school, higher secondary school, community college and library.
2. Gandhi Team – Leads our rural development activities, and includes village development activities, craft centre, agriculture and goshala.
3. Vivekananda Team – Leads our support for needy, that includes Old Age Home, Boys Home, Girls Home, Integrated Campus and Medical Centre.

These functional units are supported ably by Public Relations and Administration Teams.

Right to Information

Though as a private charitable organization we do not come under Right to Information Act, we believe in transparency and on our own accord, we publish our financial information, bank details about all activities, names of people associated etc. on our website. Donors, well wishers and any member of the public can access all these data on our website.

Annual Strategy Meetings

One of the unique features of Sevalaya is the Annual Strategy Meeting held every year before the start of

the new academic session. As early as February/March, all the residents of Sevalaya's Old Age Home, Children's Homes, students in our school and staff working in the various units are asked to write briefly what they think Sevalaya did well in the current year, what could have been done better and what they feel should be done in the coming year. Inputs from 'Visitor's Feedback' diary which is maintained in a prescribed form is also considered. Ideas are also obtained from many donors. Specific questionnaires are designed for each stakeholder segment and they fill it and send it back. The Managing Trustee then consolidates these ideas which are then discussed in the Annual Strategy Meeting. The management and staff then distill them into focus areas, objectives and action plans. Based on this, an annual calendar is prepared, which breaks up the activities day wise. This exercise makes each employee of Sevalaya willingly own responsibilities and be more committed to his/her work, instead of work being thrust on them. This makes each of them a partner in the progress of Sevalaya as a whole.

Weekly report by the Unit heads are based on this action plan. At monthly meetings of the Managing Committee where the trustees, advisors, centre heads and the unit leaders participate,

action plans are thoroughly reviewed and followed up to completion.

Sevalaya publishes a monthly Newsletter and an Annual Report which includes the audited Accounts. Both are circulated to all donors and well wishers. The report is also available on the website - www.sevalaya.org.

HR

The consistent and unqualified success of the organisation is, without a doubt, due to the dedication of the entire staff who give their all with 'service' as their watchword. The organisation recognises this selfless service attitude of the staff, with suitable programmes.

Although as a voluntary organization, we are exempted from contributing to Provident Fund, we have a Group Superannuation policy covering all employees completing one year of service. We have also covered the life risk of our employees under a group term insurance policy.

The staff are trained on an on-going basis in academic and personality development areas to ensure their skills remain up-to-date. They are also encouraged to pursue continuous education and several staff members have availed and are availing support facilities offered for further studies.

Students filling their feedback and suggestion sheets. Inputs collected from all major stakeholders through structured questionnaires go into shaping the annual plan



Volunteers

The staff of Sevalaya are well supported by a team of volunteers who come and share their time, energy and creativity, expecting nothing in return but the pleasure of having done the right thing. There are foreign volunteers, including gap-year students, who come and stay for a period of 3-12 months and work on specific programmes. There are also volunteers who come as and when time permits and help out in any area the need is felt. Corporate employees typically come on weekends to take 'fun' classes for the students. This year we had many volunteers from SCOPE, Shell, HUL, Lionbridge Technologies etc. taking part in our activities. Many institutions such as Anna University, IIT Chennai, Presidency College, New College and Soka Ikeda College come on NSS Camps for a week and take up various activities. Social Work and MBA students come on their academic project work and spend couple of months at Sevalaya volunteering their services.

Donors

Sevalaya does not receive any Government grant, except for the Integrated Campus project. Today

it runs on donations made by well wishers. These donations which form the life blood of the organisation could range from a small one-time amount from an individual to large amounts given regularly by funding foundations. The donor could be anyone from a local person who lives a couple of streets away to a Foundation based in the USA or Europe who have heard of and seen the good work being done and the growth achieved by Sevalaya consistently year after year. The organisation, on its part, extends its policy of non-discrimination to its donors too. Every donor, small or big, has the same place in our hearts, and receives all periodic communication regarding the activities, successes, financial status and plans. It is our way to keep each and every donor apprised and to ensure transparency. Hence, as a policy, we do not publish a "Major Donors List."

Future Plans

The success of Sevalaya in Kasuva village has been noticed, followed by request for replication in many parts of the country. We already have centres in three villages. In addition, we have started preparations to start a free community college (vocational training

center) in Thirumalai Vaiyavur, 70 KMs south of Chennai. This is likely to come up by end of 2014.

Round Table and Ladies Circle have sponsored the construction of a basket ball court. The construction is in progress and the facility will be ready by August 2014.

In the pipeline is a free University for the benefit of orphan, destitute and poor children.

We thank all our sponsors, donors, well wishers, media, Government officials, visitors, volunteers – all who have contributed to this growth of Sevalaya over the past 26 years. We very strongly believe that Mahakavi Bharathi, Mahatma Gandhi and Swami Vivekananda are guiding us in our activities and it is only because of the power of their inspiration that Sevalaya has reached such heights and gained such strength and recognition.

Going forward, that is also the source of our confidence.

Thanks & Regards

Sevalaya Murali
Founder & Managing Trustee



Medical Centre

A CRUCIAL MEDICAL OUTPOST

Kasuva village where Sevalaya set up its operations in 1988, is a remote village 42 kms west of Chennai city and 22 kms away from the head quarters of Tiruvallur district. The village never had even the basic medical facilities, forcing the people to go to the district head quarters for medical treatment. The nearest Public Health Centre at Puliur is 3 kms away and functions only from 8 AM to 1 PM. To mitigate this situation a medical centre was started in 1994 at Sevalaya which is now a 12 bedded hospital.

Such a context makes the Medical Centre a crucial medical outpost in its surrounding geography.

Already, the Centre has proved very useful to the elderly as well as the young residents, as also the neighbouring population. As Nagarajan, the old age care taker recollects, "There were so many nights when we had taken the



elders to the medical centre when their BP used to go high and for their asthmatic attacks. Medical centre was a boon to us during

the nights and we used to do the first aid and then take them to the hospital in Tiruvallur".



Community College

AN ESCAPE ROUTE FROM THE DEAD END OF LIFE

Community College is Sevalaya's latest initiative for inclusiveness through informal education. Functioning since February 2014, it is proving to be an unexpected ray of hope for rural youth who have had to forego formal school education, for whatever reasons. No doubt, the dropout rate in the Sevalaya school is remarkably low, but those who fail to finish school do not qualify for admission to ITIs that offer vocational courses. This realisation led to the setting up of the Community College which does not hold lack of formal education against a candidate.

The accent is on making the students competent and employable. The training is practical in its orientation. Industry experts are being roped in to give practical tips through guest lectures. Partnership with industry is seen as integral to the unique value addition, be it through industry visits, internship or placements. Importantly, Sevalaya's training

comes packaged with grooming, including etiquette, functional English and communication skills as also customer servicing skills.

Of the five trades, beautician course has 24 students, from teenaged girls to married women with no educational qualification.

Garment manufacturing has 23 students, some of them attending classes with their little kids. Carpentry has 3 students while Electrician trade has 30 students, AC and refrigeration has 15 students.



Energy Conservation

GREEN SEVALAYA PROJECTS

Solar power harvesting: Solar light and heat represent an undepletable and massive energy source. Faced with a grim power situation, Sevalaya turned to this natural, non-conventional energy source to meet the needs. Thanks to Page Piere Foundation, the dream to solarize the entire campus has been nearly realized. Now all the residents in Children's Homes, Old Age Homes, staff residences and guest rooms have the comfort of fans on warm nights, as also solar heated hot water. Most importantly, children can study, not affected by power disruptions.



Efforts are on to cover the remaining facilities, Girls hostel and Integrated campus, to make Sevalaya 100% solar powered.

Kitchen fuel saving: Perennial dependence on petroleum products to meet the rapidly growing demand of the large community kitchen at Sevalaya is a large concern. Sevalaya's initiative to find long-term energy alternates resulted in the introduction of 'bio-mass stove', 'bio-gas plant' and



activation of 'steam boiler with pre-heated water supply through solar water heater. By introducing the 'bio-mass' stove with 'wood waste compressed cakes – Brickquettes', we are now able to shrink the kitchen fuel expenses from Rs. 2044 per 3 days to Rs.156.

Sports

ALL-ROUND HIGH PERFORMANCE

Sevalaya athletes had a good year of all-round achievements.

- Sevalaya teams were the winners in the Volleyball, Throw ball, Kabaddi and Badminton in the Bhumi Nakshatra Sports 2013.
- In the Lions Club International 32 inter district competitions, M. Vijayakumar stood first in Shotput

and third in Discus. M. Arunkumar came third in Javelin throw.

- In the competition conducted by Rotary club of Akash, the Boys team was the winners in Handball, Throwball and Kabaddi and the Girls and the Boys teams were the runners up in Volleyball.
- In the Panchayat Yuva Krida Aur



A. Sankarapandian, Physical Director with the district level Basket Ball Player S. Geethanjali and K Bhuvaneshwari

Khel Abhiyan (PYKKA) sports tournament for the Thiruvallur block level held on 1st February 2014, the Girl's team won Basketball, Football and Badminton Championships. The Boys team was the runners up in Basketball, Football and Badminton.

At the PYKKA tournament held in the district level, Boys and Girls teams were the winners in Table Tennis and the Girls Basket Ball team was the runners up, with the boys Football team winning the third place.

- In the Thiruvallur Educational District (Avadi Zone) competitions, the boys team made a clean sweep in Handball, with both the Junior and Senior teams winning the championship. The Girls teams were the runners up in Kho – Kho and Throw ball. Students also bagged individual prizes in High jump, Shot put, Discus and Javelin.



Alam Vizhuthugal

ALUMNI IN GIVE-BACK MODE

Have you ever gone back to that old school of yours, seen those walls that were the canvas of your artistry, touched those wooden benches that were your playground during the breaks between two classes, and felt that you wanted to do something – something that would leave an imprint on the institution that has left its on your life forever? If yes, please do read this story of Ilayaraja.

“I am Ilayaraja, from a village close to Sevalaya. I lost my father when I was 11 years old and became a resident of Sevalaya’s Boys Home. Thanks to the excellent education and grooming at Sevalaya, I am a senior software engineer in an IT Company, after 4 years with TCS. Now I have financial security and social status”.

Here is what Ilayaraja has to say about his school:

“I regularly visit my school and even small changes do not miss me, as I know the place so well. Clearly, the buildings can do with a fresh coat of paint. I want the premises to reflect the high energy and the vibrancy of its children. Bright ambience will pep up their spirits.

“Therefore, along with the Alumni, I have taken the responsibility to raise the funds required to buy the material and then paint the buildings ourselves.” The Alumni is excited to participate in this “Giving back” initiative that will brighten up the place and the 1950 plus pairs of young eyes.

“I would request all my friends and Sevalaya’s well-wishers to support



G. Ilayaraja,
*President, Alumni
Association*

this cause, since most of the Sevalaya Alumni are still studying and do not have the financial wherewithal to match their love and passion for Sevalaya.”

If you have felt a little for the school that made you what you are, may be this is the chance to give back a little.

(Courtesy: Milaap, for text and support)



Making A Difference

A CROSS SECTION OF BENEFICIARIES ON
WHAT SEVALAYA'S SERVICES MEAN TO THEM

Helping hand at the right time...

D. Munirathnam recalls his experience in bringing his child to the medical centre. "I was really shocked when I came home after my work to find my seven year old infant suffering with a breathing problem due to congestion in lungs. My family members did not know what to do. Then we remembered the Medical Centre and came running with the child. The on-duty nurse Elavarasi assessed the situation and gave an injection which brought immediate relief to my child. My wife, who had been in tears calmed down after seeing my child breathing normally.

D. Munirathnam, Villager



Self confidence boosted...

G Ajith Kumar who scored third rank among Sevalaya students in the XII board exams of this year, has been a student of this school for the past 6 years. His father is a daily wages labourer and mother a house wife. He aspires to become a Software Engineer. He has a thirst for knowledge and is a hardworking, dedicated student.

"I did what my teachers told me, not only in academics but also by participating in various programmes on self-development organized by the school which boosted my self - confidence. He has imbibed leadership qualities and comes forward to lead the class in the teacher's absence. "The teachers have shaped me into what I am today", he says with pride. "I am sure I will become a successful Software Engineer", he says.

G Ajith Kumar, Alumni



A happy future ahead...

A. Ilangovan is a carpentry student at Sevalaya's Community College. He is 27 years old. Ilangovan's father M. Angamuthu is a daily wage earner and mother goes for the 100 day wages work. Physically challenged Ilangovan has been a burden to his parents. He did not go for any work and all the time he was at home. He had stopped studies after his 5th standard. When he heard about the carpentry course, he grabbed the unexpected opportunity to exit the deadend in his life.

He says, "I also have a life now. After my course I will get a fairly good job. I can then take care of my family".

A. Ilangovan, Community College Student



Benefitted from training

"I got benefitted from the Organic farming training given by Sevalaya", says B .Shantha of Nallankavanoor village. I used this technique for small plants like tomato and ladies finger and it came out well. Now I'm spreading the message of organic farming to my villagers for their benefit.



B. Shantha, Villager

Sevalaya, the change agent...

After Sevalaya started the school there are no unlettered children in our village, says S. Ramadoss, Ex Village Panchayat Leader of Puliur Panchayat. Many of our children have finished schooling and gone to college and some of them are well employed also. This great change is only because of Sevalaya.



S. Ramadoss, Village Panchayat Leader

International volunteerism

COMMITMENT FOR A CAUSE

Justice Willis, from Utah, USA, is in Sevalaya on his second visit in two years. "Last year my sisters Chambrey, Sydney and I found Sevalaya online when we were looking at NGO's to go that summer. We came to Sevalaya and got to work with the doctor here every day. After some time working with him we noticed that a lot of children and older members of Sevalaya had vision problems. We then decided to have an eye camp to get the children and old folks of Sevalaya screened for eye glasses and we got the eye glasses for the people who needed them."

Sister Chambrey adds: "We are all studying in the Medical field, so it was a way we could use our skills to help."

Back at Sevalaya after one year, Chambrey is inspired by the changes. "We decided to come back and have seen so many changes. The new boys hostel, the community college, the hospital are all now finished and in use. The students have faster internet so they can connect to the

world. This year we again sponsored an eye camp and have been able to participate in a dental camp, English teaching programmes and the women literacy outreach Sevalaya is involved in. We have seen the great changes the eyeglass camps have had on the children's lives. The glasses have made it easier for them to study and see what the teacher is writing on the board, ultimately impacting the child's future. We hope to continue working with Sevalaya in the future and look forward to the great changes they keep making," Chambrey signs off.

Sydney Willis (extreme left), Chambrey Ann (below), Justice Willis (right) at the camp.



Volunteering Opportunities

1. Be Mentors for orphaned/abandoned children
2. Training program for teachers and children
3. Dance, music, sports training for children
4. Spending time with senior citizens
5. Data entry and software development and support for our operations
6. Entertainment for children and senior citizens
7. Writing project proposals and helping with PR activities
8. Projects by Social Work/MCA students
9. NSS camps
10. Gap year projects by foreign students

Auditor's Report

We have audited the attached balance sheet of SEVALAYA at Kasuva Village, Pakkam Po, Near Thiruninravur - 602 024 as at 31st March 2014 and the attached income and Expenditure account for the year ended on that date annexed thereto. These Financial Statements are responsibility of Board of Trustees. Our responsibility is to express an opinion on these financial statements based on our Audit.

We have conducted our audit in accordance with auditing standards generally accepted in India. These standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement. An audit includes examining on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall presentation of the financial statements. We believe that our audit provides a reasonable basis of our opinion.

We have obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purposes of the audit. In our opinion, proper books of account have been kept by the Trust so far as appears from our examination of the books.

In our opinion and to the best of our information, and according to the information given to us, the said accounts give a true and fair view:-

(i) in the case of the Balance Sheet, of the state of affairs of the above named Trust as at 31st March 2014 and

(ii) in the case of the Income and Expenditure Account of the surplus for the accounting year ended on 31st March. 2014.

For **Menon & Pai**
Chartered Accountants
Firm Regn. No. 008025S

A. Arjuna Pai
Partner
Mem. No. 007460

Chennai, 18th July 2014

Partners: A. Arjuna Pai FCA,
V. Surendran Menon FCA

Menon & Pai,
Chartered Accountants,
12/4, Ashirwad Apartments,
Puliyur First Lane, Trust Puram,
Kodambakkam, Chennai – 600024.
Telefax: 24881860
Telephone: 24836117
E-mail: menonpai@vsnl.com

Consolidated Balance Sheet as at 31st March 2014

FUNDS & LIABILITIES	Rs.Ps	Rs.Ps	PROPERTY & ASSETS	Rs.Ps	Rs.Ps
CORPUS FUND MAIN			FIXED ASSETS		
As per last Balance Sheet	9,555,967.99		As per last Balance Sheet-W.D.V		47,538,664.96
Add:Contributions during the year	7,564,258.73	17,120,226.72	Add : Additions during the year		17,933,305.23
					65,471,970.19
CORPUS FUND FCRA			Less : Depreciation for the Year		-5,236,723.54
As per last Balance Sheet	8,791,371.99				60,235,246.65
Add:Contributions during the year	3,203.68	8,794,575.67	INVESTMENTS		
			Mutual Funds (Value as at 31st March 2014 Rs.2724654.60)		
CORPUS FUND 35AC SCHOOL EXPENSES					2,500,000.00
As per last Balance Sheet		8,887,424.00			
			INTEREST ACCRUED ON FIXED DEPOSITS		868,416.07
CORPUS FUND 35AC CHILDREN'S HOME					
As per last Balance Sheet	3,762,921.00		CURRENT ASSETS		
Add:Contributions during the year	22,000.00	3,784,921.00	Deposits:		
			Rent	283,000.00	
CORPUS FUND 35AC OLD AGE HOME			Gas	22,550.00	
As per last Balance Sheet	1,552,363.00		Telephone	5,999.00	
Add:Contributions during the year	95,000.00	1,647,363.00	Electricity	178,546.00	490,095.00
ENDOWMENT FUND MAIN			Cash and Cash Equivalent:		
As per last Balance Sheet	4,002,564.00		Cash in Hand		18,345.00
Add:Contributions during the year	14,000.00	4,016,564.00	Cash at Bank:		
			- Savings Accounts :		
ENDOWMENT FUND FCRA			Indian Bank-R K Salai	111,979.00	
As per last Balance Sheet		1,105,040.45	Indian Overseas Bank - R K Salai	95,807.51	
			Karur Vysya Bank - T Nagar	319,077.62	
ENDOWMENT FUND 35AC SCHOOL EXPENSES			State Bank Of India- Thiruniravur	166,163.80	
As per last Balance Sheet	2,445,000.00		Indian Bank -Thiruniravur	33,397.00	
Add:Contributions during the year	80,000.00	2,525,000.00	Indian Bank-FCRA	181,711.87	
			Karur Vysya Bank-CH	214,019.50	

Consolidated Balance Sheet as at 31st March 2014 (Contd.)

FUNDS & LIABILITIES	Rs.Ps	Rs.Ps	PROPERTY & ASSETS	Rs.Ps	Rs.Ps
ENDOWMENT FUND 35AC CHILDRENS HOME					
As per last Balance Sheet	1,411,200.00		Indian Overseas Bank -SEP	115,889.33	
Add: Additions during the year	572,000.00	1,983,200.00	Dena Bank -OAH	162,041.84	
			ICICI Bank - Mylapore	57,000.00	1,457,087.47
ENDOWMENT FUND 35AC OLD AGE HOME					
As per last Balance Sheet	903,000.00		- Fixed deposits with bank		63,425,408.00
Add: Contributions during the year	494,200.00	1,397,200.00			
GENERAL FUND					
As per last Balance Sheet	60,423,385.94				
Add : Medical Centre Project	2,950,000.00				
: Boys hostel fund	5,180,200.00				
: Community College Fund	1,491,000.00				
: Solar Project Fund	541,638.00				
: Excess of Income over Expenditure for the Year	2,987,323.41	73,573,547.35			
UNIVERSITY FUND-As per last Balance Sheet					
Current Liabilities		4,050,000.00			
School Expenses Account	1,000.00				
Rent Payable	27,000.00				
Telephone Charges Payable	67,952.00				
Electricity Charges Payable	13,584.00	109,536.00			
Total		128,994,598.19	Total		128,994,598.19

For Sevalaya

V. Muralidharan
Managing Trustee
Chennai, 18th July 2014

As per our report of even date attached
For MENON & PAI
Chartered Accountants
Firm Regn. No. 008025 S

A. Arjuna Pai
Partner
Mem No. 7460

Consolidated Income and Expenditure Account for the Year Ended 31st March 2014

EXPENDITURE	Rs.Ps	Rs.Ps	INCOME	Rs.Ps	Rs.Ps
To Expenses on Agricultural Activities			By		29,857,732.90
Salaries and Allowances	250,708.63		"	Donations received Grants from Ministry of Social Welfare Govt. of Tamilnadu	680,042.00
Electrical and Plumbing Expenses	34,640.00		"	Dividend From Mutual Fund	232,426.76
Agricultural Training Expenses	1,607.00		"	Interest received on deposits	4,936,194.00
Tools and Implements Expenses	1,692.00		"	Awards	15,000.00
Electricity Charges	5,165.00		"	Other Income	197,365.70
Production Expenses	66,980.00				
Repairs and Maintenance Expenses	2,959.00	363,751.63			
" Expenses on Children's Home Activities					
Salaries and Allowances	1,693,477.98				
Building Maintenance Expenses	177,268.00				
Advertisement Charges	104,022.15				
Training Expenses	500.00				
Conveyance Expenses	151,597.21				
Electrical and Plumbing Expenses	50,336.05				
Electricity Charges	124,647.00				
Food and Fuel Expenses	1,625,510.59				
Postage Expenses	37,903.65				
Printing & Stationary Expenses	133,518.95				
Recruitment Expenses	20,400.00				
Repairs and Maintenance Expenses	46,823.00				
Telephone Charges	35,851.17				
Vehicle Maintenance Expenses	36,706.35				
Vehicle Insurance Expenses	7,056.75				
Rates & Taxes Expenses	34,489.00				
Maintenance Expenses	122,248.00				
Tools and Implements Expenses	33,388.00				
Medical Expenses	2,736.00				
Wedding Expenses	2,100.00	4,440,579.85			

Consolidated Income and Expenditure Account for the Year Ended 31st March 2014 (Contd.)

EXPENDITURE	Rs.Ps	Rs.Ps	INCOME	Rs.Ps
“ Expenses on Old Age Home Activities				
Salaries and Allowances	64,902.83			
Advertisement Charges	104,022.15			
Building Maintenance Expenses	255,432.00			
Vehicle Maintenance Expenses	35,536.35			
Vehicle Insurance	7,056.75			
Conveyance Expenses	148,517.21			
Electrical and Plumbing Expenses	50,445.55			
Electricity Charges	26,293.00			
Food and Fuel Expenses	277,317.57			
Postage Expenses	37,903.65			
Printing & Stationery Expenses	133,474.95			
Telephone Charges	35,851.17			
Tools & Implements Expenses	3,100.00			
Funeral Expenses	16,712.00			
Maintenance Expenses	1,215.50	1,197,780.68		
“ Expenses on Educational Activities				
Higher Education Assistance	332,261.20			
Salaries and Allowances	8,495,363.65			
Advertisement Charges	208,044.30			
BGV-Value Education Assistance	37,930.25			
Vehicle Maintenance Expenses	71,447.70			
Vehicle Insurance	72,994.00			
Building Maintenance Expenses	95,112.00			
Camps and Tours Expenses	31,448.00			
Computer Spares Expenses	63,200.57			
Conveyance Expenses	304,774.41			
Electrical and Plumbing Expenses	57,362.70			
Electricity Charges	186,669.00			
Examination Expenses	58,772.00			
Higher Education-Staff Expenses	16,575.00			
Library Expenses	172,770.20			

Consolidated Income and Expenditure Account for the Year Ended 31st March 2014 (Contd.)

EXPENDITURE	Rs.Ps	Rs.Ps	INCOME	Rs.Ps
Literary, Cultural and Sports Expenses	333,357.50			
Staff welfare Expenses	172,009.00			
Lab expenses	512,442.00			
Postage Expenses	75,807.30			
Printing & Stationery Expenses	280,168.90			
Rates and Taxes Expenses	13,700.00			
Fairs and exhibitions Expenses	19,346.00			
Repairs and Maintenance Expenses	13,583.70			
Silver Jubilee expenses	97,251.00			
Maintenance Expenses	7,225.00			
Sports expenses	52,237.00			
Telephone charges	71,702.34			
Tools & Implements Expenses	592,595.00			
Training Expenses	52,242.00			
Travelling Expenses	102,214.00			
Uniforms Expenses	215,045.20			
Education material Expenses	1,008,986.30	13,824,637.22		
“ Expenses on Goshala Activities				
Salaries and Allowances	250,708.65			
Cattle Feed Expenses	321,780.00			
Medical Expenses	8,363.00			
Cattle Insurance Expenses	18,600.00			
Electrical and Plumbing Expenses	8,291.00			
Maintenance Expenses	13,411.50			
Puja Expenses	5,872.00			
Tools & Implements Expenses	737.00	627,763.15		
“ Expenses on Public Relations Activities				
Salaries and Allowances	990,060.50			
Advertisement Expenses	94,674.05			
Vehicle Maintenance Expenses	11,845.45			
Vehicle Insurance	1,902.00			
Conveyance Expenses	50,366.08			

Consolidated Income and Expenditure Account for the Year Ended 31st March 2014 (Contd.)

EXPENDITURE	Rs.Ps	Rs.Ps	INCOME	Rs.Ps
Printing & Stationery Expenses	44,491.65			
Fairs & Exhibitions Expenses	52,015.00			
Postage Expenses	12,634.55			
Telephone charges Expenses	11,950.39			
Website development charges	15,000.00			
Training Expenses	42,619.00	1,327,558.67		
" Expenses on Rural Development Activities				
Salaries and Allowances	370,427.43			
Advertisement Expenses	208,044.30			
Conveyance Expenses	302,194.42			
Training Expenses	9,977.00			
Cultural Events Expenses	3,203.00			
Electrical and Plumbing Expenses	17,743.70			
Electricity Charges	3,222.00			
Environmental Activities Expenses	125.00			
Medical Camps Expenses	2,020.00			
Postage Expenses	72,057.30			
Rent	19,250.00			
Printing & Stationery Expenses	266,949.90			
Repairs & Maintenance Expenses	600.00			
Maintenance expenses	70.00			
Vehicle Maintenance	80,429.70			
Vehicle Insurance	3,307.50			
Telephone Expenses	71,702.34			
Campus tours Expenses	8,260.00	1,439,583.59		
" Community College Expenses				
Salaries & Allowances	68,216.67			
Conveyance Expenses	1,002.00			
Electrical & Plumbing Expenses	5,868.00			
Electricity Installation charges	83,325.00			
Maintenance expenses	31,550.00			

Consolidated Income and Expenditure Account for the Year Ended 31st March 2014 (Contd.)

EXPENDITURE	Rs.Ps	Rs.Ps	INCOME	Rs.Ps	Rs.Ps
Printing & stationery Expenses	873.00				
Rates & Taxes Expenses	2,000.00				
Telephone charges	2,534.00				
Training equipments Expenses	431,217.00				
Training expenses	2,388.00	628,973.67			
“ Expenses on Integrated CH Activities					
Salaries & Allowances	636,068.73				
Building Maintenance Expenses	188,214.00				
Contingencies	50,888.50				
Food,Cloths,Medicine Expenses	61,600.00				
Misc. Expenses	37,597.00				
Transportation Expenses	52,721.00				
Maintenance Expenses	217,342.47				
Electronic Equipments Expenses	7,400.00				
Bedding Expenses	35,005.00	1,286,836.70			
“ Expenses on Integrated OAH Activities					
Honorarium	219,655.64				
Building Maintenance Expenses	91,707.00				
Electricity Charges	10,747.00				
Medicine Expenses	110,704.83				
Misc.Expenses	9,849.00				
Recreation Expenses	20,069.00				
Health care Expenses	137,426.33	600,158.80			
“ Administrative Expenses					
Salaries and Allowances	601,567.41				
Vehicle Maintenance Expenses	11,845.45				
Accounting Package Expenses	17,312.00				
Advertisement Expenses	76,214.05				
Bank Charges	35,575.38				
Conveyance Expenses	50,181.08				
Electrical and Plumbing Expenses	3,915.00				
Electricity Charges	92,724.00				

Consolidated Income and Expenditure Account for the Year Ended 31st March 2014 (Contd.)

EXPENDITURE	Rs.Ps	Rs.Ps	INCOME	Rs.Ps
Legal Expenses	75,000.00			
Maintenance Expenses	57,275.00			
Membership Fees	6,250.00			
Office Rent	349,500.00			
Postage Expenses	12,634.55			
Printing & Stationery Expenses	44,491.65			
Recruitment Charges	13,780.00			
Repair and Maintenance Expenses	1,210.00			
Computer Maintenance Expenses	2,345.00			
Professional Services	10,000.00			
Staff Insurance	32,291.00			
Misc.expenses	1,933.70			
Staff Welfare Expenses	145,426.50			
Telephone Charges	88,926.39			
Tools & Implements Expenses	2,659.00			
Training Expenses	42,283.94			
Vehicle Insurance	1,902.00			
Travelling Expenses	10,281.00	1,787,524.10		
" Medical Centre Expenses		169,566.35		
" Depreciation		5,236,723.54		
" Excess Of Income Over Expenditure transferred to Balance sheet		2,987,323.41		
Total		35,918,761.36	Total	35,918,761.36

For Sevalaya

V. Muralidharan
Managing Trustee
Chennai, 18th July 2014

As per our report of even date attached
For MENON & PAI
Chartered Accountants
Firm Regn. No. 008025 S
A. Arjuna Pai
Partner
Mem. No. 7460

Consolidated Receipts & Payments Accounts for the Year Ended 31st March 2014

RECEIPTS		PAYMENTS		Rs. Ps	Rs. Ps	Rs. Ps
To		By				
Opening Balances		Expenses On Agricultural Activities				
In Savings Account with Banks:		Salaries and Allowances			250,708.63	
Indian Bank	98,425.00	Electrical and Plumbing Expenses			34,640.00	
Indian Overseas Bank-8743	345,971.90	Electricity Charges			5,165.00	
Indian overseas Bank	30,498.00	Tools and Implements Expenses			1,692.00	
Karur Vysa Bank	301,641.62	Production Expenses			66,980.00	
SBI-Tiruninravur	59,303.00	Repairs and Maintenance Expenses			2,959.00	
Indian Bank -FCRA	5,970.65	Training Expenses			1,607.00	363,751.63
Karur Vysa Bank-CH	325,715.50					
Indian Overseas Bank -School	599,228.33	"	Expenses on Children's Home Activities			
Dena Bank	67,693.84		Salaries and Allowances	1,693,447.84	1,693,477.98	
			Advertisement Charges		104,022.15	
Cash In Hand:			Conveyance Expenses		151,597.21	
Imprest	6.50		Vehicle Maintenance Expenses		36,706.35	
Collection	9,705.00		Vehicle Insurance		7,056.75	
Petty Cash	1,512.00		Telephone Charges	11,223.50	35,851.17	
			Postage Expenses		37,903.65	
"			Printing & Stationery Expenses		133,518.95	
Contributions Received			Building Maintenance Expenses		177,268.00	
Corpus Fund	1,885,269.41		Electrical and Plumbing Expenses		50,336.05	
Endowment Fund	1,160,200.00		Electricity Charges		124,647.00	
Boys hostel building fund	5,180,200.00		Repairs and Maintenance Expenses		36,298.00	
Community College Fund	1,491,000.00		Food and Fuel Expenses		1,625,510.59	
Solar Project Fund	541,638.00		Maintenance of Children	13,208,307.41	122,248.00	
Medical center Project	2,950,000.00		Rates & Taxes		34,489.00	

Consolidated Receipts & Payments Accounts for the Year Ended 31st March 2014 (Contd.)

RECEIPTS	Rs. Ps	PAYMENTS	Rs. Ps	Rs. Ps
" Grants from Ministry of Social Welfare Govt. of Tamilnadu	680,042.00	Tools and Implements	33,388.00	
" Donation Received	29,857,732.90	Recruitment Expenses	20,400.00	
" Dividend Received	232,426.76	Medical Expenses	2,736.00	
" Interest on Deposits & Bonds	4,832,288.00	Training Expenses	500.00	
" Fixed Deposits Matured	6,390,370.00	Wedding Expenses	2,100.00	4,430,054.85
" Disposal of Old Items	132,215.00	" Expenses on Old Age Home Activities		
" Rental Deposit Received	100,000.00	Building Maintenance Expenses	255,432.00	
" Awards	15,000.00	Advertisement Charges	104,022.15	
" Tax deducted at source	3,864.00	Conveyance Expenses	148,517.21	
" Other Income	66,150.70	Vehicle Maintenance Expenses	35,536.35	
		Vehicle Insurance	7,056.75	
		Telephone Charges	35,851.17	
		Postage Expenses	37,903.65	
		Printing & Stationary Expenses	133,474.95	
		Salaries and Allowances	64,902.83	
		Maintenance Expenses	1,215.50	
		Food and Fuel Expenses	277,317.57	
		Funeral Expenses	16,712.00	
		Electricity Charges	26,293.00	
		Electrical and Plumbing Expenses	50,445.55	
		Tools & Implements	3,100.00	1,197,780.68
		" Expenses on Educational Activities		
		Higher Education Assistance	332,261.20	
		Higher Education-Staff	16,575.00	
		Salaries and Allowances	8,495,363.65	
		Vehicle Maintenance	71,447.70	
		Silver Jubilee Expense	97,251.00	
		Staff Welfare	172,009.00	
		Conveyance Expenses	304,774.41	

Consolidated Receipts & Payments Accounts for the Year Ended 31st March 2014 (Contd.)

RECEIPTS	Rs. Ps	PAYMENTS	Rs.Ps	Rs.Ps
		Advertisement Expenses	208,044.30	
		Building Maintenance	95,112.00	
		Camps and Tour Expenses	31,448.00	
		Computer Spares	63,200.57	
		Electrical and Plumbing Expenses	57,362.70	
		Vehicle Insurance	72,994.00	
		Telephone Expenses	71,702.34	
		Postage Expenses	75,807.30	
		Electricity Charges	186,669.00	
		Examination Expenses	58,772.00	
		Library Expenses	172,770.20	
		Language Lab expenses	512,442.00	
		Literary, Cultural and Sports Expenses	333,357.50	
		Printing & Stationery Expenses	280,168.90	
		Repairs and Maintenance	20,808.70	
		Rates and Taxes	13,700.00	
		Tools & Implements	592,595.00	
		Training Expenses	52,242.00	
		Travelling Expenses	102,214.00	
		BGV -Value Education Assistance	37,930.25	
		Uniforms Expenses	215,045.20	
		Sports Expenses	52,237.00	
		Fairs and Exhibitions' Expenses	19,346.00	
		Education Material Expenses	1,008,986.30	13,824,637.22
		"		
		Expenses on Goshala Activities		
		Salaries and Allowances	250,708.65	
		Cattle Feed Expenses	321,780.00	
		Cattle Insurance	18,600.00	
		Electricity Charges	8,291.00	
		Medical Expenses	8,363.00	
		Tools & Implements	737.00	

Consolidated Receipts & Payments Accounts for the Year Ended 31st March 2014 (Contd.)

RECEIPTS	Rs. Ps	PAYMENTS	Rs.Ps	Rs.Ps
		Maintenance Expenses	9,136.50	
		Pooja Expense	5,872.00	
		Repairs and Maintenance Expenses	4,275.00	627,763.15
		"		
		Expenses on Public Relations Activities		
		Salaries and Allowances	990,060.50	
		Advertisement Charges	94,674.05	
		Vehicle Maintenance	11,845.45	
		Vehicle Insurance	1,902.00	
		Conveyance Expenses	50,366.08	
		Printing & Stationery Expenses	44,491.65	
		Telephone Expense	11,950.39	
		Postage Expenses	12,634.55	
		Fairs and Exhibitions' Expenses	52,015.00	
		Website development charges	15,000.00	
		Training Expenses	42,619.00	1,327,558.67
		"		
		Expenses on Rural Development Activities		
		Salaries and Allowances	370,427.43	
		Awareness Programmes	8,260.00	
		Advertisement Charges	208,044.30	
		Conveyance Expenses	302,194.42	
		Postage Expenses	72,057.30	
		Printing & Stationery Expenses	266,949.90	
		Vehicle Maintenance	80,429.70	
		Vehicle Insurance	3,307.50	
		Telephone Expense	71,702.34	
		Electricity Charges	3,222.00	
		Electrical and Plumbing Expenses	17,743.70	
		Environmental Activities' Expenses	125.00	
		Medical Camps' Expenses	2,020.00	
		Repairs & Maintenance Expenses	670.00	

Consolidated Receipts & Payments Accounts for the Year Ended 31st March 2014 (Contd.)

RECEIPTS	Rs. Ps	PAYMENTS	Rs.Ps	Rs.Ps
		Rent	19,250.00	
		Training Expenses	9,977.00	
		Cultural Events' Expenses	3,203.00	1,439,583.59
		"		
		Expenses on Community College		
		Salaries and Allowances	68,216.67	
		Training Expenses	2,388.00	
		Training Equipments	431,217.00	
		Conveyance Expenses	1,002.00	
		Electrical and Plumbing Expenses	5,868.00	
		Maintenance Expense	31,550.00	
		Installation Charges	83,325.00	
		Rates & Taxes	2,000.00	
		Printing Charges	873.00	
		Telephone Charges	2,534.00	628,973.67
		"		
		Expenses on Integrated CH Activities		
		Salaries & Allowances	636,068.73	
		Bedding Expenses	35,005.00	
		Building/Rent/Maintenance	188,214.00	
		Contingencies	50,888.50	
		Electronic Equipments	7,400.00	
		Food,Clothing, Medicine Expenses	15,255.00	
		Maintenance Charges	217,342.47	
		Misc./outing/library/sprts. Expenses	37,597.00	
		Transportation Expenses	52,721.00	
		Water & Electricity Charges	46,345.00	1,286,836.70
		"		
		Expenses on Integrated OAH Activities		
		Honorarium	219,655.64	
		Building Rent/Maintenance	91,707.00	
		Health Care Expenses	247,785.16	

Consolidated Receipts & Payments Accounts for the Year Ended 31st March 2014 (Contd.)

RECEIPTS		Rs. Ps	PAYMENTS	Rs.Ps	Rs.Ps
			Medicine Expenses	346.00	
			Misc. / Electricity,Water Charges	20,596.00	
			Recreation Expenses	20,069.00	600,158.80
			" Administrative Expenses		
			Salaries and Allowances	601,567.41	
			Office Rent	314,500.00	
			Advertisement Charges	76,214.05	
			Conveyance Expenses	50,181.08	
			Postages Expenses	12,634.55	
			Printing & Stationery Expenses	44,491.65	
			Telephone Charges	70,636.39	
			Bank Charges	35,575.38	
			Membership Fee	6,250.00	
			Accounting Package Expenses	17,312.00	
			Traveling Expenses	10,281.00	
			Electrical and Plumbing Expenses	3,915.00	
			Electricity Charges	29,478.00	
			Legal Expenses	75,000.00	
			Vehicle Maintenance Expenses	11,845.45	
			Vehicle Insurance	1,902.00	
			Repair and Maintenance Expenses	1,210.00	
			Computer Spares	2,345.00	
			Staff Group term Insurance	32,291.00	
			Professional Services	10,000.00	
			Maintenance Expenses	57,275.00	
			Recruitment Charges	13,780.00	
			Staff Welfare Expenses	145,426.50	
			Training Expenses	42,283.94	
			Tools & Implements	2,659.00	
			Misc. Expense	1,933.70	1,670,988.10

Consolidated Receipts & Payments Accounts for the Year Ended 31st March 2014 (Contd.)

RECEIPTS	Rs. Ps	PAYMENTS	Rs. Ps	Rs. Ps
		"		169,566.35
		"		
		Deposits		
		Fixed Deposit	15,890,370.00	
		Electricity Deposit	26,500.00	
		Rent Deposit	270,000.00	16,186,870.00
		"		12,134,112.23
		Fixed Assets purchased		
		"		
		Closing Balances		
		In Savings Account with Banks:		
		Indian Bank	111,979.00	
		Indian Overseas Bank-8743	95,807.51	
		Indian overseas Bank	33,397.00	
		Karur Vysa Bank	319,077.62	
		ICICI Bank	57,000.00	
		SBI Tiruninravur	166,163.80	
		Indian Bank	181,711.87	
		Karur Vysya Bank	214,019.50	
		Indian Overseas Bank	115,889.33	
		Dena Bank	162,041.84	1,457,087.47
		Cash In Hand :		
		Collection		18,345.00
		Total	57,364,068.11	57,364,068.11

As per our report of even date attached

For Sevalaya

For MENON & PAI
Chartered Accountants
Firm Regn. No. 008025 S

V. Muralidharan
Managing Trustee
Chennai, 18th July 2014

A. Arjuna Pai
Partner
Mem. No. 7460

Additional Disclosure: Break up of contributions

All figures are in Rs.

Balance Sheet

Income & Expenditure Statement

Assets as on	3/31/2014	3/31/2013	Income for the year ended on	3/31/2014	3/31/2013
Fixed assets	60,235,247	47,538,665	Earned/ Self generated income	5,183,621	4,576,417
Investments	65,925,408	56,425,408	Donations from Indian sources	20,282,912	15,557,630
Loans and advances			Grants from Indian sources	680,042	275,000
Cash and bank balances	1,475,432	1,845,671	Donations from International sources	9,574,821	7,393,804
Other current assets	1,358,511	1,080,494	Grants from International sources		
Excess of expenditure over income (if any)			Other income	197,366	170,466
Total Assets	128,994,598	106,890,238	Total Income	35,918,762	27,973,317
Liabilities as on	3/31/2014	3/31/2013	Expenditure for the year ended on	3/31/2014	3/31/2013
Trust/ Society/ Share-holder funds			Programme	24,579,632	17,972,381
General fund (unrestricted fund)	73,573,547	56,055,570	Public relations and fundraising	1,327,559	728,161
Corpus and endowment fund(s)	51,261,515	42,416,852	Management and administration	1,787,524	1,020,533
Reserve Fund			Payments to Beneficiaries	0	
Capital Fund			Other expenses	0	
Restricted/ Earmarked funds	4,050,000	4,050,000	Total Expenditure	27,694,715	19,721,075
Grant balances			Surplus/ Deficit	8,224,047	8,252,242
Loans and borrowings					
Current liabilities and provisions					
Excess of income over expenditure (if any)	109,536	4,367,616			
Total Liabilities	128,994,598	106,890,038			

Additional Disclosure: Break up of contributions (Contd.)

Receipts & Payments Account

All figures are in Rs.

Receipts for the year ended on	3/31/2014	3/31/2013
Opening Cash and Bank Balance	1,845,671	2,654,552
Earned/ Self generated income	5,315,794	4,357,658
Donations from Indian sources	27,766,177	15,557,630
Grants from Indian sources	680,042	5,586,163
Donations from International sources	15,299,863	7,393,804
Grants from International sources	0	7,121,992
Sale of investments/ assets	0	
Loans	0	
Other receipts	66,151	42,613
Total Receipts	50,973,698	42,714,412

All figures are in Rs.

Payments for the year ended on	3/31/2014	3/31/2013
Capital items/ assets purchased for the organisation	12,134,112	12,786,659
Capital items/ assets purchased for beneficiaries		
Purchase of investments	15,890,370	10,600,000
Grants/ donations to other organisations		
Loans and advances		
Other payments	27,567,653	21,556,865
Total Payments	55,592,135	44,943,524
Closing cash and bank balance	1,475,432	1,845,671
	57,067,567	46,789,195

Salary and benefits 2013 - 2014

Details of Board Members as on 31/03/2014

Name	Position on Board	No. of meetings attended	Remuneration and reimbursements in Rs.
MURALIDHARAN V	MANAGING TRUSTEE	12	ZERO
LAKSHMINARAYANAN E	TRUSTEE	11	ZERO
ILAYARAJA G	TRUSTEE	8	ZERO
SHANKAR R	TRUSTEE	5	ZERO
MANU KAPILA	TRUSTEE	1	ZERO
GOPALASWAMY RAMESH	TRUSTEE	1	ZERO
PREM BABU K C	TRUSTEE	5	ZERO
SARATH DIVELLA	TRUSTEE	6	ZERO
THILAK IYER	TRUSTEE	4	ZERO
JAYANTHI N	TRUSTEE	8	ZERO

Distribution of staff according to salary levels as on 31/03/2014

Slab of gross salary plus benefits (Rs per month)	Male (Nos)	Female (Nos)	Total (Nos)
< 5000	3	33	36
5,000 - 10,000	24	37	61
10,000 - 25,000	20	14	34
25,000 - 50,000	3	5	8
50,000 - 1,00,000			
1,00,000 >			
Total	50	89	139

Total cost of international travel by all personnel (including volunteers) and Board members

Name	Designation	Destination	Purpose
Sumathy S	Teacher	London	Global Exchange Programme
Vijaya R	Teacher	London	Global Exchange Programme
Total			1,02,226
	Name	Designation	Remuneration (in Rs.)
Operational Head of the organisation: (including honorarium):	Muralidharan V	Managing Trustee	ZERO
Highest paid person in the organisation (staff or consultant):	Kingston A A	Centre head Kasuva	3,37,700
Lowest paid person in the organisation (staff or consultant):	Kalavathy P	CareTaker	36,000

Activity Report

Sevalaya celebrates Silver Jubilee



M. Mahadevan, Chairman, Oriental Cuisines Pvt. Ltd releasing the annual report.

The silver Jubilee Celebration of Sevalaya was held on 4th January 2014. M. Mahadevan, Chairman, Oriental Cuisines Pvt. Ltd was the Chief Guest on the occasion. A community college for vocational training and a medical centre offering free services

to the rural community, were two significant milestones to mark the occasion.

Congratulating Sevalaya on the selection of these two appropriate projects, Mahadevan exhorted the children to succeed in life using the

good education they are fortunate to receive and shared with the children how education changed his own life. Also present in the function were R. Thiagarajan, I.A.S, Rtd. Principal Secretary – Finance, Government of Tamilnadu and Thiruvassagam Rajammal.

Awards

Sevalaya's Mahakavi Bharathiyar Higher Secondary School has been selected as one of the top 20 schools in India from 540 schools in 19 states which participated in this year's Design for Change contest.



Sevalaya's alumnus Kuppusamy receiving the award on behalf of Sevalaya.

This is the third time the Sevalaya School is winning this distinction from Design for Change, a global movement which "empowers children to be the change they wish to see in this world."

V. Muralidharan, received the "NGO of the Year" award jointly presented by Dr. Vithal Venkatesh Kamath, Executive

Chairman and Managing Director of Orchid group and Rajashree Birla, Director of Aditya Birla Group.



V. Muralidharan receiving the award from Rajashree Birla



V. Muralidharan, receiving the 'Aringar Anna' award from M. C. Sampath, Honorable Minister.

Sevalaya won the "Aringar Anna" award instituted by Ministry of Environment, Government of Tamilnadu on the occasion of World Environment day, at a function held on 5th June 2013. Sevalaya won the first prize, under NGO category at the hands of M. C. Sampath, the then Minister for Environment.



Raja Ramakrishnan, past District Governor of Rotary Club presenting the Dhruva award to V. Muralidharan

Dhruva Award, for excellence in Social Work, was presented to V. Muralidharan of Sevalaya on 19th October 2013, by Swadeshi Magazine. The award was presented by Raja Ramakrishnan, past District Governor of Rotary Club, in the presence of H. V. Hande, Former Minister for Health, Govt. of Tamilnadu and Thol. Thirumavalavan, President of Viduthalai Chiurthaigal.



S. P. Muthuraman presenting the Lifetime achievement award to V. Muralidharan

V. Muralidharan was awarded the "Lifetime Achievement Award" by Angel Matriculation School, Thiruninravur. Film director S. P. Muthuraman presented the award in a function held on 14th January 2014, at the school.

Bharathi Unit

Teachers visit UK under British Council's Connecting Classrooms

S. Sumathi and R. Vijaya, teachers from Sevalaya visited Cunningham Hill Junior School at St.Alban's in U.K, from 30th September to 6th October 2013, as part of the Connecting Classrooms project sponsored by British Council.

The teachers of Cunningham Hill Junior School in turn visited Sevalaya from 22nd to 29th October 2013. Both the teacher groups together worked on a calendar based on the theme 'Green World'. This calendar will be completed in the year with contributions from both the schools.



Value education book released

Sevalaya, in line with its belief in value-based education, has brought out a book comprising of 12 basic indispensable values. Anecdotes from the lives of the Sevalaya's leading lights, highlighting these values, have been compiled and presented in a form that is easily accessible to the younger generation. This is one more effort by Sevalaya to build a better tomorrow.

On 14th September 2013, this book was released by Chief Guest



B.V.Ramanaa, the then Minister of Commercial Taxes and Registration. Poonamallee MLA N.S.A.R. Manimaran and Thiruvallur Union Chairperson R.Chandrashekar were present during the function. Prizes were distributed to the winners of interschool BGV competitions. The downloadable version of the book is available free of cost at Sevalaya's website www.sevalaya.org

Annual Science exhibition

On 13th August 2013 Sevalaya's Annual Science exhibition was held. The theme this year was 'Water is Life'. Prof. Hemanathan, Subramaniya Swamy Arts & Science College, Tiruttani was the Chief Guest. Most of the Govt. School Children, in and around Thiruvallur Dist. participated in this Exhibition.



'Big Cleaning day': Self-help and Self learning in Cleanliness

It was a huge cleaning programme that took place in Sevalaya on 15th October 2013. All the students of Sevalaya participated in this event. Their strong love towards their school was evidenced by the enthusiasm and energy they displayed in cleaning the campus.



On 10th May 2013, Sevalaya celebrated "Silver Jubilee Donor's Day" at Bharatiya Vidya Bhavan, Mylapore, Chennai. Isaikavi Ramanan was the Chief Guest and he gave a talk on "Ethal Isaipada Vaazhthal". Sevalaya children, senior citizen and children of donors presented a cultural programme. Many donors and general public attended the programme.

Distribution of uniforms and educational aids to poor students

On 12th June 2013, free uniforms, notebooks and other educational aids were distributed to the Sevalaya school children in a function in which Rakshana the State topper in the SSLC

exams (499 /500) participated. She spoke to the students on how she prepared for the exams. Uniforms worth Rs. 15 lakhs were distributed to the students .



On 5th August 2013, a Lecture programme on "Vivekananda – as Social Reformer" was organized at Madras School of Social work by N. Jagannathan, of our PR team. T. S. Venkatramani, Honorary Coordinator delivered the speech to the students which were received with rapt attention. Prof. Shakeela introduced Sevalaya to the students, Madhuvanthi, PG Student, moderated the event and Vaishnavi gave vote of thanks.

Festivals



On 7th August 2013, during the holy month of Ramadan, Iftar was celebrated. M S Syed Rawoof (District Child Protection Officer), Hayath Basha from Palavedu mosque and Kunangudi Hanifa of Manithaneya Makkal Katchi participated in the Iftar along with other Islamic friends from the Mosque.

On 10th September 2013, Vinayagar Chaturthi was celebrated. Students of Std IX presented a cultural programme. The Chief Guest Dr. J. Prabhakaran (Deputy Director of Health Services Thiruvallur) addressed the gathering.

There was a colourful display of Kolu at Sevalaya which included clay toys made by the children. Marking the end of Navarathri, Saraswathipooja was celebrated on 12th October 2013. G.Gnanadesikan and D. Dhanapal, retired Tamil teachers from DRBCC School, Thiruvallur gave inspiring speeches on the importance of discipline and attitude building.

Deepavali was celebrated in a grand and safe manner at Sevalaya on 29th October 2013. The Chief Guest was Jayanthi Vaidyanathan, Head, HR of Paypal, the major contributor under the "Wish Tree" programme during the Joy of Giving Week. Gifts received



Jayanthi Vaidyanathan, Head, HR of PayPal giving gifts to the children during Deepavali Celebrations.



from all the 23 corporates that hosted Sevalaya's wish tree were distributed to the children along with sweets and crackers.

Christmas was celebrated with gaiety and joy at Sevalaya campus on 14th December 2013. 50 volunteers from Lionbridge Technologies contributed

their time to make the function memorable for the children of Sevalaya.

The 21st Aradana of Sri Chandra Sekarendra Saraswathi Swamigal, the 68th Acharya of Kanchi Kamakoti Peetam was celebrated on 7th January 2014. Swaminathan, an ardent devotee of Maha Peiriyavaa, who has authored a book on the sage of Kanchi, was the Chief Guest at the celebrations.



Model of Thiruvannamalai on display at the kolu at Ratna Aravind's house.





The Pongal celebrations at Sevalaya commenced right from 8th January 2014 when more than 1000 students from Sevalaya's Mahakavi Bharathiyar Higher Secondary School and the schools in and around Thiruninravur took part in a rally organized by Sevalaya to create awareness on the need to celebrate Smokeless Bhogi. The Chief Guest for the function P. B. Vijayaraghavan, General Manager CAMs Pvt. Ltd flagged off the procession.

On 14th January 2014 Pongal was celebrated in the traditional way at Sevalaya. Pongal, a sweet dish made of newly harvested rice, jaggery and milk was cooked in the open space in new earthen pots and offered to the Sun God. The Chief Guest on the occasion M. Dasarathan, Member of Child Welfare Committee, Thiruvallur observed that Pongal is celebrated as thanksgiving to the Sun God and farmers, and felicitated Sevalaya

in celebrating the function in a grand manner. Also present in the celebrations were N. R. S. Sambasivam, Proprietor, NRS chamber, Kasuva, R. Ramadoss, Former Panchayat Leader, Kasuva and Venkatesa Mudaliar, a landlord of Puliyur.

R. Raghupathy, Ex head of Personnel and Environment, Hindustan Unilever Ltd, was the Chief Guest at the Sri Rama Navami celebrations on 8th April 2014.

Mahaveer Jayanthi was celebrated on 12th April 2014. The Chief Guest for the function was D. B. Prakash Chandji, Chairman, Terapanth Educational and Medical Trust.

Easter was celebrated with joy and merriment at Sevalaya on 22nd April 2014 with the little primary kids enacting Jesus Christ's resurrection. Rev. Fr. Dr. S. Peter, Director, Loyola Institute of Business Administration, shared a message of hope.



Participation in Competitions, Events, Exhibitions

On 2nd August 2013, Puthiya Thalaimurai conducted a science fair 'Veetukuoru Vignani' at Bhajang Engineering College. Sevalaya students exhibited two models titled "Mattri Yosi" and "An Ideal Village" one highlighting the excessive use of water in cattle rearing thereby making non-vegetarian food habits less eco friendly and the second on sustainable energy usage.



On 2nd February 2014, students from Std VI attended a drawing competition conducted by Vasantha Memorial Cancer Centre. The students bagged the first prize in the competition.



Sevalaya has retained overall championship at Vivega competitions held at Anna University on 9th February 2014. This is the third consecutive year that the overall championship has been won by Sevalaya. Organized by Youth Red Cross, the competition attracted 11 NGO's of Chennai, each represented by teams of 25 students.

In the media....

Zee Q- an educational channel of Zee TV shot the invention of G. Ajith, A. Abhiraj & K. Prabhakar (Cycle with alterations to suit rural conditions) for a programme Teenovations aired by them every Friday.

National Festivals



On 15th August 2013, Independence Day was celebrated, Vijay Kishore, Principal, AMK Technological Polytechnic College, Sembambakkam, Chennai was the Chief Guest and hoisted the National Flag. A blood donation camp was conducted by Red Cross of Thiruvallur and old students of Sevalaya, on the occasion; many students participated in the camp.

Republic Day was celebrated at Sevalaya on 26th January 2014. Uma Venkataraman, Head, Chennai

300 children from Std VIII to XI participated in a rally along with the Ratham of Swami Vivekananda, to mark his 150th birth anniversary held in Thiruvallur on 21st December 2013. Fifteen schools participated in the rally.

10 children of the hostel and school performed in the annual day of Lionbridge Technologies. Their concept for the cultural was South Indian Dance Forms.



Community Connections, hoisted the National Flag and congratulated the children who performed well in the cultural and praised the effort of the teachers who trained them.

The Alumni Association of Sevalaya in association with Indian Red Cross Society had also organized a blood donation camp where teachers, alumni and villagers participated. S. Nambi Varatharajan, Head of Vivekananda Unit of Sevalaya, addressed the alumni on "Giving Back".

International Art Camp

Five volunteers from UK and one from USA were the faculties at the weeklong art camp in various types of art, music and dance for nearly 200 students of Sevalaya. The art camp at Sevalaya is an annual event sponsored and conducted by Children's Art Village, USA. It infuses confidence



and boosts the self-worth of these rural youngsters. It can also set career directions: it was one of these camps which motivated a resident of Sevalaya's home to pursue studies and a career in Fine Arts .

The valedictory function, held on 28th September 2013 saw a colourful display of the various items which had been prepared by the children in the camp. Multi-coloured streamers, colourful masks, enchanting clay dolls of different hues, huge paintings made a group adorned the large auditorium. The students who had made the different items were filled with joy and pride. They kept looking at their contributions and pointed them out to their teachers and others.

Farewell to Headmistress Annapurna



70 alumni gathered on 20th April 2014 to bid farewell to N. Annapurna, their proud teacher. For them, she

was an excellent English Teacher who took great pains to popularize English among the rural kids.

Visitors

On 6th July 2013, P. Paraman of Infinitheism visited and distributed note books and gave motivational talk to students.

On 9th July 2013, a team of students who are studying NGO management, led by Dr. Kumaran from University of Florida, USA, visited Sevalaya. Sevalaya was identified as one among 15 NGOs in India where the university of Florida students can visit and understand better about the management of NGOs. On the same day Dr. Kumaran from Florida University, conducted a training session for Unit Heads about fund raising methods.

The Founder and Managing Trustee of Sambhavanath Seva Mandal, along with the other friends of the organization, visited Sevalaya on 4th October 2014. They sponsored Note books, pens, pencils, biscuits and chocolates to all the 1750 children of Sevalaya.



Ramnik Lal Tishah assured that his organization would continue to support Sevalaya in the future endeavors.

Sevalaya's children had fun reading story books when Badri Seshadri from Kizhakku Pathippagam spent time with the 60 children of class V of Mahakavi Bharathiyar High School of Sevalaya on 26th October 2013. Badri Seshadri



narrated the story of Emperor Ashoka which the children listened to, with rapt attention.

20 employees of HCL Technologies visited Sevalaya to spend their time with the children and elders on 26th October 2013. They distributed fruits, buckets, pillows, bed sheets, sleeping mat to the children and elders. They conducted singing and dance competition to the children and distributed prizes.

Students from IIT visited Mahakavi Bharathiyar Primary School of Sevalaya on 26th October 2013 and spent their time with the primary school children and interacted with them.

11 volunteers from Shell visited Sevalaya on 21st December 2013. They organised games for the children. The children enjoyed playing games like throw ball, volley ball, chess and carom. Shell also conducted competitions for the children and awarded prizes to them.

Preethy Menon, a specialist in celebrity make-up, of Naturals visited Sevalaya on 15th April 2014. She reviewed the beautician syllabus and gave her inputs. She spoke to the beautician students about the job opportunities available in the sector.

Raja M. Sriraam, Sukanya Sriram and Muthu Mani Pandian from ISHRAE (Indian Society of Heating, Refrigerating and Air Conditioning Engineers), Chennai Chapter, visited community college and talked to the AC and Refrigeration students. This session was organized by R. Shankar, trustee of Sevalaya.

Joy of Giving

Gift of Compassion was celebrated by the school children of Sevalaya on 4th October 2013. 50 children of Std VI to VIII went to Sriniketan School in Thiruvallur. In return 40 children from Sriniketan School visited Sevalaya on 5th October 2013. The children shared their gifts. The idea behind this programme is the interaction of students without distinction of social



status or background. The children of Sriniketan School felt that the Sevalaya children are taught craft in an interesting manner and they appreciated the concept of Reduce, Reuse and Recycle being followed in Sevalaya. The children were very delighted with this gift sharing idea.

The Staff of Sevalaya participated in the Seva Mela held in Guild of Service, Egmore on 5th and 6th October 2013. During this mela teachers prepared traditional food which was displayed in the mela. Cognizant Technology Solutions (CTS) in partnership with Sevalaya took part in this programme and staff from CTS were the volunteers. Stalls were placed and games were conducted with the children during the mela.

Montessori Day



For the 230 children of 3 to 6 years, who are studying in Sevalaya's Montessori classes, 10th April 2014 was a very proud day- they were the stars at the Montessori Exhibition, seen by other children and their parents. The Chief Guest was K. E. Raghunathan, Managing Director, Solkar Solar Industry.

Homage to the Martyrs of Jallianwala Bagh Massacre

On 13th April 2014, 300 children from Std VIII and IX paid homage to the martyrs of the Jallianwala Bagh Massacre. The Chief Guest G. Ram Mohan, Rtd, Railway Safety Commissioner, spoke to the children



about India's freedom struggle, the sacrifices of various leaders and the committed involvement of the ordinary folk.

Lionbridge Sevalaya Talent Club

On 31st August 2013, Lion Bridge Talent club was inaugurated. It is an ongoing initiative focusing on the top rankers of Std VII to XII. Every week end volunteers from Lionbridge come over to Sevalaya and give special training in Spoken English, Computers and Personality Development to the selected students.

Gandhi Jayanthi Celebrations



As in the past years, Sevalaya had organized a state-wide open-book free examination on Mahatma Gandhi. This examination is conducted for State Board, Matriculation and CBSE Schools.

The prize distribution function was organized on 4th October 2013 at Sevalaya campus.

17 prize winners from 16 schools from Madurai, Coimbatore, Nilagiri, Karur, Erode, Salem, Thiruvallur, Kancheepuram, Chennai, Sivakasi and Sivagangai districts attended the function and received the prizes and the medals at the hands of the Chief Guest T.N. Nehru, District Education Officer, Thiruvallur. Ramnik Lal Tishah of Sambhavanath Seva Mandal also spoke on the occasion.

Bharathi Day Celebrations



Bharathi's 132nd Birth Anniversary was celebrated on 11th December 2013. K. Chandrasekar, Chief Educational Officer, Thiruvallur District, participated as the Chief Guest and distributed prizes - books and certificates - to the students who participated in the State wide

Open exam conducted on Bharathi by Sevalaya. 8 students from the schools in Tirunelveli, Thoothukudi, Kanchipuram, Theni, Sivagangai, Chennai and Thiruvallur districts won prizes and attended the function to get the prizes.

Vivekananda Day Celebrations



K.S.Kumar, Principal of Vivekananda Vidhyalaya, Sivanvoyal was the Chief Guest of the Vivekananda Day celebration held on 11th January 2014. He described that education is the change agent facilitating escape from poverty.



In the month of January, an open-book exam on Swamy Vivekananda was conducted for schools in Tamilnadu. 10 students from Krishnagiri, Chennai and Tiruvallur districts were the toppers. K.S. Kumar distributed prizes to the winners of the open-book exam on Swamy Vivekananda.

On 14th November 2013, Children's day, the birth anniversary of Pandit Jawaharlal Nehru, the first Prime Minister of India was celebrated. 30 children presented a cultural programme on the occasion. Many little Nehrus appeared on stage, highlighting different aspects of Chachaji's life. This was interspersed by two dance performances. Winners at a drawing competition, conducted for the occasion, received their prizes.

20 children also visited the General Hospital, Thiruvallur and performed variety entertainment programme for the children admitted in the pediatric ward. For the children who were confined to the ward, that was a nice way to forget their ailments and their eyes brightened on receiving fruits and gifts.

The Chief Guest for the function was Venkatesh Nagan, Group CEO, Asmara International, who recalled Nehru's deep desire for all children to develop and realize their potential.

Rajaji Day was celebrated at Sevalaya campus on 10th December 2013. Dr. H. V. Hande, a medical practitioner and senior politician, who had served in MGR's cabinet as Health Minister and as member in the Tamilnadu assembly along with Rajaji for four terms, was the Chief Guest. A freedom fighter, Dr. Hande had the unique opportunity to work with Rajaji.



The prizes were distributed to the children on Ramanujan Day which was celebrated in Sevalaya on 24th December 2013. The Chief Guest was S. Nagarajan, Senior Manager, Administration and Facilities of TI Metal Forming.

The Department of Social Welfare, Tamilnadu along with Sevalaya conducted a programme in Sevalaya to commemorate International Girl Child Day on 24th January 2014. Present in the celebrations were Ellis Banu, Chairperson, Child Welfare Committee and Syed Rawoof, Probationary Officer of Tiruvallur District.

The varied roles women play in life were in focus at the Women's Day celebrations on 8th March 2014. Chief Guest of the function was Usha Srinivasan, HR Executive of BHEL.

Students of Std I dressed as different scientists shared their experiences during the Science Day function at Mahakavi Bharathiyar Higher Secondary School on 1st March 2014. The children made a presentation on the preservation of environment. The Chief Guest for the function was Dr. P. Meera, Manager Projects, Scope E Knowledge.



Training



On 17th June 2013, a programme on Health & Hygiene for adolescent girls was organized by Hindustan Unilever Limited, Chennai.

On 23rd June 2013, Rotaract Club of Akash organized a day's camp "Sangamam" for XII students during which students were given a training in the basics of first aid. This was followed by a career counseling session and culminated with a hands on life skill training session.

G. Chittibabu, former Headmaster of Sevalaya's Mahakavi Bharathiyar Higher Secondary School, conducted a training on "Complete Comprehensive Evaluation" for the Science Teachers on 29th June 2013.

Uma Garimella & Akila from Teacher's Academy, Hyderabad conducted a 2 day training on 2nd and 3rd July 2013 on different activity based methodologies, a session on 6 thinking hats and child psychology for all teaching staff.

On 20th July 2013, District Child Protection Officer M. S. Syed Rawoof and his team conducted training about Child Protection and Juvenile Justice System for all staff.

The students of Std VI to IX attended training on Prevention of Sexual abuse among girl children on 12th February 2014. The training was organized by the District Child Protection Unit and conducted by Shruti, a Bangalore based NGO.

100 students of Std XII from Kasuva and its neighboring villages, participated in the free computer coaching jointly organized by Sevalaya and SCOPE International. Inaugurating the camp on 15th April 2014, Kumaran Mani, CEO of Tenth Planet Technologies, the Chief Guest of the function gave an inspiring speech to the students. Also present in the inauguration were Sunil Sharma and Balu Jayaraman of SCOPE.



Sports

On 28th July 2013, 40 students participated in the Boomi Sports Competition Conducted by Anna University students.

On 31st August 2013, Zonal Level Chess Tournament was conducted at Sevalaya's Mahakavi Bharathiyar Higher Secondary School, Kasuva.

M. Vijayakumar of Std XII won the 1st prize in Shot put and the 3rd Prize in Discus throw in the Senior category, at the inter district Athletic tournament held on 1st December 2013.

R. Arun Kumar of Std XII won the 3rd Prize in Javelin Throw.

The Sevalaya contingent had 10 boys, trained by A. Sankarapandiyam, PT instructor. Around 2,000 students from 150 schools from Kancheepuram, Chennai and Thiruvallur districts participated in the meet held at Nehru Stadium, Chennai.

Pykka (Panchyat Yuva Krida Aur Khel Abhiyan) tournament for union level was held on 1st February 2014 at Sports Development Authority of Tamilnadu Stadium in Tiruvallur. The children participated under 16 levels in tournaments like Basket Ball, Foot Ball and Badminton for both boys and girls. Girls were the winners in Basketball and Football. Boys came in 3rd place in football and runners in basketball and badminton.

Sevalaya leads knowledge sharing session

Ennangalin Sangamam, a network of NGOs celebrated its 9th Anniversary and 150th Birth Anniversary of Swami Vivekananda on 15th December 2013 at Sri Ramakrishna Math, Mylapore. Swami Gautamanandaji Maharaj, President, Sri Ramakrishna Math and Swami Vimurthanandaji Maharaj, Editor, Sri Ramakrishna Vijayam were the Chief Guests. 800 NGOs participated in the event. The NGOs were classified in to groups like education, Homes, etc., facilitating exchanging of notes and knowledge sharing. Sevalaya led the group of NGOs on Homes and made a presentation on the provisions of the Juvenile Justice Act.

Vivekananda Unit

Camps

On 13th & 14th May 2013, a two day camp on crafts and skill development was conducted by Shekinah from Real Joy Association.

From 19th to 22nd May 2013, Disha Foundation, Chennai organized a life skill camp at Sevalaya. 120 students participated in the camp.

From 28th to 30th May, residential children participated in the three days camp at Tonekala, Avadi.

30 hostel children of Sevalaya were among the 90 children who participated in a special Disha Camp conducted in Sevalaya. Held from 26th to 30th December 2013, it was tailor made and conducted by Ma Foi Foundation for the children from North Chennai schools who have learning difficulties.

Gandhi Team

Events

On 15th June 2013, certificate distribution function for the for Free Summer computer course and Free Tailoring course was held in Vadanallur Village, Uthiramerur Taluk. D.K. Oza, Retd. IAS, Former Chief Election Commissioner participated in the function as Chief Guest and distributed certificates to the people who successfully completed the course.

Kottu Murasu is the cultural troupe of Sevalaya creating awareness on many social issues in the nearby villages through cultural programmes. A total



of 32 programmes were presented in 24 villages in and around Kasuva on various topics like evils of drinking,

Visits

On 04th June 2013, 62 children from Sevalaya's Homes and the volunteers were taken on a day's tour to Chennai. They visited Thakkar Bapa Vidyalaya in T. Nagar where Gandhiji had once visited and saw the pictorial exhibition of Gandhiji's life. Then they visited Bharathiyar Illam at Triplicane and Vivekananda House. They also visited Kapaleeswarar Temple at Mylapore and Marina Beach.

On 21st June 2013, the wedding of Jothi with Senthil was celebrated at Puttur, Andhra Pradesh. Both the bride and the groom are the staff of Sevalaya and have no family of their own. On 28th September 2013, Sevalaya organized wedding reception of newly married couple. A grand reception was arranged and the Chief Guest at the function was Ellis Banu, Chairperson, Child Welfare Committee, Thiruvallur.

health & hygiene, importance of education especially girl children education etc., 1890 villagers were benefitted from this programme.

On 23rd June 2013, an Awareness Programme on mental retardation was organized by Sevalaya at Melakondayar Village. Dr. Kathirvel, Project Officer, Guild of Service, Palavedu was the Chief Guest for the function. 36 persons participated in the programme.

On 27th June 2013 Sevalaya organised NGO Day as a part of the Silver Jubilee celebrations. M.S. Syed Rawoof (Probationary Officer & District Child Protection Officer, Thiruvallur Dt.), was the Chief Guest. K. Srinivasan, Founder and Chairman, Prime point Foundation, Archana Hari (Head, Credibility Assurance Team – Give India) and Prasanna Gandhi (CIOSA), led discussions on topics like NGO and Media, NGO and Corporates and NGO and the Government.

On 9th July 2013, Sevalaya organized a Sanitation Awareness Program at Vadathur Village. S. Srinivasan, District Project Coordinator of Total Sanitation campaign, Govt of Tamilnadu conducted the programme.

Ear piercing for ten daughters

Ten daughters of Sevalaya had their ear piercing done on 16th March 2014. Kind hearted donors who came forward to sponsor one child each were invited for the ceremony. They



performed the role of parents, with the children sitting on their laps and Ganapathy Homam and ear piercing performed.

Tamil New Year's Day was celebrated on 14th April 2014. Due to the benevolence of many donors a very grand lunch was hosted for the residents.

Village sports



Prizes were distributed to the winners of Village level Volley ball tournament held during the first week of January. 64 teams from various villages in and around Kasuva village participated in the tournament.

Certificates were issued to the 30 rural women and youth who completed the free computer course run by Sevalaya at its Ayalur Centre, in a function at the Community Hall of Ayalur Panchayat on 12th March 2014. Selvanathan, General Manager, Valli, Senior HR Manager and Balan HR Manager of Ambattur Clothing Limited (ACL) were the Chief Guests on the occasion and distributed the certificates.

Free Hepatitis screening for 200 villagers.

Free Hepatitis screening was done and vaccination administered to 200 people at a camp held at Sevalaya's Mahatma Gandhi Medical Centre on 12th April 2014 to commemorate Lord Mahaveer's 2613th Birthday. Dr. R. P. Shanmugam, Gastro Enterologist of Chennai Liver Foundation and his team screened the villagers and the staff of Sevalaya.

On 14th July 2013, Sevalaya organized a Gynecological Camp for village women by Dr. Bhanu Saratha at Ayalur Village.

Doctors from Adyar Cancer Centre conducted 6 camps in the villages near Kasuva for the early detection of Breast and Uterus cancer. 180 women were screened at the camp.

Medical Camps



Eye camps were conducted for 10 villages near Kasuva.

Udhi Eye Hospital conducted eye camps for Vilapakkam and Sivanvoyal villages and 190 villagers were given free spectacles and 14 people underwent free cataract surgery.

Doctors from Sankara Nethralaya in association with SCOPE International conducted eye camps in Thotikalai and Magaral. 300 villagers benefitted from this camp.



Mattu Pongal



Mattu Pongal was celebrated manner on 15th January 2014. Present in the celebrations were Dr. T.Ramachandran,

Retd., Government Veterinary Doctor, L.S.Bikamchand Jain, Mahaveer Chand Jain and Buthmal Chand Jain.

Tailoring Teachers Get International Training



The tailoring teachers of Sevalaya had a wonderful experience when they got training in Garment Manufacturing of international standards. Pooja and Daulath of Asmara International, Delhi gave training to the teachers on various aspects of Garment Manufacturing, from 21st November to 23rd November 2013. Eight tailoring staff from Vadanallur, Kasuva and Ayalur attended the training.



Training in Organic Farming

A. Jacob attended a training in Organic Farming at Sathyamangalam, Erode district on 10th October 2013. The training was conducted by S. R. Sundararaman of Tamizhaga Uzhavar Thozhilnutpa Kazhagam.

Sevalaya organized 6 organic farming trainings held in this year for the villagers of Guruvoyal, Thamarapakkam, Sethupakkam, Magaral, Magaral Mettu colony, Sembedu.

Go-pooja

Go-pooja is performed at Vinobhaji Goshala on every Friday at Sevalaya.38 Go-pooja's were held this year. The donors were present and performed Pooja to the cows.



உங்கள் சேமிப்பிற்கேற்ற வெகுமதி.



வண்ணமயமான பலன்களுடன் KVB ரெயின்போ சேமிப்பு கணக்கு.

- உங்கள் சேமிப்பு மீது அதிக வருமானம்
- தானாக நிரந்தர வைப்பு நிதிக்கு மாறும் வசதி
- தனிநபர் விபத்து காப்பீடு ரூ.1 லட்சம் வரை
- பாதுகாப்பான இன்டர்நெட் மற்றும் மொபைல் வங்கி சேவை
- தேவைக்கேற்ப நிரந்தர வைப்பு நிதியிலிருந்து சேமிப்பு கணக்கிற்கு தானாகவே மாறும் வசதி*
- பிற சேமிப்பு கணக்குகளில் உள்ள அனைத்து வசதிகளும் உண்டு

*நிபந்தனைகளுக்குட்பட்டது.



www.kvb.co.in | Helpline: 1860 200 1916

Every Product...

*touches hearts,
spreads smiles.*



**Internet
Mobile
Banking**
from IOB

anytime
anywhere
and
perfectly
secure!



IOB Supreme
**CURRENT
ACCOUNT**



Strengthening
the possibilities for
growth

**Net Banking
Mobile Banking
Payment Gateway**

*A Salary Account
with
Business Class
Features!*



Presenting the **IOB
CORPORATE SALARY
ACCOUNT**
A convenient way to
disburse salaries

**IOB
SB Student**

Reaching the
new
generation with
new banking
solutions



Beautiful dreams
brought to life with
IOB Subha Gruha

**Subha Gruha
Home Loan**
customer friendly home loans



**Vehicle Loans
IOB - Pushpaka**



Touching  Hearts
Spreading Smiles 



इण्डियन ओवरसीज़ बैंक
Indian Overseas Bank

Good people to grow with

Head Office :
763 Anna Salai,
Chennai 600 002
Toll Free : 1800 425 4445
Website : www.iob.in

With Best Compliments from

G R NATARAJAN & CO.

Civil Engineers, Builders & Flat Promoters

1, Jawaharlal Nehru Street, T.Nagar, Chennai 600 017

Phone 28144698, 28143760, 28141774, 28142043,

28141154. Fax: +91-2814 2997, E-mail: gm@eth.net.

Website: www.gmindia.com

With Best Compliments from



S.S.S. Traders

Salt & Cattle feed sales

No. 6, Senthil Swami Street,
Kamaraj Nagar, Avadi, Chennai - 600 071.
Tele Phone : 91-44-2655 4386, 2655 2958
Mobile : 98408 96460, 90030 44299

With Best Compliments from



IMPEC FILTERS Private Limited

Impeccable Air Filters For
HVAC, Cleanrooms & Mini Environments

BEST WISHES TO SEVALAYA

The inimitable service of Sevalaya to the Community is indeed most Laudable and hope such service to humanity would enable this nation to progress forward. This organization needs to be encouraged, for achieving higher goals in this field.

V.R. Vasudevan, B.E. (Hons.), I.R.S.E., F.I.P.W.E.
Commissioner of Railway Safety (Retd.)

With Best Compliments from



Platinum Heat Treaters Pvt. Ltd.

1K-9C, Ambattur Industrial Estate,
Chennai - 600 058.

Phone: 044 - 2625 1887, 2624 1760

Fax: 044-2652 1078, Mobile: 98400 27490

With Best Compliments from

N. Anantapadmanabhan

TAMIL NADU SYNTHETIC PACKAGINGS LIMITED

Manufacturers of: PP / HDPE Woven Fabrics and Sacks

No. 168, 94th Street, 15th Sector, K.K. Nagar, Chennai - 600078

Tele Phone: 91-44-2483 8358 Fax: 044-2483 8128

No.: 6,7 & 8 - Ekambara Naicker Industrial Estate,

Alapakkam, Chennai - 600 116

Phone : 91-44-2476 7547 Mobile : 94440 48358

Email: tespl_bsnl@dataone.in

With best compliments from



CC Fine Foods South India (P) Ltd.

74, Cathedral Road, Chennai - 86

Tel: 044 - 4203 6996 E-mail: copperchimney74@gmail.com

With Best Compliments from

A.N.KUPPUSWAMY CHETTY

Kedharnath's

Amarnath's

Asha SareeMandhir

SummiSareeMandhir

Specialist in: Sarees, Suiting & Shirting

Old No. 178, New No. 114, N.S.C. Bose Road,
Chennai - 600 001.

Tele Phone : 91-44-2538 6365,

Mobile : A.K.Amar - 98403 66531, A.N.K.Amar - 98407 31218

e-mail: dr.amarnathariti@gmail.com



BHOOMI & BUILDINGS

6 Padmanabha Nagar, 2nd Street
Adyar, Chennai 600 020
Phone +91 44 4354 4455



T.NAGAR | MYLAPORE

Customer Care: 044 - 4399 6666

With Best Compliments from

M/S SUMMI SAREE MANDHIR

Specialist in

Sarees, Suiting, Shirting and

School Uniforms

Phone No: 9840366531

Email ID: dr.amarnathariti@gmail.com

With Best Compliments from

ISWARIYA CONSTRUCTIONS

TOP OPEN SOURCE SOFTWARE SERVICES

- ✓ Compiere **ERP**
- ✓ Pentaho **BI & BIG DATA**
- ✓ Wordpress **WEBSITES**
- ✓ Shopify **ECOMMERCE**
- ✓ Android **APPS**



www.tenthplanet.in

(L) Phone: 044 42961000

(M) Phone: 9840302789

email: info@tenthplanet.in



SRIMAN MADHWA SIDHANTAONNAHINI PERMANENT NIDHI LTD.

(SMSO Permanent Nidhi Ltd)

Register Office: No. 37, Car Street, Triplicane, Chennai - 600 005

Phone Nos.: 28442139, 2844 5422 & 2844 5088

Email: sms1883@gmail.com

- * 132 வருடங்களாக மக்கள் சேவையில் எங்கள் பணி தொடர்கிறது.
- * 250 கோடி வர்த்தகம் செய்யும் பாரம்பரியம் மிக்க நிதி நிறுவன்.
- * எங்களுடைய நிதி நிறுவனத்தின் சேவையாக நகைகடன் மற்றும் வீட்டு அடமான கடன் குறைந்த வட்டியில் கொடுக்கப்படும்.
- * வைப்பு நிதி, சேமிப்பு கணக்கு, தொடர் வைப்பு நிதி கணக்கு மற்றும் பாதுகாப்பு பெட்டக வசதி சேவைகள் வழங்கப்படும் என்பதை மகிழ்ச்சியுடன் தெரிவித்துக் கொள்கிறோம்.
- * தங்களுடைய நிதி பரிவர்த்தனையை எங்களிடம் துவங்கி வளமுடன் வாழுமாறு கேட்டுக் கொள்கிறோம்.

S. நாராயணன்
உ.ப. தலைவர்

R. முநீந் வாஸன்
நிர்வாக அதிகாரி

S. நாகராஜ் ராவ்
தலைவர்

Sponsorship Avenues

Sponsorship

Food (Annadhanam)	Children's Home		Old age Home	
	Contribution (Rs)	Endowment Corpus (Rs)	Contribution (Rs)	Endowment Corpus (Rs)
Milk (one time)	500	7,000	250	3,500
Breakfast (one day)	1,000	14,000	500	7,000
Lunch/Dinner (one day)	2,000	28,000	1000	14,000
Lunch/Dinner (one day) with sweet/Fruits	2,500	35,000	1250	20,000
Full day Food Expenses	3,000	42,000	2000	28,000
Full day Food Expenses with sweet or fruits	5,000	70,000	3,000	42,000

Other sponsorships

	Children's Home		Old age Home		Cow	
	Contribution	Endowment Corpus (Rs)	Contribution	Endowment Corpus (Rs)	Contribution	Endowment Corpus (Rs)
Residence Expenses for one child/senior citizen/cow per year	6,000	80,000	6,000	80,000	6,000	80,000
Educational Expenses for one child /year	6,000	80,000				
Salary for one staff per month	5,000	8,00,000				
Medical expenses for one child/one senior citizen/year	5,000	70,000	5,000	70,000		
Funeral expenses for one senior citizen			5,000	70,000		
Cultural expenses for one child/senior citizen/year	1,000	14,000	1,000	14,000		
Camps and tours for one child/senior citizen	500	7,000	500	7,000		
Sports Expenses for one child per year	500	7,000				
Education Aids	1,000	14,000				
Educational Kits	1,000	14,000				
Higher Education	20,000	3,00,000				
Professional Higher Education	50,000	7,00,000				
Workshop/Training/for one staff	2,000	28,000				
Go-pooja expenses					500	7,000

Endowments will be deposited in a bank and the interest used for the specific expenditure.

Registered under FCRA

Donations for Sevalaya school expenses project /old age home and Children Home

Projects are eligible for 100% tax exemption under section 35AC of IT Act.

Other donations are exempted under sec 80G of IT Act.

Materials...

1. Rice (Children's Home & Old Age Home)- 2250 kgs (Per Month)
2. Toor Dhall (Children's Home & Old Age Home)- 125 kgs (Per Month)

