

Sevalaya



Date of Establishment Constitution

The Great Inspirers for the venture

: 29.05.1988

: Registered as a Charitable Trust

: Mahatma Gandhi, Mahakavi Bharathiyar & Swami Vivekananda

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# V.MURALIDHARAN

(FOUNDER & MANAGING TRUSTEE)

BOA		
DUA		

Mr. V.Muralidharan	- Software Engineer	- Founder & Managing Trustee				
Mr. G.Ilayaraja	- Software Engineer	- Trustee				
Ms. N.Jayanthi	- Social Activist	- Trustee				
Dr. K.Kannan	- Educationist	- Trustee				
Mr. E.Lakshmi Narayanan- Tax & Investment Consultant - Truste						
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Mr. G.Ramesh	- Author, Consultant a	and Adjunct Professor - Trustee				
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Dr. D.K.Oza IAS		d Chief Election hissioner				
Mr. R.Natraj IPS	- Retire	d DGP				
HONY CO-ORDINATOR	HONY	CORRESPONDENT				
TION I. CO-OKDINATOK		. CONNECTONDENT				

Mr. T.S. Venkataramani

HONY. CORRESPONDENT Ms. Bhuvaneswari Muralidharan

# Leaders who inspire us....

The founder had a chance reading of Mahakavi Bharathiyar's poem on Saraswathi Pooja when he was a young boy studying in the 7<sup>th</sup> standard. That was the spark that led to the great organisation that Sevalaya is today. The theme of the poem is that just uttering some mantras, keeping books in front of the goddess' picture and offering sandal and flowers is not real Saraswathi Pooja. Rather opening schools in areas where there are none and ensuring that every town has access to education is the true form of worship. Educating one poor child is holier than constructing a thousand annadhana (free feeding) centres and ten thousand Temples. Hence the school which offers quality education free of cost to poor, destitute children.

The study then extended to Swami Vivekananda and Mahatma Gandhi who along with Mahakavi Bharathiyar became the inspiration for the ideals, goals and activities of Sevalaya.

Swami Vivekananda says that if someone is hungry, then food is the only God for that person. Even if a dog goes without food in this world, then there is no point in having any religion. Such powerful thoughts are the basis for the Swami Vivekananda Hostel in Sevalaya. As Vivek means "wisdom" we have also named our library Swami Vivekananda Library.

Gandhiji says that India lives in its villages, and the real service to India is service in villages.

The common thread in the philosophy of these three great men is 'service to the needy'

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# RAMAKRISHNA MISSION

RAMAKRISHNA ASHRAMA MARG, NEW DELHI -110 055 (A branch centre of Ramakrishna Mission, P.O. Belar Math, Dist, Howrah, West Bengal-711202)

# Message



Dear Shri Muralidharan,

Very glad to know that Sevalaya is stepping into the Silver jubilee year of its existence. Such occasions are worthy of celebration. But, that real objective behind Such celebration is to once again renew our pledge to serve the downtrodden and Underprivileged to the best of our abilities keeping in view Swami Vivekananda's famous Word "they alone live who live for others, the rest are more dead than alive". Sevalaya's Growth during the past 24 years has been remarkable. Their work is truly praiseworthy and that is how they qualified for our Swami Vivekananda Award. The friends and devotees who attended the function were all praise for your activities.

Our prayers to Sri Sri Thakur, Ma and Swamiji that they give you strength and courage to march ahead with your noble resolve.

Yours in service,

(Swami Shantatmananda) Secretary

Phones : 2358 7110/3023/0092, Fax : 2358 0848 E-mails : ashram@rkmissiondel.org, rkmissiondelhi@gmail.com Website : www.rkmissiondel.org

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பா. வளர்மதி சதக நகத் துறை அமைச்சர்



திருவள்ளூர் மாவட்டம், திருநின்றவூர் அருகே அமைந்துள்ள "சேவாலயா" என்னும் தொண்டு நிறுவனம் 24 வருடங்களாக ஏழை, ஆதரவற்ற குழந்தைகள், மூத்த குடிமக்கள் மற்றும் பொது மக்கள் ஆகியோர்களுக்கு ஈடு இணையற்ற பொது சேவை செய்து வரும் இந்திறுவனத்தின் 25 ஆம் ஆண்டையொட்டி கொண்டாடப்படும் விழா மற்றும் விழா சிறப்பு மலர் வெளியிடுவதை அறிந்து மகிழ்ச்சியடைகிறேன்.

ஒரு தொண்டு நிறுவனம் தொடர்ந்து 25 ஆண்டுகள் மக்கள் சேவை புரிந்து வருவது என்பது பாராட்டுக்குரியதாகும். ஏழை, எளிய மக்கள், சமுதாயத்தில் பின்தங்கியுள்ள மக்கள் வாழ்வில் முன்னேற்றம் அடைய பல்வேறு நலத் திட்டங்களை செயல்படுத்தி வரும் மாண்புமிகு தமிழக முதல்வர் டாக்டர் புரட்சித் தலைவி அப்பா அவர்களின் பொற்கால ஆட்சியில், தங்கள் நிறுவனம் 25 ஆண்டுகள் வெள்ளி விழா காண்பது மிகவும் மகிழ்ச்சியளிக்கிறது.

எனவே, தங்கள் நிறுவனமானது மென்மேலும் ஏழைகளுக்கு பணியாற்றிட வேண்டுமென மாண்புமிகு தமிழக முதல்வர் இதய தெய்வம் புரட்சித் தலைவி அம்மா அவர்களின் ஆசியோடு எனது வாழ்த்துக்களையும் தெரிவித்துக் கொள்கிறேன்.

தங்கள் அன்புள்ள,

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(பா.வளாமகி)



# ALL INDIA SAI SAMAJ (Regd.)

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President K. THANGARAJ

## Secretary T.S. BALASUNDARAM

H.H. NARASIMHASWAWU Treesurer

A. SELVARAJ

Gad 10.05.2012



வாழ்த்து படல்

"நீங்கள் பயப்பட வேண்டாம். "நான் உங்களுக்கு தனைவிருப்பேன்" -பசுமான் ஸ்ரீ சீரடி சாப்பாபா அறிவை வளந்திட வேண்டும் –வக்கள் அத்தனை பேருக்கு மொன்றாய், சிறிபரை வேப்படர் செய்தால் – பின்பு தெய்வ வெல்லேனரபும் வாழ்த்தும்" என்றார் – மசா கனி பாரதி.

கமி பாதியின் கன்வினை நன்வாக்கி..., தன்னை முழுமையாக அப்பனித்து.

"அன்பு, திறக்கவியலாத கதவுகளையும் திறக்கச் செய்யும்" என போதித்த சுவாயி விவேசானத்தரின் சித்தனைத் துளிகளை தனதாக்கி, கிராமப்புற மக்களின் தெஞ்சத்தில் வித்திட்டு, முதியவரும் முத்தாய்ப்பு பெற்றிட, முக மல்வோடும், முனைப்போடும் செயல்புரித்து.

"சுந்துக் கொள்ளப் பொறுமைபுடையவர்கள் தான், கற்துக் கொடுக்கும் திற்றைபுடையவர்கள் ஆவாக்கள்" என்ற மகாத்மா காத்திஜியின் பொன்வரிகளை மெப்பாக்கி,

> "ஏற்கையிலும் நேர்கை ! கோடத்திலும் பொறகை! தோல்விலிலும் விடாமுயற்சி ! வற்கையிலும் பரோ.காரம்! தன்டத்திலும் துணிவு! செல்வத்திலும் தானிவை!

பதனியிலும் பணியு! என்ற மகாத்மா காத்திலில்

தாக எத்திரத்தை எழை-எளிய கிரமப்புற மானைய – மாணயியரிடையே விதைத்து மேற்றுமையில் வெற்றிக்கண்டு, தன்னமைற்ற சேவைகளை கலை பாக்கம் கிரமத்தில், "சேவாலாமா" அமைப்பின் மூலம் செயலாற்றிடும் முன்னோடி முரலீதான் அவர்களே! சேவாலாமாவின் தொண்டினை மறக்கவும் – மனறக்கவும் இயலாது கயதலைற்ற சேவையாற்றும், சேவாலாபா முரலீதான் அவர்களே!

"உனக்கு தேவையான எல்லா வலியையும், உதவிடில் உனக்குள்ளே குடிகொண்டிருக்கின்றன"என்ற வீரத்தறவி சுயாயி விவேசானத்தின் வைர விக்கும். "என உறுதியுடன் செயல்படு உல்னை எதுவும் அமைக்கமுடியாது"என்று கூறும், ரிக்வேதத்தின் கூற்றம். "தீங்கள் பயப்படவேண்டாம், நான் உங்களுக்கு துணையாயிருப்பேன்" என்றகுளிய பசவான் குசிஷ சாட்டாயாவின் அசிர்வாதமும், உங்களின் நற்பணிக்கு துணைறேத்து சேவாலாமா அமைப்பு வெற்றிகள் பல பெற்று வளத்திட வதை இனிய தல்வாழ்த்தினை உள்ளன்போடு தெரிவிக்கின்றேன்.

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புட்ளூர். R.சந்திரசேகர், ஒன்றியக்குழுப் பெருந்தலைவர், ஒன்றியக் கழகச் செயலாளர், திருவள்ளூர் ஒன்றியம்.



# வாழ்த்துச் செய்தி

இதய தெய்வம் முதலமைச்சர் அம்மாவின் சீறிய நமது சிந்தனை, தொலைநோக்கு பார்வை ஆகியவற்றை உள்ளடக்கி, திருவள்ளுர் ஒன்றியத்தில் 24 ஆண்டுகளாகத் தொடர்ந்து ஆதாவற்ற காப்பகமாக துவங்கப்பட்டது தற்போது 1650 மாணவ மாணவிகளை அரவனைத்து. உண்ண உணவு, உடை, இருப்பிடம் போன்றவற்றை இலவசமாக அளித்து வருகிறது. மேலும் பாடப்புத்தகங்களையும் அளித்து, கல்வி தரத்தைச் சிறந்த முறையில் உயர்த்தி வருகிறது, தனது வாழ்நாளை எளிமையான முறையில் அமைத்து கொண்டவர் திரு. முரளிதரன் அவர்கள் மேலும், இந்நிறுவனத்தை கட்டி காத்து வருகிறார். எனவே இவருக்கு இதயதெய்வம் புரட்சி தலைவி அம்மா அவர்களின் அன்பான நன்றி கலந்த வணக்கத்தை பணிவுடன் தெரிவித்துக் கொள்கிறேன்

இன்நிறுவனம் மேலும், மேலும் சிறப்பு வசதிகளைப் பெற்று வளர மனமாற வாழ்த்துகின்றோம்.

இப்படிக்கு,



திருமதி. சா.ரூத்வெண்ணிலா மாவட்ட சமூகநல அலுவலர், திருவள்ஞர் மாவட்டம்.

# வாழ்த்து மடல்

சேவாலயா நிறுவனமானது, குழந்தைகள் மற்றும் முதியோர்கள் இல்லத்தை கடந்த 24 வருடங்களாக நடத்தி வருவதற்கு, என்னுடைய பாராட்டுகளை தெரிவித்து கொள்கிறேன், மேலும் இந்நிறுவனமானது மென்மேலும் வளர, என்னுடைய வாழ்த்துகளைத் தெரிவித்துக் கொள்கிறேன்.

இப்படிக்கு,

District Social Welfare Officer-Tiruvallur.

திருமதி. பெ.அமுதவல்லி, மாவட்டக் கல்வி அலுவலர், திருவள்ளூர் மாவட்டம்



வாழ்த்து மடல்

# "சேவையும் ஆலயமும் இணைந்தது சேவாலயா"

சேவாலயா என்றாலே சேவையின் சிகரம் தொட்ட இமயமலையின் இதயங்கள் நல்லதோர் பள்ளி நடமாடும் பல்கலைக்கழகம் என்ற வாக்கிற் கிணங்க பல்கலையில் வல்ல மாணாக்கர்களை பல்கலை கழகங்களில் பயிலும் பல்துறை வல்லுனராக்கி, பெற்ற பூமியை பூரிப்படையச் செய்து, பூவுலகில் பாமாலை பாடச்செய்யும் பரமபிதாக்கள் ஆசிரியர்கள் நாடும் கல்வியும் தம்திரு கண்களாக பூவுலகில் பூபாளம் பாடச்செய்யும் முதியவர்களின் முகவரிகள் மாணவர்களின் புதுவாழ்வு அணையா வசந்தம் ஆசிரியர்கள்!

மாணவர்களின் நூறு சதவிகித தேர்ச்சி விழுக்காடே தன் வாழ்வின் நூறு சதவிகித முதிர்ச்சி விழுக்காடாக சமர்ப்பனமே அர்ப்பணமாக்கிய தியாக தீபங்கள், சேவாலயாவின் சேவை எட்டுதிக்கும் எட்ட கொட்டு முரசாக முழங்க வாழ்த்துகிறேன்!!

தீரு.எம்.எஸ்.சையத் ரவூப், மரவட்ட குழந்தை பாதுகாப்பு அலுவல‡/ தீன்வடத்தை அலுவலி தீருவன்குர் மாவட்டம் சமூகப்பாதுகாப்புத்துறை, என், 18 மா.போ.சி. சாலை (பாரத ஸ்டேட் வங்கி பின்புறம்) திருவன்னூர் - 602001



## வாழ்த்துச் செய்தி

அன்ன சத்தீரம் ஆயிரம் வைப்பதைக் காட்டிலும் ஆங்காங்கே ஏழைக்கு எழுத்தறிவித்தல் நன்று

என்ற பாரதியாரின் கூற்றீற்கு ஏற்ப பல ஆயிரம் குழந்தைகளுக்குக் கல்வீயறிவு அளிக்கும் பணியோடு ஆதரவற்ற மற்றும் கைவிடப்பட்ட குழந்தைகள், கைவீடப்பட்ட முதியவர்கள் என அனைவரையும் அரவணைத்து அவர்கள் வாழ்வில் இருளகற்றி அறீவு ஒளி ஏற்றும் உன்னதப்பணியில் 25ஆம் ஆண்டில் அடியெடுத்து வைக்கும் **"சேவாலயா**" நிறுவனத்திற்கு இதயம் கனிந்த நல்வாழ்த்துக்களைத் தெரிவித்துக் கொள்கிறோம்.

தங்களின் பணி மென்மேலும் சிறப்பற்று மேலும் பலர் உங்கள் மூலம் பயனுற வாழ்த்துகள்!

தன்னலம் கருதாமல் கல்வி மற்றும் சமூகப் பணியாற்றும் நிறுவனர், பள்ளியின் அனைத்து ஆசிரியர்கள், அலுவலகப் பணியாளர்கள் மற்றும் ஏனைப அனைத்து பணியாளர்களுக்கும் , உதஷம் அன்பு நெஞ்சங்களுக்கும் எனது நெஞ்சார்ந்த பாராட்டுக்கள்

crab.ocia.

மாவட்ட குழந்தை பாதுகாப்பு அலுவனா சமூகப் பாதுகாப்புத் துறை திருவள்ளூர் - 602 001



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 Sri M. Venkatesaperumal, B.A., F.C.A., Secretary
 Dr. (Smt) S. Kalpana Bai, M.Sc., (Stat.) M.Sc., (Maths) M.Phil., Ph.D. Principal

## Message

I am glad to know that the Sevalaya is reaching its 25<sup>th</sup> year of Yeoman service to the society. The service which the Sevalaya is rendering to poor, orphan, destitute children and senior citizens cannot be ~pressed by words.

I am also happy to note that the Sevalaya in Kasuva village in Tiruvallur District is doing its best service to the poor people residing in and around pakkam area by imparting good Education.

While congratulating the management of the Sevalaya for their commitments to the society, I wish the Sevalaya to grow from strength to strength to serve the society in the years to come.

I wish the sevalaya for sucess in all its endeavour.

S. Kalpana B.

Dr.S. Kalpana Bai Principal DRBCCC Hindu College, Pattabiram, Chennai-72.



# Message

Sevalaya is a standing example of what one man's dedication and commitment can do to help the needy, of course, with the help of likeminded people. In the early years of Sevalaya I had heard about the service being rendered by the organization but only last year I had the God-sent opportunity to visit and see personally the various kind of activities that have been undertaken- providing a home for orphaned children, offering free education for hundreds of Children, taking care of the aged. For such work to go on for quarter of a century without break is no easy task; everyone connected with Sevalaya should be concerned about their responsibilities every waking moment.

I have no words to say in appreciation of your service beyond praying to God to give to Mr. Muralidharan, his family and everyone engaged in the service activities of Sevalaya health, Strength and a continuous flow of funds for many more years.

Lakshmi Venkatraman Gallery Sri Parvati



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0-4, viarasichi virayegar Apartmente, No. 13, 5th Gross Breet, Trastpuram, Chennel - 800 024. Senil Nadu, India E-mail: ecodigunal.com Webster, www.ndcomda.org



malina and weather and all all and and 515 con 25 515 தன்தவது மல குக்கு என்துடைய என்னத்தின் து கிறையாக அறுப்புகிலுக் விறை தேவை arantin unantajes (permannantie தல் வம்யான 2 விளத்துடன் தொலையான நிலாயமான, மனிதகதயம் மிக்க வடகியங்கள் இத்தபாதும் தோல்லில் வான்பதற்கு தொடல்து 24 ஆண்டுகள் தொண்டாற்றிவடும் கே-வாலயாவின் பணி மலைக்கு முன்னிதார அற்று விரையில் அற்று விரியாவு விருவாடு நொடர்தீது மக்கள் பணியுல் தன்னை க் கொற்று குறிற்பிடியுள்ள கொலல் பிருக்கு குறிற்று குறிற்றிட்டின் கிறில் குறில் குறில் கிறில் قا روه ها ک இவறவனை பிராவதிக்கிக்கள 00 00 110 all 00 00 00 Stony Loss 671.V

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# From U.S.A.

Since 2010 we are extremely happy to be involved with the Sevalaya. The organization is very well managed and thoughtful in its execution. We have experienced that the Students and the elderly are well cared for. Thank you to the administration and to Mr. & Mrs. Murali for their commitment to the poor.

Robert & Mai Breech Santa Monica, CA, U.S.A.



## My dear Sevalaya team, hi kids!

It has been almost half a year since I had the honor of witnessing the amazing work that Sevalaya does year after year. Not only did I experience Sevalaya, I was also allowed to be an active participant in its projects. Here I was Able to see how a development project, run only by natives, can make a great contribution to all. The kids, who I was in daily contact with, were able to receive education that is so direly needed in order for them to live a good life in the future. Thanks to Sevalaya hundreds of Children are given a future every year. I am thankful for that. But Sevalaya is not only serving the children, it is serving everyone who is in need. Here I am not only thinking of the animals that are hosted on the farm or the elderly, for whom Sevalaya is giving a roof above their head and things to do; I am also thinking of people like me, Westerners, who from the perspective many Indians have everything. But the love, the attention and the incredible experience that Sevalaya allowed me to have, is a treasure that only few people are able to hold, I have, and speaking from my experience, I am sure that Sevalaya will continue to serve all people for another 25 years!

Greeting from Amsterdam to one of the warmest places in the world!

# Finn Amsterdam

G.Ilayaraja, Alumni & Trustee, Sevalaya.



# Message

"If I look back at my past, I just wonder how I completed my school education with ease in a very tough financial situation of my family. It is Sevalaya which has made my life fruitful in all means. I completed 10 standard in Sevalaya in 2000, still I feel am a student of Sevalaya.

My acquaintance with Sevalaya as student and now as a trustee has seen several changes over the years. When my father passed away, I was 10 years old and my studies became question mark. It is Sevalaya which sheltered me with hostel facility; provided free education and made me to complete my school and college! Now I hold an MCA degree and am working in a leading software company.

The values that I learnt here have made me successful in life!!

Regards

Ilayaraja

பி.மகாலட்சுமி ராஜா, ஆறு ரோடு, கரூர் மாவட்டம்.



## செய்தி

சேவைக்கு ஒரு ஆலயம் சேவாலயா அனைவருக்கும் வணக்கம், என் பெயர் பி.மகாலட்சுமி, நான் சிறுவயதில் இருந்து சேவலாயாவில் வளர்ந்து வருகிறேன். எனக்கு அம்மா, அப்பா அனைத்தும் எனக்கு சேவாலயாதான்: நான் 12 ஆம் வகுப்பு வரை படித்தேன், சேவாலயாவில் பிறகு மேலும் படிக்க ஆசைப்பட்டேன், ஆகையால் திண்டுக்கல் காந்திகிராமத்தில் டி.எச்.எ. எனும் மேல் படிப்பு படித்தேன்.

பின்பு, எனக்கு ராஜா என்பவரை பிடித்ததால் அனைவரின் விருப்பத்தோடு சேவாலயா வளாகத்தில் திருமணம் செய்து வைத்தனர். நான் இப்பொழுது மிகவும் சந்தோஷமாக இருக்கிறேன். எனக்கு மிகவும் படிப்புக்கு, வாழ்க்கைக்கு அனைத்து வகையான உதவியும் செய்தனர். எனக்கு ஆசைப்பட்ட எல்லாப் பொருளும், துணியும் அது மட்டும் இல்லாமல் எனக்கு பிடித்த வாழ்க்கையும் அமைத்து கொடுத்த சேவாலயாவின் குடும்பத்தினர் அனைவரையும், என் உயிர் உள்ளவரை மறக்க மாட்டேன்.

இப்படி எனக்கு உதவி செய்த சேவாலயாவிற்கு என்னால் முடிந்த வரை உதவி செய்வேன் என்பதை நான் தெரிவித்து கொள்கிறேன். என்னை போன்ற மாணவ, மாணவிகள் இங்கு படித்து வருகிறார்கள். அவர்களுக்கு மிக நன்றாக உதவிகள் செய்து வருகின்றனர். மேலும், மேலும் சேவாலயா இன்னும் வளர்ச்சி அடைய வேண்டும் என்று கடவுளிடம் வேண்டிக்கொள்கிறேன்.

நான் என் பெற்றோரிடம் இருந்து வளர்ந்து வந்திருந்தால் கூட இந்த அளவிற்கு எனக்கு செய்து இருப்பார்கள் என்று சொல்லமுடியர்து. ஆனால் சேவாலயாவை நம்பி வந்தவர்களை சேவாலயா குடுபத்தினர் வளர வைப்பார்கள் என்றும் வாழ வைப்பார்கள் என்று நான் மிகவும் உறுதியாக கூறுகிறேன் உண்மை, உழைப்பு, சேவை, அன்பு பண்பு, பாசம் அனைத்தும் கலந்தது தான் நம் "சேவாலயா".......

கல்வியின் வேர்கள் கசப்பானவை! அதன் கனிகள் மிகலற் இனிப்பானவை!!

திரு. சீனிவாசன், எண்.238, கருமாரி அம்மன் நகர், கொருக்குப்பேட்டை, சென்னை - 600 021.



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## செய்தி

நான் இந்த குடும்பத்தில் சேரும் போது முதல் வகுப்பு படித்தேன். தற்போது B.Sc. Computer Science படித்து உள்ளேன், நான் முதல் வகுப்பு படித்தது முதல் பட்ட படிப்பு முடித்தது வரை ஒரு ரூபாப் கூட கொடுத்தது இல்லை. ஒரு மாணவன் முதல் வகுப்பு சேர்ந்தது முதல் பட்டி புறப்பு முடிக்கும் வரை அனைத்து செலவுகளையும் இலவசமாக செய்யும் ஒரே நிறுவனம் இது தான்.

இங்கு மாணவர்களுக்கு படிப்பு மட்டும் சொல்லி தருவது இல்லை. காந்தி, பாரதியார், விவேகானந்தர் போன்ற தலைவர்களின் கொள்கைகளை சொல்லித் தருகின்றனர். அது மட்டும் இல்லாமல் Spoken English மற்றும் Hindi போன்ற மொழிகளையும் சொல்லி கொடுகின்றனர். நான் 3<sup>rd</sup> year படிக்கும் போது DELL company-ல் இருந்து Interview வந்தது. அதில் நான் தேர்ச்சி அடைந்தேன் அதற்கு முக்கிய காரணம் நான் இங்கு கற்ற Spoken English தான்.

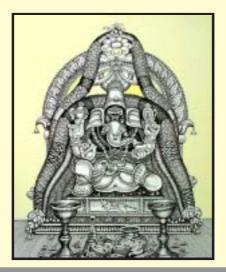
நான் Interview-ல் தேர்ச்சி அடைந்த போது என்னை விட மிகவும் மகிழ்ச்சி அடைந்தது இந்த நிறுவனத்தின் தலைவர் எங்கள் அண்ணா முரளிதரன் தான். நான் சேவாலயாவில் இருந்த 15 வருடங்கள் எப்படி கடந்தது என்றே தெரியவில்லை. இப்போதுதான் வந்து சேர்ந்தது போல் உள்ளது.

தற்போது என்னுடைய குடும்பத்தை நான் தான் பார்த்துக் கொள்கிறேன். நான் இந்த நிலைக்கு உருவானதற்கு முக்கிய காரணம் சேவாலயா என்று தான் அடித்து சொல்வேன். இந்த நிறுவனம் இல்லை ான்றால் நான் முதல் வகுப்பு கூட படித்து இருக்க மாட்டேன்.

நான் என்னால் முடிந்த வரை இந்த நிறுவனத்தின் சேவைகளை சொல்லி, இந்த நிறுவனத்திற்கு தேவையான உதவிகளை செய்வேன்.

அது மட்டும் இன்றி நான் என்னுடைய வருமான்த்தில் இருந்து மாதம் 500/-ரூபாய் தர முடிவு செய்து உள்ளேன்.

என் உயிர் இருக்கும் வரை சேவாலயாவை மறக்க மாட்டேன்!



## S.Santhakumar,

Thiruvannamalai.



## Hello,

My name is S.Santhakumar. I belong to Thiruvannamalai. My family is very poor. There was no money to even study in a Govt. school. With great difficulty I somehow managed to pass my 10<sup>th</sup> Std. Then I came to Sevalaya through some friends. Sevalaya was ready to help poor students like me. I joined in Std. XI and got through my XII with good marks. Sevalaya also helped me to graduate in Maths. Now I am well employed with Reliance Communication. Many of my friends are also doing well thanks to Sevalaya's timely help. I am able to support my family. I take this opportunity to thank Sevalaya, its management all the staff members and pray that the services offered by this organisation may keep growing in future.

લ્લ લ્લભ્ય લ્લભ્ય લ્લ

# U.Radha,

Chennai.

# R

## Hi!

This is U.Radha. I am an old student of Sevalaya. I am proud about that. Now I am doing my final year political science in Presidency College. First I thank Sevalaya for giving me this opportunity to write because it helps me to recollect my sweet memories in Sevalaya. Sevalaya is my foster mother, I am happy that I studied in Sevalaya. Without Sevalaya I can't be here. It gives good life and good status in this society. I joined Sevalaya when I was 10 years old. From the age of 10 to 17 Sevalaya took care of my studies, health, provided me psychological support and opportunities for extra curricular activities.

When I was in Sevalaya I didn't feel homesick any time because they took care of me better than my parents. They helped me overcome my stage fear, negative thoughts. I learnt Hindi, Music, Spoken English, and personality development. "**No one can beat the service of Sevalaya**". They taught me about life from the experience of elders at Ramakrishna old age home. I have lot of friends in Ramakrishna old age home. They are my grandmas and grandpas. Surely I want to tell about Murali Anna and Bhuvana Akka, who are the founder and Hony. Correspondent of Sevalaya. They are very polite, kind and sweet too...I like them and love them a lot; I learnt a lot of things from them. Next my school teachers, I had great teachers; they are not only teachers but my friends too...Now also I share my all happenings in my life with them. Love u teachers. I have got a lot of friends in Sevalaya and still I have contact with them. I will1 not forget my Sevalaya till the end of my life. Love u Murali Anna and Bhuvana Akka.

"LOVE U SEVALAYA"

## B.Rajeshwari,

Pakkam,

Near Thiruninravur.



## Hi!

I am B. Rajeswari. I joined Sevalaya when I was 11 years old. I fully utilized all the opportunities given by Sevalaya and did well not only in academics but also in various extracurricular activities which moulded my personality. I stood school first in my 10<sup>th</sup> std board exams and after graduating from QMC in the department of Chemistry I wished to pursue my masters but my family's financial situation was not conducive for this. So I did my B.Ed. and to my great joy I got the opportunity of working in the same school which had moulded me. Further Sevalaya is also helping me to realise my dream by helping me to pursue my masters through distance education. Whatever I am today, is all due to Sevalaya.

બ્લુલ્યુલ્યુલ્યુલ્યુલ્યુ

K.சித்ரா முன்னாள் மாணவி, சேவாலயா



## செய்தி

என் பெயர் சித்ரா. நான் சேவாலயாவில் படித்த முன்னாள் மாணவி. நானும் என் தங்கைகள் இருவரும் 1997 ஆம் ஆண்டு சேவாலயாவில் வந்து சேர்ந்தோம். ஏனென்றால் என் தந்தை இறந்துவிட்டார். அதனால் எங்கள் அம்மா எங்களைப் படிக்க வைக்க மிகவும் கஷ்டப்பட்டார்கள். சேவாலயாவில் நாங்கள் நன்றாகப் படித்தோம். சேவாலயாவில் எல்லாக் குழந்தைகளுக்கும் படிப்பு மட்டும் தராமல் உண்ண உணவு, உடுத்த உடை, தங்கும் இடம் மற்றும் பிற திறமைகள் வளரவும் பயிற்சி அளித்கனர். நான் சேவாலயா நடத்தும் மகாகவி பாரதியார் மேல்நிலைப் பள்ளியில் +2 வரை படித்தேன். பள்ளியில் பத்தாம் வகுப்பு மற்றும் பன்னிரெண்டாம் வகுப்பில் முறையே 461 மற்றும் 1100 மதிப்பெண்கள் பெற்று முதலாம் மாணவியானேன். இந்த மதிப்பெண்கள் பெற என்னை என் ஆசிரியர்கள் ஊக்குவித்தனர்.

நான் இப்போது அண்ணா பல்கலைக்கழகம் திருச்சியில் உயிர்தொழில்நுட்பவியலில் நான்காமாண்டு படித்துக்கொண்டிருக்கிறேன். இந்த உயிர்தொழில்நுட்பப் படிப்பிற்காக சேவாலயா ில் இருந்து கட்டணம் கொடுத்துப் படிக்கவைக்கிறார்கள். அது மட்டுமல்லாமல் பள்ளியில் அதிக மதிப்பெண் எடுக்கும் அனைத்து மாணவர்களுக்கும் நிதியுதவி கொடுத்துப் படிக்க வைக்கிறார்கள். அதேபோல் என் தங்கை நீலா முதலாமாண்டு படிப்பிற்காக கல்லூரி கட்டணத்தைக் கொடுத்து உதவினார்கள். நாங்கள் படிப்பிற்காக கல்லூரி கட்டணத்தைக் கொடுத்து உதவினார்கள். நாங்கள் படிப்பு முடிந்ததும் எங்களாலான உதவியை சேவாலயா நிறுவனத்திற்குச் செய்வோம்.

> இப்படிக்கு, K.சித்ரா

## சென்னை 20-1-2012

## தினத்தந்தி



## சுற்றுச் கூழல் குறிக்க ສໃຫຼີບໍ່ມຸສາໂລງ Guranî அமைச்சர்கள் பி.வி.ரமணா, வளர்படு பங்கேற்ப

Gugrinum wath, men 20-Demplerment mandel maren menan morristicati avenues matrian Gramman Listraff anti Beli angi guda maputo Bit Casi டி வால் எற்படும் பாடுப்புகள். manas argun mundi acosa mani\_inReg.des Character 19.11/

வழிமுறைகள் குறித்த விழிப்பு courtray Charge work mann. Gerden the Been and Gas of Linital Lorrest san't must LamirGasgapeurst. Classramaft யின் இறுதிலில் சேவாலலா பன்னியில் நடை பெற்ற விழா ald Granneran Byranes all. uppathgy on any Cangerry.

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enhamanida intel prist allocation imaging DSc plannas to search for



## Sevalava



THE BINDU + SUNDAY, MAY 27, 2012

# Sevalaya students prove their mettle again

#### S. Proven Kanar

Sundaya, Adyar-based 10030, Inst S proved you again that if proper facilities are given, orphany destitate and poor children cardilo well tr. studies.

Sevalaya's Maladovi Ilharath ver School that provides free ada-cation to each deprived steeping. has secured the per cent pass in the recent Phy Two examinatio of. the reputte for which users anesdanced this week

"All of the ST stadents when on-

### G Jothi Lakshmi

peared for this yeat's sources have passed," and a bearing V. Mura-idbaren, the Managing Trustee of Sevulatia

They are all ofther appluse. thushittatte or poor children and first generation school-goors. As restry as 21 stackerts have scored above 1000 out of 1200," he sold 8. Persona Ramat, the hopper-

of the school who scored 1066 out of 1200, is the son of a car driver. His matter is a housewere.

J. Sunil

65. Juthi Lakahmi, the second tanker of the school, has sported 3064 cert of 1200. Her father is a welder and motive, an agriculturul daily want entries.

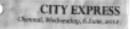
Janui, the third runk bolder in the actual, has acted (107) marks out of 1200. Her father is assumptoyed and mother is a construction worker

D. Arwind, the joint third rank ent has also scotted 0371 marks tell of 12350. His futber is a

#### th Around

wakter. int. monther in Bassewily.

"It is only because of the dedication of the trackers and other staff marshes, who realise that they are not working for more askey and their more job is to help the poor, we are also to achieve such a rusuit. The manmembry end domin who have lidhoran said Mr. Mura-



# Rural toppers owe it to their school

Despite all odds, these students from a Tiruvallur village have made it to the top in the Class 10 exams

#### by Songaetha Hennia

Chennal: They worked in the Brich, tended come post school hours and malard miles to reach as beautiful

These students from the raral backyant of Tiruralfor district, who scored high in the class to scored. are shining examples of

If not for the care and attention given 66

what apportunity and the right servicement can do, to at ion of our school, this would not have been pos-

These shalests of Sevalayo's Mahalorej Bharathi sar Higher Secondary shoul at Kenna village in Tirevallor district deseir merres to their alma Collect

Most I. Dinosh Kumar. who seared 451 marks In the class to counted See. of a helck kits worker.

children from canal areas, who go to achonia have lot of other responsibilities such as helping parents at home. Energiary before I an home after the model ands, I go to plack j mine about to put. I wake up at 4 are and read till 6 are. If not for the caps and at-

he saws, "Unlike city hids,

by the teachers of our school, this would not have been possible - 6. Stored Ramon, Cline & Maximum

10.0

The teachers and the amager sent of the achool, of tonly readers one that the shildren accerd sail, but also inspired these to

dman big. G Ajir, who mored 446 metho, didn't have it case. Every day before and after school hours, he



are after three-on his family owns. "I will have to find them, direct them and the take them aut for grading. Other than that, I also help one mather in the fields. Name we do not have a conductive at monthers at home to study, sur taked one that we fittigh the day's los-

suce by organizing special classes for one hour before and after school and also ers Buttelans



All cycles 7 km aug and hears everyday to reach S Withlend, who walks

sizicilarastros apandeleves every day from his vilage and works in the farm like his other closestator, says, "We are thunkful to our school for not just coschingros, but also motivating stey inspired."

All the three boys against become softwate regi-Service.

Hossever, V Pasthips, the lone girl in the toppers slat, wants to become a Collector and help ratal



#### students like him.

Once I bettern a Golle tor, I will ensure that runs? students have proper hus consecutivity to reach asheed on time and dealy get tired realising long dis-tances. I will ensure better power supply also," the

Her dreams are motiwated by her reality, as ev-ery day she walks to biletres to acharol. She starts at 6 are to reach school at y arm, so that she doesn't miss the special class. Muralidhanan, Frunder

al Managing Trustee of Sensiors Trust, which many ol, says, "When so the art started this school in 2022.





school and all of them are

dire. For the past several years, we have been achiev-

ing the percentage pass

ore and erer is lowed that

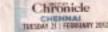
Class in toppers of Sec laps's Mahakavi Bhara thipser Higher Seconds school at Kasuta elling in Timeallar

both in classes in a 12.

Anaspurana, the he mistress of the school, he earlier worked in CBS schools, but has now take up the mission of teach rural kids.

She says: "Unlike o hick, these can be privnamed cital draws distance its proper ondirenses home to study. At o school, we make muy we provide them that. In m to years of experience teaching these kids, who have understand is that teachers are ready to tax them, the kids are als ready to learn. Our school children and summaries the fact that gives the eigenvalue of the second se their socia-room cule by ground, they will d and i

## Sevalava





In addition Matthy, when external of the Razzane Tenterstate, provide Mitter and and Annual Part by Constants Tenters Tenters from Tenters and and Mitterstateward and Mitterstateward and the Annual Tenters and Tenters and the Annual Annual Annual Annual Tenters and annual Annual Tenters and the Annual Annual Annual Constants, a second tenter for match and the Constants and the Annual Constants and Annual Annual Annual Mitterstate and the Annual Annual Annual Tenterstate Annual Ann

(Basalines)

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# சேவாலயா பள்ளியில் 23-ம் ஆண்டு விழா

திருவன்றைக் டிக 56 சேவாலைரா பல் எரியில் 23-ம். ஆண்டு வீழாவில் பல்கிக் கல்வித் துண்றாமத்தும் அற்றுக்குழும் அன்ற அனைச்சரினர் படுதேதுறு போட்டி வளில் வெத்தி பெற்ற மாணவர்களுக்குப் பரிக கண்டுவல் எதேற்றைக் கழங்கினர்.

இருவன்னுறை அடுத்த கலவா இராமத்தில் உள்ள சேவாலா ஆதாவுறோர் பன்னியின் 21-ம் ஆஸ்டு விழா, பள்ளின் திர்வாக அற்பலாவார் புரனிதான் தலைபையில் வெள்ளிக்கிழமை நடை வென்றக்

இதில் பன்னிக் கல்வித் துறை அமைச்சர் சி.வி.சன்னுகம், கற் துச்சூழல் துறை அமைச்சர் சேவிரமனா ஆகிலோர் வாழ்த்துரை வழங்கினர். தொடர்த்து சேவாலைச் ஆனிரே மன்ற அமைச் சர்வர் கி.வி.சன்றுவர் வேற்றிட்டப்பின், அன்ற பெரன் டைரர். இதைலடுத்து ஆன்ற விழாவைவொட்டி நடை சென்ற பல்வேறு போட்டிகளில் வெற்றி பெற்ற மாணவர்களுக்கும் பரிசு கள் வழங்கினார்.

Billingia Balai, galandari Garrey Bernandor, Bernandor pet, Begentreget gelefikasi gogo Gorga personi (p. 2017 ayr. 1980 Taret adredi. Barrit ak Galgeret. 11. pasteri 1890 ad antonasi sakof auforet.



6 demand Gedreser updir 14-9-2011

# பள்ளியில் பாரதி, காந்தி விழா

திருவள்ளூர், செப். 14-Dostletinget mola. SARAT BATTLABOR GALLER ULD mouth, Granwan Detroit all do. -es mir (i) C.s.v.nub Boundary, Castroner LOWDIN'S ALLAND Gaips manA Billip andigual ஆங்கில and ing digit inneerer, inner லியருக்கு பாறி, காத்தி, al Gasarangal -R. Ray dim-warhameni) uppla addmas, al. Dang, perf all'anna. 4/10. all anin magnes and and anning தடத்தப்படு இறது.

இந்த ஆண்டுக்கான இப்போட்டிகள் தேற்று நடைபெற்றது. போட் டிக்கு, சென்னன, திருவன் கூறி மாவட்டங்களைல் சேர்த்த, 33 பன்னிகளிலி குத்து, 500க்கும் மேற்பட்ட மாணவர்கள் கலத்து கொண்டனர்.

வெற்றி பெற்ற மாணவ, மாணவியருக்கு நெப்பு விருத்தினராக கைத்து கொண்டு, கலாமி விவேகாணத்தா கல்லூரி வின் செயவர், கவாமி அபி ராமதத்தாஜி பரிக்கனை வழல்கினார்.

முன்னதாக, சேவாங்வா திறுவனர் மற்றும் திர்வாக அறங்காவலர் முரனிதான் வரவேற்புரை ஆற்றினார். அறங்காவலர் மமேஷ் நன்றி தெரிவித்தார்.



## 2 DOWNTOWN

# 'Drive away ignorance from your lives'

Prasanna of CIOSA celebrated Deepavali with destitute children and immates of the old age home sheltered by Sevulaya.

CITY EXPRESS

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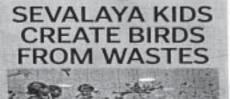
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காமராஜர் நேந்தநாள் விழாவில் அன்னதானம்

19.07.2011

: glangsfluer



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Charloric Chapman, a community artist from the UE, and Andress drawing master at Seva-lars, worked with the

children in the plasmi limits hird project. Chaptenan, who com-one the thread of the control of the thread of the desire of the Children's water of the Children's the vision of the Children's De-vision of the Children's De-vision of the Children's De-vision somesct with them-indress somesct with them-indress and devision the actual devision the mode on the sense the solution about runs block marks and based runs block in attached high profile vision including Vision-Mark the Children's the bildred about runs block marks and based runs block marks and based runs block marks and based runs block in the theorem the theory of the solution of the theorem the theory of the theorem the theorem the theory of the bildred based runs block runs block marks and the theorem the theorem the bildred based runs block for the theorem attached based runs block runs block marks and based runs block and attached based runs block and at

a attracted high proties visitors including vladi-mir Marty, the director of Rossian Cosine of Ro-ence and Culture, Cliendistant.

The organizers said such exhibitions would help students understand how to show earth from adversition of planting.

Bonnahenst ground B 10 ca au ar cas it MINGA R. War A.R. MIL தொடித்தல் செலல்பட்டு anna Grainman ... they's eventies amontrapt (Polds girdr allipirener aptometersite Sparp & part Gupg Qurg gand minadellate embures Unradires and geneterought Garder FLOUCLE. interviewing sizes in a size of the LINE BALLER WERE galant Linkers' Brookenson on many arghterroughist point ESBAI BALLINGTIA AUT Geocher@Grochege indigiventia earryightik aughearrit.

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THE RESIDE + SUNDAY, MOVEMBERS, 1911

అనాథల ఆదరణకు ప్రత్యేక శ్రద్ద

**తరుపట్నారు. మ్యాపేటుడే** ఆదరణ కరువైన వారిని ఆదుకునేందుకు ముఖ్యమంత్రి జయలలిత ప్రత్యేక దర్శలు తీసుకుంటున్నారని సాంఘిక సంక్రే మశాఖ మంత్రి వలర్నతి తెలిపారు. తిరువత్చూరు సమీపం కసువా గ్రామంలోని సుదాబయ పాఠశాల ప్రొంగణంలో స్వామి వివిధానంద జయంతి, పొగళిన బోగి, సమత్తక పంథాంతి పందుగళు జదువుకునే కార్యక్రమం శనివారం ఉదయం సేపాలయ విధ్యా సంస్థ స్మాపకుడు మురళీదరనే అవ్వర్యంలో నిర్వహిం దారు. కార్యక్రమానికి ముఖ్యంతిధులుగా సాంఘిక సంక్షేమశాఖ మంత్రి వంద్యతి, పర్యాపరణాఖ



కార,త్రమంలో పాల్గొన్న మంత్రి సలర్హతి, రమణ

## தினத்தந்தி

🖈 சென்னை 1–12–2011

# இயற்கை விவசாயம்; சேவாலயா பள்ளி முதல் இடம்

\$ 3 4 4 1 4 5 . I-

இருவன்னூர் அருகில் உள்ள கசுவா இராமத்தில் அமைத் அன்ன சேயாலமா பன்னி மாணவ, மாணவிலல் அழித்து வரும்,மன்வனத்தை பாதுகாக்க இயற்கை விவசாயத்தை பயன்படுத்த வேண்டும் என்று சுற்றிபுள்ள இராம மக்க இக்கு பிரசாரம் செய்து வருகிறார்கள், கலந்துரையாடல், ஊர்வலங்கள் , ரசாயன உரங்களை பயன்படுத்துவதால் ரற்படும் திமைகள் பற்றி எடுத்துக்கூறி விழிப்புணர்வு ஏற்ப டுத்தி வருதொர்கள்.

5ஜாரத் மாநிலம் ஆமதாபாத்தில் உள்ள பன்னி ஒன்றில் ஆண்டுதோறும் மாற்றத்திற்கான வடிலம் என்ற தலைப்பில் உலக அனவில் பன்னி மாணைர்களுக்கு இடையே போட் டியை நடத்தி வருகிறது. இந்த ஆண்டு போட்டிலில் சேவா வலா பன்னியும், இயற்கை விலாரவற்தை மையமாக கொஞ்டு கலத்து கொண்டது. உலக அளவில் 30 தாடுகன் பல்கேற்ற இப்போட்டியில் சேவாலமா முதலிடம் பெற்றது. இதற்கான விருது வழங்கும் விழா ஆமதாபாத்தில் நடை பெற்றது. வெனியுறவுத்துறை முன்னான் மந்திரி சசிதருர் சேவாலமா பன்னி மாணவர்களுக்கு விருதுகன் வழங்கி பாராட்டினார்.

## మంత్రి వలర్హతి

మంత్ర రమణ పాల్గొన్నారు. ఈ సందర్భంగా జ్యోత్ ప్రజ్నాలన చేసిన మంత్ర వరాద్ధతి మాట్లాడుతూ పేర కుటుంబాల అర్ధిక స్త్రితి మెరుగుపరిచేందురు. అనాన దిన్నారుల బిడ్యాభివృద్ధికి ముఖ్యమంత్ర ప్రత్యేక్త కత్త విపాసంస్థల అభివృద్ధికి ఎంపీలు వృష్ణి సారించాలని కోటాడు. ఆదరణ లేని వృద్ధలను, పిట్లాలను ఆదరి స్పున్న సేవాలయ సంస్థట్ అన్ని విధాల పాయం చేస్పానన్నారు. తడువాత సమత్తన పొంగతి వండి

సంత్రాంతి శుభాశాంత్రలు తెలిపోరు రాష్ట్ర స్మాయిలో సిర్వహించిన స్వామి వివేశా సంద జీవిత రరిశ్ర పోలీలో గెటుపోం దిన విద్యార్థులకు బహంపుతులు ప్రశర సాషతం బందజేశారు. ఇద్దరు ఆడిపి ర్లారు లోద్రత పథకం, పేద వంహిళల వివాహ సహాయ పథకం ద్వారా లక్షిదా రులకు చెక్కులు ప్రదాశం దేశారు. రాష్ట్రంలోని వివిధ జిల్లాల నుండి పాళ శాల విద్యార్థులు, తప్పెదండ్రులు, గ్రామ పెందాయత్ జధ్యక్రుడు, యూనియన్ వైద్యన్ ప్రబల్లరు రంధ్రనేఖర్, వివ్యాల్య్ ముజిమారన్ తదితదులు పాల్గొన్నారు.

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4 தினமணி சென்னை

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usingpone, 14 Gain\_ibut, 2011



கட்டுறைப் போட்டியில் பரிசு பெற்ற மானவர்களுடன் சுவாயி Administered approx (sodia Bounda)

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Chemical. 26/07/2017. The Hirsty: Desire Theresexiew 2011 has been argumined sports. Row and Civic has shown the advance certificate.

# Sevalaya holds 'Talent Warfare'

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aty liducit, St. Classif School and Grace Park School participated in the competitions. I tions residents got the atmost's trophy, while residents from St. Chart received, the rather's treaks.

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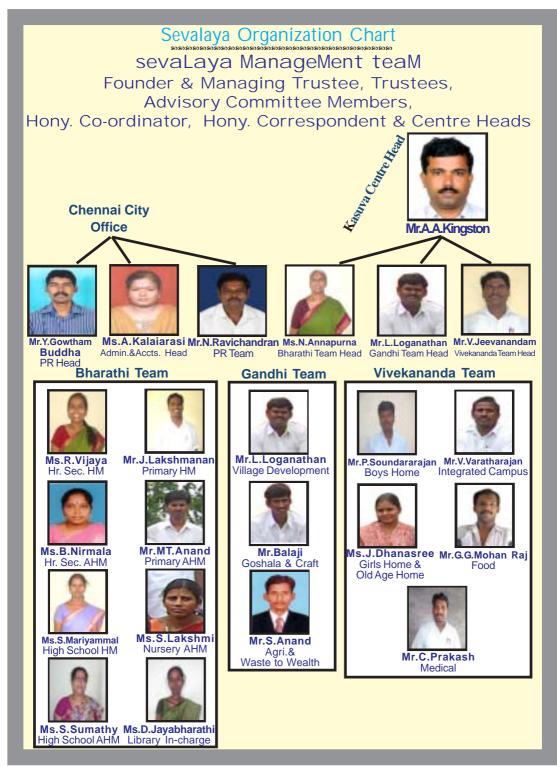
# Vision:

# Uplift of Poor; Unbounded Cheer!

# Mission :

- For children, poor and needy life coping, character building and elevating education
- Solution For residents sound body, sound mind and sustaining food for the intellect and the spirit
- Second For the rural folk − healthy and happy living with capacity enhancement for a self-supporting livelihood.

## 00000000



Sevalaya

# SEVALAYA'S MAHAKAVI BHARATHIYAR HIGHER SECONDARY SCHOOL Department Heads



Tamil Ms. B.Nirmala



Physics Mr. A.Prabhu



Computer Science Mr. A.A.Kingston



Agriculture Mr. K.Venkatesh



English Ms. N.Annapurna



Chemistry Mr. V.Jeevendran



Economics Ms. P.Lakshmi



Social Science Mr. R.Vijayaraghavan



Maths Mr. R.Kannan



Biology Ms. R.Vijaya



Commerce Ms.S.Lakshmi



Physical Education Mr. A.Raj

# XII Standard Results-2012



S.Praveen Kumar I Rank (1086/1200)



G.Jothi lakshmi II Rank (1084/1200)



J.Jansi I II Rank (1071/1200)



D.Aravind III Rank (1071/1200)

# X Standard Results-2012



S.Prithiviraj I Rank (451/500)



L.Dinesh Kumar I Rank (451/500)



G.Ajith 11 Rank (448/500)



V.Pradeepa III Rank (444/500)

## Achievers who scored more than 1000 marks in XII Std.



S.Praveen Kumar 1086/1200

S.Ethiraj

1063/1200



G.Jothi laksmi 1084/1200

S.Gayathri

1053/1200



J.Jansi 1071/1200

M.Mahalingam

1052/1200



D.Aravind 1071/1200

S.Thirumalai

1047/1200



S.Kalpana 1064/1200



J.Gopinath 1043/1200







P.Elaiathal 1027/1200



**T.Kumaresan** 1012/1200







M.Nandhakumar G.Muthu Kumar 1043/1200



D.Swarnalatha 1020/1200



C.Ponni 1018/1200

K.Sangeetha

1041/1200

A.Dhaneshwari 1016/1200



S.Surya

D.Uma 1016/1200





A.Karthikeyan(1006/1200) S.Venkatachalapathy(1002/1200) S.Shobana 1001/1200

Annual Report 2011-2012

Sevalaya

# Achievers who scored more than 400 marks in X Std.



S.Prithiviraj 451/500



L.Dinesh Kumar 451/500



G.Ajith 448/500



V.Pradeepa 444/500



A.Raghu 443/500



M.Saranya 441/500



K.Prabahar 433/500



R.Vaishnavi 418/500



R.Manikandan 415/500



A.Gomathi 412/500



B.Vignesh 411/500



R.Hemakumar 408/500



E.Sharmila 408/500



S.Santhosh 407/500



M.Mohanraj 406/500



R.Priya 404/500



C.Nandhini 400/500



R.Karthick 400/500

Hard to believe; isn't from a rural school with first generation		mers!
Dropouts	:	1.23%
Total school pass percentage	:	99%

That is to say out of every 100 students joining our school at kinder garten 99 students come out successful completing Higher Secondary (12<sup>th</sup> grade) Examination.

# They are not "Just Pass" cases!

XII STD Public Examinations 2011 - 2012	No	
Entered	117	
Passed	117	
Marks Below 50%	00	
Marks 50%-59%	15	
Marks 60%-69%	26	
Marks 70%-79%	45	
Marks 80 and above	31	
X STD Public Examinations 2011- 2012	No	
X STD Public Examinations 2011- 2012 Entered	<b>No</b> 90	
Entered	90	
Entered Passed	90 90	
Entered Passed Marks Below 50%	90 90 03	
Entered Passed Marks Below 50% Marks 50%-59%	90 90 03 20	

# **Our Old Students - What are they doing now?**

ຉຎຎຎຎຎຎຎຎຎຎຎຎຎຎຎຎຎຎຎຎຎຎຎຎຎຎຎຎຎ

# Studying

Dradying	
Medical	001
B.E	036
Degree Courses	174
Teacher Training	008
Post Graduate Courses	001
Nursing	005
Diploma in Agriculture	001
Polytechnic	007
Catering Technology	001
Total	234
Completed	
B.E	014
Degree Courses	137
Polytechnic	008
B.Sc. Agriculture	004
Teacher Training	025
Nursing	005
Diploma in Agriculture	002
B.Ēd	003
Fashion Technology	002
Bachelor of Social work	001
Total	201
Employed	
Private Concerns	163
(including MNC's in various capacites)	
Police	001
Teachers	025
Total	189
The above statistics relate to our stud	dents who completed 12th
standard from our school from	om 2005 to 2012.

### We are a continously Learning Organisation Our Teachers are still Students

(Sponsored by M/s Mara W Breech Foundation, USA.)

		Before Joining		
S.No	Name	Sevalaya	After Joining Sevalaya	Now Studying
1	Ms. N.Annapurna	M.A., B.Ed.	M.Phil.	Environmental Education
2	Ms. R.Vijaya	B.SC.,B.Ed.	M.SC. (Zoo.)	Nil
			M.A.(GT), M.A.(Tamil),	
3	Ms. B.Nirmala	12th	B.Lit., TPT	Nil
4	Mr. A.A.Kingston	B.SC., B.Ed. PGDCA	M.A.(SW), M.A.(GT)	B.A.(Eng.), M.Sc. (Chem.)
5	Ms. S.Mariyammal	B.SC., B.Ed.	M.A.	Nil
6	Ms. S.Sumathi	B.SC. B.Ed.	M.Sc.(Maths.)	M.A. (Tamil)
7	Mr. R.Vijayaraghavan	M.A., B.Ed.	M.Phil.	B.A.(Eng.)
8	Mr. P.Soundararajan	D.T.Ed.	B.Lit., M.A.	B.Ed., PGDTR
9	Mr. A.Raj	B.Com., B.P.Ed.	Nil	B.A.(Eng.)
10	Mr. J.Lakshmanan	D.T.Ed.	B.Sc.(Maths.)	B.Lit.
11	Mr. M.T.Anandan	D.T.Ed.	B.A.(History)	B.A(Eng.)
12	Mr. C.Aadhimuthu	D.T.Ed.	B.A(English)	B.Ed.
13	Ms. V.Mahariha	D.T.Ed.	BCA	Nil
14	Ms. S.Santhi	D.T.Ed.	B.Sc. (Maths.)	Nil
15	Mr. J.Selvanayagam	D.T.Ed.	B.Lit.	M.A., B.Ed.,
16	Mr. J.Manivannan	10th	B.A.	Nil
17	Mr. N.Ravichandran	12th	Nil	B.A.
18	Ms. K.Suvitha	D.T.Ed.	Nil	B.A.(Eng.)
19	Ms. S.C.Suresh	D.T.Ed.	Nil	B.A.(History)
20	Mr. V.Jeevanandan	D.T.Ed., B.A., B.Ed.	M.A.(Eng.),	Nil
21	Ms. B.Rajeswari	B.Sc., B.Ed.	Nil	M.Sc.(Chem.)
22	Ms. D.Vanmathi	B.Sc., B.Ed.	Nil	M.Sc.(Maths.)

# OUR BANKERS

Indian Overseas Bank,	Indian Bank,
Dr. R.K.Salai,	Dr. R.K.Salai,
Chennai – 600004.	Chennai – 600004.
SB A/c No.: 029101000008743	SB A/c No.: 408048361
	FCRA account
General Account	SWIFT CODE : IDIBINBBMAS
Branch IFSC Code : IOBA0000291	Branch IFSC Code : IDIB000D035
Indian Overseas Bank,	Karur Vysya Bank,
Dr. R.K.Salai,	16 Dhandapani St., T. Nagar,
Chennai – 600004.	Chennai – 600017.
SB A/c No.: 029101000020343	SB A/c No.: 1239172000001496
Sevalaya School Education	Sevalaya Children's Home
Project – 35 AC	Project – 35 AC
Karur Vysya Bank,	Dena Bank,
16 - Dhandapani St.,	Hamilton Bridge Branch,
T.Nagar,	Chennai – 600014.
Chennai – 600017.	SB A/c No.: 051110025214
SB A/c No.: 1239155000005146	Sevalaya Old Age Home
Mahakavi Bharathiyar	Project – 35 AC
Higher Secondary School	

# Hon. Financial Auditors:

M/s Menon & pai, Chartered Accountants, 12/4 - Ashirwad Apartments, Puliyur First Lane, Trustpuram, Chennai – 600024.

Social Auditors:

sociaL audit network uinited kingdoM, Centre for Social Initiatives Management (CSIM), Bangalore.

# **ATTENTION DONORS!**

 ✓ Sevalaya is registered under Foreign Contributions Regulation Act,1976

Regn. No.: 075900640

- ✓ Donations to Sevalaya qualify for exemptions under sec 80 G of IT Act
- ✓ Donations to Sevalaya's School Expenses Project and Old Age Home Project are eligible for 100% exemption under sec 35 AC / 80 GGA of IT Act.

For Direct Remittance of Funds to Sevalaya for Indian Tax Payers:

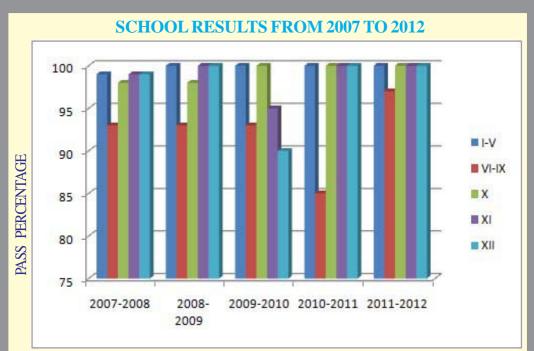
Account Name	: SEVALAYA
Account Type	: SB
Account No	: 02910100008743
Bank	: Indian Overseas Bank
Branch	: Dr. R.K.Salai Branch (E E Road Branch)
	Chennai – 600 004.
Branch IFSC Code	: IOBA0000291

#### For Direct Remittance of Funds to Sevalaya for Overseas Donors:

Account Name	: SEVALAYA FCRA
Account Type	: SB
Account No	: 408048361
Bank	: Indian Bank
Branch	: Dr. R.K.Salai Branch, Chennai - 600 004
SWIFT CODE	: IDIBINBBMAS
Branch IFSC Code	: IDIB000D035

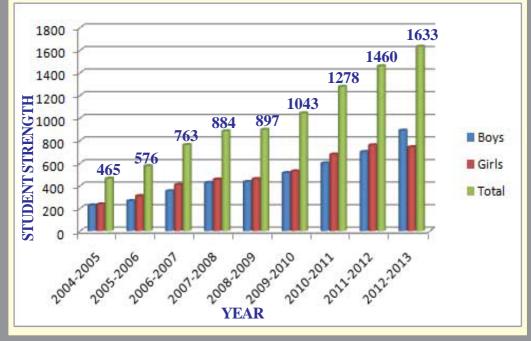
\*Please e-mail the transaction details once you effect the transfer to enable

us to track the credit and issue receipt.



YEAR

STUDENTS STRENGTH POSITION FROM 2004 TO 2012



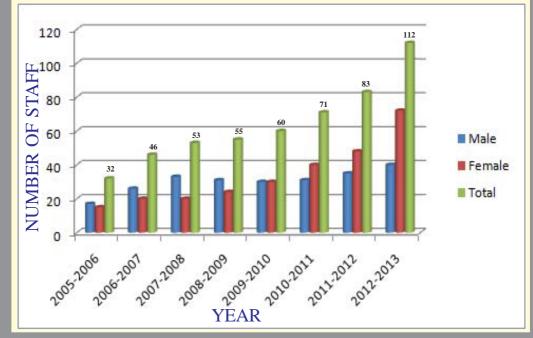
Sevalaya

Annual Report 2011-2012

# FINANCIAL STATUS FROM 2005 TO 2012



# **STAFF STRENGTH**



# Managing Trustee's Report

#### Dear Friends,

It is a great feeling to start the 25<sup>th</sup> year. Sevalaya stepped into its silver jubilee year on 29<sup>th</sup> May, 2012. From 5 children and two staff in 1988 to 1633 children, 65 senior citizens, 40 cows and 112 staff members today, it has been a long journey!

In the 24<sup>th</sup> year, we added one more centre at Aayalur village in Thiruvallur district. We also moved our city office from Adyar to Thiruvanmiyur, to a more spacious office. The Kasuva centre and the Vadanallur centre have been functioning and expanding as usual.

We completed the construction of the new girls' hostel and moved all the girls to this new facility which is built as per the new JJ act norms. We converted the old girls hostel into third school building. The capacity of our first building was 1000 and as we had more demand, last year we expanded the capacity to 1500 by constructing the second school building. Now with the second building also getting full, we have added the 3<sup>rd</sup> building which has a capacity of another 500, taking the total capacity to 2000. A dining hall which can accommodate 600 people and a new kitchen are under construction now. Currently we have girls, boys and senior citizens dining halls separately and still the capacity is not enough. With the new dining hall, all residents can sit together and have food. The current dining hall at the children's home will become a part of the third school building and the one at the Old Age Home will be a common hall for the elderly. More lands were also bought and organic farming and training sessions on the same are being conducted in Kasuva village.

There were many inspections and audits by Government and donor agencies and we got the school recognitions renewed, financial

statements submitted to authorities and listing and accreditation with donor agencies renewed. As usual Sevalaya won many awards this year also. Sevalaya children won an international award for propagating organic farming, national award for cartoons, many other awards for sports and cultural activities.

This year also our 10<sup>th</sup> and 12<sup>th</sup> grade students got 100% results. Many training programmes were arranged for the staff to improve their teaching skills. The training programmes covered many areas like educational institution management, teaching of various subjects, making classes interesting, different teaching methods etc. All these helped us to retain the 100% results and also made the classes more interesting for the students.

Mr. K.C.Prembabu of Tata consultancy Services has joined as a new Trustee.

We thank all our donors, supporters, well wishers, Government officials both at district level and state level, all visitors, volunteers both domestic and international, other charities, network of charitable organizations – all of you supported us in our journey and only with your support we are stepping into our silver jubilee year.

Thanks & Regards

(V.Muralidharan) Founder & Managing Trustee

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Menny & Pai

Menon & Pai Chartered Accountants, 12/4, Ashirwad Apartments, Puliyur First Lane, Trust Puram, Kodambakkam, Chennai - 600 024, Telefax: 24851860 Tel: 24836117 E-mail::menonpai@vsnl.com

#### AUDITOR'S REPORT

We have audited the balance sheet of SEVALAYA as at Kasuva Village, Pakkam Po, Near Thiruninravur – 602 024 as at 31.03.2012 and the Income and Expenditure account for the year ended on that date which are in agreement with the books of account maintained by the said Trust.

We have conducted our audit in accordance with auditing standards generally accepted in India. These standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement. An audit includes examining on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall presentation of the financial statements. We believe that our audit provides a reasonable basis of our opinion.

We have obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purposes of the audit. In our opinion, proper books of account have been kept by the Trust so far as appears from our examination of the books. In our opinion and to the best of our information, and according to the information given to us, the said accounts give a true and fair view :-

- in the case of the Balance Sheet, of the state of affairs of the above named Trust as at 31.03.2012 and
- in the case of the Income and Expenditure Account of the surplus for the accounting year ended on 31.03.2012.

For Menon & Pai Chartered Accountants Firm Regn. No. 0080255

A. Arjuna Pai Partner

Mem. No. 007460



Chennai, 16<sup>th</sup> July 2012

Partners : A. Arjuna Pai FCA, V. Surendran Menon FCA

1 A GUI PTEC	RePe	RaPa	ASSETS	Rs.Ps	Rs.Ps
LIABILITIES	Usi'La	Case of			
GENERAL, FUND As per last Balance Sheet	18488885.10		FIXED ASSETS As per last Balance Sheet	34691477.64	
-	1288224.00 200000.00		Add : Additions during the year	6923373.50	252
School Building Fund FCRA- As per last B/S School Building Fund MKBSB- As per last B/S	2862301.00 4664369.67		Less : Deletions during the Year	31363.39	
CAH Building Fund - As per last B/S	3692280.00		Less : Depreciation for the Year	2946856.00	36636631.75
Mini Bus - As per last BIS Excess of Income over expenditure for the year	604376 00 1396013 35 35209269.12	36209269.12	1		
ENDOWMENT FUND As per last Balance Sheet Add Additions during the wain	3012879.45	3426079.45	Mutual Funds ( Value as at 31st March 2012 Rs : 2103616.23) Fixed Deposits with bank		2500000.00 45325408.00 47825408.00
RECOMMENT FIND 15AC SCHOOL EXPENSES			INTEREST ACCRUED ON INVESTMENTS		612963.23
As per last Balance Shoot Add Additions during the year	310000.00 180000.00	490000.00	CURRENT ASSETS	343595.00	
ENDOWMENT FUND 35AC CHILDRENS HOME As per last Balance Sheet		869200.00	Leans & Advances Sevarya main TOS Claim	31250.00 3000.00 567.00	376412.00
ENDOWMENT FUND 35AC OLD AGE HOME As per latt Balance Sheet Add: Additions during the year	273000.00 20000.00	293000.00	BALANCE WITH BANKS In Savings Accounts Indian Overseas Bank Indian Overseas Bank	1371215,46 412996,21	0.2212
CORPUS FUND As per last Balance Sheet Add: Additions during the year	18198390.85 85762.00	18284152.85	Karur Vyaya Bank Karur Vyaya Bank Indian Bank FCRA Cons Bank	249662.68 280509.62 169462.95 77283.84	
CORPUS FUND 35AC SCHOOL EXPENSES As per last Balance Sheet	6502921.00	8675424.00	and and	94583.00	2653723.76

Sevalaya

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LIADILITES	Rs.Ps	Rs.Ps	ASSETS		Rs.Ps	Rs.Ps
CORPUS FUND 35AC CHILDREN'S HOME As per last Balance Sheet Add: Additions during the year	652052.00 3110869.00	3762921.00	CASH IN HAND	57		828.20
CORPUS FUND 35AC OLD AGE HOME As per last Balance Sheet Add: Additions during the year	150000.00	1552363.00				
GIRLS HOSTEL BUILDING FUND		4032668.42				
PRIMARY SCHOOL BUILDING FUND As per last Balance Sheet		3642734.00				
RIMARY SCHOOL BUILDING FUND 35AC As per last Balance Sheet Less:Deletion during the year	4602300.00 (1644.91)	4600655.09		25		
UNIVERSITY FUND-As per last Balance Sheet		4050000.00				
CURRENT LIABLITIES - Advance Received		18500.00	0			
Total		90107966.94	Total		06	90107966.94
For Sevalaya		Se Art CHARTER	As per our report of even date attached For MENON & PAI Chartered Accountants Firm Regn. No. 008025 S CHENNA E CHENNA E 600 024 E 600 024 E 600 024 E Firm Regn. No. 008025 S A Arjuna Pai Partner Mem No. 7460	date attached MENON & PAI d Accountants . No. 008025 S A. Arjuna Pai Partner Mem No. 7460		
Channai 16th July 2012						

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#### CONSOLIDATED INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31ST MARCH 2012

EXPENDITURE	Rs.Ps	Rs.Ps	INCOME			Rs.Ps
To Agricultural Expenses Electrical and Plumbing	1157.00		By Donations received			7209.49
Agricultural Training	1157.00 4985.00		Dividend on Mutua			2908.42
Tools and Implements	2205.00		Interest on Deposi	ts & Bonds		3163.82
Electricity	23993.00	~	Awards Reunding off		10	00000.00
Production Expenses	182817.00		Rounding off Other Income			16.66
Telephone charges	1212.40		Other income		14	3414.94
Repairs and Maintenance	365.00	216734.40				
Children's Home Expenses						
Building Maintenance	51946.00		0			
Bank Charges	20.00					
Training	1602.00					
Camp & tours	2173.00					
Conveyance	26620.28					
Electrical and Plumbing	122083.00					
Electricity	112001.00					
Food and Fuel	1426260.21					
Medical Expenses	23383.72					
Postage and Telegram	370.00					
Printing & Stationary	42007.00					1.047
Repairs and Maintenance	4146.00	250)				
Salaries and Allowances	590098.55					
Vehicle Expenses	40962.00					
Telephone	19076.39					
Rates & Taxes	270.00					
Tools and Implements	10862.00	2473881.15				
Old Age Home Expenses						
Salaries and Allowances	76290.94					
Bank charges	443.00					
Vehicle Expenses	14585.00					
Building Maintenance	5550.00					
Clothing	3500.00			•		1.1
Conveyance	13769.92					
Electrical and Plumbing	106739.00					
Electricity	83044.00					
Funeral Expenses	15029.00				1	
Food and Fuel	609799.25					
Medical Expenses	214595.34					
Postage and Telegram	4482.00					
Printing & Stationary	1460.00					
Repairs and Maintenance	1542.00					
Telephone Charges	3697.60					
Training	1288.00	194314333334				
Stationery	2307.00	1158122.05				
School Expenses			WENON			
Administration Charges	2400.00		CHENNAL S			
Bank charges	56.00		5 600 024 S			
Higher Education	815750.00		AL SE			
Salaries and Allowances	5439284.22		RED ACCOS			
Vehicle Expenses	191792.00					

EXPENDITURE	Rs.Ps	Rs.Ps	INCOME	Rs.P
Building Maintenance	30819.00			
Camps and Tours	54888.00			
Computer Spares	37186.12			
Conveyance	421932.51			
Electrical and Plumbing	48085.00			
Electricity	84385.00			
Examination Expenses	71009.00			
Higher Education-Staff	181779.00			
Library	42740.00			
Literary, Cultural and Sports				
Medical Expenses	1923.00			
Montessori Items	95495.00			
Postage and Telegram	242737.00			
Printing	106453.00			
Rates and Taxes	18893.00			
Recruitment	56565.00			
Repairs and Maintenance	24774.00			
Road Tax *	200.00			
School Up keep	616.00			
Stationery	307567.50			
Subsistence Allowance	54600.00			
Telephone charges	72468.32			
Tools & Implements	22944.00			
Training	188284.00			
Administrative Charges - To				
God parents	2400.00			
Bank charges				
Uniforms	56.00			
Vehicle insurance	1124423.00			
venicie insurance	22379.00	10109945.67	0	
Goshala Expenses				
Salaries and Allowances	190336.59			
Vehicle Expenses	40.00			
Building Maintenance	19460.00			
Cattle Feed	533113.00			
Cattle Insurance	2403.00			
Conveyance	1145.50			
Electrical and plumbing	1912.00			
Medical Expenses	12183.00			
Repairs and Maintenance	23720.00			
Tools & Implements	1121.00	785434.09		
Administrative Evenesses				
Administrative Expenses Salaries and Allowances	404044 47			
	404914.17			
Vehicle Expenses	58604.00			
Accounting Package Expense				× .
Bad debts Written off	1001.00			
Bank Charges	14433.46			
Conveyance	62042.43			
Electrical and Plumbing	18459.00			
Electricity Charges	2434.00			
Legal Expenses	45668.00			
Maintenance	18150.00			
Membership Fees	8000.00			1.12
Office Rent	167801.00		NON	
Office Amenities			Ser et	
	33040.00		*	
Office Up Keep	8587.50		2 CHENNAI	
Postage and Telegrams	137818.00		18 000 000 18	
Printing	130395.00		and the second	
Stationary	33915.00		COA OS	
Rates & Taxes -Admin	85.00			

EXPENDITURE	Rs.Ps	Rs.Ps	INCOME	Rs.Ps
Recruitment Charges-Admin	9576.00			
Repair and Maintenance	13850.00			
Staff Group Insurance	10026.00			
Staff Welfare	55586.00			
Telephone Charges	50665.27			
Training	500.00	1288250.83		
Public Relation				
Salaries and Allowances	397144.19			
Vehicle Expenses	61452.74			·
Conveyance	87618.50			
Printing	57857.00			
Printect	580.00			
Stationery	8128.00			
Telephone charges	15601.30			
Training	200.00	628581.73		
Rural Development				
Salaries and Allowances	76713.67			
Awareness Progaammes	13417.00			
Computer training	985.00			
Comryeyance	6529.00			
Electricity Charges	842.00			
Environmental Activities	7789.00			
Medial Camps	272.00			
Printing	280.00			
Postage	47.00			
Bent	7500.00			
Tailoring Training	7252.00			
Tools & implements	2008.00			
Vehicle Maintenance	350.00			
Veterinery Camps	346.00			
Sports Activities	2100.00	126530.67		
Depreciation		2946856.00		
Loss on Sale of Auto				
Loss on sale of Auto		6363.39		
Excess of Income over Expenditur	e	1396013.35		
Total		21136713.33	Total	21136713.3

For Sevalaya

V. Muralidharan Managing Trustee

Chennai, 16th July 2012

As per our report of even date attached

For MENON & PAI Chartered Accountants Firm Regn. No. 008025 S

10.64

CHENN 600.03

A. Arjuna Pai Partner Mem. No. 7460

SEVALAYA

# Kesuva Vilage, Pakkam Po, Near Thruningavur - 602 024 CONSOLIDATED RECEIPTS & PAYMENTS ACCOUNT FOR THE YEAR ENDED 31ST MARCH 2012

RECEIPTS	Rs. Ps	Rs. Pa	PAYMENTS	Rs.Ps	Rs.Ps
To Opening Balances			By Apricultural Expenses		
In Savings Account with Banks			Electrical and Plumbing	1157.00	
Indian Bonk	69568.00		Agricultural Training	4985.00	
Indian Overseas Bank-8743	331582.93				
Kanar Vysa Bank			Tools and implements	2205.00	
	263962.62		Electricity	23993.00	
Indian Bank -FCRA	40010.36		Production Expenses	182817.00	
Kotak Mahindra Bank-CH	150823.20		Repairs and Maintenance	365.00	
Indian Overseas Bank -School	318021.67		Telephone Charges	1212.40	216734.40
Katur Vysys Bank-PS	1472.00				
Dena Bank	69864.64	1254325.62	* Children's Home Expenses		
Crona Darris	100004-04	1404365.02		010101010101V	
Contract Contract			Salaries and Allowances	590008.55	
Cash in Hand -CH	2000.00	and the second sec	Building Maintenance	51945.00	
Petty Cash	34.70	2034.70	Training	1602.00	
			Camp & tours	2173.00	
Control (1997) 1997 - 1997 - 1997 - 1997 - 1997 - 1997 - 1997 - 1997 - 1997 - 1997 - 1997 - 1997 - 1997 - 1997			Conveyance	26620.26	
To Contributions Received			Electrical and Plumbing	122083.00	
a considerations received					
			Electricity	112001.00	
Corpus Fund	6972497.00		Food and Fuel	1421630.21	
Endowment Fund	613200.00		Medical Expenses	23383.72	
Girls hostel Building Fund	4032968.42	11618365.42	Postage and Telegram	370.00	
			Printing & Stationary	42007.00	
* Advances to Staff Recovered		83796.00	Repairs and Maintenance	4146.00	
* Dividends- Mutual Fund		172908.42			
			Vehicle Expenses	40962.00	
<ul> <li>Awards Received</li> </ul>		100000.00	Telephone	19076.39	
Donations Received		17263459.49	Rates & Taxes	270.00	
Interest on Deposits & Bonds		6560482.71	Tools and Implements	10662.00	2469139.15
* Other Income		143428.05			
* Misc credit	3753.40		44		
* Staff group penalon	300.15		" Old Age Home Expenses		
* Advance received					
Manance received	25000.00	29053.55	Salaries and Allowances	76290.94	
			Vehicle Expensed	14585.00	
			Clothing	3500.00	
			Conveyance	13769.92	
			Electrical and Plumbing	106739.00	
			Electricity	83044.00	
			Food and Fuel	614521.25	
			Medical Expenses	214525.34	
			Postage and Telogram	4482.00	
			Printing & Stationary	1460.00	
			<b>Repairs and Maintenance</b>	1542.00	
			Telephone Charges	3697.60	
			Training	1288.00	
			Stationery	2307.00	
			Funeral Expenses	15029.00	
			Building Maintenance	5550.00	1162331.05
			· Andread Processo	05	
			* School Expenses	Contraction of the	
			Higher Education	815750.00	
			Salaries and Allowances	5453294.22	
			Vehicle Expenses	191792.00	
			Building Maintenance	30619.00	
			Camps and Tours	54888.00	
			Computer Spares	37186.12	
			Conveyance	421032.51	
			Electrical and Plumbing	48086.00	
		2010 B	Electricity	84385.00	
	-	CON CON	Examination Expenses	71009.00	
	1.68	NON P	Library	42740.00	
	1.3/	120			
	lo (ca	ENNAI (	Literary, Cultural and Sports	347517.00	
		0 024 5	Medical Expenses	1923.00	
	181 "	181	Montessort Items	\$5495.00	
	181	ACCO	Postage and Telegram	242737.00	

Sevalaya

Printing         100453.00           Recruitment         5055.00           Recruitment         200.00           Schultment         180244.00           Training         1802244.00           Training         1802240.00           Vehicle Expenses         400.00           Cattle Feed         533113.00           Repains and Maintenance         190336.59           Vehicle Expenses         121.00           Cattle Feed         53313.00           Cattle Feed         53313.00           Cattle Feed         532720.00           Vehicle Expenses         1121.00           Stationard Allowances         597144.19           Stationary         1121.80           Statiss and Allowances	RECEIPTS	Rs. Ps	Rs. Ps	PAYMENTS	Rs.Ps	Rs.F
Rates and Taxes         1083.00 Repairs and Maintenance         24774.00 2474.00 Road Tax           Road Tax         200.00 School Up keep         6165.00 Bitstonery         307567.50 Subsistence Allowance         54600.00 Tolephone charges           Tools & Implements         22384.00 Uniforms         1124423.00 Uniforms         1124423.00 Uniforms           Vehicle Insurance         2339.00 Vehicle Insurance         182284.00 Uniforms         1012148B.           Statiste and Allowances         1933.00 Building Maintenance         1124423.00 Uniforms         1012148B.           Vehicle Insurance         3433.00 Cattle Fraid         182284.00 Uniforms         1012148B.           Vehicle Expenses         1933.00 Repairs and Allowances         1933.00 Repairs and Maintenance         1933.00 Repairs and Maintenance           Conveyance         1145.50 Bitstics and Allowances         1971.44.19 Vehicle Expenses         1701.34 Repairs and Allowances           Statistics and Allowances         3971.44.19 Vehicle Expenses         1928.20 Repairs and Allowances         1971.44.19 Repairs and Allowances           Vehicle Expenses         6142.74 Convegance         7013.87 Repairs and Allowances         1991.20 Repairs and Allowances           Statistics and Allowances         1991.20 Repairs Allowances         1992.00 Repairs Allowances         1268.20 Repairs Allowances           Taleinformating         720.00 Repa				Printing	106453.00	
Recultment         99930 and Maintenance         24774 00 Road Tax         20000           Robit Up keep         615.00         Bitationery         30787.50           Sublistence Allowance         54600.00         Training         72488.32           Tools & Implements         72488.32         00         University           Valide Education-Staff         181279.00         10121489           *         Osshala Expanse         93038.50         10121489           *         Osshala Expanse         190338.50         10121489           *         Osshala and Maintenance         12000         Reidel Expanse         12100           Rard Burnise         1403.00         Cartie Insurance         12403.00         10121489           *         Public Revelation         1121.00         78543.0         10121489           *         Public Revelation         1121.00         78543.0         10102.0           *         <						
Repairs and Maintenance         207000           Read Tax         20000           School Up keep         616.00           Stationey         30757.50           Subsistence Allowance         54600.00           Tools & Implements         22349.00           Uniforms         112423.00           Veriforms         112423.00           Uniforms         112423.00           Veriforms         112423.00           Veriforms         112423.00           Veriforms         112423.00           Veriforms         110121489.           Ocehals Expenses         12030.59           Subinities and Allowances         19033.59           Verificities and Allowances         19033.59           Conveyance         1121.00           Maiding Expenses         1213.00           Conveyance         1121.00           Maiding Expenses						
Reisd Tax         200.00 School Up keep         616.00 Stationery           Stationery         307967.50 Subisitence Allowance         54000.00 Telephone charges         72468.30 Total Inplements           Totok & Implements         22344.00 Uniforms         11824423.00 Uvehicle Expenses         10121489           Geshals Expenses         5atariss and Allowances         160338.59 Uvehicle Expenses         100338.59 Uvehicle Expenses         10121489           Geshals Expenses         5atariss and Allowances         190338.59 Uvehicle Expenses         10038.59 Uvehicle Expenses         10121489           Geshals Expenses         5atariss and Allowances         190338.59 Uvehicle Expenses         1145.50 Uvehicle Expenses         1145.50 Uvehicle Expenses         1145.50 Uvehicle Expenses         1145.50 Uvehicle Expenses         1145.50 Uvehicle Expenses         121.00 Uvehicle Expenses         785434           * Public Restation         Sataries and Allowances Fural         121.00 Uvehicle Expenses         121.50 Uvehicle Expenses         121.50 Uvehicle Expenses         121.50 Uvehicle Expenses         122.60 Uvehicle Expenses         128.00 Uvehicle Expenses         128.0						
School Up keep         615.00 Stötsisten op Jörsar.50 Stötsisten op Allowarce         5400.00 5405.00           Tools & Implements         22348.32 Tools & Implements         22379.00 Higher Education-Staff         112423.00 10121468.           Uniforms         112423.00 Uniforms         10121468.         101338.59 Vehicle Expenses         100338.59 Vehicle Expenses           Goeshal Expenses         190338.59 Vehicle Expenses         10403.00 Cattle Feed         533113.00 Cattle Feed         10121468.           Gueshal Expenses         1124.00 Building Maintenance         12453.00 Correspance         11453.00 Distribution         1121.00           Cattle Feed         533113.00 Correspance         27250.00 Tools & Implements         1121.00         785434.           *         Public Expenses         121.00         78543.00 Tools & Implements         1121.00         785434.           *         Public Expenses         121.00         78543.00 Tools & Implements         1121.00         78543.00 Distorey           *         Public Expenses         121.00         78543.00 Tools & Implements         1121.00         78543.00 Distorey           *         Public Expenses         128.00 Transing         17287.00 Distorey         128.00 Distorey         128.00 Distorey         128.00 Distorey         128.00 Distorey         128.00 Distorey         128.00 Distorey						
Stationery         307867.200           Sidelstence Allowance         54000.00           Telephone charges         72468.32           Tools & Implements         2394.00           Training         18324.00           Uniforms         1124423.00           Vehicle insurance         23379.00           Higher Education-Staff         181779.00           10121468.         Goshale Expenses           Salaries and Allowances         19038.50           Vehicle Expenses         40.30           Cattle insurance         2403.00           Cattle insurance         397144.19           Vehicle insurance         39726.00           Toots & Implements         1121.00 <td></td> <td></td> <td></td> <td></td> <td>200.00</td> <td></td>					200.00	
Sidelstence Allowance         5400.00           Tools & Implements         2248.32           Tools & Implements         2247.00           Uniforms         11242.00           Uniforms         11242.00           Vehicle insurance         2247.00           Vehicle insurance         18328.40           Uniforms         11212100           Vehicle Insurance         160336.59           Vehicle Expenses         40.00           Building Maintenance         14400.00           Cattle Insurance         2403.00           Cattle Insurance         2403.00           Cattle Insurance         1121.00           Reside Expenses         121.00           Medical Expenses         121.00           Medical Expenses         121.00           Reside Expenses         121.00           Conveyance         17011.80           Public Restation         3897144.19           Satavis and Allowances         19270.00           Tools & Implements         1121.00           Satavis and Allowances         19787.00           Provide Expenses         1912.00           Tools & Implements         1121.00           Toon Satavis and Allowances         197911.80 </td <td></td> <td></td> <td></td> <td>School Up keep</td> <td>616.00</td> <td></td>				School Up keep	616.00	
Substance         Howarce Telephone charges         72468.32 7066.8 (Inplements         72468.32 22378.00           Tools & Implements         12242.00           Uniforms         112442.00           Vehicle insurance         122478.00           Vehicle insurance         1181279.00           Vehicle insurance         119338.59           Stateiss and Allowances         1100338.59           Vehicle Expanses         40.00           Building Maintenance         11912.00           Cattle Feed         533113.00           Cattle Insurance         2403.00           Conveyance         11912.00           Destroat and plumbing         1912.00           Medical Expenses         121.00           Repairs and Maintenance         1221.00           Tools & Implements         1221.00           Destroat and plumbing         1912.00           Medical Expenses         61432.74           Onveyance         67011.80           Public Restation         32720.00           Statists and Allowances         19270.00           Vehicle Expenses         61432.74           Onveyance         67013.00           Printing         1928.00           Conveyance         77013.87 <td></td> <td></td> <td></td> <td>Stationery</td> <td>307567.50</td> <td></td>				Stationery	307567.50	
Telephone charges         7248.32 Tools & Implements         72448.32 2394.400           Training         168284.00           Uniforms         1124423.00           Vehicle insurance         22379.00           Higher Education-Staff         161779.00           10121468.         10121468.           *         Geshala Expenses         40.00           Salaries and Allowances         190330.59           Vehicle Expenses         40.00           Cattle Feed         533113.00           Repairs and Allowances         397144.19           Vehicle Expenses         61442.74           Ornovarce         1211.00         785430           Tools & Expenses         51601.30           Titlephone charges         15601.30           Training         7220.00           Stationery         8128.00           Envice Expe						
Tools & Implements         2294.00 Training           Training         155284.00 Uniforms         1124423.00 Vehicle insurance           Vehicle insurance         12378.00 Higher Education-Staft         161779.00 10121488 <sup>6</sup> Goshala Expenses         140.00 Statistis and Aflowances         190338.59 1400.00 Cattle Fred         190338.59 1400.00 Cattle Fred <sup>6</sup> Goshala Expenses         1400.00 Cattle Fred         533113.00 Cattle Fred         2403.00 Conveyance           Cattle Insurance         1202.00 Conveyance         1912.00 Repairs and Mainformance         1218.00 Repairs and Mainformance           Restrict A frequencies         121.00 Tools & Implements         1121.00 Tools & Implements         785434 <sup>6</sup> Public Restation         Statice and Aflowances         397144.19 Statice and Aflowances         397144.19 Totals & Implements <sup>7</sup> Public Restation         Statice and Aflowances         397144.19 Totals & Implements         121.00 Totals & Implements <sup>8</sup> Public Restation         Statice and Aflowances         397144.19 Totals & Implements         2000 Totals & Implements <sup>9</sup> Public Restation         Statice and Aflowances         397144.19 Totals         2000 Totals & Implements <sup>9</sup> Public Restation         Statice and Aflowances         1921.00 Totals & Implements         1921.00 Totals & Implement <sup>9</sup> Restage-P						
Training         182423.00           Uniforms         1124423.00           Vehicle insurance         22379.00           Higher Education-Staft         16038.59           Goshala Exponses         40.00           Salaries and Allowances         19038.59           Vehicle Exponses         40.00           Building Maittenance         196030.59           Cattle Fead         533113.00           Cattle Fead         5331.00           Cattle Insurance         2403.00           Conveyance         1912.00           Description and plumbing         1912.00           Medical Exponses         1923.00           Conveyance         397144.19           Vehicle Exponses         1121.00           Tables A Implements         1121.00           Balaries and Allowances         397144.19           Vehicle Exponses         61452.74           Conveyance         87615.00           Printing         785430           Telephone chargis         15691.30           Training         200.00         628591.           Rural Development         Salaries and Allowances-Rural         7013.67           Awarenees-Floragarmes         13417.00         Comveyance-Rural						
Uniformis         1124420.00           Vehicle insurance         12378.00           Higher Education-Staft         161779.00           10121488         Goshald Expenses           Statists and Allowances         190338.59           Vehicle Expenses         190307           Building Maintenance         190307           Cattle Insurance         2403.00           Cattle Insurance         2403.00           Cattle Insurance         1912.00           Medical Expenses         1922.00           Repains and Maintenance         1927.00           Tools & Implements         1921.00           Repains and Maintenance         1927.00           Tools & Implements         1921.00           Vehicle Expenses         61452.74           Ontwayance         97015.50           Printing         9702.00           Stationary         1923.00           Stationary         1923.00           Training         77013.87           Assenses Print         985.00           Conveyance         1971.50           Conveyance         1971.50           Conveyance         1971.50           Conveyance         1972.00           Taining						
Vehicle insurance         22370.00           Higher Education-Staff         181779.00           10121488.         Ooshala Expenses           Salaries and Allowances         190336.59           Vehicle Expenses         40.00           Cattle Insurance         2403.00           Cattle Insurance         2403.00           Cattle Insurance         2403.00           Conveyance         1145.50           Electrical and plumbing         1912.00           Medical Expenses         1213.00           Megializes and Allowances         297144.19           Vehicle Brenets         1221.00           Medical Expenses         61452.74           Conveyance         67918.50           Paring         57857.00           Photic Bretation         530.00           Stationery         8138.00           Telephone charges         13610.00           Taking         79018.50           Paring         2500.00           Stationery         8138.00           Telephone charges         13620.00           Electricity Charges-Rural         6020.00           Electricity Charges-Rural         47.00           Rent-Rural         7500.00					188284.00	
Higher Education-Staff         181779.00         10121488.           * Goshala Expenses         90036.59         9           Vehicle Expenses         40.00         0           Datation Fred         533115.00         0           Cattle Fred         533115.00         0           Conveyance         1145.50         0           Electrical and plumbing         1191.00         785434           Medical Expenses         121.00         785434           Conk & Implements         1121.00         785434           Conk & Sationery         1172.00         785434           Yehick Expenses         67015.00         7857.00           Prining         57387.00         97387.00           Prining         57387.00         97387.00           Stationery         1128.00         1280.00           Taining         1272.00         7857.00           Comwaynoc -Rural         6002.00         628581.3           Balaries and Allowances-Rural         77013.				Uniforms	1124423.00	
Goshala Expanses     Salarise and Allowances     Substrains and Allowances     Substrains     Substrain     Substrains     Substrain				Vehicle insurance	22379.00	
• Goshala Expanses       190336 59         Salaries and Allowances       19400 00         Building Maintenance       19400 00         Cattle Feed       533113.00         Cattle Feed       2403.00         Conveyance       2403.00         Conveyance       1145.50         Electrical and plumbing       1912.00         Modical Expenses       1221.00         Modical Expenses       1221.00         Modical Expenses       1121.00         Repains and Maintenance       197144.19         Vehicle Expenses       61452.74         Conveyance       57018.50         Printing       57857.00         Conveyance straining-found       95000         Comexelopment <td></td> <td></td> <td></td> <td>Higher Education-Staff</td> <td>181779.00</td> <td>10121489.0</td>				Higher Education-Staff	181779.00	10121489.0
Balaries and Allowances 190338.59 Wehice Expenses 40.00 Building Maintenance 19460.00 Cattle Insurance 2403.00 Conveyance 1145.50 Electrical and plantbing 1912.00 Medical Expenses 12183.00 Medical Expenses 12183.00 Tools & Implements 12183.00 Tools & Implements 12183.00 Tools & Implements 12183.00 Tools & Implements 1121.00 Pointing 67857.00 Printing 67857.00 Printing 17857.00 Printing 17857.00 Printing 17857.00 Printing 17857.00 Printing 17857.00 Printing 17857.00 Printing 17857.00 Printing 1793.67 Telephone chargés 15601.30 Training 200.00 Eastionery 8128.00 Training 200.00 Eastionery 8128.00 Training 200.00 Eastionery 8128.00 Training 200.00 Eastionery 8129.00 Computer training-Rural 985.00 Commeyance-Rural 9629.00 Emotioner Plant 9720.00 Potage-Rural 942.00 Emvironmental Activities 7780.00 Printing 7252.00 Tools & Implements 2008.00 Vehicle Maintenance-Rural 350.00 Taloring Training 7252.00 Tools & Implements 2008.00 Vehicle Maintenance-Rural 350.00 Protage-Rural 700.00 Rard-Rural 700.00 Printing-Rural 2008.00 Vehicle Maintenance-Rural 350.00 Vehicle Maintenance-Rural 350.00 Printing-Rural 2008.00 Vehicle Maintenance-Rural 350.00 Emvironmental Activities 1780.00 Printing-Rural 2008.00 Vehicle Maintenance-Rural 350.00 Printing-Rural 2008.00 Vehicle Maintenance 404914.17 Vehicle Expenses 2700.00 Back Charges-Admin 14433.46 Conveyance 62042.43 Electricity Charges 243.00 Electricity Charges 245.00 Electricity Charges 245.00 Electricity Charges 243.00 Electricity Charges 245.00 Electricity Charges 245.00 Electr						101211000
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Wehick Expenses         40.00           Building Maintenance         1440.00           Cattle Field         533113.00           Cattle Field         533113.00           Cattle Insurance         2403.00           Conveyance         1145.50           Electrical and planting         1912.00           Medical Expenses         1218.00           Repairs and Maintenance         23720.00           Tools & Implements         1121.00           Balaries and Allowances         387144.19           Vehicle Expenses         61452.74           Conveyance         67857.00           Printing         57857.00           Printing         57857.00           Printing         200.00           Stationery         8128.00           Training         200.00           Stationery         8128.00           Training         200.00           Stationery         8128.00           Electricity Charges-Rural         642.00           Electricity Charges-Rural         642.00           Electricity Charges-Rural         500.00           Training         7250.00           Tailoring Training         7250.00           Tailoring Training					400000 00	
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Electrical and plumbing         1912.00           Medical Expenses         12183.00           Repairs and Mainfernance         23720.00           Tools & Implements         1121.00           Public Restation         32720.00           Salaries and Allowances         397144.19           Vehicle Expenses         61452.74           Conveyance         67918.50           Prining         57957.00           Prining         57957.00           Prining         1212.00           Salaries and Allowances-Rural         7013.87           Awareness Progaammes         13417.00           Computer training-Rural         985.00           Computer training-Rural         982.00           Computer training-Rural         982.00           Computer training Rural         982.00           Computer Training         7720.00           Protage-Rural         47.00           Rarrieg Training         720.00           Tabio A Implements         2008.00           Vehicle Ma				Cattle Insurance	2403.00	
Electrical and plumbing         1912.00           Medical Expenses         12183.00           Repairs and Mainfernance         23720.00           Tools & Implements         1121.00           Public Restation         32720.00           Salaries and Allowances         397144.19           Vehicle Expenses         61452.74           Conveyance         67918.50           Prining         57957.00           Prining         57957.00           Prining         1212.00           Salaries and Allowances-Rural         7013.87           Awareness Progaammes         13417.00           Computer training-Rural         985.00           Computer training-Rural         982.00           Computer training-Rural         982.00           Computer training Rural         982.00           Computer Training         7720.00           Protage-Rural         47.00           Rarrieg Training         720.00           Tabio A Implements         2008.00           Vehicle Ma				Conveyance	1145.50	
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Repairs and Maintenance       23720.00         Taols & Implements       1121.00         Public Rrelation       397144.19         Wehicle Expenses       61452.74         Conveyance       97618.50         Printing       57857.00         Printing       57857.00         Printing       57857.00         Printing       57857.00         Printing       15601.30         Toles Almontocharges       15601.30         Toles Almontocharges       15601.30         Training       200.00       628581.30         Comveyance-Rural       6829.00       62859.00         Electricity Charges-Rural       985.00       6289.00         Electricity Charges-Rural       985.00       6280.00         Comveyance-Rural       7500.00       7500.00         Traioring Training       7252.00       7500.00         Taoin & Englements       200.00       125830.40						
Tools & Implements       1121.00       785434/         -       Public Rrelation Balaxies and Allowances       397144.19         Vehicle Expenses       61452.74       Conveyance       97618.50         Prining       57857.00       Prining       128.00         Priopet       580.00       Stationery       8128.00         Priopet       580.00       Stationery       8128.00         Telephone chargés       15601.30       Training       200.00       628581.1         * Rural Development       Salaries and Allowances-Rural       77013.67       Awareness Progaammes       13417.00       Computer training-Rural       6629.00       Electricity Charges-Rural       642.00       Electricity Charges-Rural       640.00       Astroners       200.00       Electricity Charges       200.00       Ele						
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(£ 600 024 ) Maintenance-admin 18150.00		1/*/CH	ENNAI ( P)			
15						
ACCO HARDENING Fees BOOD CO		13.	JEI			
SO ACC		100	_3/	Membership Fees	8000.00	
		0.00	ADOM			

### Annual Report 2011-2012

Sevalaya

1	RECEIPTS
4	

Rs. Ps

Rs. Ps

PAYMENTS

Rs.Ps Rs.Ps

		P AT MENT O	niair a	Mar a
		Office Rent	167801.00	
		Office Amenities		
			33040.00	
		Office Up Keep	8587.50	
		Postage and Telegrams	137818.00	
		Printing	130395.00	
		Stationary.	33915.00	
		Rates & Taxes -Admin	85.00	
		Recruitment Charges-Admin	9576.00	
		Repair and Maintenance	13850.00	
		Staff Group Insutance	10025.00	
		Staff Welfare	55586.00	
		Telephone Charges	50685.27	
		Training	500.00	1288250.83
~		- Contraction		
		Fixed Deposits		10850000.00
		Fixed Assets purchased		6877373.50
		DEPOSITS		
		Cooking gas	5300.00	
		Electricity Deposits	20196.00	
		Rent Deposit-Rural	10000.00	35496.00
		TDS -Claim		567.00
		Paid to sundry debtor		3070.00
		<ul> <li>Bank charges</li> </ul>		519.00
		Primary School building Fund		1644.91
		Admin Charges		2400.00
		Deposits		
		Electricity	440.00	
		Rent	3000.00	3440.00
				3100.00
200		Closing Balances		
		In Savings Account with Banks:		
		Indian Bank	94593.00	
		Indian Overseas Bank-8743	1371215.46	
		Karur Vysa Bank	280509.62	
		SBI Tiruninravur	1000.00	
		Indian Bank -FCRA	166462.95	
		Karur Vysya Bank-CH	249662.68	
		Indian Overseas Bank	412996.21	
		Dena Bank -OAH	77283.84	2653723.76
		* Cash in Hand		
		Cash in hand imprest	28.00	
		Petty Cash .	800.20	828.20
372278	153.96	Total	-	37227853.96

#### As per our report of even date attached

For Sevalaya

V. Muralidharan

Total

ManagingTrustee

Chennai, 16th July 2012



For MENON & PAI **Chartered Accountants** Firm Regn. No. 008025 S

440

A. Arjuna Pal Partner Mem No. 7460

### SALARY AND BENEFITS ANALYSIS

Salary and Benefits of Head of the Institution - NIL DISTRIBUTION OF STAFF ACCORDING TO SALARY LEVELS

SLAB OF GROSS					
SALARY (in Rs) PLUS BENEFITS PAID TO					
STAFF (PER ANNUM)	MALE	FEMALE	TOTAL		
10000-25000	00	00	00		
25000-50000	03	21	24		
50000-100000	21	38	59		
100000-200000	15	12	27		
> 200000	02	00	02		
Total	41	71	112		
First 3 Highest Paid	d Staff members:				
			Salary & Benefits		
Name & Qualificati	Experience	Role	(in Rs.) per Annum		
Mr. A.A.Kingston B.Sc., M.A., M.A., B.Ed., P	10 years	Centre Head, Kasuva Centre	2 62 200		
		Centre Head,	2,62,200		
Mr. A.Thiruvilankum	ar 1 year	Citry Office	2,16,000		
Ms. N.Annapurna	10 years	Head Mistress	1,98,000		
M.A., B.Ed., M.Phil					
Lowest Paid Staff n M.Jaya	n <mark>ember:</mark> < a year	Cleaning Asst.	36000		
Overseas Travel Details British Council sponsored a trip for 3 staff members (S.Mariyammal, B.Nirmala and R.Vijayaragavan) to go to Cunningham Junior School, UK as part of an exchange program. The expense incurred was Rs. 1,49,580/					
Domestic Travel Details Name T.S.Venkataramani & L.Radhakrishnan	agati 2011,	Amount Rs. 4296/- VIBHA	ed by		
Bhuvaneswari & NG Diana Lenin M	iO Day licrosoft, Hydrabad	Rs. 1234/			
V.Muralidharan& Sri	i Vivekananda Award nction, New Delhi	Rs. 10000/- Sri Ram	nakrishna Math		
Nadana Sabhapathy& DF	C Award medabad	Rs. 3002/- The Rive Ahmeda	erside School abad		
None of t	the Trustees rec	eive any remune			

#### PHILOSOPHY OF SEVALAYA

#### Name of the organisation

'Sevalaya' means 'Temple of Service'. Swami Vivekananda calls the poor man as 'Dharidranarayana'. Service done to poor and destitute is actually the prayers offered to the God. Bharathiyar also says that he who can't bear the sufferings of others is a 'punniya murthy' (blessed soul). As all our service activities are meant for such poor, destitute people, the place is named as 'Sevalaya'.

#### Vision and Mission

The underlying philosophy behind our vision and mission published elsewhere in this issue are as follows:-

#### Vision:

Based on Swami Vivekananda's teaching that by helping others we are only serving ourselves and it is only the giver who is blessed. Our vision statement captures this succinctly.

#### **Mission:**

The basic tenets of our mission, based on the teachings of our inspirers Mahatma Gandhi, Swami Vivekananda and Mahakavi Bharathiyar are:

- Real Providing quality education to the poor and destitue
- Real Providing food, shelter and support to the needy
- Rural uplift

### Symbol of the organisation

The Symbol shows that someone is watering a plant. Who is watering is a non-issue. Any seed sown in the land needs conducive environment to grow. On the other hand, the tree is already hidden inside the seed. The environment is not creating the tree. The environment is only helping the tree, which is already inside the seed, to come out and grow. Swami Vivekananda has said that education should bring out the divinity, which is already in man. Such an education is man making and character building education. However, he also says that we can't even teach an ant. Hence at Sevalaya, we believe that we are only providing conducive atmosphere for the children to grow, so that whatever is hidden inside the seed, will come out and grow.

### Slogan

'Love all Serve all' is our slogan. We have to serve whoever is in need of our service, irrespective of which caste, religion or country he or she belongs to. Also the service should be done with love, remembering that we should thank that person for giving us an opportunity to serve.

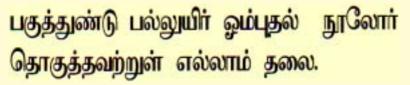
#### On the envelope

All Sevalaya envelopes carry the following Quote from Swami Vivekananda. 'The first of everything goes to the poor; we have a right only to what remains'. We keep hearing sayings like 'Charity begins at home' and 'whatever is left over after we satisfy our needs, can be used for Charity'. But Swami Vivekananda says that first do charity and whatever is left over can be used for self. If Charity begins at home, most likely, it will end at home also. If we can provide for charity only after satisfying our needs, it is like taking bath in the sea ater the waves stop, because our needs will always expand to match our increased income.

### The visiting card

The visiting card of Sevalaya carries the colour photo of the Trinity of Sevalaya viz Mahatma Gandhi, Mahakavi Bharathi and Swami Vivekananda on the face just to ensure that the card not only serves as a visiting card but also carries the message of the three great men.

### Prayer at Breakfast/Lunch and Dinner time



It means that sharing and eating what you have is the highest form of virtue. Donors who come and celebrate their birthdays, wedding days and observe memory days of their family elders sponsor many of the meal to children at Sevalaya. Our children pray for them before the meal and thank them for sharing and eating what they have, an exhibition of highest form of virtue.

### **Invocation song**

In all Sevalaya functions, our children sing 'Achamillai, Achamillai' (No fear, No fear), a song composed by Bharathi. Bhagavad Gita says that fearlessness is one of the virtues one should possess. To emphasise this fact, we sing 'Achamillai' as our invocation song.

### **Three Cardinal Principles**

As you enter Sevalaya, you will notice 'the writing on the gate' - 'Please shed all your preferences / prejudices, if any, based on caste, creed, colour, religion, language, sex, nationality etc., before entering'. This is one of our basic principles at Sevalaya. We welcome all, whoever needs our service, or whoever wants to serve, irrespective of whatever 'group' they may belong to.

All our services are rendered free of cost. We will not collect any fee from anyone. Our school is free, we give uniforms, books, notebooks etc, free to all children studying in our school. Even pick-up and drop is arranged free for small children coming from outside. Our medical centre and library are all free for all the villagers. The old age home is also free and the residents need not pay anything. We do this because we are serving that section of the society, which cannot afford to pay for anything.

We are giving continuous training to our staff to treat our children and senior citizens with love and affection. Any sort of physical punishment is banned in our school. Serving these children and the senior citizens is the very purpose of our organisation.



### **OBJECTIVES OF THE ORGANISATION**

- 1. To provide love and affection in addition to food, clothing and shelter to children till they are able to stand on their own legs.
- 2. To provide them value based education that should ultimately teach them to live happily and peacefully.
- 3. To take care of the health and hygiene of the children.
- 4. To take care of the uplift of the rural areas surrounding Sevalaya in the matters of literacy, education, health care, civic awareness, gender equality, attitude building etc.,
- 5. Acquiring and developing adequate space with a salubrious climate and pleasant environment conducive to the physical, mental and spiritual development of the children.
- 6. Inducting right type of workers, training and motivating them for a service oriented lifetime career for the organization.
- 7. Through a continuous process of public relation activities, create a general awareness of the aims and activities of the organization so as to gain moral support and the much needed resources.
- 8. Bringing in the concept of professional management to ensure maximum utilization of human and material resources.
- 9. To achieve total self-reliance.

### VALUES WE ARE KEEN TO IMPART:

- 1. Orientation to the Teachings of Mahatma Gandhi, Swami Vivekananda and Mahakavi Bharathiyar
- 2. Love of all human beings without prejudices based on caste, colour, religion, language, gender, nationality etc.,
- 3. Spirit of Service and sharing.
- 4. Patriotism.
- 5. To have an aim in life and to develop the attitude and skills to pursue it.
- 6. Confidence to achieve one's objectives and attitude to adopt only the right means towards ends.
- 7. Courage to do whatever one wants to do and the clarity to know what one wants.
- 8. Courage to face and handle any situation in life.
- 9. To bring to play one's potential to the fullest extent.
- 10. Involvement and dedication to any task undertaken.
- 11. A sense of discipline.
- 12. Attuning with the Universal Energy through Prayer.

# Activities

#### SWAMI VIVEKANANDA BOYS HOME AND MOTHER TERESA GIRLS HOME (Recognized as "Childrens' Home"under Dept. of Social Defence, Tamilnadu Govt.)

For poor, orphan and destitute children - The homes provide food, shelter, education, opportunities for skill development and talent promotion in an atmosphere of love and care. The children are taken care of till they can stand on their own legs. Many of our children are now well settled in life pursuing careers in diverse fields such as qualified mechanics, electricians, artisan, bank officers, nurses, software professional etc.

#### SRI RAMAKRISHNA PARAMAHAMSA OLD AGE HOME (Unaided, Recognised by the Social Welfare Department, Govt. of Tamilnadu)

The Home shelters poor and destitute senior citizens and provides peaceful and dignified living in their twilight years - and a decent farewell when they leave this world.

#### MAHAKAVI BHARATHIYAR HIGHER SECONDARY SCHOOL (Unaided, Govt. Recognized, Tamil Medium)

The School provides education for classes 0 to XII for the children of the Home as well as from poor families in the surrounding villages. Most of the students are first generation learners. Free Note books, uniforms for all children and free transport for the elementary school children are provided. Apart from the syllabus prescribed by the state Government, we have framed our own syllabus for teaching the lives and works of Mahatma Gandhi, Mahakavi Bharathiyar and Swami Vivekananda which the students are taught in a phased manner. The School has achieved 100% results in the Board examinations continuously. Support is also given for further studies after completion of higher secondary course.

**KASTURBA CRAFT CENTRE** conducts a six month certificate course offering free training in tailoring for poor rural woman. Free Computer classes for the rural poor youth and women are also conducted.

VINOBHAJI GOSHALA shelters milk yielding as well as dry cows.

**MAHATMA GANDHI MEDICAL CENTRE** conducts free medical camps for the residents as well as the villagers periodically.

**SWAMI VIVEKANANDA FREE LIBRARY** (including **MOBILE LIBRARY**) for the residents and villagers has a good collection of books including complete works of Mahatma Gandhi, Mahakavi Bharathiyar and Swami Vivekananda. The library is used by the villagers as well as our residents.

All the services are rendered absolutely free of cost without any distinction on the basis of caste/creed/religion/language/gender etc. We do not even ask for the religion/caste in our application form for admission to the Homes or for staff, unless otherwise specifically required by the Government. Corporal punishment and any other form of humiliation is strictly prohibited.

### **Integrated Campus**

A new concept of integrated campus has been implimented under which 25 destitute children and 25 destitute senior citizens are housed in the same building.

### **Geographic Coverage**

The organization functions in a hamlet, Kasuva near Thiruninravur 40 km west of Chennai. This village which is the centre of our operations has undergone marked transformation in many fields in recent years through Sevalaya's service activities.

The first satellite centre of the organisation now functions at Vadanallur village in Uthiramerur in Kanchipuram district, where the village people have started benefitting from the vocational training classes being conducted in computers and tailoring.

The second satellite centre is now functioning at Aayalur village, Thiruvallur District. In this centre free tailoring training is provided to the rural women .

### **City Office**

Sevalaya has a city office at Thiruvanmiyur.

# Governance

Sevalaya Board consists of socially minded professionals with key competencies like child care, education, counselling, moral education, information Technology, finance control etc. They are required to have faith in the values of Gandhiji, Bharathiyar and Vivekananda. Each trustee is in charge of some specific areas and makes weekly visits to monitor the respective areas, and present their reports in the management committee meeting. They fully involve themselves in the annual strategic planning and monthly review. They also monitor the record keeping, facilitating accurate and prompt submission of statutory returns. The trustees do not receive any renumeration including conveyance, sitting charges or whatever.

Within the overall mission and vision, the organisation is divided into 3 functional and 2 supportive units. The 3 functional units are:

- 1. Bharathi Team includes primary school, high school, higher secondary school and library.
- 2. Gandhi Team includes village development activities craft centre, agriculture and goshala.
- 3. Vivekananda Team includes old age home, boys' hostel, girls' hostel, Integrated campus and medical centre.

These functional units are supported ably by Public Relations and Administration units.

# **Annual Strategy Meetings**

One of the unique features of Sevalaya in the annual strategy meeting held every year before the start of the new academic session. As early as January all the residents of Sevalaya's Old age home , Children's homes, students in our school, staff working in the various units of Sevalaya are asked to write briefly what they think Sevalaya did well in the current year, what could have been done better and what they feel should be done in the coming year. The Managing Trustee then consolidates these ideas which are then discussed in the annual strategy meeting. The staff & management zero in on the main points and the list of goals for the new year is prepared. It is split up according to the areas where it will be put into action and all the staff then prepare the lists of things they will be doing that year based on the areas they work in. Based on this an annual calendar is prepared, which breaks up the activities day wise. This make each employee of Sevalaya take up their own responsibilities and be more conscious of the work they have to do instead of work being thrust on them by someone. This makes everyone a partner in the progress of Sevalaya as a whole.

Every month in the meeting of the Managing committee where the trustees and the unit leaders participate, the activities and results achieved are reviewed. An "Action items" list is drawn up which is pursued till the action is completed.

The organization publishes a monthly Newsletter and an annual report which includes the audited Accounts, circulated to all donors and well wishers. The report is put on the website also (www.sevalaya.org)

In formulating Sevalaya's annual plans, the organisation gets written feedback from all the stakeholders including children, senior citizens, staff, trustees, and select donors. All visitors to Sevalaya are requested to give their feedback in the prescribed form.

# HR

The consistent and unqualified success of the organisation is, without a doubt, due to the dedication of the entire staff who give their all with 'service' as their watchword. The organisation recognises this selfless service attitude of the staff, with suitable programs. The staff are trained on an on-going basis in academic and personality development areas to ensure their skills remain up-to-date. They are also encouraged to pursue

higher studies and several staff members have availed and are availing this service for various courses (see the chart published elsewhere). Although as a voluntary organization, we are exempted from contributing to Provident Fund, we as a welfare measure, have taken up a Group Superannuation policy covering all employees completing one year of Service. Besides this we have covered the life risk of our employees under a group term policy.

### **Volunteers**

The staff of Sevalaya is well supported by a team of volunteers who come to our organisation and share their time, energy and creativity expecting nothing in return but the pleasure of having done the right thing. There are foreign volunteers, including gap-year students, who come and stay for a period of 2-3 months and work on specific programs. There are also volunteers who come as and when time permits and help out in any area that the staff needs them to. Corporate employees typically come on weekends to take 'fun' classes for the students. Many colleges like Anna university, IIT Chennai, Presidency College, New College, Soka Ikeda College, etc come on NSS Camps for a week and take up various activities. Social Work students come on their academic project work and spend couple of months.

# Donors

Sevalaya today runs completely on donations made by well wishers and does not receive any government grant. These donations which form the life blood of the organisation could range from a small onetime amount by an individual to large amounts given regularly by funding foundations. The donor could be anyone from a local person who lives a couple of streets away to a foundation based in USA or Europe which has heard of and probably even seen the good work that is being done and the growth achieved by Sevalaya consistently year after year. The organisation, on its part, extends its policy of nondiscrimination to its donors too. Every donor, small or big, one-time or regular holds the same place in the eyes of Sevalaya, which ensures that any and all communication regarding the activities, successes, financial status and plans of the organisation are sent to each and every donor to keep them apprised and to ensure transparency. Hence, as a policy, we do not publish a "Major Donors List."

# **FUTURE PLANS**

The success of Sevalaya in Kasuva village has caught the attention of many people from other parts of the country and many are asking the question why not replicate Sevalaya in other locations. Last year we started an unit in Vadanallur village, near Uttiramerur, Kanchvaram district. This unit has been funcitoning well. Now this year we have added one more centre in Aayalur village.

Also it has been our long time goal to start a free University for the benefit of orphan, destitute and poor children.

# Proud to be associated with



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**God Parents** 

Credibility Alliance,

- Guru Krupa Foundation,
  - TERI, Digital Literacy,

Page Pierre Foundation,

CIOSA, Puthiyathalaimurai Foundation

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### News and Notes

### Bharathi teaM: Achievements

Sevalaya students have done their organization proud be securing 100% pass results in the X std XII Std. Public examinations.

In X Std, 2 students, L.Dineshkumar & S.Prithviraj stood first with 451 marks out of 500 followed by G.Ajit with 448 marks and V.Pratheeba with 444 marks. 18 out of 90 students who took the exam scored above 400 out of 500 marks.

The school topper in XII Std is S.Praveen Kumar who scored 1086 followed by G. Jothilakshmi who scored 1083. The third place is shared by J. Jansi and D. Aravind, both of them scoring 1071. 117 students appeared for the exams and 22 students have scored over 1000 out of 1200 marks.

The students have once again proved that however disadvantageous the family situation is, given proper facilities





they can achieve success. Sevalaya thanks all the donors, well-wishers and supporters for helping the organization to provide support to the underprivileged children thus bringing about a change in their lives.

#### Annual Science Exhibition

Dr. G.Venkobha Rao (consultant) inaugurated the "Chemistry in Daily life"-3 day Annual science exhibition at Sevalaya's Mahakavi Bharathiyar Hr. Sec. School on 11/08/2011. Students had displayed various projects clearly explaining the role of Chemistry in all aspects of our life including food, environment, human body etc.. Dr. Rangadurai, Dean of Sciences, Vinayaka Mission University, was the chief quest for the valedictory function of the Annual science exhibition. Students from Angel Matriculation School, Thiruninravur, Dasar High School, Thiruninravur and Govt. High School Pakkam, also participated and displayed their projects.

#### Competitions

On 24/07/2011, 1434 students were taken to 'BalaKalakaar' Programme organized by AIESEC at St.George Anglo Indian School at Aminjikarai. Students participated in various competitions like Drawing, Dancing and Singing etc. They also enjoyed the cultural programme organized by the host.

On 18/10/2011, students of classes VI to XII participated in the Exam on Swami Vivekananda conducted by Sri Ramakrishna Mutt in commemoration of Vivekananda Jayanthi.

On 19/11/2011, 6 students participated in the drawing competition conducted by Brahmakumaris at Valluvar Kottam, Chennai. 35 students participated in the "Tamil Valarchi" Competition conducted by Srinikethan Matric. Hr. Sec. School on the same day. Bhavani of V Std won the third prize in Oratorical Competition, D.Deepakof IV Std won third prize in Tirukkural Competition and Tamilselvi of II Std won third prize in Tirukkural & Story telling competition. 22 students participated in the Quiz





competition conducted by TCS AXA Group at TCS Siruseri Campus on that day.

In the Rotary Neeta Talent Competition conducted at Chennai on 21/11/2011, R.Vignesh of Std. IX secured the 2<sup>nd</sup> prize in the drawing. 34 schools from all over Chennai participated in the various competitions.

400 students from V Std to IX Std participated in the competitions like drawing, singing etc conducted by "Ilampirai" Charitable Trust on 03/12/2011.

Sangeetha from V Std participated in 'Gita chanting' competition finals at Chinmaya Vidyalaya school at Annanagar, Chennai on 04/12/2011.

Sevalaya participated in the competitions conducted by Vasishtar Academy, Erode and won several prizes. P.Dilipkumar of XI Std was declared district winner in poetry.

10 students from Sevalaya participated and won prizes in the oratorical competitions conducted by Vendhan Tutorials on 10/01/2012 at their centre in T. Nagar, Chennai in which 150 students from various schools participated.

On 12/12/2012, eight students participated in Drawing competition conducted by Vasantham Memorial trust on the theme of Cancer Awareness at K.K.Nagar, Chennai.

On 18/02/2012, 26 children from Sevalaya participated in the programme "Vivega 2012" – Interschool competitions on elocution, poetry, creative writing and drawing conducted by Anna University. Sevalaya won the overall championship for the third year in row.

On 08/07/2011, Rotract club of Akash conducted an Inter school competition – Thiramai Por (war of talents) in Sevalaya. Sevalaya team emerged as the winners in both Volley ball and Throw ball matches.

33 students participated in the 2 day inter-orphanage event Siragugal 2011, on 09/07/2011 and 10/07/2011





organised by Bhoomi Foundation. On 09/07/2011 they participated in the Sports Competitions held at Christian College Matric Hr. Sec School - Chetpet and won prizes in more than 20 events.

On 10/7/2011, they participated in literary and cultural events like Oratorical competitions, Spelling Bee, Rangoli, Design an Ad, Pot Drawing, Clay Sculpting, Face Painting etc and more than sixteen students won prizes. Sevalaya also won the overall championship in Siragugal 2011 competition. Cricketer Mr. Laxmipathi Balaji and Playback singer Karthick were the Chief Guests and distributed prizes to the winners.

On 12/10/2011 Drawing, Oratorical, Quiz competitions were conducted for select students of VI to IX & XI standard by the publicity officer, forestry extension Centre, Poondi.

Sangeetha of V Std won the first prize in IV-V level at the Gita chanting competitions conducted by Thamaraipakkam Chinmaya Misssion and qualified for the final round to be held in Chennai. Eight students of Sevalaya (Six from Primary and twofrom Higher Secondary) children won prizes in the competition.

Sevalaya students participated in Electrofest organized by the Electronics Department of Hindu College on 02/03/2012. The school team won the first prize in Debate and Thangapandiyan of Std. XI won the prize for best speaker.

#### **Events**

From 05/05/11 to 09/05/2011, Ma Foi Foundation held the annual "Disha Camp" at Sevalaya. Nearly 100 underprivileged children participated. Ms. Latha Pandiarajan, Trustee of Ma Foi foundation took part in the camp.

From 23/05/2011 to 28/05/2011, Single teacher schools held their training programme at Sevalaya campus. This training programme was attended by 60 teachers from various villages in Thiruvallur district.





On 12/06/2011, Spoken English classes through video conference were inaugurated. Ms. Sahithya Hari from USA taught English for ten students through Skype every Sunday.

On 14/06/2011, a programme on "Lets Learn to Appreciate Poems" was organized by Sevalaya. Isaikkavi. Ramanan participated and delivered an inspiring speech on Bharathi poems.

On 15/06/2011, free note books & two sets of uniforms worth Rs 15 lakhs were distributed to 1500 students. Mr. B.V.Ramanaa, Hon'ble Minister for Handlooms & Textiles, Govt. of Tamilnadu, participated as a Chief Guest and honored the function. Mr. N.S.A.R.Manimaran, Hon'ble Member of the Legislative Assembly of Tamilnadu from Poonamallee distributed two sets of uniforms to staff of Sevalava. Mr. Rajarajan, District Counsellor, distributed gifts to the staff of Sevalaya who celebrated their birthdays in June. Mr. R.Chandrasekar, Union Counsellor, participated in the function and addressed the gathering.

On 18/06/2011, "Let's understand Puthiya Aathisudi" progarmme was organized by Sevalaya. Mr. Bharathi Baskaran participated as resource person and shared his views on Bharathi's Puthiya Aathisudi.

On 25/06/2011, a Team of 120 members from HCL, visited Sevalaya and rendered voluntary service. They cleaned all the class rooms, hostels, playground and they planted 30 saplings in the school and hostel premises. On 25/06/2011, 15 volunteers from Nokia visited Sevalaya.

On 26/06/2011, YuvaShakthi, Youth Welfare Association, conducted a training programme for members / volunteers.

Four students attended the meeting of TERI (The Energy and Resources Institute) on 06/09/2011 at Sri Sarada Vidyalaya, T. Nagar to finalise the activities of the club for the current year.

25 students from XI Std visited Shaastra 2011, the annual technical festival of IIT Madras on 01/10/2011





and 02/10/2011. The children watched with interest the 3D animation show, junk yard war, robotic car race and Air show.

On 12/11/2011, TCS volunteer Mr. Prembabu and his team organized a topper's award ceremony at the campus. Students who had secured the first three ranks in the annual exam in each class were presented mementos and dictionaries.

On 14/11/2011, Sevalaya students participated in the District level science exhibition in Thiruvallur. They presented models highlighting the advantages of Organic farming and disadvantages of Chemical farming.

A picture drawn by G.Vignesh of IV Std was published in the "THE HINDU Young World" Newspaper on 22/11/2011.

Prabhu of XI Std and Vijay of IX Std participated in the Environmental camp at Rajasthan organized by TERI as a part of its EduXchange programme from 08/12/2011 to 18/12/2011.

On 21/01/2012, Mr. Prembabu and his team from TCS, initiated a month long activity- "Book Reading Programme" for students of Std VI to IX and XI. At the end of the month "Best participation award" will be given to the best class.

5 students from Std XI were offered free membership cards at the British Council Library.

On 10/02/2012, 50 students from nine schools, teaching staff and two employees from TERI visited Sevalaya to see the greening activities in the campus, which included organic farming, bio-gas plant, vermin compost plant, solar lighting and solid waste management.

A de-addiction camp for villagers was conducted by Alcoholics Annonymous, on 02/03/2012.

On 18/04/2012, members of AXA UK team visited Sevalaya.

Five students of Sevalaya's MKBHSS attended the INSPIRE Internship Science Camp organized by





Department of Science and Technology Govt. of India to attract best talents in science from 21/05/2012 to 25/05/2012 at Maraimalai Nagar. The camp was coordinated by The Presidency College, Chennai.

#### **Functions & Festivals**

On 06/06/2011, World Environment Day Function was organized by Sevalaya at Camp Tonakela. Mr.Arumugam, Forest Ranger, Poondi, Mr. E.D.Chandrasekar, Director of Tonakela, Mr. P.Murugavel, District Environmental Officer and Mr. Rathanchand Sharma also participated. The chief quest motivated the students and gave an inspiring speech on the importance of planting tree saplings and preserving them. More than fifty tree saplings were planted by Sevalaya students at Camp Tonakela on the Occasion. On the same day a documentary film on the importance of a forestation was shown to the students at the School campus.

Tamilnadu's Former Chief Minister Mr. K. Kamarajar's birth anniversary was celebrated on 16/07/2011. Mr. Neelakandan, Secretary, Thiruvallur Social Counselling Centre, Mr. Kannan Social Counselling Centre and Mr. Kannan, Deputy President, Thiruvallur block, Pakkam Krishnan of the congress party were the Chief Guests. Prizes were disturbed to the winners of the guiz Competition and the crossword puzzle on Kamarajar's life that was conducted on 09/07/2011. Prizes were also distributed to the first five rank holders among boys and girls in the X and XII Board examinations. on behalf of Mr. Victory Mohan, the chairperson of Ambattur, on the occasion of his birth day.

The 64<sup>th</sup> Independence Day of India was celebrated on 15/08/2011. Thousands of students of Sevalaya's Mahakavi Bharathiyar higher secondary school saluted the national flag hoisted by Dr. I.Jayanthi (District Principal Munsiff, Ambattur). Julia, a volunteer from France and Olga and Ilya Volunteers from Russia were the special guests on the occasion.The Alumni Association of Sevalaya and Thiruvallur Red Cross society organized a blood donation camp as usual. Old students





of Sevalaya, college students, staff and management of Sevalaya donated blood on this occasion.

On 17/08/2011, Prajapitha Brahmakumaris celebrated Rakshabandan at Sevalaya by tying Rakhi threads and distributing sweets to residents and staff of Sevalaya.

Sri Krishna Jayanthi and Vinayagar Chathurthi were celebrated on 27/08/ 2011. Swami Vimurthanadaji Maharaj, Editor, Sri Ramakrishna Vijayam, Sri Ramakrishna Mutt, Chennai, was the chief guest and he spoke to the children on Lord Krishna and Lord Ganesha.

Teacher's Day was celebrated on 08/09/2011. Mr. Balaji Sampath (Founder, AID INDIA) was the chief guest on the occasion. Addressing the audience he said that a teacher's job is not only to teach subject but to inculcate good values in their students which will help them to make great strides in future. Mementos were distributed to all the staff of Sevalaya.

Bharathi Gandhi Vivekanada Day was celebrated on 13/09/2011. Every year Sevalaya conducts inter district competitions (oratorical, essay, poetry writing, Quiz, drawing) on the lives of Bharathi, Gandhi & Vivekananda for schools in Chennai and Thiruvallur district to commemorate September 11 which has a special significance in the lives of the three leaders. More than 500 students from 23 schools in Chennai &Thiruvallur participated in this year's competitions. Prizes were distributed to the winners by Swami Abhiramanandaji Maharaj (Secretary, Sri Ramakrishna Mission Swami Vivekananda College, Chennai).

Saraswathi Pooja was celebrated on 04/10/2011. Mr. Raman, Manager, Indian Bank, Thiruninravur was the chief guest on the occasion. Pattabiram Anna Nagar Auto stand association did "annadhanam" for the children of Sevalaya Home. They also donated 10 bags of rice.

On 14/10/2011, Gandhi Jayanthi was celebrated at Sevalaya. The chief guest Mr. J.Prabhakar of Ennangalin





Sangamam gave away the prizes to the top rankers of the free state-wide Gandhi examination conducted by Sevalaya in which 12500 students from all over Tamilnadu participated.

On 18/10/2011, Diwali celebrations commenced at Sevalaya. Mr. Prasanna of CIOSA was the chief guest at the function. 1560 Orphan & destitute children and senior citizens of Sevalaya were given new clothes for Diwali.

On 14/11/2011 Children's Day was Sevalaya. celebrated at Mr. Karu.Palaniappan (Film Actor & Director) was the chief quest. As part of the celebrations, children from Sevalaya organized a small cultural function at the children's ward in Government Hospital, Thiruvallur and distributed fruits and biscuits to the children there. On the same occasion, Vitamin A drops was administered to all students below the age of 5 studying in Sevalaya's Mahakavi Bharathiyar Higher Secondary School. The Vitamin A drops was donated by The Vitamin Angels of Mumbai. Mr.Karu.Palaniappan also released the advanced computer skills self-learning CD for employability training, meant to improve the computer skills of the rural youth.

Sevalaya's 23rd Annual Day was celebrated 09/12/2011 on Mr. C.Ve.Shanmugam Honorable minister for School Education and Mr. B.V.Ramana, Hon'ble minister for Environment were the chief guests on the occasion. Sevalaya's 23rd Annual report was released on the occasion by the Hon'ble Minister for School Education, Mr. R.Manimaran, Hon'ble Member of Legislative Assembly, Chief educational Officer. Thiruvallur and other officials from the District education Department participated in the function.

Bharathiyar Day was celebrated at Sevalaya on 10/12/2011. Mr. Rajendran, RI, Thiruvallur was the chief guest on the occasion. Prizes were distributed to the toppers in the free State Level open book examination on Bharathiyar conducted by Sevalaya.

Mr. V.Rao from Help Foundation visited





Sevalaya campus 16/12/2011 and interacted with the children sponsored by the Foundation.

Maths Genius Sri. Srinivasa Ramanujan's 125<sup>th</sup> Birth Anniversary celebrations were held on 24/12/2011. Mr. Kannan P. Srinivasn (Chairman, P.K.Srinivasan Maths Education & research Trust) the chief quest of the function enthralled the audience with a brief yet beautifully chronicled life history of Sri Ramanujan & distributed prizes to the toppers of the Ramanujan Maths talent test - an inter district contest for students of Chennai &Thiruvallur Districts conducted by Sevalaya on 25/11/2011, in memory of Mathematics genius Shri. Srinivasa Ramanujan. 180 Students from 22 schools participated in the event this year.

Christmas & New Year was celebrated at Sevalaya on 27/12/2011. Dr. Jagan Moorthy (Ex member of Legislative Assembly) was the chief guest on this occasion. Pastor Charles Benny delivered the Christmas message & Mr. D'Cruz and friends entertained the children with a cultural programme. The children were delighted to see the Santa Claus dancing to the jingle bells and distributing sweets and cakes to them.

Every year Sevalaya organizes 'Smokeless Bhogi' rally to create awareness on the harmful effects of burning waste especially plastics. This year's rally was held on 11/01/2012. flagged The rally was off by Ms. V.Thirumanju Aruldoss (Panchayat President. Pakkam) Ms. K.Dhakshayani (Panchayat president, Puliyur). Volunteers Lynn and Caroline from Singapore and Charlotte from England, Village ward members, and more than 1500 students from Sevalaya's Mahakavi Bharathiyar Hr. Sec. School, Angel Matriculation Hr. Sec. School, Dasar School, Govt. Hr. Sec. School, Velliyur, Swami Vivekananda School Sivanvoyal, Melapedu Govt. Middle School, Magaral Middle School & Pakkam High School participated in the rally. The students carried placards depicting the harmful effects of burning wastes especially plastics and rubber and raised slogans to spread the message among the general public.





On 13/01/2012, Sevalaya displayed a photo exhibition on the Life of Swami Vivekananda in the "Adarsh Youth Mela" for College students organized by Yuva Shakthi on the occasion of National Youth Day – Birthday of Swami Vivekananda, at Vivekananda Auditorium, Anna University, Guindy, Chennai.

On 14/01/2012, Sevalaya celebrated Smokeless Bhogi, Traditional Pongal and Swami Vivekananda Jayanthi. Smt. B. Valarmathi, Hon'ble Minister for Social Welfare and Shri, B. V. Ramanaa, Hon'ble Minister for Environment participated as Chief Guests in the celebrations. The Social Welfare Minister distributed prizes to the toppers in the State Level free Examination on the life of Swami Vivekananda conducted by Sevalaya. The Minister also handed over the cheque of Rs 25000/ to Ms. Mahalakshmi of Sevalaya under the Govt. scheme for marriage assistance to poor girls. She also presented a memento on behalf of Sevalaya to Mr. G.Chittibabu who had been Sevalaya's Headmaster for 15 years and has now joined

Government service. Dr. P.Venugopal, Honourable Member of Parliament distributed aifts to employees of Sevalaya who celebrated their birthdays in January. Mr. N.S.A.R. Manimaran, Honourable Member of State Legislative Assembly, released "Vidiyal" the monthly manuscript magazine prepared by the students of Sevalaya and it was received by Putlur Mr. Chandrasekar, Union Chairman of Thiruvallur. Ms. Ruth Vennila, District Social Welfare Officer, Thiruvallur, Mr. Syed Rawoof, Probationary Officer, Thiruvallur, Mr. Sakthi Ramesh, Vice Chairman, Thiruvallur, District Councillors. Smt. Bommi, Smt. A.Selvakumari, Panchayat Union leaders, Smt. Manju Aruldas, Smt. Datchayani, Smt. Mallika and advocate Shri. R.S.Rajarajan participated in the function.

On 26/01/2012, Republic day was celebrated in Sevalaya campus. Volunteer Ms. Kym Anderson from UK hoisted our National Flag. A farewell party for the XII Std students was also given on the same day. 50 old students participated in the meeting.





The Annual Sports day was held on 27/01/2012. Mr. V.Mohan, Inspector of Police, Vengal presided over the function. Prizes were given to the winners of various events held for the students, senior citizens, parents, village youth & women.

On 19/02/2012, 11 students and 4 staff participated in Vivekananda Jayanthi Celebrations at Thiruninravur. The programme was organized by Mr. A.C.Ravi, Thiruninravur.

Forest officers of Poondi forest organized World Forest Day celebrations on 21/03/2012 at Sevalaya. Members of Junior Red Cross and Karuna club took out a rally reinforcing the importance of planting and nurturing trees and safeguarding the existing ones. School students presented a small mime on the same concept. The Forest department gave away prizes to students of Pasumai Padai clubs of Thiruvallur who had shown great concern and sincerity in all their projects and to a farmer from Kadambathur for planting a large number of trees in his farm. Sevalaya got the best campus award from Tamil Nadu forest department for growing many trees inside the school campus.

Sri Ramanavami was celebrated at Sevalaya on 30/03/2012. Mr. K.Thangaraj, President, All India Sai Samaj was the Chief Guest for the occasion.

Easter was celebrated on 07/04/2012. Ms. Rani Thomas (Editor, 'Roobavathiyee' Magazine) kept the audience enthralled with stories from Bible and advised the children to aim high in life.

Mahaveer Jayanthi was celebrated on 08/04/2012. The Managing Director of Asia Engineering Pvt. Ltd. Mr. M.K.Jain spoke briefly about the Prince who left home at the age of 30 in search of truth and who is now worshipped as Bhagwan Mahaveer and about the life style of Jain community which follow the Bhagwan's teachings. Notebooks, Pens and Sweets were distributed to students.





The valedictory function of the free one month computer training and Spoken English courses conducted by Sevalaya was held on 30/05/2012. Certificates were distributed to the 60 rural youth who completed the course by Mr. L.Sundararaman, Director Management Services (P) Ltd. who presided over the function.

#### **Global Exchange Programme**

Under the Global Exchange programme with Cunningham Hill Junior School, UK, organized and sponsored by The British Council, three teachers of Sevalaya - Mr. R.Vijayaraghavan, Ms. B.Nirmala and Ms. S.Mariyammal went for a weeklong visit to UK on 24/09/2011. They observed the classes and also taught the children of Cunningham Hill Junior School. Three Teachers from Cunningham Hill Junior School also came on a weeklong visit to Sevalaya. They arrived on 06/02/2012. The teachers of both schools worked on the ongoing joint project titled 'Vasudeva Kudumbagam'. The project started in 2009 and since then five teachers from Sevalaya's MahaKavi Bharathiyar Higher

Secondary School have visited Cunningham school at St.Albans in two batches and five teachers from UK have come to India so far.

#### International Art Camp for underprivileged Children

Mr. Keshav, Cartoonist, The Hindu inaugurated the one week International Art Camp for the underprivileged by The Children's Art Village, California, USA at Sevalaya on 26/09/2011. 200 children participated in the Camp. Mr. Bob Breech, Ms. Mai Lai Breech and Ms. Lynn McGovan from the Children's Art Village, and Mr. Mari Anand, Mr. Suredranath, Ms. Abirami, Mr. Andrew Jesudoss, Ms. Kala Guru and Ms. Deepa Sridhar were the faculty members. Mr. Bob Breech taught photography. Ms Mai Lai. Ms. McGovan, Mr Mari Anand Ms. P.Abirami, and Mr. Andrews Jesudoss taught painting and crafts to the children. Ms. Kala Guru taught the Children Indian classical Music and Sridhar taught Ms. Deepa Bharathanatyam.





The valedictory function of the international art camp for underprivileged rural children was held on 01/10/2011. An exhibition of the art items created in the camp was also held. Ms. Lakshmi Venkatraman (Gallery Sri Parvati, Chennai), the chief guest, went through the various exhibits at the camp.

Joy of Giving Week Celebrations Ebay offered stall space for Sevalaya to reach out to their employees on 04/10/2011. Nearly 30 to 40 members visited the stall and made contributions.

The Courtyard Marriot hotel on Anna Salai invited Sevalaya's old age home residents for a film show on 05/10/2011. The 30 senior citizens were received by Mr. Karan, GM of the hotel and Mr. Satish, HR Manager. They were taken to the conference hall, where an old Tamil movie "Karnan" was shown. This was the choice of the grandpas and grandmas. They were all served with hot idlies and pongal. The film went on for three and half hours and the entire staff came out to see the visitors off.

On 07/10/2011, eight Volunteers from "Kelsa Solutions" coordinated by Ms. Devika Dharmaraj spent a day at Sevalaya's Service Centre volunteering their services in various forms like taking classes for students of X & XII, cleaning the Old Age Home premises and interacting and bringing cheer to residents of Sevalaya's Old Age Home. On the same day Sevalaya students participated in several games conducted by Associates from Tata Consultancy Services (TCS). Prizes were distributed to the winners at the end of the events. TCS Associates also sponsored lunch on that day and presented a cheque for Rs one lakh for Sevalaya's Diwali celebrations. The event was coordinated by Mr. Prembabu of TCS

On 08/10/2011 Dr. Rajeev Roy, ENT specialist checked our Old Age Home residents and arranged free medicines for them. On 21/10/2011 Audiometry test was conducted for the senior citizens.

On 08/10/2011, Samudhaaya foundation of Padmasri Sudha





Raghunathan, popular Classical singer, organized a lecture demonstration on Carnatic music at Sevalaya service centre.

Vocalist Ms. Amritha Murali presented many popular krithis and explained the basics of Carnatic music and the structure of a classical music concert. She was accompanied by Ms. Ranjani Ramakrishnan on violin and Mr. Thanjavur Pravinkumar on mridangam. A quiz programme was conducted at the end of the session and the students enthusiastically answered the questions.

On 10/12/2011, Mr. P.Narayanamoorthi along with 20 students of IX and XI std. visited the Poondi forest at Thiruvallvur. This programme was arranged by Forest Extension Centre.

#### **NSS** Camps

The NSS students of Sevalaya carried out activities of cleaning the campus regularly. During the year they also cleaned Thiruvallur Veterinary Hospital campus. They removed the unnecessary plants and bushes and planted tree saplings in the hospital campus. The students also undertook cleaning of the areas around Thamaripakkam Siva temple.

The National Service Scheme (NSS) students from New College, Chennai visited Sevalaya as a part of their NSS program and conducted a medical camp at Puliyur village in Thiruvallur District.On 22/10/2011 NSS Students from IIT Madras conducted English class for XII Std students.

#### School Clubs

The school has various clubs like the English Club, The Tamil Club, The Maths Club, The Science Club and the Social Studies Club. Teachers organized the activities of the Clubs in such a way as to make the children develop an interest for the languages and subjects and make learning fun. On many occasions teachers from other schools and from various walks of life also quest speakers. were Mr. Chellamuthu from Kulipalayam Govt. Hr. Sec. School participated as resource person and explained how to draw graph accurately as a part of the



Scotland volunteer Ms.Kym taking English Class at Sevalaya



Maths club activity. Mr. Raheem, Mathemagician taught the students easy and simple ways of learning General Maths., Algebra, prime numbers etc.,. Mr. Mahesh. Development Officer LIC, spoke on Magic Square and demonstrated it in one of the Maths. club meet. In one of the Tamil Club Meets Mr.Kumaresan. Editor, Theekadhir was the chief guest and spoke on "How to pronounce Tamil words without error". He also spoke on the importance of Science and Social Science in the respective club meets to the students.Mr. Chandrasekhar. Lecturer, Indira Group of Colleges, Thiruvallur was the guest speaker at the English club and Social Sciences Club meetings encouraged the students to speak in English.

The school also has Red Ribbon Club, Karuna Club, Junior Red Cross, and Interact Club and Pasumai Padai Club.33 JRC students cleaned all the public water tanks in Kasuva and Ramanathapuram village and picked up the plastic waste in Kasuva – Ramanthapuram. On 20/07/2011 a signature campaign to introduce a law forbidding plastic usage was organized by Pasumai Padai club. Nearly 1434 students and all the staff signed the cloth acknowledging their support to such a law.

#### **Sports**

On 14/07/2011 and on 15/07/2011, 60 students from Sevalaya participated in the District level KhoKho sports meet organized by Nazareth College, Avadi. Totally 110 teams from various schools participated in the event. Sevalaya achieved third place in junior level and super senior level Kho- Kho match. Aruna Kumari of standard XII won the best player award.

On 11/08/2011, Poonamallee Zonal level sports was Organized by Sevalaya at Campus. The senior, Super Senior boys of Sevalaya team were the winners at Hand ball and Table Tennis. Karthick of VIII A won the first Prize and Harish of VIIIB won the second prize at the Cycling Competition – Junior Level organized by Sevalaya at Nathamedu on 12/08/2011.

At the Poonamallee Zonal level sports





organized by a Govt. Higher Secondary School Poonamallee on 17/08/2011 at S.V Varathappan Hr. Sec. School Poonamallee Sevalaya Girls team at Senior and Super Senior level were the winners at Khokho and the boys team at Super Senior level were the winners at Ball Badmiton.

Sevalaya organized the Poonamallee Zonal inter school Sports competitions on 03/09/2011. The different sports competitions were held at Sevalaya Sports ground & Avadi Police grounds. The Sports Meet was inaugurated by Sevalaya's M.K.B.H.S. School Head Master and Bharathi Team Leader. Mr. G.Chittibabu. The Olympic flame was lit by Sevalaya's Vivekananda Team Leader Mr. A.A.Kingston. More than 300 students participated in the different athletic events which included 100mm, 200mm; 1500mm discuss throw, Javelin throw & relay race. Mr.V.Muralidharan, Founder & Managing Trustee of Sevalaya participated in the valedictory function and gave away prizes and certificates to the winners of the various events. Special police II battalion Inspector Mr. Narayanan, Mr. Muneer of Rotract club of Akash & Pakkam M. Subramani also participated in the function.

25 children participated in Panchayat Yuva Kridaaur Khel Abhiyan match at Sevvapet on 18/12/2011 and won prizes.

#### Staff Study Circle

Every Saturday at the staff meeting, the staff members in turns shared their views about the books that they have read during the week- books on a wide range of topics – biographies, spiritual, self-improvement, etc.

#### Staff Training

On 09/07/2011, four resource persons from Vidya Sagar conducted a training programme on Identifying and Handling Students with Mental retardation / Learning Disabilities.

On 16/07/2011 Ms. Parvathy conducted a training program on Down syndrome.

On 16/07/2011, 12 teachers from Sevalaya attended the 'Alma Mater' subject+ programme. Mr.





T.T.Rangarajan, Founder- of Alma Mater & Frozen Thoughts magazine gave an inspiring speech on "PremSath Chit Ananda". Sevalaya was introduced to Alma Mater by a regular donor, Mr. A.V.Senthil.

On 23/07/2011, Ms. V.Mahariga and Ms. D.Priya attended the Gita Chanting training programme at Chinmaya mission Thamaraipakkam.

On 14/09/2011, Ms. Sumathi Venkat and Ms. Hema, English Teachers from National public School, Chennai visited Sevalaya and observed the English Classes in the Primary Section. They later interacted with the English teachers of Sevalaya and provided them useful tips on teaching English to the primary children.

On 17/09/2011, Ms. Indra, Ms. Sheeba, Ms. Uma Maheswari and Ms. Aruna teachers from SBOA School Anna Nagar visited Sevalaya and observed the English Classes in the High & Higher Secondary School. They had a meeting with the English teachers and suggested better teaching techniques.

On 12/10/2011, Science teachers S.Mariyammal, G.Jothi and S.Jayaseeli attended a training programme on how to conduct Science Practicals for X Std students at Immaculate Heart of Mary's Girls Higher Secondary School at Avadi, organized by District Educational Officer, Thiruvallur.

On 15/10/2011, six English teachers from Sevalaya - C.Adimuthu, D.Priya, S.Binoy, E. Aadambasha, S. Anantharajan and V. Jeevanandan - observed English classes at SBOA Matriculation Higher Secondary School at Anna Nagar.

Two teachers from Sevalaya V.Jeevanandan & J.Lakshmanan attended a training programme on child Psychology development conducted by 'Kuruvilla Jacob Memorial Educational Trust' for three days from 20/10/2011 to 21/10/2011.

Two teachers from Sevalaya E. Aadambasha & S. Anantharajan





attended a training on adopting activity oriented methods for teaching English for classes, VII and VIII under the Uniform system of School education from 20/10/2011 to 21/10/2011 at Kamarajar Girls Hr. Sec. School, Ambattur . The training was organized by the Department of School Education.

On 08/11/2011, AID INDIA conducted a training program for teachers to teach science through simple experiments and teaching methodology to improve the writing skills in Tamil. 17 Teachers participated in the training program.

On 10/11/2011, 11/11/2011, Mr. Jeevanandan and Ms. G.Jothi along with two students went to Thirur DIET for "Life Skill Education" program.

On 19/11/2011, Ms. Annapurna attended the Quality school enclave program on "managing next generation class room" conducted by CII. A number of eminent educationists spoke about the challenges in today's classroom and solutions to overcome them. On 10/12/2011, Dr. S.S.Rajagopal (Educationist) delivered a speech on Right to Education Act to the staff of Sevalaya. He also answered all queries of the staff in this matter.

Ms.N.Annapurna & Mr. S.Anantharajan completed the 2<sup>nd</sup> module of the Education for Leadership programme conducted by Kuruvilla Jacob Memorial Trust from 17/12/2011 to 22/12/2011. The session about Instructional leadership had a lot of interesting sessions on teaching learning methodologies.

On 04, 05 & 06/01/2012, Mr. V.Jeevanandam and Mr. J.Lakshmanan attended the 2<sup>nd</sup> session of disability training conducted by Kuruvillaa Jacob at Vidya Mandir Senior Secondary School, Chennai.

On 21/01/2012, Mr. C.Adhimuthu, Mr.V.Jeevanandam, Mr. Benoy and Mr. E.Adambasha attended a session on teaching English non-detailed and grammar through activity conducted by SBOA.



#### Dr. S.S.Rajagopalan at the training on Right to Education Act



On 09/02/2012, 2 teaching staff attended TERI workshop at Maharishi VidyaMandir at Kilpauk, Chennai.

Mrs. N. Annapurna and Mrs. B.Nirmala attended the final module of the Education For Leadership programme at Kodaikanal conducted by Kuruvilla Jacob Memorial Education Trust from 08/05/2012 to 13/05/2012. The highly interactive session dealt with the various aspects of institutional leadership – learning organization, total quality management, tools in TQC, HR management, Finance management, Office management etc.

The Primary School Teachers regularly attended the CRC training organized by District Educational Office during the year. Balwadi Teachers were sent for training on Montessori teaching methods.

#### Students' Training

On 23/07/2011 Alma mater Subject+ programme was organized for X and XII standard students. Mr. Sabarinathan, an almanite gave an inspiring speech on how to develop the individual skills of the students.

Mr. Nishanth, Project associate, CSIE, IITM conducted an introduction class on Computer Science for students of Stds XI & XII on 10/09/2011.

On 20/11/2011, Ms .G.Jothi and Mr. R. Vijayaraghavan took 32 students from X Std to attend the program "We will Win" conducted by Dhinamalar at Thiruvallur. A number of useful tips on preparing for the board exams were given during the programme.

On 08/02/2012, five MSW I year students from various colleges, organized a Career guidance Programme for XI Std students by Mr. Joshua Suresh Kumar of St. John's Mat. Hr. Sec. School as a part of their Community Service Programme.

On 11/02/2012, Chinmaya Mission, Thamaraipakkam conducted a training session for IX and XI Std students on multiple intelligence.

Two volunteers from Chinmaya Mission,





Tamaraipakkam spoke to the students about the Science behind the different rites and rituals of Hindu culture.

Dr. S.Gunasekaran, Head of the Physics Department of Pachaiyappa College gave motivational lecture for Std. IX and Std. XI students on 10/03/2012 and Mr. Ananda Rajan of Pattabiram spoke to the students on life skills on the same day.

On 22/04/2012, free summer courses (Computer and Spoken English) for village youth was inaugurated by Mr. H.R.Mohan (Associate Vice President, The Hindu). He lauded the management for their services and hoped that the students would make full use of this opportunity to acquire valuable skills.

#### Tours

Throughout the year, all the children of Sevalaya school were taken on a tour class wise to places like Children's Park in Guindy, Arignar Anna Zoological Park in Vandalur, Arignar Anna Centenary Library at Kotturpuram, Birla Planetorium, Marina Beach, Vivekananda House, ElliotsBeach, Poondi Lake etc.,

On 07/06/2011, Sevalaya staff went on a one day tour to Yelagiri.

On 23/11/2011, Mr. K.Senthilnathan and Ms. R.Ponprabha along with 56 students visited the Hatsun Dairy form at Sunguvarchatram. The visit was organized by Mr. Nandakumar, a donor and well-wisher of Sevalaya. The children saw the different stages involved in the packaging of milk and preparation and packaging of different dairy products.

On 11/07/2011, 53 students of the Agriculture group were taken to an organic farm at Kattiampanthal in Uthiramerur owned by Mr. Kannan Rajagopalan.

32 students of standard XI, who were the toppers of the book reading competition conducted by Associates of Tata Consultancy Services, Mr.Prembabu and friends, were taken on a tour to Mahablipuram on 15/04/2012.

Sevalaya Staff and their families a group of 85 people went on an annual picnic to VGP family entertainment park on 01/05/2012. They spent the whole day enjoying the rides and the beach-a welcome break from the sweltering heat.

#### Yoga

Regular Yoga classes were conducted for IX to XII Stds. by teachers from Krishnamachari Yoga Mandiram.

#### gandhi teaM:

#### Awareness programmes

Kottu Murasu, the cultural troupe of Sevalaya visited nearby villages and through cultural events like songs, skits and dance created awareness about eradicating illiteracy and child labour, dangers of alcoholism and drugs, global warming, health and hygiene.

On 27/08/2011, 11 Students, one Project Associate and under the Guidance of Prof. John Bosco Lourdusamy from IIT Madras visited the villages near Sevalaya and interacted with various segments of village and understood the economics, general life style and job availability situation in villages.

From 25/01/2012 to 29/01/2012, Sevalaya put up a stall in the Hindu Spiritual Service Fair 2012 at DRB Vaishnava College, Arumbakkam, Chennai.

On 18/05/2012, Sevalaya conducted a Programme on Health and Hygiene in Pallathumbur village. Nearly 30



women participated in the programme. Ms. Sangeetha from Sevalaya was the facilitator for this programme for village women.

#### **Children's Parliament**

On 30/06/2011, Children's Parliament for the year 2011-12 was inaugurated at Melakondaiyar. Ms. Janaki Ramanujam, President, Melakondiayar Village, participated as chief guest Ms. Mariammal, Social Development trust also participated in the programme and spoke on students role in shaping the future of India.

On 20/07/2011, Children's Parliament guided programme was conducted. Ms. Logammal participated in it as chief guest and guided the students on how to conduct Children's Parliament.

Mr. Immanuel, Advocate, Thiruvallur inaugurated the Thiruvallur District Children's parliament on 20/09/2011. Children from 60 schools participated in the function. The coordinator Ms. Logammal spoke to the children





on the functioning of children's parliament.

#### Functions, Festivals

On 14/10/2011, Saraswathi Pooja was celebrated in Uthiramerur Unit of Sevalaya. Nearly 50 villagers participated in it.

#### **Medical Camps**

On 30/06/2011, a free eye camp was organized by Mr. M.Subramaniam of Pakkam and Mr. Vengal Velu. A team of doctors from Uma hospital Anna Nagar conducted eye checkups for more than 500 students and 50 Senior citizens. 20 senior citizens were identified as having cataract and were treated free of cost. Free spectacles were also provided to those who needed them. The camp was inaugurated by Mr. K.Arumugam, State Executive member of DMDK party.

On 02/07/2011, Sankara eye hospital and Sevalaya jointly conducted eye camp at Sevalaya campus. 110 villagers and residents benefitted.

On 06/07/2011, a free veterinary medical camp was conducted at

Sevalaya. The medical camp was jointly organized by Sevalaya and Thiruvallur Husbandry Department. Animal Dr. G.Kamalanathan, Assistant Director of Thiruvallur Animal Husbandry inaugurated the camp. All the cows were vaccinated. Cattle with problems like throat infection, dysentery and wounds were treated. Pregnancy levels of the cattle were also tested. Cattles with severe health problems were given Glucose drips. More than 50 cows, 30 oxen, 25 goats, 25 hens, and 2 dogs from surrounding villages were given medical assistance in this camp.

On 28/07/2011, a free eye camp was organized jointly by inner wheel club of Madras Metro District 323 and Aravind Sai eye hospital. 100 villagers residing in and around Kasuva attended in this camp.

On 05/08/2011, Eye camp for checking vision power Agarwal eye hospital organized by an NGO Thol Koduppom.

On 09/08/2011, Rajan eye care hospital conducted a free eye camp for school





children. The camp was organized by Rotary Club of Madras North West.

On 15/08/2011, Spectacles were distributed to the persons identified by Arvind Sai Eye hospital, Pammal at the eye camp organized by Inner wheel club in July.

On 07/09/2011, Dental camp was organized by Rotary club of Guindy R1 Dist. Doctors from Kottivakkam dental center provide treatment.

On 09/09/2011, Rotary Club of Madras North West provided spectacles for 19 school children as a follow up of the eye camp organized by them.

On 18/03/2012, a medical awareness camp on anemia was conducted by Dr. Malavika Vinodkumar of Sundar Chemicals at Kasuva and Vathattur villages. 150 villagers participated in it. This is part of a six months project where regular blood tests will be done and medicines and nutrition given to improve the condition in the village women and children. In the process nearly 600 villagers will be benefited. On 29/05/2012, an eye camp was conducted in Sempedu village. Dr. Senthil from Pranav Foundation, Mogappair, Chennai and Sevalaya conducted the eye camp in the village. Nearly 150 villagers participated in the camp.

#### Mobile Library

To encourage reading habit among the village youth Sevalaya's Mobile Library visits the villages around Kasuva every week with about 250 books. The villagers make use of the facility.

#### **Rural development**

Swami Vivekananda Library was inaugurated at Sevalaya Unit at Vadanallur village, Uthiramerur Taluk on 29/03/2012. Swami Pratheshananda, Secretary, Sri Ramakrishna Mission, Malliankaranai was the Chief Guest.

Nine Old Student's Association and Parents Association were formed in six villages, namely Pakkam, Pakkam Colony, Aalathur (Pallathumbur), Melakondiyar, Sivanvayal & Sembadu.

A new tailoring institute of Sevalaya





was inaugurated in Aayalur village on 28/05/2012 in the presence of Mr. Jaishankar, Union Council Member, Kilambakkam. Mr. Putlur Chandra Sekar, Union Chairman, Mr. Putlur Senthil, President, Putlur Panchayat, Smt. Gomathi Babu, President, Aayalur Panchayat were the special guests and many Panchayat members participated in the function.

#### **Training Programmes**

Sevalaya runs free computer and spoken English classes for village underprivileged youth during summer, every year. This year the classes were inaugurated by Mr. S.Mani, Senior Vice-President, Corporate social responsibility, Orchid Pharma on 01/05/2011.

The valedictory function was held on 28/05/2011 and Dr. Swaminathan Jose, Principal, Loyola ICAM college of technology, was the chief guest. Certificates were distributed to the candidates who successfully completed the one month long intense computer and English course.

On 17/06/2011 and on 18/06/2011, training on first Aid methods was organized by Puthiya Thalaimurai Charitable Trust. Mr. Sundararajan and Mr. Sivaprakash from ICF trained the students in various first aid methods. 40 students participated in the programme.

On 09/07/2011, certificate distribution function was conducted at Sevalaya, Uthiramerur. Mr. G.Selvakumar, Managing Director, ASSEFA Sarva Seva Dairy Ltd. participated as chief guest and distributed certificates to fifty students who successfully completed Sevalaya's Computer Training Programme.

On 25/08/2011, Sevalaya organized a one day seminar on "Organic Farming" at the organic farm of Mr. Kannan Rajagopalan at Kattiyampandal, Uthiramerur, Kancheepuram District. Dr. G. Nammalvar, Organic Farming Guru addressed Panchayat Leaders and 60 farmers from nearby villages.

Ms. Priyanka Selvakumar, Manager, HR of the garment company, Triumph





International (India) distributed certificates to the 45 trainees who completed the first batch of 6 months tailoring training at Uthiramerur Branch of Sevalaya in a function on 28/08/2011 at Sevalaya, Uttiramerur. The trainees were also given job offers on the same day.

On 24/10/2011, Mr. S.P.Kalyanaraman, Expert in Organic farming visited Sevalaya's organic farm and provided guidance for better practice/ implementation of Organic farming.

On 18/11/2011, Mr. Nadana Sabapathi, Gandhi Team Head, Sevalaya participated in the one day training programme on Organic Farming, conducted by Mr. Sundarraman in his farm at Sathyamangalam, Erode District.

On 02/12/2011, Mr. V.Muralidharan and students Parthiban and Manikandan from VIII standard attended Design for Change programme at Chennai. The students talked about their project on "Organic farming." Mr. S.Karthikeyan from Om Sakthi Industries Kumbakonam gave training to handle power weeder at paddy field in Kattiyampandal Village, Kanchipuram dist on 22/12/2011.

On 22/01/2012, a function was organized to distribute certificates to the students who have successfully completed tailoring & Computer Training at Sevalaya centre at Vadanallur, Uthiramerur. Mrs. Pramila Vinayagam (Ex. President of Town Panchayat) was the Chief Guest and distributed certificates. Mr. Madhuraimuthu (Ward Panchayat, Member of Town Uthiramerur), Mr. Angamuthu (Agricultural Officer, Vadanallur), Mr. Jayachandran (Vadanallur), Mr. Dhanasekar (Vadanallur), Mr. Balasubramaniyam (Vadanallur). Mr. Ravi (Vadanallur), Dr. D.K.Oza (Retd. Chief Election Commissioner), Mr. Kannan (Vadanallur) and participated in the function.

A 2 days training programme on organic farming was conducted by Sevalaya's Institute of Sustainable and Natural Farming at Kasuva village on





13/03/2012 & 14/03/2012. 25 farmers from Chennai & Thiruvallur districts participated in it.

On 20/05/2012, Sevalaya's Institute of Sustainable and Natural Farming conducted a Training Programme in Thamaraipakkam highlighting the need and viability of organic farming and a demo on preparing Panchakavyam, organic manure. Nearly 50 farmers participated in this camp.

#### **Tree Planting**

On 08/08/2011 and on 09/08/2011, 130 teak saplings were planted by workers from dept. of forest, Thiruvallur. The programme was organized by Sevalaya. The saplings were planted at District Forest Education Center, Thiruvallur.

On 18/08/2011, 125 plantain tubers were collected from Mr. Ramesh, Melankondaiyar village and planted in school campus.

On 21/01/2012, Karuna Club students went to Thamaraipakkam and planted 150 tree saplings.

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#### vivekananda teaM: Camps

Camp Tonekela association, Avadi played the host for 30 children from Sevalaya who went on a three day summer camp from on 19/05/2011 to 21/05/2011. The children were very happy to play under the big trees in the camp site and they enjoyed their games, songs, plays and food. On the final day Mr. Poonamchand Sharma of Venkateswara jewelers of Avadi was the chief guest and distributed prizes to the winners in the various competitions.

On 02/07/2011, Rotract Club of Akash conducted Sangamam camp in which 111 students from Sevalaya participated. The Rotaracters presented Cultural events like dance, drama and songs.

The Annual three day Camp at Camp Tonakela, Avadi was organized from 05/05/2012 to 07/05/2012 this year. On the first day Ms. N.Jayanthi, Trustee of Sevalaya spoke to the children on Bharathiar's life and poems followed by a quiz based on the talk.





On the second day Mr. Ilayaraja, Trustee of Sevalaya had an interactive session with the children on the Life of Swami Vivekananda. Ms. Nirmala, AHM of Sevalaya spoke to the children on Gandhiji on the third day. Apart from the lectures various sports events and various competitions like singing, drama and dance competitions were conducted for the children. The children also enjoyed playing in the swimming pool in the camp site which was a welcome change from the scorching summer heat.

The valedictory function for the camp was held on 07/05/2012 in which Mr. Mahonaran, Camp Manager, Tonakela Association, Chennai and L.Poonam Chand Sharma, Venkateswara Jewellers, Avadi were the special invitees. Prizes were awarded to the winners of the various competitions held on the three days by the special guests

#### **Events**

On 25/07/2011, Hindu College Rotract club conducted a story telling competition for the students of Stds V to VII of Sevalaya Children's Homes. The girls hostel block sponsored by Page Foundation was inaugurated on 18/08/2011 by Mr. Page Pierre of Page Foundation and Prof. D. Oyon of Swiss University. This hostel building is built in accordance with the new JJ act, and will serve as a model building. This is built as there is demand for more and more girl destitute children to join Sevalaya hostel, as this institution is seen as safe home for such girls.

On 27/07/2011, Ms. Sudha & Mr. Balakrishnan were the chief guests in a function organized to distribute consumables like tooth paste, soap etc., products of Hindustan Unilever company.

Nearly 150 Children and 25 Senior citizen from Sevalaya participated in the One day culture event organized by JEEV Swami Rameshwara Anand Saraswathi blessed the occasion. Magic show, magic program and other culture events were held. Breakfast and Lunch was providing for the participants. Each child was presented a bag of goodies which included tooth paste, soap, powder, etc. Dhothies, Shirts and





slippers were presented to the men and sarees and slippers presented to the ladies. The children and senior citizens had an enjoyable day out.

On 01/11/2011, six students from Swamai Vivekananda Boys Home and Mr. M.T.Anand, Staff, Sevalaya interacted with the villagers in Kasuva by visiting their homes.

On 27/11/2011, members from Kilpauk Sai Samithi organized a bhajan program for the old age home residents to celebrate the birth anniversary of Bhagavan Sri Satya Sai Baba.

On 11/12/2011, three volunteers from TCS, Velachery visited Sevalaya and interacted with the residents of the Old Age Home. They conducted small games like musical chair etc for the residents.

On 05/01/2012, 20 volunteers from Wings of Shade Cognizant, MEPZ, Tambaram, Chennai visited Sevalaya. They interacted with the residents of Children's Home and Old Age Home and presented gifts to them. On 07/01/2012, Dr. Vikram, psychiatrist and Mr. Anandalakshmi, Psychiatrist from SCARF visited the campus and provided one on one counseling for the residents who needed such service.

On 08/01/2012, "Pasam Train Friends" visited Sevalaya and entertained the residents by presenting a cultural programme.

On 14/01/2012, nearly 15 volunteers from Rotract club of Soka Ikeda College of Arts & Science for women, MadhanangKuppam, Chennai, Rotract club of Gurunanak Arts & Science College and Rotract club of Anna Adarsh College for women in the title of "Soka Albatross", visited Sevalaya old Age Home and celebrated Pongal festival with the residents.

On 26/01/2012, 10 students and 2 staff went and received cloth materials from Rajasthan Cosmo Club Foundation, under "Dinesh Kumar Bhandari" new cloth scheme for 1000 students at T.N.Rajaratnam Auditorium, Adyar, Chennai.





Mr. V.Muralidharan was the chief Guest at the Wedding of Mr. Yazh vendan, son of Mr. Iyappan a donor and Well wisher of Sevalaya on 05/02/2012. The residents of Sevalaya Old Age Home participated in the celebrations.

On 11/02/2012, 20 staff from HP, Olympia Tech Park at Ikkattuththangal, Chennai spent half a day with Sevalaya residents and organized Puppet Show, games, Magic show etc.

On 16/02/2012, 100 Staff members from Asian PPG staff visited Sevalaya as part of their CSR program, conducted many games for the children and old age home and provided lunch for all residents.

On 19/02/2012, Ms. Saraswathi and her Bhajan group from Ambattur came to campus and sang devotional songs. Our CH and OAH residents enjoyed the bajans.

On 19/02/2012, 50 students from our boys' home went to Avadi and collected free cloths from Rajasthan Cosmo Club Foundation's cloth bank. Mr. B.V.Ramanaa, Hon'ble Minister for environment, government of Tamilnadu has created an endowment in the name of Dr. J.Jayalaitha Hon'ble Chief Minister of Tamilnadu, to provide special meals to the residents of Sevalaya on the occasion of her birthday on Feb 24<sup>th</sup> every year. This year's special meals were provided to all the residents on 24/02/2012, on the occasion of the Chief Minister's birthday in which many local volunteers participated.

25 staff members from TCS Ambattur branch visited Sevalaya on 25/02/2012 and took part in various campus activities.

Junior Red Cross students of St. Immaculate School, Avadi and Jain School Perambur spent the day with residents of the Old Age Home on 07/03/2012.

Mr. P.Saravanan & Mr. Jeevananadan conducted Children's parliament for hostel students on 10/03/2012.

On 23/03/2012, NSS students from IIT, Chennai visited Sevalaya interacted with





residents of the old age home.

Members of Jamat–e- Islamic Hind, women's wing spent one day with the children and old age home residents on 24/03/1202. Special lunch was provided by them on that day and they discussed the tenets of holy Quran.

Ms. Santha, Retd. Teacher of DRBCC Higher Secondary School, Thiruvallur invited the residents of old age home for her retirement function on 03/04/2012. Mr. V.Muralidharan also participated in the function and felicitated Ms. Santha.

#### **Functions**, Festivals

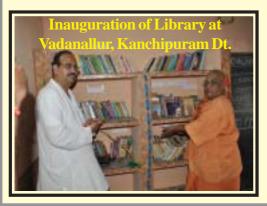
Ramzan Iftar Party was organized at Sevalaya on 25/08/2011. Mr. Hayath Basha the head of the Melapped mosque participated in the function as the chief guest. Mr. Mohammed Umar, Tamil Teacher Miyaci School, Mannadi, Spoke on the occasion bringing out the significance of the month of Ramzan and the Ramzan fast.

30 students from Gurunanak College, Chennai visited the Old Age Home on 01/09/2011 and celebrated Vinayaga Chathurthi with the senior citizens.

On 15/10/2011, 30 students from Childrens' Home participated in the Diwali Celebrations Organized by Inner wheel Club District 323A at Dr. MGR Janaki college of Arts & science for women, Chennai. Sevalaya children were the guests of Inner wheel Club of Madras North.

On 22/10/2011, Lions club of Madras East donated buckets and mugs for the residents of Old Age Home. Lions club of Padi donated new clothes for Diwali for the senior citizens at Chennai on 22/10/2011.

The campus was alive with light and sound on the eve of Diwali on 25/10/2011 as the children fired crackers and lighted fireworks. Diwali was celebrated with joy and enthusiasm by the children and senior citizens alike on 26/10/2011. In the traditional way, all of them had oil bath early in the morning and wore new clothes. After Prayers and a special breakfast the





children resumed firing crackers. Mr. Vaseegaran from The Art of Living entertained the residents with a lively Bhajan Programme in which some children also sang Bhajans. The residents then had a festive lunch.

On 01/11/2011, 11 students from Swami Vivekananda Boys Home and Mr. Prabakar, Staff, Sevalaya went to the Thiruvallur Govt. Hospital and met the in-patients in Children's ward. Fruits and biscuits were distributed to the children for Children's Day.

On 10/11/2011, "World Elders Day" celebrations were conducted by Thiruvallur District Social welfare department. Nearly 30 residents from Sevalaya's Sri Ramakrishna Paramahamsha Old Age Home won 10 prizes in various competitions like singing, Musical chair etc. Thiruvallur District Collector Mr. Ashish Chatterjee, IAS presided over the function.

On 01/01/2012, Nearly 20 members from Human Rights Organisation, Uthukottai celebrated the New Year in Sevalaya Old Age Home by cutting cake. They also organized a feast for the senior citizens.

On 04 & 05/01/2012, senior citizens of Sevalaya went to the Pakkam Perumal temple for the "Vaikunda Ekadasi".

On 07 & 08/01/2012, the residents of Sevalaya Old Age Home went to Pakkam Shiva temple for "Aarudra Dharsan".

On 07/01/2012, the elders participated in the II anniversary celebrations of Sri Varasakthi Vinayagar Temples & Charities trust at Pagalmedu. The Trust donated bed sheets to the Old Age Home residents.

On 15/01/2012, 20 Rotract club students from New College, Chennai celebrated Pongal at Sevalaya and entertained the children with cultural programme and organized sports events. Mr. Vekatesa Mudaliyar of Puliyur was the chief guest for Pongal celebrations.





On 16/01/2012, Mattu Pongal - Thanks giving festival for the cow- friend of the farmer was celebrated at Sevalaya's Vinobhaji Goshala. Sub-Inspector of Police, Vengal Ms. Paripooranam and Veterinary Doctor, Dr. Ram participated. Sevalaya also organized a 'Volley ball tournament' for the village youth as an alternative to Jallikkattu – the traditional bull fight. Nearly 42 teams participated.

On 12/02/2012, 25 residents of the old Age home participated in Vallalar Festival at Veppampat, organised by Jana Kalyan Trust, Chennai.

Members of Arpanam an NGO celebrated Women's Day in a novel way by spending their time with the residents of Sevalaya on 05/03/2012.

The onset of Tamil New Year was celebrated on 13/04/2012 with traditional festivity and gaiety. Mr. G.D.Rajasekaran (President, Koyambedu Periyar Vegetable Merchants Association, Koyambedu, Chennai) greeted the children advised them to work hard to achieve their goals.

On 13/04/2012, 35 students from Chinmaya Vidyalaya Senior Secondary School, Anna Nagar, Chennai visited Sevalaya for Tamil New Year celebrations and planted fruit trees in Old Age Home Campus.

#### Interaction by Alumni

Sevalaya encourages its alumni to interact with the present students on the opportunities available to them once they complete School education and share their experiences. During the year our alumni K.Chitra, doing Bio Technology in Anna University, Trichy, B.Rajeswari and Durga, at present working as teachers in Sevalaya, M.Sandhya, Gayathri, Dhinakaran and G.Thenmozhi, students pursuing higher studies, spoke to the resident children.

#### NSS

101 students from Anna University stayed at Sevalaya Campus and did voluntary services like taking classes from VI to XII, teaching physics with fun, giving training on first aid methods





and fire safety methods, helping in library data entry, conducting cultural events in old age Home etc. from 20/ 06/2011 to 26/06/2011.

On 13/02/2012, NSS volunteers from Anna Adarsh College, Chennai visited Sevalaya.

On 03/03/2012, NSS students from Anna University conducted career guidance programme for X and XII Std students of Sevalaya Children's Homes.

On 01/04/2012, NSS students from IIT, Chennai came to Sevalaya Campus and taught some Scientific, experiment in Physics, Chemistry, Mathematics for our high school students

#### **Residents Training**

Krishnamachari Yoga Mandiram conducted Yoga classes for the senior citizens on 10/09/2011 & 17/09/2011.

On 29/10/2011, Mr. Raj, Physical Education teacher gave training on "First Aid", to the residents of the Childrens' Home.

On 13 & 14/02/2012, Mr. Gundurao, OAH resident attended the training programme on Sensitisation for the family Caregiver of Demented Elderly at Chennai, organized by Heritage Foundation. The same person attended another one month certificate course on basic issues in Geriatric Care at Hyderabad organized by Heritage Foundation, National Institute of Social Defense and Ministry of Social Justice and Empowerment, Govt. of India from 20/02/2012 to 21/03/2012.

#### Staff Training

A.A.Kingston attended a two day training programme on "Character Building" arranged by Social Defense Department on 24/06/2011 and on 25/06/2011.

On 20/09/2011, Mr. A.A.Kingston Participated in an NGO meet organized by CIOSA in Chennai for discussing about the Development of Women & Community.

On 14/092011, Mr. J.Selvanayagam participated in an NGO meet organized





by CIOSA in Chennai, about the care and protection for senior citizens.

From 27/01/2012 to 29/01/2012, Ms. Parameshwari, caretaker of Mother Teresa Girls Home participated in a 3 days training programme on the topic of "Female child protection", organized by Madurai School of Social Work in Madurai.

On 18/02/2012, Ms. Anandhalakshmi and Ms. Subashini, psychologists from SCARF visited our Children's Home and Old Age Home and conducted training to staff to indentify the mentally depressed.

#### **Students Study Circle**

Every Week the resident students, in turns, share the books they read in the study circle meeting. The books are of a wide range like Short Stories, biographies, self improvement books etc.

#### Tours

On 09/09/2011 & 10/09/2011, 6 boys and 7 girls were taken on a tour to

Mysore. 3 staff members and Ms. N.Jayanthi, Trustee, Sevalaya accompanied the children.

38 hostel students accompanied by two staff members went to Tirupathi in a trip organized by Rajasthan Youth Metro's Chennai Food Bank as part of their silver jubilee celebrations on 10/04/2012.

13 students from Sevalaya homes and two staff members went on a two day trip to Mysore on 25/05/2012 & 26/5/2012.

Village students' visit to Sevalaya 65 students and five youth visited Sevalaya from Malliyan Perumal village near Arani on 17/05/2012. As a part of their Summer First Education Camp, they were taken on a tour of Sevalaya and after lunch Mrs. Nirmala, Assistant Head Mistress, Sevalaya's Mahakavi Bharathiyar Hr. Sec. School gave a lecture on Bharathi, Gandhi & Vivekananda for the visitors.

#### Visit to places of worship

The resident students are regularly taken to places of worship like temples, mosque and church nearby.

#### Wedding Bells at Sevalaya

Sevalaya's daughter D.Selvi entered into wedlock with Mr. A.Vijaya Senthil (Associate Consultant, Polaris Solutions) on 23/05/2012. The wedding was solemnized in the presence of Honorable Minister for Environment, Mr. B.V.Ramanaa B.Sc., D. Pharm., Honorable Member of the Legislative Assembly Mr. N.S.A.R.Manimaran, Mr. Putlur. R.Chandrasekar – Chairman, Thiruvallur District Social Welfare Officer Ms. Ruth Vennila, Probationary Officer Ms. Syad Ravoof, District Councillors Ms. A.Selvakumari, Ms. Bommi and Film Artiste Ms. Revathy.



## adMinistration, accounts & pr teaM:

Mr. G.Ramesh, Trustee of Sevalaya and Ms. Lakshmi Murali, Principal Consultant, Tata Consultancy Services conducted a training programme on "Office Excellence" for the administrative and Public Relations staff of Sevalaya at the city office in Adyar on 06/08/2011.

Ms. Deep Ranjini Rai of VIBHA was on an inspection visit to Sevalaya on 19/09/2011.

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## puBLic reLations teaM:

#### Awards

Sevalaya was selected for Inspired by Swami Vivekananda Award, The Award for selfless social work inspired by Swami Vivekananda was instituted by Ramakrishna Mission. New Delhi as a part of the 150th Birth Anniversary celebrations of Swami Vivekananda. Mr. V.Muralidharan, Founder & Managing Trustee, Sevalaya and Mr. A.A. Kingston, Head of Vivekananda Unit of Sevalaya received the Award at the hands of Mr. Ajay Makan, Central Minister of State for Youth Welfare (independent charge) at Ramakrishna Mission, New Delhi on 23/10/2011.

Sevalaya Muralidharan was awarded the Puthiya Thalaimurai Thamizhan Promising Star Award instituted by Puthiya Thalaimurai magazine at a grand ceremony at Chennai Trade Centre on 06/04/2012. He received the award at the hands of film star Mr. Surya.

Sevalaya student M.S.Sarathkumar was shortlisted as one of the top twenty winners from among 500 applicants across nation for Pramerica Spirit of Community Awards. Noted film actress and theatre personality, Ms. Shabana Azmi presented a silver medallion and a certificate of merit in the Awards Ceremony at The Park Hotel at New Delhi on 04/04/2011, for his efforts in promoting Organic farming.

#### **Art Exhibition**

Mr. Vladimir Mariy, Vice Consul and director of Russian Cultural Centre inaugurated the two day Art Exhibition "Flying towards a Better Future" by Sevalaya at Russian Cultural Centre Chennai on 20/02/2012. Ms. Charlotte Chapman, a volunteer of Children's Art Village worked on an environmental project with 600 high school students, teaching them to make birds out of old plastic water bottles and old newspapers, gift wrappers and flyers. Sevalaya's Art teacher Mr. Andrews Jesudoss also worked on this project encouraging students to make colourful creepers, flowers, bangles and facemasks out of the plastic pieces of the bottles that remained after cutting out the birds. All the art pieces created by the students were on display at the Art Exhibition. The students also presented a demo on how they made the birds.

#### Conventions, Workshops...

On 19/05/2011, Mr. V.Muralidharan and Mr.G.Ramesh, Trustee of Sevalaya took part in "Global autism convention" held in Bangalore. Many delegates from





USA and Europe participated.

Ms. Diana Lenin, Public Relations Manager, Sevalaya attended a one day workshop on Fund raising organized by CIOSA on 25/09/2011.

#### **Events**

On 03/05/2011, as part of summer camp organized by Udavum Ullangal for underprivileged children, Mr. V.Muralidharan was invited to speak on "Gandhian Ahimsa is the need of the hour" in T. Nagar corporation girls' high school.

On 08/05/2011, Mr. V.Muralidharan was the guest of honor in the XI ducks Cricket team annual cricket meet and distributed the prizes for the winners in the cricket competition. The XI ducks cricket team presented their annual sponsorship to Sevalaya student on the occasion.

On 20/05/2011 and 21/05/2011 Purthiyathalaimurai organized a photo exhibition on "How did we get this Independence". Photo exhibits included rare photos from the Indian freedom struggle. Mr.V.Muralidharan was the guest of honor and Sevalaya children presented a colorful cultural program on freedom fighters.

On 09/06/2011, Mr. V. Muralidharan was an invited speaker in a function organized by CIOSA to facilitate Mr. K.Pandiyarajan, Hon'ble Member of Tamilnadu Legislative Assembly from Virudhunagar Constituency on 11/06/2011, Sevalaya Muralidharan took part in a meeting organized by CSIM to prepare for the Battle of Buffet program to be held on 02/10/2011. This will be a mega fundraiser program for the NGOs in Chennai.

On 27/06/2011, Mr. V. Muralidharan was the chief guest in a function at Lotus blind Welfare Association and addressed visually challenged girls on self confidence on the occasion of Ms. Helen Keller's Birth Anniversary.

On 01/07/2011, Mr. V.Muralidharan, Managing Trustee of Sevalaya was the chief guest on the occasion of installing Rtn. Ravi Kesavan as the president of Rotary club of Madras West.





Mr. V.Muralidharan & Mr. G.Chittibabu, were chief guests on 16/07/2011, on the occasion of "Guru Poornima" celebrations at Vivekananda Vidyalaya in Sivanvoil village.

Ms. Jayanthi, Trustee of Sevalaya attended a meeting of Inner Wheel Madras club on 15/07/2011. The club donated a solar water heater, ceiling fans, a commercial mixer and dresses for the residents of the Old Age Home.

Mr. V.Muralidharan attended the committee meeting of the Government district committee for protection of senior citizens on 02/08/2011 at the district collector's office and presented ideas to protect senior citizens in Thiruvallur district to District collector, Superintendent of Police and other district officials.

Mr. V.Muralidharan made a presentation about Sevalaya to the Members of the Probus Club at Besant Nagar on 08/08/2011 and to the Members of "White board" on 20/08/2011. Mr. V.Muralidharan was the chief guest in the NSS inauguration program at IIT Madras on 21/08/2011.

Sevalaya students made a presentation on Sevalaya's design for change work at the "DFC – Principals meet" held in Rain Tree hotel, Chennai on 24/08/2011.

Members of Chennai "White Board" visited Sevalaya campus on 27/08/2011.

Mr. V.Muralidharan was the chief guest at the temple "Kumbabishekam" function in Adikesava Perumal temple at Sriperumbudur, Kanchipuram district.

Mr. V. Muralidharan was featured in the "People's Hero" column in the people magazine.

Mr. V.Muralidharan was the Guest of Honour at the inauguration of free tuition centre by Puthiyathalaimurai Foundation at Pakkam Village on 18/09/2011.

Mr. V.Muralidharan was the Chief Guest at the Srivilliputtur Old Students Association Annual meet held at Thakkar Bapa Vidyalaya campus on 18/09/2011.

Mr. V.Muralidharan was the Chief Guest for Gandhi Jayanthi celebrations on 10/10/2011 at Angel Matriculation Higher secondary school, Thiruninravur.



Mr. V.Muralidharan and Ms. Diana Lenin, Public Relations Manager, made a presentation on Sevalaya at Balmer Lawrie & Co. Ltd., Chennai on 11/10/2011.

Mr. V.Muralidharan inaugurated the Puthiyathalaimurai tuition centre at Thodivasali village, near Tirupati on 25/10 /2011.

On 02/11/2011, Mr. V.Muralidharan addressed the students of social entrepreneur course in IIT Chennai.

Ms.Bhuvaneswari Muralidharan & Ms. Diana Lenin participated in the NGO Day Programme organised by Microsoft India, Hyderabad on 09/11/2011 and 10/11/2011. Sevalaya could reach out to many employees of Microsoft on these two days.

On 17/11/2011, Sukhi Mandal Sahyog Club, Alwarpet presented a cheque to sponsor the higher education expenses for a Sevalaya Student's Nursing course at their meeting. On 17/11/2011, Mr. V.Muralidharan was invited to TCS office and the visiting AXA clients from UK presented a cheque to support 25 children in Sevalaya.

On 18/11/2011, Mr. V.Muralidharan was the chief guest and inaugurated Puthiya Thalaimurai free tuition center at Villapakkam village in Thiruvallur district.

On 19/11/2011, Mr.V.Muralidharan was invited as a special guest in the platinum jubilee celebrations of Brahmakumari's movement.

On 15/12/2011, Mr. V.Muralidharan was the chief guest and inaugurated Puthiya Thalaimurai free tuition center at Pazhaverkaadu village in Thiruvallur district.

Sevalaya was invited to the community empathy outreach fair by Infosys, Chennai 7/12/2011 and 08/12/2011. The Community empathy sabbatical at Infosys aimed to encourage its employees to work on community development initiatives which benefit the community at large. Ms. Diana Lenin and Mr. Kamalakannan from



Sevalaya interacted with Infosys employees who were interested in exploring options for participating in the activities of Sevalaya.

Ms. Aarthi of GiveIndia 12 associates from Cognizant Technology Solutions who had donated to Sevalaya through GiveIndia visited Sevalaya on 03/12/2011. After a brief orientation about the activities of Sevalaya they went around the campus and interacted with the children and senior citizens. They played cricket and throw ball with the children.

On 17/01/2012, Mr. V.Muralidharan participated in the auditing committee meeting of Credibility Alliance - South zone, as a panel member.

On 20/01/2012, Mr. V.Muralidharan participated in the District senior citizens Protection Committee meeting, chaired by District Collector, Thiruvallur.

On 21/01/2012, Mr. V.Muralidharan participated in the "Youth personality development" program organized by Puthiyathalaimurai foundation at Arulmigu Sri Subramania Swami Arts and Science college" at Tiruttani.

On 30/01/2012, Mr. V.Muralidharan participated in a meeting convened by Tamil Nadu Electricity Board and pressed for 50% concession on electricity tariff for service organizations.

Puthiyathalaimurai Foundation's monthly council meeting for Thiruvallur district was held in Sevalaya campus on 19/02/2012. Mr.V.Muralidharan chaired the meeting.

Mr. V.Muralidharan attended The FICCI (Federation of Indian Chambers of commerce and industry) annual advisory committee meeting on 28/03/2012, in Chennai and discussed corporate social responsibility.

Mr. V.Muralidharan was one of the speakers at Credibility Alliance Assessors Meeting on 04/04/2012.

Mr. V.Muralidharan was the chief guest in the annual function of Sri Ram Ram Seva Sangam in Tambaram, near Chennai and distributed the free uniforms and books provided by the Sangam to 125 underprivileged children.

On 22/04/2012, Northern Tamil Association (NTA) of UK organized a cultural event at New Year Celebrations at Sheffield City Hall, Sheffield (UK) in aid of charities. Famous Tamil singer Ms. Chinmayi along with her group of musicians presented a musical nite. Sevalaya was one of the beneficiaries for this year. Sevalaya's UK based Trustee Manu Kapila attended the event on behalf of Sevalaya and received donations handed over by Dr. Arutchelvam (President, NTA).

#### Volunteers

Four MBA students from Vlerick Leuven Gent Management School, Belgium arrived at Sevalaya campus on 22/07/2011 and worked on a project to mobilize support for Sevalaya in UK & Europe.

One Volunteer from China, through AIESEC, reached Sevalaya on 22/07/2011 to take computer and English classes in Sevalaya.

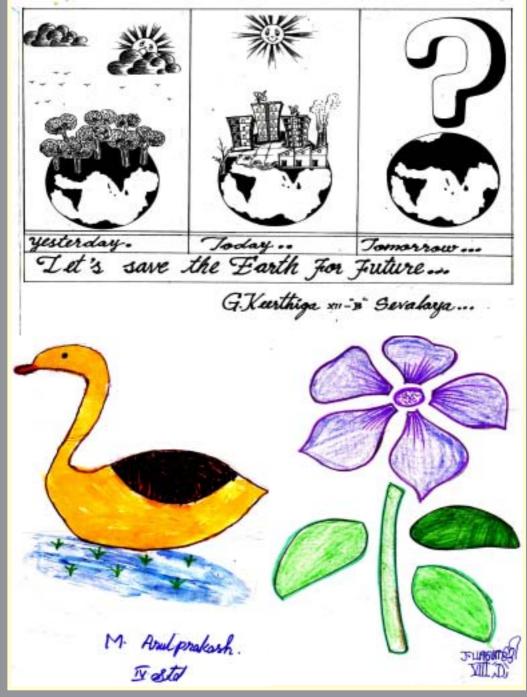
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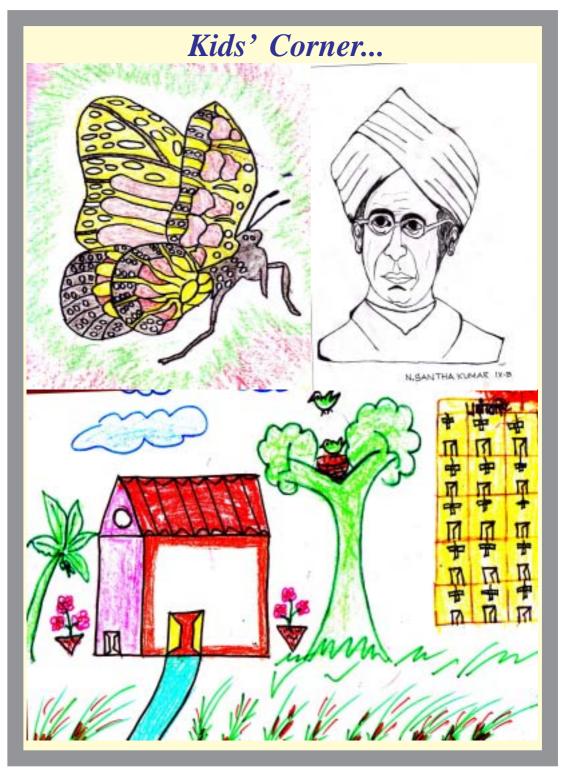


# Kids' Corner...



# Kids' Corner...





# **TOGETHER WE ACHIEVE MORE SEVALAYA TEAM**



# HOW CAN YOU HELP US?

# Financially...

# SPONSORSHIP DETAILS

SPONSORSHIP CHILDREN		SHOME	OLD AGE HOME	
FOOD Contr	ibution(Rs)	Endowment corpus(Rs)	Contribution(Rs)	Endowment corpus(Rs)
Milk (one time)	500	7000	200	3200
Breakfast (one day)	1000	14000	500	7000
Lunch/Dinner (one day)	2000	28000	1000	14000
Lunch/Dinner (one day) with sweet/fruits	2500	35000	1250	20000
Fullday Food Expenses	3500	50000	2000	28000
Fullday Food Expenses with sweet or fruits	5000	70000	3000	42000
Other Sponsorsh	anie	DREN'S HOME Endowm (Rs) corpus(P	ent Ss) Contribution(Rs)	Endowment
Residential Expenses for one child/senior citizen/cow pe	r year 600	0 8000	0 6000	80000
Education Expenses for one Child/year	600	0 8000	0	
Salary for one staff per month	500	0 8500	0	
Medical Expenses for one child/one senior citizen	50	0 700	0 5000	70000
Funeral Expenses for one senior citizen			5000	70000
Cultural Expenses for one child/one senior citizen	100	0 1400	0 1000	14000
Camps and Tours for one childlone senior citizen	50	0 700	0 500	7000
Sports Expenses for one child per year	50	0 700	0	
Educational Aids	100			
Educational Kits Higher Education	2000			
Professional Higher Education			7.	
Workshop/Training/for one Sta				

# By way of time and services.....

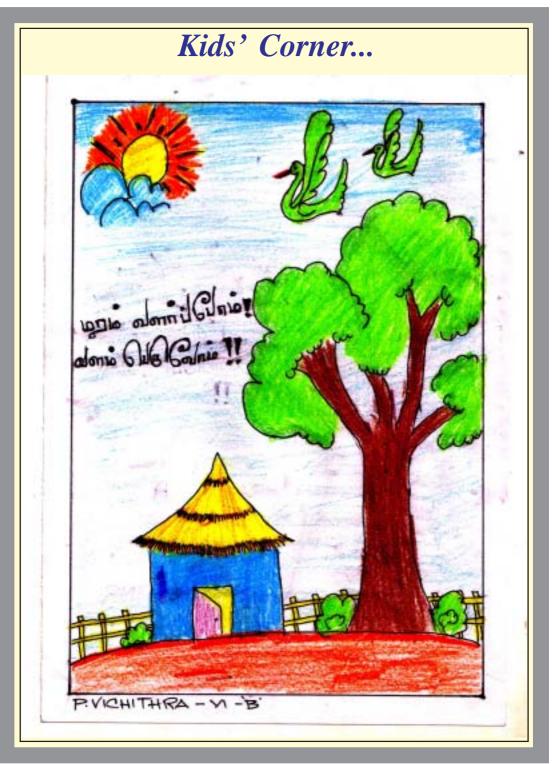
- Be Mentors for orphaned/abandoned children
- Training program for teachers and children
- Dance, music, sports training for children
- Spending time with senior citizens
- Data entry and software development and support for our operations
- Entertainment for children and senior citizens
- Writing project proposals and helping with PR activities
- Projects by Social Work/MCA students
- NSS camps
- Gap year projects by foreign students

# By way of materials....

### Particulars

- 1. 20kv Diesel Generator
- 2. UPS for Computer Lab
- 3. Solar water heater (6Nos)
- 4. Sintex tank 3000 liter capacity -2 Nos
- 5. Sintex tank 1000 liter capacity-3 Nos
- 6. Stainless still tumbler -200 Nos
- 7. School Bag Small 30 Nos for I to V students
- 8. School Bag Big- 30 Nos for Higher class students
- 9. Rexin bed spreads for OAH Residents 10 Nos
- 10. Hand Stick for physically challenged students 2 Nos
- 11. Rice (Childrens Home & Old Age Home) 2250 kgs (Per Month)
- 12. T-Dhal (Childrens Home & Old Age Home) 125 kgs (Per Month)

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# Kids' Corner...



