



# SEVALAYA

**UPLIFT OF POOR**

**ADMINISTRATION**

**Gandhiji Team**

**Village**

1. Medical Service
2. Counselling
3. Tailoring
4. Computer Training
5. Spoken English
6. Environment
7. Mobile Library
8. 'Kottu Murasu'
9. Employment Opportunities
10. Games



**INDIA LIVES IN ITS VILLAGES**

**Bharathiyar Team**

**Education**

1. Quality Education
2. Free Education
3. Craft Education
4. Character
5. Sports Training
6. Arts
7. Career Guidance
8. Camps and Tours
9. Cleanliness
10. Library



**Educate atleast one poor child**

**vivekananda Team**

**Food**

1. Quality
2. Nutrition
3. Natural Food
4. Cleanliness
5. Medical Advice
6. Craft Production
7. Inter Religious Prayer
8. Service to Cows
9. Agricultural Production
10. Tours



**God comes in the form of Roti for a hungry man**

**FINANCE**

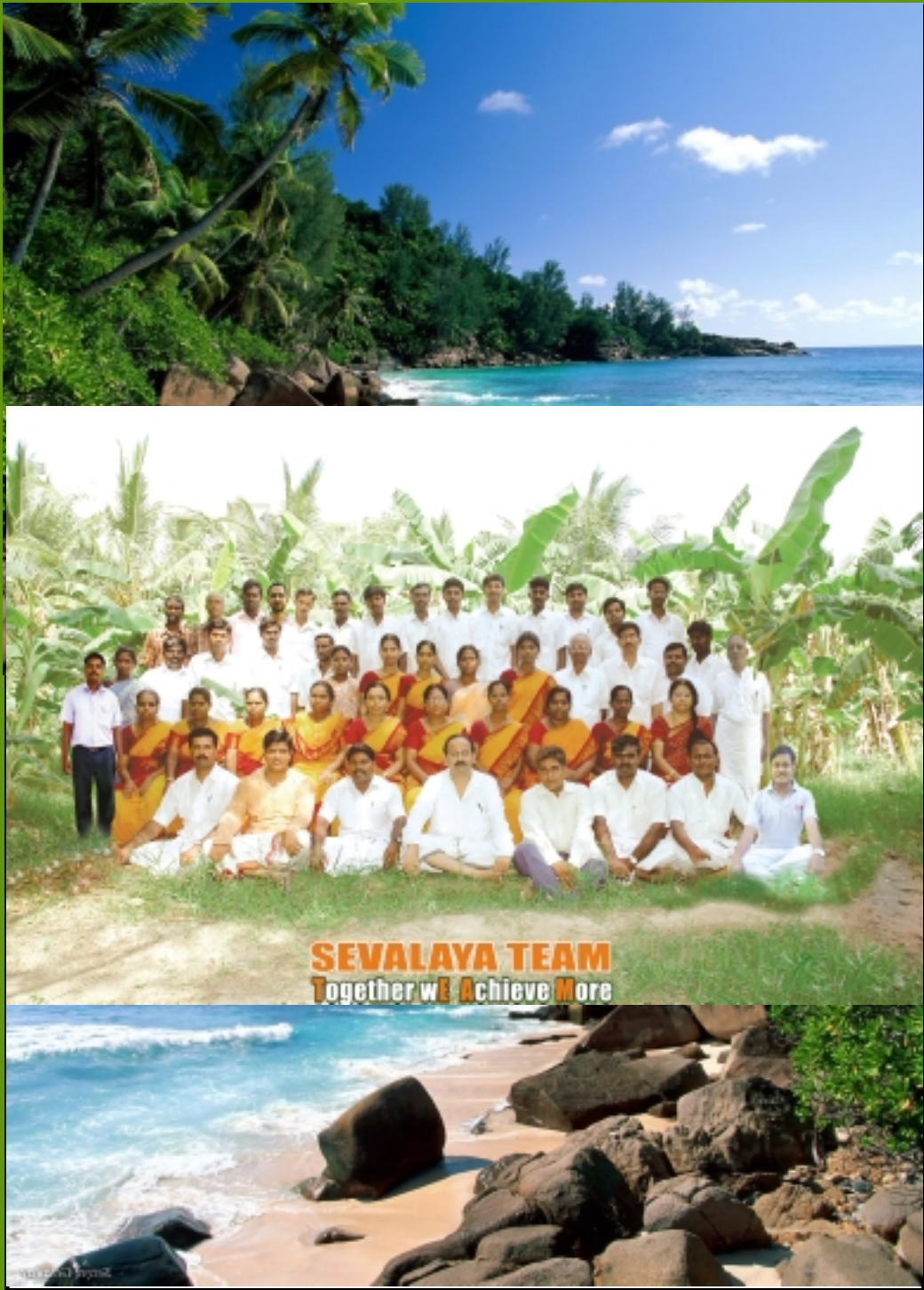
**SELF SUFFICIENCY**

**PUBLIC RELATIONS**

**UNBOUNDED CHEER!**

**21<sup>st</sup> ANNUAL REPORT 2008-2009**







# SEVALAYA

REGISTERED CHARITABLE TRUST

Date of Establishment	: 29.05.1988
Constitution	: Registered as a charitable Trust
The Great Inspirers for the venture	: Mahatma Gandhi, Mahakavi Bharathiyar & Swami Vivekananda

Kasuva Village, Pakkam Po.,  
Near Thiruninravur - 602 024.

Phone : (044)26344243, 64611488,  
9444167625, 9444346699,  
9444620286, 9444620289

visit us at : [www.sevalaya.org](http://www.sevalaya.org)  
e-mail : [sevalayamurali@gmail.com](mailto:sevalayamurali@gmail.com)  
[sevalaya2@gmail.com](mailto:sevalaya2@gmail.com)

**Managing Trustee's Residence :**  
F2 - Jain Eden Park,  
4, Judge Jambulingam Road,  
Mylapore, Chennai - 600 004.

**Member, Credibility Alliance; Listed With GiveIndia**  
**Member, Tamil Nadu Federation of Voluntary Agencies;**  
**Member, NGO Guardian; Member Tamilnadu Sarvodaya Mandal.**  
Donations to Sevalaya Qualify for I.T.Exemption under sec.80-G of IT ACT

Donations for School expenses including corpus, Donations for Children's Home expenses and Donations for Primary School Building Fund qualify for 100% Exemption under Sec. 35AC.  
Registered under Foreign Contributions Regulation Act, 1976.



#### BOARD OF TRUSTEES

Mr. V.Muralidharan	-	Founder & Managing Trustee
Mr. G.Ilayaraja	-	Software Engineer
Dr. K.Kannan	-	Educationist
Mr. R.Kannan	-	Software Engineer
Mr. E.Lakshmi Narayanan	-	Tax & Investment Consultant
Mr. R.Shankar	-	Entrepreneur
Mr. N.Vikram	-	Software Engineer

#### ADVISORY COMMITTEE

Captain M.Anees Ahmed	-	Educationist and NCC Captain
Mr. A.Annamalai	-	Gandhian Activist
Mr. K.Mohan	-	Educationist and Gandhian Activist
Mr. J.Murali Krishnan	-	Social Activist
Mr. Muthiah Ramanathan	-	Trainer and Psychologist
Mr. T.Sitharthan	-	Senior Executive,LIC.

HONY. CO-ORDINATOR  
Mr. T.S.Venkataramani

HONY. CORRESPONDENT  
Ms.Bhuvaneswari Muralidharan



**கே.ஆர்.பெரியகருப்பன்**

இந்து சமய மற்றும் அறநிலைய துறை  
அமைச்சர்.

திருவள்ளூர் மாவட்டம், திருநின்றவூர், பாக்கம் அருகே கசுவா கிராமத்தில் இயங்கிவரும் சேவாலயா என்ற நிறுவனம் முதியோர் இல்லம், மகாகவி பாரதியார் மேல்நிலைப்பள்ளி, கோசாலை போன்ற வற்றை நிறுவி, சாதி, மத, இன பாகுபாடின்றி சீரிய சேவையை ஆற்றி வருவதை அறிந்து மிகவும் மகிழ்ச்சி அடைகிறேன்.

ஆதரவற்ற குழந்தைகளுக்கு பாதுகாப்பும், ஆதரவும், கல்வி அறிவும் கொடுத்து நாட்டின் எதிர்காலத் தலைமுறையினரை காத்து வருவதும், ஆதரவற்ற முதியோர்களை பாதுகாத்து உணவு, மருத்துவம் ஏனைய உதவிகளை கடந்த 21 ஆண்டுகளாக செய்து காத்து வருவதும் மிகுந்த பாராட்டுதலுக்குரியதாகும்.

தற்போது 22ஆம் ஆண்டில் அடி எடுத்து வைக்கும் சேவாலயா நிறுவனம் மேலும் பல ஆண்டுகள் சிறந்து விளங்கி சேவையாற்ற தனது சமூகத் தொண்டு மேன்மேலும் வளர்ந்து சிறப்படைய மனமார வாழ்த்துகிறேன்.

நன்றி,

அன்புடன்,

*[Handwritten signature]*  
7/7/17



**R.NATARAJ, I.P.S.,**  
Director General Of  
Police (Prisons)

I am extremely happy that SEVALAYA has completed 21 years of dedicated service to society. Many of the social tensions and problems in the society are due to prevailing inequalities. It is the duty of the civil society to address this issue and contribute towards upliftment of poor and marginalized sections of society. The volunteers of Sevalaya are exactly doing this by educating the under-privileged children and also imparting value education to the youth.

Sevalaya has organized series of programmes in Central Prisons which I have inaugurated on the Martyr's Day on January 30th 2009 at Central Prison, Puzhal. The inmates of the prison were immensely benefited during the interaction session with the volunteers of Sevalaya.

My Best Wishes to Sevalaya and may Godspeed in all their Endeavors.





**G.SUNDARAMURTHI, I.A.S.,**  
District Collector  
Thiruvallur District

I am very happy to know that Sevalaya is completing 21 years of yeomen service to the needy in Thiruvallur District.

I had the pleasure of visiting Sevalaya on “Bogi” day this year. I was happy to see Sevalaya involving not only its own school children but also children from various other schools in its campaign for “Smokeless Bogi”.

The service rendered by Sevalaya to children, senior citizens and to animals is praiseworthy. Monitoring 1000 children from poor families to join mainstream education and providing them quality education for 21 years is not an easy task.

Service to needy is service to God.

I wish and pray that Sevalaya’s services may reach many more needy children and senior citizens in the years to come.

*(Handwritten signature)*  
18/11/09



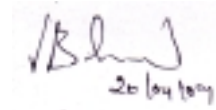


**திரு.பாஸ்கர்,**

துணைக் காவல் கண்காணிப்பாளர்,  
ஊத்துக்கோட்டை உட்கோட்டம்,  
திருவள்ளூர் மாவட்டம்.

திருவள்ளூர் மாவட்டம், கசுவா கிராமத்தில் அமைந்துள்ள சேவாலயா, மகாகவி பாரதியார் மேல்நிலைப்பள்ளி 21 வது ஆண்டை கடந்து 22 வது ஆண்டில் அடியெடுத்து வைக்கிறது. கடந்த 21 வருடங்களாக ஏராளமான ஏழை, எளிய மக்களுக்கு இலவசமாக கல்வி மற்றும் உறைவிட வசதிகளை அளித்து அவர்கள் வாழ்வை மேம்படுத்தி ஒளியேற்றி வைத்துள்ளது. மேலும் நூல் நிலையம், முதியோர் இல்லம் மருத்துவ மையம் என ஏழை எளிய மக்களுக்கு மிக சிறந்த சேவையாற்றி ஒரு முத்திரை பதித்துள்ளது. இந்நிறுவன குழந்தைகளின் சாதனைகள் மற்றும் மேம்பட்ட ஒழுங்கு இந்நிறுவனத்திற்கு பெருமை சேர்க்கிறது. மகாத்மா காந்தி, மகாகவி பாரதியார், சுவாமி விவேகானந்தரின் வழியில் செயல்படும் இந்நிறுவனத்தின் இச்சீரிய பணி இனி வரும் காலங்களில் மேலும் சிறப்பாக நடந்து சீருடன் செயல்பட எனது நல்வாழ்த்துக்கள்.

அன்புடன்,

  
20/04/2009





**கே.பி.சீனிவாசன்**

மாவட்ட தொடக்கக் கல்வி அலுவலர்,  
திருவள்ளூர் மாவட்டம்.

சேவாலயா சேவை அமைப்பானது 29.05.1988 ஆம் ஆண்டு 5 குழந்தைகளுடன் ஆரம்பிக்கப்பட்டு, இன்று ஆயிரம் குழந்தைகளுக்கு இலவச கல்வி வழங்கி வருவது மிகவும் பெருமைப்படத் தக்கதாகும். பாரதியின் ஏழைக்கு எழுத்தறிவித்தல், காந்தியின் விருப்பப்படி கிராமங்களை மேம்படுத்துதல் மற்றும் விவேகானந்தரின் அறிவுரைப்படி பசித்தோர் அனைவருக்கும் உணவு அளித்தல் ஆகிய கொள்கைகளால் ஈர்க்கப்பட்டு, சேவாலயா அமைப்பானது திரு. வி.முரளிதரன் அவர்களால் ஆரம்பிக்கப்பட்டு சிறப்புடன் நடத்தி வருவது மிகவும் போற்றத் தகுந்ததாகும்.

சேவாலயாவின் சேவை மையத்தில் 150 க்கும் மேற்பட்ட ஆதரவற்ற ஏழை மாணவ மாணவியர்க்கு தங்கும் விடுதியும், 60 ஆதரவற்ற ஏழை முதியோர்க்கான இல்லமும், 15 கிராமங்களைச் சேர்ந்த 1000 மாணவ, மாணவிகள் படித்துக் கொண்டிருக்கும் மகாகவி பாரதியார் மேல்நிலைப் பள்ளியும், ஒரு பொது நூலகமும், கிராம மகளிருக்கு தையல் பயிற்சி வழங்கும் தையற்பள்ளியும், இலவச மருத்துவ மையம், பால் வற்றிய பசுக்களை பாராமரிக்கும் கோசாலையும் இயங்கி வருவதைக் கண்டு மனம் மகிழ்கிறேன்.

மேலும் ஆதரவற்ற குழந்தைகளை விடுதியில் தங்க வைத்து தரமான உணவு, உடை, இருப்பிடம் கொடுத்து அன்புடன் பராமரித்து வருவதும், 1000 குழந்தைகளுக்கு தரமான இலவசக் கல்வியை வழங்குவதும் மிகவும் பாராட்டத் தகுந்த ஒன்றாகும்.

மாணவர்களை பண்புள்ளவர்களாகவும், விளையாட்டுப் போட்டிகளில் திறமை உள்ளவர்களாகவும் மேலும் அவர்களுக்கு மேற்படிப்பு உதவி வருவதும் பெருமைப்படக் கூடியதாகும்.

இத்தகைய நிறுவனம் சேவையில் சிறந்து விளங்க என்னுடைய பாராட்டுக்களைத் தெரிவித்துக் கொள்கிறேன்.



ஜே.சி.டி.பிரபாகர் பி.ஏ.பி.எஸ்.,  
முன்னாள் சட்ட மன்ற உறுப்பினர்

22 வது ஆண்டில் அடியெடுத்து வைத்து சேவையை தொடர்ந்து தொய்வில்லாமல் செய்துவருகிற தங்களின் முயற்சியை நான் நேரில் கண்டு மகிழ் வாய்ப்பு கிடைத்தது. குடும்ப நண்பர் சங்கரன், அம்பத்தூர் மோதிலால் செளகார் அவர்களின் மகன், தன்னுடைய செலவில் அறுசுவை விருந்தளித்து மகிழ்ந்தார்.

பசியுள்ளவனுக்கு உன் ஆகாரத்தை பகிர்ந்து கொடுக்கிறதும், துரத்துண்ட சிறுமையானவர்களை வீட்டிலே சேர்த்துக் கொள்கிறதும், வஸ்திரமில்லாதவனைக்கண்டால் அவனுக்கு வஸ்திரம் கொடுக்கிறதும் உன் வசமானவனுக்கு உன்னை ஒளிக்காமலிருக்கிறதும் எனக்கு (கர்த்தருக்கு) உகந்த உபவாசம் என்று பரிசுத்த வேதாகமம் ஏசாயா தீர்கதரிசியின் புத்தகம் 58 ஆம் அதிகாரம் 7ம் வசனம் குறித்துள்ளது.

கடவுளுக்கு பிரியமான காரியத்தை தொண்டுள்ளத்தோடு தூயஉள்ளத்தோடு தொடர்ந்து செய்து வருகிற உங்களுக்கும் உங்களைச் சுற்றியுள்ள இதே உணர்வோடு செயல்படுகிற நண்பர்கள் ஊழியர்கள் அனைவருக்கும் என் அன்பையும் வாழ்த்துக்களையும் தெரிவித்துக் கொள்கிறேன்.

நன்றி,

என்றும் மக்கள் பணியில்,





**N.SUGALCHAND JAIN**  
Managing Trustee,  
Singhvi Charitable Trust,  
Chennai.

I have been closely associated with Sevalaya for some years. True to its name, the institution has been functioning as a temple of service. It has engaged itself on a rainbow of activities in serving the poor, the needy, the destitute and the outcast in society. Its undertaking the task of providing moral, ethical and spiritual enlightenment to prisoners in various prisons of Tamil nadu would surely pave the way for the rehabilitation of these prisoners, once they are released and join the mainstream of society. It takes care of the emotional needs of children studying in various schools run by it by launching a number of events bringing the students together on important occasions. Of course, the old age home run by you provides shelter, safety and solace to people in the twilight of their lives. The fact that a number of foreigners have joined the institution as volunteers and are associating themselves with the activities of the organization is a tribute to its openness.

I congratulate the President and his colleagues for the wonderful performance of the organization over the years. I am sure that the proposed Souvenir would throw light on the achievements, hopes and future vision of the organization in serving the society. I wish the Souvenir a wonderful success.  
With warm regards,

Yours Sincerely,  
(N. SUGALCHAND JAIN)





**MAHAVIR BHANDARI**  
CEO, Texonic Instruments,  
Chennai.

I had the privilege of visiting Sevalaya and it was a unique experience. I never could estimate that a single person's part time dedication can create such a purposeful institution. It was heartening to see very organized and structured working of those concerned with the welfare of the local children and various other activities. It is serving very useful role in education of village children and helping the old age people from nearby locations. Please carry on the good work and the almighty will give you enough strength in your endeavors.





**NAVARATANMULL CHORDIA**  
Chairman,  
Khivraj Group of Companies.

I am very glad to note that SEVALAYA is bringing out a Souvenir on the occasion of its entering 22nd year of service for the poor, orphan, destitute children and senior citizens.

Recently, I had the pleasure of visiting the SEVALAYA and I was very much impressed at the services being rendered to the less privileged sections of the society.

My Greetings and Best Wishes to the Organizers and the inmates.

*Navaratnammull*







**FR. S.MARIA ARUL, CMF**  
Parish Priest Of Good Shepherd  
R.C.Church &  
Correspondent,  
St.Claret Matriculation School,  
Thiruninravur.

First of all let me congratulate you and your colleagues for the institutionalized meritorious service that you have been rendering to the underprivileged sections of the society and pray that may you have the full reward from God for what you do.

Mother Theresa who has immortalized her memory in the history and in the hearts of the people through her selfless service to the most needy of the society said, " There are no great acts. There are only small acts done with great love". From my few contacts with the members of Sevalaya and visit to Sevalaya itself I can say with certitude that this syllogism of Mother is very explicit there.

Sevalaya stands faithful to its very name which means 'the temple of service'. The deities of this temple are the inmates coming from different castes, creeds and languages. Your service gives them a new meaning and hope in their life, and offers opportunities to stand by themselves. The rich experience of living together offers the real taste of unity in diversity and helps the inmates to break away different social barriers.

Through 21 years of service of quality free education with free boarding and lodging and other committed humanitarian services to the needy especially to the abandoned senior citizens you have created a glorious past to remember and walking forward to make a history.

Let your light shine and wish that many more come to this temple of service and get benefit. God bless you and everyone involved in this charitable institution. Let your service and the Institution SEVALAYA give new hope and life to many more in the coming years.

Yours sincerely,





**T.S. KRISHNA MURTHY**  
Deputy General Manager,  
State Bank Of Mysore.

It gives me immense pleasure to know “SEVALAYA” has completed 21 long years in serving the deserved and under privileged sections of the society and successfully entering 22<sup>nd</sup> year. Working with the under privileged people for more than 2 decades demonstrates Sevalaya’s passion, knowledge, experience, commitment and fervor to the cause of the deserving poor children, orphans and senior citizens.

I extend my heartiest congratulations to Mr. V. MURALIDHARAN AND HIS TEAM for their parental care and support to the needy people. I wish SEVALAYA all success in their future endeavors.

Yours Sincerely,





**N. Ganesh**  
General Manager,  
Head - Human Service,  
Caterpillar.

I consider myself extremely fortunate to have been closely associated with Sevalaya in their journey of serving the society and the needy. Thanks to M/s. Bella and Asokan, my colleagues at Caterpillar who introduced me to the realms of Sevalaya. When I visited Sevalaya for the first time about two years back, I was astonished looking at the way in which they run the School, Orphanage and the Old Age Home as I found their approach totally disciplined and well organized.

Since I work for an organization which firmly believes in Values, their selfless service inspired me to a great extent.

As part of our CSR initiatives, we have been working closely with Sevalaya and would like to continue to associate ourselves in their spirited service to the less privileged sections of the society.

I wish them well in all their endeavors! Service to Society is a Service to God And Sevalaya firmly believes in this. We are proud to be associated with Sevalaya and the team of volunteers who render yeomen service at Sevalaya.

Wishing Sevalaya the very best,

Yours sincerely,

## 12<sup>th</sup> Standard Results - 2009



**K. Chitra**  
1100/1200



**S. Ashok**  
1098/1200



**N. Sarathkumar**  
1075/1200



**M. Kalaivani**  
1069/1200



**S. Parvathy**  
1050/1200



**S. Manokaran**  
1040/1200



**T. Newton**  
1039/1200



**S. Suresh**  
1021/1200



**V. Dhanalakshmi**  
1016/1200



**P. Amul**  
1014/1200



**P. Durga**  
1014/1200



**S. Suganya**  
1014/1200



**E. Jayapriya**  
1003/1200



**M. Vanitha**  
1004/1200



**S. Karan**  
1005/1200



### 10<sup>th</sup> Standard Results - 2009



**K.Sangeetha**  
459/500



**U.Ganapathy Ram**  
455/500



**M.Kanaga**  
451/500



**S.Bhavani**  
443/500



**S.Velu**  
432/500



**P.Ajai**  
430/500



**R.Vignesh**  
428/500



**M.Premkumar**  
422/500



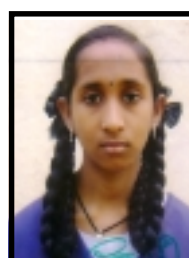
**R.Priyanka**  
419/500



**L.Kandaswami**  
419/500



**G.Revathi**  
418/500



**R.Padmavathi**  
407/500



**H.Sathish**  
409/500



**K.Neela**  
406/500



from a rural school with first generation learners!

Total school pass percentage : 97.4%

*They are not “Just Pass” cases!*

<b>X STD Public Examinations 2008 - 2009</b>	<b>No</b>
Entered.....	53
Passed.....	52
Marks Below 50%.....	01
Marks 50%-59%.....	04
Marks 60%-69%.....	13
Marks 70%-79%.....	21
Marks 80 and above.....	14

## Studying

<b>Total</b>	<b>100</b>
--------------	------------

Completed

**Total** **66**

## Employed

<b>Total</b>	<b>35</b>
--------------	-----------

The above statistics relate to our students who completed 12th standard from our school from 2005 to 2008.

HOW CAN YOU HELP US ?

SPONSORSHIP DETAILS				
Sponsorship	Children's Home		Old Age Home	
Food	Contribution(Rs)	Endowment(Rs) CORPUS	Contribution(Rs)	Endowment(Rs) CORPUS
Milk(one time)	500	7000	200	3200
Breakfast(one day)	1000	15000	500	7000
Lunch/Dinner(one day)	2000	30000	1000	15000
Lunch/Dinner(one day) with sweet/fruit	2500	35000	1250	20000
Full day Food Expenses	3500	50000	2000	30000
Full day Food Expenses with sweet/fruit	5000	70000	3000	45000
Sponsorship				
Residential Expenses for 6000 one Child/Grandpa/Grandma one Cow/year		80000	6000	80000
Education Expenses for 6000 one Child / year		80000		
Salary for one staff p/m	5000	70000		
Medical Expenses for one Child/Grandpa/Grandma	500	7000	5000	70000
Funeral Expenses for one Grandpa/Grandma	5000	70000		
Cultural Expenses for one Child/Grandpa/Grandma	500	7000	500	7000
Camps&Tours Temple visits for one Child/Grandpa/Grandma	500	7000	500	7000
Sports Expenses for one Child/year	500	7000		
Educational Aids	500	7000		
Educational Kits	1000	14000		
Higher Education	20000	250000		
Professional Higher Education	50000	600000		
Workshop/Training for one Staff	2000	25000		



#### Mission

For Children, Poor and needy  
Life coping, Character building  
And elevating education

For Residents-Sound body, Sound mind,  
And Sustaining food for the intellect  
And the Spirit

For The Rural Folk - Healthy and happy living  
With Capacity enhancement for a  
Self Supporting livelihood.



### **Objectives of the Organisation**

1. To provide love and affection in addition to food, clothing and shelter to children till they are able to stand on their own legs.
2. To provide them value based education that should ultimately teach them to live happily and peacefully.
3. To take care of the health and hygiene of the children.
4. To take care of the uplift of the rural areas surrounding Sevalaya in the matters of literacy, education, health care, civic awareness, gender equality, attitude building etc.,
5. Acquiring and developing adequate space with a salubrious climate and pleasant environment conducive to the physical, mental and spiritual development of the children.
6. Inducting right type of workers, training and motivating them for a service oriented lifetime career for the organization.
7. Through a continuous process of public relation activities, create a general awareness of the aims and activities of the organization so as to gain moral support and the much needed resources.
8. Bringing in the concept of professional management to ensure maximum utilization of human and material resources.
9. To achieve total self-reliance.

### **VALUES WE ARE KEEN TO IMPART:**

1. Orientation to the Teachings of Mahatma Gandhi, Swami Vivekananda and Mahakavi Bharathiyar
2. Love of all human beings without prejudices based on caste, colour, religion, language, gender, nationality etc.,
3. Spirit of Service and sharing.
4. Patriotism.
5. To have an aim in life and to develop the attitude and skills to pursue it.
6. Confidence to achieve one's objectives and attitude to adopt only the right means towards ends.
7. Courage to do whatever one wants to do and the clarity to know what one wants.
8. Courage to face and handle any situation in life.
9. To bring to play one's potential to the fullest extent.
10. Involvement and dedication to any task undertaken.
11. A sense of discipline.
12. Attuning with the Universal Energy through Prayer.

PHILOSOPHY OF SEVALAYA

Three Leading Lights

Mahatma Gandhi, Swami Vivekananda & Mahakavi Bharathi.

The Common thread in the philosophy of all these 3 great men is ‘Serve the needy’.

One of Mahakavi Bharathi’s poems which talks about Saraswathi pooja says the following:

Just uttering some mantras, keeping books in front of Saraswathi’s picture and offering sandal and flowers is not real Saraswathi pooja. If you open schools in areas where there are no schools and ensure that there is not a single town in this country school-less, that is real Saraswathi pooja. Educating one poor person is a better deed than constructing 1000 ‘annadhana Salas’ and 10,000 temples.

This poem is the foundation for our ‘ Mahakavi Bharathiar school’. Today orphan poor & destitute children get free and Quality education from this school.

Swami Vivekananda says that if someone is hungry, then food is the only God for that person. Even if a dog goes without food in this world, then there is no point in having any religion. Such powerful thoughts are the basis for the ‘Swami Vivekananda Hostel’ in Sevalaya. As ‘Vivek’ means ‘wisdom’, we have also named our library ‘Swami Vivekananda Library’.

Mahatma Gandhi said that India lives in its villages. If we can improve the standard of living in the villages, then we would have done some real service. Hence all the activities of Sevalaya are carried out in a small village called ‘Kasuva’. Gandhi has also spoken a lot about Indian medicine and nature cure. Hence our medical centre is called ‘Mahatma Gandhiji Health Centre’.

Name of the organisation

‘Sevalaya’ means ‘Temple of Service’. Swami Vivekananda calls the poor man as ‘Dharidranarayana’. Service done to poor and destitute is actually the prayers offered to the God. Bharathi also says that he who can’t bear the sufferings of others, is a ‘punniya murthy’ ( blessed soul). As service activities are going on for such Dharidranarayanas, the place is named as ‘Sevalaya’.



### Symbol of the organisation

The Symbol shows that someone is watering a plant. Who is watering is a non-issue. Any seed sown in the land, needs conducive environment to grow. On the other hand, the tree is already hidden inside the seed. The environment is not creating the tree. The environment is only helping the tree, which is already inside the seed, to come out and grow. Swami Vivekananda has said that education should bring out the divinity, which is already in man. Such an education is man making and character building education. However, he also says that we can't even teach an ant. Hence at Sevalaya, we believe that we are only providing conducive atmosphere for the children to grow, so that whatever is hidden inside the seed, will come out and grow.

### Slogan

'Love all Serve all' is our slogan. We have to serve whoever is in need of our service, irrespective of which caste, religion or country he or she belongs to. Also the service should be done with love, remembering that we should thank that person for giving us an opportunity to serve.

### On the envelope

All Sevalaya envelopes carry the following Quote from Swami Vivekananda. 'The first of everything goes to the poor; we have right only to what remains'. We keep hearing sayings like 'Charity begins at home' and 'whatever is left over after we satisfy our needs, can be used for Charity' (தனக்கு மிஞ்சினதுதான் தான தர்மம்). But Swami Vivekananda says that first do charity and whatever is left over can be used for self. If Charity begins at home, most likely, it will end at home also. If we can provide for charity only after satisfying our needs, it is like taking bath in the sea after the waves stop, because our needs will always expand to match our increased income.

### The visiting card

The visiting card of Sevalaya carries the colour photo of the Trinity of Sevalaya viz Mahatma Gandhi, Mahakavi Bharathi and Swami Vivekananda on the face, just to ensure that the card not only serves as a visiting card but also carries the message of the three great men.

### Thirukural

Our Children chant the following Thirukural before any meal:

பகுத்துண்டு பல்லுயிர் ஒம்புதல் நூலோர்  
தொகுத்தவற்றுள் எல்லாம் தலை.

It means that sharing and eating what you have is the highest form of Virtue. Donors who come and celebrate their birthdays, wedding days and observe memory days of their family elders sponsor many of the meal to children at Sevalaya. Our children pray for them before the meal and thank them for sharing and eating what they have, an exhibition of highest form of virtue.

**Invocation song**

On all Sevalaya functions, our children sing 'Achamillai, Achamillai' (No fear, No fear), a song composed by Bharathi. Normally invocation songs are sung in praise of some God or Goddess. We have also heard from many that one should be God fearing. In Sevalaya, we believe that children should have devotion to God and not fear. We tell our children that as long as they have not done anything wrong, they need not fear anyone, including God. Bhagavad Gita also says that fearlessness is one of the virtues one should possess. To emphasise this fact, we sing Achamillai, as our invocation song.

**Two basic principles**

As you enter Sevalaya, you will notice 'the writing on the gate' - 'Please shed all your preferences / prejudices, if any, based on caste, creed, colour, religion, language, sex, nationality etc., before entering.' This is one of our basic principles at Sevalaya. We welcome all, whoever needs our service, or whoever wants to serve, irrespective of whatever 'group' they may belong to.

All our services are rendered free of cost. We will not collect any fee from anyone. Our school is free, we give uniforms, books, notebooks etc, free to all children studying in our school. Even pick-up and drop is arranged free for small children coming from outside. Our medical centre and library are all free for all the villagers. The old age home is also free and the inmates need not pay anything . We do this because, we are serving that section of the society, which cannot afford to pay for anything.

**Treating children & senior citizens**

We are giving continuous training to our staff to treat our children and senior citizens with love and affection. Any sort of physical punishment is banned in our school. Serving these children and the senior citizens is the very purpose of our organisation.



### WE HAVE A DREAM !.....

Higher education in India has become very expensive. Many in the middle class struggle to send their children to colleges. If that is the case, think of the fate of poor and orphan children, many are bright and if given a chance, they will shine very well in higher education. If an entire university is functioning to provide free education to the orphan and poor, we are sure, no one will stay away from higher education for financial reasons.

Imagine a university- huge in size, high in Quality, functioning from a small village, where there was not even a school, few years ago. Before Sevalaya started its own school, the village children had to travel six Kms. to reach the nearest school. Many of them would prefer to skip school and work in the paddy fields, for want of proper public transport and of course the all-important money. Currently the same village has a school with 32 class rooms, an auditorium, four labs, and a library. 1000 children are getting the benefit of free education here. If this transformation is possible in 21 years time, give another 15 years or so, a university is also possible.

Thinking BIG is the first step. Let us take the first step, imagine 'A University at Kasuva'. Like all services rendered by Sevalaya, dreaming is also free ! With full support from each one of you, this dream will become a reality, in course of time.

### MORE ABOUT US

#### LOCATION

The organization functions in a hamlet, Kasuva near Thiruninravur 40 km west of Chennai. This village which is the centre of our operations has undergone marked transformation in many fields in recent years through Sevalaya's service activities.

#### ACTIVITIES

**Swami Vivekananda boys' Home and Mother Theresa Girls' Home** are orphanages whose inmates are poor, destitute children. We provide them food, shelter, education, skill development and talent promotion besides the much needed love and affection. The children are looked after by us and remain with us till they can stand on their own legs.



They leave us when they get suitable employment. Many of them are well settled. A few hold positions of software engineers and bank officers.

**Sri Ramakrishna Paramahansa Old Age Home** supports poor and destitute senior citizens male and female, where they live happily interacting with the community of Sevalaya including the children.

**Mahakavi Bharathiyar Higher Secondary School** (recognized, unaided) provides free education up to XII standard. All students are supplied free uniforms, textbooks and notebooks. Besides free transport is arranged for small children. Training in crafts and teachings of Gandhiji, Bharathi and Vivekananda is a special feature of our school. The school has achieved cent percent pass in XII std for 5 consecutive years and for 6 years since 2002-2003 in the X standard Board examination.

Our other service facilities include **Kasturiba Craft Training Centre** for village women, **Vinobhaji Goshala** for tending dry cows, **Mahatma Gandhi Medical Centre** and **Swami Vivekananda Library** (including a mobile library) all of which cater to the surrounding villages. All services are rendered free of charge and without any distinction of caste, creed, language or religion. There is no provision for religion or caste in our records. Our residents are treated with dignity in an atmosphere free from fear. Corporal punishment or any other form of humiliation is forbidden in our campus.

Towards our goal of attaining self sufficiency, our craft centre produces phenyle, envelope, home needs, garments, organic manure etc. We also undertake screen-printing and binding work. These items are made to high quality standards and competitive rates.

## YOUR PARTICIPATION

We solicit your participation in making our experiment in rural transformation a success. You can visit our service centre and spend a few hours with our residents, staff and volunteers. If you are happy with us, you can refer us to your friends and colleagues. You can also offer suggestions for improvement.



### Managing Trustee's Report

#### Dear Friends,

We have completed yet another successful year. Our children have done us proud by once again giving the school 100% result in XII and 98% result in X grade. We are the only Tamil medium school in the entire district of Thiruvallur to get 100% results in XII grade. We thank all those who supported us and made this possible - the donors who continued their unflinching support for all these 21years, the dedicated staff, volunteers both from India and abroad and many other well wishers. Children spend happy and useful time in the hostel, the senior citizens relax in the old age home and the cows have a pleasant time under the trees in the Goshala. All units have progressed well during the year and we look forward to more achievements in the years to come.

During the year we purchased extra land to construct the second school building, as the current building is full and we have an overwhelming demand for more admissions from poorer sections of the society. We have also got the first donation for the first class room, but yet to start construction as we are looking for more funds to start with a bunch of class rooms.

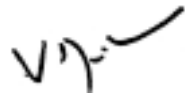
During this year's strategy meeting, we brain stormed and came up with new and fresh vision and mission statements. The basic idea of Sevalaya is to uplift the poor and we derive immense joy in doing so. We have seen a generation of poor people getting educated under Sevalaya's care and they have all come up very well in life. When we see this, we feel very happy and that is the only return we expect from the work we do. Hence the vision statement was decided to be "Uplift of poor; un-



bounded cheer". Why Sevalaya was formed comes from three simple teachings from the three leading lights of our organization. "Educate atleast one poor child" from Bharathi; "India lives in its villages" from Gandhiji and "God comes in the form of Roti for a hungry man" from Swami Vivekananda. So the mission statement was built around this and in fact Sevalaya's activities got reorganized under these three broad areas. The new organization chart is what you see on the cover of this annual report. Hope this re-org will give us more energy to implement the three goals we have taken up.

If you have not visited our campus in the past 21 years, please visit and meet our children and grand pas and grand mas. If you have already visited, please come again! Please give us a helping hand in our next major mile stone, the construction of our own university.

Thanks & Regards



(V.Muralidharan)  
Founder & Managing Trustee



Menon & Pai  
Chartered Accountants,  
12/4, Ashirwad Apartments,  
Puliyur First Lane, Trust Puram,  
Kodambakkam, Chennai - 600 024.  
Telefax : 24881860  
Tel : 24836117  
E-mail : menonpai@vsnl.com

## FORM NO. 10B

[See rule 17B of the Income Tax Rules, 1962]

**Audit report under section 12A of the Income-tax Act, 1961, in the case of charitable or religious trusts or institutions**

We have examined the balance sheet of SEVALAYA as at Kasuva Village, Pakkam Po, Near Thirumindravur - 602 024 as at 31.03.2009 and the Income and Expenditure account for the year ended on that date which are in agreement with the books of account maintained by the said Trust.

We have obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purposes of the audit. In our opinion, proper books of account have been kept by the Trust so far as appears from our examination of the books

In our opinion and to the best of our information, and according to the information given to us, the said accounts give a true and fair view-

- (i) in the case of the Balance Sheet, of the state of affairs of the above named Trust as at 31.03.2009 and
- (ii) in the case of the Income and Expenditure Account of the surplus for the accounting year ended on 31.03.2009

The prescribed particulars are annexed hereto.



For Menon & Pai  
Chartered Accountants

A. Arjuna Pai  
Partner  
Mem. No. 7460

Chennai, 27<sup>th</sup> May 2009

Partners : A. Arjuna Pai FCA, V. Surendran Menon FCA

<div> <div>SEVALAYA</div> <div>Kasruva Village, Pakkam Ps, Near Thiruvinnar - 602 024</div> </div>					
RECEIPTS & PAYMENTS ACCOUNT FOR THE YEAR ENDED 31.03.2009					
	Rs.	Rs.		Rs.	Rs.
RECEIPTS			PAYMENTS		
To <u>Opening Balance</u>			To <u>Agricultural Expense</u>		
Cash on Hand	6905.00		- Electricity	700.00	
<u>Cash at Bank :</u>			- Production expenses	12470.50	
Indian Overseas Bank, SB A/c: 8743	125427.05		- Repairs & Maintenance	40.00	
Kanar Vyasa Bank, SB A/c: 051	199586.62		- Tools & Implements	20000.00	33210.50
Indian Bank - A/c No 700645546	33067.00				
Indian Overseas Bank, SB A/c: 20343	63221.00				
Indian Bank - A/c No 408046061	33547.76	647955.43			
			To <u>Children's Home Expense</u>		
* Corpus Fund	3490312.00		- Foods & Fuel	207463.95	
* Endowment Fund	94501.00		- Building Maintenance	870.00	
* Donation	9409248.67		- Camps & Tours	22287.50	
* Interest	2242358.29		- Conveyance	25218.50	
* Other Income	75357.60		- Electrical & plumbing	11105.20	
* Craft Centre Income	187251.00		- Electricity	63996.00	
* Ghosala	47935.50		- Postage & Telegram	31391.00	
* Primary School Building Project	349900.00		- Medical Expenses	41737.50	
			- Provisions	622951.50	
			- Vegetables & Fruits	117817.00	
			- Printing & stationery	42309.50	
			- Repairs & Maintenance	10044.00	
			- Salaries & Allowances	239188.00	
			- Telephone Charges	34810.00	
			- Staff Group Pension	20317.00	
			- Tools & Implements	2996.50	
			- Vehicle Insurance	4630.00	
			- Vehicle Maintenance	37394.00	1527197.15
			To <u>Old Age Home Expense</u>		
			- Foods & Fuel	37046.95	
			- Conveyance	9671.00	
			- Electrical & plumbing	8745.80	
			- Electricity	50423.00	
			- Staff Group Pension	2310.00	
			- Provisions	196146.60	
			- Vegetables & Fruits	9753.00	
			- Vehicle Maintenance	31403.50	
			- Repairs & Maintenance	4619.00	
			- Funeral Expenses	13200.00	
			- Medical Expenses	22033.25	
			- Road Tax	1500.00	
			- Vehicle Maintenance	2954.00	
			- Postage & Telegram	16783.00	
			- Salaries & Allowances	25104.00	
			- Telephone Charges	8338.20	440185.30
			To <u>School Expense</u>		
			- Higher Education	340131.00	
			- Building Maintenance	23651.00	
			- Computer Spares & Services	30330.00	
			- Conveyance	296642.31	
			- Electrical & plumbing	6392.00	
			- Electricity	57489.00	
			- Postage & Telegram	255909.50	
			- Examination Fees	28554.50	
			- Library	7634.00	
			- Literary, Cultural & Sports	209639.50	
			- Printing & stationery	603147.50	
			- Recruitment	11222.00	
			- Repairs & maintenance	23769.25	
			- Salaries & Allowances	2981967.00	
			- Staff Group Pension	271733.00	
			- Telephone Charges	20263.72	
			- Text note- books & Tools	37100.00	
			- Rates & Taxes	150.00	
			- Uniforms	608380.00	
			- Staff Benefits	2778.00	



RECEIPTS	Rs. Ps.	Rs. Ps.	PAYMENTS	Rs. Ps.	Rs. Ps.
			- Training	37147.00	
			- Vehicle Insurance	18344.00	
			- Road Tax	18298.00	
			- Vehicle Maintenance	130199.00	6145305.28
			* <b>Gothala Expenses</b>		
			- Salaries & Allowances	120728.00	
			- Staff Group Pension	11570.00	
			- Cattle Feed	181611.00	
			- Cattle Insurance	9626.00	
			- Conveyance	812.50	
			- Medical Expenses	15506.50	
			- Repairs & maintenance	750.00	
			- Tools & Implements	2063.00	
			- Vehicle Maintenance	5469.00	348118.00
			* <b>Craft Centre Expenses</b>		
			- Dairy	90900.00	
			- Phenyle & Soap Oil	23277.00	
			- Printing, Binding & Envelopes	4065.00	
			- Toys	15738.00	133077.00
			* <b>Administrative Expense</b>		
			- Salaries & Allowances	279252.00	
			- Staff Group Pension	25081.00	
			- Bank Charges	12883.00	
			- Conveyance	42743.00	
			- Legal Charges	29779.00	
			- Staff Benefits	1720.00	
			- Postage & Telegram	57546.50	
			- Printing & stationery	89207.00	
			- Telephone Charges	20511.50	
			- Membership Fees	16100.00	
			- Vehicle Maintenance	3272.00	
			- Vehicle Insurance	815.00	558710.00
			* Bank Fixed Deposit		3029000.00
			* Fixed Assets		1091110.00
			* Loans & Advances		204715.00
			* Interest accrued on investments		2122160.58
			<b>Closing Balance</b>		
			Cash on Hand	2599.25	
			<b>Cash at Bank :</b>		
			Indian Overseas Bank, SB A/c, 6743	267901.44	
			Indian Overseas Bank, SB A/c, 20043	160305.00	
			Kanur Vysya Bank, SB A/c, 651	241610.62	
			Indian Bank - A/c No.709645546	9475.00	
			Indian Bank - A/c No.43848361	74362.09	759933.40
<b>Total</b>		<b>76344719.79</b>	<b>Total</b>		<b>76344719.79</b>

As per our report of even date attached

For MENON & PAI  
Chartered Accountants

  
K. Arjuna Pai  
Partner  
Mem No. 7490

Chennai, 27th May 2009



For Sevalaya

  
V. Sundharan  
Managing Trustee



## SEVALAYA

Kasuva Village, Pakkam Po, Near Thiruninravur - 602 024

CONSOLIDATED BALANCE SHEET AS ON 31ST MARCH 2009

49752688.27

For Sevatalaya

**V. Muralidharan**  
Managing Trustee



A. Arjuna Pai  
Partner  
Mem No. 7460

Chemical: 27th May 2009



**SEVALAYA**  
Karuva Village, Pakkam Po, Near Thiruninravur - 602 024

**CONSOLIDATED INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31ST MARCH 2009**

EXPENDITURE	Rs.Ps	Rs.Ps	INCOME	Rs.Ps
<b>To Agricultural Expenses</b>			<b>By Donation</b>	<b>9409248.87</b>
- Electricity	700.00		* Interest Received	2242358.39
- Production expenses	12470.50		* Other Income	75357.60
- Repairs & Maintenance	40.00		* Craft Centre Income	187251.00
- Tools & Implements	<u>20000.00</u>	33210.50	* Gosala Income	<u>47935.50</u>
<b>* Children's Home Expenses</b>				
- Foods & Fuel	207463.95			
- Building Maintenance	870.00			
- Camps & Tours	22257.50			
- Conveyance	26218.50			
- Electrical & plumbing	11105.20			
- Electricity	53696.00			
- Postage & Telegram	31391.00			
- Medical Expenses	41737.50			
- Provisions	622951.50			
- Vegetables & Fruits	117617.00			
- Printing & stationery	42309.50			
- Repairs & maintenance	10044.00			
- Salaries & Allowances	239188.00			
- Telephone Charges	34810.00			
- Staff Group Pension	20317.00			
- Tools & Implements	2996.50			
- Vehicle Insurance	4630.00			
- Vehicle Maintenance	<u>37394.00</u>	1527197.15		
<b>* Old Age Home Expenses</b>				
- Foods & Fuel	37046.95			
- Conveyance	9871.00			
- Electrical & plumbing	8745.80			
- Electricity	50423.00			
- Staff Group Pension	2210.00			
- Provisions	196140.60			
- Vegetables & Fruits	9753.00			
- Vehicle Maintenance	31403.50			
- Repairs & Maintenance	4619.00			
- Funeral Expenses	13200.00			
- Medical Expenses	22033.25			
- Road Tax	1500.00			
- Vehicle Maintenance	2954.00			
- Postage & Telegram	16783.00			
- Salaries & Allowances	25104.00			
- Telephone Charges	<u>8598.28</u>	440185.38		
<b>* School Expenses</b>				
- Higher Education	340131.00			
- Building Maintenance	23651.00			
- Computer spare & Service	39930.00			
- Conveyance	299642.31			
- Electrical & plumbing	6392.00			
- Electricity	57489.00			
- Postage & Telegram	255909.50			
- Examination Fees	28888.50			
- Library	7834.00			
- Library, Cultural & Sports	206639.50			
- Printing & stationery	963147.50			
- Recruitment	<u>11222.00</u>			



EXPENDITURE	Rs.Ps	Rs.Ps	INCOME	Rs.Ps
- Repair & maintenance	23769.25			
- Salaries & Allowances	2981667.00			
- Staff Group Pension	271733.00			
- Telephone Charges	20283.72			
- Text note- books & Tools	37100.00			
- Rates & Taxes	150.00			
- Uniforms	668380.00			
- Staff Benefits	2778.00			
- Training	37147.00			
- Vehicle Insurance	18944.00			
- Road Tax	18298.00			
- Vehicle Maintenance	130199.00	6145305.28		
<b>* Goshala Expenses</b>				
- Salaries & Allowances	120728.00			
- Staff Group Pension	11570.00			
- Cattle Feed	181611.00			
- Cattle Insurance	9526.00			
- Conveyance	812.50			
- Medical Expenses	15508.50			
- Repairs & maintenance	790.00			
- Tools & implements	2083.00			
- Vehicle Maintenance	5489.00	348118.00		
<b>** Craft Centre Expenses</b>				
- Diary	90000.00			
- Phenoyls & Soap Oil	23277.00			
- Printing, Binding & Envelopes	4065.00			
- Toys	15735.00	133077.00		
<b>** Administrative Expenses</b>				
- Salaries & Allowances	279252.00			
- Staff Group Pension	25081.00			
- Bank Charges	12883.00			
- Conveyance	42743.00			
- Legal Charges	29779.00			
- Staff Benefits	1720.00			
- Postage & Telegram	57646.50			
- Vehicle Insurance	515.00			
- Printing & stationery	69207.00			
- Telephone Charges	20511.50			
- Membership Fees	16100.00			
- Vehicle Maintenance	3272.00	558710.00		
<b>** Depreciation</b>		1259122.85		
<b>** Excess of Income over Expenditure</b>		1517225.20		
<b>Total</b>		<b>11962151.36</b>	<b>Total</b>	<b>11962151.36</b>

As per our report of even date attached

For MENON & PAI  
Chartered Accountants

A. Arjuna Pai  
Partner  
Mem. No. 7460

Chennai, 27th May 2009



For Sevalaya

(V. Muralidharan)  
Mahaging Trustee

**SALARY AND BENEFITS ANALYSIS**

Salary and Benefits of Head of the Institution - NIL

DISTRIBUTION OF STAFF ACCORDING TO SALARY LEVELS			
SLAB OF GROSS SALARY (in Rs) PLUS BENEFITS PAID TO STAFF (PER ANNUM)	MALE	FEMALE	TOTAL
10000-25000		1	1
25000-50000	4	9	13
50000-100000	20	7	27
>100000	8	6	14
Total	32	23	55
First 3 Highest Paid Staff members:			
Name & Qualification	Experience	Role	Salary & Benefits (in Rs.) per Annum
Mr.G.Chitti Babu B.Sc., M.A., B.Ed.	12 years	Head Master & Campus In-Charge	170400
Ms. N.Annapoorna M.A., B.Ed.	7 years	Asst Head Mistress	127800
Mr. A.A.Kingston B.Sc., B.Ed., PGDCA	7 years	A.H.M & Hostel-In-charge	120700
R.Vijaya M.Sc., B.Ed.	7 years	A.H.M	120700
Lowest Paid Staff member			
C.Kanchana S.S.L.C.	1 year	Office Asst. in School	20550
None of the Trustees or Staff have travelled overseas for organisational purposes and hence no cost has been incurred for overseas travel .			
None of the Trustees receive any remuneration.			

## Kids' Corner...



M.Preethi VI Std. 'A' Sec.



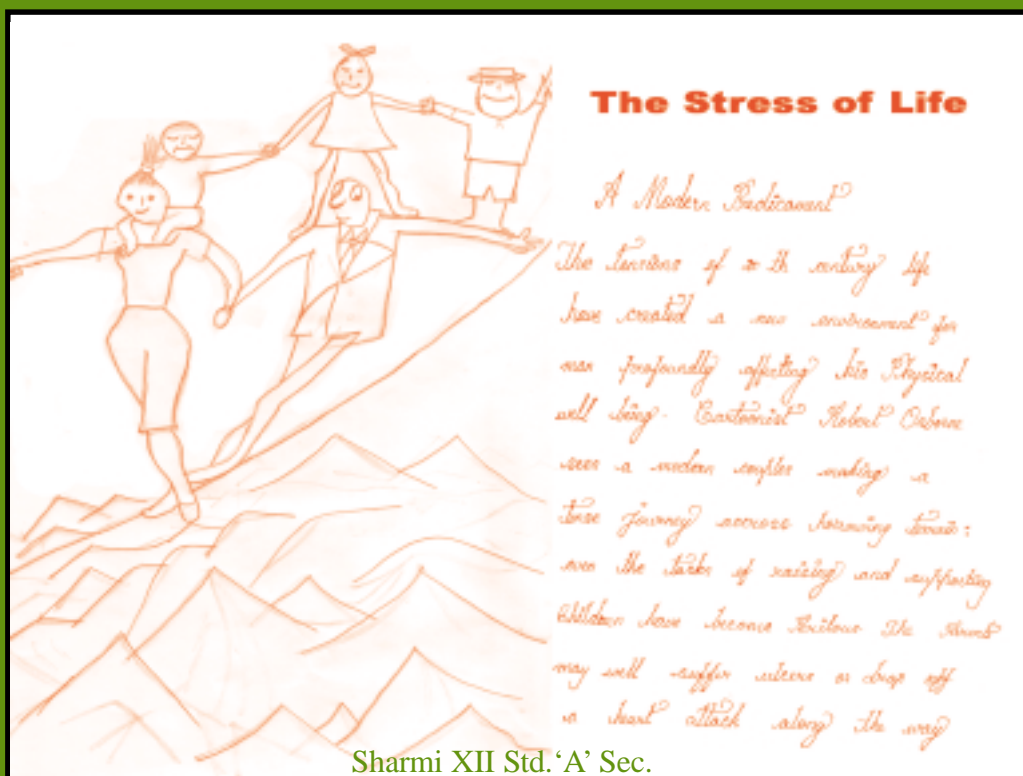
E.Arun IX Std. 'A' Sec.



Sathish IX Std. 'B' Sec.



Jayanthi XII Std. 'A' Sec.



Sharmi XII Std. 'A' Sec.



M.Divya V Std. 'B' Sec.





Ajith Kumar V Std. 'B' Sec.



E. Ganesh IX Std. 'B' Sec.



M. Sona IX Std. 'A' Sec.



R. Purusothaman III Std. 'B' Sec.

The Sevalaya's Mahakavi Bharathiyar Higher Secondary School organised its annual science project on the theme 'Environment maketh a man' commencing Thursday. Seven other schools also participated in the exhibition and around 100 models were displayed highlighting different kinds of pollution.

தினகர் 17  
 செவ்வாய் 27 திசம்பர் 2008  
 செவ்வாய் 27 திசம்பர் 2008  
 1000 குழந்தைகளுக்கு  
 புத்தாடை, பட்டாசுகள்

[illegible]

எனது ஆதரவிற்கு நுழைந்திருக்கிற புகழ்நாயகங்கள் இனிப்புகள், பட்டாக்கள், ஸ்டாம்புகள், செலாபல்களில் தம் விஷயம் குறிப்போடுவதும் புகழ்நாயகம், இனிப்புகள் ஸ்டாம்புகள், பட்டாக்கள்

சேலாபல்களுக்கு நம் முட்டை துரித நன்மையை உடனடி ஸ்டாம்புகள் தரும்படி, 1989 குழந்தைகள் தினத்தன்று ஆட்சாங்கன இவ்வாறாக எதற்குத் தோன்றாத போதும் ஆகியோருக்குச் சேலாபல்களையாவது அருகாமையில் விநியோகிக்கும் என்று நினைக்கிறேன்.

வெப்பமயமாதலை தடுக்க  
மாணவ, மாணவிகள் ஓட்டம்

[illegible]

THE HINDU • SUNDAY, DECEMBER 21, 2008



**PICED:** Director-General of Prisons, K. Nataraj, presenting award to founder of Sevalaya Trust's Muralidharan.

## Seva Rathna award for V. Muralidharan

Sevalaya founder and managing trustee, V. Muralidharan, was conferred the title 'Seva Rathna' and received the K.V.S. Sarathy Babu Memorial Wisdom International Award for Lifetime Excellence.

At a function organised recently, he received the prestigious award from K. Nataraj, Director-General of Prisons.

Mr. Nataraj commended the services of Mr. Muralidharan, who runs Sevalaya institution for over 20 years providing value-based education to poor, destitute children. Child labour has been reduced considerably in Kaseer village and surrounding areas in Thiruvallur due to the efforts of Sevalaya.

Former Chief Justice of the Gujarat High Court P.B. Gokulakrishnan said, "Wisdom magazine had carved a niche for itself. He also offered his felicitations to Mr. Muralidharan. In his acceptance speech, Mr. Muralidharan said the institution has grown up with the help from Wisdom and thanked the organisers for choosing him for the prestigious award.

### Bharathi remembered

"The clarion call by Port Bharathi for unity is most relevant in today's context," said Member of Parliament, Visakhapatnam, Mr. Stanley, at a function held at Sevalaya on December 18.

He complimented Sevalaya for implementing Bharathi Vidya by running a free school for rural poor and destitute children. Mr. Stanley delivered the Port Bharathi Endowment Lecture. He distributed prizes for the winners of open book competition.

V.R. Raju, secretary general, TAFTA, N.R. Permal, BDO, M. Seshasubramanian, Help Foundation, S. Kadamban, COOBU, P. Narayanan, GRAMMUM Trust, P. Muralidharan, Madurai Non-Formal Education Centre, A.G. Joseph, Excel Foundation and Nidamashipathy, CHED, also participated.

STAFF REPORTER

# DECCAN Chronicle

Chennai • Monday • 23 February 2009

## Inspiring lessons for prisoners

BY J. SHANMUGHA SUNDARAM

**Vellore**  
Feb. 22: A 30-session course on national leaders and their lives has been launched by the prisons department with the help of a non-governmental organisation (NGO) to inculcate optimism among the inmates of the Vellore central

prison here. Prison superintendent N. Sekar said the course, which was launched here on Saturday, would cover the lives of national leaders Mahatma Gandhi, Mahakavi Subramania Bharathi and Swami Vivekananda. As many as 20 prisoners received books on the life history of the three national leaders.

A slide presentation on Mahatma Gandhi was also screened for an hour on the occasion by Sevalaya, a non-governmental organisation. V. Muralidharan, founder and managing trustee of Sevalaya, said, "We will expose the convicts to the life history of the three leaders and the defining moments in their lives."

"Besides this, we will tell them about their thoughts, practice of non-violence and self-confidence," Muralidharan added. At end of the course, films on the three leaders would be screened, said Mr. Muralidharan hoping that it would change the inmates' behaviour and help them realise their mistakes.





மதுரைநிலம் திறந்து காலம் நடத்த தென்னாடு நிறுவனங்களின் ஆலோசனைகள் கூட்டத்தில் தமிழ்நாடு தென்னாடு நிறுவனங்களின் கூட்டணப்பின் பொதுச் செயலாளர் ராஜன் பேசினார். உடன் துணைத் தலைவர் முனிசிதரன், மதுரை மண்டல பொறுப்பாளர் மயிலாசுரன்.

CHENNAI

THE HINDU • SUNDAY, FEBRUARY 8, 2009

## Course on national leaders for prison inmates

Staff Reporter

**CHENNAI:** A course on Mahatma Gandhi, Subramanya Bharathiyar and Swami Vivekananda for prison inmates

Director General of Prisons, began at Central Prison, Puzhal, recently. The course is being offered by a non-governmental organisation Sevalaya Charitable Trust.

ons R.Nataraj inaugurated the course. Sevalaya Trust's secretary G.Chitti Babu and Superintendent of Prisons, Central Prison II, S.Rajendran also participated.



சிறை துறை டி.ஐ.ஜி. தொடங்கி வைத்தார்

1000

1. *Journal of the American Medical Association*, 2000; 284: 2689-2695.



© 1999 by the American Psychological Association  
0893-3200/99/\$12.00  
DOI: 10.1037/0893-3200.13.4.526

**ஆயிரம்**

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**14 கினகரன்**  
சென்னை 25 மே 2009

**98 சதவீதம் தேர்ச்சி**

திருவள்ளூர், மே 25: திருவள்ளூர் ஒன்றியம் ககவா கிராமத்தில் சேவாலயா அமைப்பு நடத்தி வரும் 'காகவி பாரதியார் மேல் நிலைப்பள்ளி'யில் 53 மாணவர்கள் 10ம் வகுப்பு தேர்வு எழுதி 92 பேர் தேர்ச்சி பெற்றனர். தேர்ச்சி சதவீதம் 98. இதில் 14 மாணவர்கள் 400க்கும் அதிகமான மதிப்பெண் பெற்றுள்ளனர். மாணவி சங்கீதா 459 மதிப்பெண்கள் பெற்று பள்ளியில் முதலிடமும், கணபதிராம் 455 மதிப்பெண்கள் பெற்று 2ம் இடமும், எம்.கனகா 451 மதிப்பெண்கள் பெற்று 3ம் இடமும் பிடித்துள்ளனர்.



06. சங்கீதா      பு. கணபதி      எம். கனகா

திருவள்ளூர் மே 25: திருவள்ளூர் ஒன்றிய சேவாலயா தொண்டு திருவள்ளூர் சமூக சேவை தினம் கொண்டாடப்பட்டது.

திருவள்ளூர் அருகே ககவா கிராமத்தில் செவாலயா சேவாலயாவில் நேற்று முன்தினம் கிளப் மகேந்திரா ஹஸ்டேஸ் திருவள்ளூர் சேர்த்த சமூக சேவை அமைப்பினரும் சேவாலயாவும் இணைந்து சமூக சேவை தினம் கொண்டாடினர்.

இதில், இத்திருவள்ளூர் சேர்த்த பிரபாகர் தாயர் மற்றும் பில்லால் ரூபேந்தர், சுவநாராயணர் ஆகியோர் கலந்து கொண்டனர்.

திருவள்ளூர் ஒன்றிய பெருத்தளையர் வி.எஸ். சண்முகம் தனவாசம் தாய்கிளர். திருவள்ளூர் தகரமன்ற முன்னாள் தலைவர் ராசாசுமார் உட்பட புலன் கலந்துகொண்டனர்.

திருச்சிவிரி, சேவாலயா அமைப்பிதற்கு, இரண்டு ஸ்டாம் ரூபாய் மதிப்பில் ஆறு வாட்டர் ஸ்டாண்ட்கள், இரண்டு குவிர்ந்தவ பெட்டிகள், ஒரு எம்.சி.யு., புரஜக்டர், 10 மின் விசிறிகள் ஆகியவற்றை வழங்கினர்.

மூன்றாம் சேவாலயா அமைப்பின் திருவள்ளூர் முகேந்தர் வரவேந்தார். அதற்காவலர் இளைவ ராஜா நன்றி கூறினர்.

**14 கினகரன்**  
சென்னை 16 மே 2009

**மகாகவி பாரதியார் பள்ளி 100% தேர்ச்சி**

திருவள்ளூர், மே 16: ககவா கிராமத்தில் மகாகவி பாரதியார் மேல்நிலைப்பள்ளியில் சேவாலயா தொண்டு திருவள்ளூர் நடத்துகிறது. தேர்வு எழுதி 92- மாணவ-மாணவி களும் தேர்ச்சி பெற்றனர். மாணவி சங்கீதா 459 மதிப்பெண்கள் பெற்று பள்ளியில் முதலிடமும், கணபதிராம் 455 மதிப்பெண்கள் பெற்று 2ம் இடமும், எம்.கனகா 451 மதிப்பெண்கள் பெற்று 3ம் இடமும் பிடித்துள்ளனர்.

மாணவ, மாணவியை சேவாலயா தொண்டு திருவள்ளூர் அருவாளையர் முகேந்தர் தாய்கிளர் பில்லால் ரூபேந்தர், சுவநாராயணர் ஆகியோர் கலந்து கொண்டனர்.

#### Quiz for Sevalaya students

The TCS-AXA Belgium team organised a quiz competition for Sevalaya school students at Sonnet Towers, Chennai.

Sevalaya is a registered charitable organisation that runs a free school for the children at its orphanage, in Kasuva village, near Thiruvallur, Chennai.

Eighteen students from 9th and 11th standards were short-listed for the final round of the quiz competition that comprised three preliminary rounds and two final rounds.

During the finals, the students were welcomed by AXA Belgium Project Manager Anto Benjamine, and were shown the movie, 'Keepers of the Flame.' The event culminated with Benjamine awarding prizes and certificates to the winners and the runners-up.





சென்னை டிசம்பர் வியாழன் 25 2008 தினமலர்

News in Media



திருநின்றவூர் ககவா கிராமத்தில் செயல்படும் சேவாலயா அமைப்பினர் நடத்திய விளையாட்டுப் போட்டியில் வெற்றி பெற்றவர்களுக்கு தமிழக சிறைத்துறை டி.ஜி.பி., நடராஜ் பரிசுகளை வழங்கினார். உடன், இவ்வமைப்பின் நிர்வாக அறங்காவலர் முரளிதரன்.

4 THE NEW INDIAN EXPRESS  
MONDAY, APRIL 13 | 2009 | CHENNAI

### Mahaveer Jayanthi

**Chennai:** Leaders of the Jain community gathered at the campus of charitable trust Sevalaya's premises in Tiruninravur on Sunday to observe Mahaveer Jeyanthi. Sevalaya is providing free lunch to all the thousand children studying in the school run by them - ENS



## News and Notes

### Awards and Recognition

Sevalaya's services caught wide attention this year and we have been the recipients of good many awards and recognition.

Pegasus Institute of Excellence selected Sevalaya as the best Institution for value based management and presented us a Cash award of Rs 3 lakhs in a function held at Chennai on 11<sup>th</sup> July 2008.

Sevalaya's Mahakavi Bharathiyar Higher Secondary School received the Best Green Campus Award at the hands of Mr. Rajendrakumar, I.A.S, District Collector, Thiruvallur at the "Police & Teachers' Day" celebrated by the Police Department on 13<sup>th</sup> September 2008. We proudly received the award in the distinguished presence of Mr. Senthamaraikannan, IPS, Supdt. of Police, Ms. C.Vijayalaksmi, Chief Educational Officer, Thiruvallur and other dignitaries.

Public Relations Syndicate, Chennai recognized Mr.Muralidharan and Mrs.Bhuvaneshwari Muralidharan as outstanding couple in the field of social service. They were honored with a shield and a Citation that referred to " their contributions in the field of social service, for bringing about transformation in Kasuva and nearby villages in eradicating child labour and their ambitious dream to create a free rural university for the meritorious poor students." The event was on 11<sup>th</sup> October 2008.



Achiever Award to  
Ms.Bhuvaneshwari by Lioness  
Assembly -324A.



PR.Syndicate Award to  
Mr.&Mrs. Muralidharan

The close of the year 2008 witnessed another award presentation for Mr. V.Muralidharan. Wisdom International Monthly Magazine presented him with K.V.S.Sarathbabu Memorial Wisdom International Award for Life Time excellence and the title of “Seva Rathna”. Mr. V.Muralidharan received the award at the hands of Mr. R.Nataraj, Director General of Prisons, Tamilnadu.



“Seva Rathna” Award at the hands of Mr. R.Nataraj IPS.

Fag end of the financial year was the occasion for another award - this time for Bhuvaneswari Muralidharan. Lioness Assembly (Dist.324-A) presented her the “Achiever Award” on 28<sup>th</sup> March 2009. On the same day, on a different function conducted by State Bank of Mysore to celebrate the” International Women’s day” she addressed an elite gathering on “Women empowerment”



Earlier in the year, on 15<sup>th</sup> June 2008, a function was held by Udavum Nanbargal- NGO at Alathur Village to felicitate Mr&Mrs Muralidharan for receiving the prestigious Satguru Gnanananda Award at Mumbai in 2008 in the category of Families in Social Service. Mr. A.K.Venkatasubramanian I.A.S. (Retired), Founder, Catalyst Trust was the chief guest on the occasion.

“Udhavum Nanbargal” felicitate Mr&Mrs Muralidharan on winning Satguru Gnanananda Award

Our children did not lag behind in romping home with awards, recognitions and prizes in competitions! K.Chitra, our resident student received the





Ramachandran and Revathy  
honoured by "Amul".

Our model at Zonal Level  
Science Exhibition

25 students from 9<sup>th</sup> & 11<sup>th</sup> standard participated in the second round of quiz programme conducted by Associates of Tata Consultancy Services at their Siruseri office, Chennai on 27/09/2008.

On 07/11/2008, 23 students of our school participated in Bhagavad-Gita recital at Chinmaya Mission, Thamaraiappam and received certificates.

On 08/11/2008, 18 students from 9<sup>th</sup> and 11<sup>th</sup> standards who participated in the Quiz competition conducted by TCS AXA project group at Sonex Towers, Anna Nagar, Chennai qualified up to the final round.

Our 11<sup>th</sup> and 12<sup>th</sup> standard team got I prize for Bio-diesel model produced by them in the Zonal Level Science Exhibition conducted by Chief Educational Officer, Thiruvallur at Immaculate Hr. Sec. School, Avadi on 14/11/2008. Our 9<sup>th</sup> and 10<sup>th</sup> standard team got II Prize for their sustainability model. In 6<sup>th</sup> and 8<sup>th</sup> standard level our team got III prize for harnessing energy model.

In the district level Science exhibition, our team got I Prize for Bio-diesel Model and qualified to participate in the State Level science exhibition at Kumbakonam on 19, and 20/11/2008.

From among 2000 Interact club students from 60 institutions, our student Abirami got the first Prize in drawing competition organized by Chennai District Rotaract club. She received the prize at the hands of Ms. Kirithi Chawla, Cine-actress in the presence of Rotaract Dt. Governor in a well attended function at Kamaraj Arangam, Chennai, on 22/11/2008.



Hand Ball Senior District level - Runner



**Networking the Not-for-Profits**

In the natural course of evolution, Sevalaya has come to the centre-stage in the network of NGOs. Mr.V.Muralidharan our Managing trustee has been elected unanimously the Vice- President (Development) of Tamilnadu Federation of Voluntary Agencies. TAFVA commands a total strength of over 1 Crore individuals through 2000 NGOs and 5 lakhs Self Help Groups. Mr.V.Muralidharan presided over a meeting of the NGO consultative committee held at Madurai on 31/1/2009.



Mr. V.Muralidharan has been elected Vice-President of TAFVA.Mrs.Vasanthi Stanely,M.P Presents a shawl.

At a meeting of NGOs held at Chennai held on 20/12/2008, it was decided to form an organization “NGO Guardian” to fight the onslaughts against NGOs by vested interests. Mr. V.Muralidharan has been elected President of NGO Guardian.



Ms. Sujatha Ramadorai, Member, National Knowledge Commission briefs NGOs.

Mr.V.Muralidharan has been nominated convenor of Thiruvallur District unit of Tamil Nadu Sarvodaya Mandal, A Federation of Gandhian Organisations.

National Knowledge Commission, an advisory body who submitted their report to the Prime Minister of India organized an outreach programme to meet the heads of schools in each district to explain the recommendations in the area of reforms in school education .TAFVA organised a meet of 200 NGOs dealing with education in several districts of Tamilnadu on 27/2/2009 wherein Ms. Sujatha Ramadorai, Member,

National Knowledge Commission made a presentation of their recommendations. The NGOs were advised to carry the message to the schools in their respective areas. Sevalaya at whose initiative this meet was organized, had earlier in the day, convened a meeting of all Head Masters in Thiruvallur Dist, at their campus. Ms. Sujatha Ramadorai made the presentation. Mr. M.Kutralingam, Secretary, Education, Tamilnadu, Ms. C.Vijayalakshmi Chief Educational Officer, Thiruvallur and Tisca Chopra, Film Actress participated in the meet.



Prize distribution for Annual competitions on Gandhi, Bharathi and Vivekananda by Mr. G.Ramachandran, IPS, Member Police Commisson.

**All about B.G.V.**

BGV-Bharathi, Gandhi, Vivekananda continues to be covered in our class rooms as a subject based on a well documented syllabus. As a part of orientation of our teachers on Gandhiji's life and work, Mr.G.Rammohan, Retired Railway Safety commissioner and a Gandhian scholar, conducted classes to our teachers during six week ends during the year.



Mr. G.Rammohan who conducted classes to prisnoers on Gandhiji's life and work.

Annual competitions on Gandhi, Bharathi and Vivekananda to schools and colleges in Chennai and Tiruvallur districts were conducted on 2/9/ 2008. Students from 16 schools and 3 colleges participated in the competitions and a good number of prizes and certificates were issued.



There were separate open book examinations on Gandhi, Bharathi and Vivekananda for students of schools throughout Tamilnadu, as usual. Prizes and certificates were issued to the successful candidates during the Birthday celebrations of the respective leaders.

Mr. M.Muralidharan, Chairman & Managing Director, Techsol Private Limited, Delhi presided over the Gandhi Jayanthi function held on 2/10/2008, Mr. G.Ramachandran IPS, Member Police Commission was the chief Guest.



Ms. Vasnathi Stanley M.P. at Bharathi Day Celebrations.

Bharathiyar's birthday was celebrated on 13/12/2008. Ms. Vasanthi Stanley M.P. was the chief guest on the occasion. Mr. V.R.Rajan, Secretary General, TAFVA, Mr. N. K. Perumal (RDO), Mr. Jeevananthan, (Help Foundation), Mr. S . K a d h i r e s a n , (COODU), Dr.P.Narayanan (GRAMIYAM Trust), Dr. P. Manoharan (Madurai Non Formal Education Centre), Mr. A.G. Joseph (Excel Foundation) Mr. Nadanasabapathy (CREED) were the other distinguished guests who participated in the function.



Mr. G.Sundaramurthy, District Collector , Thiruvallur at Vivekananda Jayanthi Celebration

Chief Guest for the Vivekananda Jayanthi on 12/1/2009 was Mr.G. Sundaramurthy, District collector, Thiruvallur

This year, our activity of carrying the BGV message, extended to prisons in Tamilnadu, thanks to the enthusiastic support of Mr. R.Nataraj, IPS,





Director General of Police (Prisons), and other officials. The programme consisting of 30 topics in all were conducted at prisons in Puzhal, Vellore and Coimbatore, In Puzhal Prison Dr. R. Nataraj IPS, Director General of Police (Prisons) inaugurated the classes on Sarvodaya Day. In Vellore Jails the inaugurating V.I.Ps were R.Duraisamy,DIG (Prisons) Chennai Range, and N.Sekar, Superintendent, Vellore Jail. In Coimbatore the programme was inaugurated by Mr. P. Govindarajan, Superintendent, Coimbatore Central Prison.

“Vaiyath Thalaimai Kol” a collection of 15 articles authored by Mr. V.Muralidharan and published by Vanathi Pathippakam was released at a function in Vani Mahal, T.Nagar, Chennai at on 01/09/2008. The book was released by Mr. Thangam Thennarasu, Hon'ble Minister for School Education, Govt. of Tamilnadu. The first copy was received by Mr. M.B.Nirmal, Founder President of Exnora International. Mr. A.Annamalai, Director, Gandhi Study Centre, Mr. Tiruppur Krishnan, Editor, Amudasurabhi, Mr. Azhagappan .C, Film Director, Mr. Lena Tamilvanan, Editor, Kalkandu and Mrs. Sulochana Ramaseshan, President, Exnora International were the special guests in the function. These articles were published as a serial in Kalki, the Popular Tamil Weekly.



“Vaiyath Thalaimai Kol” Book release by Mr.Thangam Thennarasu, Hon'ble Minister for School Education



Inauguration of BGV classes at Vellore Jail by Mr. R.Duraisamy,DIG (Prisons)



Mr. V.Muralidharan was a guest speaker at the valedictory function of a Yatra to spread awareness of Gandhian ideals at Thakkar Baba Vidhyalaya, Thyagaraya Nagar, Chennai on the Sarvodaya Day.

Ms. Bhuvaneswari Muralidharan, Hony. Correspondent of Sevalaya was the Chief Guest on the occasion of Bharathi Day Celebrations organized by Yuva Sakthi at Institute of Printing Technology, Taramani on 11/12/2008. She distributed prizes to the winners of the various competitions held on 31/08/2008 by Yuva Sakthi for the students of the institute.



Ms.Bhuvaneswari at Bharathi Day Celebrations of Yuva Sakthi

On 07/01/2009, our school participated in Awareness programme about Swami Vivekananda for college students arranged by Yuva Sakthi to celebrate National Youth day at Kumararani Meena Muthiah College, Gandhi Nagar, Adyar. Sevalaya organized a pictorial exhibition on Swami Vivekananda's life and thoughts, on the occasion.



Members of Rotaract Club of Hong Kong with residents of Sevalaya

On 07/01/2009, Mrs. Bhuvaneswari Muralidharan, Hony. Correspondent Sevalaya was a special invitee at the function organized by Lioness Club of Temple Bay to celebrate National Youth Day at the Govt. Girls High School, Usman road, T. Nagar, Chennai and spoke on Vivekananda and the youth.

On 12/01/2009, Sri Ramakrishna Mission, Mylapore celebrated the "National Youth day" by conducting many competitions for students.



I.Narmatha, R.Baby and R.Vijaya Kumar from Sevalaya participated in the quiz programme and won second prize.

Sevalaya paid Homage to the Father of the Nation on his 61<sup>st</sup> Death Anniversary in a unique and meaningful way. The 30 week course on Bharathi, Gandhi & Vivekananda coordinated by Sevalaya was inaugurated on 30/01/2009 at the Puzhal Prison II Dhyana Mandapam at 11:00 AM by Mr. R.Nataraj, IPS, DGP (Prisons). Mr. G.Ram Mohan, Retd Railway Safety Commissioner and a Gandhian Scholar presented a one hour slide show on the Life of Mahatma Gandhi which was well received by the audience.



30 week course on Bharathi, Gandhi & Vivekananda conducted by Sevalaya was inaugurated on 30/01/2009 at the Puzhal Prison II Dhyana Mandapam.

On 30/01/2009, Sevalaya students sang Bhajans at Marina Beach near Gandhi Statue on the occasion of Sarvodaya Day. They also participated in a cycle rally carrying the message of peace and harmony. Our students presented a skit highlighting the message of 'co-existence or no existence'.



Sevalaya Children at Brahmakumaris camp

On 19/03/2009, Sevalaya arranged a presentation by Mr. G.Rammohan, Retired Safety Commissioner, Indian Railways and a Gandhian Activist, at Potti Sriramulu Hall, Mylapore, Chennai. The theme of the presentation was "Is Gandhiji for sale?". He expressed his concern that the Gandhiji memorabilia in different Museums and memorials in India are not properly protected. He called for a campaign to create awareness in the matter.



**Club Activities**

The school has various clubs – The English Club, The Tamil Club, The Science Club, The Maths Club and the Social Science Club. The clubs met every week and various activities related to the subjects were conducted.

**Co – Curricular and Extra Curricular Activities**

Sanskrit Classes by Mr. Dhayalan and Music and Dance Classes by Mrs. Savithri Srinivasan were organized for the students throughout the year.

**NSS Activities**

As part of NSS activities the students engaged in cleaning the school, hostel and old age home campus and local village temples.

**‘Kottu Murasu’ Programme**

The Kottu Murasu Cultural troupe of Sevalaya, presented various cultural Programmes in the nearby villages to create awareness on literacy, health, hygiene etc.

An AIDS Awareness Meeting for the XI Std Students was held on 10/4/ 2008 organised by Ms. C.Vijayalakshmi, CEO, Thiruvallur and conducted by a resource person from the Department of Education. Dr. Malavika spoke to the students and staff at Campus on health and hygiene.



Elders Day at Thiruvallur arranged by Ms. Ruth Vennila, District Social Welfare Officer



TB detection camp at Sevalaya campus

Various Lions Clubs, Leo Clubs and Roteract Clubs conducted medical camps,Dine with Divine programme, tree planting and other such programmes on various occasions during the year. Tamil Ilakkiaa Kazhagam, Sri Nikethan Matric. School, Thiruvallur conducted elocution, essay writing, drawing, singing, drama and dance competitions on 22/10/2008. 31 students participated. Our students won prizes in Song competition, drama competition, Thirukkural recitation competition, essay writing and oratorical competitions. In all, 13 prizes were won by our students in these competitions.



Nilamutram at Sevalaya

**Religious functions**

True to the secular nature Sevalaya celebrated functions of all religions- viz Tamil New Years Day, Deepavali, Christmas, Pongal, Mahaveer Jayanthi, Ramzan, Vinayagar Chathurthi, Raksha Bandhan and Sri Krishna Jayanthi.



20<sup>th</sup> Annual Day Celebrations  
Mr.K.R.Periyakaruppan,  
Honorable Minister addresses

**Outings, tours, field trips  
Educational visits & Picnics**

Mr.Ramesh, Inspector, Thiruninravur Police Station and Ms. M.Muthumani, Advocate, High Court, Madras sponsored entry tickets for 50 children of Sevalaya Home for Jadugar Anand's Magic Show at Kalaivanar Arangam, Chennai on 23/05/2008.



30 children were taken to the 70<sup>th</sup> Annual day celebrations of Saraswathi Gana Nilayam at Narada Gana Saba, Chennai on 27/07/2008.

09 to 12/08/2008 – 25 students & 2 staff went to Puttaparthi, Andra Pradesh. This trip was arranged by Sri Sathya Sai Seva Samithi, Chennai.



Deepavali at Sevalaya  
Lion.Thulasingan celebrates with  
our children

On 03/10/2008, the residents of the Old Age Home participated in World Elders Day celebrations at Thiruvallur arranged by Ms. Ruth Vennila, District Social Welfare Officer, Thiruvallur. Thiruvallur District Collector Mr. Rajendra kumar IAS was the chief guest. Our residents participated in various competitions, and won prizes.

On 18/12/2008, the residents of the Old Age Home were taken to the Bharatha Natyam Program presented by Ms. Bhavya Balasubramanian at Naradha Gana Sabha in Chennai.



Brightness, Brightness, all around!

At the invitation of Inner Wheel Club of Madras North, 20 students and 2 staff participated in 'Diwali Celebrations' at MGR Janaki College, R.A.Puram, Chennai organised by Inner Wheel District 323 on 18/10/2008.

35 senior citizens and 2 staff members from Sevalaya Old Age Home participated in the Season of Love programme held at Santhome on 28/12/2008. The Grandpas and Grandmas enjoyed the Dance and Western music programmes presented by school students. Many games





were also conducted for the senior citizens. On the whole, it was a very enjoyable evening for the elders.

During January and February 2009, our teaching staff was taken in batches to Navadisha Montessori School, Velachery and Sri Ram Matriculation School, Tiruneermalai in observation trips.

On 11/03/2009, 36 students and 2 staff went to watch a humorous play “Patti Vadai Kakka Nari” enacted by Children from homes run by Directorate of Social Defence, organised by The Directorate, UNICEF and an NGO - The Nalanda Way Foundation, at Egmore museum.

During the year, our children and senior citizens were regularly taken to temples, gurudwaras, mosques and churches in and around the area.

**Sports**

K.Chitra, VIII Std. participated in Summer Athletic Coaching Camp conducted by Sports Development Authority of Tamil Nadu at Thiruvallur from 01/05/2008 to 15/05/2008. Students participated in various sports meet conducted at Zonal Level and State Level in events like Kho-Kho, Discus Throw, 100 mts and 200 mts running race, Volley Ball, Hand Ball and in indoor events like Carrom Board, Table Tennis etc.



Lion B.Jayaraman, JAK Exports & Communications at Pongal Celebrations



Pongal Celebrations at Sevalaya



Events Overseas...

Donor meets of Sevalaya were organized in Lytham, Bristol and Ipswich, UK, where Mr. V.Muralidharan interacted with the donors of Sevalaya in UK.

A small function was organised to celebrate the partnership between Sevalaya and AXA - UK on 06/05/2008. The partnership started two years ago and AXA IT UK is supporting 60 children in Sevalaya.



Christmas at our campus  
Fr.S.Maria Arul with us.

Training and Development

Mr. J.Lakshmanan, staff of Sevalaya conducted a workshop on “Teaching elementary school students” on 19/04/2008 in which he shared with the teachers his experience in handling the elementary classes and the methodology he adopted based on his experience in dealing with the children.

Mr.S.Jayakumar&Mr. J.Lakshmanan attended a two-day workshop on 11/07/2008 & 12/07/2008 at Bangalore, on ‘Innovation in Elementary level Mathematics’ conducted by Sutradhar.



Teachers from Sevalaya attended a session on “Child Psychology” by Ms. Vidhya Shankar of Relief Foundation. Mr. R.Vijayaraghavan participated in the three day teachers’ Career Guidance programme between 13/11/2008 and 15/11/2008 at Rajiv Gandhi Institute of Youth Development at Sriperumbudur.



On 22/11/2008, Ms. Anita and Mr. Karthik of Chennai Counseling Foundation conducted separate programmes for adolescent boys and girls of our Homes.

2 staff members Ms. N. Annapoorna and Mr. S. Jayakumar attended the Global School Partnership workshop conducted by British Council at Residency Tower, T. Nagar.

Mr. T. S. Venkataramani, Hon. Co-ordinator addressed a group of students in The American International School on 21<sup>st</sup> May.

Mr. V. Muralidharan, Founder & Managing Trustee of Sevalaya addressed a donors meet at HCL Technology, Ambattur on 30/05/2008. A power point presentation on Sevalaya's activities & growth was made on the occasion.

Mr. V. Muralidharan gave a Power Point Presentation on Sevalaya's activities at the Kilpaak Residents Association Meeting on 14/06/2008.

Ms. Bhuvaneswari Muralidharan discussed the book "Tough times never last but Tough people do", by Robert H Schuller on 19/11/2008 at Gandhi Study centre, Chennai. Under the auspices of the same organization, on 26/11/2008, Mr. T. S. Venkata Ramani, Hon. Co-ordinator talked on the "Reminiscences of Swami Vivekananda-by Eastern and Western admirers".

Mr. V. Muralidharan was the distinguished Guest at the Anniversary function of Thakkar Bapa Vidyalaya founded by Mahatma Gandhi, on



Smokeless Bhogi -Mini marathon flagged off by Mr. G. Sundara murthi, IAS



Blood Donation Camp on Independence day.

29/11/2008. Mr. V.Muralidharan, Managing Trustee was a special invitee for the Ramzan Celebrations by Islamic Foundation Trust on 15/10/2008. On 29/03/2009, Mr. V.Muralidharan was the Chief Guest at the 12<sup>th</sup> Annual Day function of Holy Cross Matric. Hr. Sec. School,Thiruninravur.

On 21/02/2009, Mr. V.Muralidharan, Founder & Managing Trustee, Sevalaya was a guest speaker at the function, organised by Jamat-E-Islamic Hind, on Quran for world peace.

Sevalaya put up Stalls at the MOP Bazaar at MOP Vaishnava College, Oracle Financial Private Ltd, Yes Bank, Nungambakkam Chennai and Microsoft, Hyderabad These stalls attracted many enthusiastic visitors.

Sevalaya Celebrated National Days – The Independence Day, the Republic Day and the Birth Anniversary of National leader Mr. K.Kamaraj.

Annual day

Sevalaya’s 20<sup>th</sup> Annual Day Celebrations and Tamilnadu’s Former Chief Minister Arignar Anna’s Centenary Celebrations were held on 13/09/2008.The chief guest Mr. K.R.Periyakaruppan , Honorable Minister for Hindu Religious & Charitable Endowments, Govt. of Tamilnadu released the 20<sup>th</sup> annual report. Mr. E.A.P.Sivaji M.A., Member of the Legislative Assembly, Thiruvallur, Mr. A.Krishnaswamy B.A., B.L., Member of Parliament– Sriperumpudur Constituency, Mr. V.S.Shanmugam, Chairman, Thiruvallur Union and



Children’s Day - our children visit paediatric ward at Govt. Hospital, Thiruvallur



“26 days -26 villages eye camp” jointly with Sankara Nethralaya inaugurated by Mr.R.S.Rajarajan District Councillor

Mr. R.S.Rajarajan B.A., B.L., District Councilor, Thiruvallur participated in the celebrations.

**Annual Sports Day**

The Annual Sports Day was celebrated on 24/12/2008. Mr. R.Nataraj IPS, Director General of Police (Prisons), Tamilnadu, was the Chief Guest. He distributed prizes to the winners of the various sports events conducted by Sevalaya for the children, senior citizens, staff and villagers. Mr.Baskaran, DSP Uthukottai, Mr. Srinivasan, Asst. Commissioner, Pattabhiram, Mr. Sivakumar, Probationary Officer, Thiruvallur District, Mr. Madheswaran, Inspector, Thiruninravur, Mr.Sathyan, Inspector, Pattabhiram and Mr. Gunasekaran, Inspector, Vengal participated in the function.



Khokho Super Senior Divisional Runner



Hand Ball Super Senior Divisional Runner

**Nila Mutram**

Every Saturday, there is an Open House Programme Nila Mutram where the staff and hostel children spend the evening at the open grounds. Children sing and dance and enact skits. Staff speak to children telling them interesting stories and anecdotes from the lives of Gandhiji, Bharathi and Vivekananda.





Hand Ball District Level Competition  
Inauguration



"Village Youth"  
Winning Volley Ball Team



Mr. R.Nataraj IPS at our Annual Sports  
day



Throw Ball District Level - Winners

**Life is a game - Play it !**

