



LOVE ALL SERVE ALL

MAY 2016

New homes for 22 Puliur families

Three months after their homes were devastated by floods, the 20 of the 22 families in Puliur village found a saviour in PwC India foundation. PwC officials visited the site and undertook sponsorship of new houses for them. The project has to meet aggressive schedules and Sevalaya has promised to hand over the new homes by end July 2016. All the beneficiaries belong to underprivileged strata and are daily wage earners. Each home will be a permanent concrete structure and will have a toilet, in keeping with the Swachh Bharat Initiative. The houses come entirely free of cost to the beneficiaries.

The village wore a festive look and the excitement among the beneficiaries was palpable at the Bhoomi Pooja function held on 1st April 2016. The demolition of their old homes is complete and the construction work is in progress.

Washed away by floods; brought ashore by philanthropists



Thilagavathy could not control her emotions as she and nine other women in the nearby villages received a sewing machine, a seating stool and a sewing kit, from Seshadri Sundaram.

An IT professional having worked across the globe in MNCs for over 25 years, Seshadri Sundaram approached Sevalaya after collecting funds from his friends and relatives, to donate for flood rehabilitation. Sevalaya identified the beneficiaries and coordinated the



Kunj Vaidya, Senior Partner declaring the project open, along with V Muralidharan, Founder & Managing Trustee, Sevalaya

A lot of children from Puliur village study in Sevalaya's Mahakavi Bharathiyar Higher secondary school, and a few of their homes were damaged too.

One of the beneficiaries is Andal, whose wrinkled face showed signs of her age

and toil. She lives with her two daughters, one of whom is hearing impaired. Andal, who was effusive in her praise for PwC and Sevalaya, said that just when she was beginning to lose hope of repairing her hut damaged in the floods, the two organizations appeared as her savior. She is now eagerly looking forward to moving to a new and better home.

Veeramma, an old widow deserted by her son, is another beneficiary. When the floods washed her home away, she lost all hopes and feared she had to relocate to some other place. But now she is happy that she can spend the rest of her days in her village amongst her friends and relatives.

All the beneficiaries unanimously averred that they will make PwC-Sevalaya Nagar a model village in the entire district!

bleak, after the floods. She was also very happy that the sewing kit included a two feet scale, a heavy duty scissor and an assortment of threads and accessories.

Another beneficiary, Sujatha recounted that she has to take care of a young child due to which she could not go the garment factory, even though they provided bus facility. "Now I am confident that I can take orders for stitching, from the garment factory and deliver the stitched garments on time" says a beaming Sujatha.

The common thread among all the beneficiaries was that they all learnt tailoring at the Sevalaya community college, in Vadanallur. Both theory and practical training in tailoring are imparted at the centre and a test conducted at the end of the course. Many women who come to the training centre also create a network among them, and, the spirit of friendship and harmony continues even after they finish their course.

distribution.

Thilagavathy recounted how the floods took away her only source of income – her sewing machine. Her husband had gotten into the habit of drinking and did not hold a steady job. Having learnt tailoring at our community college, ably managed by A N Sabira, she was earning a decent income till the floods. Now, getting back a sewing machine, said this will enable her to get back her confidence and her earning potential, which looked

Joy of giving: *the way of life*

Dear Friends,

Its summer holidays in India. Children are very happy to be away from school, and families plan outings to interesting places, visit home towns, meet friends and relatives, and spend time. This is the time to enjoy, in spite of the fact it is very hot outdoors. But, what about children in homes like Sevalaya? Their schools are also closed, but they have no hometown and no relatives to visit. How do they keep themselves engaged?

For the children who have completed Stds X and XII, we have arranged for special spoken English and computer awareness programs, so that they get prepared for their higher education. But this isn't full time like school, so we keep it just for few hours in a day and rest of the time we arrange other activities like sports or indoor games. Our sports department is very eager to make use

of the holiday time and they arrange sports camps from six in the morning! Yoga, exercises etc., are taught along with basket ball, volley ball, high jump, long jump practice sessions. A summer schedule is prepared in the hostel which includes music, dance, bhajans, watching videos.

We take them out – some friends arrange one day fun trips, sometimes we go on a three day camp, going out for a movie etc. The idea is to keep them engaged and also use the time productively. The children should not feel left out when rest of the kids in their age group are busy enjoying the holidays with their parents.

But, our staff also need a break. They also have families to attend to. So how do we make both ends meet? How do we manage with less staff and at the same time, keep our children properly engaged?

This is where we need your help.

You can plan a trip to Sevalaya with your family during this holiday season. Come with your family and volunteer the day for our kids - this will also be a meaningful outing for your kids Or you can plan joint outings with Sevalaya kids and your kids – this will be an eye opener for the children living in the city. You can just come and take part in the various camps and activities our staff are planning – to manage the kids, any number of hands will be useful for our staff.

This will be a good mix of volunteering, enjoying your holiday and also spending time usefully for the underprivileged kids.

Sevalaya campus is waiting to host you with your family.

Thanks and Regards
Sevalaya Murali

BNY Mellon sponsors Mobile medical clinic ...



V Muralidharan, Founder & Managing Trustee, Sevalaya receiving cheque from Lilly Prasad, Managing Director and Leandra Mendonsa, Regional Head, Diversity, Inclusion and Community Affairs, BNY Mellon

With BNY Mellon's financial support, Sevalaya has successfully implemented the mobile medical clinic. This project would meet the need for accessible and affordable medical care in villages surrounding Sevalaya's Kasuva campus. Mobile health clinic will reach the missing medical help to the doorstep of the rural poor in the surrounding 40 villages in Thiruvallur Dist.

The mobile clinic will have a doctor, two nurses, who would visit two villages in a day and about 40 villages in a month and provide primary health care including medicines totally free to the villagers.

Special medical camps for eyes, dental, cancer awareness etc will also be conducted as part of the mobile medical

clinic project with specialists in particular fields visiting the villagers and treating the patients. Sevalaya provides quality medical care, conducts camps to create awareness on health and hygiene related issues and also assists in transport sick patients to the nearby hospital.

1,20,000 villagers from 40 surrounding villages will immensely benefit from this project. Started on April 1st 2016, BNY Mellon's support for the project is committed till 31st March 2019.

...and Nursing assistant skill training

Sevalaya firmly believes that education and life skills are the most important aspects to be implemented in rural areas.

One such initiative is providing "Nursing assistant" training program to 60 girls every year through Sevalaya's Community College.

It is important for girls from the rural areas to get jobs and be self-reliant. With BNY Mellon's generous support Sevalaya will be providing a 6 month nursing assistant course which includes theory, lab sessions and internship. Here students are given an opportunity to gain practical experience in Sevalaya's medical centre, old age home and mobile medical clinic.

Soft skill training is also given to them for their overall development. The students are also assisted in getting placement in reputed hospitals.

60 students would complete the nursing assistants course in a year and will be eligible for jobs in hospitals and primary health care centers. By the end of three years, about 180 students would benefit from this project.

The first batch will start on 1st June 2016 with BNY Mellon's support, committed till March 31st 2019.

4 Corporates commit Education sponsorship of 675 children



Corporate	Children sponsored
SCOPE	500
Saint Gobain	58
SPi Global	63
J Ray Mcdermott	56

SCOPE International, a corporate has sponsored the education of 500 children. A long term supporter of Sevalaya, SCOPE International focuses on improving the quality of life for the community through long term and sustainable programmes in the areas of health, education, and environment.

J Ray Mcdermott and SPi Global have also contributed towards sponsoring the education of children at Sevalaya.

Education is essential for breaking the cycle of hunger and poverty and lays

the foundation for sustained economic growth.

Sponsoring the educational initiatives of Sevalaya, goes a long way in encouraging and empowering the hearts and minds of future teachers, doctors and engineers, who will go on to influence their communities.

Saint Gobain, a leading glass manufacturer, has contributed to the holistic well being of the children by sponsoring both education and living expenses for girls in Sevalaya's Girls hostel.



V Muralidhran, Founder & Managing Trustee, Sevalaya receiving cheque from T Arun Prasad, Senior Office Services Administrator, J Ray McDermott



Radha Srinivasan, Head - Corporate relations receiving cheque from P Sathish, Deputy Manager HR, SPi Global

ABB supports II Phase of Solarisation

Tamilnadu has been facing a crisis in power supply quite often. Despite the government's efforts, rural areas always suffer from power outages, sometimes close to 16 hours a day. During the rampant power cuts Sevalaya found it very difficult to manage daily activities of the school, hostel, kitchen as well as our medical center, which takes care of and treats sick people, especially senior citizens. Always wanting to be environmentally friendly, Sevalaya, installed solar panels in the campus.

ABB has sponsored the II phase of the Solar project at Sevalaya's Kasuva campus. Solar power panels have been successfully installed in the boys hostel, girl's hostel, medical center, dining and old age home. Around 19 kw of additional solar power is being generated.

With this Sevalaya now has about 87KW of Solar Capacity, meeting 80% energy needs of its eco friendly campus.

SPi Global support for kitchen hygiene

SPi global has been enthusiastically involved with Sevalaya's activities for the past couple of years, be it in sponsoring education for children, or volunteering at our campus. Recently, P Sathish, Deputy Manager HR, visited Sevalaya and handed over their contribution towards construction of kitchen shed at

the northern side, adjacent to the dining room. This shed will provide a covered space for the kitchen vessels to be washed, thereby improving the hygiene of the kitchen. About 1200 residents, (hostel students, staff and senior citizens residing at the Old Age Home) will be benefitted by this project.

SHELL in multiple projects

Shell India Markets Private Limited is partnering with Sevalaya in multiple projects,

Activity	Area	Items donated
Sponsoring flood relief items	Villages in Thiruvallur Dist	700 smokeless stoves (700 families)
Sponsorship for learning	Kasuva	Teaching and writing aids, periodicals, books, and note books
Sponsorship for repairing or new computer systems for community college	Kasuva	Servers, original software, screens, printer, web camera, mike and projectors
Hygiene items for hostel children	Kasuva	Toothpaste, toothbrush, soap, inner garments, nutritive snacks and health care items for girls.
Sponsorship for sports	Kasuva	Remodeling basketball court
Sponsorship for kitchen equipment and overall hygiene	Kasuva	Batter machine, other kitchen equipments, and extension of kitchen shed at the western side.

Restoring Vision, Reviving Hopes

Villagers often take a very fatalistic attitude towards life. With limited medical facilities, failing eyesight is often attributed to old age and is completely neglected. They suffer from malnutrition and hence, from a host of medical issues during their middle age. Most of them are not aware that common headaches are the first symptoms of bad eyesight and can be easily rectified by going in for routine tests and by wearing glasses.

Sevalaya in conjunction with Sankara Nethralaya and SCOPE International is creating awareness about this issue in and around Kasuva campus. For those who had to undergo cataract surgery, they were provided food, accommodation, medicines and attender facilities free of cost in the nearest satellite centre hospital. In most cases, follow up check up is also provided free of charge. This enables many villagers to avail the benefit of these eye camps. Many of them have regained their



eyesight, and are immensely grateful for the services provided. Sevalaya has so far covered about 17% of the village population and is eager to cover the entire population soon.

No. of villages covered	13
Population of the villages	6,300
No of villagers screened	1,177
Free Cataract surgeries	136
Free Spectacles provided	262
Fundus examination	228
No of volunteers	81



**Dhanammal (age 60),
Ayalur Village**

I was scared- of surgery, how would I go to the hospital, who will take me, who will stay with me, do I have to pay something - these questions haunted me. Staff at Sevalaya spoke to me. They assured me that Doctors and staff at Sankara Nethralaya will take good care of me. They also spoke to the doctors and assistants at the hospital. I am glad all my fears were disproved. Everybody - the doctors, the nurses and the staff - were all very kind to all of us who went from the camp for surgery. Now I am able to see well and I am very happy. I never thought this was possible. Thank you Scope, Sevalaya & Sankara Nethralaya!

Sevalaya wins awards at ICREST '16



“Out of the 16 schools that participated in the contest at International Conclave on Renewable Energy Systems & Technology – ICREST '16, Sevalaya was the only school that went prepared with a project

on the power consumption of tungsten bulbs, CFL and LED's and we won the first prize” said R Vijaya, Headmistress of Sevalaya's Mahakavi Bharathiyar higher Secondary School. “Our children had less than one week to prepare for this conclave, and still came out winners,” added Vijaya, with pride. The conclave was conducted by Saveetha Engineering College on 7th April 2016. “The fact that the competition was common to English and Tamil medium schools did not deter our school students” said K Malarmathy, who accompanied the children.

Activity	Name	Class	Position
Technical game	S Ranjani	VIA	First
Technical game	M Lokitha	VIA	First
Technical game	Devaraj	VIII D	Second
Technical game	D Deepak	VIII B	Second
Drawing	E Surya	VIII D	First
Project work	S Bhuvanesh	VIII D	First
Quiz	M Sathish Kumar	IX D	Second

Sevalaya Murali at "Uratha Sinthanai" Programme



V Muralidharan receives the selfless service and humanity honour among NGOs from writer Sivasankari and Actor Delhi Ganesh and office bearers of Uratha sinthanai in the programme "Aram Cheyya Virumbhu"

Mobile medical camp at Ayalur village - a BNY Mellon project



As part of mobile medical clinic project of BNY Mellon, Sevalaya conducted medical camp at Ayalur village, in which 115 villagers were screened.

Leprosy Medical camp

A Leprosy screening camp for all the 150 children of Sevalaya home was conducted on 26th March 2016. 5 health workers from Puliur Health centre conducted the screening.

All the children cleared the screening.



Leprosy screening camp in progress

Sri Rama Navami celebrations



A S Rangaramanujam, lighting the lamp on the function

Sevalaya celebrates all functions and festivals to draw inspiration and messages for the benefit of children and elders in the villagers in the vicinity. On 15th April 2016 Sevalaya celebrated Sri Rama Navami the festival in its campus, in which students, residents of the children's home and old age home villagers participated.

A S Rangaramanujam, Thirninravur spoke to the children on the occasion quoting interesting anecdotes from Ramayana and encouraged the children to read the stories from Ramayana and try to imbibe the values Sri Rama represents.

Easter celebration



Dr Paul Champion, Thiruvallur, Chief Guest lighting the candle at Easter celebrations

Distribution of water bowls/bird bath at Mahaveer Jayanthi



Vimal Chand Jain handing over the first Bird Bath Bowl to Prof A Sridharan

Mahaveer Jayanthi, was celebrated in Sevalaya on 17th April 2016 to mark the Birth Anniversary of the 24th Tirthankar of Jainism. Vimal Chand Jain, a businessman and the Secretary of Akhil Bharathiya Jayamal Jain Sharvak Sangh, A Sridharan, from Puducherry, a businessman and Founder of Ahimsa Walk, and Dr D Ramesh, Asst. Professor of Arignar Anna Arts College, Villupuram and anchor of the popular TV show Mann Paesum Sarithiram participated in the celebrations and graced the occasion.

The concrete water bowls made by Sevalaya, which can be filled with water and placed on the terraces and balconies for the thirsty animals and birds, were distributed to the guests. Sevalaya has made 100 such bowls and these are available for free distribution at Sevalaya office at Mylapore.

On the occasion, certificates were also distributed to 55 students who had completed various courses in Sevalaya's Mahakavi Bharathiyar Community College. 5 students also got placements immediately.

Ushering in Durmukhi, Tamil New Year celebrations



Radha Srinivasan, Sevalaya receiving provisions from Nitin Prasad, Managing Director, Lubricants, SHELL

Durmukhi, the New Year as per Tamil Calendar was ushered in with celebrations at Sevalaya on 14th April. Dr T Valanthi Varthini, of Primary Health centre, Puliur and K Selvam, District Health Inspector participated in the celebrations as special guests.

The annual activity calendar of Sevalaya for the year 2016-2017 was also released on the day by Dr Valanthi Varthini.



Distribution of provisions to the affected families

As a part of their flood relief initiative, SHELL employees packed provisions, about 6000 Kgs of Rice and 3 varieties of Dhal items for 1500 flood affected families and the same was distributed on the occasion.

Water, water everywhere, but not a drop to drink...



Dear Humans!!

Meeow, chirp chirp, bow wow and moo,

Phew!! Isn't it hot out there? That cool glass of water and the tender coconut must be feeling Yum!! Summer's already here.

When the temperature rises, most of

you can just reach out to the refrigerator and quench your thirst with a variety of liquids, but we are totally dependent on you for that clean source of water. Did you know that thousands of stray animals and the birds get dehydrated and die with no access to good water?

We understand that you are busy with your own work and personal lives but please spare a little time to extend your kindness to us too. All we ask from you is to place a bowl of water, where animals can easily access it, be it your backyards, terrace and in front of your house. Please fill it with fresh water and clean it every day. That is it. This small gesture of yours will really mean a lot to us.

You don't even have to be an animal lover

to do this, just a small step to make this planet a better place for all of us. We thank you for your kind support.

We request you to please pass on the word and encourage your friends and neighbors to do their bit for the animals.

Please think of us and save us from the scorching heat by placing water bowls. We, The birds, the dogs, the cats and the occasional cows on the streets will thank and bless you with all our hearts.

For getting free water bowls from Sevalaya please contact –

54 P S Sivasamy Salai (North), Mylapore, Chennai 600004, Tel No. 2498 2204
Mobile No: 82200 12111

Sevalaya athletes win 17 medals at District sports meet

8 gold, 4 silver, 5 bronze - that was the reward for the Sevalaya team of 41, including 21 girls, at the Thiruvallur District Athletics Competition under the World Beaters Talent Spotting Scheme at Sports Development Authority of Tamilnadu (SDAT) Stadium at Thiruvallur on 24th February 2016. A quantum jump from the single gold won last year!

The sports event was inaugurated by C Nanthakumar, District Sports Officer, Thiruvallur.

The gold and silver medal winners automatically become eligible to participate in the Regional sports competition among Thiruvallur, Kancheepuram and Chennai districts.

Ever since Sevalaya started scientifically promoting sports, the determination of the students and the dedication of the teachers who impart all round training has resulted in the quantum jump.

"The students have made us all proud.



P Archana Std VII, daughter of a farmer who won gold in 100 meters. "The sports training has given me strength to fight adversities. It has given me the confidence to face any challenge. One day, I will represent our Nation and bring laurels to our country" declares Archana.

I will focus on building their skills and making them real World Champions" says a jubilant Nithyanandam, the Physical education teacher".

Name	Class	Event	Position
V Surender	VI D	400 m	1
R Punitha	VIII B	400 m	1
S Sharmila	VI D	400 m	1
S Sivaraj	VII A	200 m	1
D Keerthana	VIII A	200 m	1
S Dinesh	VII B	100 m	1
R Archana	VII C	100 m	1
S Dinesh	VII B	L.Jump	1
R Dinesh	VII D	400 m	2
G Saranya	VIII B	400 m	2
A Eswari	VI A	100 m	2
R Swetha	VIII B	L.jump	2
P Kalaiarasi	VI B	200 m	3
D Keerthana	VIII A	100 m	3
S Jeevidhya	VIII B	H.jump	3
D Avinesh	VII C	Shotput	3
S Gayathri	VII A	Shotput	3

Breeding ground for future champions...

Children living in rural areas are not exposed to sports activities, as most of them are from socially and economically backward sections. They could be a budding sprinter or a good kabbadi player, but not have the wherewithal due to lack of space or paucity of funds.

Sevalaya has started a program called Olympic road map, where talent is



spotted and nurtured from elementary and middle school.

The children enrolled in this program are first generation school goers, and Sevalaya takes that extra step to facilitate and motivate them to achieve goals.

The playfield of the primary school is an important area both literally and figuratively where promising sports talents are spotted, nurtured and developed to achieve this grand plan. Right now in our primary school, which



has about 1000 children, the play area has just a couple of swings and see saw boards, which is no match for the big dreams we have.

The need of the hour is to develop a proper play area where the kids can have loads of fun and the seeds of passion for sports might be sown there which will blossom, open up new avenues and take them to greater heights!

And we welcome you to help us take that small but important step...

The philosophy

Catch them young, so goes a proverb. Mahakavi Bharathiyar said "run and play dear child, sitting idle is not an option, dear child". Children by nature are inquisitive and quick learners. They have it in them to be playful and just be active.

Celebrating Dr APJ Abdul Kalam – a teacher for all ages



Seethalakshmi Sivakumar interacting with teachers of Sevalaya

Thanks to Seethalakshmi Sivakumar, Managing Director - Educare 60 teachers of Sevalaya got a wonderful opportunity to watch videos on Late Dr APJ Abdul Kalam on 9th April 2016. Dr Kalam is a role model for all ages. The videos provided a glimpse of his personality, his passion for teaching, his positive attitude and genuine concern for the students.

"My passion for teaching has increased many folds and I will put in maximum effort to make my classes interesting and interactive, and nurture the children's curiosity by allowing them to ask questions". says Primary School teacher S Bhuvaneswari.

Special summer classes in Sevalaya

75 enroll for Computer and Spoken English Course



75 students have enthusiastically enrolled in the annual free Summer courses for Spoken English and computer conducted by Sevalaya, this year. It was heartening to hear the students say that speaking good English and having computer skills can go a long way in furthering one's career. Students from other Homes referred by District Child Protection Officer, have also joined the course and provided free accommodation at Sevalaya Home for a month.

Rotarians' gifts for Children's home



Current President Rtn R Rajasekaran, Past President Rtn C Muthusamy and Rtn U Kasim Razvi of Rotary Club of Chennai Port trust donated 100 new stainless steel plates, 100 stainless steel tumblers 16th April 2016. They also gifted and 20 umbrellas to the children, to keep them away from the scorching summer heat. They offered to organize free medical camps for the villages in and around Kasuva, in association with Sevalaya.



Shanthi Balasubramaniam, a faculty and technical writer for K9 technologies, and a part-time instructor for Advanced English in Vivekanada Institute (VETA), Chennai is taking regular Spoken English course via Videocon. V Devaraj Computer Instructor at Sevalaya's community college, is excited about this year's turnout for the course. He says he sees a desire in many students who want to do well.

Mind expert on the brain



Prof Samuel Johnson, Director of Teacher training, VIT, conducted a one day session on development of memory, brain development and motivation, for to Sevalaya teachers on 26th March 2016. 20 of our teaching staff attended the programme. S Bhavani (Maths Teacher) mentioned that the different phases of brain development helped her understand the functioning of the brain and that it was fascinating. B Rajeswari (Science Teacher) said she learnt about memory, emotion, recognition, and how all these are inter-related in our lives.

The art of storytelling

"Every event can be made interesting, if there's a human element or emotion involved", said Meera during an informal chat with a bunch of wannabe writers from Sevalaya. Before writing anything, one should get as much information as possible. Here the 5W's and one H come to play. When, where, what, why and which are the 5W's and How is the single H. All events will fall into one or more of these categories and then one has to weave them into a story.

Sounds easy

Meera also dwelt on the techniques of presenting a story, shuttling between past (events) and present (events), a catchy caption as a teaser inviting a reader to delve into the article, and use of famous quotes to drive home the point.

The session was interactive and the participants reveled in asking questions and took home a lot of valuable lessons, not only about writing but also about how to interview students/donors/ volunteers etc.,

GYAN Training



"For me, Annual reports were just routine presentation of accounts statements, and listing of various activities the organization had undertaken during the year. I never felt that there was anything special about Annual reports". But that thinking changed," says Rangarajan Padmavijayam of Sevalaya who attended the Gyan training on 'creating an effective and appealing annual report' by Sukanya Sreenivas of Ullas Trust, a Polaris CSR initiative.

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Schlesin, the steno

Gandhiji is generally known to be a merciless and hard task master. But not many know that he was quick to recognize and appreciate good, dedicated and efficient work. A case in point is that of Miss Schlesin. Gandhian enthusiasts will be familiar with this name. Gandhiji has immortalized this steno-typist by devoting almost a whole chapter for her in his autobiography.

He writes:

She was about seventeen when she came to me. She had come less to work as a steno typist than to gain experience. Colour prejudice was foreign to her temperament. She seemed to mind neither age nor experience. She would not hesitate even to the point of insulting a man and telling to his face what she thought of him. Her impetuosity often landed me in difficulties but her open and guileless temperament removed them as soon as they were created. I have often

signed without revision letters typed by her, as I considered her English to be better than mine, and had the fullest confidence in her loyalty.

Her sacrifice was great. For a considerable period she did not draw more than 6 pounds a month, and refused ever to receive more than 10 pounds a month. When I urged her to take more, she would give me a scolding and say, 'I am not here to draw a salary from you. I am here because I like to work with you and I like your ideals.'

Her courage was equal to her sacrifice. She is one of the few women I have been privileged to come across, with a character as clear as a crystal and courage that would shame a warrior. She is a grown up woman now. I do not know her mind quite as well as when she was with me, but my contact with this young lady will ever be for me a sacred recollection. I would therefore be false to truth if I kept

back what I know about her.

She knew neither night nor day toiling for the cause. She ventured out on errands in the darkness of the night all by herself and angrily scouted any suggestion of an escort. Thousands of stalwart Indians looked up to her for guidance. When during the sathyagraha days almost every one of the leaders was in jail, she handled the movement single handed. She had the management of thousands, a tremendous amount of correspondence, and Indian Opinion in her hands, but she never wearied.

I could go on without end writing thus about Miss Schlesin, but I conclude this chapter with citing Gokhale's estimate of her.

"I have rarely met with the sacrifice, the purity and the fearlessness I have seen in Miss Schlesin".

28th Annual Report Communication Sponsorship

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Width : 12.5 cm

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Sevalaya Annual report reaches 10,000 people in the Government and Corporate sectors, besides High Network Individuals. Additionally, uploaded on our website, it enjoys perennial viewing.

In keeping with the design of the

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publication, select sponsors will get to feature their brand/ company logo and name, along with the by-line. The space earmarked varies, with one-third page for Platinum Sponsor to 4 cm x 6 cm for Bronze Sponsors. In addition,

similar space in an issue of Sevalaya's monthly newsletter "Love all Serve all" will come as a bonus.

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