



# LOVE ALL SERVE ALL

**Love 9 Sevalaya's News Letter - June 2013 Serve 3 Price-Re.1**

## Dear Friends,

Auto drivers in India or atleast in Chennai don't have a great reputation. They are always seen as meddling with the meters, demanding excess fare, using "madras tamil", etc. We always hear bad news about them, for that matter any news in press in most of the times is bad news only! Is there nothing good to report? Recently "Dinamalar", a leading Tamil newspaper, reported the following news about an auto driver in Gujarat.

Mr.Raju Parvath, is an auto driver in Gujarat's Sanand area. He earns Rs 6000 (120 USD) per month and has a family to support. As per the Government norms, he falls in the lowest income category and is eligible for all freebies the Government distributes now and then, as a part of their "social welfare" schemes.

TATA group wanted to produce Nano cars from West Bengal – world's first 2000 USD car. Due to the political developments in that state, TATAs decided to shift their factory to Gujarat and they selected the Sanand area in Gujarat. Through Gujarat Government departments, TATAs tried to buy land in that area for setting up the factory. They found that a piece of land belonged to Mr.Raju Parvath and fixed the land value at Rs 1.9 crores ( 380,000 USD). They made out a cheque in the name of Raju Parvath and sent it to him.

Mr.Raju Parvath was shocked when he got the cheque. He can't even count the zeros in the amount column! He has never seen so much money in his life nor will he earn this much even if he drives his auto all his life. But he knew that his grandfather had already sold that piece of land few years back. May be the buyer had not changed the title of the land. So this money belongs to someone else – whoever bought that land – and not a cent is his rightful claim.

Mr.Raju decided to return the money. He went to Ahmadabad, the judicial capital of Gujarat, and met the Government department officials and told them that he wanted to return the money. The officials have not handled such a transaction before. They have only seen people queuing up and pushing and pulling each other to receive few hundred rupees worth of items which they get free – they tell lies, suppress income, bribe officials all to get what comes free from Government – but Mr.Raju coming all the way to the capital to return a huge sum – how to handle this? Finally they took back the money and Raju returned home with a clean heart, back to Sanand, back to his auto, to work and earn his living.

Such stories should get the top headlines in the newspapers and prime time slot in TV news. People like Raju Parvath should be celebrated as national heroes. India is not just scams, match fixing, etc., we have millions of people like Raju Parvath, who don't come on centre stage or who don't attract media attention.

Let us spread positive news.

**Thanks & Regards  
Murali**



**Isaikkavi Ramanan at Sevalaya  
Silver Jubilee Donors Day**



**Disha Camp Coducted by  
CIOSA at Sevalaya**



## Public Relations

Sevalaya campus has 16 hours power cut per day! It has been a hot summer with no fans in the afternoon, no lights in the night, no TV for the grandmas and grandpas for a long time now. Thanks to HCL, who installed solar power for our old age home couple of days ago, now our senior citizens got back their power. The photo shows the grandmas and grandpas watching their favorite TV serial. The tube light is also on, after a gap of nearly two years! Thanks a lot HCL!

Sevalaya has been selected by White board & iVolunteer, as a charity to be supported in the areas of PR, HR and technology. Regular meetings with White board & iVolunteer members Mr. David Appasamy, Ms. Aarti Madhusudan, Ms. Sofia Shalom and Ms. Anu Oza have started.

On 3<sup>rd</sup> May Mr.V.Muralidharan attended a meeting chaired by Thiruvallur district collector, as part of district committee for senior citizens welfare and presented his suggestions in the area of senior citizen welfare.

On 10<sup>th</sup> May, Sevalaya celebrated "Silver Jubilee Donors' day" at Bharathiya Vidya Bhavan, Mylapore, Chennai. Mr.IsaiKavi Ramanan was the chief guest and he gave talk on "Ethal Esaipada Vazhthal" (Art of Giving). Sevalaya children, senior citizens and children of donors presented a cultural program. Many donors and general public attended the program.

On 26<sup>th</sup> May, Sevalaya was invited to Participate in Dena Bank Platinum jubilee celebrations at Kamaraj Arangam, Chennai. Mr.V.Muralidharan took part in the celebrations.

On 30<sup>th</sup> May, Sevalaya was invited to participate in Give India's 13<sup>th</sup> annual day celebrations, held in Mumbai. Mr.V.Muralidharan represented Sevalaya.

Sevalaya was one of the NGOs to whom the amount collected from a Game show "Cricket Mangatha" by Radio City 91.1 FM was presented on 30th May. The show was organised by Radio City in collaboration with Dial Nalam India (P) Ltd, the company contributing Rs 500 for every six scored by Chennai Super Kings in the recently concluded IPL series. Ms. Bhuvaneswari Muralidharan, Hony. Correspondent and Ms. Prema V.Sankar, City Head, Sevalaya attended the function at the office of Radio City and received the cheque.

## Administration

### New City Office

On 6<sup>th</sup> May Sevalaya's city office moved to a new location, at old no 10, new no 24, Kesava Perumal westward street, Mylapore, 600 004, very near Chittra Kulam.



**Sevalaya's resident children at Swami Irudhayaleeswarar Temple**



**P.Dilip Kumar**  
**1083/1200**

**V.Soundarya**  
**1073/1200**

**B.Vanisri**  
**1020/1200**

## Bharathi Team Std. XII Result

Sevalaya's Mahakavi Bharathiyar School secured 97% pass in 12<sup>th</sup> grade exams. Out of 126 students who appeared for exams 122 of them came out successfully. Six students have scored above 1000 out of 1200. It is an outstanding effort & performance by these children who are all orphans/ destitute/ poor/ first generation school goers.

Details of school toppers are given below:

Name	RANK	Marks Out of 1200
<b>P.Dilip Kumar</b>	<b>I</b>	<b>1083</b>
<b>V.Soundarya</b>	<b>II</b>	<b>1073</b>
<b>B.Vanisri</b>	<b>III</b>	<b>1020</b>

**P.Dilip Kumar** is the topper of the school with the score of 1083 out of 1200. He comes from poor family of Kasuva village. His father is an agriculture laborer. He wants to become a Doctor. He is a very active student in class room. He has participated in school oratorical, Essay & Poetry competitions.

**V.Soundarya** is the II ranker of the school and has scored 1073 out of 1200. She hails from a very poor family. Her father deserted the family and her mother is a daily wage earner. She stayed in Sevalaya hostel. She is interested in Biology and wants to become a Nurse. She is calm & quiet in class room.

**B.Vanisri** is the III ranker of the school and has scored 1020 out of 1200. She stayed in Sevalaya hostel. Her father is an agriculture laborer and her family is very poor. She is also very interested in Biology and wants to become a nurse. She is calm & quiet in class room.



**Free Summer Camp at Camp Tonakela, Avadi**



**V.Praveena**  
**482/500**



**R.Nandhini**  
**473/500**

Details of school toppers are given below:

Name	Mark	Out of 500
V.Praveena	I	482
R.Nandhini	II	473
C.Maheshwari	III	470
P.Kasthuri	III	470

## Std X Result:

Sevalaya has secured 100% pass results in X Std for the 9th time. All the 94 students who appeared for the exams were successful and 82 students have got first division marks. 10 students have scored above 450 and 25 more than 400 out of 500. 9 students have scored centum in Science and 1 each in Maths & social science .

**V.Praveena** from Melapedu comes from a poor family. Her father does not contribute much towards the family upkeep. Her mother works for daily wages. She aspires to be a doctor.

**R.Nandhini** from Puliurkandigai has studied in this school from Balwadi. Nandhini's father Ravi is a driver who does not work regularly. Her mother works as a housemaid. She is very good in extra curricular activities like debate, Sports, etc and wants to become a lawyer.

**C.Mageswari** from Kasuva village has studied here from balwadi. Mageswari's father is an agricultural coolie. Her mother stitches blouses and works as a daily wages laborer. She wants to become a doctor.

**P.Kasthuri** from Pusalimedu hails from a family of farmers. She dreams of joining the teaching field.



**C.Maheshwari**  
**470/500**



**P.Kasthuri**  
**470/500**

## Vivekananda Team

### Volunteers

On 6<sup>th</sup> May Volunteers from USA, Ms.Chambrey Ann, Ms.Sydney Kay and Mr.Justice Lamer arrived at Sevalaya and are helping with the Summer camps and will be with us for 2 months.

On 9<sup>th</sup> May, Volunteer from USA, Ms.Williams Bailey Melissa arrived at Sevalaya. She is actively involved with our residents at old age Home and also helping with our summer camp activities.

### Temple Visit

On 17<sup>th</sup> May, Children and residents of our old age home visited the Irudhayaleeswarar Temple at Thiruninravur.

On 26<sup>th</sup> May, Children and residents of our old age home visited the Sri Veera Raghava Perumal Temple at Thiruvallur.

### Camps

On 13<sup>th</sup> & 14<sup>th</sup> May a two day camp on crafts and skill development was conducted by Shekinah Assembly volunteer Association named real joy.

From 19<sup>th</sup> to 22<sup>nd</sup> May, Disha Foundation, Chennai organized a life skill camp at Sevalaya. 120 students participated in the camp.

From 28<sup>th</sup> to 30<sup>th</sup> May, residential students participated in the three days camp at Tonekela Camp, Avadi. On 28<sup>th</sup> the camp was inaugurated by Mr. E.D.Chandrasekar, the camp director. Mr.V.Muralidharan spoke to the students about the life and teachings of Mahakavi Bharathi. On 29<sup>th</sup> May, Ms.Nirmala spoke to the students on the life & message of Mahatma Gandhi. On 30<sup>th</sup> Mr.T.S.Venkataramani gave a lecture on Swami Vivekananda. On all three days the children enjoyed the cool swimming pool, had various dance, music, skit and sports competitions. On the last day prizes were distributed by the chief guest Mr. Ratan Chand Shrama of Venkateswara jewelers, Avadi.

### Gandhi Team

Mr. V.Muralidharan Visited "Sri Vivekananda Veda Ashram" at Chikkathambur palayam, Thuraiyur, Trichy to handover 10 computers donated by Ford and set up the computer centre. 4 volunteers from USA also joined in the trip.



**Sevalaya's resident Children at Bhaktavatsala Perumal Temple, Thiruninravur**



# Swami Vivekananda's Karmayoga

## About helping the world

No doubt, it is our duty to help the world; do good to others. Then the million dollar question is why should we do good? Apparently to help the world. Helping the world should be the highest motive in us. Coming to think of it, does the world really need our help? Certainly not. It is not, as some section of the people say that the world has been created to give us time and opportunity to help others. There cannot be a greater blasphemy than this. The beautiful world created by God does not need our help. With us, and without us, the world will go on with its activities.

As a boy, Swamiji had some white mice. They were kept in a box in which there were little wheels, and when the mice tried to cross the wheels, the wheels turned and turned, and the mice never got anywhere. So it is with the world and our "helping" it.

Swamiji says, "The world is neither good nor evil; each man manufactures a world for himself, we are a mass of happiness or misery; we have seen that hundreds of times in our lives. Life is good or evil according to the state of mind in which we look at it, it is neither by itself. Fire, by itself, is neither good nor evil. When it keeps us warm, we say, "How beautiful is fire!" When it burns our fingers, we blame it. Still, in itself it is neither good nor bad.

According as we use, it produces a feeling of good or bad in us; so as is this world. It is perfect. By perfection means that it is perfectly fitted to meet its ends. We may all be perfectly sure that it will go on beautifully well without us, and we need not bother our heads wishing to help it."

Yet we must do good. Why? We get to hear more from Swamiji.

(Complete works of Swami Vivekananda Vol.I Chapter V).

### SPONSORSHIP DETAILS

SPONSORSHIP	CHILDREN HOME		OLD AGE HOME	
	Contribution(Rs)	Endowment(Rs)	Contribution(Rs)	Endowment(Rs)
FOOD				
Milk(One Time)	500	7000	200	3200
Breakfast(one day)	1000	14000	500	7000
Lunch/Dinner	2000	28000	1000	14000
Lunch/Dinner with sweet or fruit	2500	35000	1250	20000
Fullday food Expenses	3500	50000	2000	28000
Fullday food Expenses with sweet or fruit	5000	70000	3000	42000
Residential Expenses for one Child/one child/one Grandpa/year	6000	80000		
Maintenance of One Cow/year	6000	80000		
Education Expenses for one Child/year	6000	80000		
Salary for one staff per month	5000	850000		
Funeral Expenses for one Grandpa/one Grandma	5000	70000		
Cultural Expenses for one child/one Grandpa/one Grandma	1000	14000		
Medical Expenses for one child	500	7000		
Medical Expenses for one Grandpa/one Grandma	5000	70000		
Educational Aids Educational Kits	500	7000		
Sports Expenses for one child per year	500	7000		
Camps and Tours, Temple Visit for one child/one Grandpa/one Grandma	1000	14000		
Higher Education	20000	300000		
Professional Higher Education	50000	700000		
Workshop/Training/for one Staff	2000	28000		



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### DONATION FORM

(Donations to Children's Home and Old Age Home qualify for 100% exemption under section 35 AC and Rest 50% under section 80G of Income Tax Act, India)

Name : \_\_\_\_\_

Address : \_\_\_\_\_

City : \_\_\_\_\_ District : \_\_\_\_\_ Postal Code : \_\_\_\_\_ Phone No \_\_\_\_\_

E-mail Address : \_\_\_\_\_ I hereby enclose my donation of \_\_\_\_\_

Please make your donation payable by cheque to **SEVALAYA** and send to:  
**SEVALAYA,**  
Old No 10, New no 24, Kesava Perumal Westward Street, Mylapore, Chennai-600 004