



# LOVE ALL SERVE ALL

**Love 5**

**Sevalaya's News Letter - July 2010**

**Serve 4**

**Price-Re.1**

**Dear Friends,**

In Chennai all schools reopen and a new academic year starts in the month of June. Sevalaya's Mahakavi Bharatiyar's Higher Secondary School started functioning right from 01/06/2010. For 11<sup>th</sup> grade, the school started on 21/06/2010. New hopes; new challenges and a new beginning. This year there are a lot of changes in our setup as a new second school building is almost ready to become functional and hence our capacity has increased from 1000 kids to 1500 kids. The school building will be inaugurated shortly. As a result there are 21 new teachers to handle the extra number of kids. In the 11<sup>th</sup> grade we have added a new group, the commerce group, in addition to the existing three groups, the bio-maths, computer science and agriculture.

It is just not about quantity alone. We have improved in quality as well. With the help of Sri Ramcharan trust we are training our primary school staff members on Montessori method of teaching. This will be introduced in Tamil for our primary classes. School departments have been formed and department heads have been given specific tasks to make improvements in their areas. School clubs for each subject has also been formed to involve students in various activities. More training programs for the teachers are planned and some experienced teachers from the city have agreed to visit on a weekly basis to help our teachers.

We have been trying our best to give high quality education to the poor and destitute absolutely free of cost. This has yielded good results this year also. We have our school topper in 10<sup>th</sup> grade scoring just 14 marks below the Tamilnadu state topper and two marks behind the Thiruvallur district topper for private schools. To come so close to other

schools from a school which is open only for poor and destitute and full of first generation school goers, is indeed a great achievement.

All this has been going on with the support of all of you-our Donors. As we have expanded our operations by 50% this year, we will be incurring more expenses and hence we need to get more resources. We are also planning to expand our public relations team to match the expanded activities. We are sure, we will get more support from you and you will introduce more people to Sevalaya.

Thanks & Regards

**Murali**



"Digital Literacy Project- Recognition of Toppers Ceremony".



Distribution of Free Educational kit



Magic Show Program by Naraiyuran Company to Hostel Students



**Bharathiyar Team Events**

New academic year started on 01/06/2010. School reopened for all classes on that day and the classes for 11<sup>th</sup> grade opened on 21/06/2010. This year, the strength is expected to touch 1500.



25 staff from Deloitte Company visited Sevalaya on 11/06/2010 as a part of their global "IMPACT DAY" activity. They conducted drawing competitions and sports events for the school students. Winners were awarded prizes. One of the associates, Ms. Petchi gave a motivational talk to the students of X & XII Stds.

Inauguration of Digital Literacy for rural students programme was held in Sevalaya on 16/06/2010. Teachers from more than thirty schools in Thiruvallur district participated in this programme. Mr.K.B.Sridhar (Chairman, Midtown's Digital Literacy Project, Rotary club of Madras Midtown) explained about this computer software for self learning. Sevalaya was nominated as the coordinator for the effective implementation of the Digital Literacy Programme in Thiruvallur District.

On 21/06/2010 . Mr. V.Muralidharan was felicitated in the Rotary club Madras Midtown's "Digital Literacy Project- Recognition of Toppers Ceremony". Two students of Sevalaya's Mahakavi Bharathiyar Hr.Sec.School were selected as toppers in Digital Literacy Education. Mr. M.Kutralingam, IAS (Principal Secretary to Government, School Education Department, Government of Tamilnadu) was the Chief Guest of the function.



Inauguration of Digital Literacy for rural students

Free Educational kit- Books, notebooks and 2 sets of uniforms- were distributed to the 1500 underprivileged children of Sevalaya's Mahakavi Bharathiyar Higher Secondary School at a function on 22/06/2010. Mr.K.Pandia Rajan, CEO-Ma Foi Randstad (India & Srilanka) and Mr.K.G.R.Mohan, Proprietor KGR Apparels, Ambattur were the chief guests.

**Staff Book Review**

On 05/06/2010, Mr.V.Muralidharan spoke on "Gandhiji's Constructive Program" and Mr.P.Narayanamoorthy spoke on "Gandhi in Tamil Nadu". "Gandhiji - A Multi Faceted Personality" was taken up for discussion by Mr.G.Chitti Babu on 12/06/2010. On the same day Mr. R.Vijayaragavan

shared his views on Gandhi -The World Leader(Tamil). Ms.R.Vijaya shared her views on Gandhiji's Healthy Food on 19/06/2010 and Ms. G.Jothi spoke on Gandhiji's Religion.

**Training Programme**



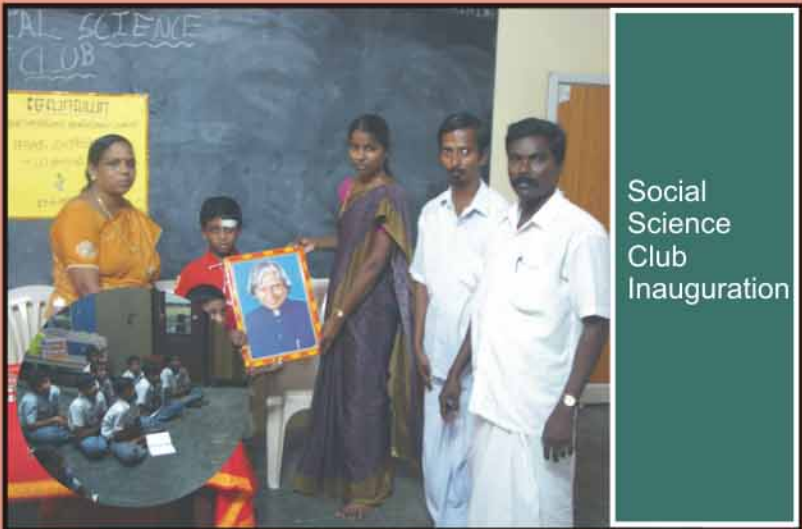
3 months of Montessori Training started on 05/06/2010. 5 staff members attend the training. This program is conducted by Sri Ramcharan trust and as part of this our staff members are visiting Chennai schools (formally known as corporation schools) where the trust has already successfully implemented Montessori method in Tamil.

A 2 day Training on "Teaching methodology" was conducted by Dr.Uma Garimella, (Director, Teacher's Academy, Hyderabad) on 26/06/2010 and 27/06/2010.

Training on Leadership was conducted by Mrs. Lakshmi Murali of TCS on 26/06/2010.

On 28/06/2010, Mr.P.Soundararajan attended the training on library management at Thiruvallur.

**Club Activities**



On 15/06/2010, Mr.P.Soundararajan spoke on Classical Language Tamil- An overview in the Tamil Club. On 15/06/2010, Mrs.N.Annapoorna explained about Creating New Words in the English Club Meet. On 16/06/2010, Mr.R.Kannan explained about "Role Of maths in Various fields" in the Mathematics Club. Science and Environment was discussed by R.Vijaya on 16/06/2010 in the Science club. On 16/06/2010, R.Vijayaragavan spoke about "Uniqueness of Social Science" in the Social Science Club. Social Science Club was inaugurated by Mrs.Sumathi, the Social science Teacher in Pandeeswaram Government School. She presented a framed photograph of Dr. A.P.J Abdulkalam to the Club.

On 22/06/2010, Red Ribbon Club staff member Ms. Jayanthi started the course on Adolescent Education for the girl students of IX and XI.

**NSS Activities**

The NSS wing of Sevalaya undertook the cleaning of the Health Care Centre, Puliur on 23/06/2010.



**Gandhi Team**

On 05/06/2010, Sevalaya celebrated World Environment Day in association with TERI and Accenture by conducting various competitions for students- painting, essay writing etc., - to create awareness on environmental issues. Prizes were given to the best essays and paintings. Sevalaya also arranged for tree planting at Thottikalai Middle School. Several fruit bearing and avenue trees were planted. Dr.Mohan , Veterinary Surgeon and Environmental activist and Mr.Srinivasan, Village President, Thottikalai participated in the function.



**Mobile Library**

On 13/06/2010, Sevalaya's Mobile Library visited Komakkambedu Village and Melappedu Village.

**Participation in External Events**

On 05/06/2010, a new statue of Dr.Annadurai, former Chief Minister of Tamilnadu was unveiled at Sivanvoil village. Mr.V.Muralidharan was a guest speaker on this occasion.

On 10/06/2010 Mr.V.Muralidharan was invited to attend a meeting in the District collectors office, Thiruvallur regarding child helpline project.

On 07/06/2010, TAFVA had arranged for a program to introduce Joy of Giving week to its members. Mr.V.Muralidharan represented Sevalaya in this meeting.

On 14/06/2010, Mr & Mrs Muralidharan were guest speakers at Lions club of South city meeting. The occasion was installation of Ms.Kalyani Nagarajan as the President of the club.

On 15/06/2010 a one day workshop on fund raising for organized by GiveIndia. Mr.V.Muralidharan and Ms.P.Meenakshi represented Sevalaya in this meeting.

On 19/06/2010 CIOSA organized a meeting of its members. Mr.V.Muralidharan represented Sevalaya in this meeting. On 28/06/2010, a special meeting was organized to discuss "Sevamela", in which Sevalaya is taking active part.

On 25/06/2010 a meeting for assessors of Credibility Alliance was organized in Chennai. Mr.V.Muralidharan attended this meeting. There was also a meeting of all Credibility Alliance members on the same day. Mr.V.Muralidharan was elected as the Tamil Nadu state representative for Credibility Alliance in this meeting.

On 29/06/2010, V.Muralidharan made a presentation on Sevalaya to HCL staff members in Ambattur.

**Kottumurasu**

On 29/06/2010 Sevalya's Kottumurasu Troup gave cultural programme in Thamaraipakkam Village.

**Vivekananda Team**

**Events**

On 03/06/2010,Tamilnadu Chief Minister Dr.Kalaingar M. Karunanidhi's 87<sup>th</sup> Birthday was celebrated by Thiruvallur wing of DMK at Sevalaya Home for the poor Destitute Children & Senior Citizens by sponsoring special lunch with sweets for the residents of Sevalaya. Mr. V.S. Shanmugam, Chairman,Thiruvallur, Councillors Mr.Jaya Pugazhendhi & M.Ponnurangam and Pon.Gunasekaran, Trustee, Tiruthani Murugan Temple participated in the celebrations .

On 19/06/2010, 40 staff members of Naraiyuran Company visited our campus and conducted Magic Show Program for hostel students.

On 20/06/2010, Sevalaya's hostel students participated in a programme for "Spritual Education" organized by Sri Sathya Sai Seva Samithi, Pattabiram .



Tamilnadu Chief Minister Dr.Kalaingar M. Karunanidhi's 87<sup>th</sup> Birthday was celebrated by Thiruvallur wing of DMK

Mr. P.Shankar and Mr.G.Meenakshisundaram offered to conduct free Hindi Classes for the students on Sundays and the classes commenced on 13/06/2010.

**Students Study Circle**

On 05/06/2010, "Stories from Epics"(Tamil) was reviewed by Govindarajan. On 12/06/2010, Aarthi shared her views on "Stories of Nachiyappan that created history"(Tamil). On 19/06/2010, Adaikkalasamy shared his views on A Book on Austerity in Tamil. On 26/06/2010, Anusuya shared her views on" Panchatantra Stories"(Tamil).

**Visit to places of worship**

On 04/06/2010& 18/06/2010 hostel girls went to Ramanathapuram Vinayagar temple. On 11/106/2010 hostel boys went to Ramanathapuram Vinayagar Temple.On 25/06/2010, hostel boys went to Thiruninravur Church.



The Khilafat agitation spearheaded by Gandhiji empathizing with the sentiments of Muslims ended in a failure. Following this, there were tensions developing between the two communities. Both of them blamed Gandhiji. Some Hindus blamed Gandhiji saying, "You asked the Hindus to make common cause with the Muslims. That resulted in unifying and in awakening the musalmans, and, now that the Khilafat is over, the awakened Muslims have proclaimed a kind of Holy war against us the Hindus. Muslims said," Your boycott of the councils prevented our able men from going to the councils to the prejudice of the interests of our community." What did Gandhiji have to say? "Had I been a prophet and foreseen all that has happened, I should still have thrown myself into the Khilafat agitation. The awakening of the masses was a necessary part of the training. It is a tremendous gain. I would do nothing to put people to sleep again."

Gandhiji did his best to ease the tension. His efforts were of no avail. A wave of riots swept over the country. There was desecration of temples, followed by fierce disturbances, mass killing of people, and destruction of property etc.. Gandhiji was upset, spent sleepless nights and on September 18, imposed on himself a fast for 21 days from the residence of Mohamed Ali at Delhi. He wrote: "that the Hindus and Musalmans, who were only two years ago apparently working together as friends, are now fighting like cats and dogs in some places shows conclusively that the non-co- operation was not non violent....Sarojini devi wrote to me that speeches and homilies on peace would not do... I must find an effective remedy.... Had I not been instrumental in bringing into being the vast energy of the people? I must find remedy, if the energy proved self destructive..."

Mahadeva Desai asked him: "Should penance take this shape and no other? Is fasting prescribed by our religion?" Gandhiji replied,"certainly.I have decided with deeper deliberation. When I conceived and launched non co-operation, I said to myself I am placing this terrible weapon in the

hands of the people. If it is abused, I must pay the price by laying down my life. The moment seems to have arrived to day. "

Saukat Ali suggested to him to travel through the affected areas and purify the atmosphere rather than undergoing a fast. Gandhiji's reply was long and elaborate. " It is for me purely a matter of religion. What could I effect even by means of a long tour? The masses suspect us today...There have been murders. How can I hope to be heard by those who have suffered? I would ask them to forgive those who have murdered their dearest ones. Who would listen to me? There are hundreds of sisters whose love and affection I still possess. They are in mortal fear today. "

Fight I do not mind, if it be fair, honorable, brave fighting between the two communities. But today it is all a story of unmitigated cowardice. They would throw stones and run away, murder and run away, go to the courts, put up false witnesses and cite false evidence. How am I to make them brave? You are trying your best. But I should also try my best. I must recover my power to react to them.


The fast ended on October 8, to the recital of opening verses of Koran by the Imam Sahib, the singing of a Christian hymn by C.F.Andrews, singing of Vaishnav Janato by Balakrishna and the recital of Upanishad verses by Vinobaji.

Gandhiji thanked the doctors for their love and affection, and the sweepers who had been serving him so faithfully.

One of the verses recited by Vinobaji, freely translated is:

Let not my words belie my thoughts, not my thought belie my words. Let the divine Light always shine before me. Let not my knowledge fails me. I shall say what is right and speak the truth... Om shanti,shanti,shanti"

SPONSORSHIP DETAILS

SPONSORSHIP		CHILDREN HOME		OLD AGE HOME		Other Sponsorship	Contribution(Rs)	Endowments(Rs)
FOOD	Contribution(Rs)	Endowments(Rs)	Contribution(Rs)	Endowments(Rs)		Residential Expenses for one Child/one child/one Grandpa/year	6000	80000
Milk(One Time)	500	7000	200	3200		Maintenance of One Cow/year	6000	80000
Breakfast(one day)	1000	14000	500	7000		Education Expenses for one Child/year	6000	80000
Lunch/Dinner	2000	28000	1000	14000		Salary for one staff per month	5000	850000
Lunch/Dinner with sweet or fruit	2500	35000	1250	20000		Funeral Expenses for one Grandpa/one Grandma	5000	70000
Fullday food Expenses	3500	50000	2000	28000		Cultural Expenses for one child/one Grandpa/one Grandma	1000	14000
Fullday food Expenses with sweet or fruit	5000	70000	3000	42000		Medical Expenses for one child/one Grandpa/one Grandma	500	7000
						Camps and Tours,Temple Visit for one child/one Grandpa/one Grandma	500	7000
						Sports Expenses for one child per year	500	7000
						Educational Aids	1000	14000
						Educational Kits	1000	14000
						Higher Education	20000	300000
						Professional Higher Education	50000	700000
						Workshop/Training/for one Staff	2000	28000

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